

Results of SurveyUSA Election Poll #23077

Geography: Missouri
Data Collected: 07/20/2016 - 07/24/2016
Release Date: 07/25/2016
Percentages



In GOP Primary for MO Governor: 4 Republicans Clustered, Each With Path To Nomination; Tight Fight for Lt Gov and Attorney General; On the Democratic Side: Koster Certain To Be Democrats' Choice for Governor; Carnahan Likely to be Lt Gov; Attorney General Is Toss Up:

One week till votes are counted in the state of Missouri primary for Governor, Lieutenant Governor, and state Attorney General, 3 of 6 high-profile contests are closely contested, with the winner too-close-to-call, according to a SurveyUSA poll commissioned by KSDK-TV, Newschannel 5 in St Louis.

In the 08/02/16 Republican Primary

* In the Gubernatorial Primary, Eric Greitens, John Brunner, Peter Kinder, and Catherine Hanaway are clustered at this hour, each with a chance to become the GOP nominee. Greitens, who nominally is in 1st place with 25% of the vote, gets 38% support among Republicans who say the economy is the most important issue in 2016. He runs strong in the Ozarks, strong among middle-aged voters, strong among those Republican primary voters who live in union households, and strong in rural MO. Brunner, at 21%, has a broad coalition, backed by 22% of strong Republicans, 21% of Republicans, 22% of Independents who lean Republican, and 26% of independents. Brunner leads in greater St Louis and ties Greitens among evangelical voters. But: his support is disproportionately young, which in a primary is a concern. Kinder, at 18%, ties Greitens for 1st place among seniors, does well among self-described moderates, and runs away with the contest in Southeastern MO, known as the Bootheel. Hanaway, at 18%, leads among suburban women and finishes 2nd in greater St Louis.

Greitens has a Plus 2 Net Favorability Rating, Brunner has a Minus 1 Net Favorability Rating, Kinder has a Plus 5 Net Favorability Rating, and Hanaway has a Minus 1 Net Favorability Rating.

* In the primary for Lieutenant Governor, Mike Parson edges Bev Randles in a vote today, 37% to 26%. Parson's support is more to the right: he leads Randles 2:1 among strong Republicans and leads by 18 points among "very conservative" voters. Randles leads Parson 2:1 among independents and leads by 3 points among independents who lean Republican. Randles pulls even with Parson among the most educated Republican primary voters, pulls to within 4 points of Parson among urban Republicans, but Parson leads in all 5 regions of the state, and leads 2:1 among the least affluent primary voters.

* In the primary for Missouri Attorney General, Kurt Schaefer and Josh Hawley are locked in a tight fight as the campaign heads for the finish line. Schaefer, at 39%, has young support, which in a primary can be less reliable. Hawley, at 34%, has older support, and leads by 13 points among voters age 65+. The contest is effectively even among women; whatever advantage Schaefer may have comes from men. The candidates are tied in greater Kansas City MO and in the Ozarks. Schaefer is nominally ahead by 4 points in greater St Louis, leads by 8 points in the Bootheel, and leads by 16 points in Northern MO. This contest could go either way.

In the 08/02/16 Democratic Primary

* Chris Koster will win the primary for Governor. He leads challengers 8:1.

* Russ Carnahan will win the primary for Lieutenant Governor. He leads Tommie Pierson 5:1.

* The Attorney General primary is a jump ball --- Teresa Hensley at 41%, Jake Zimmerman at 39%. Gender is everything: Hensley leads by 9 points among women. Zimmerman leads by 7 points among men. Among suburban women, Hensley leads by 15 points. The more women who vote in the Democratic primary, the better Hensley will do. The more men who vote in the Democratic primary, the better Zimmerman will do. Zimmerman leads by 4 points among white primary voters; Hensley leads by 16 points among African American primary voters. Zimmerman leads in union households; Hensley leads in non-union households. Zimmerman leads in rural MO; Hensley has a 7-point advantage in urban MO and a 6-point advantage in suburban MO. Hensley is up 2:1 in greater Kansas City MO.

In the 11/08/16 General Election

Donald Trump defeats Hillary Clinton 47% to 37% today, in interviews completed during and after the Republican National Convention and before the beginning of the Democratic National Convention. Trump leads, as expected, among men. But Trump also leads Clinton, though narrowly, among all state of Missouri women. When just suburban women are examined, Clinton is 8 points atop Trump. In the Bootheel, Trump leads 3:1. In the Ozarks, Trump leads by more than 2:1. In Northern MO, Trump leads by almost 2:1. Only in greater Kansas City, where Clinton leads by 10 points, and in greater St Louis, where Clinton leads by 6 points, does the Democrat make a stand. Trump and Clinton split the Independent vote; Clinton leads by 8 points among moderates. Trump leads 3:1 among Evangelical voters. Clinton manages just a 3-point advantage in union households.

About

SurveyUSA interviewed 2,546 state of Missouri adults 07/20/16 through 07/24/2016. Of the adults, 2,268 are registered to vote. Of the registered voters, 1,943 were determined by SurveyUSA to be likely to vote in the 11/08/16 general election for President, 773 were determined to be likely to vote in the 08/02/16 Republican primary and 500 were determined to be likely to vote in the 08/02/16 Democratic primary. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (57% of registered voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (43% of registered voters), were shown a questionnaire on their smartphone, tablet or other electronic device. Mitt Romney carried MO by 9 points in 2012. Barack Obama carried Missouri by one-tenth of 1 percent in 2008. George W Bush carried the state by 7 points in 2004 and by 3 points in 2000. All 3 top statewide offices --- Governor, Lieutenant Governor and Attorney General --- are "open" in 2016. There is no incumbent on the ballot: incumbent Governor Jay Nixon is term limited; incumbent Lieutenant Governor Peter Kinder and incumbent Attorney General Chris Koster are running for Governor.

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1 If the Republican primary for Missouri Governor were today, and you were filling out your ballot right now, which Republican would you vote for? Catherine Hanaway? Eric Greitens? John Brunner? Or Peter Kinder?

