

Results of SurveyUSA Election Poll #23290

Geography: Florida
Data Collected: 10/20/2016 - 10/24/2016
Release Date: 10/25/2016
Percentages

In Florida, Could Rising Clinton Tide Sink Rubio? Marco Maintains Slight Edge At The Moment, 2 Weeks Until Votes Are Counted;
Solar Amendment #1 Unlikely to Pass; Medical Marijuana Amendment #2 Broadly Backed, Should Hit 60% Needed to Become Law:

The hold-your-breath state of Florida has high-profile contests for President and U.S. Senate that could go either way when votes are counted in 14 days, according to SurveyUSA research conducted for Bay News 9 in Tampa and News 13 in Orlando.

Democrat Hillary Clinton has a narrow, 48% to 45% advantage over Republican Donald Trump, with 6% of voters saying they will vote for minor-party candidates.

Clinton leads 2:1 among the youngest voters. If the youngest voters show up --- and that is a significant "if" --- Clinton carries the state's critical 29 electoral votes. Trump leads by 11 points among the state's seniors, and they will show up. The older the electorate, the better Trump will perform. Clinton leads among women, but not by much: 6 points. Much more worrisome for Trump is that he does not lead among men; Clinton edges him by a nominal 1 point, 47% to 46%. And, putting a finer point on it, Trump does not lead among high-school educated men, a group he must carry; Clinton edges him there by 4 points, 49% to 45%. Among "very conservative" men, Clinton siphons 1 out of 6 voters, from a group where Trump cannot afford to lose a single vote.

Trump leads among the state's white voters, 50% to 42%. Clinton leads overwhelmingly, as expected, among the state's African American voters. Cubans break for Trump, 49% to 44%. Non-Cuban Hispanics back Clinton, 56% to 37%. Asians prefer Clinton by 14 points.

4 in 10 voters say the economy is the most important issue in 2016, and among those voters, Clinton leads 5:4. Trump leads by 49 points among voters focused on immigration, but only 1 in 8 voters say immigration is the most important issue. Trump leads by 47 points among Evangelicals, by 24 points among gun owners, by 7 points in military households. Clinton leads by 26 points in Southeast Florida, which is enough to offset Trump's advantage in Northwest FL (Trump up 20), Central FL (Trump up 7), and Southwest FL (Trump up 4). The candidates are tied in Northeast FL.

Whatever stink there is on either candidate offsets: Among Trump supporters, two-thirds are voting "for Trump," one-third are voting "against Clinton." Among Clinton supporters, two-thirds are voting "for Clinton," one-third are voting "against Trump." 24% of Trump voters have reservations about Trump. 29% of Clinton supporters have reservations about Clinton.

Incumbent Republican Marco Rubio is running 4 point ahead of Democratic challenger Patrick Murphy in the high-profile contest for U.S. Senator, 45% to 41%. Rubio leads 2:1 among Cubans, but by 5 points among non-Cuban Hispanics. 8 in 10 Rubio voters are also Trump voters, and should Trump's support collapse in the campaign's final days, Rubio could be caught in the undertow. And, if the Clinton get-out-the-vote operation produces bonus Democrats and friendly Independents beyond what is anticipated here, Murphy may outperform these numbers.

Rubio can take comfort in his 13-point lead among seniors, but the youngest voters back Murphy. The contest may well be decided by Baby Boomers, who today back Rubio by 2 points, 45% to 43%. Murphy leads by 20 points in Southeast Florida, but Rubio leads everywhere else. To upset Rubio, Murphy must gain late ground among independent men, where he trails by 5, and independent women, where he trails by 11.

Contentious Constitutional Amendment #1 on solar energy has a nominal 7-point advantage at this hour, 40% to 33%, but that is unlikely to be sufficient support to get the ballot measure to the 60% threshold it needs to become law. 1 in 4 of the most likely voters today are not yet certain which way they will vote on #1. For Amendment #1 to pass, 3 of every 4 undecided voters would need to vote "Yes" on #1. At present, the youngest voters and the least affluent voters back Amendment #1 by 2:1. Wealthy voters narrowly oppose. Other than that, there is little political correlation. The measure is as likely to be backed by strong Republicans as by strong Democrats as by independents as by moderates. The measure leads by 8 points among Trump voters, by 9 points among Clinton voters, by 8 points among men, by 6 points among women.

Constitutional Amendment #2 , which would legalize medical marijuana, is supported 65% to 25% at this hour, which should be enough to reach the 60% threshold. More than 7 in 10 voters under the age of 65 support the amendment, which is backed by 8 of 10 Democrats and by 9 of 10 liberals.

Statewide Favorability Ratings:

- * Democratic President Barack Obama is viewed extremely favorably by 32% of FL voters, extremely unfavorably by 36%.
- * Republican Governor Rick Scott is viewed extremely favorably by 13% of FL voters, extremely unfavorably by 25%.
- * Trump is viewed extremely favorably by 23% of FL voters, extremely unfavorably by 46%.
- * Clinton is viewed extremely favorably by 21% of FL voters, extremely unfavorably by 45%.
- * Rubio is viewed extremely favorably by 12% of FL voters, extremely unfavorably by 22%.
- * Murphy is viewed extremely favorably by 11% of FL voters, extremely unfavorably by 18%.

Context and Methodology :SurveyUSA interviewed 1,400 state of Florida adults 10/20/16 through 10/24/16. Of the adults, 1,314 were registered to vote. Of the registered, 1,251 were determined by SurveyUSA to be likely to vote in the 11/08/16 election. Just 1% of voters interviewed for this survey say they "almost always" vote in Presidential elections, but will not vote in 2016 because they do not like any of the candidates on the ballot. 5% of voters say they "almost never" vote in Presidential elections but will vote in 2016 because they were drawn to one of this year's candidates. Importantly: these "new" voters are spread across the political spectrum; they are not disproportionately Trump supporters. All of the interviews for this survey were conducted after the 3rd Presidential debate and at a time when Trump described himself as "unshackled." This research was conducted using blended sample, mixed mode. Respondents reachable on their home telephones (65% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (35% of likely voters) were shown a questionnaire on the display of their smartphone, tablet or other electronic device. No state has a higher profile and no state is more fiercely contested than Florida in a Presidential election. Obama carried the state by less than 1 percentage point in 2012 and by 3 percentage points in 2008. Republican George W Bush carried the state by 5 points in 2004 and by a handful of votes in 2000. More than 1 million early ballots have already been returned out of an expected 8.5 million ballots to be counted on Election Day.

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1314 Registered Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-1.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Always Do / Will This Year	90%	91%	89%	80%	88%	93%	96%	85%	94%	95%	83%	91%	87%	82%	95%	90%	90%	81%	92%	91%	95%	92%	87%	93%	92%	92%	87%	93%	95%
Always Do / Not This Year	1%	1%	2%	3%	1%	1%	1%	2%	1%	0%	2%	1%	1%	2%	1%	3%	2%	1%	1%	1%	0%	2%	2%	1%	1%	1%	2%	1%	1%
Not Sure Yet	3%	2%	4%	7%	3%	2%	1%	5%	2%	2%	3%	3%	5%	5%	1%	3%	2%	5%	2%	2%	1%	2%	3%	2%	1%	2%	4%	2%	1%
Rarely Do / Will This Year	5%	6%	5%	10%	7%	3%	2%	8%	2%	3%	12%	5%	6%	9%	3%	4%	6%	10%	5%	5%	4%	4%	7%	5%	5%	4%	7%	3%	3%
Don't / Won't This Year	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	2%	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	20%	26%	29%	26%	46%	54%	5%	7%	79%	14%	7%	15%	16%	13%	13%	9%	18%	15%	31%	34%	32%	18%	23%	30%	14%	11%

