## Results of SurveyUSA Election Poll #18730

SURVEY USA

**KWCH-TV** (Wichita)

Geography: Kansas Data Collected: 11/10/2011 Release Date: 11/11/2011

In Red Kansas, Romney Atop Obama by 25 points, Gingrich Atop Obama by 17 points: SurveyUSA looks at the two most likely Republican nominees, alone and paired as a Republican ticket, running against the existing Democratic ticket of Barack Obama and Joe Biden, and a new Democratic ticket of Barack Obama and Hillary Clinton. Here is the progression of match-ups, and the results: \*Obama 31%

\* Romney 56%

Percentages

- \* Republicans by 25 points. \* Obama 35%
- \* Gingrich 52%
- \* Republicans by 17 points. \* Democratic ticket of Obama-Biden 32%
- \* Republican ticket of Romney-Gingrich 56%
- \* Republicans by 24 points. \* Democratic ticket of Obama-Clinton 34%
- \* Republican ticket of Romney-Gingrich 56%
- \* Republicans by 22 points. \* Democratic ticket of Obama-Biden 34%
- \* Republican ticket of Gingrich-Romney 53%
- \* Republicans by 19 points. \* Democratic ticket of Obama-Clinton 34%
- \* Republican ticket of Gingrich-Romney 52%
- \* Republicans by 18 points. In 2008, John McCain carried Kansas by 17 points.

Now I'm going to ask you about the election for president. There are a number of questions that might sound similar, but each question is in fact different. First, If there were an election for president today, and the only two candidates on the ballot were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

800 Adults	۸.,	Ger	nder		Αģ	ge		<50 /	50+		Ra	ace		Pa	rty Affiliat	ion	Tea Par	ty Memb		Ideology			Income		Cath	olic?		Region	
Credibility Interval: +/-3.5 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	< \$40K	\$40K -	> \$80K	Yes	No	Northea	Southe	Wester
Obama (D)	31%	25%	37%	27%	32%	34%	35%	29%	34%	29%	55%	45%	**	8%	66%	33%	4%	39%	8%	39%	71%	37%	30%	27%	30%	32%	37%	29%	20%
Romney (R)	56%	62%	51%	55%	59%	55%	55%	57%	55%	59%	40%	37%	**	79%	28%	51%	89%	47%	83%	48%	18%	46%	59%	63%	59%	55%	51%	61%	63%
Undecided	12%	13%	12%	17%	10%	11%	9%	14%	10%	12%	4%	18%	**	12%	7%	17%	7%	13%	9%	13%	11%	17%	11%	10%	10%	13%	12%	11%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	31%	30%	21%	18%	61%	39%	85%	5%	6%	4%	41%	25%	33%	20%	74%	39%	40%	15%	35%	36%	29%	19%	79%	49%	35%	16%

**2** What if the only two candidates on the ballot were Democrat Barack Obama and Republican Newt Gingrich?

800 Adults	All	Ger	nder		Αį	ge		<50 /	50+		Ra	ace		Pa	rty Affiliat	ion	Tea Par	ty Memb		Ideology			Income		Cath	olic?		Region	
Credibility Interval: +/-3.5 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	< \$40K	\$40K -	> \$80K	Yes	No	Northea	Southe	Wester
Obama (D)	35%	30%	39%	32%	35%	37%	37%	33%	37%	32%	56%	57%	**	12%	66%	37%	4%	44%	9%	46%	73%	39%	35%	31%	33%	35%	42%	30%	24%
Gingrich (R)	52%	58%	45%	50%	55%	48%	52%	53%	50%	54%	42%	29%	**	72%	26%	46%	89%	42%	79%	40%	21%	44%	54%	56%	50%	51%	45%	57%	57%
Undecided	14%	12%	15%	18%	10%	15%	11%	14%	13%	15%	2%	14%	**	15%	8%	16%	6%	14%	13%	15%	5%	17%	11%	13%	17%	13%	13%	13%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	31%	30%	21%	18%	61%	39%	85%	5%	6%	4%	41%	25%	33%	20%	74%	39%	40%	15%	35%	36%	29%	19%	79%	49%	35%	16%

OK, listen carefully, what if your choice was between Democratic ticket of Barack Obama and Joe Biden, and the Republican Ticket of Mitt Romney and Newt Gingrich, who would you vote for?