773 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology					Issue		
Credibility Interval: +/-3.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	Terroris	Econo	Nationa
Hanaway	18%	17%	18%	15%	12%	20%	23%	13%	21%	19%	**	**	**	20%	22%	13%	12%	**	**	**	21%	12%	**	18%	21%	11%	**	**	18%	17%	14%
Greitens	25%	24%	27%	17%	24%	33%	24%	21%	29%	26%	**	**	**	28%	24%	24%	13%	**	**	**	26%	23%	**	24%	25%	30%	**	**	22%	38%	18%
Brunner	21%	22%	21%	30%	17%	18%	22%	24%	19%	21%	**	**	**	22%	21%	22%	26%	**	**	**	22%	22%	**	28%	22%	8%	**	**	17%	17%	33%
Kinder	18%	21%	15%	15%	18%	16%	24%	16%	19%	17%	**	**	**	18%	16%	19%	12%	**	**	**	17%	17%	**	20%	14%	25%	**	**	22%	12%	17%
Undecided	18%	17%	19%	24%	28%	13%	8%	26%	11%	17%	**	**	**	12%	18%	22%	38%	**	**	**	14%	25%	**	11%	19%	27%	**	**	21%	14%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	54%	46%	23%	23%	31%	22%	47%	53%	92%	2%	3%	3%	38%	26%	24%	8%	1%	1%	1%	64%	33%	2%	44%	33%	16%	3%	0%	31%	26%	18%

1 If the Republican primary for Missouri Governor were today, and you were filling out your ballot right now, which Republican would you vote for? Catherine Hanaway? Eric Greitens? John Brunner? Or Peter Kinder?

773 Likely Republican Primary Voter	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Hanaway	18%	19%	15%	23%	17%	16%	17%	19%	18%	16%	18%	21%	18%	16%	14%	19%	14%	23%	13%	21%	22%	18%	8%	14%	20%
Greitens	25%	24%	28%	36%	23%	27%	25%	24%	25%	26%	23%	23%	20%	29%	27%	21%	30%	21%	30%	20%	24%	22%	22%	21%	28%
Brunner	21%	24%	18%	8%	23%	16%	22%	25%	18%	24%	23%	29%	22%	19%	15%	20%	26%	24%	15%	18%	23%	26%	14%	23%	20%
Kinder	18%	20%	16%	18%	18%	22%	17%	16%	18%	19%	15%	23%	17%	16%	25%	18%	8%	17%	32%	16%	20%	22%	31%	11%	22%
Undecided	18%	13%	24%	15%	19%	19%	19%	17%	21%	14%	21%	4%	22%	19%	18%	23%	22%	15%	10%	25%	10%	11%	25%	31%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	58%	36%	13%	86%	24%	33%	43%	30%	38%	32%	15%	41%	43%	17%	15%	25%	31%	11%	18%	21%	24%	11%	39%	61%

2 Next, if the Republican primary for Lieutenant Governor were today, and you were filling out your ballot right now, which Republican would you vote for? AC Dienoff? Bev Randles? Or Mike Parson?

773 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology					Issue		
Credibility Interval: +/-3.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	Terroris	Econo	Nationa
Dienoff	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	**	**	**	2%	0%	1%	7%	**	**	**	1%	3%	**	3%	1%	2%	**	**	2%	1%	0%
Randles	26%	27%	26%	22%	15%	30%	38%	19%	33%	26%	**	**	**	24%	24%	32%	32%	**	**	**	24%	32%	**	27%	29%	23%	**	**	26%	27%	28%
Parson	37%	38%	37%	34%	42%	35%	38%	38%	36%	39%	**	**	**	48%	34%	29%	16%	**	**	**	42%	26%	**	45%	32%	30%	**	**	40%	34%	39%
Undecided	34%	34%	35%	41%	42%	33%	21%	42%	28%	34%	**	**	**	26%	41%	38%	45%	**	**	**	33%	39%	**	25%	38%	45%	**	**	31%	38%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	54%	46%	23%	23%	31%	22%	47%	53%	92%	2%	3%	3%	38%	26%	24%	8%	1%	1%	1%	64%	33%	2%	44%	33%	16%	3%	0%	31%	26%	18%

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2 Next, if the Republican primary for Lieutenant Governor were today, and you were filling out your ballot right now, which Republican would you vote for? AC Dienoff? Bev Randles? Or Mike Parson?

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Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Dienoff	2%	2%	2%	3%	2%	3%	1%	2%	2%	2%	1%	3%	1%	3%	4%	1%	2%	2%	1%	1%	1%	4%	3%	2%	2%
Randles	26%	28%	24%	27%	26%	28%	21%	30%	22%	31%	24%	37%	25%	23%	19%	24%	30%	28%	29%	22%	20%	26%	31%	14%	34%
Parson	37%	41%	33%	33%	38%	42%	41%	31%	43%	34%	36%	41%	34%	40%	41%	34%	35%	37%	42%	34%	53%	49%	35%	29%	43%
Undecided	34%	29%	41%	37%	34%	27%	37%	37%	33%	33%	38%	19%	40%	34%	36%	41%	34%	33%	28%	43%	26%	21%	31%	55%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	58%	36%	13%	86%	24%	33%	43%	30%	38%	32%	15%	41%	43%	17%	15%	25%	31%	11%	18%	21%	24%	11%	39%	61%

3 And if the Republican primary for Missouri Attorney General were today, and you were filling out your ballot right now, which Republican would you vote for? Josh Hawley? Or Kurt Schaefer?

773 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation			Ideology					Issue			
Credibility Interval: +/-3.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Hawley	34%	35%	33%	26%	23%	38%	47%	25%	42%	34%	**	**	**	38%	29%	33%	25%	**	**	**	35%	31%	**	37%	32%	30%	**	**	30%	36%	32%
Schaefer	39%	42%	34%	44%	44%	33%	34%	44%	34%	38%	**	**	**	41%	33%	38%	41%	**	**	**	38%	39%	**	43%	33%	43%	**	**	45%	37%	40%
Undecided	28%	23%	33%	30%	33%	29%	19%	31%	25%	28%	**	**	**	20%	38%	29%	34%	**	**	**	27%	30%	**	20%	35%	27%	**	**	25%	28%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	54%	46%	23%	23%	31%	22%	47%	53%	92%	2%	3%	3%	38%	26%	24%	8%	1%	1%	1%	64%	33%	2%	44%	33%	16%	3%	0%	31%	26%	18%

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Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Hawley	34%	37%	28%	28%	34%	34%	26%	38%	33%	39%	27%	39%	34%	31%	27%	32%	36%	37%	33%	37%	34%	37%	34%	23%	41%
Schaefer	39%	38%	44%	44%	38%	37%	43%	37%	43%	37%	39%	46%	38%	38%	43%	33%	35%	41%	41%	25%	47%	47%	40%	38%	39%
Undecided	28%	25%	28%	28%	28%	29%	30%	25%	24%	25%	35%	15%	28%	31%	30%	35%	30%	22%	25%	38%	19%	16%	26%	40%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	58%	36%	13%	86%	24%	33%	43%	30%	38%	32%	15%	41%	43%	17%	15%	25%	31%	11%	18%	21%	24%	11%	39%	61%

4 If the Democratic primary for Missouri Governor were today, and you were filling out your ballot right now, which Democrat would you vote for? Leonard Steinman? Chris Koster? Eric Morrison? Or Charlie Wheeler?