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1314 Registered Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-1.7 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Always Do / Will This Year	90%	95%	94%	96%	96%	95%	95%	96%	95%	95%	96%	91%	92%	78%	86%	90%	94%	91%	90%	92%	89%	90%	89%	79%	91%	93%	84%	90%	94%	84%	93%
Always Do / Not This Year	1%	-	-	-	-	-	-	-	-	-	-	1%	1%	3%	2%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%
Not Sure Yet	3%	-	-	-	-	-	-	-	-	-	-	4%	2%	5%	4%	3%	2%	2%	3%	1%	4%	4%	3%	4%	4%	2%	5%	3%	2%	6%	1%
Rarely Do / Will This Year	5%	5%	6%	4%	4%	5%	5%	4%	5%	5%	4%	3%	5%	13%	7%	5%	3%	5%	5%	5%	5%	4%	6%	14%	4%	4%	8%	5%	3%	7%	4%
Don't / Won't This Year	0%	-	-	-	-	-	-	-	-	-	-	1%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	28%	59%	11%	36%	35%	30%	26%	67%	33%	67%	39%	56%	16%	34%	50%	26%	36%	38%	37%	63%

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Credibility Interval: +/-1.7 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Always Do / Will This Year	90%	89%	81%	88%	94%	92%	92%	91%	93%	92%	92%	88%	86%	78%	93%
Always Do / Not This Year	1%	1%	6%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	3%	1%
Not Sure Yet	3%	5%	6%	2%	1%	4%	2%	5%	1%	3%	1%	2%	6%	1%	2%
Rarely Do / Will This Year	5%	5%	7%	8%	4%	3%	3%	2%	6%	4%	5%	8%	6%	15%	4%
Don't / Won't This Year	0%	0%	1%	1%	0%	0%	2%	0%	0%	0%	0%	1%	0%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	8%	10%	31%	21%	30%	13%	15%	30%	29%	9%	19%	16%	7%	40%

2 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Libertarian Gary Johnson? Green Party candidate Jill Stein? Or one of the other candidates?

1251 Likely November Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Donald Trump (R)	45%	46%	44%	28%	43%	49%	54%	37%	52%	49%	37%	50%	18%	41%	93%	77%	85%	37%	5%	8%	4%	85%	48%	6%	79%	72%	38%	8%	4%
Hillary Clinton (D)	48%	47%	50%	59%	48%	46%	43%	52%	45%	44%	56%	42%	78%	55%	5%	17%	8%	43%	83%	90%	96%	11%	39%	93%	16%	23%	55%	85%	92%
Gary Johnson (L)	2%	3%	2%	4%	3%	2%	1%	3%	2%	2%	2%	3%	0%	2%	0%	3%	3%	7%	6%	0%	0%	2%	5%	0%	0%	2%	2%	4%	1%
Jill Stein (G)	1%	2%	1%	4%	1%	0%	0%	2%	0%	0%	1%	1%	1%	0%	0%	0%	1%	5%	3%	0%	0%	0%	3%	0%	0%	0%	2%	0%	2%
Other	3%	3%	3%	5%	5%	1%	1%	5%	1%	4%	5%	3%	2%	1%	1%	3%	2%	7%	1%	2%	0%	2%	4%	1%	4%	2%	2%	2%	1%
Undecided	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	2%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	49%	51%	19%	26%	29%	27%	45%	55%	5%	7%	80%	14%	7%	16%	16%	13%	12%	9%	18%	15%	32%	34%	33%	19%	23%	30%	14%	12%

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Donald Trump (R)	45%	72%	53%	42%	56%	100%	0%	83%	5%	44%	44%	39%	45%	62%	31%	49%	57%	71%	36%	50%	43%	59%	33%	45%	50%	41%	38%	47%	48%	33%	51%
Hillary Clinton (D)	48%	23%	43%	52%	40%	0%	100%	11%	93%	50%	48%	55%	48%	32%	60%	46%	37%	24%	57%	43%	51%	35%	59%	46%	43%	53%	55%	47%	46%	55%	45%
Gary Johnson (L)	2%	2%	2%	2%	2%	0%	0%	2%	1%	2%	4%	1%	3%	4%	4%	2%	1%	1%	3%	2%	3%	2%	3%	1%	3%	3%	3%	2%	2%	3%	2%
Jill Stein (G)	1%	1%	0%	0%	0%	0%	0%	1%	1%	0%	3%	1%	1%	0%	2%	1%	0%	0%	2%	2%	1%	0%	2%	2%	2%	0%	0%	1%	2%	2%	1%
Other	3%	1%	1%	3%	2%	0%	0%	3%	0%	3%	2%	3%	3%	1%	2%	2%	4%	3%	2%	2%	3%	2%	3%	6%	2%	2%	4%	3%	2%	7%	1%
Undecided	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	1%	1%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	27%	61%	10%	35%	35%	30%	26%	67%	33%	66%	39%	56%	15%	34%	50%	25%	35%	39%	35%	65%

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Hillary Clinton (D)	48%	35%	48%	42%	45%	60%	54%	57%	47%	48%	18%	38%	42%	49%	51%	
Gary Johnson (L)	2%	2%	2%	4%	2%	1%	1%	2%	3%	2%	0%	5%	5%	0%	3%	
Jill Stein (G)	1%	7%	1%	1%	0%	0%	1%	2%	2%	0%	0%	4%	2%	2%	1%	
Other	3%	0%	0%	3%	3%	4%	2%	4%	3%	3%	3%	4%	3%	5%	3%	
Undecided	0%	1%	1%	1%	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely November Vot	100%	7%	9%	31%	22%	30%	13%	14%	31%	30%	9%	19%	15%	7%	41%	

3 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

564 Trump Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Trump	67%	66%	68%	61%	63%	70%	69%	63%	70%	71%	58%	68%	68%	53%	81%	66%	59%	52%	**	**	**	74%	57%	**	74%	67%	58%	**	**
Against Clinton	31%	32%	31%	34%	36%	29%	29%	35%	29%	29%	33%	31%	32%	39%	18%	33%	40%	43%	**	**	**	25%	41%	**	25%	32%	39%	**	**
Not Sure	2%	2%	2%	5%	1%	1%	2%	2%	1%	0%	9%	1%	0%	8%	0%	1%	1%	4%	**	**	**	1%	3%	**	1%	1%	3%	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	50%	50%	11%	25%	32%	32%	36%	64%	6%	5%	88%	5%	6%	32%	27%	25%	10%	1%	3%	1%	59%	36%	4%	32%	38%	25%	2%	1%

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For Trump	67%	77%	67%	68%	51%	67%	**	68%	**	70%	66%	67%	68%	67%	60%	68%	70%	75%	61%	70%	65%	64%	69%	70%	67%	66%	73%	68%	62%	54%	72%	
Against Clinton	31%	22%	31%	31%	48%	31%	**	32%	**	30%	33%	32%	31%	33%	36%	31%	29%	24%	38%	28%	33%	34%	29%	26%	31%	33%	24%	29%	37%	43%	27%	
Not Sure	2%	0%	2%	1%	1%	2%	**	1%	**	1%	1%	0%	1%	0%	4%	1%	1%	1%	2%	1%	2%	2%	1%	4%	1%	1%	3%	3%	0%	3%	1%	
Total	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Trump Voters	100%	21%	21%	37%	14%	100%	0%	82%	5%	40%	32%	23%	61%	14%	24%	38%	38%	41%	53%	37%	63%	51%	42%	15%	38%	46%	21%	37%	42%	26%	74%	

3 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

564 Trump Voters	All	Region					Urban		Suburban		Very C	Independent			HS Edu	College
Credibility Interval: +/-4 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites	
For Trump	67%	60%	68%	64%	66%	76%	65%	70%	69%	67%	72%	60%	53%	70%	66%	
Against Clinton	31%	40%	30%	34%	31%	24%	34%	30%	30%	32%	27%	37%	45%	24%	33%	
Not Sure	2%	0%	2%	2%	3%	1%	1%	0%	1%	1%	1%	4%	2%	6%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Trump Voters	100%	9%	10%	34%	24%	23%	12%	11%	30%	30%	15%	20%	16%	7%	38%	

