

Results of SurveyUSA Election Poll #14349



Sponsors:

All SurveyUSA clients in Minnesota

Geography: Minnesota
 Data Collected: 09/10/2008 - 09/11/2008
 Release Date: 09/12/2008

One Month, Two Conventions, and Two VP Picks Later, Presidential Race Unchanged in Minnesota: In an election for President of the United States in Minnesota today, 09/12/08, 53 days to Election Day, Barack Obama and John McCain finish effectively even, according to this exclusive SurveyUSA poll conducted for KSTP-TV in Minneapolis, WDIO-TV in Duluth, KAAL-TV in Rochester, and KSAX-TV in Alexandria. Today, it's Obama 49%, McCain 47%, within the survey's 3.7 percentage point margin of sampling error. Compared to an identical SurveyUSA poll released one month ago, Obama and McCain are each up two points overall. Little has changed, and what changes have occurred appear to have offset one another. Among men, McCain had led by 3, now leads by 5. Among women, Obama had led by 9, still leads by 9. Among voters who are younger than Barack Obama, Obama had led by 4, now leads by 5. Among voters who are older than John McCain, a flip: McCain had led by 4, now trails by 4. Among voters who are in-between the two candidates' ages, a flip in the opposite direction; Obama had led by 3, now trails by 3. 1 in 10 Republicans cross over to vote for Obama; 1 in 10 Democrats cross over to vote for McCain; Independents favor McCain by 9 points, up from 2 points last month -- but at the same time, the percentage of Minnesota's likely voters who identify themselves as Independents has fallen from 24% last month to 16% today, blunting the impact and increasing the margin of error associated with this 7 point McCain climb. In NE Minnesota, McCain today leads by 14 points, a flip from last month, when Obama led by 8. In Western MN, Obama had led by 5, now leads by 3, an effective tie. In Southern Minnesota, the two candidates remain tied. In the Twin Cities area, Obama moves from a tie to a 6-point lead.

Filtering: SurveyUSA interviewed 900 Minnesota adults 09/10/08 through 09/11/08. Of them, 836 were registered to vote. Of the registered voters, 734 were determined by SurveyUSA to be likely voters in the 11/04/08 general election. Minnesota has 10 Electoral College votes. John Kerry carried Minnesota by 3 points in 2004; Al Gore carried the state by 2 points in 2000.

1 If the election for President were today, would you vote for ... (choices rotated) Republican John McCain? Or, Democrat Barack Obama?

734 Adults	All	Gender		Age				<50 / 50+		Age			Race			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Hispani	Other
Margin of Sampling Error: +/-3.7%																
McCain (R)	47%	50%	43%	41%	48%	52%	44%	45%	49%	46%	45%	48%	50%	**	**	**
Obama (D)	49%	45%	52%	57%	48%	44%	47%	51%	45%	51%	49%	45%	46%	**	**	**
Other	2%	2%	2%	1%	2%	2%	3%	1%	2%	2%	2%	2%	2%	**	**	**
Undecided	3%	2%	3%	1%	2%	2%	6%	2%	4%	1%	3%	4%	3%	**	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	50%	50%	23%	35%	24%	18%	58%	42%	51%	10%	40%	92%	3%	2%	3%

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734 Adults	All	Party Affiliation			Ideology			College Grad		Attend Religious Services			Abortion		Change Your Mi	
		Republi	Democr	Indepen	Conser	Moder	Liberal	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	Could C	Mind M
Margin of Sampling Error: +/-3.7%																
McCain (R)	47%	89%	10%	50%	85%	38%	8%	44%	49%	54%	45%	29%	72%	28%	42%	48%
Obama (D)	49%	10%	88%	41%	12%	57%	90%	51%	46%	42%	50%	67%	24%	68%	44%	50%
Other	2%	0%	1%	4%	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%	4%	1%
Undecided	3%	1%	1%	5%	1%	3%	0%	2%	3%	3%	4%	2%	2%	2%	10%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	31%	39%	16%	30%	39%	16%	50%	50%	56%	24%	20%	42%	55%	22%	77%

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734 Adults	All	Top Issue For Next President								Income		Region			
		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigra	< \$50K	> \$50K	Twin Cit	South	West M	Northea
Margin of Sampling Error: +/-3.7%															
McCain (R)	47%	45%	**	30%	34%	96%	**	**	82%	42%	50%	45%	46%	47%	55%
Obama (D)	49%	52%	**	64%	61%	1%	**	**	14%	53%	47%	51%	47%	50%	41%
Other	2%	1%	**	0%	2%	3%	**	**	1%	2%	1%	1%	5%	1%	1%
Undecided	3%	2%	**	5%	3%	0%	**	**	4%	3%	2%	3%	2%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	3%	11%	7%	7%	3%	4%	5%	34%	66%	58%	14%	15%	13%

** Too few respondents of this type were interviewed for this data to be meaningful.

: KAAL-TV Rochester-Mason City-Austin, KSAX-TV Alexandria, MN, KSTP-TV Minneapolis, WDIO-TV Duluth

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Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Clifton, NJ.