500 Likely Democratic Primary Voter	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology					Issue		
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Steinman	3%	3%	4%	8%	1%	2%	1%	5%	2%	3%	4%	**	**	**	**	**	**	2%	2%	5%	**	3%	3%	19%	0%	4%	3%	1%	0%	4%	4%
Koster	57%	67%	49%	38%	53%	69%	71%	44%	70%	61%	50%	**	**	**	**	**	**	57%	59%	58%	**	53%	59%	53%	53%	51%	59%	64%	50%	61%	67%
Morrison	7%	8%	6%	7%	10%	4%	6%	8%	5%	5%	10%	**	**	**	**	**	**	12%	2%	8%	**	11%	5%	9%	8%	11%	5%	4%	8%	8%	7%
Wheeler	7%	9%	6%	12%	6%	5%	4%	9%	5%	7%	5%	**	**	**	**	**	**	7%	6%	5%	**	10%	6%	3%	6%	9%	7%	6%	10%	7%	4%
Undecided	26%	13%	36%	34%	30%	20%	18%	32%	19%	24%	31%	**	**	**	**	**	**	22%	30%	24%	**	23%	27%	16%	34%	26%	26%	25%	32%	20%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	44%	56%	28%	22%	27%	23%	50%	50%	70%	27%	1%	2%	1%	1%	1%	5%	21%	38%	34%	2%	27%	71%	6%	10%	30%	28%	23%	17%	43%	10%

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500 Likely Democratic Primary Voter	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan	
Credibility Interval: +/-4.4 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Steinman	3%	4%	3%	4%	3%	5%	1%	4%	5%	3%	2%	5%	3%	2%	0%	4%	7%	3%	4%	3%	**	**	5%	6%	2%
Koster	57%	58%	58%	65%	55%	64%	51%	59%	53%	54%	66%	57%	56%	59%	67%	43%	62%	61%	45%	50%	**	**	72%	44%	66%
Morrison	7%	7%	7%	3%	8%	8%	6%	7%	7%	7%	5%	9%	6%	7%	6%	12%	5%	5%	6%	4%	**	**	8%	5%	8%
Wheeler	7%	9%	7%	7%	7%	5%	8%	7%	8%	7%	6%	6%	5%	11%	6%	11%	9%	5%	10%	4%	**	**	7%	7%	7%
Undecided	26%	22%	26%	21%	27%	18%	34%	23%	27%	28%	21%	23%	30%	21%	21%	29%	18%	27%	34%	39%	**	**	9%	38%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	25%	70%	22%	76%	19%	36%	45%	34%	40%	26%	23%	52%	24%	11%	22%	12%	49%	6%	30%	1%	3%	11%	40%	60%

5 Next, if the Democratic primary for Lieutenant Governor were today, and you were filling out your ballot right now, which Democrat would you vote for? Winston Apple? Russ Carnahan? Or Tommie Pierson?

500 Likely Democratic Primary Voter	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Party Affiliation			Ideology					Issue		
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	Terroris	Econo	Nationa
Apple	7%	8%	6%	19%	4%	2%	2%	12%	2%	7%	5%	**	**	**	**	**	**	13%	6%	3%	**	15%	4%	27%	0%	7%	9%	4%	9%	4%	5%
Carnahan	57%	60%	54%	39%	47%	65%	77%	43%	71%	60%	50%	**	**	**	**	**	**	48%	55%	65%	**	49%	60%	38%	56%	54%	58%	61%	50%	63%	49%
Pierson	11%	11%	10%	9%	23%	5%	8%	15%	6%	6%	23%	**	**	**	**	**	**	10%	13%	8%	**	10%	11%	19%	29%	11%	9%	4%	9%	12%	16%
Undecided	26%	21%	30%	33%	26%	28%	14%	30%	21%	27%	23%	**	**	**	**	**	**	28%	27%	24%	**	26%	25%	16%	15%	28%	24%	31%	32%	21%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	44%	56%	28%	22%	27%	23%	50%	50%	70%	27%	1%	2%	1%	1%	1%	5%	21%	38%	34%	2%	27%	71%	6%	10%	30%	28%	23%	17%	43%	10%

5 Next, if the Democratic primary for Lieutenant Governor were today, and you were filling out your ballot right now, which Democrat would you vote for? Winston Apple? Russ Carnahan? Or Tommie Pierson?

500 Likely Democratic Primary Voter	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan	
Credibility Interval: +/-4.4 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Apple	7%	8%	6%	6%	8%	5%	7%	8%	9%	7%	4%	11%	6%	6%	6%	7%	17%	5%	7%	5%	**	**	3%	13%	3%
Carnahan	57%	61%	56%	65%	54%	71%	47%	58%	52%	58%	58%	51%	58%	59%	71%	49%	40%	60%	63%	55%	**	**	82%	35%	71%
Pierson	11%	9%	12%	12%	10%	7%	13%	11%	11%	9%	14%	9%	13%	6%	4%	11%	7%	13%	7%	13%	**	**	5%	11%	10%
Undecided	26%	22%	26%	17%	28%	17%	33%	23%	28%	26%	24%	29%	23%	30%	19%	34%	35%	22%	22%	28%	**	**	10%	40%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	25%	70%	22%	76%	19%	36%	45%	34%	40%	26%	23%	52%	24%	11%	22%	12%	49%	6%	30%	1%	3%	11%	40%	60%

Results of SurveyUSA Election Poll #23077

Geography: Missouri
Data Collected: 07/20/2016 - 07/24/2016
Release Date: 07/25/2016
Percentaes

6 And if the Democratic primary for Missouri Attorney General were today, and you were filling out your ballot right now, which Democrat would you vote for? Jake Zimmerman? Or Teresa Hensley?

500 Likely Democratic Primary Voter	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology					Issue		
Credibility Interval: +/-4.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	Terroris	Econo	Nationa
Zimmerman	39%	47%	32%	36%	30%	40%	50%	33%	44%	41%	34%	**	**	**	**	**	**	35%	40%	35%	**	41%	38%	37%	33%	46%	37%	35%	32%	43%	36%
Hensley	41%	40%	41%	45%	46%	37%	35%	45%	36%	37%	50%	**	**	**	**	**	**	44%	38%	44%	**	40%	41%	57%	48%	35%	39%	43%	42%	44%	41%
Undecided	20%	12%	27%	19%	24%	23%	15%	21%	19%	22%	16%	**	**	**	**	**	**	20%	22%	20%	**	19%	22%	7%	19%	20%	24%	22%	27%	13%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	44%	56%	28%	22%	27%	23%	50%	50%	70%	27%	1%	2%	1%	1%	1%	5%	21%	38%	34%	2%	27%	71%	6%	10%	30%	28%	23%	17%	43%	10%

6 And if the Democratic primary for Missouri Attorney General were today, and you were filling out your ballot right now, which Democrat would you vote for? Jake Zimmerman? Or Teresa Hensley?