Results of SurveyUSA Election Poll #23290

Geography: Florida

Data Collected: 10/20/2016 - 10/24/2016

Release Date: 10/25/2016

Percentaes

4 Do you vote for Trump enthusiastically? Or with reservations?

564 Trump Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Enthusiastically	74%	73%	75%	60%	68%	78%	81%	66%	79%	75%	77%	74%	89%	61%	86%	72%	66%	65%	**	**	**	79%	66%	**	83%	73%	64%	**	**
With Reservations	24%	25%	24%	33%	30%	22%	19%	31%	21%	25%	14%	25%	11%	32%	14%	28%	33%	28%	**	**	**	20%	32%	**	17%	27%	32%	**	**
Not Sure	1%	2%	1%	7%	2%	0%	0%	3%	0%	0%	9%	1%	0%	7%	0%	0%	1%	7%	**	**	**	0%	2%	**	0%	0%	4%	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	50%	50%	11%	25%	32%	32%	36%	64%	6%	5%	88%	5%	6%	32%	27%	25%	10%	1%	3%	1%	59%	36%	4%	32%	38%	25%	2%	1%

4 Do you vote for Trump enthusiastically? Or with reservations?

564 Trump Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Enthusiastically	74%	85%	79%	72%	65%	74%	**	75%	**	76%	75%	75%	73%	83%	62%	77%	80%	83%	67%	77%	72%	73%	73%	75%	78%	71%	82%	76%	68%	52%	82%
With Reservations	24%	15%	20%	27%	35%	24%	**	24%	**	23%	25%	25%	26%	17%	34%	22%	20%	17%	32%	23%	26%	25%	26%	21%	21%	29%	16%	22%	32%	43%	18%
Not Sure	1%	0%	1%	1%	0%	1%	**	1%	**	1%	0%	0%	1%	0%	4%	1%	0%	0%	1%	0%	2%	2%	1%	4%	1%	0%	2%	1%	1%	4%	0%
Total	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	21%	21%	37%	14%	100%	0%	82%	5%	40%	32%	23%	61%	14%	24%	38%	38%	41%	53%	37%	63%	51%	42%	15%	38%	46%	21%	37%	42%	26%	74%

4 Do you vote for Trump enthusiastically? Or with reservations?

564 Trump Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Enthusiastically	74%	76%	78%	73%	69%	79%	66%	84%	74%	72%	80%	65%	67%	80%	68%
With Reservations	24%	24%	21%	26%	27%	21%	34%	16%	25%	28%	19%	32%	32%	14%	32%
Not Sure	1%	0%	1%	1%	4%	0%	0%	0%	1%	1%	1%	3%	1%	6%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	9%	10%	34%	24%	23%	12%	11%	30%	30%	15%	20%	16%	7%	38%

5 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

602 Clinton Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Clinton	67%	67%	68%	59%	56%	74%	80%	57%	77%	58%	50%	70%	65%	54%	**	39%	**	60%	60%	67%	83%	40%	59%	75%	80%	63%	67%	64%	74%
Against Trump	31%	31%	31%	37%	44%	25%	18%	41%	22%	32%	49%	29%	33%	45%	**	57%	**	38%	39%	31%	16%	57%	40%	24%	18%	31%	32%	36%	26%
Not Sure	2%	2%	1%	4%	1%	1%	2%	2%	1%	10%	1%	2%	2%	0%	**	4%	**	2%	2%	1%	1%	3%	2%	1%	1%	6%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	47%	53%	23%	26%	28%	24%	48%	52%	5%	8%	70%	22%	8%	2%	6%	2%	11%	15%	33%	31%	7%	28%	64%	6%	11%	34%	24%	22%

Results of SurveyUSA Election Poll #23290

Geography: Florida
Data Collected: 10/20/2016 - 10/24/2016
Release Date: 10/25/2016
Percentaages

5 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

602 Clinton Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
For Clinton	67%	72%	73%	65%	63%	**	67%	39%	74%	67%	71%	67%	68%	67%	66%	65%	75%	71%	67%	78%	63%	63%	69%	61%	66%	70%	71%	57%	75%	54%	76%
Against Trump	31%	24%	27%	33%	35%	**	31%	57%	25%	32%	27%	32%	31%	29%	33%	34%	23%	29%	32%	21%	35%	36%	29%	38%	32%	29%	27%	41%	24%	44%	23%
Not Sure	2%	4%	0%	2%	3%	**	2%	4%	1%	1%	1%	1%	1%	5%	1%	2%	2%	0%	1%	1%	2%	1%	2%	1%	3%	1%	2%	2%	1%	2%	1%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	6%	16%	42%	10%	0%	100%	10%	79%	42%	33%	31%	60%	7%	44%	33%	23%	13%	79%	30%	70%	29%	69%	15%	30%	55%	29%	34%	37%	40%	60%

5 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

602 Clinton Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-3.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
For Clinton	67%	78%	65%	72%	67%	64%	69%	65%	65%	71%	**	61%	55%	61%	71%
Against Trump	31%	17%	32%	27%	31%	36%	30%	33%	33%	29%	**	36%	44%	39%	28%
Not Sure	2%	5%	3%	1%	2%	1%	1%	1%	2%	0%	**	2%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	5%	9%	27%	20%	38%	14%	17%	30%	30%	3%	15%	13%	7%	43%

6 Do you vote for Clinton enthusiastically? Or with reservations?

602 Clinton Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology						
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	
Enthusiastically	69%	71%	66%	55%	60%	81%	77%	58%	79%	68%	56%	66%	80%	65%	**	47%	**	60%	55%	64%	90%	54%	55%	77%	95%	64%	67%	57%	78%	
With Reservations	29%	27%	30%	38%	39%	18%	21%	39%	19%	16%	40%	32%	18%	34%	**	53%	**	37%	43%	34%	8%	45%	42%	21%	4%	35%	32%	38%	21%	
Not Sure	2%	1%	4%	7%	0%	1%	2%	4%	1%	16%	4%	3%	2%	1%	**	0%	**	3%	2%	2%	2%	1%	3%	2%	2%	1%	2%	5%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Clinton Voters	100%	47%	53%	23%	26%	28%	24%	48%	52%	5%	8%	70%	22%	8%	2%	6%	2%	11%	15%	33%	31%	7%	28%	64%	6%	11%	34%	24%	22%	

6 Do you vote for Clinton enthusiastically? Or with reservations?

602 Clinton Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Enthusiastically	69%	74%	72%	70%	52%	**	69%	32%	76%	73%	62%	68%	68%	78%	64%	70%	75%	76%	67%	81%	64%	68%	69%	80%	69%	66%	73%	65%	69%	52%	80%
With Reservations	29%	24%	26%	29%	43%	**	29%	61%	23%	22%	38%	28%	31%	22%	33%	28%	21%	23%	31%	18%	33%	31%	28%	18%	27%	33%	24%	33%	28%	44%	19%
Not Sure	2%	2%	2%	1%	5%	**	2%	6%	1%	4%	0%	5%	2%	0%	2%	2%	4%	2%	3%	1%	3%	1%	3%	3%	4%	2%	2%	4%	4%	1%	
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	6%	16%	42%	10%	0%	100%	10%	79%	42%	33%	31%	60%	7%	44%	33%	23%	13%	79%	30%	70%	29%	69%	15%	30%	55%	29%	34%	37%	40%	60%

Results of SurveyUSA Election Poll #23290



Geography: Florida
Data Collected: 10/20/2016 - 10/24/2016
Release Date: 10/25/2016
Percentages

Sponsors:
Bay News 9 (Tampa), News 13 (Orlando)

6 Do you vote for Clinton enthusiastically? Or with reservations?

602 Clinton Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Enthusiastically	69%	84%	70%	71%	64%	67%	73%	64%	69%	66%	**	58%	51%	87%	64%
With Reservations	29%	12%	28%	29%	33%	29%	25%	30%	30%	32%	**	42%	43%	11%	34%
Not Sure	2%	4%	2%	1%	2%	4%	2%	7%	1%	2%	**	0%	5%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	5%	9%	27%	20%	38%	14%	17%	30%	30%	3%	15%	13%	7%	43%

