Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

Sponsors:
All SurveyUSA clients in California

After 1st Debate, Clinton Tip-Toes 1 Point Further Ahead of Trump in CA; Sanchez Closes-In on Harris for Senate; Recreational Marijuana Ballot Proposition Clings to Narrow Advantage, 40 Days till Votes Are Counted, 11 Days Until Early Voting Begins:

Hillary Clinton's lead in California has increased ever-so-slightly in the 3 days immediately following the first Presidential debate, according to a SurveyUSA pre-election tracking poll conducted for KABC-TV Los Angeles, KPIX-TV San Francisco, KGTV-TV San Diego, and KFSN-TV Fresno.

Clinton today leads Trump by 26 points in California, 59% to 33%, with Libertarian Gary Johnson at 3% and Green Party candidate Jill Stein at 2%. Compared to an identical SurveyUSA poll 3 weeks ago, Clinton is up 2 points, Trump is up 1 point.

Clinton today leads by 35 points among all women (up 5 points from 3 weeks ago), leads by 28 points among suburban moms (unchanged), and leads by 52 points among single moms (unchanged). Clinton leads by 14 points among white voters, by 4 points among Asian American voters, by 50 points among Latino voters, and by 71 points among African American voters. Clinton leads by 39 points among 1st-generation Californians (those whose parents were born in another country). Clinton holds 96% of the Democratic base, Trump holds 81% of the Republican base. Independents break for Clinton by 7 points.

Moderates break for Clinton by 34 points.

Trump leads Clinton by 5 points among gun owners. Trump leads by 24 points in the Inland Empire. The candidates run even in Central CA, but Clinton leads 2:1 in Greater Los Angeles and 3:1 in the Bay Area. Clinton leads by 54 points among Catholics. Clinton leads by 34 points in union households. Of those voting for Trump, 64% do so enthusiastically. Of those voting for Clinton, 71% do so enthusiastically. Of those voting gagainst Clinton." Of those voting gagainst Clinton, 25% say they are voting gagainst Trump."

In an election today for United States Senator from CA, to replace retiring Democrat Barbara Boxer, Democrat Kamala Harris leads Democrat Loretta Sanchez, 40% to 29%. Compared to an identical SurveyUSA poll 3 weeks ago, Harris is down 4 points, Sanchez is up 2 points, a 6-point swing towards Sanchez. Harris leads by 13 points among white voters, by 57 points among African American voters and by 19 points among Asian Americans. Sanchez leads by 6 points among Democrats.

Sanchez leads among lower-income voters, among high-school educated voters, among rural voters, among voters who have lived in California less than 10 years, and among smokers. Those who voted for Carly Fiorina for Senate in 2010 back Sanchez by 8 points in 2016. Those who voted for Boxer in 2010 back Harris by 30 points.

Ballot Measures:

- * Proposition 56, which would increase the tax on cigarettes to \$2 per pack, is favored to pass 61% to 33%.
- * Proposition 62, which would end the death penalty in CA and replace it with life in prison, trails by 15 points today and is headed for defeat.
- * Proposition 63, which outlaws large-capacity magazines and requires background checks on ammo purchases, leads by more than 2:1 and will pass.
- * Proposition 64, which would legalize, regulate and tax recreational marijuana, is supported 52% to 41%. Caution advised.

Statewide Favorability Ratings:

- * President Obama is viewed extremely favorably by 36% of CA voters, extremely unfavorably by 23%.
- * Trump is viewed extremely favorably by 14% of CA voters, extremely unfavorably by 51%. * Clinton is viewed extremely favorably by 24% of CA voters, extremely unfavorably by 31%.
- * Governor Jerry Brown is viewed extremely favorably by 14% of CA voters, extremely unfavorably by 18%.
- * Dianne Feinstein is viewed extremely favorably by 14% of CA voters, extremely unfavorably by 18%.
- * Boxer is viewed extremely favorably by 13% of CA voters, extremely unfavorably by 23%.

Context and Methodology:

SurveyUSA interviewed 900 state of California adults 09/27/16 and 09/28/16. All interviews were conducted after the first Presidential debate on 09/26/16. Of the adults, 817 were registered to vote. Of the registered, 732 were determined by SurveyUSA to be likely to vote in the 11/08/16 general election. Of registered voters, 2% tell SurveyUSA they almost always vote in a Presidential election but will not vote in 2016 because they are particularly drawn to one of the candidates. The survey was conducted using blended sample, mixed mode. Respondents reachable on their home telephones (60% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (40% of likely voters) were shown a questionnaire on the screen of their smartphone, tablet or other electronic device. Polling ballot measures and citizen initiatives is an inexact science. In general, having nothing to do with California specifically and having nothing to do with 2016 uniquely, opposition to a ballot measure increases as Election Day approaches. Rarely does support for a ballot measure increase over time. It is likely that opposition to Propositions 56, 62, 63 and 64 will increase once early voting begins on 10/10/16. This may alter the calculus on recreational marijuana Proposition 64, which today has the most fragile advantage of those measures tested. Barack Obama carried California by 23 points in 2012 and by 24 points in 2008.

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One: I always vote in Presidential elections, and will definitely vote in this year's presidential election.

Two: I always vote in Presidential elections, but this year, I do not like the candidates, so I will not vote in the presidential election this year.

Three: I'm not sure yet whether I will or will not vote this year.

Four: I rarely vote in Presidential elections, but this year I will go out of my way to vote.

Five: I don't vote in Presidential elections, and I won't vote this year.

| 817 Registered Voters | A11 | Ger | nder | | Ą | ge | | <50 / | 50+ | | Ra | ace | | | | Pai | rty Affiliat | tion | | | Par | ty Affiliat | ion | | | Ideology | | | Military | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|----------|---------|
| Credibility Interval: +/-2.5 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Always Do / Will This Year | 84% | 87% | 81% | 77% | 87% | 82% | 94% | 82% | 87% | 91% | 90% | 75% | 82% | 95% | 84% | 77% | 70% | 84% | 84% | 96% | 89% | 77% | 88% | 89% | 80% | 81% | 92% | 92% | 83% | 85% |
| Always Do / Not This Year | 2% | 2% | 3% | 6% | 1% | 1% | 1% | 3% | 1% | 1% | 3% | 3% | 4% | 0% | 1% | 3% | 9% | 3% | 2% | 0% | 1% | 5% | 1% | 4% | 2% | 4% | 0% | 1% | 3% | 2% |
| Not Sure Yet | 7% | 5% | 9% | 10% | 6% | 10% | 2% | 8% | 7% | 5% | 5% | 13% | 5% | 2% | 6% | 13% | 12% | 8% | 10% | 0% | 5% | 11% | 6% | 3% | 7% | 10% | 5% | 5% | 6% | 8% |
| Rarely Do / Will This Year | 5% | 5% | 5% | 5% | 5% | 7% | 3% | 5% | 5% | 3% | 2% | 8% | 8% | 3% | 9% | 7% | 4% | 5% | 5% | 3% | 6% | 6% | 4% | 5% | 11% | 3% | 2% | 3% | 7% | 4% |
| Don't / Won't This Year | 1% | 0% | 1% | 2% | 1% | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 1% | 0% | 0% | 0% | 4% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 1% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 50% | 50% | 29% | 30% | 23% | 17% | 60% | 40% | 46% | 6% | 32% | 16% | 11% | 13% | 12% | 11% | 9% | 27% | 15% | 24% | 32% | 42% | 15% | 24% | 29% | 15% | 13% | 30% | 69% |

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| 817 Registered Voters | A11 | E | Educatio | n | | Income | | | Urbanity | | Un | ion | 2016 | Vote | 2012 | Vote | 2010 |) Vote | Marr | ried? | Evanç | gelical | Cath | nolic | Smo | oke? | Veget | arian? | Own a | Gun? |
|---|------|---------|----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|-------|--------|-------|------|
| Credibility Interval: +/-2.5 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Always Do / Will This Year | 84% | 76% | 79% | 90% | 76% | 84% | 89% | 86% | 85% | 84% | 87% | 84% | 92% | 96% | 90% | 89% | 95% | 92% | 88% | 79% | 88% | 84% | 84% | 83% | 90% | 84% | 89% | 85% | 85% | 84% |
| Always Do / Not This Year | 2% | 5% | 3% | 1% | 4% | 2% | 1% | 2% | 3% | 1% | 2% | 3% | - | - | 1% | 1% | 0% | 2% | 1% | 4% | 1% | 3% | 4% | 2% | 1% | 3% | 1% | 3% | 3% | 2% |
| Not Sure Yet | 7% | 11% | 8% | 6% | 11% | 8% | 5% | 5% | 8% | 7% | 5% | 8% | - | - | 6% | 4% | 3% | 2% | 6% | 9% | 6% | 7% | 8% | 8% | 3% | 8% | 5% | 8% | 4% | 9% |
| Rarely Do / Will This Year | 5% | 6% | 9% | 2% | 8% | 5% | 4% | 5% | 4% | 7% | 5% | 5% | 8% | 4% | 3% | 6% | 1% | 5% | 4% | 7% | 5% | 5% | 3% | 6% | 5% | 5% | 5% | 5% | 7% | 4% |
| Don't / Won't This Year | 1% | 2% | 1% | 0% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 0% | - | - | 0% | 0% | 0% | 0% | 0% | 1% | 0% | 1% | 1% | 1% | 2% | 0% | 0% | 1% | 1% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 13% | 36% | 51% | 25% | 32% | 43% | 38% | 44% | 13% | 26% | 71% | 33% | 59% | 61% | 26% | 45% | 26% | 61% | 39% | 30% | 65% | 39% | 61% | 16% | 84% | 6% | 93% | 35% | 62% |

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| 817 Registered Voters | | Own Mo | torcycle | Kids Ur | nder 18 | Live i | n CA | 1st Ger | neration | 2nd Ger | neration | Tat | too | Parental | Violenc | Cell Pho | ne / Lan | | Reg | jion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-2.5 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Always Do / Will This Year | 84% | 86% | 84% | 85% | 85% | 84% | 85% | 77% | 89% | 88% | 90% | 84% | 85% | 88% | 86% | 84% | 84% | 81% | 85% | 85% | 86% | 80% | 73% |
| Always Do / Not This Year | 2% | 3% | 3% | 3% | 2% | 2% | 3% | 3% | 2% | 2% | 1% | 3% | 2% | 4% | 2% | 3% | 2% | 2% | 2% | 4% | 1% | 6% | 3% |
| Not Sure Yet | 7% | 6% | 8% | 7% | 8% | 7% | 7% | 12% | 5% | 5% | 6% | 8% | 7% | 2% | 6% | 8% | 7% | 11% | 7% | 7% | 5% | 10% | 14% |
| Rarely Do / Will This Year | 5% | 3% | 5% | 5% | 5% | 7% | 4% | 7% | 4% | 5% | 2% | 4% | 5% | 5% | 5% | 3% | 7% | 6% | 5% | 4% | 6% | 4% | 8% |
| Don't / Won't This Year | 1% | 2% | 0% | 1% | 0% | 0% | 1% | 1% | 0% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 0% | 1% | 0% | 1% | 0% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 34% | 66% | 49% | 51% | 30% | 70% | 14% | 81% | 40% | 60% | 21% | 39% | 20% | 21% | 10% | 7% |

If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Libertarian Gary Johnson or Green Party candidate Jill Stein?

| 732 Likely November Voters | A.II | Ge | nder | | Αį | ge | | <50 | / 50+ | | Ra | ace | | | | Pa | rty Affiliat | tion | | | Pai | rty Affiliat | tion | | | Ideology | | | Military ! | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|--------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Donald Trump (R) | 33% | 38% | 28% | 25% | 24% | 47% | 42% | 25% | 45% | 39% | 13% | 21% | 43% | 84% | 79% | 76% | 22% | 4% | 3% | 0% | 81% | 37% | 2% | 67% | 55% | 28% | 4% | 3% | 42% | 29% |
| Hillary Clinton (D) | 59% | 56% | 63% | 59% | 70% | 49% | 54% | 65% | 51% | 53% | 84% | 71% | 47% | 16% | 16% | 10% | 48% | 82% | 95% | 97% | 16% | 44% | 96% | 30% | 35% | 62% | 90% | 91% | 50% | 63% |
| Gary Johnson (L) | 3% | 3% | 3% | 6% | 2% | 3% | 2% | 4% | 3% | 3% | 2% | 3% | 4% | 0% | 3% | 11% | 9% | 5% | 1% | 1% | 2% | 9% | 1% | 3% | 5% | 5% | 1% | 1% | 4% | 3% |
| Jill Stein (G) | 2% | 1% | 2% | 4% | 2% | 0% | 0% | 3% | 0% | 1% | 0% | 2% | 3% | 0% | 1% | 1% | 7% | 6% | 0% | 1% | 0% | 4% | 1% | 0% | 0% | 1% | 2% | 6% | 0% | 2% |
| Undecided | 3% | 2% | 4% | 6% | 2% | 1% | 2% | 4% | 1% | 3% | 1% | 2% | 4% | 0% | 1% | 1% | 14% | 4% | 2% | 0% | 0% | 6% | 1% | 0% | 5% | 4% | 3% | 0% | 3% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely November Vot | 100% | 51% | 49% | 27% | 31% | 23% | 18% | 59% | 41% | 48% | 6% | 30% | 16% | 12% | 14% | 11% | 9% | 9% | 27% | 17% | 26% | 29% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Libertarian Gary Johnson or Green Party candidate Jill Stein?