500 Likely Democratic Primary Voter	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan				
Credibility Interval: +/-4.5 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin			
Zimmerman	39%	46%	36%	47%	35%	50%	31%	41%	39%	36%	43%	35%	38%	44%	42%	26%	25%	46%	48%	31%	**	**	63%	36%	41%			
Hensley	41%	40%	40%	40%	42%	31%	47%	40%	38%	44%	38%	42%	44%	31%	39%	51%	46%	35%	40%	46%	**	**	26%	36%	44%			
Undecided	20%	14%	23%	13%	23%	20%	22%	19%	24%	19%	19%	23%	18%	24%	19%	23%	29%	19%	13%	24%	**	**	11%	28%	15%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Likely Democratic Pri	100%	25%	70%	22%	76%	19%	36%	45%	34%	40%	26%	23%	52%	24%	11%	22%	12%	49%	6%	30%	1%	3%	11%	40%	60%			

7 Thinking ahead now to the election for President on Tuesday, November 8... Please listen to these 5 statements and tell me which ONE statement best describes you:
One: I always vote in Presidential elections, and will definitely vote in this year's presidential election.
Two: I always vote in Presidential elections, but this year, I do not like the candidates, so I will not vote in the presidential election this year.
Three: I'm not sure yet whether I will or will not vote this year.
Four: I rarely vote in Presidential elections, but this year I will go out of my way to vote.
Five: I don't vote in Presidential elections, and I won't vote this year.

2268 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation			Ideology					Issue			
Credibility Interval: +/-1.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Always Do / Will This Year	81%	82%	80%	74%	82%	84%	87%	77%	85%	81%	82%	**	**	89%	89%	76%	64%	81%	83%	95%	89%	74%	88%	89%	86%	73%	80%	89%	89%	89%	90%
Always Do / Not This Year	4%	4%	4%	6%	4%	2%	4%	5%	3%	4%	1%	**	**	3%	3%	5%	9%	5%	3%	0%	3%	6%	2%	3%	3%	7%	3%	1%	5%	4%	5%
Not Sure Yet	9%	8%	11%	11%	8%	11%	6%	9%	9%	10%	10%	**	**	3%	4%	12%	20%	8%	11%	3%	4%	13%	7%	4%	8%	13%	10%	2%	1%	1%	0%
Rarely Do / Will This Year	5%	5%	4%	7%	5%	3%	3%	6%	3%	4%	7%	**	**	5%	3%	8%	4%	5%	3%	2%	4%	6%	3%	4%	3%	6%	6%	6%	6%	5%	4%
Don't / Won't This Year	1%	1%	1%	2%	2%	0%	0%	2%	0%	1%	1%	**	**	0%	1%	0%	3%	1%	0%	0%	0%	1%	0%	0%	0%	1%	1%	2%	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

Results of SurveyUSA Election Poll #23077

Geography: Missouri
Data Collected: 07/20/2016 - 07/24/2016
Release Date: 07/25/2016
Percentaaes

7 Thinking ahead now to the election for President on Tuesday, November 8... Please listen to these 5 statements and tell me which ONE statement best describes you:
One: I always vote in Presidential elections, and will definitely vote in this year's presidential election.
Two: I always vote in Presidential elections, but this year, I do not like the candidates, so I will not vote in the presidential election this year.
Three: I'm not sure yet whether I will or will not vote this year.
Four: I rarely vote in Presidential elections, but this year I will go out of my way to vote.
Five: I don't vote in Presidential elections, and I won't vote this year.

2268 Registered Voters	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan	
Credibility Interval: +/-1.6 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Always Do / Will This Year	81%	86%	79%	84%	80%	71%	80%	88%	72%	83%	89%	83%	84%	79%	77%	81%	78%	84%	85%	84%	88%	89%	75%	79%	83%
Always Do / Not This Year	4%	3%	5%	4%	4%	7%	3%	3%	6%	4%	3%	3%	4%	4%	6%	5%	3%	4%	2%	3%	3%	2%	7%	4%	4%
Not Sure Yet	9%	7%	10%	7%	10%	13%	11%	5%	15%	8%	4%	9%	7%	10%	12%	8%	11%	9%	6%	8%	2%	3%	11%	11%	8%
Rarely Do / Will This Year	5%	4%	5%	5%	5%	6%	4%	4%	6%	5%	4%	4%	5%	5%	3%	6%	7%	3%	6%	4%	6%	6%	7%	5%	4%
Don't / Won't This Year	1%	0%	1%	0%	1%	1%	1%	0%	2%	0%	0%	1%	0%	1%	2%	0%	1%	1%	1%	1%	0%	0%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

8 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

1943 Likely November Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Party Affiliation			Ideology					Issue			
Credibility Interval: +/-2.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	Terroris	Econo	Nationa	
Donald Trump (R)	47%	51%	43%	36%	49%	52%	53%	42%	52%	52%	8%	**	**	91%	83%	75%	35%	5%	6%	0%	87%	43%	3%	79%	71%	35%	11%	1%	60%	39%	60%	
Hillary Clinton (D)	37%	33%	41%	40%	34%	35%	39%	37%	37%	32%	81%	**	**	4%	5%	5%	29%	72%	81%	95%	5%	32%	87%	12%	15%	43%	71%	89%	27%	47%	27%	
Gary Johnson (L)	8%	9%	7%	15%	9%	6%	3%	12%	4%	9%	2%	**	**	2%	7%	13%	23%	9%	6%	1%	4%	14%	4%	5%	6%	14%	12%	2%	7%	7%	7%	
Undecided	7%	7%	8%	9%	9%	7%	5%	9%	6%	7%	9%	**	**	3%	5%	7%	13%	14%	7%	4%	4%	11%	6%	4%	9%	9%	6%	8%	6%	7%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	48%	52%	26%	25%	28%	21%	51%	49%	85%	10%	2%	3%	18%	14%	17%	10%	12%	15%	11%	33%	38%	26%	23%	23%	25%	15%	9%	26%	31%	14%	

8 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

1943 Likely November Voters	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan	
Credibility Interval: +/-2.3 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Donald Trump (R)	47%	66%	32%	40%	49%	55%	49%	41%	47%	47%	48%	33%	42%	62%	56%	35%	61%	40%	61%	39%	90%	79%	52%	40%	52%
Hillary Clinton (D)	37%	21%	52%	43%	36%	35%	33%	42%	38%	39%	35%	48%	42%	26%	30%	45%	26%	46%	20%	47%	4%	11%	38%	36%	38%
Gary Johnson (L)	8%	7%	9%	9%	8%	5%	9%	9%	7%	8%	11%	8%	7%	8%	8%	10%	5%	8%	14%	7%	3%	7%	6%	13%	5%
Undecided	7%	6%	7%	8%	7%	6%	8%	8%	8%	7%	7%	8%	8%	5%	6%	10%	8%	7%	5%	7%	4%	4%	4%	11%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	42%	52%	17%	81%	22%	35%	43%	32%	38%	30%	19%	47%	33%	15%	20%	18%	37%	10%	23%	10%	13%	10%	42%	58%