7 In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

8 Protest Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race				Party Affiliation						Party Affiliation			Ideology				
Credibility Interval: +/-35.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Republican	57%	60%	53%	39%	0%	100%	61%	27%	73%	**	0%	64%	**	0%	100%	**	69%	**	0%	54%	0%	100%	35%	30%	**	81%	41%	**	0%
Democrat	36%	40%	30%	61%	100%	0%	25%	73%	18%	**	100%	29%	**	100%	0%	**	0%	**	100%	46%	100%	0%	49%	70%	**	0%	59%	**	100%
Split	6%	0%	16%	0%	0%	0%	14%	0%	10%	**	0%	7%	**	0%	0%	**	31%	**	0%	0%	0%	0%	16%	0%	**	19%	0%	**	0%
Not Sure	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	0%	100%	100%	0%	100%	0%	100%	100%	100%	100%	100%	100%	0%	100%	100%	0%	100%
Composition of Protest Voters	100%	61%	39%	23%	11%	20%	47%	34%	66%	0%	11%	89%	0%	11%	30%	0%	22%	0%	22%	14%	12%	30%	44%	26%	0%	38%	36%	0%	12%

7 In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

8 Protest Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-35.6 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Republican	57%	-	-	-	-	-	-	-	-	-	-	100%	62%	21%	35%	76%	55%	79%	46%	60%	46%	38%	61%	19%	0%	87%	55%	65%	38%	**	57%
Democrat	36%	-	-	-	-	-	-	-	-	-	-	0%	38%	63%	65%	0%	45%	21%	43%	26%	54%	62%	28%	81%	0%	13%	45%	17%	62%	**	36%
Split	6%	-	-	-	-	-	-	-	-	-	-	0%	0%	16%	0%	24%	0%	0%	11%	14%	0%	0%	11%	0%	100%	0%	0%	18%	0%	**	6%
Not Sure	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Protest Voters	100%											22%	34%	43%	42%	29%	29%	31%	63%	49%	51%	35%	65%	41%	7%	52%	27%	39%	35%	0%	100%

7 In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

8 Protest Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Credibility Interval: +/-35.6 pct points															
Republican	57%	**	31%	49%	100%	**	**	100%	100%	0%	**	35%	35%	0%	87%
Democrat	36%	**	69%	37%	0%	**	**	0%	0%	100%	**	65%	31%	100%	13%
Split	6%	**	0%	14%	0%	**	**	0%	0%	0%	**	0%	34%	0%	0%
Not Sure	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	0%	100%	100%	100%	0%	0%	100%	100%	100%	0%	100%	100%	100%	100%
Composition of Protest Voters	100%	0%	29%	45%	26%	0%	0%	20%	20%	12%	0%	21%	19%	25%	47%

Results of SurveyUSA Election Poll #23290



Geography: Florida
Data Collected: 10/20/2016 - 10/24/2016
Release Date: 10/25/2016
Percentaages

Sponsors:
Bay News 9 (Tampa), News 13 (Orlando)

8 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

1251 Likely November Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Immigration	13%	15%	11%	12%	12%	11%	17%	12%	14%	13%	22%	13%	14%	11%	23%	17%	19%	13%	5%	7%	6%	20%	13%	7%	22%	18%	11%	6%	5%
Terrorism	18%	13%	22%	12%	16%	20%	21%	14%	20%	12%	8%	18%	19%	8%	21%	19%	17%	14%	10%	21%	16%	20%	14%	19%	18%	20%	19%	15%	11%
Economy	39%	40%	37%	35%	40%	42%	37%	38%	40%	42%	35%	38%	44%	39%	34%	41%	40%	37%	38%	43%	40%	37%	39%	42%	34%	44%	41%	36%	34%
National Security	12%	12%	11%	8%	16%	10%	12%	13%	11%	10%	7%	12%	9%	14%	17%	13%	17%	9%	7%	9%	9%	15%	12%	9%	14%	11%	11%	10%	12%
Education	6%	6%	6%	11%	5%	5%	4%	8%	5%	7%	17%	6%	5%	8%	1%	3%	0%	5%	14%	9%	10%	2%	6%	9%	2%	2%	7%	14%	10%
Environment	5%	6%	4%	7%	4%	6%	4%	5%	5%	3%	5%	5%	3%	10%	0%	2%	0%	7%	14%	6%	9%	1%	6%	8%	1%	0%	4%	11%	17%
Other	6%	7%	5%	10%	5%	5%	5%	7%	5%	4%	3%	6%	5%	8%	3%	4%	4%	13%	9%	2%	8%	3%	9%	5%	7%	3%	7%	3%	9%
Not Sure	2%	1%	3%	4%	2%	1%	1%	3%	1%	9%	1%	2%	0%	2%	1%	2%	2%	2%	2%	4%	1%	2%	2%	2%	1%	2%	1%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	49%	51%	19%	26%	29%	27%	45%	55%	5%	7%	80%	14%	7%	16%	16%	13%	12%	9%	18%	15%	32%	34%	33%	19%	23%	30%	14%	12%

8 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

1251 Likely November Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Immigration	13%	100%	0%	0%	0%	21%	6%	22%	6%	16%	13%	13%	13%	16%	12%	14%	15%	21%	10%	16%	12%	15%	12%	15%	14%	12%	13%	13%	14%	10%	15%
Terrorism	18%	0%	100%	0%	0%	21%	16%	20%	16%	20%	13%	17%	18%	19%	14%	21%	18%	20%	16%	19%	17%	19%	17%	23%	20%	14%	21%	16%	18%	16%	19%
Economy	39%	0%	0%	100%	0%	37%	42%	37%	41%	37%	43%	40%	39%	34%	36%	40%	41%	33%	42%	35%	41%	39%	39%	39%	36%	41%	38%	44%	34%	37%	40%
National Security	12%	0%	0%	0%	100%	14%	10%	14%	10%	11%	11%	9%	13%	14%	8%	14%	13%	15%	11%	12%	11%	13%	11%	6%	11%	13%	7%	11%	15%	14%	10%
Education	6%	0%	0%	0%	0%	1%	10%	1%	10%	6%	6%	8%	5%	5%	7%	6%	4%	4%	6%	3%	7%	4%	7%	4%	5%	7%	5%	7%	6%	7%	5%
Environment	5%	0%	0%	0%	0%	0%	9%	0%	11%	5%	6%	5%	5%	4%	9%	3%	2%	2%	7%	5%	5%	4%	6%	5%	5%	5%	5%	5%	5%	4%	5%
Other	6%	0%	0%	0%	0%	5%	5%	4%	6%	5%	6%	5%	6%	5%	10%	2%	6%	4%	6%	8%	5%	4%	7%	5%	7%	5%	9%	4%	6%	8%	5%
Not Sure	2%	0%	0%	0%	0%	1%	2%	2%	1%	1%	1%	3%	1%	3%	3%	1%	2%	1%	2%	1%	2%	2%	2%	3%	2%	2%	2%	1%	3%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	27%	61%	10%	35%	35%	30%	26%	67%	33%	66%	39%	56%	15%	34%	50%	25%	35%	39%	35%	65%

Results of SurveyUSA Election Poll #23290

Geography: Florida
Data Collected: 10/20/2016 - 10/24/2016
Release Date: 10/25/2016
Percentaaes

8 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

1251 Likely November Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Immigration	13%	13%	16%	14%	14%	11%	16%	11%	15%	10%	26%	15%	12%	18%	12%
Terrorism	18%	21%	19%	15%	16%	20%	13%	21%	12%	24%	11%	8%	23%	18%	15%
Economy	39%	30%	39%	39%	40%	40%	42%	39%	40%	37%	42%	41%	35%	41%	39%
National Security	12%	14%	10%	13%	12%	10%	11%	7%	12%	13%	13%	10%	14%	7%	13%
Education	6%	4%	7%	6%	4%	7%	5%	10%	7%	3%	2%	5%	6%	1%	7%
Environment	5%	4%	4%	4%	5%	7%	6%	4%	6%	5%	1%	8%	3%	11%	5%
Other	6%	14%	3%	7%	6%	4%	5%	4%	7%	5%	5%	12%	4%	3%	6%
Not Sure	2%	0%	2%	1%	3%	3%	2%	4%	1%	2%	1%	1%	4%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	7%	9%	31%	22%	30%	13%	14%	31%	30%	9%	19%	15%	7%	41%

9 If the election for United States Senator from Florida were today, and you were filling out your ballot right now, who would you vote for? Republican Marco Rubio? Democrat Patrick Murphy? Or one of the other candidates?

