

# Results of SurveyUSA News Poll #18340

Geography: California  
 Data Collected: 07/05/2011  
 Release Date: 07/05/2011  
 Percentages

## 1 Are you following the Casey Anthony murder trial?

700 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Yes	58%	52%	65%	50%	62%	65%	64%	55%	65%	60%	63%	54%	60%	58%	61%	52%
No	38%	45%	31%	48%	34%	31%	31%	42%	31%	37%	31%	43%	34%	37%	36%	44%
Not Sure	4%	3%	4%	3%	4%	4%	5%	3%	5%	3%	6%	3%	6%	5%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	36%	29%	20%	15%	65%	35%	51%	6%	28%	15%	29%	42%	23%

## 1 Are you following the Casey Anthony murder trial?

700 Adults	All	Ideology			Parent Of Child		Region			
Credibility Interval: +/-3.7 pct points		Conser	Moder	Liberal	Yes	No	Central	Greater	Inland	Bay Are
Yes	58%	65%	61%	52%	70%	54%	56%	55%	70%	58%
No	38%	29%	37%	42%	28%	42%	41%	41%	28%	37%
Not Sure	4%	6%	2%	6%	3%	4%	3%	4%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	22%	38%	25%	37%	63%	20%	41%	18%	21%

## 2 Casey Anthony was found not guilty of first degree murder and other charges related to her daughter's death. Do you agree? Or disagree? With this verdict?

409 Following Trial	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Agree	17%	26%	10%	15%	8%	21%	32%	11%	26%	18%	18%	15%	16%	15%	17%	20%
Disagree	77%	69%	82%	83%	83%	75%	55%	83%	67%	76%	79%	78%	76%	77%	78%	69%
Not Sure	7%	5%	8%	3%	10%	4%	13%	6%	7%	7%	3%	7%	8%	8%	4%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Following Trial	100%	44%	56%	30%	31%	23%	16%	61%	39%	52%	7%	26%	15%	29%	43%	21%

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**2** Casey Anthony was found not guilty of first degree murder and other charges related to her daughter's death. Do you agree? Or disagree? With this verdict?

409 Following Trial Credibility Interval: +/-4.2 pct points	All	Ideology			Parent Of Child		Region			
		Conser	Modera	Liberal	Yes	No	Central	Greater	Inland	Bay Are
Agree	17%	20%	17%	19%	6%	25%	17%	19%	12%	18%
Disagree	77%	73%	76%	76%	87%	69%	70%	75%	83%	78%
Not Sure	7%	8%	8%	5%	7%	6%	13%	6%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Following Trial	100%	24%	39%	22%	43%	57%	19%	39%	22%	21%

**3** Are you surprised? Or not surprised? By the verdict?

409 Following Trial Credibility Interval: +/-4.4 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Surprised	72%	59%	83%	74%	66%	78%	73%	70%	76%	76%	74%	71%	61%	74%	75%	67%
Not Surprised	28%	41%	17%	26%	34%	22%	26%	30%	24%	24%	24%	29%	39%	26%	24%	33%
Not Sure	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Following Trial	100%	44%	56%	30%	31%	23%	16%	61%	39%	52%	7%	26%	15%	29%	43%	21%

**3** Are you surprised? Or not surprised? By the verdict?

409 Following Trial Credibility Interval: +/-4.4 pct points	All	Ideology			Parent Of Child		Region			
		Conser	Modera	Liberal	Yes	No	Central	Greater	Inland	Bay Are
Surprised	72%	69%	74%	75%	69%	74%	76%	64%	79%	77%
Not Surprised	28%	31%	26%	24%	31%	25%	24%	36%	21%	23%
Not Sure	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Following Trial	100%	24%	39%	22%	43%	57%	19%	39%	22%	21%

# Results of SurveyUSA News Poll #18340



Sponsors:

All SurveyUSA clients in California

Geography: California  
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## 4 Based on what you know, did Casey Anthony kill her daughter?

409 Following Trial Credibility Interval: +/-4.3 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Yes	75%	72%	77%	78%	78%	74%	66%	78%	70%	70%	67%	82%	84%	75%	77%	74%
No	10%	15%	6%	10%	4%	13%	16%	7%	14%	12%	28%	6%	1%	11%	11%	5%
Not Sure	15%	13%	17%	12%	18%	14%	19%	15%	16%	18%	5%	12%	15%	13%	11%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Following Trial	100%	44%	56%	30%	31%	23%	16%	61%	39%	52%	7%	26%	15%	29%	43%	21%

## 4 Based on what you know, did Casey Anthony kill her daughter?

409 Following Trial Credibility Interval: +/-4.3 pct points	All	Ideology			Parent Of Child		Region			
		Conser	Moder	Liberal	Yes	No	Central	Greater	Inland	Bay Are
Yes	75%	73%	75%	77%	80%	72%	75%	78%	69%	76%
No	10%	8%	13%	8%	6%	12%	9%	10%	11%	9%
Not Sure	15%	19%	12%	15%	14%	16%	16%	13%	20%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Following Trial	100%	24%	39%	22%	43%	57%	19%	39%	22%	21%

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.