| 732 Likely November Voters | A.II | I | Educatio | n | | Income | | | Urbanity | | Ur | ion | 2016 | Vote | 2012 | Vote | 2010 | Vote | Marr | ried? | Evan | gelical | Cath | nolic | Smo | oke? | Veget | arian? | Own a | Gun? |
|---|------|---------|----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|------|---------|------|-------|------|------|-------|--------|-------|------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Donald Trump (R) | 33% | 30% | 36% | 31% | 26% | 36% | 34% | 27% | 35% | 48% | 28% | 35% | 100% | 0% | 8% | 87% | 7% | 73% | 38% | 25% | 49% | 26% | 20% | 29% | 32% | 33% | 20% | 34% | 48% | 23% |
| Hillary Clinton (D) | 59% | 61% | 55% | 62% | 64% | 55% | 60% | 68% | 55% | 44% | 62% | 58% | 0% | 100% | 87% | 9% | 89% | 22% | 56% | 65% | 45% | 65% | 74% | 60% | 64% | 58% | 66% | 59% | 43% | 71% |
| Gary Johnson (L) | 3% | 2% | 4% | 3% | 3% | 3% | 4% | 2% | 4% | 5% | 6% | 2% | 0% | 0% | 1% | 3% | 2% | 4% | 3% | 3% | 4% | 3% | 1% | 4% | 1% | 4% | 6% | 3% | 6% | 2% |
| Jill Stein (G) | 2% | 2% | 2% | 1% | 1% | 4% | 0% | 1% | 3% | 1% | 2% | 1% | 0% | 0% | 2% | 0% | 1% | 1% | 1% | 3% | 0% | 3% | 0% | 4% | 2% | 2% | 5% | 2% | 2% | 2% |
| Undecided | 3% | 5% | 3% | 2% | 5% | 3% | 2% | 2% | 3% | 3% | 1% | 3% | 0% | 0% | 1% | 1% | 1% | 0% | 2% | 4% | 2% | 3% | 4% | 3% | 2% | 3% | 4% | 3% | 1% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely November Vot | 100% | 12% | 36% | 53% | 23% | 32% | 44% | 39% | 43% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 63% | 37% | 31% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

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| 732 Likely November Voters | AII | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Gei | neration | Tat | ttoo | Parenta | Violenc | Cell Pho | ne / Lan | | Reg | gion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|---------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Donald Trump (R) | 33% | 38% | 31% | 28% | 38% | 22% | 34% | 27% | 36% | 35% | 37% | 25% | 37% | 21% | 34% | 25% | 38% | 44% | 32% | 34% | 23% | 29% | 15% |
| Hillary Clinton (D) | 59% | 51% | 62% | 63% | 56% | 67% | 58% | 66% | 56% | 57% | 54% | 66% | 56% | 66% | 59% | 63% | 57% | 45% | 61% | 58% | 71% | 57% | 67% |
| Gary Johnson (L) | 3% | 4% | 3% | 3% | 4% | 5% | 3% | 3% | 4% | 2% | 5% | 3% | 3% | 9% | 2% | 4% | 3% | 6% | 2% | 3% | 4% | 4% | 4% |
| Jill Stein (G) | 2% | 2% | 2% | 3% | 1% | 3% | 2% | 2% | 2% | 2% | 1% | 4% | 1% | 2% | 2% | 3% | 1% | 2% | 2% | 1% | 0% | 7% | 7% |
| Undecided | 3% | 4% | 2% | 3% | 2% | 3% | 3% | 2% | 3% | 3% | 3% | 2% | 3% | 2% | 3% | 5% | 1% | 2% | 3% | 4% | 2% | 4% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely November Vot | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 49% | 51% | 30% | 70% | 15% | 82% | 39% | 61% | 20% | 39% | 20% | 22% | 9% | 6% |

Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

| 240 Trump Voters | ΔII | Ge | nder | | Ą | ge | | <50 / | / 50+ | | Ra | ice | | | | Pai | rty Affiliat | tion | | | Par | ty Affiliat | ion | | | Ideology | | | Military I | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-6.4 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| For Trump | 56% | 52% | 61% | 48% | 57% | 54% | 64% | 53% | 58% | 65% | ** | 25% | 58% | 69% | 53% | 50% | 36% | ** | ** | ** | 61% | 47% | ** | 68% | 50% | 49% | ** | ** | 48% | 61% |
| Against Clinton | 43% | 46% | 39% | 52% | 43% | 45% | 34% | 47% | 40% | 34% | ** | 73% | 42% | 30% | 46% | 49% | 64% | ** | ** | ** | 39% | 53% | ** | 30% | 49% | 51% | ** | ** | 50% | 39% |
| Not Sure | 1% | 1% | 0% | 0% | 0% | 1% | 2% | 0% | 2% | 1% | ** | 3% | 0% | 1% | 1% | 0% | 0% | ** | ** | ** | 1% | 0% | ** | 2% | 0% | 0% | ** | ** | 2% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Trump Voters | 100% | 59% | 41% | 20% | 23% | 33% | 23% | 44% | 56% | 57% | 2% | 19% | 22% | 30% | 33% | 26% | 6% | 1% | 2% | 0% | 63% | 33% | 2% | 32% | 40% | 24% | 2% | 1% | 38% | 61% |

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| 240 Trump Voters | ΔII | | Education | n | | Income | | | Urbanity | | Un | ion | 2016 | Vote | 2012 | . Vote | 2010 | Vote | Marr | ied? | Evang | jelical | Cath | nolic | Smo | ke? | Veget | arian? | Own a | ı Gun? |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|--------|-------|---------|------|------|-------|---------|------|-------|------|------|-------|--------|-------|--------|
| Credibility Interval: +/-6.4 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| For Trump | 56% | 62% | 48% | 61% | 56% | 57% | 55% | 53% | 56% | 60% | 39% | 61% | 56% | ** | 52% | 61% | 53% | 62% | 55% | 61% | 61% | 53% | 47% | 55% | 61% | 55% | ** | 56% | 57% | 56% |
| Against Clinton | 43% | 38% | 51% | 38% | 43% | 42% | 45% | 44% | 44% | 40% | 60% | 38% | 43% | ** | 46% | 39% | 44% | 37% | 44% | 38% | 38% | 47% | 53% | 45% | 36% | 44% | ** | 43% | 43% | 42% |
| Not Sure | 1% | 0% | 1% | 1% | 2% | 1% | 0% | 2% | 0% | 1% | 1% | 1% | 1% | ** | 2% | 1% | 3% | 1% | 1% | 2% | 2% | 0% | 0% | 0% | 3% | 0% | ** | 1% | 0% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Trump Voters | 100% | 10% | 39% | 50% | 19% | 35% | 46% | 32% | 46% | 20% | 23% | 75% | 100% | 0% | 14% | 70% | 10% | 59% | 72% | 28% | 46% | 52% | 31% | 69% | 16% | 84% | 4% | 95% | 51% | 42% |

Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

| 240 Trump Voters | ΛII | Own Mo | torcycle | Kids Ur | nder 18 | Live i | n CA | 1st Ger | neration | 2nd Ger | neration | Tat | too | Parenta | l Violenc | Cell Pho | ne / Lan | | Reg | gion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|---------|-----------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-6.4 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| For Trump | 56% | 54% | 56% | 53% | 57% | 71% | 55% | 54% | 56% | 51% | 60% | 47% | 58% | 47% | 59% | 56% | 56% | 45% | 56% | 62% | 66% | 55% | ** |
| Against Clinton | 43% | 45% | 43% | 46% | 42% | 29% | 44% | 45% | 43% | 48% | 39% | 53% | 41% | 53% | 40% | 44% | 43% | 53% | 43% | 38% | 33% | 45% | ** |
| Not Sure | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 0% | 1% | 2% | 1% | 0% | 1% | 0% | ** |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Trump Voters | 100% | 26% | 74% | 39% | 61% | 7% | 93% | 26% | 74% | 48% | 52% | 23% | 77% | 10% | 86% | 30% | 70% | 27% | 38% | 20% | 15% | 8% | 3% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

SURVEY USA

All SurveyUSA clients in California

Do you vote for Trump enthusiastically? Or with reservations?

| 240 Trump Voters | AII | Ge | nder | | Ą | ge | | <50 / | 50+ | | Ra | ace | | | | Pai | rty Affiliat | tion | | | Par | ty Affiliat | ion | | | Ideology | | | Military I | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-6.2 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Enthusiastically | 64% | 60% | 69% | 60% | 51% | 67% | 74% | 56% | 70% | 68% | ** | 39% | 73% | 79% | 56% | 55% | 59% | ** | ** | ** | 67% | 57% | ** | 77% | 55% | 60% | ** | ** | 58% | 68% |
| With Reservations | 33% | 36% | 28% | 31% | 46% | 30% | 24% | 39% | 28% | 29% | ** | 52% | 27% | 18% | 39% | 42% | 36% | ** | ** | ** | 29% | 40% | ** | 22% | 42% | 33% | ** | ** | 41% | 28% |
| Not Sure | 3% | 4% | 3% | 8% | 3% | 2% | 1% | 5% | 2% | 3% | ** | 9% | 0% | 3% | 5% | 3% | 4% | ** | ** | ** | 4% | 3% | ** | 1% | 3% | 7% | ** | ** | 1% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Trump Voters | 100% | 59% | 41% | 20% | 23% | 33% | 23% | 44% | 56% | 57% | 2% | 19% | 22% | 30% | 33% | 26% | 6% | 1% | 2% | 0% | 63% | 33% | 2% | 32% | 40% | 24% | 2% | 1% | 38% | 61% |

Do you vote for Trump enthusiastically? Or with reservations?

| 240 Trump Voters | A II | | Education | า | | Income | | | Urbanity | | Un | ion | 2016 | Vote | 2012 | Vote | 2010 | Vote | Marr | ied? | Evang | gelical | Cath | nolic | Smo | ke? | Veget | arian? | Own a | Gun? |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|------|-------|---------|------|-------|------|------|-------|--------|-------|------|
| Credibility Interval: +/-6.2 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Enthusiastically | 64% | 84% | 58% | 65% | 65% | 67% | 61% | 59% | 61% | 76% | 62% | 65% | 64% | ** | 48% | 67% | 41% | 66% | 63% | 67% | 69% | 58% | 55% | 61% | 78% | 61% | ** | 63% | 63% | 61% |
| With Reservations | 33% | 16% | 37% | 33% | 30% | 31% | 35% | 37% | 34% | 24% | 30% | 34% | 33% | ** | 46% | 31% | 52% | 31% | 33% | 32% | 29% | 38% | 39% | 36% | 17% | 37% | ** | 34% | 34% | 36% |
| Not Sure | 3% | 1% | 6% | 2% | 5% | 1% | 4% | 4% | 5% | 0% | 8% | 2% | 3% | ** | 6% | 2% | 7% | 3% | 4% | 1% | 2% | 4% | 6% | 3% | 4% | 3% | ** | 3% | 3% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Trump Voters | 100% | 10% | 39% | 50% | 19% | 35% | 46% | 32% | 46% | 20% | 23% | 75% | 100% | 0% | 14% | 70% | 10% | 59% | 72% | 28% | 46% | 52% | 31% | 69% | 16% | 84% | 4% | 95% | 51% | 42% |

Do you vote for Trump enthusiastically? Or with reservations?

| 240 Trump Voters | A II | Own Mo | torcycle | Kids Ur | nder 18 | Live i | n CA | 1st Ger | neration | 2nd Ger | neration | Tat | too | Parental | Violenc | Cell Pho | ne / Lan | | Reg | jion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-6.2 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Enthusiastically | 64% | 69% | 61% | 59% | 65% | 70% | 62% | 58% | 64% | 65% | 64% | 54% | 65% | 50% | 64% | 49% | 70% | 53% | 58% | 75% | 82% | 45% | ** |
| With Reservations | 33% | 25% | 37% | 37% | 33% | 25% | 35% | 42% | 32% | 32% | 32% | 39% | 33% | 45% | 33% | 48% | 26% | 40% | 38% | 25% | 18% | 48% | ** |
| Not Sure | 3% | 6% | 2% | 5% | 2% | 5% | 3% | 0% | 4% | 3% | 4% | 7% | 2% | 5% | 3% | 4% | 3% | 7% | 4% | 0% | 0% | 7% | ** |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Trump Voters | 100% | 26% | 74% | 39% | 61% | 7% | 93% | 26% | 74% | 48% | 52% | 23% | 77% | 10% | 86% | 30% | 70% | 27% | 38% | 20% | 15% | 8% | 3% |

Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

| 434 Clinton Voters | A | Ger | nder | | Αģ | ge | | <50 / | 50+ | | Ra | ace | | | | Pai | rty Affilia | tion | | | Pa | rty Affiliat | ion | | | Ideology | • | | Military I | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|------|-------|-------|---------|---------|--------|---------|---------|-------------|---------|--------|--------|---------|--------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-4.3 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| For Clinton | 73% | 73% | 73% | 69% | 68% | 86% | 74% | 69% | 80% | 79% | 69% | 70% | 65% | ** | ** | ** | 48% | 44% | 78% | 84% | 83% | 46% | 80% | 84% | 75% | 66% | 72% | 81% | 66% | 75% |
| Against Trump | 25% | 26% | 25% | 30% | 30% | 12% | 23% | 30% | 17% | 20% | 27% | 29% | 32% | ** | ** | ** | 49% | 53% | 20% | 15% | 17% | 51% | 18% | 13% | 25% | 31% | 27% | 19% | 31% | 24% |
| Not Sure | 2% | 1% | 2% | 1% | 1% | 1% | 3% | 1% | 2% | 2% | 4% | 1% | 3% | ** | ** | ** | 3% | 3% | 2% | 0% | 0% | 3% | 1% | 3% | 0% | 3% | 1% | 0% | 3% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Clinton Voters | 100% | 49% | 51% | 27% | 37% | 19% | 17% | 64% | 36% | 43% | 8% | 36% | 13% | 3% | 4% | 2% | 7% | 13% | 42% | 28% | 7% | 22% | 70% | 8% | 14% | 29% | 24% | 22% | 25% | 73% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

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Sponsors:

All SurveyUSA clients in California

Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

| 434 Clinton Voters | ΛII | | Education | า | | Income | | | Urbanity | | Un | ion | 2016 | Vote | 2012 | Vote | 2010 | Vote | Marr | ied? | Evang | elical | Cath | nolic | Smo | ke? | Veget | arian? | Own a | ı Gun? |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|------|-------|--------|------|-------|------|------|-------|--------|-------|--------|
| Credibility Interval: +/-4.3 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| For Clinton | 73% | 81% | 64% | 76% | 70% | 73% | 74% | 81% | 70% | 60% | 72% | 74% | ** | 73% | 76% | ** | 77% | 68% | 77% | 66% | 77% | 71% | 73% | 70% | 82% | 70% | 67% | 73% | 73% | 72% |
| Against Trump | 25% | 18% | 32% | 23% | 26% | 25% | 26% | 19% | 29% | 36% | 27% | 25% | ** | 25% | 23% | ** | 22% | 32% | 22% | 31% | 21% | 28% | 26% | 29% | 18% | 28% | 33% | 26% | 27% | 27% |
| Not Sure | 2% | 1% | 4% | 0% | 4% | 2% | 0% | 1% | 1% | 4% | 1% | 1% | ** | 2% | 1% | ** | 1% | 0% | 1% | 3% | 1% | 2% | 1% | 1% | 0% | 2% | 0% | 1% | 0% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Clinton Voters | 100% | 12% | 33% | 55% | 25% | 30% | 45% | 45% | 40% | 10% | 28% | 70% | 0% | 100% | 92% | 4% | 70% | 10% | 59% | 41% | 23% | 71% | 44% | 56% | 19% | 81% | 7% | 92% | 26% | 73% |

Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

| 434 Clinton Voters | AII | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | eration | 2nd Ger | neration | Tat | ttoo | Parental | Violenc | Cell Pho | ne / Lan | | Reg | gion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|---------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-4.3 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| For Clinton | 73% | 81% | 70% | 71% | 73% | 80% | 70% | 65% | 76% | 76% | 75% | 64% | 76% | 82% | 70% | 70% | 75% | 65% | 71% | 80% | 76% | 69% | 56% |
| Against Trump | 25% | 19% | 29% | 28% | 26% | 19% | 28% | 33% | 23% | 23% | 24% | 35% | 23% | 18% | 29% | 30% | 22% | 33% | 27% | 20% | 22% | 29% | 40% |
| Not Sure | 2% | 0% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 2% | 2% | 2% | 0% | 2% | 2% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Clinton Voters | 100% | 19% | 81% | 50% | 50% | 12% | 87% | 36% | 64% | 51% | 49% | 33% | 67% | 16% | 81% | 42% | 58% | 15% | 40% | 19% | 26% | 9% | 7% |

Do you vote for Clinton enthusiastically? Or with reservations?

| 434 Clinton Voters | A II | Gei | nder | | Ą | ge | | <50 / | 50+ | | Ra | ice | | | | Par | ty Affiliat | tion | | | Pa | rty Affiliat | tion | | | Ideology | | | Military H | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|------|-------|-------|---------|---------|--------|---------|---------|-------------|---------|--------|--------|---------|--------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-4.4 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Enthusiastically | 71% | 75% | 67% | 64% | 71% | 77% | 75% | 68% | 76% | 72% | 69% | 79% | 48% | ** | ** | ** | 41% | 55% | 74% | 83% | 80% | 49% | 78% | 85% | 79% | 58% | 68% | 83% | 70% | 72% |
| With Reservations | 26% | 25% | 28% | 30% | 26% | 23% | 22% | 28% | 22% | 27% | 29% | 18% | 45% | ** | ** | ** | 50% | 44% | 23% | 15% | 19% | 48% | 20% | 15% | 20% | 37% | 31% | 14% | 28% | 25% |
| Not Sure | 3% | 1% | 5% | 6% | 3% | 0% | 3% | 4% | 1% | 2% | 2% | 4% | 7% | ** | ** | ** | 9% | 0% | 3% | 2% | 1% | 3% | 2% | 0% | 1% | 5% | 1% | 2% | 2% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Clinton Voters | 100% | 49% | 51% | 27% | 37% | 19% | 17% | 64% | 36% | 43% | 8% | 36% | 13% | 3% | 4% | 2% | 7% | 13% | 42% | 28% | 7% | 22% | 70% | 8% | 14% | 29% | 24% | 22% | 25% | 73% |

6 Do you vote for Clinton enthusiastically? Or with reservations?

| 434 Clinton Voters | A II | | Educatio | n | | Income | | | Urbanity | | Un | ion | 2016 | Vote | 2012 | Vote | 2010 |) Vote | Marr | ried? | Evanç | gelical | Cath | nolic | Smo | ke? | Vegeta | arian? | Own a | Gun? |
|---|------|---------|----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|--------|--------|-------|------|
| Credibility Interval: +/-4.4 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Enthusiastically | 71% | 77% | 70% | 70% | 69% | 67% | 74% | 74% | 69% | 65% | 77% | 69% | ** | 71% | 73% | ** | 74% | 63% | 73% | 68% | 80% | 67% | 78% | 60% | 82% | 68% | 56% | 71% | 69% | 72% |
| With Reservations | 26% | 18% | 25% | 28% | 23% | 30% | 25% | 25% | 28% | 32% | 22% | 29% | ** | 26% | 26% | ** | 24% | 37% | 25% | 28% | 19% | 30% | 19% | 37% | 18% | 29% | 36% | 26% | 31% | 24% |
| Not Sure | 3% | 5% | 5% | 2% | 7% | 3% | 1% | 1% | 3% | 3% | 1% | 2% | ** | 3% | 1% | ** | 2% | 0% | 2% | 4% | 2% | 3% | 4% | 3% | 0% | 3% | 8% | 2% | 1% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Clinton Voters | 100% | 12% | 33% | 55% | 25% | 30% | 45% | 45% | 40% | 10% | 28% | 70% | 0% | 100% | 92% | 4% | 70% | 10% | 59% | 41% | 23% | 71% | 44% | 56% | 19% | 81% | 7% | 92% | 26% | 73% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

SURVEY USA

All SurveyUSA clients in California

Do you vote for Clinton enthusiastically? Or with reservations?

| 434 Clinton Voters | A.II | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Ger | neration | Tat | too | Parental | Violenc | Cell Pho | ne / Lan | | Reg | gion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-4.4 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Enthusiastically | 71% | 82% | 69% | 72% | 71% | 79% | 70% | 68% | 73% | 78% | 69% | 70% | 72% | 73% | 72% | 60% | 79% | 73% | 70% | 74% | 70% | 56% | 55% |
| With Reservations | 26% | 18% | 28% | 25% | 27% | 18% | 27% | 27% | 25% | 20% | 30% | 28% | 25% | 27% | 26% | 35% | 19% | 25% | 28% | 22% | 27% | 39% | 34% |
| Not Sure | 3% | 0% | 3% | 3% | 2% | 3% | 3% | 5% | 1% | 2% | 1% | 3% | 3% | 0% | 3% | 5% | 2% | 3% | 3% | 4% | 3% | 5% | 12% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Clinton Voters | 100% | 19% | 81% | 50% | 50% | 12% | 87% | 36% | 64% | 51% | 49% | 33% | 67% | 16% | 81% | 42% | 58% | 15% | 40% | 19% | 26% | 9% | 7% |

7 Is yours more a vote FOR Gary Johnson? A vote AGAINST Donald Trump? Or a vote AGAINST Hillary Clinton?

| 24 Johnson Voters | 411 | Ge | nder | | Ą | ge | | <50 | 50+ | | Ra | ace | | | | Pa | rty Affiliat | tion | | | Par | ty Affiliat | ion | | | Ideology | | | Military F | Househo |
|--|------|------|--------|-------|-------|-------|------|-------|------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-20.4 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| For Johnson | 41% | 44% | 37% | 43% | 53% | 42% | 12% | 46% | 30% | 46% | ** | 41% | 34% | ** | 45% | 43% | 21% | 66% | 79% | 0% | 45% | 40% | 40% | 41% | 49% | 36% | ** | ** | 50% | 35% |
| Against Trump | 21% | 24% | 18% | 13% | 23% | 21% | 50% | 15% | 32% | 20% | ** | 20% | 16% | ** | 43% | 11% | 32% | 26% | 0% | 0% | 43% | 21% | 0% | 20% | 12% | 32% | ** | ** | 18% | 23% |
| Against Clinton | 29% | 29% | 28% | 32% | 23% | 37% | 10% | 30% | 26% | 26% | ** | 18% | 51% | ** | 12% | 43% | 37% | 7% | 21% | 0% | 12% | 34% | 11% | 39% | 39% | 23% | ** | ** | 23% | 33% |
| Not Sure | 9% | 3% | 16% | 12% | 0% | 0% | 28% | 9% | 11% | 7% | ** | 20% | 0% | ** | 0% | 3% | 10% | 0% | 0% | 100% | 0% | 5% | 49% | 0% | 0% | 9% | ** | ** | 9% | 9% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Johnson Voters | 100% | 49% | 51% | 48% | 18% | 21% | 13% | 66% | 34% | 50% | 4% | 28% | 19% | 0% | 13% | 38% | 24% | 14% | 6% | 6% | 13% | 76% | 11% | 13% | 35% | 39% | 5% | 3% | 39% | 61% |

Is yours more a vote FOR Gary Johnson? A vote AGAINST Donald Trump? Or a vote AGAINST Hillary Clinton?

| 24 Johnson Voters | ΛII | E | Education | า | | Income | | | Urbanity | | Ur | ion | 2016 | Vote | 2012 | Vote | 2010 | Vote | Marr | ried? | Evan | gelical | Cath | nolic | Smo | ke? | Veget | arian? | Own a | Gun? |
|--|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|------|---------|------|-------|------|------|-------|--------|-------|------|
| Credibility Interval: +/-20.4 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| For Johnson | 41% | 27% | 35% | 50% | 19% | 52% | 45% | 31% | 37% | 70% | 40% | 39% | ** | ** | 32% | 64% | 47% | 43% | 45% | 35% | 35% | 44% | 19% | 50% | ** | 42% | 16% | 47% | 42% | 50% |
| Against Trump | 21% | 73% | 15% | 18% | 36% | 10% | 20% | 26% | 18% | 19% | 15% | 28% | ** | ** | 28% | 16% | 19% | 22% | 23% | 19% | 37% | 13% | 0% | 16% | ** | 19% | 33% | 21% | 16% | 34% |
| Against Clinton | 29% | 0% | 34% | 29% | 21% | 29% | 33% | 7% | 43% | 12% | 37% | 21% | ** | ** | 30% | 19% | 22% | 35% | 29% | 29% | 28% | 30% | 31% | 29% | ** | 30% | 51% | 22% | 28% | 16% |
| Not Sure | 9% | 0% | 17% | 3% | 24% | 9% | 3% | 36% | 2% | 0% | 7% | 12% | ** | ** | 10% | 0% | 12% | 0% | 4% | 17% | 0% | 13% | 50% | 5% | ** | 8% | 0% | 10% | 14% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 0% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Johnson Voters | 100% | 9% | 48% | 43% | 23% | 26% | 50% | 22% | 54% | 21% | 51% | 47% | 0% | 0% | 32% | 34% | 28% | 44% | 66% | 34% | 35% | 63% | 18% | 82% | 3% | 97% | 10% | 84% | 60% | 30% |