1251 Likely November Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Marco Rubio (R)	45%	45%	44%	33%	44%	45%	53%	39%	49%	59%	43%	49%	21%	36%	92%	77%	81%	28%	5%	15%	4%	84%	43%	10%	77%	72%	34%	14%	4%
Patrick Murphy (D)	41%	41%	41%	44%	38%	43%	40%	41%	42%	28%	38%	37%	67%	43%	3%	9%	5%	38%	79%	73%	92%	6%	35%	82%	14%	16%	44%	75%	91%
Other	6%	7%	5%	5%	7%	7%	4%	6%	6%	3%	8%	6%	5%	4%	4%	7%	7%	11%	6%	5%	0%	6%	8%	3%	6%	7%	6%	6%	2%
Undecided	8%	7%	9%	18%	11%	5%	2%	14%	4%	10%	11%	8%	7%	17%	1%	8%	7%	23%	10%	6%	4%	4%	14%	5%	3%	5%	16%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	49%	51%	19%	26%	29%	27%	45%	55%	5%	7%	80%	14%	7%	16%	16%	13%	12%	9%	18%	15%	32%	34%	33%	19%	23%	30%	14%	12%

9 If the election for United States Senator from Florida were today, and you were filling out your ballot right now, who would you vote for? Republican Marco Rubio? Democrat Patrick Murphy? Or one of the other candidates?

1251 Likely November Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Marco Rubio (R)	45%	73%	50%	42%	54%	82%	10%	100%	0%	44%	44%	42%	45%	53%	29%	48%	58%	72%	35%	48%	43%	54%	36%	39%	51%	42%	38%	45%	48%	37%	49%
Patrick Murphy (D)	41%	18%	38%	43%	36%	5%	79%	0%	100%	42%	45%	43%	42%	32%	54%	36%	32%	19%	49%	39%	42%	32%	49%	43%	34%	46%	46%	41%	39%	41%	41%
Other	6%	6%	4%	6%	4%	7%	3%	0%	0%	8%	5%	6%	6%	6%	7%	6%	5%	5%	6%	7%	6%	8%	5%	7%	6%	6%	6%	5%	6%	3%	7%
Undecided	8%	3%	8%	9%	6%	6%	8%	0%	0%	6%	5%	9%	7%	9%	10%	10%	5%	3%	9%	6%	9%	5%	10%	11%	9%	7%	10%	9%	7%	18%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	27%	61%	10%	35%	35%	30%	26%	67%	33%	66%	39%	56%	15%	34%	50%	25%	35%	39%	35%	65%

Results of SurveyUSA Election Poll #23290



Geography: Florida
Data Collected: 10/20/2016 - 10/24/2016
Release Date: 10/25/2016
Percentages

Sponsors:
Bay News 9 (Tampa), News 13 (Orlando)

9 If the election for United States Senator from Florida were today, and you were filling out your ballot right now, who would you vote for? Republican Marco Rubio? Democrat Patrick Murphy? Or one of the other candidates?

1251 Likely November Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Marco Rubio (R)	45%	51%	54%	47%	50%	34%	43%	41%	44%	46%	75%	42%	44%	40%	43%
Patrick Murphy (D)	41%	31%	33%	36%	38%	54%	42%	43%	43%	41%	18%	37%	33%	45%	44%
Other	6%	2%	3%	9%	5%	5%	6%	6%	7%	5%	5%	9%	7%	6%	6%
Undecided	8%	16%	9%	8%	7%	7%	9%	10%	6%	8%	1%	12%	16%	9%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	7%	9%	31%	22%	30%	13%	14%	31%	30%	9%	19%	15%	7%	41%

10 Also on the ballot in November is Amendment 1, which would make current Florida solar energy law part of the state constitution. It establishes that consumers may use solar equipment to generate electricity for their own use. It does not require power companies to buy back excess power produced by consumer solar systems. It restricts any costs for subsidies for the production of solar power from being imposed on non-solar energy producers. Certain to vote yes?
Certain to vote no?
Or not certain?

1251 Likely November Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Yes	40%	42%	39%	51%	40%	37%	37%	45%	37%	33%	59%	38%	53%	41%	43%	40%	35%	39%	37%	41%	47%	41%	37%	44%	44%	44%	39%	30%	40%
No	33%	34%	33%	25%	28%	37%	41%	27%	39%	35%	27%	37%	18%	28%	34%	30%	38%	28%	39%	34%	35%	32%	34%	35%	33%	28%	34%	40%	43%
Not Certain	26%	25%	27%	23%	32%	26%	23%	28%	24%	31%	14%	25%	29%	31%	23%	31%	28%	34%	24%	24%	18%	27%	29%	22%	24%	28%	27%	30%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	49%	51%	19%	26%	29%	27%	45%	55%	5%	7%	80%	14%	7%	16%	16%	13%	12%	9%	18%	15%	32%	34%	33%	19%	23%	30%	14%	12%

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Certain to vote no?
Or not certain?

1251 Likely November Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education				Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	
Yes	40%	48%	46%	38%	37%	40%	42%	40%	41%	100%	0%	46%	38%	45%	37%	43%	42%	47%	37%	42%	40%	41%	42%	47%	43%	37%	50%	41%	35%	47%	37%	
No	33%	33%	24%	37%	33%	32%	33%	33%	37%	0%	100%	34%	35%	28%	38%	28%	35%	29%	37%	38%	32%	32%	33%	22%	32%	38%	25%	36%	38%	25%	38%	
Not Certain	26%	19%	30%	25%	30%	28%	24%	27%	22%	0%	0%	20%	28%	27%	25%	29%	23%	25%	25%	20%	29%	27%	25%	31%	25%	25%	25%	24%	27%	27%	25%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	27%	61%	10%	35%	35%	30%	26%	67%	33%	66%	39%	56%	15%	34%	50%	25%	35%	39%	35%	65%	

Results of SurveyUSA Election Poll #23290



Geography: Florida
Data Collected: 10/20/2016 - 10/24/2016
Release Date: 10/25/2016
Percentages

Sponsors:
Bay News 9 (Tampa), News 13 (Orlando)

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Certain to vote no?
Or not certain?

1251 Likely November Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Yes	40%	35%	42%	43%	35%	42%	50%	43%	38%	37%	44%	38%	36%	43%	37%
No	33%	37%	23%	34%	39%	32%	33%	35%	35%	35%	35%	35%	34%	23%	40%
Not Certain	26%	28%	35%	23%	26%	26%	17%	22%	27%	29%	21%	28%	31%	34%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	7%	9%	31%	22%	30%	13%	14%	31%	30%	9%	19%	15%	7%	41%

11 Also on the ballot in November is Amendment 2, which would legalize medical marijuana for individuals with certain medical conditions. Certain to vote yes?
Certain to vote no?
Or not certain?

1251 Likely November Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Yes	65%	67%	64%	73%	70%	70%	52%	71%	61%	64%	60%	66%	71%	55%	44%	47%	53%	79%	85%	73%	85%	46%	70%	79%	45%	55%	68%	88%	89%
No	25%	25%	25%	19%	19%	24%	38%	19%	30%	21%	31%	26%	18%	33%	48%	40%	37%	15%	7%	18%	7%	44%	21%	13%	46%	35%	22%	7%	9%
Not Certain	9%	8%	10%	8%	12%	7%	10%	10%	8%	15%	10%	9%	12%	12%	8%	13%	10%	7%	8%	9%	8%	10%	8%	8%	9%	10%	11%	6%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	49%	51%	19%	26%	29%	27%	45%	55%	5%	7%	80%	14%	7%	16%	16%	13%	12%	9%	18%	15%	32%	34%	33%	19%	23%	30%	14%	12%

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Certain to vote no?
Or not certain?

