SURVEY USA

Geography: Missouri

Data Collected: 07/20/2016 - 07/24/2016

KSDK-TV (St. Louis)

Release Date: 07/25/2016 Counts (Frequencies)

In GOP Primary for MO Governor: 4 Republicans Clustered, Each With Path To Nomination; Tight Fight for Lt Gov and Attorney General;
On the Democratic Side: Koster Certain To Be Democrats' Choice for Governor; Carnahan Likely to be Lt Gov; Attorney General Is Toss Up:

One week till votes are counted in the state of Missouri primary for Governor, Lieutenant Governor, and state Attorney General, 3 of 6 high-profile contests are closely contested, with the winner too-close-to-call, according to a SurveyUSA poll commissioned by KSDK-TV, Newschannel 5 in St Louis.

#### In the 08/02/16 Republican Primary

\* In the Gubernatorial Primary, Eric Greitens, John Brunner, Peter Kinder, and Catherine Hanaway are clustered at this hour, each with a chance to become the GOP nominee. Greitens, who nominally is in 1st place with 25% of the vote, gets 38% support among Republicans who say the economy is the most important issue in 2016. He runs strong in the Ozarks, strong among middle-aged voters, strong among those Republicans, 21% of Republicans, 22% of Independents who lean Republican, and 26% of independents. Brunner leads in greater St Louis and ties Greitens among evangelical voters. But: his support is disproportionately young, which in a primary is a concern. Kinder, at 18%, ties Greitens for 1st place among seniors, does well among self-described moderates, and runs away with the contest in Southeastern MO, known as the Bootheel. Hanaway, at 18%, leads among suburban women and finishes 2nd in greater St Louis.

Greitens has a Plus 2 Net Favorability Rating, Brunner has a Minus 1 Net Favorability Rating, Kinder has a Plus 5 Net Favorability Rating, and Hanaway has a Minus 1 Net Favorability Rating.

- \* In the primary for Lieutenant Governor, Mike Parson edges Bev Randles in a vote today, 37% to 26%. Parson's support is more to the right: he leads Randles 2:1 among strong Republicans and leads by 18 points among "very conservative" voters. Randles leads Parson 2:1 among independents and leads by 3 points among independents who lean Republican. Randles pulls even with Parson among the most educated Republican primary voters, pulls to within 4 points of Parson among urban Republicans, but Parson leads in all 5 regions of the state, and leads 2:1 among the least affluent primary voters.
- \* In the primary for Missouri Attorney General, Kurt Schaefer and Josh Hawley are locked in a tight fight as the campaign heads for the finish line. Schaefer, at 39%, has young support, which in a primary can be less reliable. Hawley, at 34%, has older support, and leads by 13 points among voters age 65+. The contest is effectively even among women; whatever advantage Schaefer may have comes from men. The candidates are tied in greater Kansas City MO and in the Ozarks. Schaefer is nominally ahead by 4 points in greater St Louis, leads by 8 points in the Bootheel, and leads by 16 points in Northern MO. This contest could go either way.

#### In the 08/02/16 Democratic Primary

- \* Chris Koster will win the primary for Governor. He leads challengers 8:1.
- \* Russ Carnahan will win the primary for Lieutenant Governor. He leads Tommie Pierson 5:1.
- \* The Attorney General primary is a jump ball Teresa Hensley at 41%, Jake Zimmerman at 39%. Gender is everything: Hensley leads by 9 points among women. Zimmerman leads by 7 points among men. Among suburban women, Hensley leads by 15 points. The more women who vote in the Democratic primary, the better Hensley will do. The more men who vote in the Democratic primary, the better Zimmerman leads by 4 points among white primary voters; Hensley leads by 16 points among African American primary voters. Zimmerman leads in union households; Hensley leads in non-union households. Zimmerman leads in rural MO; Hensley has a 7-point advantage in urban MO and a 6-point advantage in suburban MO. Hensley is up 2:1 in greater Kansas City MO.

#### In the 11/08/16 General Election

Donald Trump defeats Hillary Clinton 47% to 37% today, in interviews completed during and after the Republican National Convention and before the beginning of the Democratic National Convention. Trump leads, as expected, among men. But Trump also leads Clinton, though narrowly, among all state of Missouri women. When just suburban women are examined, Clinton is 8 points atop Trump. In the Bootheel, Trump leads 3:1. In the Ozarks, Trump leads by almost 2:1. Only in greater Kansas City, where Clinton leads by 10 points, and in greater St Louis, where Clinton leads by 6 points, does the Democrat make a stand. Trump and Clinton split the Independent vote; Clinton leads by 8 points among moderates. Trump leads 3:1 among Evangelical voters. Clinton manages just a 3-point advantage in union households.

#### About

SurveyUSA interviewed 2,546 state of Missouri adults 07/20/16 through 07/24/2016. Of the adults, 2,268 are registered to vote. Of the registered voters, 1,943 were determined by SurveyUSA to be likely to vote in the 11/08/16 general election for President, 773 were determined to be likely to vote in the 08/02/16 Republican primary and 500 were determined to be likely to vote in the 08/02/16 Democratic primary. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (57% of registered voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (43% of registered voters), were shown a questionnaire on their smartphone, tablet or other electronic device. Mitt Romney carried MO by 9 points in 2012. Barack Obama carried Missouri by one-tenth of 1 percent in 2008. George W Bush carried the state by 7 points in 2004 and by 3 points in 2000. All 3 top statewide offices --- Governor, Lieutenant Governor and Attorney General Chris Koster are running for Governor.

SURVEY USA

Geography: Missouri

Data Collected: 07/20/2016 - 07/24/2016

Release Date: 07/25/2016 Counts (Frequencies) Sponsor: KSDK-TV (St. Louis)

If the Republican primary for Missouri Governor were today, and you were filling out your ballot right now, which Republican would you vote for? Catherine Hanaway? Eric Greitens? John Brunner? Or Peter Kinder?

773 Likely Republican Primary Voter	All	Ger	ıder		Ą	ge		<50 /	/ 50+		R	ace				Pai	rty Affilia	tion			Pa	rty Affiliat	tion			Ideology				Issue	
Credibility Interval: +/-3.6 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Hanaway	136	70	66	27	22	47	40	49	87	134	2	0	0	57	44	24	7	0	1	2	102	31	3	61	52	13	5	0	42	35	20
Greitens	195	98	96	31	44	79	41	74	120	182	4	4	4	81	49	46	8	3	4	1	130	57	5	81	62	36	9	2	53	77	25
Brunner	165	89	76	54	31	42	37	86	79	151	2	2	11	65	42	41	15	0	2	0	107	56	2	94	55	9	2	1	42	34	47
Kinder	138	86	53	27	33	37	41	60	79	123	6	4	6	54	33	36	7	1	1	1	86	44	3	67	35	30	1	1	54	25	24
Undecided	139	70	69	43	51	32	13	94	45	120	4	13	2	33	36	41	23	0	1	3	69	64	4	37	46	33	4	0	50	29	24
Total	773	414	359	181	181	237	174	363	411	710	18	22	23	290	204	187	60	4	10	7	494	252	17	340	249	121	21	3	241	200	140
Composition of Likely Republican Pri	100%	54%	46%	23%	23%	31%	22%	47%	53%	92%	2%	3%	3%	38%	26%	24%	8%	1%	1%	1%	64%	33%	2%	44%	33%	16%	3%	0%	31%	26%	18%

If the Republican primary for Missouri Governor were today, and you were filling out your ballot right now, which Republican would you vote for? Catherine Hanaway? Eric Greitens? John Brunner? Or Peter Kinder?