Is yours more a vote FOR Gary Johnson? A vote AGAINST Donald Trump? Or a vote AGAINST Hillary Clinton?

| 24 Johnson Voters | ΔII | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Gei | neration | Tat | too | Parental | Violenc | Cell Pho | ne / Lan | | Reg | jion | | Suburb | Single |
|--|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-20.4 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| For Johnson | 41% | 33% | 48% | 43% | 38% | 32% | 42% | 54% | 35% | 14% | 44% | 10% | 56% | 42% | 43% | 49% | 33% | 48% | 51% | 50% | 13% | 41% | 17% |
| Against Trump | 21% | 24% | 20% | 15% | 25% | 34% | 18% | 5% | 26% | 54% | 14% | 36% | 16% | 21% | 23% | 18% | 24% | 22% | 9% | 0% | 45% | 23% | 0% |
| Against Clinton | 29% | 42% | 20% | 22% | 37% | 34% | 30% | 17% | 35% | 33% | 36% | 33% | 24% | 23% | 29% | 22% | 35% | 12% | 40% | 50% | 32% | 35% | 13% |
| Not Sure | 9% | 0% | 12% | 20% | 0% | 0% | 10% | 23% | 3% | 0% | 5% | 21% | 4% | 15% | 5% | 11% | 7% | 18% | 0% | 0% | 10% | 0% | 70% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Johnson Voters | 100% | 25% | 70% | 43% | 57% | 16% | 84% | 26% | 74% | 31% | 69% | 30% | 70% | 42% | 58% | 50% | 50% | 39% | 20% | 17% | 24% | 11% | 8% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

SURVEY USA

All SurveyUSA clients in California

Is yours more a vote FOR Jill Stein? A vote AGAINST Hillary Clinton? Or a vote AGAINST Donald Trump?

| 12 Stein Voters | | Ge | nder | | A | ge | | <50 | 50+ | | R | ace | | | | Pa | rty Affiliat | tion | | | Par | rty Affiliat | tion | | | Ideology | | | Military F | Househo |
|--|------|------|--------|-------|-------|-------|------|-------|------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|--------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-28.8 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| For Stein | 27% | 52% | 16% | 32% | 21% | ** | ** | 28% | ** | 13% | ** | 36% | 27% | ** | 0% | 0% | 75% | 0% | 0% | 0% | 0% | 36% | 0% | ** | 100% | 0% | 0% | 34% | 43% | 25% |
| Against Clinton | 45% | 48% | 43% | 48% | 44% | ** | ** | 47% | ** | 54% | ** | 38% | 47% | ** | 100% | 0% | 25% | 33% | 100% | 100% | 100% | 26% | 100% | ** | 0% | 100% | 75% | 26% | 57% | 43% |
| Against Trump | 24% | 0% | 34% | 19% | 35% | ** | ** | 25% | ** | 17% | ** | 27% | 27% | ** | 0% | 100% | 0% | 53% | 0% | 0% | 0% | 32% | 0% | ** | 0% | 0% | 25% | 40% | 0% | 26% |
| Not Sure | 5% | 0% | 7% | 0% | 0% | ** | ** | 0% | ** | 17% | ** | 0% | 0% | ** | 0% | 0% | 0% | 15% | 0% | 0% | 0% | 6% | 0% | ** | 0% | 0% | 0% | 0% | 0% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 0% | 100% | 100% | 100% | 100% | 0% | 100% | 100% | 0% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Stein Voters | 100% | 31% | 69% | 61% | 35% | 0% | 5% | 95% | 5% | 29% | 0% | 44% | 27% | 0% | 6% | 7% | 36% | 32% | 6% | 13% | 6% | 75% | 19% | 0% | 7% | 17% | 20% | 47% | 8% | 92% |

Is yours more a vote FOR Jill Stein? A vote AGAINST Hillary Clinton? Or a vote AGAINST Donald Trump?

| 12 Stein Voters | A II | ı | Educatio | n | | Income | ! | | Urbanity | | Un | ion | 2016 | Vote | 2012 | Vote | 2010 | Vote | Mari | ried? | Evanç | gelical | Cath | nolic | Smo | ke? | Veget | arian? | Own a | Gun? |
|--|------|---------|----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|-------|--------|-------|------|
| Credibility Interval: +/-28.8 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| For Stein | 27% | 100% | 0% | 27% | 18% | 33% | 0% | 69% | 20% | 0% | 19% | 31% | ** | ** | 35% | 0% | 0% | 0% | 0% | 37% | ** | 28% | 0% | 28% | 100% | 13% | 0% | 32% | 25% | 28% |
| Against Clinton | 45% | 0% | 59% | 47% | 22% | 49% | 57% | 31% | 43% | 100% | 51% | 41% | ** | ** | 37% | 100% | 84% | 100% | 38% | 47% | ** | 42% | 100% | 41% | 0% | 53% | 100% | 33% | 64% | 30% |
| Against Trump | 24% | 0% | 41% | 15% | 60% | 17% | 0% | 0% | 31% | 0% | 29% | 21% | ** | ** | 22% | 0% | 0% | 0% | 44% | 16% | ** | 25% | 0% | 25% | 0% | 28% | 0% | 29% | 11% | 34% |
| Not Sure | 5% | 0% | 0% | 12% | 0% | 0% | 43% | 0% | 6% | 0% | 0% | 8% | ** | ** | 6% | 0% | 16% | 0% | 17% | 0% | ** | 5% | 0% | 5% | 0% | 6% | 0% | 6% | 0% | 8% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 0% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Stein Voters | 100% | 16% | 44% | 40% | 20% | 69% | 11% | 16% | 78% | 6% | 37% | 63% | 0% | 0% | 85% | 7% | 33% | 10% | 27% | 73% | 0% | 96% | 6% | 94% | 16% | 84% | 17% | 83% | 43% | 57% |

Is yours more a vote FOR Jill Stein? A vote AGAINST Hillary Clinton? Or a vote AGAINST Donald Trump?

| 12 Stein Voters | | Own Mo | otorcycle | Kids U | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Ge | neration | Tat | ttoo | Parental | Violenc | Cell Pho | ne / Lan | | Reg | jion | | Suburb | Single |
|--|------|--------|-----------|--------|---------|---------|---------|---------|----------|--------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-28.8 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| For Stein | 27% | 36% | 23% | 36% | 0% | 100% | 13% | 0% | 46% | 57% | 21% | 16% | 51% | 0% | 34% | 31% | 19% | 80% | 13% | 0% | ** | 0% | 37% |
| Against Clinton | 45% | 64% | 36% | 39% | 59% | 0% | 53% | 55% | 37% | 43% | 25% | 50% | 34% | 65% | 43% | 51% | 33% | 0% | 53% | 100% | ** | 51% | 43% |
| Against Trump | 24% | 0% | 34% | 24% | 23% | 0% | 28% | 45% | 8% | 0% | 28% | 35% | 0% | 35% | 23% | 17% | 35% | 20% | 34% | 0% | ** | 49% | 20% |
| Not Sure | 5% | 0% | 7% | 0% | 18% | 0% | 6% | 0% | 8% | 0% | 27% | 0% | 15% | 0% | 0% | 0% | 13% | 0% | 0% | 0% | ** | 0% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Stein Voters | 100% | 30% | 70% | 74% | 26% | 16% | 84% | 42% | 58% | 70% | 30% | 69% | 31% | 17% | 78% | 62% | 38% | 24% | 55% | 15% | 5% | 37% | 29% |

Results of SurveyUSA Election Poll #23178 - Page 8 © 2024 SurveyUSA - www.surveyusa.com

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

SURVEY USA

All SurveyUSA clients in California

In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

| 20 Protest Voters | ΛII | Gei | nder | | Ą | ge | | <50 / | 50+ | | Ra | ace | | | | Pa | rty Affiliat | tion | | | Par | ty Affiliat | tion | | | Ideology | | | Military H | louseho |
|--|------|------|--------|-------|-------|-------|------|-------|------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-22.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Republican | 7% | 0% | 12% | 4% | 0% | 19% | 28% | 3% | 23% | 18% | 0% | 0% | 9% | ** | 0% | 28% | 0% | 0% | 0% | ** | 22% | 6% | 0% | 9% | 0% | 9% | ** | ** | 0% | 10% |
| Democrat | 48% | 40% | 56% | 60% | 0% | 29% | 57% | 50% | 41% | 49% | 100% | 72% | 0% | ** | 64% | 0% | 26% | 100% | 100% | ** | 50% | 33% | 100% | 50% | 44% | 39% | ** | ** | 43% | 53% |
| Split | 35% | 45% | 27% | 26% | 100% | 24% | 15% | 38% | 20% | 20% | 0% | 28% | 67% | ** | 36% | 53% | 58% | 0% | 0% | ** | 28% | 46% | 0% | 41% | 56% | 32% | ** | ** | 37% | 31% |
| Not Sure | 10% | 15% | 5% | 10% | 0% | 28% | 0% | 8% | 16% | 13% | 0% | 0% | 24% | ** | 0% | 18% | 16% | 0% | 0% | ** | 0% | 14% | 0% | 0% | 0% | 20% | ** | ** | 20% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Protest Voters | 100% | 45% | 55% | 68% | 14% | 11% | 7% | 82% | 18% | 23% | 8% | 41% | 29% | 2% | 7% | 16% | 42% | 13% | 20% | 0% | 9% | 70% | 20% | 22% | 19% | 49% | 3% | 4% | 34% | 63% |

In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

| 20 Protest Voters | A II | I | Education | า | | Income | | | Urbanity | | Un | ion | 2016 | Vote | 2012 | Vote | 2010 | Vote | Marr | ied? | Evang | jelical | Cath | nolic | Smo | ke? | Veget | arian? | Own a | Gun? |
|--|-------------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|------|-------|---------|------|-------|------|------|-------|--------|-------|------|
| Credibility Interval: +/-22.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Republican | 7% | 7% | 6% | 7% | 10% | 7% | 0% | 12% | 5% | 0% | 9% | 6% | - | - | 0% | 0% | 0% | 0% | 6% | 7% | 27% | 3% | 0% | 6% | 31% | 5% | ** | 5% | 0% | 11% |
| Democrat | 48% | 43% | 64% | 32% | 53% | 39% | 53% | 33% | 57% | 100% | 10% | 61% | - | - | 59% | 0% | 13% | 38% | 44% | 51% | 0% | 59% | 60% | 54% | 69% | 47% | ** | 49% | 40% | 54% |
| Split | 35% | 50% | 6% | 61% | 20% | 44% | 47% | 25% | 38% | 0% | 39% | 33% | - | - | 41% | 100% | 48% | 62% | 42% | 31% | 54% | 28% | 25% | 40% | 0% | 38% | ** | 36% | 43% | 30% |
| Not Sure | 10% | 0% | 24% | 0% | 17% | 9% | 0% | 30% | 0% | 0% | 42% | 0% | - | - | 0% | 0% | 39% | 0% | 8% | 11% | 19% | 9% | 15% | 0% | 0% | 10% | ** | 10% | 17% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 0% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Protest Voters | 100% | 29% | 41% | 30% | 41% | 34% | 26% | 33% | 53% | 7% | 23% | 76% | | | 49% | 16% | 13% | 25% | 36% | 64% | 15% | 74% | 54% | 46% | 7% | 93% | 2% | 98% | 40% | 60% |

In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

| 20 Protest Voters | AII | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Ger | neration | Tat | too | Parental | Violenc | Cell Pho | ne / Lan | | Reg | gion | | Suburb | Single |
|--|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-22.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Republican | 7% | 0% | 9% | 4% | 9% | 0% | 7% | 6% | 8% | 7% | 13% | 12% | 4% | 10% | 6% | 4% | 10% | 13% | 11% | 0% | 0% | 10% | 27% |
| Democrat | 48% | 48% | 49% | 55% | 40% | 100% | 44% | 39% | 49% | 52% | 21% | 66% | 32% | 34% | 47% | 48% | 50% | 87% | 55% | 10% | 89% | 58% | 73% |
| Split | 35% | 23% | 39% | 35% | 35% | 0% | 39% | 55% | 24% | 30% | 24% | 13% | 52% | 56% | 33% | 37% | 33% | 0% | 34% | 62% | 11% | 32% | 0% |
| Not Sure | 10% | 29% | 4% | 5% | 16% | 0% | 11% | 0% | 19% | 10% | 42% | 9% | 12% | 0% | 14% | 12% | 7% | 0% | 0% | 28% | 0% | 0% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Protest Voters | 100% | 23% | 77% | 56% | 44% | 9% | 91% | 44% | 56% | 63% | 37% | 37% | 63% | 22% | 78% | 59% | 41% | 19% | 36% | 35% | 10% | 24% | 9% |