Results of SurveyUSA Election Poll #23077

Geography: Missouri
Data Collected: 07/20/2016 - 07/24/2016
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Percentages

9 In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

93 Protest Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology					Issue		
Credibility Interval: +/-10.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	Terroris	Econo	Nationa
Republican	37%	42%	32%	47%	28%	39%	25%	40%	31%	35%	**	81%	**	90%	39%	59%	33%	4%	0%	**	67%	36%	0%	25%	38%	49%	39%	**	47%	53%	12%
Democrat	30%	34%	27%	22%	51%	31%	24%	32%	27%	31%	**	0%	**	0%	38%	7%	16%	64%	93%	**	17%	23%	89%	7%	31%	26%	57%	**	22%	29%	41%
Split	31%	24%	37%	32%	21%	30%	43%	28%	37%	32%	**	19%	**	6%	23%	34%	48%	32%	7%	**	14%	40%	11%	68%	28%	24%	0%	**	29%	17%	44%
Not Sure	2%	0%	3%	0%	0%	0%	9%	0%	4%	2%	**	0%	**	4%	0%	0%	3%	0%	0%	**	2%	1%	0%	0%	3%	1%	4%	**	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Protest Voters	100%	49%	51%	41%	23%	17%	18%	64%	36%	91%	2%	6%	1%	12%	10%	20%	29%	13%	9%	1%	23%	62%	10%	17%	17%	46%	10%	2%	26%	30%	16%

9 In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

93 Protest Voters	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan				
Credibility Interval: +/-10.4 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin			
Republican	37%	49%	34%	9%	43%	29%	33%	55%	26%	56%	37%	34%	45%	32%	54%	44%	46%	20%	21%	25%	100%	0%	36%	36%	38%			
Democrat	30%	12%	41%	59%	26%	42%	32%	16%	38%	23%	29%	17%	26%	40%	15%	17%	30%	51%	23%	25%	0%	0%	53%	32%	29%			
Split	31%	37%	24%	29%	30%	27%	35%	28%	36%	18%	34%	49%	29%	26%	29%	39%	24%	26%	55%	48%	0%	100%	11%	31%	31%			
Not Sure	2%	2%	1%	2%	1%	2%	0%	2%	0%	2%	0%	0%	1%	1%	2%	0%	0%	3%	0%	2%	0%	0%	0%	0%	3%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Protest Voters	100%	26%	68%	15%	85%	42%	28%	29%	48%	34%	18%	15%	45%	34%	22%	23%	15%	34%	5%	18%	7%	7%	18%	45%	55%			

10 Which one issue is most important to you this year? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

2055 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation			Ideology					Issue			
Credibility Interval: +/-2.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Immigration	8%	10%	6%	4%	9%	8%	13%	6%	10%	8%	4%	**	**	16%	11%	11%	6%	1%	2%	4%	14%	7%	3%	16%	9%	4%	2%	3%	0%	0%	0%
Terrorism	26%	22%	29%	25%	25%	27%	25%	25%	27%	27%	19%	**	**	35%	33%	27%	18%	18%	23%	17%	34%	22%	20%	32%	27%	28%	18%	9%	100%	0%	0%
Economy	31%	35%	28%	27%	33%	34%	30%	30%	33%	30%	45%	**	**	23%	26%	29%	29%	36%	39%	43%	24%	31%	41%	20%	33%	33%	41%	38%	0%	100%	0%
National Security	14%	14%	14%	14%	12%	15%	15%	13%	15%	14%	6%	**	**	14%	19%	19%	19%	11%	11%	5%	16%	16%	8%	19%	18%	13%	9%	5%	0%	0%	100%
Education	6%	6%	7%	10%	6%	4%	4%	8%	4%	6%	10%	**	**	1%	2%	6%	7%	12%	10%	8%	1%	8%	10%	2%	3%	8%	13%	10%	0%	0%	0%
Environment	4%	4%	3%	6%	4%	3%	3%	5%	3%	4%	5%	**	**	1%	0%	1%	6%	8%	5%	9%	1%	5%	6%	2%	1%	4%	7%	13%	0%	0%	0%
Other	7%	7%	8%	10%	9%	6%	5%	9%	5%	8%	8%	**	**	6%	6%	6%	9%	9%	7%	10%	6%	8%	8%	6%	7%	6%	9%	16%	0%	0%	0%
Not Sure	4%	3%	4%	4%	3%	3%	5%	3%	4%	4%	4%	**	**	4%	3%	2%	6%	4%	3%	5%	4%	3%	4%	3%	3%	3%	2%	5%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	48%	52%	27%	25%	28%	21%	52%	48%	85%	10%	2%	3%	18%	14%	17%	11%	12%	15%	11%	32%	40%	26%	23%	23%	26%	14%	8%	26%	31%	14%

Results of SurveyUSA Election Poll #23077

Geography: Missouri
Data Collected: 07/20/2016 - 07/24/2016
Release Date: 07/25/2016
Percentages

10 Which one issue is most important to you this year? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

2055 Likely Voters	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan	
Credibility Interval: +/-2.2 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Immigration	8%	11%	5%	11%	8%	9%	9%	6%	9%	8%	7%	9%	5%	10%	11%	7%	9%	7%	11%	5%	14%	17%	11%	6%	10%
Terrorism	26%	33%	20%	29%	25%	30%	28%	22%	28%	25%	24%	25%	25%	27%	27%	22%	29%	24%	30%	30%	38%	32%	34%	22%	28%
Economy	31%	23%	37%	31%	31%	30%	29%	33%	28%	30%	35%	29%	34%	28%	27%	35%	21%	36%	29%	27%	21%	20%	29%	30%	32%
National Security	14%	16%	13%	10%	15%	15%	13%	15%	13%	14%	16%	14%	14%	15%	17%	11%	19%	13%	12%	13%	14%	16%	12%	16%	13%
Education	6%	3%	9%	7%	6%	4%	6%	8%	6%	6%	7%	8%	7%	5%	6%	8%	6%	5%	6%	8%	0%	2%	3%	9%	4%
Environment	4%	2%	6%	5%	4%	2%	3%	5%	4%	4%	3%	5%	4%	3%	2%	5%	4%	4%	2%	5%	1%	3%	4%	4%	3%
Other	7%	8%	8%	5%	8%	5%	8%	9%	7%	9%	6%	6%	8%	8%	7%	9%	7%	7%	7%	9%	7%	7%	4%	10%	6%
Not Sure	4%	4%	2%	2%	4%	5%	4%	3%	5%	3%	2%	5%	3%	3%	3%	4%	5%	3%	4%	3%	4%	3%	4%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	41%	53%	17%	81%	23%	35%	42%	33%	38%	29%	19%	46%	33%	15%	20%	18%	37%	9%	23%	10%	13%	11%	42%	58%