773 Likely Republican Primary Voter	All	Evanç	gelical	Un	ion	E	Education	า		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-3.6 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Hanaway	136	87	41	24	110	30	43	61	41	47	43	24	56	51	19	22	27	56	11	29	36	34	7	41	95
Greitens	195	105	78	37	154	50	64	79	56	75	57	26	62	94	36	25	58	50	26	27	39	41	18	64	130
Brunner	165	107	49	8	154	28	55	81	39	68	55	32	67	62	20	23	50	57	13	25	36	48	11	70	95
Kinder	138	90	44	18	117	39	44	52	40	55	38	26	53	53	34	21	16	40	28	22	32	41	25	35	104
Undecided	139	57	66	15	122	34	50	55	46	40	51	5	67	61	24	27	42	37	9	33	17	20	21	94	46
Total	773	446	278	102	657	181	256	327	223	284	244	112	305	321	134	118	193	241	88	136	161	184	82	304	469
Composition of Likely Republican Pri	100%	58%	36%	13%	86%	24%	33%	43%	30%	38%	32%	15%	41%	43%	17%	15%	25%	31%	11%	18%	21%	24%	11%	39%	61%

Next, if the Republican primary for Lieutenant Governor were today, and you were filling out your ballot right now, which Republican would you vote for? AC Dienoff? Bev Randles? Or Mike Parson?

773 Likely Republican Primary Voter	All	Gei	nder		Ag	ge		<50 /	50+		Ra	ace				Par	ty Affiliat	ion			Par	ty Affiliat	ion			Ideology	,			Issue	
Credibility Interval: +/-3.6 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Dienoff	15	8	7	5	2	4	4	7	8	12	2	0	1	6	1	2	4	0	0	2	7	6	2	10	2	3	0	0	6	3	1
Randles	205	111	93	40	27	71	67	67	137	182	6	5	12	69	49	61	19	1	4	0	117	80	4	92	73	27	8	1	63	53	39
Parson	288	156	132	62	76	83	67	138	150	276	3	1	7	139	70	54	10	2	5	2	209	66	8	153	81	36	6	1	97	69	55
Undecided	266	139	127	74	76	79	36	151	115	239	7	16	4	77	84	71	27	2	0	3	161	99	3	84	94	55	7	1	74	75	45
Total	773	414	359	181	181	237	174	363	411	710	18	22	23	290	204	187	60	4	10	7	494	252	17	340	249	121	21	3	241	200	140
Composition of Likely Republican Pri	100%	54%	46%	23%	23%	31%	22%	47%	53%	92%	2%	3%	3%	38%	26%	24%	8%	1%	1%	1%	64%	33%	2%	44%	33%	16%	3%	0%	31%	26%	18%

SURVEY USA

KSDK-TV (St. Louis)

Sn

Geography: Missouri

Data Collected: 07/20/2016 - 07/24/2016

Release Date: 07/25/2016 Counts (Frequencies)

Next, if the Republican primary for Lieutenant Governor were today, and you were filling out your ballot right now, which Republican would you vote for? AC Dienoff? Bev Randles? Or Mike Parson?

773 Likely Republican Primary Voter	A.II	Evang	gelical	Un	ion	Е	Education	n		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-3.6 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Dienoff	15	9	6	3	12	5	3	7	5	6	3	3	3	9	5	1	4	4	1	1	2	7	2	6	9
Randles	205	126	67	27	172	51	53	99	49	87	58	42	77	74	26	29	57	68	25	30	32	47	26	44	161
Parson	288	181	91	34	249	77	105	101	95	97	89	46	104	127	55	40	67	89	37	46	85	91	29	88	200
Undecided	266	130	113	38	224	49	95	120	73	94	94	21	121	111	48	48	65	81	24	59	42	39	25	166	100
Total	773	446	278	102	657	181	256	327	223	284	244	112	305	321	134	118	193	241	88	136	161	184	82	304	469
Composition of Likely Republican Pri	100%	58%	36%	13%	86%	24%	33%	43%	30%	38%	32%	15%	41%	43%	17%	15%	25%	31%	11%	18%	21%	24%	11%	39%	61%

And if the Republican primary for Missouri Attorney General were today, and you were filling out your ballot right now, which Republican would you vote for? Josh Hawley? Or Kurt Schaefer?

773 Likely Republican Primary Voter	AII	Ger	nder		А	ge		<50 /	/ 50+		R	ace				Pa	rty Affiliat	tion			Pa	rty Affiliat	ion			Ideology				Issue	
Credibility Interval: +/-3.6 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Hawley	261	143	117	47	42	90	81	90	171	240	11	2	8	111	60	61	15	3	3	3	171	79	6	125	80	36	8	2	73	71	44
Schaefer	298	174	123	80	79	79	60	159	139	273	4	10	11	121	68	72	24	2	5	3	188	98	8	146	83	52	6	1	108	73	56
Undecided	215	96	119	54	60	68	33	114	101	197	3	11	4	59	76	54	21	0	3	0	135	75	3	68	87	33	6	0	60	55	40
Total	773	414	359	181	181	237	174	363	411	710	18	22	23	290	204	187	60	4	10	7	494	252	17	340	249	121	21	3	241	200	140
Composition of Likely Republican Pri	100%	54%	46%	23%	23%	31%	22%	47%	53%	92%	2%	3%	3%	38%	26%	24%	8%	1%	1%	1%	64%	33%	2%	44%	33%	16%	3%	0%	31%	26%	18%

And if the Republican primary for Missouri Attorney General were today, and you were filling out your ballot right now, which Republican would you vote for? Josh Hawley? Or Kurt Schaefer?

773 Likely Republican Primary Voter	A11	Evan	gelical	Un	ion	E	Education	า		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-3.6 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Hawley	261	167	78	29	221	62	68	124	74	109	66	44	103	100	36	38	69	89	29	51	55	67	28	69	192
Schaefer	298	169	121	45	252	66	110	121	96	104	94	52	116	123	58	38	67	99	36	34	75	87	33	114	184
Undecided	215	110	79	28	184	53	78	83	54	71	84	17	85	98	40	42	57	54	22	52	30	30	21	121	94
Total	773	446	278	102	657	181	256	327	223	284	244	112	305	321	134	118	193	241	88	136	161	184	82	304	469
Composition of Likely Republican Pri	100%	58%	36%	13%	86%	24%	33%	43%	30%	38%	32%	15%	41%	43%	17%	15%	25%	31%	11%	18%	21%	24%	11%	39%	61%

If the Democratic primary for Missouri Governor were today, and you were filling out your ballot right now, which Democrat would you vote for? Leonard Steinman? Chris Koster? Eric Morrison? Or Charlie Wheeler?

