

Results of SurveyUSA Election Poll #23290

Geography: Florida  
Data Collected: 10/20/2016 - 10/24/2016  
Release Date: 10/25/2016  
Counts (Frequencies)

In Florida, Could Rising Clinton Tide Sink Rubio? Marco Maintains Slight Edge At The Moment, 2 Weeks Until Votes Are Counted;  
Solar Amendment #1 Unlikely to Pass; Medical Marijuana Amendment #2 Broadly Backed, Should Hit 60% Needed to Become Law:

The hold-your-breath state of Florida has high-profile contests for President and U.S. Senate that could go either way when votes are counted in 14 days, according to SurveyUSA research conducted for Bay News 9 in Tampa and News 13 in Orlando.

Democrat Hillary Clinton has a narrow, 48% to 45% advantage over Republican Donald Trump, with 6% of voters saying they will vote for minor-party candidates.

Clinton leads 2:1 among the youngest voters. If the youngest voters show up --- and that is a significant "if" --- Clinton carries the state's critical 29 electoral votes. Trump leads by 11 points among the state's seniors, and they will show up. The older the electorate, the better Trump will perform. Clinton leads among women, but not by much: 6 points. Much more worrisome for Trump is that he does not lead among men; Clinton edges him by a nominal 1 point, 47% to 46%. And, putting a finer point on it, Trump does not lead among high-school educated men, a group he must carry; Clinton edges him there by 4 points, 49% to 45%. Among "very conservative" men, Clinton siphons 1 out of 6 voters, from a group where Trump cannot afford to lose a single vote.

Trump leads among the state's white voters, 50% to 42%. Clinton leads overwhelmingly, as expected, among the state's African American voters. Cubans break for Trump, 49% to 44%. Non-Cuban Hispanics back Clinton, 56% to 37%. Asians prefer Clinton by 14 points.

4 in 10 voters say the economy is the most important issue in 2016, and among those voters, Clinton leads 5:4. Trump leads by 49 points among voters focused on immigration, but only 1 in 8 voters say immigration is the most important issue. Trump leads by 47 points among Evangelicals, by 24 points among gun owners, by 7 points in military households. Clinton leads by 26 points in Southeast Florida, which is enough to offset Trump's advantage in Northwest FL (Trump up 20), Central FL (Trump up 7), and Southwest FL (Trump up 4). The candidates are tied in Northeast FL.

Whatever stink there is on either candidate offsets: Among Trump supporters, two-thirds are voting "for Trump," one-third are voting "against Clinton." Among Clinton supporters, two-thirds are voting "for Clinton," one-third are voting "against Trump." 24% of Trump voters have reservations about Trump. 29% of Clinton supporters have reservations about Clinton.

Incumbent Republican Marco Rubio is running 4 point ahead of Democratic challenger Patrick Murphy in the high-profile contest for U.S. Senator, 45% to 41%. Rubio leads 2:1 among Cubans, but by 5 points among non-Cuban Hispanics. 8 in 10 Rubio voters are also Trump voters, and should Trump's support collapse in the campaign's final days, Rubio could be caught in the undertow. And, if the Clinton get-out-the-vote operation produces bonus Democrats and friendly Independents beyond what is anticipated here, Murphy may outperform these numbers.

Rubio can take comfort in his 13-point lead among seniors, but the youngest voters back Murphy. The contest may well be decided by Baby Boomers, who today back Rubio by 2 points, 45% to 43%. Murphy leads by 20 points in Southeast Florida, but Rubio leads everywhere else. To upset Rubio, Murphy must gain late ground among independent men, where he trails by 5, and independent women, where he trails by 11.

Contentious Constitutional Amendment #1 on solar energy has a nominal 7-point advantage at this hour, 40% to 33%, but that is unlikely to be sufficient support to get the ballot measure to the 60% threshold it needs to become law. 1 in 4 of the most likely voters today are not yet certain which way they will vote on #1. For Amendment #1 to pass, 3 of every 4 undecided voters would need to vote "Yes" on #1. At present, the youngest voters and the least affluent voters back Amendment #1 by 2:1. Wealthy voters narrowly oppose. Other than that, there is little political correlation. The measure is as likely to be backed by strong Republicans as by strong Democrats as by independents as by moderates. The measure leads by 8 points among Trump voters, by 9 points among Clinton voters, by 8 points among men, by 6 points among women.

Constitutional Amendment #2 , which would legalize medical marijuana, is supported 65% to 25% at this hour, which should be enough to reach the 60% threshold. More than 7 in 10 voters under the age of 65 support the amendment, which is backed by 8 of 10 Democrats and by 9 of 10 liberals.

Statewide Favorability Ratings:

- \* Democratic President Barack Obama is viewed extremely favorably by 32% of FL voters, extremely unfavorably by 36%.
- \* Republican Governor Rick Scott is viewed extremely favorably by 13% of FL voters, extremely unfavorably by 25%.
- \* Trump is viewed extremely favorably by 23% of FL voters, extremely unfavorably by 46%.
- \* Clinton is viewed extremely favorably by 21% of FL voters, extremely unfavorably by 45%.
- \* Rubio is viewed extremely favorably by 12% of FL voters, extremely unfavorably by 22%.
- \* Murphy is viewed extremely favorably by 11% of FL voters, extremely unfavorably by 18%.

Context and Methodology :SurveyUSA interviewed 1,400 state of Florida adults 10/20/16 through 10/24/16. Of the adults, 1,314 were registered to vote. Of the registered, 1,251 were determined by SurveyUSA to be likely to vote in the 11/08/16 election. Just 1% of voters interviewed for this survey say they "almost always" vote in Presidential elections, but will not vote in 2016 because they do not like any of the candidates on the ballot. 5% of voters say they "almost never" vote in Presidential elections but will vote in 2016 because they were drawn to one of this year's candidates. Importantly: these "new" voters are spread across the political spectrum; they are not disproportionately Trump supporters. All of the interviews for this survey were conducted after the 3rd Presidential debate and at a time when Trump described himself as "unshackled." This research was conducted using blended sample, mixed mode. Respondents reachable on their home telephones (65% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (35% of likely voters) were shown a questionnaire on the display of their smartphone, tablet or other electronic device. No state has a higher profile and no state is more fiercely contested than Florida in a Presidential election. Obama carried the state by less than 1 percentage point in 2012 and by 3 percentage points in 2008. Republican George W Bush carried the state by 5 points in 2004 and by a handful of votes in 2000. More than 1 million early ballots have already been returned out of an expected 8.5 million ballots to be counted on Election Day.

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1 Florida will elect a President on Tuesday, November 8. Please listen to these 5 statements and tell me which ONE statement best describes you:  
One: I always vote in Presidential elections, and will definitely vote in this year's presidential election.  
Two: I always vote in Presidential elections, but this year, I do not like the candidates, so I will not vote in the presidential election this year.  
Three: I'm not sure yet whether I will or will not vote this year.  
Four: I rarely vote in Presidential elections, but this year I will go out of my way to vote.  
Five: I don't vote in Presidential elections, and I won't vote this year.

