

Results of SurveyUSA Election Poll #14462

Geography: Oklahoma  
Data Collected: 09/28/2008 - 09/29/2008  
Release Date: 09/30/2008  
Percentages

**Firewall Oklahoma: McCain Maintains 2:1 Lead in Sooner State:** While Democrat Barack Obama has made inroads in traditionally Red States such as Virginia, North Carolina and Indiana this year, that isn't the case in Oklahoma. In an Oklahoma election for President of the United States today, 5 weeks from Election Day, Republican John McCain defeats Democrat Barack Obama 64% to 34%, according to this SurveyUSA poll conducted exclusively for KFOR-TV in Oklahoma City. Compared to an identical SurveyUSA poll released three weeks ago, McCain is down 1 point; Obama is up 2. McCain leads among men and women, young and old, rich and poor, and in both Western and Eastern Oklahoma. McCain takes 92% of Republican votes, 57% of independent votes, and 42% of Democratic votes.

**Filtering:** SurveyUSA interviewed 900 Oklahoma adults 09/28/08 and 09/29/08. Of the adults, 794 were registered to vote. Of the registered voters, 656 were determined by SurveyUSA to be likely voters in the 11/04/08 general election. Oklahoma has 7 Electoral College votes. George W. Bush carried Oklahoma by 31 points in 2004 and by 22 points in 2000.

**1** If the election for President were today, would you vote for ... (choices rotated) Republican John McCain? Or, Democrat Barack Obama?

656 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race				Party Affiliation			Ideology			College Grad		Attend Religious Service			Abortion		Change Your Mi	
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Hispani	Other	Republ	Democr	Indepe	Conser	Modera	Liberal	Yes	No	Regular	Occasi	Almost	Pro-life	Pro-cho	Could	Mind M
McCain (R)	64%	67%	60%	48%	69%	63%	72%	60%	67%	59%	75%	66%	69%	10%	**	57%	93%	42%	57%	89%	53%	24%	65%	63%	70%	59%	52%	79%	45%	60%	65%
Obama (D)	34%	31%	36%	48%	29%	35%	26%	37%	31%	38%	21%	32%	29%	89%	**	38%	6%	56%	32%	10%	45%	73%	34%	33%	28%	37%	46%	19%	52%	30%	34%
Other	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	**	2%	0%	1%	7%	0%	0%	1%	0%	1%	1%	1%	0%	1%	3%	0%	
Undecided	2%	1%	3%	4%	1%	1%	2%	2%	2%	2%	3%	1%	2%	1%	**	2%	1%	1%	4%	1%	2%	2%	1%	2%	2%	3%	1%	2%	1%	7%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	20%	28%	28%	23%	48%	52%	43%	11%	46%	83%	7%	3%	8%	41%	48%	8%	41%	35%	9%	41%	59%	57%	23%	20%	54%	43%	17%	81%

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656 Likely Voters	All	Top Issue For Next President								Income		Region	
Credibility Interval: +/-3.8 pct points		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigr	< \$50K	> \$50K	Wester	Eastern
McCain (R)	64%	60%	**	41%	60%	93%	**	**	85%	57%	70%	63%	65%
Obama (D)	34%	39%	**	53%	40%	7%	**	**	15%	40%	29%	35%	32%
Other	1%	0%	**	2%	0%	0%	**	**	0%	1%	0%	1%	1%
Undecided	2%	1%	**	4%	0%	0%	**	**	0%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	56%	2%	6%	8%	10%	4%	2%	7%	46%	54%	50%	50%

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.