1251 Likely November Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.7 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Yes	65%	49%	76%	61%	65%	48%	81%	49%	82%	72%	64%	71%	63%	69%	81%	67%	45%	49%	71%	64%	66%	63%	69%	64%	65%	67%	71%	68%	61%	74%	61%
No	25%	47%	18%	26%	27%	42%	11%	42%	11%	21%	31%	21%	28%	25%	11%	24%	44%	42%	20%	28%	24%	30%	21%	23%	26%	25%	19%	24%	29%	15%	31%
Not Certain	9%	4%	6%	13%	8%	10%	8%	9%	6%	7%	5%	8%	10%	6%	7%	10%	11%	9%	9%	8%	10%	7%	11%	13%	9%	8%	9%	8%	10%	11%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	27%	61%	10%	35%	35%	30%	26%	67%	33%	66%	39%	56%	15%	34%	50%	25%	35%	39%	35%	65%

Results of SurveyUSA Election Poll #23290

Geography: Florida
Data Collected: 10/20/2016 - 10/24/2016
Release Date: 10/25/2016
Percentaaes

11 Also on the ballot in November is Amendment 2, which would legalize medical marijuana for individuals with certain medical conditions. Certain to vote yes?
Certain to vote no?
Or not certain?

1251 Likely November Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.7 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Yes	65%	71%	61%	64%	60%	70%	77%	67%	62%	64%	47%	69%	72%	61%	67%
No	25%	24%	26%	26%	32%	20%	19%	23%	29%	27%	44%	23%	19%	26%	24%
Not Certain	9%	5%	12%	9%	8%	10%	4%	11%	9%	10%	10%	8%	9%	13%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	7%	9%	31%	22%	30%	13%	14%	31%	30%	9%	19%	15%	7%	41%

12 Is your opinion of Barack Obama... extremely favorable? Favorable? Unfavorable? Or extremely unfavorable?

1314 Registered Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	32%	30%	33%	41%	28%	28%	32%	34%	30%	30%	40%	26%	60%	36%	3%	8%	4%	18%	57%	58%	79%	6%	22%	68%	16%	15%	28%	56%	75%
Favorable	18%	18%	18%	25%	20%	17%	12%	22%	15%	11%	19%	18%	18%	19%	3%	11%	7%	28%	36%	30%	16%	7%	22%	24%	5%	9%	28%	27%	16%
Unfavorable	13%	13%	12%	13%	17%	10%	11%	15%	11%	23%	7%	14%	4%	12%	10%	19%	27%	25%	1%	6%	0%	15%	20%	3%	9%	19%	14%	9%	3%
Extremely Unfavorable	36%	37%	35%	18%	33%	43%	45%	27%	44%	31%	30%	40%	16%	30%	84%	61%	60%	26%	4%	6%	4%	72%	34%	5%	70%	55%	27%	7%	5%
Not Sure	2%	2%	1%	3%	1%	2%	1%	2%	1%	6%	3%	1%	2%	3%	0%	1%	2%	3%	2%	1%	0%	1%	2%	1%	1%	2%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	20%	26%	29%	26%	46%	54%	5%	7%	79%	14%	7%	15%	16%	13%	13%	9%	18%	15%	31%	34%	32%	18%	23%	30%	14%	11%

12 Is your opinion of Barack Obama... extremely favorable? Favorable? Unfavorable? Or extremely unfavorable?

1314 Registered Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education				Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin	
Extremely Favorable	32%	16%	24%	36%	25%	1%	65%	6%	68%	38%	31%	38%	31%	16%	39%	30%	25%	19%	36%	30%	33%	22%	39%	29%	30%	34%	36%	30%	31%	33%	31%	
Favorable	18%	5%	21%	18%	18%	4%	29%	6%	26%	17%	17%	19%	17%	21%	21%	20%	12%	8%	22%	15%	20%	17%	20%	18%	16%	20%	19%	16%	24%	15%		
Unfavorable	13%	15%	10%	12%	12%	16%	5%	18%	3%	11%	12%	14%	13%	11%	13%	13%	12%	15%	12%	13%	13%	12%	13%	14%	13%	12%	11%	13%	14%	17%	10%	
Extremely Unfavorable	36%	64%	43%	34%	43%	77%	1%	69%	2%	34%	38%	28%	37%	51%	24%	37%	49%	58%	28%	42%	33%	48%	25%	36%	40%	33%	31%	36%	38%	24%	43%	
Not Sure	2%	0%	2%	1%	3%	2%	1%	1%	1%	0%	1%	1%	2%	0%	2%	1%	2%	1%	2%	1%	2%	1%	2%	4%	1%	1%	2%	2%	1%	2%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	28%	59%	11%	36%	35%	30%	26%	67%	33%	67%	39%	56%	16%	34%	50%	26%	36%	38%	37%	63%	

Results of SurveyUSA Election Poll #23290

Geography: Florida
Data Collected: 10/20/2016 - 10/24/2016
Release Date: 10/25/2016
Percentaages

12

Is your opinion of Barack Obama... extremely favorable? Favorable? Unfavorable? Or extremely unfavorable?

1314 Registered Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Extremely Favorable	32%	27%	30%	25%	27%	45%	36%	40%	30%	32%	17%	21%	24%	31%	31%
Favorable	18%	14%	18%	20%	17%	17%	19%	19%	17%	17%	4%	23%	20%	16%	21%
Unfavorable	13%	13%	11%	12%	12%	14%	15%	12%	12%	13%	11%	21%	18%	13%	12%
Extremely Unfavorable	36%	44%	40%	42%	41%	23%	29%	27%	38%	36%	67%	32%	35%	36%	34%
Not Sure	2%	2%	1%	2%	2%	1%	0%	2%	2%	1%	1%	3%	2%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	8%	10%	31%	21%	30%	13%	15%	30%	29%	9%	19%	16%	7%	40%

13

Is your opinion of Rick Scott...

1314 Registered Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very L
Extremely Favorable	13%	13%	13%	4%	8%	17%	22%	6%	19%	12%	16%	14%	12%	8%	38%	15%	20%	4%	1%	3%	7%	26%	10%	5%	33%	16%	7%	1%	6%
Favorable	31%	33%	30%	31%	33%	34%	27%	32%	31%	46%	39%	32%	24%	37%	42%	51%	45%	26%	15%	24%	10%	47%	30%	18%	43%	46%	32%	12%	7%
Unfavorable	20%	21%	19%	25%	19%	19%	18%	21%	19%	9%	15%	20%	23%	17%	9%	15%	18%	23%	22%	29%	24%	12%	21%	27%	11%	17%	24%	30%	17%
Extremely Unfavorable	25%	27%	22%	23%	29%	25%	22%	26%	24%	16%	17%	24%	29%	22%	2%	7%	8%	36%	46%	34%	51%	5%	28%	42%	6%	9%	25%	47%	62%
Not Sure	11%	6%	15%	17%	12%	6%	10%	14%	8%	16%	13%	10%	12%	15%	9%	11%	9%	12%	16%	9%	8%	10%	12%	8%	6%	11%	11%	9%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	20%	26%	29%	26%	46%	54%	5%	7%	79%	14%	7%	15%	16%	13%	13%	9%	18%	15%	31%	34%	32%	18%	23%	30%	14%	11%

13

Is your opinion of Rick Scott...

1314 Registered Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Extremely Favorable	13%	30%	15%	13%	13%	26%	3%	27%	4%	15%	14%	13%	13%	19%	8%	13%	21%	28%	8%	18%	11%	17%	10%	12%	17%	11%	11%	15%	13%	4%	19%
Favorable	31%	42%	32%	31%	35%	48%	16%	48%	15%	33%	28%	27%	33%	35%	23%	35%	37%	38%	29%	31%	32%	34%	28%	39%	30%	30%	29%	30%	34%	30%	32%
Unfavorable	20%	12%	22%	23%	18%	10%	27%	12%	26%	21%	18%	21%	20%	17%	22%	20%	16%	12%	23%	19%	20%	19%	21%	12%	24%	19%	20%	21%	19%	23%	18%
Extremely Unfavorable	25%	13%	18%	22%	22%	6%	42%	5%	50%	20%	35%	25%	26%	18%	35%	21%	16%	13%	30%	24%	25%	21%	28%	19%	19%	30%	26%	25%	25%	27%	24%
Not Sure	11%	3%	13%	11%	12%	9%	11%	8%	7%	11%	5%	14%	8%	11%	12%	11%	10%	9%	11%	9%	12%	9%	13%	17%	11%	9%	14%	10%	9%	16%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	28%	59%	11%	36%	35%	30%	26%	67%	33%	67%	39%	56%	16%	34%	50%	26%	36%	38%	37%	63%

Results of SurveyUSA Election Poll #23290



Geography: Florida
Data Collected: 10/20/2016 - 10/24/2016
Release Date: 10/25/2016
Percentaes