500 Likely Democratic Primary Voter	All	Gei	nder		Α	ge		<50 /	50+		Ra	ace				Par	ty Affiliat	tion			Par	ty Affiliat	tion			Ideology	,			Issue	
Credibility Interval: +/-4.4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Steinman	17	7	10	12	2	2	1	13	4	12	5	0	0	0	0	1	2	2	4	9	0	5	12	5	0	5	4	2	0	9	2
Koster	285	148	137	53	58	93	82	111	174	212	68	2	2	3	1	3	7	61	111	98	3	71	209	15	25	77	84	72	43	130	32
Morrison	33	17	16	10	10	5	7	21	12	17	14	1	1	1	0	0	2	12	5	13	1	14	17	3	4	16	7	4	7	16	3
Wheeler	35	19	16	18	6	7	5	24	12	25	6	0	4	2	1	0	5	7	12	8	2	13	20	1	3	13	10	7	8	15	2
Undecided	129	29	101	48	33	27	21	81	48	83	42	3	2	0	2	0	6	24	56	41	2	31	96	5	16	38	36	28	28	43	9
Total	500	220	280	140	109	135	116	250	251	350	136	6	9	6	3	5	23	106	187	168	9	134	355	29	48	149	141	113	86	213	48
Composition of Likely Democratic Pri	100%	44%	56%	28%	22%	27%	23%	50%	50%	70%	27%	1%	2%	1%	1%	1%	5%	21%	38%	34%	2%	27%	71%	6%	10%	30%	28%	23%	17%	43%	10%

SURVEY USA

Geography: Missouri

Data Collected: 07/20/2016 - 07/24/2016

Release Date: 07/25/2016 Counts (Frequencies) KSDK-TV (St. Louis)

If the Democratic primary for Missouri Governor were today, and you were filling out your ballot right now, which Democrat would you vote for? Leonard Steinman? Chris Koster? Eric Morrison? Or Charlie Wheeler?

500 Likely Democratic Primary Voter	AII	Evanç	gelical	Uni	ion		Education	n		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-4.4 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Steinman	17	5	10	4	13	5	2	10	8	7	2	5	9	3	0	5	4	7	1	5	0	3	3	12	5
Koster	285	71	201	72	206	59	91	131	86	105	83	64	140	68	38	49	36	150	13	75	3	12	38	89	196
Morrison	33	9	24	4	30	7	11	15	11	15	7	10	14	8	4	14	3	11	2	6	0	1	4	10	23
Wheeler	35	11	25	8	25	5	15	15	13	14	8	7	14	13	3	13	5	12	3	6	2	0	4	14	21
Undecided	129	28	90	24	101	17	60	51	45	56	27	26	74	24	12	33	10	65	10	58	0	0	5	77	52
Total	500	123	349	111	375	93	179	222	163	196	127	112	251	116	57	112	58	245	28	150	5	16	53	202	298
Composition of Likely Democratic Pri	100%	25%	70%	22%	76%	19%	36%	45%	34%	40%	26%	23%	52%	24%	11%	22%	12%	49%	6%	30%	1%	3%	11%	40%	60%

Next, if the Democratic primary for Lieutenant Governor were today, and you were filling out your ballot right now, which Democrat would you vote for? Winston Apple? Russ Carnahan? Or Tommie Pierson?

500 Likely Democratic Primary Voter	A II	Ger	nder		А	ge		<50 /	50+		Ra	ace				Pa	rty Affiliat	tion			Par	ty Affiliat	ion			Ideology				Issue	
Credibility Interval: +/-4.4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Apple	35	17	18	26	5	2	2	31	4	24	7	0	4	0	0	0	5	14	11	5	0	19	16	8	0	10	12	5	8	9	2
Carnahan	283	133	150	55	52	88	89	107	177	211	68	1	4	3	2	3	12	51	103	109	4	65	212	11	27	80	81	69	43	134	23
Pierson	53	25	29	13	25	7	9	37	16	20	31	3	0	1	1	2	1	11	24	14	1	14	38	6	14	17	13	4	8	25	7
Undecided	128	45	83	47	28	38	16	75	54	95	31	2	1	3	1	0	5	30	50	40	3	35	90	5	7	42	34	35	28	45	15
Total	500	220	280	140	109	135	116	250	251	350	136	6	9	6	3	5	23	106	187	168	9	134	355	29	48	149	141	113	86	213	48
Composition of Likely Democratic Pri	100%	44%	56%	28%	22%	27%	23%	50%	50%	70%	27%	1%	2%	1%	1%	1%	5%	21%	38%	34%	2%	27%	71%	6%	10%	30%	28%	23%	17%	43%	10%

Next, if the Democratic primary for Lieutenant Governor were today, and you were filling out your ballot right now, which Democrat would you vote for? Winston Apple? Russ Carnahan? Or Tommie Pierson?

500 Likely Democratic Primary Voter	A II	Evanç	gelical	Un	ion	E	Education	า		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-4.4 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Apple	35	10	22	6	28	5	12	18	15	14	5	12	16	7	3	7	10	12	2	7	0	5	1	26	8
Carnahan	283	75	195	73	204	66	84	128	85	114	74	57	145	69	40	55	23	147	18	82	3	6	44	71	212
Pierson	53	11	41	13	39	7	23	23	17	17	17	11	32	7	3	12	4	33	2	20	0	3	2	23	31
Undecided	128	28	91	19	104	16	60	52	46	51	31	32	57	35	11	38	20	53	6	41	2	2	6	81	47
Total	500	123	349	111	375	93	179	222	163	196	127	112	251	116	57	112	58	245	28	150	5	16	53	202	298
Composition of Likely Democratic Pri	100%	25%	70%	22%	76%	19%	36%	45%	34%	40%	26%	23%	52%	24%	11%	22%	12%	49%	6%	30%	1%	3%	11%	40%	60%

100%

44%

SURVEY USA

KSDK-TV (St. Louis)

43%

10%

Geography: Missouri

Data Collected: 07/20/2016 - 07/24/2016

Composition of Likely Democratic Pri

Release Date: 07/25/2016 Counts (Frequencies)

And if the Democratic primary for Missouri Attorney General were today, and you were filling out your hallot right now, which Democrat would you yote for? Jake Zimmerman? Or Teresa Hensley