In the election for United States Senator from California, if you were filling out your ballot right now, who would you vote for? (names rotated) Democrat Kamala Harris? Or Democrat Loretta Sanchez?

| 751 Likely Voters | All | Ge | nder | | Ą | ge | | <50 / | 50+ | | Ra | ice | | | | Par | rty Affilia | tion | | | Pai | ty Affiliat | tion | | | Ideology | | | Military F | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|------|-------|-------|---------|---------|--------|---------|---------|-------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Harris | 40% | 37% | 43% | 29% | 44% | 47% | 41% | 37% | 45% | 41% | 68% | 35% | 36% | 19% | 24% | 24% | 33% | 51% | 48% | 66% | 22% | 35% | 55% | 23% | 30% | 37% | 59% | 61% | 36% | 42% |
| Sanchez | 29% | 33% | 25% | 34% | 29% | 25% | 27% | 32% | 26% | 28% | 11% | 41% | 17% | 32% | 32% | 18% | 24% | 30% | 36% | 26% | 32% | 24% | 32% | 33% | 29% | 30% | 24% | 30% | 34% | 28% |
| Undecided | 31% | 29% | 33% | 38% | 27% | 28% | 32% | 32% | 30% | 31% | 21% | 24% | 47% | 49% | 44% | 59% | 43% | 19% | 16% | 8% | 47% | 41% | 13% | 44% | 41% | 32% | 17% | 9% | 30% | 30% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

Geography: California

Release Date: 09/29/2016

Percentages

Data Collected: 09/27/2016 - 09/28/2016

All SurveyUSA clients in California

In the election for United States Senator from California, if you were filling out your ballot right now, who would you vote for? (names rotated) Democrat Kamala Harris? Or Democrat Loretta Sanchez?

| 751 Likely Voters | Λ.ΙΙ | | Education | า | | Income | | | Urbanity | | Un | ion | 2016 | Vote | 2012 | Vote | 2010 | Vote | Marr | ied? | Evang | gelical | Cath | nolic | Smo | ke? | Veget | arian? | Own a | Gun? |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|------|-------|---------|------|-------|------|------|-------|--------|-------|------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Harris | 40% | 32% | 40% | 42% | 31% | 41% | 44% | 45% | 41% | 23% | 39% | 41% | 19% | 53% | 53% | 19% | 59% | 21% | 39% | 41% | 30% | 45% | 44% | 44% | 35% | 41% | 44% | 40% | 34% | 44% |
| Sanchez | 29% | 48% | 25% | 28% | 35% | 28% | 27% | 33% | 26% | 30% | 33% | 29% | 26% | 33% | 32% | 27% | 29% | 29% | 29% | 30% | 34% | 27% | 35% | 23% | 44% | 26% | 28% | 30% | 32% | 28% |
| Undecided | 31% | 21% | 36% | 30% | 34% | 31% | 29% | 22% | 33% | 47% | 28% | 30% | 55% | 14% | 16% | 54% | 11% | 50% | 32% | 29% | 36% | 28% | 21% | 33% | 21% | 33% | 29% | 31% | 34% | 28% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

In the election for United States Senator from California, if you were filling out your ballot right now, who would you vote for? (names rotated) Democrat Kamala Harris? Or Democrat Loretta Sanchez?

| 751 Likely Voters | AII | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Ger | neration | Tat | too | Parental | Violenc | Cell Pho | ne / Lan | | Reg | gion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Harris | 40% | 33% | 41% | 35% | 43% | 30% | 41% | 41% | 39% | 34% | 43% | 41% | 39% | 31% | 41% | 39% | 40% | 34% | 39% | 39% | 48% | 38% | 35% |
| Sanchez | 29% | 36% | 28% | 33% | 27% | 40% | 29% | 34% | 28% | 34% | 22% | 35% | 28% | 43% | 28% | 27% | 31% | 24% | 33% | 33% | 22% | 23% | 35% |
| Undecided | 31% | 31% | 30% | 32% | 30% | 30% | 31% | 25% | 33% | 32% | 35% | 23% | 34% | 26% | 31% | 34% | 29% | 42% | 28% | 29% | 29% | 39% | 30% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

There are 18 propositions on the California ballot this year. We are going to ask about 4 of them. First ... On Proposition 56, will you vote YES, to increase the tax on cigarettes to \$2 per pack? Or will you vote NO, to leave the tax on cigarettes unchanged?

| 751 Likely Voters | | Ger | nder | | Ą | ge | | <50 / | 50+ | | Ra | ace | | | | Pai | rty Affiliat | tion | | | Pai | rty Affiliat | ion | | | ldeology | | | Military F | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|--------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Yes On 56 | 61% | 56% | 65% | 66% | 64% | 56% | 53% | 65% | 54% | 58% | 60% | 61% | 68% | 55% | 50% | 45% | 48% | 77% | 68% | 73% | 52% | 56% | 70% | 52% | 53% | 59% | 75% | 75% | 57% | 62% |
| No On 56 | 33% | 38% | 28% | 25% | 29% | 40% | 44% | 27% | 42% | 35% | 35% | 33% | 27% | 43% | 43% | 53% | 34% | 19% | 26% | 24% | 43% | 37% | 25% | 42% | 42% | 34% | 22% | 20% | 39% | 31% |
| Undecided | 5% | 5% | 5% | 7% | 6% | 4% | 3% | 6% | 3% | 6% | 5% | 5% | 4% | 2% | 6% | 1% | 16% | 4% | 7% | 2% | 4% | 7% | 5% | 5% | 5% | 6% | 3% | 4% | 4% | 6% |
| Will Not Vote | 1% | 0% | 1% | 2% | 1% | 0% | 0% | 1% | 0% | 1% | 0% | 1% | 1% | 0% | 1% | 1% | 2% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 1% | 1% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

There are 18 propositions on the California ballot this year. We are going to ask about 4 of them. First ... On Proposition 56, will you vote YES, to increase the tax on cigarettes to \$2 per pack? Or will you vote NO, to leave the tax on cigarettes unchanged?

| 751 Likely Voters | A11 | E | Education | า | | Income | | | Urbanity | | Un | ion | 2016 | Vote | 2012 | Vote | 2010 |) Vote | Marr | ried? | Evanç | gelical | Cath | nolic | Smo | ke? | Veget | arian? | Own a | Gun? |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|-------|--------|-------|------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Yes On 56 | 61% | 60% | 54% | 65% | 60% | 56% | 65% | 66% | 61% | 46% | 59% | 61% | 46% | 70% | 71% | 45% | 71% | 44% | 62% | 60% | 58% | 63% | 62% | 63% | 45% | 64% | 80% | 60% | 58% | 63% |
| No On 56 | 33% | 35% | 37% | 30% | 33% | 38% | 30% | 29% | 33% | 50% | 37% | 33% | 50% | 25% | 25% | 49% | 24% | 52% | 32% | 34% | 39% | 31% | 28% | 32% | 51% | 29% | 13% | 34% | 37% | 30% |
| Undecided | 5% | 4% | 7% | 4% | 5% | 6% | 5% | 5% | 6% | 3% | 4% | 5% | 3% | 5% | 4% | 6% | 5% | 3% | 6% | 5% | 3% | 6% | 9% | 5% | 4% | 6% | 3% | 5% | 5% | 6% |
| Will Not Vote | 1% | 2% | 1% | 1% | 2% | 0% | 1% | 1% | 1% | 1% | 0% | 1% | 0% | 1% | 0% | 0% | 0% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 4% | 1% | 0% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

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There are 18 propositions on the California ballot this year. We are going to ask about 4 of them. First ... On Proposition 56, will you vote YES, to increase the tax on cigarettes to \$2 per pack? Or will you vote NO, to leave the tax on cigarettes unchanged?

| 751 Likely Voters | A II | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Ger | neration | Tat | too | Parental | Violenc | Cell Pho | ne / Lan | | Reg | jion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Yes On 56 | 61% | 61% | 60% | 64% | 57% | 72% | 59% | 67% | 57% | 58% | 56% | 60% | 61% | 60% | 61% | 69% | 55% | 47% | 68% | 55% | 66% | 69% | 60% |
| No On 56 | 33% | 34% | 33% | 29% | 38% | 23% | 34% | 25% | 38% | 38% | 38% | 35% | 33% | 34% | 33% | 21% | 41% | 47% | 27% | 38% | 29% | 24% | 31% |
| Undecided | 5% | 4% | 6% | 6% | 5% | 3% | 6% | 7% | 5% | 4% | 6% | 4% | 6% | 6% | 5% | 9% | 3% | 5% | 5% | 6% | 4% | 6% | 4% |
| Will Not Vote | 1% | 1% | 1% | 1% | 0% | 2% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 0% | 1% | 2% | 0% | 1% | 1% | 1% | 0% | 1% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

On Proposition 62, will you vote YES, to replace the death penalty in California with life in prison? Or will you vote NO, to leave the death penalty in place?

| 751 Likely Voters | AII | Ger | nder | | Ą | ge | | <50 / | 50+ | | Ra | ace | | | | Pai | rty Affilia | tion | | | Pa | rty Affiliat | tion | | | Ideology | , | | Military I | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|------|-------|-------|---------|---------|--------|---------|---------|-------------|---------|--------|--------|---------|--------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Yes On 62 | 38% | 37% | 39% | 43% | 38% | 29% | 42% | 40% | 35% | 40% | 48% | 38% | 31% | 29% | 23% | 19% | 32% | 42% | 49% | 53% | 25% | 30% | 51% | 37% | 23% | 35% | 44% | 62% | 36% | 39% |
| No On 62 | 53% | 56% | 50% | 46% | 50% | 66% | 54% | 48% | 61% | 52% | 45% | 52% | 61% | 68% | 72% | 75% | 57% | 36% | 43% | 40% | 70% | 57% | 42% | 56% | 71% | 58% | 40% | 31% | 57% | 52% |
| Undecided | 8% | 6% | 9% | 8% | 12% | 4% | 3% | 10% | 4% | 7% | 4% | 8% | 9% | 4% | 5% | 5% | 9% | 21% | 7% | 6% | 5% | 11% | 7% | 5% | 6% | 6% | 15% | 6% | 6% | 8% |
| Will Not Vote | 1% | 1% | 1% | 2% | 0% | 1% | 0% | 1% | 0% | 1% | 2% | 2% | 0% | 0% | 0% | 1% | 2% | 1% | 1% | 0% | 0% | 1% | 1% | 1% | 0% | 1% | 0% | 0% | 1% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

2 On Proposition 62, will you vote YES, to replace the death penalty in California with life in prison? Or will you vote NO, to leave the death penalty in place?

| 751 Likely Voters | A11 | E | Education | า | | Income | | | Urbanity | | Ur | ion | 2016 | Vote | 2012 | Vote | 2010 |) Vote | Marr | ried? | Evanç | gelical | Cath | nolic | Smo | oke? | Veget | arian? | Own a | . Gun? |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|-------|--------|-------|--------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Yes On 62 | 38% | 39% | 31% | 43% | 39% | 35% | 39% | 44% | 35% | 31% | 44% | 36% | 21% | 50% | 49% | 16% | 48% | 27% | 36% | 40% | 44% | 35% | 35% | 35% | 51% | 35% | 59% | 36% | 34% | 41% |
| No On 62 | 53% | 52% | 62% | 48% | 51% | 57% | 52% | 47% | 56% | 65% | 47% | 56% | 73% | 42% | 42% | 77% | 44% | 69% | 55% | 52% | 49% | 55% | 53% | 57% | 43% | 56% | 30% | 56% | 58% | 50% |
| Undecided | 8% | 7% | 6% | 9% | 8% | 6% | 9% | 9% | 8% | 4% | 7% | 7% | 5% | 8% | 8% | 6% | 8% | 4% | 9% | 6% | 5% | 9% | 11% | 8% | 5% | 8% | 4% | 8% | 7% | 8% |
| Will Not Vote | 1% | 2% | 1% | 0% | 1% | 2% | 0% | 1% | 1% | 0% | 1% | 0% | 0% | 1% | 1% | 0% | 1% | 0% | 1% | 1% | 2% | 0% | 1% | 0% | 1% | 1% | 7% | 1% | 1% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

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On Proposition 62, will you vote YES, to replace the death penalty in California with life in prison? Or will you vote NO, to leave the death penalty in place?

| 751 Likely Voters | A.II | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Gei | neration | Tat | ttoo | Parenta | l Violenc | Cell Pho | ne / Lan | | Reg | gion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|---------|-----------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Yes On 62 | 38% | 41% | 37% | 42% | 34% | 55% | 35% | 31% | 41% | 45% | 39% | 40% | 37% | 48% | 37% | 42% | 35% | 27% | 38% | 35% | 51% | 39% | 33% |
| No On 62 | 53% | 46% | 56% | 48% | 58% | 37% | 55% | 57% | 51% | 50% | 51% | 51% | 54% | 43% | 54% | 45% | 59% | 64% | 53% | 57% | 41% | 51% | 57% |
| Undecided | 8% | 12% | 7% | 9% | 7% | 6% | 8% | 10% | 7% | 5% | 9% | 7% | 9% | 7% | 8% | 12% | 5% | 8% | 9% | 6% | 8% | 10% | 7% |
| Will Not Vote | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 2% | 0% | 1% | 1% | 1% | 1% | 2% | 0% | 0% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