Sponsors:
Bay News 9 (Tampa), News 13 (Orlando)

13 Is your opinion of Rick Scott...

1314 Registered Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Extremely Favorable	13%	15%	15%	14%	17%	10%	14%	13%	12%	13%	35%	8%	12%	15%	12%
Favorable	31%	32%	33%	32%	33%	29%	32%	23%	33%	33%	45%	32%	29%	33%	29%
Unfavorable	20%	19%	25%	23%	17%	18%	22%	21%	22%	18%	11%	21%	20%	12%	20%
Extremely Unfavorable	25%	24%	15%	22%	25%	31%	24%	25%	29%	24%	6%	32%	22%	28%	30%
Not Sure	11%	10%	12%	10%	8%	13%	7%	19%	5%	12%	3%	7%	17%	11%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	8%	10%	31%	21%	30%	13%	15%	30%	29%	9%	19%	16%	7%	40%

14 Is your opinion of Donald Trump ...

1314 Registered Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	23%	26%	21%	14%	21%	26%	30%	18%	28%	26%	26%	26%	13%	17%	66%	35%	30%	17%	4%	4%	4%	50%	19%	4%	49%	34%	17%	4%	4%
Favorable	19%	19%	19%	12%	20%	21%	21%	17%	21%	25%	8%	21%	6%	22%	26%	35%	44%	17%	0%	6%	0%	31%	23%	3%	28%	32%	18%	4%	0%
Unfavorable	9%	10%	9%	12%	12%	8%	7%	12%	7%	13%	4%	10%	9%	8%	2%	10%	10%	19%	9%	13%	4%	6%	13%	9%	6%	12%	12%	10%	1%
Extremely Unfavorable	46%	44%	48%	59%	45%	43%	40%	51%	41%	34%	59%	41%	68%	51%	5%	17%	12%	45%	85%	74%	90%	12%	42%	82%	16%	21%	49%	82%	93%
Not Sure	2%	2%	3%	3%	2%	3%	2%	2%	3%	2%	3%	2%	3%	2%	0%	2%	4%	2%	1%	3%	2%	1%	3%	2%	2%	2%	3%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	20%	26%	29%	26%	46%	54%	5%	7%	79%	14%	7%	15%	16%	13%	13%	9%	18%	15%	31%	34%	32%	18%	23%	30%	14%	11%

14 Is your opinion of Donald Trump ...

1314 Registered Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Extremely Favorable	23%	47%	30%	22%	22%	53%	0%	44%	3%	27%	22%	24%	21%	36%	14%	28%	30%	43%	16%	26%	22%	30%	17%	30%	25%	20%	26%	25%	19%	13%	29%
Favorable	19%	27%	20%	18%	29%	41%	1%	36%	2%	18%	18%	15%	21%	22%	15%	18%	25%	27%	17%	22%	18%	26%	14%	15%	22%	18%	12%	19%	24%	16%	20%
Unfavorable	9%	5%	10%	9%	9%	4%	10%	7%	8%	8%	7%	12%	9%	6%	10%	9%	9%	5%	11%	9%	10%	7%	11%	9%	8%	11%	12%	8%	9%	14%	7%
Extremely Unfavorable	46%	18%	37%	49%	38%	1%	87%	11%	85%	45%	51%	48%	47%	33%	59%	43%	32%	23%	54%	41%	48%	34%	55%	44%	43%	48%	47%	47%	44%	52%	42%
Not Sure	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	1%	2%	2%	3%	2%	2%	3%	2%	2%	2%	3%	2%	2%	2%	3%	2%	2%	1%	3%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	28%	59%	11%	36%	35%	30%	26%	67%	33%	67%	39%	56%	16%	34%	50%	26%	36%	38%	37%	63%

Results of SurveyUSA Election Poll #23290



Geography: Florida
Data Collected: 10/20/2016 - 10/24/2016
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Percentaages

Sponsors:
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14 Is your opinion of Donald Trump ...

1314 Registered Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Extremely Favorable	23%	27%	21%	25%	26%	19%	24%	23%	23%	19%	49%	21%	16%	33%	20%
Favorable	19%	26%	20%	22%	20%	13%	18%	12%	20%	22%	30%	22%	24%	14%	19%
Unfavorable	9%	4%	13%	10%	8%	11%	15%	9%	8%	9%	6%	13%	14%	7%	11%
Extremely Unfavorable	46%	39%	44%	42%	42%	55%	41%	54%	48%	46%	12%	43%	42%	46%	48%
Not Sure	2%	3%	1%	1%	4%	2%	2%	1%	1%	3%	2%	1%	4%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	8%	10%	31%	21%	30%	13%	15%	30%	29%	9%	19%	16%	7%	40%

15 Is your opinion of Hillary Clinton...

1314 Registered Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very L
Extremely Favorable	21%	20%	21%	19%	14%	25%	24%	16%	24%	19%	19%	17%	41%	15%	3%	5%	1%	11%	18%	34%	68%	4%	9%	50%	12%	8%	20%	28%	53%
Favorable	23%	21%	25%	30%	28%	19%	18%	29%	19%	26%	30%	21%	33%	33%	3%	13%	6%	21%	58%	47%	25%	8%	25%	37%	6%	13%	30%	42%	34%
Unfavorable	10%	12%	9%	14%	14%	6%	8%	14%	7%	7%	6%	12%	5%	7%	7%	9%	12%	23%	13%	8%	2%	8%	16%	6%	6%	10%	10%	19%	5%
Extremely Unfavorable	45%	45%	44%	35%	42%	50%	50%	39%	50%	45%	44%	49%	20%	44%	88%	73%	80%	43%	9%	9%	4%	80%	49%	7%	76%	68%	37%	11%	7%
Not Sure	1%	2%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	0%	0%	1%	2%	2%	1%	0%	0%	2%	1%	0%	0%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	20%	26%	29%	26%	46%	54%	5%	7%	79%	14%	7%	15%	16%	13%	13%	9%	18%	15%	31%	34%	32%	18%	23%	30%	14%	11%

15 Is your opinion of Hillary Clinton...

1314 Registered Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Extremely Favorable	21%	14%	20%	25%	13%	0%	44%	3%	46%	26%	19%	27%	19%	10%	22%	19%	20%	16%	22%	23%	20%	14%	26%	18%	20%	22%	27%	17%	21%	15%	24%
Favorable	23%	6%	22%	24%	25%	1%	47%	8%	41%	22%	25%	22%	25%	18%	29%	25%	15%	9%	29%	18%	26%	19%	27%	26%	18%	26%	22%	26%	21%	31%	19%
Unfavorable	10%	8%	9%	9%	11%	8%	8%	9%	8%	9%	8%	11%	10%	14%	14%	9%	7%	8%	11%	7%	12%	9%	11%	8%	9%	12%	10%	12%	9%	16%	7%
Extremely Unfavorable	45%	71%	48%	41%	50%	91%	0%	80%	4%	41%	48%	39%	46%	58%	34%	47%	56%	68%	37%	52%	41%	57%	35%	47%	51%	40%	40%	45%	47%	36%	50%
Not Sure	1%	0%	1%	1%	2%	0%	1%	0%	1%	1%	0%	1%	1%	0%	1%	1%	2%	0%	1%	1%	1%	1%	1%	2%	1%	1%	0%	1%	2%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	28%	59%	11%	36%	35%	30%	26%	67%	33%	67%	39%	56%	16%	34%	50%	26%	36%	38%	37%	63%

Results of SurveyUSA Election Poll #23290



Geography: Florida
Data Collected: 10/20/2016 - 10/24/2016
Release Date: 10/25/2016
Percentages

Sponsors:
Bay News 9 (Tampa), News 13 (Orlando)

15 Is your opinion of Hillary Clinton...

1314 Registered Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Extremely Favorable	21%	16%	19%	17%	18%	28%	27%	28%	18%	20%	13%	6%	12%	16%	21%
Favorable	23%	17%	25%	22%	21%	27%	21%	23%	24%	26%	8%	23%	26%	32%	25%
Unfavorable	10%	8%	8%	9%	12%	11%	12%	10%	11%	8%	7%	19%	13%	8%	12%
Extremely Unfavorable	45%	58%	48%	51%	47%	32%	39%	38%	46%	45%	72%	49%	48%	44%	41%
Not Sure	1%	1%	1%	1%	2%	1%	2%	0%	1%	1%	1%	3%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	8%	10%	31%	21%	30%	13%	15%	30%	29%	9%	19%	16%	7%	40%