And if the Democratic primary for	Wissou	ri Attorne	ey Genera	ai were to	oday, and	i you wer	e filling o	out your b	allot rign	t now, wr	nich Dem	ocrat wo	uia you v	ote for?	Jake ∠in	nmermai	n? Or Ter	esa Hen	isiey?												
500 Likely Democratic Primary Voter	ΛII	Ge	nder		А	ge		<50 /	50+		Ra	ace				Pa	arty Affilia	tion			Pai	rty Affilia	tion			Ideology				Issue	
Credibility Interval: +/-4.5 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Zimmerman	194	104	90	51	32	54	57	83	111	145	46	1	2	3	1	3	15	37	74	59	3	55	134	11	16	68	53	39	28	93	17
Hensley	204	89	115	63	50	50	41	113	90	129	68	3	4	3	1	2	5	47	71	74	4	53	145	16	23	52	55	48	36	94	20
Undecided	102	27	75	27	27	31	18	54	49	76	22	2	3	0	1	0	3	21	42	34	1	25	76	2	9	29	33	25	23	27	11
Total	500	220	280	140	109	135	116	250	251	350	136	6	9	6	3	5	23	106	187	168	9	134	355	29	48	149	141	113	86	213	48

1%

1%

5%

1%

21%

38%

34%

2%

27%

71%

6%

30%

10%

28%

23%

And if the Democratic primary for Missouri Attorney General were today, and you were filling out your ballot right now, which Democrat would you vote for? Jake Zimmerman? Or Teresa Hensley?

50%

50%

70%

23%

500 Likely Democratic Primary Voter	A.I.	Evanç	gelical	Uni	ion	E	Education	n		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-4.5 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Zimmerman	194	57	127	52	132	46	56	90	63	71	54	39	95	51	24	29	15	113	13	46	3	5	34	72	122
Hensley	204	50	140	44	156	29	84	89	62	87	48	47	110	37	22	57	26	87	11	68	2	9	14	73	131
Undecided	102	17	82	15	87	18	40	43	38	38	25	26	45	28	11	26	17	45	4	35	0	2	6	56	46
Total	500	123	349	111	375	93	179	222	163	196	127	112	251	116	57	112	58	245	28	150	5	16	53	202	298
Composition of Likely Democratic Pri	100%	25%	70%	22%	76%	19%	36%	45%	34%	40%	26%	23%	52%	24%	11%	22%	12%	49%	6%	30%	1%	3%	11%	40%	60%

27%

1%

2%

Thinking ahead now to the election for President on Tuesday, November 8... Please listen to these 5 statements and tell me which ONE statement best describes you:

One: I always vote in Presidential elections, and will definitely vote in this year's presidential election.

56%

28%

22%

27%

Two: I always vote in Presidential elections, but this year, I do not like the candidates, so I will not vote in the presidential election this year.

Three: I'm not sure yet whether I will or will not vote this year.

Four: I rarely vote in Presidential elections, but this year I will go out of my way to vote.

Five: I don't vote in Presidential elections, and I won't vote this year.

2268 Registered Voters	Δ11	Gei	nder		Αį	ge		<50 /	50+		Ra	ace				Par	ty Affiliat	ion			Pai	ty Affiliat	ion			Ideology	,			Issue	
Credibility Interval: +/-1.6 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Always Do / Will This Year	1837	879	958	459	458	532	388	917	920	1559	184	40	53	334	270	290	185	212	278	215	604	687	493	431	426	452	263	155	465	569	260
Always Do / Not This Year	93	46	47	38	22	16	17	60	33	84	2	6	1	11	9	19	26	12	9	1	21	57	9	16	16	42	10	2	24	27	15
Not Sure Yet	211	83	128	69	43	70	29	112	99	186	22	1	2	12	12	45	56	22	35	7	24	122	42	21	38	81	34	3	4	8	1
Rarely Do / Will This Year	106	57	49	46	30	18	12	76	30	85	16	4	1	17	8	30	12	14	12	5	26	56	17	18	15	38	18	11	32	34	13
Don't / Won't This Year	22	9	13	11	9	0	2	20	2	20	2	0	0	0	3	0	8	2	1	0	3	10	1	0	2	8	4	3	-	-	-
Total	2268	1074	1194	622	562	636	447	1184	1083	1934	226	51	57	375	303	383	287	263	335	227	678	933	562	486	496	621	328	174	525	638	289
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

© 2024 SurveyUSA - <u>www.surveyusa.com</u>

Results of SurveyUSA Election Poll #23077 - Page 5

7

SURVEY USA

Geography: Missouri

Data Collected: 07/20/2016 - 07/24/2016

Release Date: 07/25/2016 Counts (Frequencies) Sponsor: KSDK-TV (St. Louis)

Thinking ahead now to the election for President on Tuesday, November 8... Please listen to these 5 statements and tell me which ONE statement best describes you:

One: I always vote in Presidential elections, and will definitely vote in this year's presidential election.

Two: I always vote in Presidential elections, but this year, I do not like the candidates, so I will not vote in the presidential election this year.

Three: I'm not sure yet whether I will or will not vote this year.

Four: I rarely vote in Presidential elections, but this year I will go out of my way to vote.

Five: I don't vote in Presidential elections, and I won't vote this year.

2268 Registered Voters	ΛII	Evanç	gelical	Uni	ion	ı	Education	า		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	one / Lan
Credibility Interval: +/-1.6 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Always Do / Will This Year	1837	759	942	314	1474	380	643	787	550	679	544	342	824	584	277	365	331	688	177	426	190	241	186	764	1073
Always Do / Not This Year	93	23	62	14	77	38	26	27	43	30	16	13	41	31	21	21	14	31	5	17	7	6	16	41	51
Not Sure Yet	211	58	120	27	178	72	87	47	112	66	25	37	68	75	44	35	47	71	13	39	5	8	26	107	104
Rarely Do / Will This Year	106	39	57	19	85	35	35	36	46	38	21	15	49	40	12	29	28	26	12	19	13	15	17	48	58
Don't / Won't This Year	22	2	16	2	18	7	11	3	18	2	2	4	4	5	9	2	5	4	1	4	0	0	2	12	10
Total	2268	881	1197	377	1832	532	801	899	768	815	608	411	986	736	362	452	426	821	207	506	215	271	249	972	1296
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

1943 Likely November Voters	All	Ger	nder		Αį	ge		<50 /	50+		Ra	ace				Par	ty Affiliat	ion			Par	ty Affiliat	ion			Ideology				Issue	
Credibility Interval: +/-2.3 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Donald Trump (R)	914	480	434	179	237	286	212	417	498	857	16	22	19	319	230	241	69	10	17	0	549	321	17	355	313	170	30	2	297	233	164
Hillary Clinton (D)	722	307	415	204	166	195	158	370	352	524	162	14	23	16	14	16	57	164	234	208	29	237	443	55	64	211	199	148	133	285	73
Gary Johnson (L)	160	86	74	76	43	30	11	119	42	143	4	5	8	7	20	41	45	21	17	3	28	107	20	22	24	67	34	3	35	42	20
Undecided	146	62	83	46	42	39	19	88	58	120	17	3	5	10	14	22	25	32	22	8	24	79	30	18	39	42	18	13	31	43	16
Total	1943	936	1007	505	488	550	400	993	950	1644	200	44	55	351	278	320	197	227	289	220	630	743	510	449	441	490	281	166	497	603	273
Composition of Likely November Vot	100%	48%	52%	26%	25%	28%	21%	51%	49%	85%	10%	2%	3%	18%	14%	17%	10%	12%	15%	11%	33%	38%	26%	23%	23%	25%	15%	9%	26%	31%	14%