1314 Registered Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation							Party Affiliation				Ideology				
Credibility Interval: +/-1.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	
Always Do / Will This Year	1182	576	606	207	299	349	326	506	676	66	68	946	158	78	188	191	154	135	102	209	184	378	392	393	219	281	342	166	140	
Always Do / Not This Year	19	8	11	8	3	4	4	11	7	0	2	14	3	2	2	6	3	2	2	2	1	8	7	3	3	4	8	1	2	
Not Sure Yet	40	10	30	17	11	9	3	28	12	1	2	26	9	5	2	6	4	9	2	5	1	8	15	7	3	5	16	4	1	
Rarely Do / Will This Year	69	37	32	26	25	12	6	51	18	2	10	49	11	8	6	9	11	17	5	13	7	16	33	20	13	12	29	5	4	
Don't / Won't This Year	4	4	0	2	0	2	0	2	2	0	0	2	1	1	0	1	0	3	0	1	0	1	3	1	0	3	0	1	0	
Total	1314	635	679	260	338	376	339	599	715	70	82	1037	182	95	198	212	172	166	112	230	194	410	450	424	238	304	394	178	146	
Composition of Registered Voters	100%	48%	52%	20%	26%	29%	26%	46%	54%	5%	7%	79%	14%	7%	15%	16%	13%	13%	9%	18%	15%	31%	34%	32%	18%	23%	30%	14%	11%	

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1314 Registered Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-1.7 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Always Do / Will This Year	1182	158	207	467	139	533	570	535	490	480	402	329	718	110	401	411	363	305	784	391	777	459	652	162	404	597	281	408	459	404	778
Always Do / Not This Year	19	-	-	-	-	-	-	-	-	-	-	4	7	4	10	5	4	6	12	5	13	7	11	4	6	9	5	10	3	11	8
Not Sure Yet	40	-	-	-	-	-	-	-	-	-	-	13	16	7	17	15	7	6	30	5	34	19	20	8	16	15	16	15	8	30	10
Rarely Do / Will This Year	69	8	13	19	6	31	32	22	25	26	17	10	36	18	34	24	10	16	46	20	48	22	44	28	17	23	27	22	17	32	36
Don't / Won't This Year	4	-	-	-	-	-	-	-	-	-	-	3	0	1	3	0	1	1	2	3	1	2	2	3	1	0	4	0	0	2	2
Total	1314	165	221	487	145	564	602	558	515	506	419	360	777	141	465	455	385	335	875	425	872	508	730	205	444	644	333	455	487	480	834
Composition of Registered Voters	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	28%	59%	11%	36%	35%	30%	26%	67%	33%	67%	39%	56%	16%	34%	50%	26%	36%	38%	37%	63%

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Credibility Interval: +/-1.7 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Always Do / Will This Year	1182	88	108	360	261	365	153	175	362	357	105	216	177	75	490
Always Do / Not This Year	19	1	8	5	3	2	2	3	3	4	2	3	4	3	6
Not Sure Yet	40	5	7	8	4	16	3	10	3	13	1	4	11	1	11
Rarely Do / Will This Year	69	5	10	32	11	11	6	4	22	14	6	20	13	15	20
Don't / Won't This Year	4	0	1	2	0	1	3	0	0	0	0	3	0	3	0
Total	1314	99	134	407	278	395	167	192	389	388	113	245	205	97	527
Composition of Registered Voters	100%	8%	10%	31%	21%	30%	13%	15%	30%	29%	9%	19%	16%	7%	40%

2 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Libertarian Gary Johnson? Green Party candidate Jill Stein? Or one of the other candidates?

1251 Likely November Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Donald Trump (R)	564	284	280	64	141	179	180	205	359	34	29	497	31	35	180	154	141	56	6	17	7	334	202	24	183	211	140	14	6
Hillary Clinton (D)	602	286	316	137	155	167	144	292	310	30	43	422	133	47	11	34	13	65	89	199	185	44	167	384	38	66	202	146	132
Gary Johnson (L)	30	15	15	10	8	8	3	19	12	2	1	29	0	2	1	6	5	10	7	0	0	7	22	0	1	6	9	7	1
Jill Stein (G)	14	9	5	8	3	1	1	12	2	0	1	12	1	0	1	0	2	8	3	0	0	1	13	0	0	1	9	1	3
Other	34	15	19	11	16	5	3	27	7	3	4	30	4	0	2	6	3	10	2	5	0	8	15	5	10	7	9	3	1
Undecided	6	3	3	2	2	1	2	3	3	0	0	4	1	1	0	0	1	4	1	0	0	0	5	0	1	1	2	0	0
Total	1251	613	638	233	324	361	332	557	694	68	77	995	169	86	194	200	165	152	108	222	192	394	425	413	232	292	370	171	143
Composition of Likely November Vot	100%	49%	51%	19%	26%	29%	27%	45%	55%	5%	7%	80%	14%	7%	16%	16%	13%	12%	9%	18%	15%	32%	34%	33%	19%	23%	30%	14%	12%

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1251 Likely November Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Donald Trump (R)	564	120	117	206	81	564	0	464	26	225	183	131	342	79	137	212	213	228	299	207	351	286	232	86	211	257	116	201	227	146	418
Hillary Clinton (D)	602	38	96	252	58	0	602	63	478	254	202	188	359	41	261	200	137	77	473	177	418	170	411	87	181	326	170	201	218	239	363
Gary Johnson (L)	30	3	5	10	3	0	0	10	5	9	15	4	20	5	18	8	5	4	25	8	22	10	19	3	11	17	10	11	9	13	17
Jill Stein (G)	14	2	0	2	0	0	0	3	4	1	11	4	9	1	10	3	1	1	13	7	7	2	11	3	7	3	1	3	9	9	5
Other	34	1	3	13	3	0	0	16	2	17	7	10	22	1	9	10	15	10	18	9	25	10	22	11	9	14	11	14	9	29	5
Undecided	6	1	1	3	0	0	0	2	1	1	1	2	2	1	0	3	2	1	3	3	2	1	1	1	1	3	0	1	3	0	6
Total	1251	165	221	487	145	564	602	558	515	506	419	338	754	128	435	435	373	321	831	411	825	481	696	190	420	620	308	430	476	436	814
Composition of Likely November Vot	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	27%	61%	10%	35%	35%	30%	26%	67%	33%	66%	39%	56%	15%	34%	50%	25%	35%	39%	35%	65%

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1251 Likely November Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Donald Trump (R)	564	52	57	193	134	128	66	65	172	170	87	112	91	41	216
Hillary Clinton (D)	602	33	57	165	121	227	86	102	180	179	20	89	79	44	259
Gary Johnson (L)	30	2	2	15	6	6	1	3	13	7	0	12	10	0	15
Jill Stein (G)	14	6	2	5	1	0	1	3	8	2	0	9	4	2	3
Other	34	0	0	11	9	13	4	7	10	12	3	11	5	4	14
Undecided	6	1	1	2	1	2	2	1	1	2	0	3	2	0	2
Total	1251	94	118	392	272	375	159	179	383	371	110	236	189	90	510
Composition of Likely November Vot	100%	7%	9%	31%	22%	30%	13%	14%	31%	30%	9%	19%	15%	7%	41%

3 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

564 Trump Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Trump	378	188	190	39	89	126	124	128	250	24	17	338	21	19	146	101	83	29	3	11	5	248	115	16	136	141	81	9	6
Against Clinton	176	91	85	22	50	51	52	72	104	10	9	153	10	14	33	51	56	24	2	6	2	84	82	8	46	67	55	5	0
Not Sure	9	5	4	3	1	1	4	4	5	0	2	6	0	3	1	2	2	2	1	0	0	2	6	0	1	3	4	0	0
Total	564	284	280	64	141	179	180	205	359	34	29	497	31	35	180	154	141	56	6	17	7	334	202	24	183	211	140	14	6
Composition of Trump Voters	100%	50%	50%	11%	25%	32%	32%	36%	64%	6%	5%	88%	5%	6%	32%	27%	25%	10%	1%	3%	1%	59%	36%	4%	32%	38%	25%	2%	1%

3 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

564 Trump Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-4 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
For Trump	378	93	79	141	41	378	0	314	13	157	120	88	233	53	83	145	149	171	181	145	227	183	161	60	142	168	84	137	142	79	299
Against Clinton	176	26	36	63	39	176	0	147	12	66	61	42	104	26	49	66	62	54	113	58	117	97	68	22	66	86	28	59	85	63	114
Not Sure	9	1	3	2	1	9	0	4	1	1	2	1	4	0	5	2	2	2	4	3	6	6	3	4	3	2	4	5	0	4	5
Total	564	120	117	206	81	564	0	464	26	225	183	131	342	79	137	212	213	228	299	207	351	286	232	86	211	257	116	201	227	146	418
Composition of Trump Voters	100%	21%	21%	37%	14%	100%	0%	82%	5%	40%	32%	23%	61%	14%	24%	38%	38%	41%	53%	37%	63%	51%	42%	15%	38%	46%	21%	37%	42%	26%	74%

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Credibility Interval: +/-4 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
For Trump	378	31	39	123	88	97	43	45	119	114	63	67	48	28	142
Against Clinton	176	20	17	67	42	30	23	19	51	54	23	41	41	10	72
Not Sure	9	0	1	3	4	1	1	0	2	3	1	4	2	2	2
Total	564	52	57	193	134	128	66	65	172	170	87	112	91	41	216
Composition of Trump Voters	100%	9%	10%	34%	24%	23%	12%	11%	30%	30%	15%	20%	16%	7%	38%

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4 Do you vote for Trump enthusiastically? Or with reservations?