800 Adults	A II	Gei	nder		A	ge		<50	/ 50+		Ra	ace		Pa	rty Affilia	tion	Tea Par	ty Memb		Ideology			Income		Cath	olic?		Region	
Credibility Interval: +/-3.5 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	< \$40K	\$40K -	> \$80K	Yes	No	Northea	Southe	Wester
Obama/Biden (D)	32%	27%	38%	28%	35%	33%	35%	32%	34%	30%	54%	51%	**	9%	64%	36%	4%	41%	9%	40%	71%	39%	31%	27%	32%	33%	38%	28%	25%
Romney/Gingrich (R)	56%	63%	51%	58%	58%	55%	52%	58%	54%	59%	42%	41%	**	82%	30%	47%	89%	49%	82%	47%	24%	49%	57%	64%	57%	56%	50%	63%	62%
Undecided	11%	10%	12%	13%	7%	12%	12%	10%	12%	12%	4%	8%	**	9%	6%	17%	7%	11%	9%	13%	5%	13%	11%	8%	11%	11%	12%	9%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	31%	30%	21%	18%	61%	39%	85%	5%	6%	4%	41%	25%	33%	20%	74%	39%	40%	15%	35%	36%	29%	19%	79%	49%	35%	16%

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## **Results of SurveyUSA Election Poll #18730**

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Percentages

OK, what if your choice was between Democratic ticket of Barack Obama and Hillary Clinton, and the Republican Ticket of Mitt Romney and Newt Gingrich, who would you vote for?

800 Adults	A II	Ger	nder		Ą	ge		<50 /	50+		Ra	ice		Pa	rty Affilia	tion	Tea Part	ty Memb		Ideology			Income		Cath	olic?		Region	
Credibility Interval: +/-3.5 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	< \$40K	\$40K -	> \$80K	Yes	No	Northea	Southe	Wester
Obama/Clinton (D)	34%	28%	40%	30%	34%	36%	39%	32%	37%	32%	59%	46%	**	10%	68%	37%	6%	43%	9%	42%	75%	40%	32%	31%	32%	35%	40%	32%	22%
Romney/Gingrich (R)	56%	63%	49%	57%	57%	55%	51%	57%	53%	58%	38%	41%	**	81%	26%	48%	88%	48%	81%	47%	21%	49%	57%	61%	55%	55%	49%	61%	63%
Undecided	10%	10%	11%	13%	9%	9%	10%	11%	9%	10%	3%	13%	**	9%	6%	15%	6%	10%	9%	12%	4%	11%	11%	9%	13%	9%	10%	8%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	31%	30%	21%	18%	61%	39%	85%	5%	6%	4%	41%	25%	33%	20%	74%	39%	40%	15%	35%	36%	29%	19%	79%	49%	35%	16%

Last two pairings..., what if your choice was between Democratic ticket of Barack Obama and Joe Biden, and the Republican Ticket of Newt Gingrich and Mitt Romney, who would you vote for?

800 Adults	Λ.ΙΙ	Ger	nder		Αį	ge		<50 /	50+		Ra	ace		Pa	rty Affiliat	ion	Tea Par	ty Memb		Ideology			Income		Cath	olic?		Region	
Credibility Interval: +/-3.5 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	< \$40K	\$40K -	> \$80K	Yes	No	Northea	Southe	Wester
Obama/Biden (D)	34%	30%	38%	32%	36%	33%	37%	34%	35%	31%	56%	58%	**	12%	65%	38%	4%	44%	9%	45%	71%	40%	34%	30%	35%	35%	41%	30%	25%
Gingrich/Romney (R)	53%	59%	47%	54%	56%	51%	49%	55%	50%	55%	40%	34%	**	77%	27%	45%	89%	44%	80%	41%	22%	48%	53%	58%	51%	53%	47%	59%	59%
Undecided	13%	11%	14%	14%	8%	16%	14%	11%	15%	13%	4%	8%	**	12%	8%	17%	7%	12%	11%	14%	7%	12%	14%	12%	14%	12%	12%	11%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	31%	30%	21%	18%	61%	39%	85%	5%	6%	4%	41%	25%	33%	20%	74%	39%	40%	15%	35%	36%	29%	19%	79%	49%	35%	16%

OK, what if your choice was between the Democratic ticket of Barack Obama and Hillary Clinton, and the Republican Ticket of Newt Gingrich and Mitt Romney, who would you vote for?

800 Adults	AII	Ger	nder		Αg	ge		<50 /	50+		Ra	ace		Pa	rty Affilia	tion	Tea Par	ty Memb		Ideology			Income		Cath	olic?		Region	
Credibility Interval: +/-3.5 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	< \$40K	\$40K -	> \$80K	Yes	No	Northea	Southe	Wester
Obama/Clinton (D)	34%	29%	39%	32%	34%	35%	39%	33%	37%	31%	58%	53%	**	12%	66%	36%	4%	43%	9%	43%	72%	39%	33%	31%	31%	35%	40%	32%	22%
Gingrich/Romney (R)	52%	61%	45%	53%	56%	51%	49%	54%	50%	55%	38%	29%	**	74%	26%	47%	90%	43%	79%	42%	22%	44%	55%	59%	51%	53%	46%	57%	60%
Undecided	13%	10%	16%	16%	10%	15%	12%	13%	14%	14%	4%	18%	**	14%	7%	16%	5%	14%	12%	15%	6%	16%	12%	10%	18%	12%	13%	11%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	31%	30%	21%	18%	61%	39%	85%	5%	6%	4%	41%	25%	33%	20%	74%	39%	40%	15%	35%	36%	29%	19%	79%	49%	35%	16%

<sup>\*\*</sup> Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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