If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

1943 Likely November Voters	A II	Evanç	gelical	Un	ion	E	Education	า		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-2.3 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Donald Trump (R)	914	524	320	134	758	228	333	341	281	334	269	118	370	384	161	139	219	282	114	172	182	202	107	321	593
Hillary Clinton (D)	722	169	517	143	565	144	226	344	229	276	198	170	363	163	88	176	95	325	38	209	9	28	78	296	426
Gary Johnson (L)	160	56	89	30	128	19	62	76	39	54	61	39	70	45	23	38	18	56	26	33	5	17	11	105	55
Undecided	146	48	73	27	108	23	57	62	46	52	37	30	70	32	17	41	28	50	10	31	7	10	8	89	56
Total	1943	798	999	334	1559	415	678	823	596	717	565	357	874	624	288	393	359	714	188	446	203	257	204	812	1131
Composition of Likely November Vot	100%	42%	52%	17%	81%	22%	35%	43%	32%	38%	30%	19%	47%	33%	15%	20%	18%	37%	10%	23%	10%	13%	10%	42%	58%

SURVEY USA

Geography: Missouri

Data Collected: 07/20/2016 - 07/24/2016

Release Date: 07/25/2016 Counts (Frequencies) Sponsor: KSDK-TV (St. Louis)

In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

93 Protest Voters	A.II	Ger	nder		Ą	ge		<50	/ 50+		Ra	ace				Pa	rty Affilia	tion			Par	ty Affiliat	ion			Ideology				Issue	
Credibility Interval: +/-10.4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Republican	34	19	15	18	6	6	4	24	10	30	0	5	0	10	4	11	9	0	0	0	14	20	0	4	6	21	4	0	11	15	2
Democrat	28	15	13	8	11	5	4	19	9	26	2	0	0	0	4	1	4	8	8	0	4	13	8	1	5	11	5	2	5	8	6
Split	29	11	17	12	5	5	7	17	12	27	0	1	1	1	2	6	13	4	1	0	3	23	1	11	4	10	0	0	7	5	7
Not Sure	1	0	1	0	0	0	1	0	1	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Total	93	46	47	38	22	16	17	60	33	84	2	6	1	11	9	19	26	12	9	1	21	57	9	16	16	42	10	2	24	27	15
Composition of Protest Voters	100%	49%	51%	41%	23%	17%	18%	64%	36%	91%	2%	6%	1%	12%	10%	20%	29%	13%	9%	1%	23%	62%	10%	17%	17%	46%	10%	2%	26%	30%	16%

In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

93 Protest Voters	A II	Evanç	gelical	Uni	ion	ı	Educatio	n		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-10.4 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Republican	34	11	21	1	33	11	9	15	11	17	6	5	18	10	11	9	6	6	1	4	7	0	6	15	19
Democrat	28	3	25	8	20	16	8	4	17	7	5	2	11	12	3	4	4	16	1	4	0	0	9	13	15
Split	29	9	15	4	23	10	9	7	16	5	5	7	12	8	6	8	3	8	3	8	0	6	2	13	16
Not Sure	1	0	1	0	1	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1
Total	93	23	62	14	77	38	26	27	43	30	16	13	41	31	21	21	14	31	5	17	7	6	16	41	51
Composition of Protest Voters	100%	26%	68%	15%	85%	42%	28%	29%	48%	34%	18%	15%	45%	34%	22%	23%	15%	34%	5%	18%	7%	7%	18%	45%	55%

10 Which one issue is most important to you this year? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

2055 Likely Voters	All	Ge	nder		Αģ	ge		<50 /	50+		Ra	ace				Pai	rty Affiliat	ion			Pai	ty Affiliat	tion			Ideology				Issue	
Credibility Interval: +/-2.2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Immigration	168	98	69	23	46	45	54	69	99	147	8	6	6	58	32	39	13	3	7	9	89	54	16	77	40	24	6	5	0	0	0
Terrorism	525	212	313	136	126	157	107	261	264	466	40	13	6	129	97	92	41	43	69	37	225	175	106	152	124	148	52	15	525	0	0
Economy	638	342	297	148	167	195	128	315	323	515	93	19	12	83	75	99	66	87	118	96	158	253	214	94	150	179	118	64	0	638	0
National Security	289	136	153	79	61	84	65	140	149	252	12	8	17	52	56	64	42	27	32	11	108	133	43	90	82	72	27	8	0	0	289
Education	127	55	72	58	29	26	15	86	40	99	20	2	6	3	5	19	16	30	31	19	7	65	50	9	13	44	36	17	0	0	0
Environment	79	41	37	31	22	14	11	53	25	66	9	0	3	4	1	5	14	19	14	20	4	38	34	8	4	22	19	22	0	0	0
Other	152	71	82	56	44	33	20	100	52	131	17	3	1	22	17	21	21	21	20	23	39	63	43	27	32	32	25	27	0	0	0
Not Sure	77	31	45	20	17	17	23	37	40	65	7	0	4	14	9	5	13	10	10	10	23	28	20	13	15	18	7	9	0	0	0
Total	2055	987	1068	550	511	571	422	1061	993	1744	206	50	55	364	290	344	225	240	300	225	654	809	525	470	460	539	291	168	525	638	289
Composition of Likely Voters	100%	48%	52%	27%	25%	28%	21%	52%	48%	85%	10%	2%	3%	18%	14%	17%	11%	12%	15%	11%	32%	40%	26%	23%	23%	26%	14%	8%	26%	31%	14%

SURVEY USA

Geography: Missouri

Data Collected: 07/20/2016 - 07/24/2016

Release Date: 07/25/2016 Counts (Frequencies) Sponsor: KSDK-TV (St. Louis)

Which one issue is most important to you this year? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

2055 Likely Voters	All	Evanç	gelical	Un	ion		Education	า		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-2.2 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Immigration	168	95	58	38	125	44	66	54	59	60	38	32	50	69	33	29	35	50	21	22	30	45	24	49	119
Terrorism	525	271	210	101	414	138	197	185	180	190	142	92	234	180	83	90	110	185	58	142	81	85	74	189	336
Economy	638	194	397	110	505	138	204	280	182	229	203	107	314	183	85	144	81	272	56	128	45	53	65	256	383
National Security	289	129	137	36	248	67	90	130	86	104	91	52	124	101	52	45	70	98	24	59	29	44	27	139	150
Education	127	26	94	23	101	21	41	66	37	48	41	29	61	35	20	35	21	39	11	36	0	6	6	76	51
Environment	79	15	62	17	61	10	23	45	25	31	18	20	37	17	6	21	15	33	3	24	2	8	10	39	40
Other	152	63	86	17	134	23	56	73	46	66	37	22	71	55	23	36	27	52	15	40	16	18	9	84	68
Not Sure	77	36	25	8	65	21	30	22	35	22	13	17	29	22	9	15	19	26	7	16	8	7	8	28	49
Total	2055	828	1070	351	1653	462	709	855	651	752	584	372	921	663	311	416	378	755	195	466	210	265	222	860	1195
Composition of Likely Voters	100%	41%	53%	17%	81%	23%	35%	42%	33%	38%	29%	19%	46%	33%	15%	20%	18%	37%	9%	23%	10%	13%	11%	42%	58%