564 Trump Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Enthusiastically	419	208	211	38	96	139	145	134	285	25	22	370	27	21	155	111	93	36	4	14	5	266	133	19	151	153	90	10	6
With Reservations	138	71	66	21	42	39	35	63	74	8	4	123	3	11	25	43	47	15	2	3	2	68	64	5	31	57	45	4	0
Not Sure	7	5	2	4	2	0	0	7	0	0	2	4	0	2	1	0	1	4	0	0	0	1	5	0	1	1	5	0	0
Total	564	284	280	64	141	179	180	205	359	34	29	497	31	35	180	154	141	56	6	17	7	334	202	24	183	211	140	14	6
Composition of Trump Voters	100%	50%	50%	11%	25%	32%	32%	36%	64%	6%	5%	88%	5%	6%	32%	27%	25%	10%	1%	3%	1%	59%	36%	4%	32%	38%	25%	2%	1%

4 Do you vote for Trump enthusiastically? Or with reservations?

564 Trump Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Enthusiastically	419	101	92	149	53	419	0	350	15	172	137	98	249	66	85	163	170	188	200	160	253	209	169	64	165	181	94	153	154	76	343
With Reservations	138	18	24	56	28	138	0	111	11	52	46	33	90	13	46	48	44	39	94	47	91	71	61	18	44	75	19	45	72	63	74
Not Sure	7	0	1	2	0	7	0	3	0	1	0	0	3	0	5	2	0	1	4	0	7	5	2	4	3	1	2	3	1	6	1
Total	564	120	117	206	81	564	0	464	26	225	183	131	342	79	137	212	213	228	299	207	351	286	232	86	211	257	116	201	227	146	418
Composition of Trump Voters	100%	21%	21%	37%	14%	100%	0%	82%	5%	40%	32%	23%	61%	14%	24%	38%	38%	41%	53%	37%	63%	51%	42%	15%	38%	46%	21%	37%	42%	26%	74%

4 Do you vote for Trump enthusiastically? Or with reservations?

564 Trump Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Enthusiastically	419	39	44	142	92	101	44	54	127	122	69	73	60	32	147
With Reservations	138	12	12	50	37	27	22	10	43	47	17	35	29	6	69
Not Sure	7	0	1	1	5	0	0	0	2	1	1	4	1	2	1
Total	564	52	57	193	134	128	66	65	172	170	87	112	91	41	216
Composition of Trump Voters	100%	9%	10%	34%	24%	23%	12%	11%	30%	30%	15%	20%	16%	7%	38%

5 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

602 Clinton Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Clinton	406	190	216	81	86	124	115	167	239	17	21	294	86	26	5	13	6	39	53	134	154	18	98	289	31	42	134	93	97
Against Trump	187	89	98	51	68	41	26	119	68	10	21	121	44	22	6	19	7	25	35	63	30	25	67	92	7	21	65	52	34
Not Sure	10	6	3	5	1	1	2	6	4	3	1	7	2	0	0	1	0	1	2	2	1	1	3	3	1	4	2	1	0
Total	602	286	316	137	155	167	144	292	310	30	43	422	133	47	11	34	13	65	89	199	185	44	167	384	38	66	202	146	132
Composition of Clinton Voters	100%	47%	53%	23%	26%	28%	24%	48%	52%	5%	8%	70%	22%	8%	2%	6%	2%	11%	15%	33%	31%	7%	28%	64%	6%	11%	34%	24%	22%

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Counts (Frequencies)

Sponsors:  
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5 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

602 Clinton Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
For Clinton	406	27	70	165	36	0	406	25	353	170	144	125	244	27	172	129	102	55	315	137	265	107	284	54	118	229	120	115	163	129	277
Against Trump	187	9	26	82	20	0	187	36	120	81	55	59	111	12	85	68	32	22	152	37	146	61	120	33	57	94	46	83	53	105	82
Not Sure	10	1	0	5	2	0	10	2	4	3	3	3	4	2	4	3	3	0	6	3	7	2	7	1	5	4	4	3	2	6	4
Total	602	38	96	252	58	0	602	63	478	254	202	188	359	41	261	200	137	77	473	177	418	170	411	87	181	326	170	201	218	239	363
Composition of Clinton Voters	100%	6%	16%	42%	10%	0%	100%	10%	79%	42%	33%	31%	60%	7%	44%	33%	23%	13%	79%	30%	70%	29%	69%	15%	30%	55%	29%	34%	37%	40%	60%

5 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

602 Clinton Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College												
Credibility Interval: +/-3.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites												
For Clinton	406	26	37	119	81	144	59	66	117	127	16	54	44	27	184												
Against Trump	187	6	18	44	37	81	25	34	59	52	5	32	34	17	73												
Not Sure	10	2	2	2	3	1	1	1	4	0	0	2	1	0	2												
Total	602	33	57	165	121	227	86	102	180	179	20	89	79	44	259												
Composition of Clinton Voters	100%	5%	9%	27%	20%	38%	14%	17%	30%	30%	3%	15%	13%	7%	43%												

6 Do you vote for Clinton enthusiastically? Or with reservations?

602 Clinton Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology						
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew		Very Li
Enthusiastically	414	204	210	75	93	135	111	168	246	21	24	277	106	31	8	16	4	39	49	128	167	24	92	294	36	42	135	83	103	
With Reservations	173	78	95	52	61	30	30	113	60	5	17	133	24	16	2	18	9	24	38	67	14	20	71	81	1	23	64	56	27	
Not Sure	15	4	11	10	1	2	2	11	4	5	2	12	2	1	1	0	0	2	2	5	4	1	4	9	1	1	4	7	1	
Total	602	286	316	137	155	167	144	292	310	30	43	422	133	47	11	34	13	65	89	199	185	44	167	384	38	66	202	146	132	
Composition of Clinton Voters	100%	47%	53%	23%	26%	28%	24%	48%	52%	5%	8%	70%	22%	8%	2%	6%	2%	11%	15%	33%	31%	7%	28%	64%	6%	11%	34%	24%	22%	

6 Do you vote for Clinton enthusiastically? Or with reservations?

602 Clinton Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-3.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Enthusiastically	414	28	69	177	30	0	414	20	363	186	126	127	243	32	168	140	102	58	317	143	266	116	284	69	124	215	125	131	150	123	291
With Reservations	173	9	25	73	25	0	173	38	111	57	76	52	111	9	86	56	29	17	144	32	139	53	113	15	49	106	41	67	60	106	67
Not Sure	15	1	2	2	3	0	15	4	3	11	0	9	5	0	6	3	5	1	12	2	13	1	14	2	8	5	4	3	8	10	5
Total	602	38	96	252	58	0	602	63	478	254	202	188	359	41	261	200	137	77	473	177	418	170	411	87	181	326	170	201	218	239	363
Composition of Clinton Voters	100%	6%	16%	42%	10%	0%	100%	10%	79%	42%	33%	31%	60%	7%	44%	33%	23%	13%	79%	30%	70%	29%	69%	15%	30%	55%	29%	34%	37%	40%	60%

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6 Do you vote for Clinton enthusiastically? Or with reservations?