11 Is your opinion of Leonard Steinman ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology					Issue		
Credibility Interval: +/-2.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Favorable	5%	5%	5%	10%	4%	3%	3%	7%	3%	5%	4%	**	**	7%	2%	4%	5%	4%	5%	8%	5%	4%	7%	8%	3%	4%	7%	5%	4%	5%	8%
Unfavorable	5%	7%	3%	6%	5%	3%	5%	6%	3%	5%	2%	**	**	6%	6%	6%	2%	3%	3%	4%	6%	4%	4%	4%	7%	3%	4%	3%	6%	6%	3%
Neutral	35%	36%	34%	33%	34%	34%	38%	34%	36%	34%	39%	**	**	36%	38%	33%	35%	29%	37%	37%	37%	32%	37%	36%	35%	39%	34%	28%	37%	37%	31%
No Opinion	56%	53%	58%	51%	56%	61%	54%	54%	58%	57%	55%	**	**	51%	54%	57%	58%	64%	54%	51%	52%	59%	53%	52%	55%	53%	55%	65%	53%	53%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

11 Is your opinion of Leonard Steinman ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan	
Credibility Interval: +/-2.1 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Favorable	5%	6%	5%	6%	5%	4%	3%	7%	4%	5%	6%	9%	4%	5%	5%	6%	6%	5%	4%	4%	7%	6%	3%	8%	3%
Unfavorable	5%	5%	4%	5%	4%	5%	4%	5%	4%	4%	6%	6%	5%	4%	8%	5%	2%	5%	4%	2%	5%	4%	7%	5%	4%
Neutral	35%	37%	33%	32%	35%	39%	36%	32%	36%	37%	30%	42%	32%	35%	34%	36%	37%	34%	33%	30%	37%	38%	41%	37%	33%
No Opinion	56%	52%	57%	56%	56%	52%	57%	56%	55%	54%	58%	43%	60%	56%	54%	54%	55%	57%	60%	64%	50%	51%	49%	49%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

Results of SurveyUSA Election Poll #23077

Geography: Missouri
Data Collected: 07/20/2016 - 07/24/2016
Release Date: 07/25/2016
Percentages

12

Is your opinion of Chris Koster ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology						Issue		
Credibility Interval: +/-2.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	Terroris	Econo	Nationa	
Favorable	26%	27%	24%	19%	25%	30%	30%	22%	30%	26%	31%	**	**	19%	19%	21%	13%	34%	38%	50%	19%	22%	43%	22%	19%	26%	38%	45%	27%	34%	25%	
Unfavorable	12%	14%	10%	12%	9%	13%	13%	11%	13%	12%	7%	**	**	15%	16%	15%	12%	7%	8%	7%	15%	12%	8%	18%	14%	9%	9%	6%	10%	12%	15%	
Neutral	30%	29%	32%	31%	29%	28%	34%	30%	30%	31%	22%	**	**	33%	35%	35%	39%	26%	23%	18%	34%	34%	21%	33%	34%	35%	22%	18%	36%	26%	31%	
No Opinion	32%	29%	34%	37%	36%	29%	23%	37%	27%	31%	41%	**	**	33%	30%	29%	35%	33%	31%	25%	32%	32%	28%	28%	33%	30%	31%	32%	28%	28%	29%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%	

12

Is your opinion of Chris Koster ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan				
Credibility Interval: +/-2.1 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin			
Favorable	26%	25%	28%	28%	26%	22%	24%	30%	21%	27%	30%	29%	26%	25%	27%	23%	26%	29%	18%	24%	20%	24%	26%	25%	26%			
Unfavorable	12%	13%	11%	15%	11%	11%	9%	15%	10%	13%	14%	14%	11%	12%	10%	11%	11%	13%	13%	10%	15%	18%	13%	11%	13%			
Neutral	30%	32%	28%	29%	31%	36%	30%	28%	35%	29%	27%	29%	32%	30%	30%	31%	34%	29%	31%	32%	32%	30%	32%	30%	31%			
No Opinion	32%	31%	32%	29%	32%	31%	37%	27%	34%	31%	29%	28%	31%	33%	32%	35%	30%	29%	38%	34%	34%	27%	30%	34%	30%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%			

13

Is your opinion of Eric Morrison ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology					Issue		
Credibility Interval: +/-2.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	Terroris	Econo	Nationa
Favorable	6%	7%	5%	8%	5%	5%	5%	7%	5%	6%	7%	**	**	9%	3%	5%	3%	5%	7%	11%	6%	4%	9%	8%	5%	6%	8%	5%	6%	6%	3%
Unfavorable	5%	6%	4%	11%	3%	2%	5%	7%	3%	5%	4%	**	**	8%	4%	2%	8%	6%	5%	5%	6%	5%	5%	7%	3%	5%	7%	3%	7%	4%	6%
Neutral	35%	38%	33%	30%	33%	38%	40%	32%	39%	35%	36%	**	**	36%	42%	36%	34%	32%	32%	34%	39%	34%	33%	37%	38%	37%	33%	26%	37%	38%	39%
No Opinion	54%	49%	58%	51%	58%	55%	50%	54%	53%	54%	53%	**	**	48%	51%	56%	55%	57%	56%	51%	49%	56%	54%	48%	53%	52%	52%	66%	50%	52%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

Results of SurveyUSA Election Poll #23077

Geography: Missouri
Data Collected: 07/20/2016 - 07/24/2016
Release Date: 07/25/2016
Percentages

13

Is your opinion of Eric Morrison ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan				
Credibility Interval: +/-2.1 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin			
Favorable	6%	8%	5%	7%	6%	8%	4%	6%	7%	6%	5%	10%	5%	5%	4%	7%	7%	5%	8%	4%	10%	10%	9%	9%	4%			
Unfavorable	5%	6%	5%	7%	5%	5%	5%	6%	5%	5%	6%	8%	4%	6%	7%	6%	3%	6%	3%	3%	9%	5%	6%	7%	4%			
Neutral	35%	36%	34%	34%	35%	40%	32%	35%	35%	36%	33%	39%	34%	34%	36%	35%	38%	34%	34%	29%	34%	38%	41%	34%	36%			
No Opinion	54%	50%	56%	52%	54%	47%	59%	53%	53%	53%	56%	42%	57%	55%	53%	52%	52%	55%	55%	64%	47%	46%	44%	50%	56%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%			

