

Results of SurveyUSA Election Poll #19229

Geography: City of San Diego, CA
Data Collected: 05/11/2012 - 05/13/2012
Release Date: 05/14/2012
Percentaaes

3 Weeks From San Diego Mayor Primary, DeMaio Appears to Lock-Up 1 of 2 Runoff Spots, But Who Will He Face in November? In an election for Mayor of San Diego today, 05/14/12, with early voting already begun, Carl DeMaio is well positioned to advance to a November runoff, with a fierce fight for the 2nd runoff position, according to SurveyUSA's 4th and latest poll conducted exclusively for KGTV-TV. Today, City Council Member DeMaio gets 31%. State Assemblyman Nathan Fletcher and Congressman Bob Filner tie for the 2nd runoff spot, each with 21%. Bonnie Dumanis is further back. Compared to an identical SurveyUSA poll 1 month ago, DeMaio is up 3 points, Fletcher is down 5 points, Filner is up 1. SurveyUSA's [interactive tracking graphs](#) show the poll-on-poll changes among each demographic subgroup, and show Fletcher's rise and fall. Early voting began 05/07/12. Among the 12% of voters who tell SurveyUSA they have already voted, DeMaio has 37%; Filner has 20%; Fletcher and Dumanis each have 16%. Among the 88% who tell SurveyUSA they have not yet voted but are certain to do so on or before 06/05/12, the contest is closer. Filner's support is older, Democrat, and lower income; older voters are the most reliable. Fletcher's support is male, middle-aged and moderate. DeMaio's support is Hispanic, Republican, conservative and Tea Party. Voter turnout will determine whether Filner or Fletcher advance to an almost-certain runoff. San Diego **Proposition B** , which would replace pensions with 401(k)-style plans for most newly hired city employees, passes today with 54% of likely voters certain they will vote "yes" on the measure, 22% certain they will vote "no." 24% are not yet certain how they will vote. Compared to 1 month ago, opposition to Proposition B up 7 points. Typically, opposition to ballot measures increases as elections near. Republicans support the measure 7:1; conservatives support 5:1; Democrats and liberals support the measure 4:3.

Cell phone respondents and home phone respondents included in this survey: SurveyUSA interviewed 800 San Diego adults 05/11/12 through 05/13/12. Of them, 644 were registered to vote. Of the registered, 525 were determined by SurveyUSA to have already voted or to be likely to vote in the 06/05/12 primary. If no one candidate receives a majority of the vote in the primary, the top two finishers will advance to a 11/06/12 general election. Incumbent Mayor Jerry Sanders is term-limited. This survey was conducted using blended sample, mixed-mode. Respondents with a home telephone (87% of adults, 89% of likely voters) were interviewed in the recorded voice of a professional announcer. Respondents without a home telephone (13% of adults, 11% of likely voters) were shown a questionnaire on their smartphone or other electronic device.

1 If the primary election for San Diego mayor were today, who would you vote for?(candidate names rotated) Carl DeMaio? Bonnie Dumanis? Bob Filner? Nathan Fletcher? Or some other candidate?

525 Actual & Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Already Voted?		Party Affiliation			Tea Party Memb		Ideology			College Grad		Income		
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Yes	No	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	Yes	No	< \$40K	\$40K -	> \$80K
Carl DeMaio	31%	34%	28%	27%	31%	31%	38%	29%	34%	29%	14%	36%	35%	22%	32%	37%	30%	52%	15%	36%	58%	27%	57%	24%	18%	29%	33%	31%	30%	33%
Bonnie Dumanis	13%	13%	12%	15%	13%	13%	9%	14%	11%	13%	16%	18%	6%	20%	12%	16%	12%	12%	15%	10%	16%	12%	14%	10%	16%	13%	13%	15%	12%	12%
Bob Filner	21%	21%	22%	18%	18%	24%	28%	18%	26%	22%	36%	14%	24%	12%	23%	20%	22%	7%	33%	16%	6%	25%	6%	22%	34%	21%	20%	27%	19%	18%
Nathan Fletcher	21%	23%	18%	18%	24%	25%	13%	21%	20%	24%	16%	25%	8%	12%	22%	16%	22%	19%	24%	16%	16%	23%	17%	27%	17%	20%	23%	11%	23%	25%
Other	6%	5%	7%	10%	5%	1%	9%	7%	4%	5%	3%	6%	11%	0%	7%	11%	5%	2%	3%	16%	4%	5%	2%	5%	9%	7%	5%	8%	5%	6%
Undecided	8%	4%	13%	13%	9%	6%	3%	11%	5%	7%	16%	2%	16%	34%	5%	1%	9%	8%	9%	7%	1%	8%	4%	11%	6%	10%	6%	8%	11%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely Voter	100%	52%	48%	28%	29%	26%	18%	57%	43%	53%	6%	23%	18%	11%	89%	12%	88%	29%	46%	24%	15%	79%	27%	41%	27%	63%	37%	23%	35%	43%

2 On Proposition B, which would replace pensions with 401(k)-style plans for most newly hired city employees, are you ... Certain to vote yes?
Certain to vote no?
Or not certain?

525 Actual & Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Already Voted?		Party Affiliation			Tea Party Memb		Ideology			College Grad		Income		
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Yes	No	Republi	Democr	Indepe	Yes	No	Conser	Modera	Liberal	Yes	No	< \$40K	\$40K -	> \$80K
Yes	54%	61%	46%	52%	60%	53%	50%	56%	51%	57%	34%	63%	42%	57%	54%	63%	53%	73%	43%	52%	75%	51%	69%	55%	40%	57%	47%	38%	54%	62%
No	22%	23%	21%	23%	22%	22%	22%	23%	22%	21%	37%	16%	29%	23%	22%	26%	22%	10%	29%	25%	11%	26%	13%	24%	30%	21%	24%	25%	24%	20%
Not Certain	24%	15%	33%	24%	18%	26%	29%	21%	27%	22%	29%	21%	29%	20%	24%	11%	25%	17%	28%	23%	14%	23%	18%	21%	31%	21%	28%	37%	21%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.