602 Clinton Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-3.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Enthusiastically	414	28	39	117	78	153	62	65	125	118	19	52	40	38	167
With Reservations	173	4	16	48	40	65	22	30	53	58	1	37	34	5	88
Not Sure	15	1	1	1	3	9	2	7	2	3	1	0	4	1	4
Total	602	33	57	165	121	227	86	102	180	179	20	89	79	44	259
Composition of Clinton Voters	100%	5%	9%	27%	20%	38%	14%	17%	30%	30%	3%	15%	13%	7%	43%

7 In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

8 Protest Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-35.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Republican	4	3	2	1	0	2	2	1	4	0	0	4	0	0	2	0	1	0	0	1	0	2	1	1	0	2	1	0	0
Democrat	3	2	1	1	1	0	1	2	1	0	1	2	0	1	0	0	0	0	2	0	1	0	2	1	0	0	2	0	1
Split	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not Sure	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	8	5	3	2	1	2	4	3	5	0	1	7	0	1	2	0	2	0	2	1	1	2	3	2	0	3	3	0	1
Composition of Protest Voters	100%	61%	39%	23%	11%	20%	47%	34%	66%	0%	11%	89%	0%	11%	30%	0%	22%	0%	22%	14%	12%	30%	44%	26%	0%	38%	36%	0%	12%

7 In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

8 Protest Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-35.6 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Republican	4	-	-	-	-	-	-	-	-	-	-	2	2	1	1	2	1	2	2	2	2	1	3	1	0	3	1	2	1	0	4
Democrat	3	-	-	-	-	-	-	-	-	-	-	0	1	2	2	0	1	0	2	1	2	2	1	2	0	0	1	0	2	0	3
Split	0	-	-	-	-	-	-	-	-	-	-	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not Sure	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	8	0	0	0	0	0	0	0	0	0	0	2	2	3	3	2	2	2	4	3	4	2	5	3	0	4	2	3	2	0	8
Composition of Protest Voters	100%											22%	34%	43%	42%	29%	29%	31%	63%	49%	51%	35%	65%	41%	7%	52%	27%	39%	35%	0%	100%

7 In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

8 Protest Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-35.6 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Republican	4	0	1	2	2	0	0	2	2	0	0	1	0	0	3
Democrat	3	0	2	1	0	0	0	0	0	1	0	1	0	2	0
Split	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not Sure	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	8	0	2	4	2	0	0	2	2	1	0	2	1	2	4
Composition of Protest Voters	100%	0%	29%	45%	26%	0%	0%	20%	20%	12%	0%	21%	19%	25%	47%



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8 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

1251 Likely November Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Immigration	165	93	73	28	40	40	57	68	97	9	17	131	24	10	45	35	32	20	5	15	12	79	57	27	52	53	39	11	8
Terrorism	221	77	143	28	51	72	69	80	141	8	6	182	32	7	41	38	29	21	11	46	31	79	60	77	43	59	69	26	16
Economy	487	248	238	82	130	151	124	212	275	28	27	379	75	34	65	81	66	57	41	95	78	146	164	172	78	128	151	62	49
National Security	145	75	70	20	51	35	38	71	74	7	6	117	16	12	32	25	28	14	8	19	17	58	49	36	33	33	41	18	17
Education	73	36	37	25	17	19	13	42	31	5	13	57	9	7	3	5	1	8	15	19	19	8	24	38	5	5	25	25	14
Environment	62	36	26	17	11	22	12	28	33	2	4	48	5	9	0	4	0	10	15	14	18	4	25	32	2	1	16	18	25
Other	73	41	32	23	15	19	16	38	35	3	2	57	9	7	6	7	7	19	10	5	16	13	36	21	17	9	25	5	12
Not Sure	26	8	18	10	8	4	4	18	8	6	1	24	0	1	2	4	3	4	3	8	1	6	9	9	3	6	4	6	2
Total	1251	613	638	233	324	361	332	557	694	68	77	995	169	86	194	200	165	152	108	222	192	394	425	413	232	292	370	171	143
Composition of Likely November Vot	100%	49%	51%	19%	26%	29%	27%	45%	55%	5%	7%	80%	14%	7%	16%	16%	13%	12%	9%	18%	15%	32%	34%	33%	19%	23%	30%	14%	12%

8 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

1251 Likely November Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Immigration	165	165	0	0	0	120	38	120	29	79	55	45	96	21	51	59	55	66	86	64	99	71	84	28	59	77	40	54	67	42	123
Terrorism	221	0	221	0	0	117	96	111	83	101	53	58	135	24	62	90	68	65	132	78	140	92	117	44	85	90	65	67	86	68	152
Economy	487	0	0	487	0	206	252	205	210	186	180	137	293	43	157	173	153	107	350	145	335	186	272	74	150	252	117	190	159	163	324
National Security	145	0	0	0	145	81	58	78	53	54	47	31	95	18	36	59	49	49	90	51	92	61	76	11	47	84	20	47	73	61	83
Education	73	0	0	0	0	3	60	7	52	30	26	27	38	6	32	28	14	12	53	14	60	18	50	7	22	44	16	28	29	29	44
Environment	62	0	0	0	0	1	57	2	56	24	25	16	40	5	41	14	6	5	56	21	40	20	39	10	20	30	16	23	22	19	43
Other	73	0	0	0	0	30	30	25	29	27	27	15	47	7	43	9	21	14	47	32	40	21	46	10	30	32	28	16	27	36	37
Not Sure	26	0	0	0	0	5	12	10	5	5	6	10	10	3	13	3	9	3	17	6	18	11	12	6	7	13	5	6	12	18	7
Total	1251	165	221	487	145	564	602	558	515	506	419	338	754	128	435	435	373	321	831	411	825	481	696	190	420	620	308	430	476	436	814
Composition of Likely November Vot	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	27%	61%	10%	35%	35%	30%	26%	67%	33%	66%	39%	56%	15%	34%	50%	25%	35%	39%	35%	65%



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8 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

1251 Likely November Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Immigration	165	12	19	56	38	40	25	20	58	38	29	35	22	16	61
Terrorism	221	20	22	60	44	75	20	38	47	88	13	18	43	16	76
Economy	487	28	47	154	108	150	67	70	155	138	46	97	67	37	201
National Security	145	13	12	50	34	36	18	13	46	49	14	23	26	6	65
Education	73	4	8	25	12	25	8	18	27	12	2	12	12	1	38
Environment	62	3	4	16	13	25	9	7	22	18	1	19	5	9	28
Other	73	13	4	26	17	14	9	7	27	20	5	29	8	3	29
Not Sure	26	0	2	5	7	10	3	7	3	8	1	2	7	1	13
Total	1251	94	118	392	272	375	159	179	383	371	110	236	189	90	510
Composition of Likely November Vot	100%	7%	9%	31%	22%	30%	13%	14%	31%	30%	9%	19%	15%	7%	41%

9 If the election for United States Senator from Florida were today, and you were filling out your ballot right now, who would you vote for? Republican Marco Rubio? Democrat Patrick Murphy? Or one of the other candidates?