Is your opinion of Leonard Steinman ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	AII	Ger	nder		Αģ	ge		<50 /	50+		R	ace				Pa	rty Affiliat	tion			Par	rty Affiliat	ion			Ideology				Issue	
Credibility Interval: +/-2.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Favorable	114	50	65	60	24	16	14	84	31	93	8	0	13	27	6	15	13	9	18	18	33	37	37	39	15	26	22	9	22	29	24
Unfavorable	104	70	33	37	29	17	21	66	38	88	5	6	5	24	17	23	7	8	10	10	41	38	20	21	34	20	14	4	30	38	10
Neutral	788	387	401	208	192	217	170	400	387	660	88	23	16	135	116	126	100	77	125	84	251	303	209	173	174	244	110	48	196	234	89
No Opinion	1262	567	695	317	317	386	241	634	628	1093	124	22	24	190	163	219	167	169	182	115	353	555	297	253	273	331	182	113	277	337	166
Total	2268	1074	1194	622	562	636	447	1184	1083	1934	226	51	57	375	303	383	287	263	335	227	678	933	562	486	496	621	328	174	525	638	289
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

Is your opinion of Leonard Steinman ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	A11	Evang	gelical	Un	ion		Educatio	n		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	one / Lan
Credibility Interval: +/-2.1 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Favorable	114	55	57	23	86	22	27	64	33	44	36	37	36	35	19	25	24	39	7	19	16	17	8	79	36
Unfavorable	104	46	53	20	80	25	33	43	33	32	35	24	44	28	27	20	11	37	8	11	12	12	18	52	52
Neutral	788	323	400	122	645	207	285	285	279	301	183	174	311	259	122	164	158	276	68	152	79	104	102	363	424
No Opinion	1262	457	688	212	1021	277	457	506	423	439	354	176	595	414	194	242	233	469	124	325	108	138	121	478	784
Total	2268	881	1197	377	1832	532	801	899	768	815	608	411	986	736	362	452	426	821	207	506	215	271	249	972	1296
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

SURVEY USA

Geography: Missouri

Data Collected: 07/20/2016 - 07/24/2016

Release Date: 07/25/2016 Counts (Frequencies) KSDK-TV (St. Louis)

12 Is your opinion of Chris Koster ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	ΔII	Ge	nder		A	ge		<50 /	50+		R	ace				Pa	rty Affiliat	tion			Pai	rty Affiliat	ion			Ideology				Issue	
Credibility Interval: +/-2.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Favorable	585	294	291	119	139	192	134	258	327	501	69	8	7	71	58	79	38	90	128	113	129	207	241	105	96	159	126	78	140	214	72
Unfavorable	269	153	116	77	53	82	56	130	139	230	15	7	17	56	48	59	35	18	27	16	104	112	44	88	71	56	28	10	53	78	44
Neutral	691	313	378	195	166	178	152	361	330	600	50	27	15	123	105	133	112	70	77	41	228	314	118	159	167	219	71	31	187	166	91
No Opinion	723	313	410	231	204	184	104	435	288	603	92	10	18	124	92	112	101	86	102	57	216	300	159	135	163	188	103	55	145	180	83
Total	2268	1074	1194	622	562	636	447	1184	1083	1934	226	51	57	375	303	383	287	263	335	227	678	933	562	486	496	621	328	174	525	638	289
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

12 Is your opinion of Chris Koster ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	AII	Evanç	gelical	Uni	ion	E	Education	ı		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-2.1 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Favorable	585	220	339	105	468	116	192	271	163	219	185	118	252	187	98	104	109	236	37	120	43	65	64	245	340
Unfavorable	269	114	137	55	210	61	73	132	73	103	84	57	110	90	37	50	45	110	27	49	31	50	32	104	166
Neutral	691	279	338	108	559	189	237	252	271	238	162	121	316	218	109	140	144	234	65	163	68	82	79	294	396
No Opinion	723	269	384	108	595	166	300	245	261	256	177	115	309	241	117	159	128	240	78	174	72	73	74	329	394
Total	2268	881	1197	377	1832	532	801	899	768	815	608	411	986	736	362	452	426	821	207	506	215	271	249	972	1296
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

Is your opinion of Eric Morrison ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Gei	nder		Αg	ge		<50 /	50+		Ra	ace				Par	ty Affiliat	ion			Par	ty Affiliat	ion			Ideology	,			Issue	
Credibility Interval: +/-2.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Favorable	134	74	60	52	28	30	23	80	54	110	15	6	3	34	9	20	8	12	25	25	43	41	49	38	27	36	25	8	31	39	9
Unfavorable	122	69	53	65	19	15	22	85	37	100	9	1	13	29	12	10	22	16	16	10	41	48	26	36	16	32	22	6	39	27	18
Neutral	796	404	392	188	188	241	179	376	420	675	82	22	17	134	128	138	98	84	108	76	262	320	185	180	189	230	109	44	192	241	112
No Opinion	1215	526	689	316	327	349	223	643	572	1049	120	22	24	178	154	215	158	151	186	116	332	524	302	231	264	324	172	116	262	331	150
Total	2268	1074	1194	622	562	636	447	1184	1083	1934	226	51	57	375	303	383	287	263	335	227	678	933	562	486	496	621	328	174	525	638	289
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

SURVEY USA

KSDK-TV (St. Louis)

Geography: Missouri

Data Collected: 07/20/2016 - 07/24/2016

Release Date: 07/25/2016 Counts (Frequencies)

13 Is your opinion of Eric Morrison ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	AII	Evanç	gelical	Un	ion	E	Education	n		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-2.1 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Favorable	134	72	58	25	106	44	35	55	51	51	31	43	48	37	15	33	29	40	17	20	22	27	22	84	50
Unfavorable	122	51	64	28	92	26	39	56	39	40	39	33	40	42	26	25	12	52	7	16	20	14	14	67	55
Neutral	796	319	408	126	642	212	259	311	271	295	200	162	333	253	129	158	162	276	70	147	73	104	103	335	461
No Opinion	1215	438	667	197	991	251	469	476	407	429	338	173	565	404	192	235	222	453	114	323	101	126	109	486	729
Total	2268	881	1197	377	1832	532	801	899	768	815	608	411	986	736	362	452	426	821	207	506	215	271	249	972	1296
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