14

Is your opinion of Charlie Wheeler ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Party Affiliation				Ideology					Issue		
Credibility Interval: +/-2.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa	
Favorable	7%	7%	6%	9%	5%	6%	7%	7%	6%	6%	7%	**	**	7%	3%	5%	8%	8%	6%	13%	6%	7%	8%	8%	6%	7%	7%	8%	7%	7%	7%	
Unfavorable	6%	8%	4%	7%	5%	4%	7%	6%	6%	7%	1%	**	**	6%	8%	4%	9%	5%	7%	5%	7%	5%	6%	7%	5%	6%	6%	7%	6%	5%	7%	
Neutral	34%	36%	33%	30%	34%	37%	38%	32%	37%	34%	41%	**	**	36%	35%	34%	30%	31%	40%	31%	36%	32%	36%	35%	34%	37%	36%	25%	34%	37%	32%	
No Opinion	53%	49%	57%	54%	56%	53%	48%	55%	51%	54%	52%	**	**	51%	54%	57%	53%	57%	48%	51%	52%	56%	49%	51%	56%	50%	50%	60%	53%	51%	55%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%	

14

Is your opinion of Charlie Wheeler ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan				
Credibility Interval: +/-2.1 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin			
Favorable	7%	7%	7%	7%	7%	7%	4%	9%	7%	6%	8%	13%	6%	5%	6%	12%	6%	5%	3%	4%	7%	7%	8%	9%	5%			
Unfavorable	6%	6%	5%	9%	5%	6%	5%	7%	6%	6%	5%	7%	5%	6%	6%	9%	4%	5%	9%	4%	6%	7%	8%	7%	5%			
Neutral	34%	34%	34%	34%	34%	40%	33%	32%	34%	35%	32%	42%	33%	32%	37%	35%	35%	34%	31%	31%	36%	39%	45%	34%	34%			
No Opinion	53%	53%	53%	51%	54%	47%	58%	53%	53%	53%	55%	39%	56%	57%	51%	44%	55%	56%	57%	60%	51%	47%	39%	50%	56%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%			

Results of SurveyUSA Election Poll #23077

Geography: Missouri
Data Collected: 07/20/2016 - 07/24/2016
Release Date: 07/25/2016
Percentaes

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Is your opinion of Catherine Hanaway ... favorable? Unfavorable? Neutral? Or, do you have no opinion of her?

2268 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology					Issue		
Credibility Interval: +/-2.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	Terroris	Econo	Nationa
Favorable	21%	24%	18%	16%	18%	24%	27%	17%	25%	22%	16%	**	**	37%	27%	26%	12%	13%	14%	14%	32%	18%	14%	33%	32%	15%	11%	5%	21%	20%	27%
Unfavorable	22%	23%	20%	17%	15%	26%	30%	16%	28%	22%	15%	**	**	14%	16%	16%	20%	31%	28%	40%	15%	21%	33%	17%	13%	23%	34%	34%	19%	26%	21%
Neutral	27%	25%	29%	26%	30%	27%	24%	28%	26%	26%	36%	**	**	28%	30%	28%	30%	21%	28%	21%	29%	27%	25%	28%	29%	27%	29%	20%	30%	28%	21%
No Opinion	30%	28%	33%	41%	37%	23%	19%	39%	21%	30%	33%	**	**	21%	28%	30%	37%	36%	29%	26%	24%	34%	28%	22%	26%	34%	26%	41%	30%	26%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

15

Is your opinion of Catherine Hanaway ... favorable? Unfavorable? Neutral? Or, do you have no opinion of her?

2268 Registered Voters	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan				
Credibility Interval: +/-2.1 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin			
Favorable	21%	29%	16%	24%	20%	21%	17%	24%	18%	23%	22%	21%	20%	22%	18%	17%	23%	23%	23%	19%	38%	34%	17%	19%	22%			
Unfavorable	22%	17%	26%	25%	21%	18%	18%	27%	19%	21%	26%	24%	22%	20%	17%	21%	18%	26%	22%	20%	13%	16%	21%	16%	26%			
Neutral	27%	29%	25%	27%	27%	31%	29%	23%	28%	29%	25%	26%	27%	27%	29%	28%	29%	26%	25%	26%	23%	27%	32%	31%	24%			
No Opinion	30%	25%	33%	24%	31%	30%	36%	25%	36%	27%	27%	29%	30%	30%	36%	35%	29%	25%	31%	35%	26%	22%	30%	34%	27%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%			

16

Is your opinion of Eric Greitens ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology					Issue		
Credibility Interval: +/-2.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	Terroris	Econo	Nationa
Favorable	20%	22%	19%	16%	18%	24%	24%	17%	24%	21%	10%	**	**	35%	25%	24%	18%	12%	13%	9%	30%	19%	12%	31%	25%	18%	15%	5%	27%	21%	27%
Unfavorable	18%	20%	16%	15%	14%	19%	23%	14%	21%	18%	10%	**	**	14%	18%	16%	11%	21%	21%	27%	16%	16%	24%	17%	17%	15%	23%	27%	14%	20%	17%
Neutral	29%	30%	29%	27%	30%	29%	32%	28%	30%	29%	35%	**	**	28%	30%	30%	34%	24%	32%	24%	29%	30%	29%	30%	28%	33%	31%	17%	29%	28%	25%
No Opinion	33%	29%	37%	43%	38%	28%	21%	41%	25%	32%	45%	**	**	23%	26%	30%	37%	44%	33%	40%	24%	36%	36%	22%	30%	35%	31%	51%	30%	31%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

Results of SurveyUSA Election Poll #23077

Geography: Missouri
Data Collected: 07/20/2016 - 07/24/2016
Release Date: 07/25/2016
Percentages

16 Is your opinion of Eric Greitens ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan	
Credibility Interval: +/-2.1 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Favorable	20%	26%	17%	23%	20%	22%	16%	24%	17%	21%	23%	20%	18%	25%	20%	14%	24%	19%	32%	15%	33%	28%	22%	20%	21%
Unfavorable	18%	18%	19%	19%	17%	14%	14%	22%	14%	18%	20%	18%	18%	16%	16%	17%	16%	20%	16%	18%	15%	18%	16%	13%	21%
Neutral	29%	30%	27%	29%	29%	32%	31%	26%	31%	29%	27%	32%	27%	29%	28%	32%	31%	28%	26%	24%	26%	31%	31%	32%	27%
No Opinion	33%	26%	37%	29%	34%	32%	38%	29%	38%	32%	29%	30%	37%	30%	36%	38%	29%	33%	26%	43%	27%	23%	32%	36%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