1251 Likely November Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Marco Rubio (R)	558	276	281	77	142	164	175	218	339	41	33	492	35	31	178	153	135	42	5	34	7	331	182	41	179	211	126	24	6
Patrick Murphy (D)	515	253	262	103	123	155	134	226	289	19	29	365	113	38	6	17	8	58	85	162	176	23	151	338	34	47	161	129	131
Other	74	40	34	11	23	26	15	34	40	2	6	62	9	3	8	14	11	17	6	12	1	22	35	13	14	20	22	10	3
Undecided	104	43	60	42	37	17	8	79	25	7	9	77	12	15	2	15	11	35	11	13	8	17	58	21	6	14	61	8	4
Total	1251	613	638	233	324	361	332	557	694	68	77	995	169	86	194	200	165	152	108	222	192	394	425	413	232	292	370	171	143
Composition of Likely November Vot	100%	49%	51%	19%	26%	29%	27%	45%	55%	5%	7%	80%	14%	7%	16%	16%	13%	12%	9%	18%	15%	32%	34%	33%	19%	23%	30%	14%	12%

9 If the election for United States Senator from Florida were today, and you were filling out your ballot right now, who would you vote for? Republican Marco Rubio? Democrat Patrick Murphy? Or one of the other candidates?

1251 Likely November Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Marco Rubio (R)	558	120	111	205	78	464	63	558	0	222	186	143	339	68	128	210	217	231	294	199	354	259	253	74	215	258	118	192	227	162	395
Patrick Murphy (D)	515	29	83	210	53	26	478	0	515	213	190	144	316	41	236	156	118	62	407	161	348	156	340	82	143	283	140	177	186	180	336
Other	74	10	9	28	6	40	16	0	0	39	22	20	45	8	29	27	18	17	54	27	46	41	31	14	24	35	20	23	29	14	60
Undecided	104	6	18	44	9	33	46	0	0	32	21	32	55	12	42	42	20	10	76	24	78	25	72	21	38	44	30	38	33	80	24
Total	1251	165	221	487	145	564	602	558	515	506	419	338	754	128	435	435	373	321	831	411	825	481	696	190	420	620	308	430	476	436	814
Composition of Likely November Vot	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	27%	61%	10%	35%	35%	30%	26%	67%	33%	66%	39%	56%	15%	34%	50%	25%	35%	39%	35%	65%

Results of SurveyUSA Election Poll #23290



Geography: Florida  
Data Collected: 10/20/2016 - 10/24/2016  
Release Date: 10/25/2016  
Counts (Frequencies)

Sponsors:  
Bay News 9 (Tampa), News 13 (Orlando)

9 If the election for United States Senator from Florida were today, and you were filling out your ballot right now, who would you vote for? Republican Marco Rubio? Democrat Patrick Murphy? Or one of the other candidates?

1251 Likely November Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Marco Rubio (R)	558	47	64	183	137	126	69	74	168	170	83	99	83	36	220
Patrick Murphy (D)	515	29	39	143	102	202	67	77	165	151	20	88	63	41	223
Other	74	2	4	36	13	20	10	10	27	19	6	22	13	5	31
Undecided	104	15	11	31	20	28	14	18	24	31	1	27	30	8	36
Total	1251	94	118	392	272	375	159	179	383	371	110	236	189	90	510
Composition of Likely November Vot	100%	7%	9%	31%	22%	30%	13%	14%	31%	30%	9%	19%	15%	7%	41%

10 Also on the ballot in November is Amendment 1, which would make current Florida solar energy law part of the state constitution. It establishes that consumers may use solar equipment to generate electricity for their own use. It does not require power companies to buy back excess power produced by consumer solar systems. It restricts any costs for subsidies for the production of solar power from being imposed on non-solar energy producers. Certain to vote yes?  
Certain to vote no?  
Or not certain?

1251 Likely November Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Yes	506	257	250	120	131	134	122	250	256	23	46	381	90	35	83	79	57	59	40	92	89	162	156	181	101	128	146	52	58
No	419	206	213	59	91	133	135	150	269	24	21	365	30	24	67	59	62	42	42	76	67	126	146	143	76	82	125	68	61
Not Certain	325	151	175	54	102	94	75	157	169	21	10	249	49	27	44	62	46	51	26	54	35	106	123	89	55	83	99	52	24
Total	1251	613	638	233	324	361	332	557	694	68	77	995	169	86	194	200	165	152	108	222	192	394	425	413	232	292	370	171	143
Composition of Likely November Vot	100%	49%	51%	19%	26%	29%	27%	45%	55%	5%	7%	80%	14%	7%	16%	16%	13%	12%	9%	18%	15%	32%	34%	33%	19%	23%	30%	14%	12%

10 Also on the ballot in November is Amendment 1, which would make current Florida solar energy law part of the state constitution. It establishes that consumers may use solar equipment to generate electricity for their own use. It does not require power companies to buy back excess power produced by consumer solar systems. It restricts any costs for subsidies for the production of solar power from being imposed on non-solar energy producers. Certain to vote yes?  
Certain to vote no?  
Or not certain?

1251 Likely November Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Yes	506	79	101	186	54	225	254	222	213	506	0	157	283	58	162	187	155	150	311	174	326	199	292	89	182	230	154	176	167	207	300
No	419	55	53	180	47	183	202	186	190	0	419	114	262	36	165	121	131	92	308	154	262	153	232	42	133	237	76	153	179	111	308
Not Certain	325	31	67	120	44	156	147	150	112	0	0	68	209	34	107	128	87	79	211	83	236	128	172	59	105	154	78	101	130	119	207
Total	1251	165	221	487	145	564	602	558	515	506	419	338	754	128	435	435	373	321	831	411	825	481	696	190	420	620	308	430	476	436	814
Composition of Likely November Vot	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	27%	61%	10%	35%	35%	30%	26%	67%	33%	66%	39%	56%	15%	34%	50%	25%	35%	39%	35%	65%

Results of SurveyUSA Election Poll #23290



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10 Also on the ballot in November is Amendment 1, which would make current Florida solar energy law part of the state constitution. It establishes that consumers may use solar equipment to generate electricity for their own use. It does not require power companies to buy back excess power produced by consumer solar systems. It restricts any costs for subsidies for the production of solar power from being imposed on non-solar energy producers. Certain to vote yes?  
Certain to vote no?  
Or not certain?

1251 Likely November Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Yes	506	33	50	169	95	159	80	77	147	136	48	89	68	38	188
No	419	35	27	131	106	120	52	62	133	129	39	82	64	21	204
Not Certain	325	26	41	91	70	97	28	40	103	106	23	65	58	31	118
Total	1251	94	118	392	272	375	159	179	383	371	110	236	189	90	510
Composition of Likely November Vot	100%	7%	9%	31%	22%	30%	13%	14%	31%	30%	9%	19%	15%	7%	41%

11 Also on the ballot in November is Amendment 2, which would legalize medical marijuana for individuals with certain medical conditions. Certain to vote yes?  
Certain to vote no?  
Or not certain?

1251 Likely November Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology						
Credibility Interval: +/-2.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	
Yes	819	408	411	170	226	252	172	395	424	44	46	652	120	47	86	94	88	120	91	163	164	180	299	327	104	160	251	150	127	
No	316	155	161	44	61	85	126	105	211	14	24	258	30	28	93	80	61	22	8	39	13	173	91	52	107	102	80	11	13	
Not Certain	115	50	65	19	37	24	35	57	59	10	8	85	20	11	15	26	16	10	9	19	15	41	35	35	21	30	39	10	3	
Total	1251	613	638	233	324	361	332	557	694	68	77	995	169	86	194	200	165	152	108	222	192	394	425	413	232	292	370	171	143	
Composition of Likely November Vot	100%	49%	51%	19%	26%	29%	27%	45%	55%	5%	7%	80%	14%	7%	16%	16%	13%	12%	9%	18%	15%	32%	34%	33%	19%	23%	30%	14%	12%	

11 Also on the ballot in November is Amendment 2, which would legalize medical marijuana for individuals with certain medical conditions. Certain to vote yes?  
Certain to vote no?  
Or not certain?