14 Is your opinion of Charlie Wheeler ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	A.II	Ger	nder		А	ge		<50	/ 50+		Ra	ace				Pa	rty Affiliat	ion			Par	ty Affiliat	ion			Ideology				Issue	
Credibility Interval: +/-2.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Favorable	150	74	76	56	26	38	29	82	68	112	15	8	16	28	11	19	23	21	19	29	38	64	47	39	28	42	24	15	35	42	21
Unfavorable	133	82	51	42	30	28	32	73	60	128	1	2	2	22	23	15	24	12	22	11	45	51	34	32	25	37	21	12	31	33	19
Neutral	780	392	388	188	189	233	170	377	403	650	92	18	20	134	107	131	87	81	134	71	241	299	205	169	168	230	120	44	180	239	92
No Opinion	1205	526	679	336	317	337	216	653	552	1045	117	23	19	190	162	219	152	149	159	117	353	520	276	246	275	313	163	104	278	324	158
Total	2268	1074	1194	622	562	636	447	1184	1083	1934	226	51	57	375	303	383	287	263	335	227	678	933	562	486	496	621	328	174	525	638	289
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

Is your opinion of Charlie Wheeler ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	Δ11	Evanç	gelical	Un	ion	E	Education	า		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	one / Lan
Credibility Interval: +/-2.1 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Favorable	150	63	83	25	124	37	35	77	54	47	47	52	55	35	21	55	25	42	6	21	16	19	19	85	65
Unfavorable	133	56	64	33	94	33	41	58	47	52	31	28	52	46	21	39	16	38	18	21	13	20	20	68	65
Neutral	780	299	411	127	629	215	264	287	263	288	195	172	323	234	134	157	148	277	64	158	77	106	112	335	445
No Opinion	1205	463	640	191	986	248	461	476	405	428	334	159	556	421	186	201	236	463	119	306	108	127	97	484	721
Total	2268	881	1197	377	1832	532	801	899	768	815	608	411	986	736	362	452	426	821	207	506	215	271	249	972	1296
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

SURVEY USA

Geography: Missouri

Data Collected: 07/20/2016 - 07/24/2016

Release Date: 07/25/2016 Counts (Frequencies) Sponsor: KSDK-TV (St. Louis)

15 Is your opinion of Catherine Hanaway ... favorable? Unfavorable? Neutral? Or, do you have no opinion of her?

2268 Registered Voters	All	Gei	nder		А	ge		<50	/ 50+		R	ace				Pa	rty Affiliat	tion			Pai	ty Affiliat	ion			Ideology				Issue	
Credibility Interval: +/-2.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Favorable	475	255	220	99	100	154	122	200	275	425	36	9	5	139	81	101	34	34	48	31	220	168	79	160	158	95	36	9	111	128	78
Unfavorable	492	248	244	107	85	165	135	192	300	429	34	8	20	51	48	60	59	81	94	90	98	200	184	81	66	146	112	59	101	165	62
Neutral	616	273	342	164	171	175	107	334	281	505	82	13	16	105	90	107	87	55	94	47	195	249	142	136	144	169	95	34	157	182	61
No Opinion	686	297	388	253	206	143	84	459	227	575	74	20	16	80	84	115	107	94	98	59	165	316	157	109	128	211	86	71	156	163	89
Total	2268	1074	1194	622	562	636	447	1184	1083	1934	226	51	57	375	303	383	287	263	335	227	678	933	562	486	496	621	328	174	525	638	289
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

15 Is your opinion of Catherine Hanaway ... favorable? Unfavorable? Neutral? Or, do you have no opinion of her?

		_																							
2268 Registered Voters		Evang	gelical	Uni	ion		Education	า		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-2.1 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Favorable	475	255	187	89	374	113	139	217	135	189	135	85	200	163	67	75	98	188	48	94	83	93	42	186	289
Unfavorable	492	152	316	95	383	94	147	242	146	170	157	97	217	149	61	93	79	213	45	102	27	44	53	156	336
Neutral	616	257	301	103	498	167	231	211	212	234	153	108	269	201	103	125	124	213	51	131	49	73	80	300	316
No Opinion	686	217	393	89	576	159	285	229	275	223	163	121	300	222	131	159	126	207	64	178	56	60	74	330	355
Total	2268	881	1197	377	1832	532	801	899	768	815	608	411	986	736	362	452	426	821	207	506	215	271	249	972	1296
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

16 Is your opinion of Eric Greitens ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Gei	nder		Ą		<50 /	/ 50+		Ra	ace				Par	rty Affiliat	ion			Pa	rty Affiliat	tion			Ideology	,			Issue		
Credibility Interval: +/-2.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Favorable	458	233	226	98	101	153	106	200	259	410	21	9	18	130	77	92	52	30	44	21	206	175	65	150	126	111	48	9	139	132	77
Unfavorable	397	210	187	92	79	122	104	170	227	353	24	8	13	54	55	63	31	54	72	61	109	148	133	81	82	92	75	47	75	129	49
Neutral	662	321	341	167	168	185	143	334	328	557	79	12	14	105	92	113	98	64	108	55	196	275	162	147	139	203	103	29	150	177	72
No Opinion	750	309	441	265	215	176	94	480	270	615	102	21	13	87	79	115	106	115	112	90	166	335	202	108	149	216	103	88	160	200	91
Total	2268	1074	1194	622	562	636	447	1184	1083	1934	226	51	57	375	303	383	287	263	335	227	678	933	562	486	496	621	328	174	525	638	289
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

SURVEY USA

KSDK-TV (St. Louis)

Geography: Missouri

Data Collected: 07/20/2016 - 07/24/2016

Release Date: 07/25/2016 Counts (Frequencies)

Is your opinion of Eric Greitens ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	All	Evanç	gelical	Un	ion	E	Educatio	n		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-2.1 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Favorable	458	230	200	86	367	117	127	211	131	175	142	81	174	183	72	64	102	154	67	75	71	77	54	191	268
Unfavorable	397	157	222	72	313	74	115	198	106	148	124	74	179	117	59	75	67	163	33	89	32	48	40	125	272
Neutral	662	265	329	109	536	168	252	232	242	232	166	133	270	217	100	143	133	232	54	123	55	83	76	309	353
No Opinion	750	229	447	111	617	173	307	257	290	260	175	124	364	218	131	170	124	272	54	218	57	63	78	347	403
Total	2268	881	1197	377	1832	532	801	899	768	815	608	411	986	736	362	452	426	821	207	506	215	271	249	972	1296
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

