

Results of SurveyUSA Election Poll #21277

Geography: California
Data Collected: 05/16/2014 - 05/19/2014
Release Date: 05/20/2014
Percentaaes

GOP Fresno Mayor Swaenginein Certain to Advance in 3-Way Battle To Be CA State Controller, But Which Democrat Will Be Her Opponent? Secretary of State candidates Alex Padilla and Pete Peterson will advance from the 06/03/14 California Primary to the 11/04/14 general election, the latest SurveyUSA poll finds. Democrat Padilla holds 78% of the Democratic base. Republican Peterson holds 79% of the Democratic base. Republican Fresno Mayor Ashley Swaenginein is certain to advance to the general election, but which 1 of 2 Democrats will oppose her in the battle for State Controller remains to be seen. Swaenginein has 31% of the Primary vote today, compared to 24% for Betty Yee and 18% for John Perez. Swaenginein is backed by older, more reliable voters, by whites, Republicans and conservatives. Yee is backed disproportionately by women; Perez is backed disproportionately by men. The 2 Democrats split the liberal vote. Top 2 finishers advance. Democratic incumbent Jerry Brown is certain to advance from the gubernatorial Primary to the general election, but it not yet clear whether his titular opponent will be Republican Tim Donnelly or Republican Neel Kashkari. Brown is effectively unchallenged, with 57% of the Primary vote, and a shoo-in for re-election in the general election, but who will be sacrificial lamb opposite him on the general election ballot is unclear. **Cell-phone and home-phone respondents included in this research:** SurveyUSA interviewed 1,000 state of CA adults 05/16/14 through 05/19/14. Of the adults, 871 were registered to vote. Of the registered, 610 were determined by SurveyUSA to have already voted in the 06/03/14 CA Primary, or were determined by SurveyUSA to be certain to vote before the deadline. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (70% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (30% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device.

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If the primary election for California governor were today, and you were filling out your ballot right now, who would you vote for? (candidate names rotated) Democrat Jerry Brown? Republican Tim Donnelly? Republican Neel Kashkari? Or another candidate?

610 Likely & Actual Primary Voters	All	Gender		Age				<50 / 50+		Race				Voted			Cell Phone / Lan		Party Affiliation			Ideology			Education			Income			
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Already	Likely E	Likely D	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Moder	Liberal	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	
Jerry Brown (D)	57%	57%	56%	63%	56%	55%	54%	59%	54%	47%	77%	68%	58%	65%	52%	58%	61%	55%	13%	90%	43%	14%	67%	84%	56%	51%	60%	53%	54%	61%	
Tim Donnelly (R)	18%	16%	21%	15%	22%	18%	17%	19%	18%	23%	6%	14%	15%	15%	17%	20%	17%	19%	48%	2%	15%	48%	10%	2%	18%	20%	17%	18%	19%	18%	
Neel Kashkari (R)	11%	13%	9%	6%	4%	15%	20%	5%	17%	15%	8%	8%	6%	11%	13%	10%	4%	15%	24%	2%	15%	24%	9%	3%	13%	13%	10%	12%	12%	10%	
Another Candidate	4%	4%	5%	4%	5%	2%	7%	5%	4%	5%	1%	1%	8%	8%	6%	2%	4%	4%	3%	2%	8%	4%	3%	5%	2%	6%	4%	7%	5%	2%	
Undecided	10%	10%	9%	11%	13%	10%	3%	12%	7%	10%	8%	8%	11%	1%	13%	9%	14%	8%	12%	4%	18%	10%	11%	6%	11%	9%	9%	10%	10%	9%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual Prima	100%	51%	49%	18%	26%	34%	22%	44%	56%	51%	5%	30%	13%	13%	42%	45%	30%	70%	29%	47%	23%	27%	45%	23%	10%	32%	58%	24%	35%	41%	

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610 Likely & Actual Primary Voters	All	Region				
Credibility Interval: +/-4 pct points		Central	Greater	Inland	Bay Are	
Jerry Brown (D)	57%	53%	62%	38%	69%	
Tim Donnelly (R)	18%	22%	16%	26%	11%	
Neel Kashkari (R)	11%	12%	10%	19%	6%	
Another Candidate	4%	4%	5%	3%	4%	
Undecided	10%	10%	7%	14%	9%	
Total	100%	100%	100%	100%	100%	
Composition of Likely & Actual Prima	100%	24%	37%	19%	19%	

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Ashley Swarengin (R)	31%	31%	31%	22%	30%	34%	36%	27%	35%	37%	15%	26%	26%	23%	31%	33%	21%	35%	73%	5%	31%	69%	21%	8%	33%	32%	30%	35%	31%	28%
Betty Yee (D)	24%	20%	29%	31%	23%	21%	25%	26%	23%	21%	40%	30%	20%	35%	22%	23%	24%	24%	3%	42%	15%	4%	29%	38%	29%	19%	27%	25%	18%	29%
John Perez (D)	18%	21%	15%	24%	17%	16%	17%	20%	17%	15%	25%	25%	13%	22%	15%	20%	24%	16%	3%	32%	10%	3%	22%	30%	15%	22%	17%	19%	19%	18%
Another Candidate	8%	9%	7%	7%	8%	8%	11%	8%	9%	11%	3%	3%	11%	13%	9%	6%	5%	10%	8%	4%	17%	10%	6%	8%	4%	9%	8%	6%	10%	8%
Undecided	18%	19%	17%	17%	21%	21%	11%	19%	17%	16%	16%	16%	30%	6%	22%	17%	26%	15%	12%	17%	27%	13%	22%	15%	20%	18%	17%	14%	21%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Prima	100%	51%	49%	18%	26%	34%	22%	44%	56%	51%	5%	30%	13%	13%	42%	45%	30%	70%	29%	47%	23%	27%	45%	23%	10%	32%	58%	24%	35%	41%

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3	If the primary election for California Secretary of State were today, and you were filling out your ballot right now, who would you vote for? (candidate names rotated) Republican Pete Peterson? Democrat Alex Padilla? Or another candidate?																													
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Pete Peterson (R)	32%	34%	31%	26%	31%	32%	40%	29%	35%	39%	19%	27%	24%	27%	31%	35%	23%	36%	79%	5%	30%	77%	21%	6%	34%	34%	32%	35%	32%	30%
Alex Padilla (D)	48%	46%	50%	59%	49%	45%	41%	53%	43%	38%	61%	61%	48%	50%	47%	47%	59%	43%	7%	78%	37%	11%	58%	73%	49%	46%	48%	43%	50%	51%
Another Candidate	9%	8%	10%	5%	8%	8%	15%	7%	11%	12%	9%	5%	8%	17%	9%	6%	5%	11%	5%	8%	15%	7%	7%	13%	8%	9%	9%	7%	9%	9%
Undecided	11%	12%	10%	9%	13%	15%	4%	11%	11%	11%	11%	7%	19%	6%	12%	12%	13%	10%	8%	9%	19%	6%	14%	8%	10%	11%	11%	14%	9%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Credibility Interval: +/-4 pct points		Central	Greater	Inland	Bay Are
Pete Peterson (R)	32%	33%	31%	43%	23%
Alex Padilla (D)	48%	44%	51%	38%	56%
Another Candidate	9%	11%	7%	10%	9%
Undecided	11%	13%	11%	9%	11%
Total	100%	100%	100%	100%	100%
Composition of Likely & Actual Prima	100%	24%	37%	19%	19%

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.