Proposition 63 is known as the Firearms and Ammunition Sales Initiative. A YES vote would require persons who want to buy ammunition to pass a background check with the California Department of Justice. And Proposition 63 would make it against the law to possess large-capacity ammunition containers, known as magazines. Will you vote YES on 63, to require background checks on ammo purchases and to make large-capacity magazines illegal? Or will you vote NO on 63, which would leave the existing system in place?

| 751 Likely Voters | ΛII | Gei | nder | | Ą | ge | | <50 / | 50+ | | Ra | ace | | | | Pa | rty Affiliat | tion | | | Par | ty Affiliat | ion | | | Ideology | | | Military F | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.5 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Yes On 63 | 64% | 59% | 69% | 62% | 66% | 58% | 67% | 65% | 62% | 65% | 80% | 67% | 48% | 39% | 42% | 29% | 52% | 80% | 87% | 83% | 41% | 52% | 85% | 38% | 49% | 64% | 88% | 90% | 58% | 67% |
| No On 63 | 30% | 36% | 24% | 28% | 28% | 38% | 28% | 28% | 34% | 29% | 19% | 27% | 43% | 58% | 51% | 64% | 34% | 16% | 8% | 13% | 55% | 40% | 10% | 55% | 44% | 30% | 7% | 8% | 36% | 27% |
| Undecided | 6% | 4% | 7% | 8% | 6% | 4% | 5% | 7% | 4% | 5% | 1% | 5% | 9% | 2% | 7% | 7% | 14% | 5% | 5% | 3% | 5% | 9% | 4% | 6% | 7% | 6% | 5% | 1% | 6% | 5% |
| Will Not Vote | 1% | 1% | 1% | 2% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 1% | 0% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

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| 751 Likely Voters | Λ11 | I | Education | n | | Income | | | Urbanity | | Un | ion | 2016 | Vote | 2012 | Vote | 2010 |) Vote | Marr | ried? | Evanç | gelical | Cath | olic | Smo | oke? | Veget | arian? | Own a | Gun? |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|------|------|------|-------|--------|-------|------|
| Credibility Interval: +/-3.5 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Yes On 63 | 64% | 51% | 61% | 68% | 62% | 61% | 67% | 68% | 66% | 47% | 65% | 64% | 34% | 83% | 81% | 34% | 83% | 36% | 63% | 65% | 60% | 65% | 68% | 64% | 67% | 63% | 70% | 63% | 47% | 76% |
| No On 63 | 30% | 42% | 32% | 26% | 30% | 32% | 28% | 27% | 27% | 47% | 28% | 31% | 61% | 12% | 14% | 61% | 13% | 60% | 30% | 29% | 35% | 29% | 23% | 31% | 26% | 31% | 15% | 31% | 46% | 19% |
| Undecided | 6% | 5% | 7% | 5% | 7% | 6% | 5% | 4% | 7% | 6% | 5% | 5% | 5% | 5% | 4% | 5% | 3% | 4% | 6% | 5% | 5% | 6% | 8% | 5% | 6% | 6% | 11% | 5% | 7% | 5% |
| Will Not Vote | 1% | 2% | 0% | 1% | 1% | 1% | 0% | 1% | 0% | 0% | 1% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 2% | 0% | 1% | 0% | 4% | 0% | 0% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

Sponsors:
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Proposition 63 is known as the Firearms and Ammunition Sales Initiative. A YES vote would require persons who want to buy ammunition to pass a background check with the California Department of Justice. And Proposition 63 would make it against the law to possess large-capacity ammunition containers, known as magazines. Will you vote YES on 63, to require background checks on ammo purchases and to make large-capacity magazines illegal? Or will you vote NO on 63, which would leave the existing system in place?

| 751 Likely Voters | | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Gei | neration | Tat | too | Parental | Violenc | Cell Pho | ne / Lan | | Reg | jion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.5 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Yes On 63 | 64% | 60% | 65% | 67% | 61% | 75% | 63% | 67% | 63% | 62% | 63% | 72% | 61% | 71% | 64% | 68% | 60% | 51% | 69% | 63% | 65% | 65% | 68% |
| No On 63 | 30% | 35% | 28% | 25% | 34% | 16% | 32% | 28% | 30% | 32% | 30% | 21% | 33% | 26% | 30% | 24% | 34% | 42% | 25% | 31% | 29% | 21% | 23% |
| Undecided | 6% | 5% | 6% | 7% | 5% | 9% | 5% | 4% | 6% | 6% | 6% | 6% | 6% | 3% | 6% | 7% | 5% | 7% | 6% | 5% | 6% | 14% | 6% |
| Will Not Vote | 1% | 0% | 1% | 1% | 0% | 0% | 1% | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 1% | 1% | 0% | 0% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

4 Currently, medical marijuana is legal in California, but recreational marijuana is not. Proposition 64 would legalize and tax the recreational use of marijuana. Will you vote YES on Proposition 64, which would legalize the recreational use of marijuana by adults age 21 and older, and which would license, regulate and tax the marijuana industry? Or, will you vote NO on 64, which would keep state laws as they now are?

| 751 Likely Voters | A.II | Ge | nder | | Αg | ge | | <50 / | 50+ | | Ra | ace | | | | Pai | rty Affiliat | tion | | | Par | rty Affiliat | ion | | | Ideology | | | Military F | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|--------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Yes On 64 | 52% | 55% | 49% | 56% | 61% | 46% | 40% | 59% | 43% | 54% | 59% | 52% | 46% | 44% | 28% | 40% | 51% | 75% | 57% | 70% | 35% | 54% | 62% | 37% | 36% | 56% | 63% | 77% | 53% | 53% |
| No On 64 | 41% | 39% | 43% | 34% | 32% | 48% | 57% | 33% | 52% | 40% | 34% | 41% | 44% | 53% | 67% | 54% | 40% | 14% | 37% | 25% | 61% | 37% | 32% | 59% | 59% | 37% | 28% | 16% | 44% | 40% |
| Undecided | 6% | 6% | 7% | 10% | 6% | 6% | 3% | 8% | 4% | 6% | 7% | 5% | 10% | 3% | 4% | 5% | 9% | 11% | 5% | 4% | 4% | 8% | 5% | 5% | 5% | 6% | 9% | 5% | 4% | 6% |
| Will Not Vote | 1% | 0% | 1% | 1% | 1% | 1% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 1% | 1% | 0% | 0% | 1% | 0% | 0% | 1% | 0% | 1% | 0% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

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| | | | | | 1 | | | 1 | | | | | 1 | | 1 | | | I | | | | | | | | | | | 1 | I |
|---|------|---------|----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|-------|--------|-------|----------|
| 751 Likely Voters | | I | Educatio | n | | Income | ! | | Urbanity | | Ur | nion | 2016 | Vote | 2012 | Vote | 2010 |) Vote | Marı | ried? | Evanç | gelical | Cath | nolic | Smo | ke? | Veget | arian? | Own a | Gun? |
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Yes On 64 | 52% | 58% | 50% | 53% | 55% | 49% | 53% | 55% | 53% | 44% | 62% | 50% | 33% | 63% | 64% | 28% | 65% | 30% | 49% | 57% | 41% | 58% | 57% | 56% | 62% | 50% | 65% | 51% | 54% | 52% |
| No On 64 | 41% | 34% | 41% | 42% | 35% | 43% | 41% | 36% | 42% | 53% | 33% | 44% | 64% | 30% | 29% | 69% | 29% | 65% | 44% | 36% | 54% | 34% | 33% | 37% | 32% | 43% | 20% | 42% | 40% | 42% |
| Undecided | 6% | 8% | 8% | 5% | 9% | 6% | 5% | 8% | 5% | 3% | 4% | 6% | 3% | 7% | 6% | 3% | 5% | 4% | 6% | 7% | 4% | 7% | 8% | 7% | 5% | 7% | 15% | 6% | 5% | 6% |
| Will Not Vote | 1% | 0% | 1% | 0% | 1% | 1% | 0% | 1% | 0% | 0% | 1% | 0% | 0% | 1% | 1% | 0% | 1% | 0% | 1% | 0% | 0% | 1% | 2% | 0% | 1% | 0% | 0% | 1% | 1% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

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Currently, medical marijuana is legal in California, but recreational marijuana is not. Proposition 64 would legalize and tax the recreational use of marijuana. Will you vote YES on Proposition 64, which would legalize the recreational use of marijuana by adults age 21 and older, and which would license, regulate and tax the marijuana industry? Or, will you vote NO on 64, which would keep state laws as they now are?

| 751 Likely Voters | A11 | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Ger | neration | Tat | ttoo | Parental | Violenc | Cell Pho | ne / Lan | | Reg | jion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Yes On 64 | 52% | 59% | 51% | 55% | 50% | 61% | 52% | 46% | 55% | 50% | 60% | 62% | 49% | 63% | 51% | 59% | 48% | 48% | 57% | 49% | 52% | 55% | 61% |
| No On 64 | 41% | 35% | 43% | 38% | 44% | 35% | 41% | 45% | 39% | 45% | 34% | 30% | 46% | 30% | 43% | 32% | 47% | 48% | 37% | 44% | 38% | 38% | 32% |
| Undecided | 6% | 6% | 6% | 6% | 6% | 4% | 6% | 9% | 5% | 4% | 5% | 7% | 5% | 7% | 5% | 9% | 5% | 4% | 6% | 6% | 10% | 7% | 7% |
| Will Not Vote | 1% | 0% | 1% | 1% | 0% | 0% | 1% | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 1% | 1% | 1% | 0% | 1% | 1% | 0% | 0% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

15 Is your opinion of Barack Obama... extremely favorable? Favorable? Unfavorable? Or extremely unfavorable?

| 751 Likely Voters | A II | Gei | nder | | A | ge | | <50 / | / 50+ | | R | ace | | | | Pai | rty Affilia | tion | | | Par | ty Affiliat | tion | | | Ideology | | | Military H | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|-------|---------|---------|--------|---------|---------|-------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Extremely Favorable | 36% | 32% | 41% | 40% | 39% | 28% | 36% | 39% | 32% | 33% | 55% | 43% | 25% | 9% | 9% | 3% | 25% | 40% | 56% | 74% | 9% | 21% | 63% | 17% | 18% | 32% | 57% | 68% | 29% | 39% |
| Favorable | 28% | 31% | 26% | 34% | 33% | 25% | 16% | 34% | 21% | 26% | 29% | 29% | 35% | 9% | 14% | 16% | 43% | 53% | 38% | 23% | 12% | 36% | 32% | 15% | 23% | 36% | 39% | 27% | 26% | 29% |
| Unfavorable | 11% | 12% | 10% | 12% | 8% | 16% | 11% | 10% | 14% | 12% | 6% | 10% | 12% | 7% | 27% | 34% | 16% | 4% | 2% | 2% | 18% | 19% | 2% | 8% | 21% | 13% | 4% | 4% | 15% | 10% |
| Extremely Unfavorable | 23% | 24% | 22% | 12% | 21% | 31% | 35% | 16% | 33% | 28% | 9% | 17% | 25% | 75% | 50% | 48% | 10% | 2% | 3% | 0% | 61% | 21% | 2% | 60% | 36% | 17% | 1% | 1% | 27% | 22% |
| Not Sure | 1% | 1% | 1% | 2% | 0% | 0% | 1% | 1% | 1% | 1% | 0% | 1% | 2% | 0% | 0% | 0% | 6% | 1% | 1% | 0% | 0% | 2% | 0% | 1% | 2% | 2% | 0% | 0% | 3% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

Is your opinion of Barack Obama... extremely favorable? Favorable? Unfavorable? Or extremely unfavorable?

| 751 Likely Voters | A11 | E | Educatio | n | | Income | | | Urbanity | | Ur | nion | 2016 | Vote | 2012 | Vote | 2010 |) Vote | Marr | ried? | Evanç | gelical | Cath | nolic | Smo | oke? | Vegeta | arian? | Own a | Gun? |
|---|------|---------|----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|--------|--------|-------|------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Extremely Favorable | 36% | 30% | 35% | 38% | 39% | 31% | 39% | 44% | 30% | 31% | 36% | 36% | 4% | 58% | 54% | 1% | 55% | 13% | 36% | 38% | 31% | 38% | 45% | 35% | 44% | 35% | 49% | 36% | 22% | 46% |
| Favorable | 28% | 28% | 26% | 30% | 28% | 33% | 25% | 26% | 34% | 21% | 32% | 27% | 10% | 36% | 38% | 8% | 35% | 11% | 26% | 32% | 20% | 32% | 30% | 33% | 30% | 28% | 32% | 28% | 31% | 28% |
| Unfavorable | 11% | 9% | 13% | 11% | 6% | 11% | 14% | 12% | 11% | 13% | 11% | 12% | 21% | 3% | 4% | 26% | 5% | 22% | 13% | 9% | 11% | 12% | 7% | 14% | 10% | 12% | 8% | 12% | 16% | 8% |
| Extremely Unfavorable | 23% | 30% | 24% | 21% | 25% | 23% | 22% | 18% | 25% | 35% | 19% | 25% | 66% | 2% | 4% | 65% | 5% | 54% | 25% | 20% | 38% | 17% | 16% | 17% | 17% | 25% | 10% | 24% | 30% | 17% |
| Not Sure | 1% | 2% | 1% | 1% | 2% | 1% | 0% | 1% | 1% | 0% | 2% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 1% | 0% | 1% | 2% | 0% | 0% | 1% | 1% | 1% | 1% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