16 Is your opinion of Marco Rubio...

1314 Registered Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	12%	11%	13%	6%	9%	14%	18%	8%	16%	20%	17%	14%	6%	9%	36%	17%	21%	4%	1%	2%	2%	26%	10%	2%	28%	18%	7%	2%	3%
Favorable	33%	34%	31%	31%	35%	30%	35%	33%	32%	39%	28%	35%	22%	27%	51%	58%	52%	23%	9%	19%	8%	55%	31%	14%	47%	52%	28%	16%	4%
Unfavorable	26%	25%	27%	25%	30%	26%	22%	28%	24%	19%	33%	24%	33%	32%	8%	13%	16%	34%	46%	41%	30%	11%	30%	36%	15%	17%	32%	39%	31%
Extremely Unfavorable	22%	26%	18%	20%	19%	26%	21%	20%	24%	13%	15%	21%	25%	23%	3%	6%	6%	26%	37%	31%	54%	4%	21%	41%	5%	9%	21%	39%	60%
Not Sure	7%	4%	10%	18%	7%	4%	3%	12%	4%	9%	7%	6%	13%	9%	3%	7%	5%	13%	7%	7%	6%	5%	9%	7%	4%	4%	12%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	20%	26%	29%	26%	46%	54%	5%	7%	79%	14%	7%	15%	16%	13%	13%	9%	18%	15%	31%	34%	32%	18%	23%	30%	14%	11%

16 Is your opinion of Marco Rubio...

1314 Registered Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Extremely Favorable	12%	23%	18%	11%	11%	24%	2%	27%	0%	13%	12%	12%	12%	17%	6%	14%	18%	24%	8%	18%	10%	16%	10%	13%	13%	11%	11%	14%	11%	6%	16%
Favorable	33%	46%	34%	32%	42%	54%	14%	65%	6%	33%	29%	31%	34%	32%	22%	35%	42%	47%	27%	30%	34%	36%	29%	27%	36%	32%	29%	30%	37%	33%	32%
Unfavorable	26%	16%	23%	26%	28%	12%	38%	6%	43%	27%	25%	26%	26%	25%	29%	29%	17%	13%	30%	25%	26%	25%	27%	28%	22%	27%	26%	27%	24%	28%	25%
Extremely Unfavorable	22%	12%	20%	23%	13%	6%	38%	0%	47%	20%	29%	22%	22%	19%	34%	14%	17%	11%	27%	21%	22%	18%	26%	22%	19%	25%	25%	21%	22%	19%	24%
Not Sure	7%	3%	4%	9%	6%	4%	7%	1%	4%	7%	5%	9%	6%	7%	9%	7%	6%	4%	7%	5%	8%	5%	9%	10%	9%	5%	9%	8%	6%	14%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	28%	59%	11%	36%	35%	30%	26%	67%	33%	67%	39%	56%	16%	34%	50%	26%	36%	38%	37%	63%

Results of SurveyUSA Election Poll #23290



Geography: Florida
Data Collected: 10/20/2016 - 10/24/2016
Release Date: 10/25/2016
Percentages

Sponsors:
Bay News 9 (Tampa), News 13 (Orlando)

16 Is your opinion of Marco Rubio...

1314 Registered Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Extremely Favorable	12%	15%	15%	12%	12%	11%	12%	12%	10%	13%	27%	7%	13%	11%	12%
Favorable	33%	33%	39%	34%	36%	26%	33%	30%	34%	35%	51%	31%	30%	28%	32%
Unfavorable	26%	25%	25%	26%	25%	26%	24%	28%	27%	25%	12%	31%	29%	28%	27%
Extremely Unfavorable	22%	13%	11%	23%	21%	28%	25%	20%	26%	19%	9%	24%	17%	29%	25%
Not Sure	7%	15%	11%	5%	5%	8%	7%	10%	3%	9%	1%	7%	11%	4%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	8%	10%	31%	21%	30%	13%	15%	30%	29%	9%	19%	16%	7%	40%

17 Is your opinion of Patrick Murphy...

1314 Registered Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very L
Extremely Favorable	11%	12%	11%	8%	5%	16%	14%	7%	15%	6%	8%	9%	23%	9%	1%	2%	1%	5%	5%	20%	41%	1%	4%	30%	6%	6%	8%	14%	36%
Favorable	27%	29%	26%	29%	30%	26%	25%	30%	25%	32%	24%	25%	38%	32%	11%	10%	10%	31%	58%	46%	39%	10%	30%	43%	12%	15%	34%	48%	44%
Unfavorable	25%	28%	23%	25%	28%	21%	28%	27%	24%	31%	23%	28%	16%	17%	31%	42%	45%	24%	9%	13%	9%	37%	28%	11%	32%	39%	25%	13%	7%
Extremely Unfavorable	18%	19%	17%	9%	16%	23%	21%	13%	22%	11%	28%	19%	10%	23%	49%	22%	29%	12%	3%	4%	5%	35%	16%	4%	40%	24%	12%	7%	2%
Not Sure	18%	13%	23%	29%	20%	14%	11%	24%	13%	20%	17%	19%	12%	18%	9%	24%	16%	28%	24%	17%	7%	16%	22%	12%	10%	16%	22%	18%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	20%	26%	29%	26%	46%	54%	5%	7%	79%	14%	7%	15%	16%	13%	13%	9%	18%	15%	31%	34%	32%	18%	23%	30%	14%	11%

17 Is your opinion of Patrick Murphy...

1314 Registered Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Extremely Favorable	11%	6%	14%	13%	9%	1%	24%	0%	29%	13%	15%	12%	12%	4%	12%	10%	12%	9%	12%	12%	11%	9%	13%	9%	10%	13%	13%	9%	13%	6%	14%
Favorable	27%	14%	28%	28%	27%	9%	48%	7%	57%	30%	31%	31%	26%	28%	35%	24%	21%	13%	33%	23%	30%	22%	32%	33%	23%	29%	30%	30%	24%	30%	26%
Unfavorable	25%	32%	24%	28%	31%	40%	11%	44%	5%	27%	21%	24%	27%	27%	19%	26%	32%	33%	24%	26%	25%	30%	23%	20%	30%	24%	22%	27%	26%	27%	25%
Extremely Unfavorable	18%	36%	16%	17%	18%	36%	3%	34%	1%	17%	21%	16%	18%	24%	14%	19%	22%	31%	13%	23%	16%	24%	12%	17%	20%	17%	16%	15%	21%	9%	23%
Not Sure	18%	12%	19%	15%	16%	14%	15%	14%	9%	14%	12%	17%	18%	17%	20%	20%	13%	13%	18%	16%	19%	15%	20%	21%	17%	17%	18%	19%	16%	27%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	28%	59%	11%	36%	35%	30%	26%	67%	33%	67%	39%	56%	16%	34%	50%	26%	36%	38%	37%	63%

Results of SurveyUSA Election Poll #23290

Geography: Florida
Data Collected: 10/20/2016 - 10/24/2016
Release Date: 10/25/2016
Percentages

17 Is your opinion of Patrick Murphy...

1314 Registered Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Extremely Favorable	11%	6%	9%	8%	9%	19%	14%	11%	12%	12%	8%	2%	6%	5%	13%
Favorable	27%	18%	19%	27%	27%	32%	34%	28%	28%	25%	13%	33%	25%	41%	28%
Unfavorable	25%	26%	31%	29%	24%	20%	27%	22%	30%	23%	32%	30%	27%	20%	26%
Extremely Unfavorable	18%	14%	22%	21%	24%	10%	17%	16%	18%	18%	42%	16%	16%	23%	16%
Not Sure	18%	35%	19%	14%	15%	18%	9%	24%	13%	22%	6%	19%	26%	11%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	8%	10%	31%	21%	30%	13%	15%	30%	29%	9%	19%	16%	7%	40%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.