1251 Likely November Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.7 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Yes	819	81	168	299	94	268	489	272	425	365	268	242	472	88	354	290	168	159	590	265	545	302	479	123	272	416	219	293	290	321	498
No	316	78	40	125	40	237	66	233	58	108	130	71	210	33	49	102	165	135	164	113	201	145	143	44	110	154	60	102	138	67	250
Not Certain	115	6	13	63	11	59	48	52	32	33	21	26	72	7	32	43	40	28	76	33	79	34	74	24	38	51	29	35	47	49	67
Total	1251	165	221	487	145	564	602	558	515	506	419	338	754	128	435	435	373	321	831	411	825	481	696	190	420	620	308	430	476	436	814
Composition of Likely November Vot	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	27%	61%	10%	35%	35%	30%	26%	67%	33%	66%	39%	56%	15%	34%	50%	25%	35%	39%	35%	65%

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11 Also on the ballot in November is Amendment 2, which would legalize medical marijuana for individuals with certain medical conditions. Certain to vote yes?  
Certain to vote no?  
Or not certain?

1251 Likely November Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.7 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Yes	819	66	72	253	164	264	122	120	237	236	51	163	137	55	344
No	316	22	31	103	86	73	31	40	111	99	48	55	36	23	123
Not Certain	115	5	15	36	22	38	6	19	36	36	11	18	17	12	44
Total	1251	94	118	392	272	375	159	179	383	371	110	236	189	90	510
Composition of Likely November Vot	100%	7%	9%	31%	22%	30%	13%	14%	31%	30%	9%	19%	15%	7%	41%

12 Is your opinion of Barack Obama... extremely favorable? Favorable? Unfavorable? Or extremely unfavorable?

1314 Registered Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	418	193	225	108	96	106	108	204	214	21	33	274	110	34	7	17	7	30	63	134	154	24	101	287	38	44	112	99	110
Favorable	237	112	125	65	68	65	40	132	105	8	16	186	33	18	6	24	12	46	40	68	32	29	99	100	11	28	112	48	23
Unfavorable	166	85	81	33	57	39	37	90	76	16	6	148	7	11	20	40	46	42	2	14	0	60	90	14	22	59	57	15	5
Extremely Unfavorable	472	234	238	47	113	160	151	161	311	21	25	414	30	28	166	128	103	43	5	13	8	295	151	21	166	168	105	13	7
Not Sure	21	12	10	8	4	7	3	12	10	4	2	15	3	3	0	3	4	4	2	2	1	3	10	2	1	6	8	2	1
Total	1314	635	679	260	338	376	339	599	715	70	82	1037	182	95	198	212	172	166	112	230	194	410	450	424	238	304	394	178	146
Composition of Registered Voters	100%	48%	52%	20%	26%	29%	26%	46%	54%	5%	7%	79%	14%	7%	15%	16%	13%	13%	9%	18%	15%	31%	34%	32%	18%	23%	30%	14%	11%

12 Is your opinion of Barack Obama... extremely favorable? Favorable? Unfavorable? Or extremely unfavorable?

1314 Registered Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Extremely Favorable	418	27	53	173	36	7	391	31	349	191	132	138	241	23	181	135	98	63	316	127	285	111	287	59	135	217	122	138	149	157	261
Favorable	237	8	47	89	26	22	173	35	135	85	73	68	135	29	99	91	46	26	196	62	173	85	147	36	70	130	67	85	79	115	122
Unfavorable	166	24	22	57	17	91	27	102	15	54	50	49	99	15	62	58	46	49	101	53	111	61	96	28	58	77	36	60	66	79	86
Extremely Unfavorable	472	106	95	163	62	435	5	382	12	174	159	101	289	72	113	167	189	194	244	180	286	246	186	74	176	213	103	165	185	117	355
Not Sure	21	0	4	5	4	9	6	6	4	2	5	4	13	1	10	4	7	2	17	3	17	5	15	8	6	7	6	7	7	12	10
Total	1314	165	221	487	145	564	602	558	515	506	419	360	777	141	465	455	385	335	875	425	872	508	730	205	444	644	333	455	487	480	834
Composition of Registered Voters	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	28%	59%	11%	36%	35%	30%	26%	67%	33%	67%	39%	56%	16%	34%	50%	26%	36%	38%	37%	63%

Results of SurveyUSA Election Poll #23290



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Counts (Frequencies)

Sponsors:  
Bay News 9 (Tampa), News 13 (Orlando)

12 Is your opinion of Barack Obama... extremely favorable? Favorable? Unfavorable? Or extremely unfavorable?

1314 Registered Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Extremely Favorable	418	27	39	101	75	177	61	77	118	123	20	51	50	30	165
Favorable	237	14	25	81	49	69	32	36	68	67	5	57	42	16	109
Unfavorable	166	13	15	47	33	57	25	23	48	51	12	52	37	12	65
Extremely Unfavorable	472	44	53	170	115	89	49	52	147	141	76	79	72	34	181
Not Sure	21	2	1	8	7	4	0	4	8	5	1	6	4	4	6
Total	1314	99	134	407	278	395	167	192	389	388	113	245	205	97	527
Composition of Registered Voters	100%	8%	10%	31%	21%	30%	13%	15%	30%	29%	9%	19%	16%	7%	40%

13 Is your opinion of Rick Scott...

1314 Registered Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	175	85	90	10	27	63	75	37	138	9	13	145	22	8	76	32	35	6	2	8	14	108	43	22	80	49	29	2	9
Favorable	412	208	203	82	111	126	93	193	219	32	32	333	44	35	83	108	77	43	17	56	20	191	137	76	103	141	128	21	11
Unfavorable	260	130	130	64	63	71	61	127	132	6	12	202	41	17	18	33	31	38	24	67	47	50	93	114	27	51	96	54	24
Extremely Unfavorable	326	173	153	60	98	92	76	157	168	11	14	252	53	21	5	15	14	60	51	79	98	19	124	177	13	29	98	84	90
Not Sure	142	39	103	45	40	23	34	85	57	11	11	105	23	14	18	24	15	20	18	21	15	42	52	36	15	35	42	16	12
Total	1314	635	679	260	338	376	339	599	715	70	82	1037	182	95	198	212	172	166	112	230	194	410	450	424	238	304	394	178	146
Composition of Registered Voters	100%	48%	52%	20%	26%	29%	26%	46%	54%	5%	7%	79%	14%	7%	15%	16%	13%	13%	9%	18%	15%	31%	34%	32%	18%	23%	30%	14%	11%

13 Is your opinion of Rick Scott...

1314 Registered Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Extremely Favorable	175	49	32	62	19	148	19	148	18	76	61	48	97	26	35	57	80	93	66	74	97	86	71	25	74	71	38	66	63	20	155
Favorable	412	70	71	153	51	273	98	268	76	167	116	98	257	50	108	161	143	127	254	131	278	175	208	81	132	194	98	134	164	143	269
Unfavorable	260	20	49	112	26	58	165	68	132	107	77	77	153	24	104	92	62	40	201	79	177	99	154	24	107	124	66	93	94	111	149
Extremely Unfavorable	326	22	41	108	32	35	253	27	255	99	145	88	204	25	164	97	62	43	261	103	219	105	205	39	85	196	85	114	120	128	197
Not Sure	142	5	28	51	18	49	68	47	35	56	21	49	65	15	54	48	38	31	92	37	101	44	92	36	47	58	47	47	46	78	64
Total	1314	165	221	487	145	564	602	558	515	506	419	360	777	141	465	455	385	335	875	425	872	508	730	205	444	644	333	455	487	480	834
Composition of Registered Voters	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	28%	59%	11%	36%	35%	30%	26%	67%	33%	67%	39%	56%	16%	34%	50%	26%	36%	38%	37%	63%

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Counts (Frequencies)

Sponsors:  
Bay News 9 (Tampa), News 13 (Orlando)