17 Is your opinion of John Brunner ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	AII	Gender Age    Male   Female   18-34   35-49   50-64   65+						<50 /	50+		Ra	ace				Pa	rty Affiliat	ion			Pai	ty Affiliat	ion			Ideology				Issue	
Credibility Interval: +/-2.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Favorable	421	251	170	99	91	131	101	189	232	386	20	11	4	125	87	103	23	23	35	22	211	149	57	168	115	81	35	5	106	121	70
Unfavorable	460	236	223	99	91	152	117	190	269	401	32	4	23	53	48	60	53	71	88	75	101	184	163	71	82	131	94	59	95	159	67
Neutral	671	292	378	181	173	182	136	353	317	570	64	19	18	115	107	117	103	62	92	51	222	282	142	145	154	196	101	28	179	173	76
No Opinion	717	295	422	244	208	172	93	451	265	577	110	17	13	82	62	104	107	107	120	80	144	318	200	101	144	213	98	81	145	185	76
Total	2268	1074	1194	622	562	636	447	1184	1083	1934	226	51	57	375	303	383	287	263	335	227	678	933	562	486	496	621	328	174	525	638	289
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

Is your opinion of John Brunner ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	A II	Evanç	gelical	Un	ion	E	Education	า		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	one / Lan
Credibility Interval: +/-2.1 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Favorable	421	245	155	63	352	96	116	207	106	163	143	74	196	134	62	77	102	144	36	69	74	108	51	190	231
Unfavorable	460	153	286	92	353	96	142	214	145	152	144	82	209	141	66	72	72	203	46	96	31	36	53	157	303
Neutral	671	259	338	109	545	167	252	240	238	244	164	139	265	231	106	137	137	229	62	145	58	68	67	324	347
No Opinion	717	224	418	112	581	173	291	239	280	257	156	117	318	229	127	166	115	246	63	195	52	59	77	302	415
Total	2268	881	1197	377	1832	532	801	899	768	815	608	411	986	736	362	452	426	821	207	506	215	271	249	972	1296
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

SURVEY USA

Geography: Missouri

Data Collected: 07/20/2016 - 07/24/2016

Release Date: 07/25/2016 Counts (Frequencies) KSDK-TV (St. Louis)

18 Is your opinion of Peter Kinder ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	AII	Ger	nder		Ą	ge		<50 /	50+		R	ace				Pai	ty Affiliat	tion			Par	ty Affiliat	ion			Ideology				Issue	
Credibility Interval: +/-2.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Favorable	482	261	221	126	104	136	115	230	251	430	28	5	19	122	84	113	49	40	43	23	206	202	65	165	122	128	38	13	127	143	88
Unfavorable	357	217	140	80	77	119	82	156	201	315	25	10	7	55	24	49	34	53	67	67	79	136	134	58	67	92	67	53	63	137	36
Neutral	691	285	406	173	173	194	152	346	345	589	64	20	18	103	122	116	98	67	103	56	225	281	158	150	152	202	110	29	190	156	93
No Opinion	738	311	426	243	209	188	98	452	286	600	108	16	13	95	72	104	107	103	122	82	167	314	204	112	155	199	114	79	145	203	73
Total	2268	1074	1194	622	562	636	447	1184	1083	1934	226	51	57	375	303	383	287	263	335	227	678	933	562	486	496	621	328	174	525	638	289
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

18 Is your opinion of Peter Kinder ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

2268 Registered Voters	A11	Evanç	gelical	Uni	ion	1	Education	n		Income			Urbanity				Region			Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-2.1 pct points	All	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Favorable	482	249	211	60	412	106	152	220	130	186	150	84	210	164	77	65	90	176	74	88	75	96	57	201	281
Unfavorable	357	132	209	75	270	72	99	180	95	133	116	71	148	117	52	66	59	146	34	55	35	40	43	136	222
Neutral	691	267	355	116	558	180	244	257	239	250	179	121	290	245	121	137	144	245	44	162	44	70	72	306	385
No Opinion	738	232	423	125	592	174	307	241	304	246	163	136	338	210	111	184	133	254	55	201	61	65	77	329	408
Total	2268	881	1197	377	1832	532	801	899	768	815	608	411	986	736	362	452	426	821	207	506	215	271	249	972	1296
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

19 Is your opinion of Cisse Spragins ... favorable? Unfavorable? Neutral? Or, do you have no opinion of her?

2268 Registered Voters	All	Ge	nder		Age			<50 /	50+		Race				Party Affiliation						Party Affiliation			Ideology					Issue		
Credibility Interval: +/-2 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Terroris	Econo	Nationa
Favorable	107	65	43	50	27	20	11	77	31	79	11	6	11	21	8	15	18	11	19	15	29	44	34	45	12	28	16	4	24	29	20
Unfavorable	146	96	50	59	27	37	24	85	61	119	16	4	7	47	10	18	16	13	24	16	57	48	40	29	26	44	27	7	43	43	18
Neutral	633	318	315	165	151	163	154	315	317	547	58	14	14	110	108	107	83	51	84	58	218	241	142	153	147	180	81	34	144	190	73
No Opinion	1381	595	786	349	358	416	258	707	674	1189	140	27	25	197	177	243	170	188	208	138	374	600	347	258	310	369	204	128	314	376	178
Total	2268	1074	1194	622	562	636	447	1184	1083	1934	226	51	57	375	303	383	287	263	335	227	678	933	562	486	496	621	328	174	525	638	289
Composition of Registered Voters	100%	47%	53%	27%	25%	28%	20%	52%	48%	85%	10%	2%	3%	17%	13%	17%	13%	12%	15%	10%	30%	41%	25%	22%	22%	28%	15%	8%	26%	31%	14%

SURVEY USA

KSDK-TV (St. Louis)

0000

Geography: Missouri

Data Collected: 07/20/2016 - 07/24/2016

Release Date: 07/25/2016 Counts (Frequencies)

19 Is your opinion of Cisse Spragins ... favorable? Unfavorable? Neutral? Or, do you have no opinion of her?

2268 Registered Voters	All	Evangelical		Union		Education			Income			Urbanity			Region					Suburb	Strong	Very C	HS Edu	Cell Pho	ne / Lan
Credibility Interval: +/-2 pct points		Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Norther	Greater	Southw	Greater	Southe	Women	Men	Men	Men	Cell Ph	Landlin
Favorable	107	53	51	20	83	22	28	56	30	42	34	42	41	20	14	23	18	42	10	16	13	25	14	75	32
Unfavorable	146	55	77	43	92	38	55	50	54	47	39	27	63	46	27	27	18	58	17	18	33	19	27	55	91
Neutral	633	246	325	90	527	179	205	239	232	214	162	126	257	209	96	131	129	220	56	125	56	84	84	286	347
No Opinion	1381	527	743	223	1130	293	513	554	453	512	372	217	626	461	224	271	261	501	124	347	112	143	124	556	825
Total	2268	881	1197	377	1832	532	801	899	768	815	608	411	986	736	362	452	426	821	207	506	215	271	249	972	1296
Composition of Registered Voters	100%	39%	53%	17%	82%	24%	36%	40%	35%	37%	28%	19%	45%	34%	16%	20%	19%	36%	9%	22%	9%	12%	11%	43%	57%

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landine) belephone are interviewed by potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SIS of Sheltton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondents verbally on the respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home telephone are meliangly weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires tha

© 2024 SurveyUSA - www.surveyusa.com