17 Is your opinion of John Brunner ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology					Issue		
Credibility Interval: +/-2.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Favorable	19%	23%	14%	16%	16%	21%	23%	16%	21%	20%	9%	**	**	33%	29%	27%	8%	9%	10%	10%	31%	16%	10%	35%	23%	13%	11%	3%	20%	19%	24%
Unfavorable	20%	22%	19%	16%	16%	24%	26%	16%	25%	21%	14%	**	**	14%	16%	16%	19%	27%	26%	33%	15%	20%	29%	15%	17%	21%	29%	34%	18%	25%	23%
Neutral	30%	27%	32%	29%	31%	29%	30%	30%	29%	29%	28%	**	**	31%	35%	30%	36%	24%	27%	22%	33%	30%	25%	30%	31%	32%	31%	16%	34%	27%	26%
No Opinion	32%	27%	35%	39%	37%	27%	21%	38%	24%	30%	49%	**	**	22%	20%	27%	37%	41%	36%	35%	21%	34%	35%	21%	29%	34%	30%	47%	28%	29%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

17 Is your opinion of John Brunner ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan	
Credibility Interval: +/-2.1 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Favorable	19%	28%	13%	17%	19%	18%	15%	23%	14%	20%	24%	18%	20%	18%	17%	17%	24%	17%	17%	14%	35%	40%	21%	20%	18%
Unfavorable	20%	17%	24%	25%	19%	18%	18%	24%	19%	19%	24%	20%	21%	19%	18%	16%	17%	25%	22%	19%	14%	13%	21%	16%	23%
Neutral	30%	29%	28%	29%	30%	31%	31%	27%	31%	30%	27%	34%	27%	31%	29%	30%	32%	28%	30%	29%	27%	25%	27%	33%	27%
No Opinion	32%	25%	35%	30%	32%	32%	36%	27%	36%	31%	26%	28%	32%	31%	35%	37%	27%	30%	31%	39%	24%	22%	31%	31%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

Results of SurveyUSA Election Poll #23077

Geography: Missouri
Data Collected: 07/20/2016 - 07/24/2016
Release Date: 07/25/2016
Percentages

18	Is your opinion of Peter Kinder ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?																																	
	2268 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology					Issue				
	Credibility Interval: +/-2.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa		
	Favorable		21%	24%	19%	20%	18%	21%	26%	19%	23%	22%	12%	**	**	33%	28%	30%	17%	15%	13%	10%	30%	22%	12%	34%	25%	21%	12%	8%	24%	22%	30%	
	Unfavorable		16%	20%	12%	13%	14%	19%	18%	13%	19%	16%	11%	**	**	15%	8%	13%	12%	20%	20%	29%	12%	15%	24%	12%	14%	15%	20%	30%	12%	21%	12%	
	Neutral		30%	27%	34%	28%	31%	30%	34%	29%	32%	30%	28%	**	**	27%	40%	30%	34%	26%	31%	25%	33%	30%	28%	31%	31%	32%	33%	17%	36%	24%	32%	
	No Opinion		33%	29%	36%	39%	37%	30%	22%	38%	26%	31%	48%	**	**	25%	24%	27%	37%	39%	37%	36%	25%	34%	36%	23%	31%	32%	35%	45%	28%	32%	25%	
	Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Composition of Registered Voters		100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%	

18

Is your opinion of Peter Kinder ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan		
Credibility Interval: +/-2.1 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin	
Favorable	21%	28%	18%	16%	22%	20%	19%	25%	17%	23%	25%	20%	21%	22%	21%	14%	21%	21%	36%	17%	35%	36%	23%	21%	22%	
Unfavorable	16%	15%	17%	20%	15%	14%	12%	20%	12%	16%	19%	17%	15%	16%	14%	15%	14%	18%	17%	11%	16%	15%	17%	14%	17%	
Neutral	30%	30%	30%	31%	30%	34%	30%	29%	31%	31%	29%	29%	29%	33%	33%	30%	34%	30%	21%	32%	21%	26%	29%	32%	30%	
No Opinion	33%	26%	35%	33%	32%	33%	38%	27%	40%	30%	27%	33%	34%	29%	31%	41%	31%	31%	27%	40%	28%	24%	31%	34%	32%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%	

19	Is your opinion of Cisse Spragins ... favorable? Unfavorable? Neutral? Or, do you have no opinion of her?																															
2268 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation						Party Affiliation				Ideology					Issue			
Credibility Interval: +/-2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa	
Favorable	5%	6%	4%	8%	5%	3%	2%	6%	3%	4%	5%	**	**	6%	3%	4%	6%	4%	6%	7%	4%	5%	6%	9%	2%	4%	5%	2%	5%	5%	7%	
Unfavorable	6%	9%	4%	9%	5%	6%	5%	7%	6%	6%	7%	**	**	13%	3%	5%	6%	5%	7%	7%	8%	5%	7%	6%	5%	7%	8%	4%	8%	7%	6%	
Neutral	28%	30%	26%	26%	27%	26%	34%	27%	29%	28%	26%	**	**	29%	36%	28%	29%	19%	25%	25%	32%	26%	25%	31%	30%	29%	25%	20%	28%	30%	25%	
No Opinion	61%	55%	66%	56%	64%	65%	58%	60%	62%	61%	62%	**	**	53%	58%	63%	59%	72%	62%	61%	55%	64%	62%	53%	63%	59%	62%	73%	60%	59%	61%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%	

Results of SurveyUSA Election Poll #23077

Geography: Missouri
Data Collected: 07/20/2016 - 07/24/2016
Release Date: 07/25/2016
Percentaages

19 Is your opinion of Cisse Spragins ... favorable? Unfavorable? Neutral? Or, do you have no opinion of her?

2268 Registered Voters	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Phone / Lan	
Credibility Interval: +/-2 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Favorable	5%	6%	4%	5%	5%	4%	4%	6%	4%	5%	6%	10%	4%	3%	4%	5%	4%	5%	5%	3%	6%	9%	6%	8%	2%
Unfavorable	6%	6%	6%	11%	5%	7%	7%	6%	7%	6%	6%	7%	6%	6%	7%	6%	4%	7%	8%	4%	16%	7%	11%	6%	7%
Neutral	28%	28%	27%	24%	29%	34%	26%	27%	30%	26%	27%	31%	26%	28%	27%	29%	30%	27%	27%	25%	26%	31%	34%	29%	27%
No Opinion	61%	60%	62%	59%	62%	55%	64%	62%	59%	63%	61%	53%	63%	63%	62%	60%	61%	61%	60%	69%	52%	53%	50%	57%	64%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.