13 Is your opinion of Rick Scott...

1314 Registered Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Extremely Favorable	175	15	20	55	47	38	23	24	46	51	39	19	24	15	61
Favorable	412	32	44	128	92	115	54	44	129	129	51	79	58	32	151
Unfavorable	260	18	34	92	46	70	37	40	85	68	13	52	42	12	106
Extremely Unfavorable	326	24	20	90	71	121	41	47	111	93	6	79	45	27	159
Not Sure	142	10	16	42	23	51	12	37	19	47	4	17	36	11	49
Total	1314	99	134	407	278	395	167	192	389	388	113	245	205	97	527
Composition of Registered Voters	100%	8%	10%	31%	21%	30%	13%	15%	30%	29%	9%	19%	16%	7%	40%

14 Is your opinion of Donald Trump ...

1314 Registered Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	307	162	145	37	72	97	102	109	198	18	21	267	24	16	131	74	52	28	4	9	8	205	84	17	115	104	68	7	6
Favorable	249	121	128	32	67	78	71	99	150	18	7	217	10	21	52	74	77	28	0	13	0	126	105	13	67	96	70	7	0
Unfavorable	125	62	63	30	42	30	23	72	53	9	3	100	17	8	4	22	17	32	10	30	7	26	59	37	13	36	48	18	2
Extremely Unfavorable	601	277	324	153	152	160	136	305	296	23	48	429	124	48	11	37	20	75	95	171	176	48	190	346	37	62	195	146	135
Not Sure	32	12	20	8	6	11	7	14	18	2	2	24	6	1	1	5	7	3	2	7	3	5	12	10	5	5	13	0	3
Total	1314	635	679	260	338	376	339	599	715	70	82	1037	182	95	198	212	172	166	112	230	194	410	450	424	238	304	394	178	146
Composition of Registered Voters	100%	48%	52%	20%	26%	29%	26%	46%	54%	5%	7%	79%	14%	7%	15%	16%	13%	13%	9%	18%	15%	31%	34%	32%	18%	23%	30%	14%	11%

14 Is your opinion of Donald Trump ...

1314 Registered Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Extremely Favorable	307	78	66	106	32	298	2	246	15	135	93	85	161	51	64	126	115	143	138	109	192	152	125	61	110	129	88	112	93	64	243
Favorable	249	45	44	87	42	229	3	199	10	89	77	53	163	30	68	83	98	91	147	95	153	132	103	32	99	117	41	86	117	79	170
Unfavorable	125	9	23	44	13	23	61	37	43	42	30	43	68	9	48	41	35	17	94	40	83	38	83	19	34	70	38	38	46	67	58
Extremely Unfavorable	601	31	83	239	54	5	524	64	438	228	214	171	366	46	274	197	124	78	476	174	420	175	402	90	190	312	158	213	215	251	350
Not Sure	32	3	5	11	4	8	12	12	10	12	5	7	18	4	11	7	13	6	19	7	24	11	17	3	12	16	8	6	16	18	13
Total	1314	165	221	487	145	564	602	558	515	506	419	360	777	141	465	455	385	335	875	425	872	508	730	205	444	644	333	455	487	480	834
Composition of Registered Voters	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	28%	59%	11%	36%	35%	30%	26%	67%	33%	67%	39%	56%	16%	34%	50%	26%	36%	38%	37%	63%

Results of SurveyUSA Election Poll #23290



Geography: Florida  
Data Collected: 10/20/2016 - 10/24/2016  
Release Date: 10/25/2016  
Counts (Frequencies)

Sponsors:  
Bay News 9 (Tampa), News 13 (Orlando)

14 Is your opinion of Donald Trump ...

1314 Registered Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Extremely Favorable	307	27	28	103	73	77	40	45	89	72	56	51	33	32	103
Favorable	249	26	27	88	57	51	29	24	76	87	34	55	50	14	101
Unfavorable	125	4	18	39	21	42	25	18	32	36	7	32	28	6	56
Extremely Unfavorable	601	39	59	172	116	215	68	103	187	179	14	104	86	44	252
Not Sure	32	3	2	5	12	10	4	3	5	13	2	3	8	1	14
Total	1314	99	134	407	278	395	167	192	389	388	113	245	205	97	527
Composition of Registered Voters	100%	8%	10%	31%	21%	30%	13%	15%	30%	29%	9%	19%	16%	7%	40%

15 Is your opinion of Hillary Clinton...

1314 Registered Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	271	129	142	50	47	93	81	97	173	13	16	181	75	14	5	10	2	19	20	78	132	15	41	210	28	26	80	49	77
Favorable	306	133	173	77	96	71	62	173	133	18	24	216	59	31	5	28	11	35	65	109	49	34	110	158	15	40	118	75	49
Unfavorable	135	75	60	37	49	23	26	86	49	5	5	120	9	6	14	19	21	38	14	19	4	32	73	24	14	30	41	33	8
Extremely Unfavorable	587	288	299	91	142	186	168	233	355	32	36	509	36	42	174	155	137	71	10	21	8	329	219	29	180	208	147	20	11
Not Sure	15	10	5	5	5	3	2	9	6	2	1	11	3	2	0	0	1	3	3	3	0	0	7	3	1	0	7	1	1
Total	1314	635	679	260	338	376	339	599	715	70	82	1037	182	95	198	212	172	166	112	230	194	410	450	424	238	304	394	178	146
Composition of Registered Voters	100%	48%	52%	20%	26%	29%	26%	46%	54%	5%	7%	79%	14%	7%	15%	16%	13%	13%	9%	18%	15%	31%	34%	32%	18%	23%	30%	14%	11%

15 Is your opinion of Hillary Clinton...

1314 Registered Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Extremely Favorable	271	24	43	120	18	1	267	15	238	133	79	98	147	14	102	88	78	52	189	96	170	73	188	37	91	139	91	75	101	73	198
Favorable	306	10	49	119	36	6	281	43	212	111	104	79	193	26	135	112	59	29	257	75	228	96	195	54	78	169	73	120	104	147	159
Unfavorable	135	13	20	44	16	45	46	52	39	45	34	40	74	19	67	40	28	26	98	31	104	46	84	16	42	75	33	53	46	76	59
Extremely Unfavorable	587	118	107	199	72	511	2	447	23	210	200	138	354	81	158	212	214	227	320	221	359	290	252	96	226	255	132	204	230	173	414
Not Sure	15	0	2	6	2	1	6	1	3	7	2	4	9	1	4	4	6	0	10	2	12	3	11	1	8	5	5	2	6	10	5
Total	1314	165	221	487	145	564	602	558	515	506	419	360	777	141	465	455	385	335	875	425	872	508	730	205	444	644	333	455	487	480	834
Composition of Registered Voters	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	28%	59%	11%	36%	35%	30%	26%	67%	33%	67%	39%	56%	16%	34%	50%	26%	36%	38%	37%	63%



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Counts (Frequencies)

Sponsors:  
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15 Is your opinion of Hillary Clinton...

