

# Results of SurveyUSA Election Poll #14462



Sponsor:

KFOR-TV (Oklahoma City)

Geography: Oklahoma

Data Collected: 09/28/2008 - 09/29/2008

Release Date: 09/30/2008

**Firewall Oklahoma: McCain Maintains 2:1 Lead in Sooner State:** While Democrat Barack Obama has made inroads in traditionally Red States such as Virginia, North Carolina and Indiana this year, that isn't the case in Oklahoma. In an Oklahoma election for President of the United States today, 5 weeks from Election Day, Republican John McCain defeats Democrat Barack Obama 64% to 34%, according to this SurveyUSA poll conducted exclusively for KFOR-TV in Oklahoma City. Compared to an identical SurveyUSA poll released three weeks ago, McCain is down 1 point; Obama is up 2. McCain leads among men and women, young and old, rich and poor, and in both Western and Eastern Oklahoma. McCain takes 92% of Republican votes, 57% of independent votes, and 42% of Democratic votes.

**Filtering:** SurveyUSA interviewed 900 Oklahoma adults 09/28/08 and 09/29/08. Of the adults, 794 were registered to vote. Of the registered voters, 656 were determined by SurveyUSA to be likely voters in the 11/04/08 general election. Oklahoma has 7 Electoral College votes. George W. Bush carried Oklahoma by 31 points in 2004 and by 22 points in 2000.

**1** If the election for President were today, would you vote for ... (choices rotated) Republican John McCain? Or, Democrat Barack Obama?

| 656 Likely Voters                 | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Age    |        |          | Race  |       |         |       |  |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|--------|--------|----------|-------|-------|---------|-------|--|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | < Obam | > McCa | > In Bet | White | Black | Hispani | Other |  |
| Margin of Sampling Error: +/-3.8% |      |        |        |       |       |       |      |           |      |        |        |          |       |       |         |       |  |
| McCain (R)                        | 64%  | 67%    | 60%    | 48%   | 69%   | 63%   | 72%  | 60%       | 67%  | 59%    | 75%    | 66%      | 69%   | 10%   | **      | 57%   |  |
| Obama (D)                         | 34%  | 31%    | 36%    | 48%   | 29%   | 35%   | 26%  | 37%       | 31%  | 38%    | 21%    | 32%      | 29%   | 89%   | **      | 38%   |  |
| Other                             | 1%   | 1%     | 1%     | 1%    | 1%    | 1%    | 1%   | 1%        | 1%   | 1%     | 1%     | 1%       | 1%    | 1%    | **      | 2%    |  |
| Undecided                         | 2%   | 1%     | 3%     | 4%    | 1%    | 1%    | 2%   | 2%        | 2%   | 2%     | 3%     | 1%       | 2%    | 1%    | **      | 2%    |  |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%   | 100%   | 100%     | 100%  | 100%  | 100%    | 100%  |  |
| Composition of Likely Voters      | 100% | 50%    | 50%    | 20%   | 28%   | 28%   | 23%  | 48%       | 52%  | 43%    | 11%    | 46%      | 83%   | 7%    | 3%      | 8%    |  |

**1** If the election for President were today, would you vote for ... (choices rotated) Republican John McCain? Or, Democrat Barack Obama?

| 656 Likely Voters                 | All  | Party Affiliation |        |         | Ideology |       |         | College Grad |      | Attend Religious Services |         |        | Abortion |         | Change Your Mi |        |
|-----------------------------------|------|-------------------|--------|---------|----------|-------|---------|--------------|------|---------------------------|---------|--------|----------|---------|----------------|--------|
|                                   |      | Republi           | Democr | Indepen | Conser   | Moder | Liberal | Yes          | No   | Regular                   | Occasio | Almost | Pro-life | Pro-cho | Could C        | Mind M |
| Margin of Sampling Error: +/-3.8% |      |                   |        |         |          |       |         |              |      |                           |         |        |          |         |                |        |
| McCain (R)                        | 64%  | 93%               | 42%    | 57%     | 89%      | 53%   | 24%     | 65%          | 63%  | 70%                       | 59%     | 52%    | 79%      | 45%     | 60%            | 65%    |
| Obama (D)                         | 34%  | 6%                | 56%    | 32%     | 10%      | 45%   | 73%     | 34%          | 33%  | 28%                       | 37%     | 46%    | 19%      | 52%     | 30%            | 34%    |
| Other                             | 1%   | 0%                | 1%     | 7%      | 0%       | 0%    | 1%      | 0%           | 1%   | 1%                        | 1%      | 1%     | 0%       | 1%      | 3%             | 0%     |
| Undecided                         | 2%   | 1%                | 1%     | 4%      | 1%       | 2%    | 2%      | 1%           | 2%   | 2%                        | 3%      | 1%     | 2%       | 1%      | 7%             | 0%     |
| Total                             | 100% | 100%              | 100%   | 100%    | 100%     | 100%  | 100%    | 100%         | 100% | 100%                      | 100%    | 100%   | 100%     | 100%    | 100%           | 100%   |
| Composition of Likely Voters      | 100% | 41%               | 48%    | 8%      | 41%      | 35%   | 9%      | 41%          | 59%  | 57%                       | 23%     | 20%    | 54%      | 43%     | 17%            | 81%    |

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**1** If the election for President were today, would you vote for ... (choices rotated) Republican John McCain? Or, Democrat Barack Obama?

| 656 Likely Voters                 | All  | Top Issue For Next President |         |        |      |          |        |         |         | Income  |         | Region |         |
|-----------------------------------|------|------------------------------|---------|--------|------|----------|--------|---------|---------|---------|---------|--------|---------|
|                                   |      | Econo                        | Environ | Health | Iraq | Terroris | Social | Educati | Immigra | < \$50K | > \$50K | Wester | Eastern |
| Margin of Sampling Error: +/-3.8% |      |                              |         |        |      |          |        |         |         |         |         |        |         |
| McCain (R)                        | 64%  | 60%                          | **      | 41%    | 60%  | 93%      | **     | **      | 85%     | 57%     | 70%     | 63%    | 65%     |
| Obama (D)                         | 34%  | 39%                          | **      | 53%    | 40%  | 7%       | **     | **      | 15%     | 40%     | 29%     | 35%    | 32%     |
| Other                             | 1%   | 0%                           | **      | 2%     | 0%   | 0%       | **     | **      | 0%      | 1%      | 0%      | 1%     | 1%      |
| Undecided                         | 2%   | 1%                           | **      | 4%     | 0%   | 0%       | **     | **      | 0%      | 2%      | 1%      | 1%     | 2%      |
| Total                             | 100% | 100%                         | 100%    | 100%   | 100% | 100%     | 100%   | 100%    | 100%    | 100%    | 100%    | 100%   | 100%    |
| Composition of Likely Voters      | 100% | 56%                          | 2%      | 6%     | 8%   | 10%      | 4%     | 2%      | 7%      | 46%     | 54%     | 50%    | 50%     |

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

**Statement of Methodology:** The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Clifton, NJ.