

Results of SurveyUSA News Poll #15178

Geography: California

Data Collected: 03/03/2009

Release Date: 03/03/2009

Percentages

1 Do you think Harvey Milk's birthday should? Or should not? Be recognized statewide as a "day of significance?"

| 500 Adults Credibility Interval: +/-4.1 pct points | All | Gender | | Age | | | | <50 / 50+ | | Race | | | | Party Affiliation | | |
|---|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|-------------------|--------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian/O | Republi | Democr | Indepen |
| Should | 19% | 22% | 17% | 26% | 19% | 16% | 9% | 23% | 13% | 19% | 27% | 26% | 6% | 12% | 25% | 16% |
| Should Not | 69% | 70% | 69% | 66% | 69% | 67% | 80% | 67% | 73% | 73% | 67% | 59% | 78% | 78% | 63% | 73% |
| Not Sure | 11% | 8% | 14% | 8% | 11% | 17% | 11% | 10% | 15% | 9% | 6% | 15% | 15% | 10% | 12% | 11% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Adults | 100% | 49% | 51% | 35% | 31% | 20% | 15% | 66% | 34% | 51% | 6% | 28% | 15% | 30% | 42% | 25% |

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| 500 Adults Credibility Interval: +/-4.1 pct points | All | Ideology | | | Region | | | |
|---|------|----------|-------|---------|---------|---------|--------|---------|
| | | Conser | Moder | Liberal | Central | Greater | Inland | Bay Are |
| Should | 19% | 10% | 17% | 32% | 15% | 22% | 12% | 26% |
| Should Not | 69% | 78% | 73% | 59% | 74% | 65% | 76% | 67% |
| Not Sure | 11% | 12% | 10% | 8% | 11% | 13% | 12% | 7% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Adults | 100% | 23% | 44% | 24% | 17% | 43% | 19% | 20% |

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.