1314 Registered Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Extremely Favorable	271	16	25	70	50	110	45	53	71	77	14	16	25	16	109
Favorable	306	17	33	88	60	109	35	45	92	101	9	57	53	31	134
Unfavorable	135	8	11	38	34	44	20	20	43	32	8	46	27	7	64
Extremely Unfavorable	587	58	64	209	130	127	65	73	178	176	82	120	99	43	215
Not Sure	15	1	1	3	5	5	3	1	6	3	1	7	1	0	4
Total	1314	99	134	407	278	395	167	192	389	388	113	245	205	97	527
Composition of Registered Voters	100%	8%	10%	31%	21%	30%	13%	15%	30%	29%	9%	19%	16%	7%	40%

16 Is your opinion of Marco Rubio...

1314 Registered Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	161	72	90	16	31	53	61	47	114	14	14	142	11	8	70	36	36	7	1	5	4	106	44	9	68	54	29	3	4
Favorable	427	215	212	80	117	112	118	197	230	27	23	361	41	25	101	123	89	38	11	43	16	224	138	59	112	158	111	28	6
Unfavorable	339	157	183	65	100	98	76	165	174	13	27	250	60	30	15	28	28	56	51	94	58	43	135	153	36	53	125	69	46
Extremely Unfavorable	289	165	124	52	66	98	73	118	171	9	12	220	46	22	6	12	10	43	41	71	105	17	94	175	13	28	82	69	88
Not Sure	97	26	71	46	24	15	11	71	26	7	6	64	24	9	5	14	9	22	8	17	11	19	39	28	9	12	48	8	3
Total	1314	635	679	260	338	376	339	599	715	70	82	1037	182	95	198	212	172	166	112	230	194	410	450	424	238	304	394	178	146
Composition of Registered Voters	100%	48%	52%	20%	26%	29%	26%	46%	54%	5%	7%	79%	14%	7%	15%	16%	13%	13%	9%	18%	15%	31%	34%	32%	18%	23%	30%	14%	11%

16 Is your opinion of Marco Rubio...

1314 Registered Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Extremely Favorable	161	38	40	53	16	135	15	153	2	66	51	42	92	25	28	63	70	81	70	74	85	82	70	27	59	72	38	62	55	27	134
Favorable	427	76	75	155	62	303	82	365	29	168	120	111	265	45	103	161	162	158	237	128	295	182	210	56	162	204	96	137	181	159	269
Unfavorable	339	26	51	128	41	69	229	33	222	138	106	94	201	35	137	133	65	44	265	108	225	126	196	58	99	174	86	125	117	133	206
Extremely Unfavorable	289	19	45	110	18	35	232	0	242	101	123	81	173	27	156	66	64	38	237	91	195	92	187	44	84	158	83	94	106	93	196
Not Sure	97	6	10	42	8	21	45	7	19	33	20	31	46	10	41	32	23	14	65	23	72	26	66	21	41	35	30	37	28	68	29
Total	1314	165	221	487	145	564	602	558	515	506	419	360	777	141	465	455	385	335	875	425	872	508	730	205	444	644	333	455	487	480	834
Composition of Registered Voters	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	28%	59%	11%	36%	35%	30%	26%	67%	33%	67%	39%	56%	16%	34%	50%	26%	36%	38%	37%	63%

Results of SurveyUSA Election Poll #23290



Geography: Florida  
Data Collected: 10/20/2016 - 10/24/2016  
Release Date: 10/25/2016  
Counts (Frequencies)

Sponsors:  
Bay News 9 (Tampa), News 13 (Orlando)

16 Is your opinion of Marco Rubio...

1314 Registered Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
Credibility Interval: +/-2.8 pct points		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Extremely Favorable	161	15	20	50	35	42	20	22	41	51	30	18	26	11	61
Favorable	427	32	52	137	101	105	54	57	131	134	58	76	62	27	169
Unfavorable	339	24	34	108	70	104	40	54	105	96	14	75	59	27	143
Extremely Unfavorable	289	13	14	92	58	111	42	39	101	72	10	60	35	28	130
Not Sure	97	15	14	21	15	33	11	20	12	34	1	16	23	4	24
Total	1314	99	134	407	278	395	167	192	389	388	113	245	205	97	527
Composition of Registered Voters	100%	8%	10%	31%	21%	30%	13%	15%	30%	29%	9%	19%	16%	7%	40%

17 Is your opinion of Patrick Murphy...

1314 Registered Voters	All	Gender		Age				<50 / 50+		Cuban	Non-Cu	Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	Hispani	White	Black	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Extremely Favorable	149	73	76	22	18	60	49	40	109	4	7	98	42	9	1	5	2	9	6	45	80	6	16	125	14	18	31	26	52
Favorable	360	182	178	77	102	97	84	178	182	22	19	260	69	30	21	20	17	51	65	107	75	42	133	182	29	45	133	85	64
Unfavorable	334	179	155	64	95	79	96	159	175	22	19	288	30	16	61	90	78	39	10	29	17	151	128	46	75	119	99	23	10
Extremely Unfavorable	237	120	117	22	55	87	73	77	160	8	23	196	18	22	98	47	49	20	4	10	9	144	73	18	95	73	45	12	3
Not Sure	234	80	154	75	69	52	38	144	90	14	14	195	22	17	17	50	27	47	26	39	13	67	100	52	24	50	86	33	17
Total	1314	635	679	260	338	376	339	599	715	70	82	1037	182	95	198	212	172	166	112	230	194	410	450	424	238	304	394	178	146
Composition of Registered Voters	100%	48%	52%	20%	26%	29%	26%	46%	54%	5%	7%	79%	14%	7%	15%	16%	13%	13%	9%	18%	15%	31%	34%	32%	18%	23%	30%	14%	11%

17 Is your opinion of Patrick Murphy...

1314 Registered Voters	All	Issue				President		Senate		Amendment 1		Urbanity			Attend Church			Evangelical		Military Househo		Own a Gun?		Education			Income			Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Immigr	Terroris	Econo	Nationa	Trump	Clinton	Rubio	Murphy	Yes	No	Urban	Suburb	Rural	Never	Occasi	Regular	Yes	No	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Extremely Favorable	149	10	30	65	13	5	143	0	148	66	61	44	92	6	55	46	47	31	102	53	95	46	98	19	44	85	43	41	64	30	120
Favorable	360	24	62	135	39	50	288	41	296	150	131	110	204	39	164	111	81	44	284	98	258	111	232	68	101	187	100	136	118	146	214
Unfavorable	334	53	52	134	44	224	64	247	24	135	88	86	206	38	89	119	124	111	213	110	220	153	166	41	133	154	75	122	125	129	206
Extremely Unfavorable	237	59	36	81	26	203	16	190	3	84	89	58	137	33	64	88	84	103	116	96	138	121	89	35	90	107	55	70	102	45	192
Not Sure	234	19	41	73	23	82	91	80	45	71	50	62	137	24	94	90	49	45	159	68	162	78	145	43	77	110	61	86	78	131	103
Total	1314	165	221	487	145	564	602	558	515	506	419	360	777	141	465	455	385	335	875	425	872	508	730	205	444	644	333	455	487	480	834
Composition of Registered Voters	100%	13%	18%	39%	12%	45%	48%	45%	41%	40%	33%	28%	59%	11%	36%	35%	30%	26%	67%	33%	67%	39%	56%	16%	34%	50%	26%	36%	38%	37%	63%

Results of SurveyUSA Election Poll #23290

Geography: Florida  
Data Collected: 10/20/2016 - 10/24/2016  
Release Date: 10/25/2016  
Counts (Frequencies)

17 Is your opinion of Patrick Murphy...

1314 Registered Voters	All	Region					Urban		Suburban		Very C	Independent		HS Edu	College
		North	North E	Central	South	South E	Men	Women	Men	Women	Men	Men	Women	Men	Whites
Extremely Favorable	149	6	12	32	24	75	23	21	45	47	9	5	12	5	66
Favorable	360	18	26	112	77	128	56	54	107	97	14	81	51	40	147
Unfavorable	334	26	41	119	67	80	45	42	116	91	36	73	55	19	134
Extremely Unfavorable	237	14	30	86	67	40	28	30	69	68	47	39	34	23	86
Not Sure	234	35	25	58	43	73	16	46	52	85	7	47	54	10	94
Total	1314	99	134	407	278	395	167	192	389	388	113	245	205	97	527
Composition of Registered Voters	100%	8%	10%	31%	21%	30%	13%	15%	30%	29%	9%	19%	16%	7%	40%

**Statement of Methodology:** SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to [editor@surveyusa.com](mailto:editor@surveyusa.com).