Sponsors: All SurveyUSA clients in California

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15 Is your opinion of Barack Obama... extremely favorable? Favorable? Unfavorable? Or extremely unfavorable?

| 751 Likely Voters | A11 | Own Mo | otorcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ge | neration | 2nd Ge | neration | Tat | too | Parental | Violenc | Cell Pho | ne / Lan | | Reg | jion | | Suburb | Single |
|---|------|--------|-----------|---------|---------|---------|---------|--------|----------|--------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Extremely Favorable | 36% | 38% | 36% | 41% | 32% | 54% | 34% | 38% | 36% | 39% | 32% | 43% | 34% | 42% | 36% | 38% | 35% | 25% | 38% | 35% | 44% | 35% | 48% |
| Favorable | 28% | 23% | 30% | 31% | 26% | 33% | 28% | 30% | 27% | 27% | 27% | 31% | 27% | 34% | 27% | 37% | 23% | 31% | 27% | 25% | 32% | 32% | 34% |
| Unfavorable | 11% | 15% | 11% | 7% | 15% | 4% | 13% | 12% | 11% | 12% | 12% | 9% | 12% | 11% | 12% | 11% | 12% | 12% | 11% | 12% | 10% | 10% | 4% |
| Extremely Unfavorable | 23% | 22% | 23% | 19% | 27% | 10% | 24% | 19% | 25% | 22% | 28% | 17% | 26% | 14% | 24% | 13% | 30% | 32% | 23% | 26% | 13% | 23% | 13% |
| Not Sure | 1% | 3% | 0% | 1% | 0% | 0% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 0% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 0% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

s Is your opinion of Donald Trump ...

| 751 Likely Voters | All | Gei | nder | | Ą | ge | | <50 / | 50+ | | Ra | ice | | | | Pai | rty Affiliat | ion | | | Pai | ty Affiliat | ion | | | Ideology | | | Military I | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Extremely Favorable | 14% | 15% | 13% | 13% | 8% | 20% | 19% | 10% | 20% | 19% | 9% | 6% | 17% | 51% | 28% | 24% | 6% | 1% | 2% | 1% | 39% | 11% | 2% | 34% | 19% | 12% | 2% | 3% | 17% | 13% |
| Favorable | 18% | 20% | 16% | 14% | 15% | 24% | 22% | 15% | 23% | 20% | 12% | 11% | 27% | 31% | 47% | 39% | 16% | 4% | 3% | 2% | 40% | 21% | 3% | 33% | 31% | 16% | 2% | 3% | 26% | 15% |
| Unfavorable | 13% | 16% | 10% | 21% | 14% | 7% | 8% | 17% | 7% | 12% | 9% | 17% | 13% | 3% | 10% | 17% | 27% | 16% | 18% | 4% | 7% | 20% | 12% | 7% | 15% | 19% | 12% | 6% | 11% | 14% |
| Extremely Unfavorable | 51% | 44% | 59% | 49% | 57% | 48% | 48% | 54% | 48% | 46% | 62% | 63% | 41% | 11% | 12% | 13% | 47% | 78% | 74% | 92% | 12% | 44% | 81% | 20% | 30% | 50% | 81% | 88% | 41% | 55% |
| Not Sure | 3% | 5% | 2% | 3% | 5% | 2% | 2% | 4% | 2% | 3% | 8% | 3% | 2% | 3% | 3% | 6% | 5% | 1% | 3% | 1% | 3% | 4% | 2% | 5% | 4% | 3% | 3% | 1% | 5% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

Is your opinion of Donald Trump ...

| 751 Likely Voters | A11 | E | Education | n | | Income | | | Urbanity | | Un | iion | 2016 | Vote | 2012 | Vote | 2010 |) Vote | Marı | ried? | Evanç | gelical | Cath | nolic | Smo | oke? | Vegeta | arian? | Own a | Gun? |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|--------|--------|-------|------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Extremely Favorable | 14% | 21% | 13% | 13% | 12% | 16% | 14% | 14% | 12% | 21% | 11% | 15% | 41% | 2% | 4% | 37% | 4% | 30% | 16% | 12% | 23% | 10% | 8% | 12% | 26% | 12% | 18% | 14% | 22% | 9% |
| Favorable | 18% | 11% | 20% | 18% | 10% | 22% | 19% | 15% | 20% | 25% | 17% | 19% | 48% | 3% | 6% | 45% | 7% | 38% | 22% | 11% | 25% | 15% | 11% | 17% | 13% | 19% | 21% | 17% | 25% | 13% |
| Unfavorable | 13% | 14% | 13% | 13% | 13% | 13% | 14% | 15% | 13% | 9% | 20% | 11% | 6% | 15% | 14% | 7% | 12% | 13% | 14% | 12% | 17% | 11% | 15% | 9% | 22% | 11% | 6% | 14% | 13% | 14% |
| Extremely Unfavorable | 51% | 51% | 50% | 52% | 60% | 46% | 51% | 52% | 52% | 43% | 45% | 54% | 1% | 78% | 73% | 8% | 76% | 13% | 44% | 63% | 28% | 62% | 63% | 61% | 38% | 54% | 47% | 52% | 35% | 63% |
| Not Sure | 3% | 4% | 4% | 3% | 5% | 4% | 2% | 4% | 3% | 3% | 7% | 1% | 5% | 2% | 3% | 2% | 2% | 5% | 4% | 2% | 6% | 2% | 3% | 1% | 1% | 4% | 8% | 3% | 4% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

SURVEY USA Sponsors:

All SurveyUSA clients in California

6 Is your opinion of Donald Trump ...

| 751 Likely Voters | A 11 | Own Mo | torcycle | Kids Ur | nder 18 | Live i | n CA | 1st Ger | neration | 2nd Gei | neration | Tat | too | Parental | Violenc | Cell Pho | ne / Lan | | Reg | jion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Extremely Favorable | 14% | 20% | 12% | 13% | 15% | 21% | 13% | 8% | 17% | 16% | 18% | 10% | 16% | 14% | 13% | 9% | 18% | 16% | 13% | 17% | 11% | 10% | 8% |
| Favorable | 18% | 23% | 16% | 17% | 19% | 17% | 18% | 17% | 18% | 20% | 17% | 16% | 19% | 15% | 19% | 17% | 19% | 20% | 20% | 17% | 13% | 20% | 9% |
| Unfavorable | 13% | 20% | 11% | 18% | 9% | 12% | 14% | 14% | 14% | 16% | 11% | 15% | 13% | 29% | 11% | 17% | 11% | 11% | 14% | 16% | 12% | 14% | 11% |
| Extremely Unfavorable | 51% | 33% | 57% | 47% | 54% | 48% | 52% | 59% | 47% | 44% | 50% | 57% | 49% | 42% | 53% | 52% | 51% | 48% | 50% | 48% | 60% | 55% | 72% |
| Not Sure | 3% | 4% | 3% | 4% | 3% | 2% | 3% | 2% | 4% | 4% | 4% | 3% | 4% | 1% | 4% | 6% | 2% | 5% | 2% | 2% | 5% | 1% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

Is your opinion of Hillary Clinton...

| 751 Likely Voters | All | Gei | nder | | Ą | ge | | <50 / | / 50+ | | R | ace | | | | Par | ty Affiliat | tion | | | Par | ty Affiliat | tion | | | Ideology | | | Military I | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|-------|---------|---------|--------|---------|---------|-------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Extremely Favorable | 24% | 23% | 25% | 18% | 31% | 18% | 28% | 25% | 23% | 22% | 33% | 29% | 16% | 14% | 5% | 2% | 13% | 21% | 35% | 53% | 9% | 11% | 42% | 20% | 19% | 15% | 35% | 40% | 17% | 27% |
| Favorable | 32% | 32% | 33% | 36% | 37% | 29% | 22% | 37% | 26% | 29% | 43% | 39% | 24% | 6% | 12% | 8% | 25% | 54% | 54% | 42% | 9% | 27% | 49% | 13% | 17% | 39% | 50% | 47% | 30% | 33% |
| Unfavorable | 10% | 11% | 10% | 17% | 8% | 7% | 9% | 12% | 8% | 9% | 10% | 7% | 20% | 6% | 12% | 14% | 34% | 13% | 6% | 1% | 9% | 20% | 4% | 6% | 9% | 17% | 10% | 6% | 12% | 10% |
| Extremely Unfavorable | 31% | 32% | 30% | 24% | 24% | 45% | 38% | 24% | 41% | 37% | 12% | 23% | 35% | 74% | 69% | 76% | 21% | 10% | 3% | 2% | 71% | 38% | 3% | 61% | 51% | 27% | 4% | 6% | 38% | 28% |
| Not Sure | 2% | 2% | 2% | 5% | 1% | 1% | 3% | 3% | 2% | 2% | 1% | 2% | 5% | 1% | 1% | 0% | 8% | 2% | 1% | 3% | 1% | 3% | 1% | 0% | 4% | 2% | 1% | 1% | 2% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

7 Is your opinion of Hillary Clinton...

| 751 Likely Voters | | | Education | n | | Income | | | Urbanity | | Un | ion | 2016 | Vote | 2012 | Vote | 2010 | Vote | Marr | ied? | Evang | gelical | Cath | nolic | Smo | ke? | Veget | arian? | Own a | Gun? |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|------|-------|---------|------|-------|------|------|-------|--------|-------|------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Extremely Favorable | 24% | 27% | 23% | 24% | 26% | 20% | 26% | 27% | 21% | 17% | 25% | 23% | 1% | 40% | 38% | 3% | 42% | 6% | 25% | 22% | 21% | 24% | 34% | 19% | 32% | 22% | 19% | 24% | 16% | 29% |
| Favorable | 32% | 33% | 29% | 35% | 34% | 30% | 33% | 37% | 31% | 24% | 35% | 31% | 3% | 52% | 45% | 5% | 45% | 13% | 30% | 37% | 25% | 36% | 35% | 36% | 33% | 32% | 51% | 31% | 25% | 37% |
| Unfavorable | 10% | 12% | 9% | 11% | 10% | 14% | 8% | 12% | 10% | 7% | 9% | 11% | 12% | 7% | 10% | 8% | 7% | 11% | 10% | 11% | 9% | 11% | 8% | 14% | 10% | 11% | 12% | 11% | 11% | 12% |
| Extremely Unfavorable | 31% | 25% | 37% | 29% | 25% | 33% | 33% | 21% | 35% | 50% | 28% | 33% | 83% | 1% | 5% | 83% | 5% | 70% | 34% | 26% | 43% | 27% | 19% | 31% | 24% | 33% | 17% | 32% | 46% | 21% |
| Not Sure | 2% | 4% | 3% | 2% | 5% | 3% | 1% | 3% | 2% | 1% | 3% | 2% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 3% | 2% | 2% | 5% | 1% | 1% | 2% | 1% | 2% | 3% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

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All SurveyUSA clients in California

7 Is your opinion of Hillary Clinton...

| 751 Likely Voters | A11 | Own Mo | otorcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ge | neration | 2nd Ge | neration | Tat | too | Parental | Violenc | Cell Pho | ne / Lan | | Reg | jion | | Suburb | Single |
|---|------|--------|-----------|---------|---------|---------|---------|--------|----------|--------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Extremely Favorable | 24% | 23% | 24% | 30% | 19% | 38% | 22% | 25% | 23% | 24% | 21% | 23% | 24% | 19% | 26% | 21% | 26% | 19% | 24% | 24% | 28% | 23% | 21% |
| Favorable | 32% | 29% | 33% | 32% | 32% | 32% | 32% | 33% | 31% | 32% | 30% | 40% | 28% | 42% | 29% | 37% | 29% | 22% | 34% | 29% | 41% | 29% | 38% |
| Unfavorable | 10% | 11% | 11% | 11% | 11% | 14% | 11% | 12% | 10% | 11% | 10% | 9% | 12% | 14% | 11% | 16% | 7% | 11% | 11% | 7% | 11% | 12% | 13% |
| Extremely Unfavorable | 31% | 33% | 31% | 25% | 37% | 15% | 33% | 27% | 33% | 31% | 37% | 25% | 34% | 22% | 32% | 22% | 37% | 45% | 29% | 35% | 19% | 35% | 21% |
| Not Sure | 2% | 4% | 1% | 2% | 2% | 1% | 2% | 3% | 2% | 1% | 2% | 2% | 2% | 4% | 2% | 3% | 2% | 3% | 2% | 4% | 1% | 1% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

