

Results of SurveyUSA News Poll #15005

Geography: Fresno-Visalia DMA  
Data Collected: 12/20/2008 - 12/21/2008  
Release Date: 12/22/2008  
Percentages

1Are you familiar with the wood burning restrictions in your area?

600 Adults Credibility Interval: +/-3.4 pct points	All	Gender		Age			Race			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other
Yes	77%	78%	76%	63%	82%	89%	81%	**	72%	80%
No	21%	21%	22%	35%	17%	9%	18%	**	26%	19%
Not Sure	2%	1%	2%	2%	1%	2%	1%	**	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	50%	50%	36%	39%	25%	47%	4%	40%	8%

2Do you have a fireplace or wood-burning stove in your home?

600 Adults Credibility Interval: +/-4.1 pct points	All	Gender		Age			Race			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other
Yes	49%	51%	46%	35%	57%	56%	56%	**	43%	35%
No	51%	49%	53%	65%	43%	44%	44%	**	57%	65%
Not Sure	0%	0%	0%	0%	0%	1%	0%	**	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	50%	50%	36%	39%	25%	47%	4%	40%	8%

3Do you know where to go to find out about the wood burning restrictions in your area?

292 With Fireplaces or Stoves Credibility Interval: +/-5.7 pct points	All	Gender		Age			Race			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other
Yes	63%	60%	65%	54%	57%	81%	69%	**	55%	67%
No	37%	39%	34%	46%	43%	18%	31%	**	45%	33%
Not Sure	0%	0%	0%	0%	0%	1%	0%	**	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of With Fireplaces or St	100%	53%	47%	26%	46%	28%	54%	5%	35%	6%

4How often do you check for wood burning restriction alerts before using your fireplace or wood-burning stove? Every time? Most times? Some times? Or never?

292 With Fireplaces or Stoves Credibility Interval: +/-5.9 pct points	All	Gender		Age			Race			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other
Every Time	38%	31%	46%	23%	34%	58%	40%	**	37%	46%
Most Times	19%	19%	19%	23%	20%	13%	20%	**	17%	21%
Some Times	12%	11%	13%	18%	11%	7%	11%	**	13%	6%
Never	28%	34%	21%	32%	31%	18%	25%	**	30%	27%
Not Sure	3%	5%	2%	3%	3%	4%	4%	**	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of With Fireplaces or St	100%	53%	47%	26%	46%	28%	54%	5%	35%	6%

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5How often do you follow the wood burning restriction alerts and refrain from using your fireplace or wood-burning stove when an alert has been issued?

292 With Fireplaces or Stoves	All	Gender		Age			Race			
Credibility Interval: +/-5.7 pct points		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other
Every Time	61%	60%	63%	56%	56%	75%	63%	**	56%	75%
Most Times	13%	10%	16%	15%	15%	7%	13%	**	15%	0%
Some Times	2%	1%	2%	3%	1%	2%	3%	**	1%	0%
Never	19%	24%	15%	19%	24%	12%	18%	**	18%	25%
Not Sure	5%	5%	4%	7%	4%	4%	2%	**	9%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of With Fireplaces or St	100%	53%	47%	26%	46%	28%	54%	5%	35%	6%

6Would you ever, or have you ever reported someone for not following wood burning restrictions?

600 Adults	All	Gender		Age			Race			
Credibility Interval: +/-3.1 pct points		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other
Yes	15%	15%	15%	18%	15%	12%	16%	**	15%	14%
No	83%	83%	82%	79%	83%	87%	83%	**	81%	83%
Not Sure	2%	1%	3%	2%	2%	1%	1%	**	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	50%	50%	36%	39%	25%	47%	4%	40%	8%

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.