18 Is your opinion of Jerry Brown...

| 751 Likely Voters | A.II | Gei | nder | | Ą | ge | | <50 | / 50+ | | R | ace | | | | Par | rty Affiliat | tion | | | Pai | rty Affiliat | tion | | ı | ldeology | | | Military H | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|--------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Extremely Favorable | 14% | 13% | 14% | 5% | 15% | 14% | 22% | 10% | 18% | 16% | 14% | 14% | 7% | 6% | 6% | 5% | 7% | 21% | 16% | 28% | 6% | 11% | 21% | 4% | 6% | 15% | 20% | 26% | 12% | 14% |
| Favorable | 37% | 34% | 40% | 36% | 42% | 33% | 35% | 39% | 34% | 35% | 39% | 35% | 46% | 16% | 17% | 21% | 35% | 47% | 54% | 49% | 17% | 33% | 52% | 24% | 33% | 35% | 52% | 46% | 35% | 37% |
| Unfavorable | 22% | 27% | 17% | 30% | 18% | 18% | 21% | 24% | 19% | 21% | 13% | 23% | 25% | 32% | 38% | 25% | 28% | 10% | 15% | 12% | 35% | 21% | 14% | 30% | 29% | 23% | 10% | 14% | 21% | 23% |
| Extremely Unfavorable | 18% | 20% | 16% | 12% | 16% | 28% | 19% | 14% | 24% | 21% | 27% | 13% | 15% | 44% | 32% | 42% | 12% | 5% | 6% | 4% | 38% | 21% | 5% | 37% | 28% | 16% | 4% | 4% | 26% | 15% |
| Not Sure | 9% | 6% | 12% | 16% | 9% | 7% | 2% | 12% | 5% | 7% | 7% | 15% | 6% | 2% | 7% | 7% | 18% | 17% | 10% | 6% | 5% | 13% | 9% | 5% | 4% | 11% | 15% | 10% | 6% | 11% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

8 Is your opinion of Jerry Brown...

| 751 Likely Voters | Λ11 | E | Education | n | | Income | | | Urbanity | | Ur | iion | 2016 | Vote | 2012 | Vote | 2010 |) Vote | Marı | ried? | Evanç | gelical | Cath | nolic | Smo | oke? | Veget | arian? | Own a | Gun? |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|-------|--------|-------|------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Extremely Favorable | 14% | 12% | 12% | 15% | 12% | 8% | 18% | 12% | 15% | 10% | 18% | 12% | 2% | 21% | 21% | 2% | 26% | 2% | 13% | 14% | 9% | 16% | 18% | 14% | 8% | 15% | 15% | 14% | 13% | 14% |
| Favorable | 37% | 29% | 38% | 38% | 36% | 44% | 32% | 39% | 38% | 33% | 32% | 39% | 14% | 50% | 47% | 18% | 50% | 14% | 35% | 40% | 30% | 39% | 37% | 41% | 34% | 38% | 38% | 37% | 29% | 42% |
| Unfavorable | 22% | 28% | 20% | 22% | 21% | 20% | 24% | 28% | 19% | 15% | 19% | 23% | 33% | 14% | 18% | 31% | 12% | 38% | 22% | 22% | 27% | 21% | 22% | 19% | 34% | 20% | 21% | 22% | 26% | 20% |
| Extremely Unfavorable | 18% | 19% | 21% | 16% | 15% | 21% | 18% | 15% | 18% | 31% | 23% | 17% | 45% | 5% | 5% | 46% | 4% | 42% | 22% | 11% | 27% | 15% | 10% | 16% | 17% | 18% | 15% | 18% | 28% | 11% |
| Not Sure | 9% | 12% | 9% | 9% | 15% | 7% | 7% | 6% | 10% | 11% | 9% | 9% | 5% | 10% | 9% | 3% | 7% | 4% | 7% | 13% | 6% | 10% | 13% | 10% | 7% | 10% | 11% | 9% | 4% | 13% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

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All SurveyUSA clients in California

18 Is your opinion of Jerry Brown...

| | | | | | | | | | | | | | | | | | | | | _ | | | |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| 751 Likely Voters | ΔII | Own Mo | torcycle | Kids Ur | nder 18 | Live i | n CA | 1st Ger | neration | 2nd Ger | neration | Tat | too | Parental | Violenc | Cell Pho | ne / Lan | | Reg | jion | | Suburb | Single |
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Extremely Favorable | 14% | 7% | 16% | 14% | 13% | 13% | 13% | 20% | 11% | 9% | 12% | 15% | 13% | 11% | 14% | 7% | 18% | 14% | 10% | 18% | 17% | 15% | 10% |
| Favorable | 37% | 39% | 36% | 35% | 38% | 48% | 35% | 37% | 37% | 39% | 34% | 36% | 37% | 43% | 36% | 46% | 31% | 29% | 37% | 33% | 49% | 39% | 37% |
| Unfavorable | 22% | 23% | 22% | 24% | 21% | 18% | 23% | 21% | 23% | 25% | 22% | 27% | 20% | 28% | 21% | 22% | 22% | 18% | 28% | 18% | 18% | 21% | 25% |
| Extremely Unfavorable | 18% | 23% | 17% | 16% | 20% | 12% | 19% | 11% | 21% | 19% | 23% | 13% | 20% | 11% | 19% | 14% | 21% | 30% | 15% | 24% | 8% | 12% | 6% |
| Not Sure | 9% | 8% | 10% | 10% | 9% | 10% | 10% | 12% | 8% | 7% | 9% | 9% | 10% | 8% | 9% | 12% | 8% | 9% | 10% | 8% | 9% | 12% | 21% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

ls your opinion of Dianne Feinstein ...

| 751 Likely Voters | AII | Gei | nder | | Ą | ge | | <50 / | / 50+ | | Ra | ace | | | | Par | ty Affiliat | tion | | | Par | ty Affiliat | tion | | | Ideology | | | Military H | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|-------|---------|---------|--------|---------|---------|-------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Extremely Favorable | 14% | 12% | 15% | 6% | 11% | 15% | 28% | 8% | 21% | 16% | 18% | 9% | 14% | 6% | 6% | 2% | 8% | 15% | 19% | 28% | 6% | 8% | 23% | 11% | 7% | 10% | 23% | 20% | 14% | 13% |
| Favorable | 36% | 35% | 37% | 32% | 47% | 31% | 30% | 40% | 31% | 32% | 47% | 43% | 31% | 8% | 15% | 13% | 38% | 51% | 53% | 51% | 12% | 33% | 52% | 8% | 27% | 41% | 57% | 51% | 33% | 38% |
| Unfavorable | 22% | 27% | 16% | 31% | 17% | 21% | 19% | 24% | 20% | 21% | 20% | 23% | 25% | 28% | 42% | 33% | 22% | 20% | 15% | 9% | 36% | 25% | 12% | 32% | 28% | 23% | 9% | 15% | 22% | 22% |
| Extremely Unfavorable | 18% | 19% | 17% | 12% | 18% | 25% | 19% | 15% | 23% | 22% | 10% | 15% | 15% | 53% | 28% | 41% | 17% | 5% | 1% | 4% | 40% | 22% | 3% | 45% | 26% | 14% | 1% | 5% | 25% | 16% |
| Not Sure | 10% | 7% | 14% | 19% | 8% | 7% | 3% | 13% | 6% | 9% | 5% | 10% | 15% | 5% | 8% | 11% | 16% | 9% | 12% | 7% | 7% | 12% | 10% | 4% | 11% | 11% | 10% | 9% | 7% | 11% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

Is your opinion of Dianne Feinstein ...

| 751 Likely Voters | | E | Education | n | | Income | | | Urbanity | | Ur | iion | 2016 | Vote | 2012 | Vote | 2010 |) Vote | Marr | ried? | Evanç | gelical | Cath | nolic | Smo | oke? | Veget | arian? | Own a | ı Gun? |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|-------|--------|-------|--------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Extremely Favorable | 14% | 13% | 15% | 13% | 15% | 13% | 13% | 15% | 12% | 12% | 17% | 12% | 2% | 21% | 21% | 2% | 28% | 1% | 13% | 15% | 12% | 14% | 11% | 16% | 15% | 13% | 17% | 13% | 10% | 15% |
| Favorable | 36% | 29% | 33% | 39% | 33% | 37% | 37% | 37% | 40% | 25% | 40% | 35% | 10% | 51% | 50% | 12% | 54% | 13% | 34% | 39% | 27% | 40% | 43% | 38% | 35% | 36% | 52% | 35% | 26% | 43% |
| Unfavorable | 22% | 27% | 22% | 21% | 18% | 24% | 23% | 25% | 20% | 23% | 17% | 24% | 35% | 14% | 16% | 33% | 12% | 41% | 23% | 20% | 27% | 21% | 22% | 19% | 24% | 22% | 12% | 23% | 28% | 19% |
| Extremely Unfavorable | 18% | 20% | 19% | 17% | 18% | 18% | 19% | 12% | 20% | 31% | 21% | 17% | 46% | 3% | 4% | 49% | 2% | 43% | 21% | 14% | 25% | 16% | 12% | 17% | 17% | 18% | 11% | 19% | 30% | 10% |
| Not Sure | 10% | 12% | 11% | 9% | 16% | 8% | 8% | 11% | 8% | 9% | 5% | 12% | 7% | 11% | 8% | 5% | 5% | 3% | 9% | 13% | 9% | 9% | 11% | 11% | 9% | 11% | 8% | 11% | 6% | 12% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

SURVEY USA Sponsors:
All SurveyUSA clients in California

Is your opinion of Dianne Feinstein ...

| 751 Likely Voters | AII | Own Mo | otorcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Gei | neration | Tat | ttoo | Parenta | Violenc | Cell Pho | ne / Lan | | Reg | gion | | Suburb | Single |
|---|------|--------|-----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|---------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Extremely Favorable | 14% | 11% | 14% | 12% | 15% | 14% | 13% | 12% | 14% | 16% | 11% | 12% | 14% | 9% | 14% | 6% | 18% | 11% | 12% | 15% | 18% | 9% | 10% |
| Favorable | 36% | 29% | 38% | 38% | 35% | 37% | 36% | 41% | 34% | 33% | 35% | 42% | 33% | 46% | 35% | 39% | 34% | 25% | 38% | 38% | 42% | 41% | 44% |
| Unfavorable | 22% | 23% | 22% | 23% | 22% | 22% | 23% | 22% | 23% | 26% | 21% | 22% | 23% | 19% | 23% | 24% | 21% | 27% | 25% | 15% | 20% | 17% | 16% |
| Extremely Unfavorable | 18% | 26% | 15% | 16% | 20% | 9% | 19% | 13% | 20% | 17% | 23% | 14% | 19% | 15% | 18% | 13% | 22% | 28% | 15% | 23% | 11% | 18% | 7% |
| Not Sure | 10% | 11% | 10% | 11% | 9% | 18% | 9% | 13% | 9% | 8% | 9% | 9% | 11% | 11% | 10% | 17% | 5% | 10% | 11% | 9% | 10% | 15% | 23% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

Is your opinion of Barbara Boxer ...

| 751 Likely Voters | AII | Gei | nder | | Ą | ge | | <50 / | / 50+ | | Ra | ace | | | | Par | ty Affiliat | tion | | | Par | ty Affiliat | tion | | | Ideology | | | Military I | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|-------|---------|---------|--------|---------|---------|-------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Extremely Favorable | 13% | 10% | 16% | 5% | 12% | 15% | 26% | 8% | 20% | 16% | 16% | 8% | 11% | 4% | 7% | 2% | 5% | 9% | 18% | 32% | 6% | 5% | 23% | 8% | 7% | 10% | 21% | 27% | 14% | 13% |
| Favorable | 36% | 37% | 35% | 35% | 47% | 32% | 26% | 41% | 29% | 30% | 57% | 46% | 29% | 16% | 13% | 11% | 37% | 55% | 55% | 48% | 15% | 33% | 52% | 17% | 27% | 40% | 57% | 44% | 32% | 38% |
| Unfavorable | 16% | 20% | 13% | 24% | 11% | 15% | 15% | 17% | 15% | 17% | 11% | 15% | 20% | 12% | 31% | 19% | 22% | 19% | 13% | 9% | 22% | 20% | 11% | 15% | 23% | 18% | 10% | 14% | 16% | 17% |
| Extremely Unfavorable | 23% | 25% | 22% | 14% | 21% | 33% | 30% | 18% | 32% | 27% | 13% | 18% | 27% | 62% | 35% | 58% | 21% | 4% | 3% | 6% | 48% | 30% | 4% | 53% | 35% | 20% | 2% | 4% | 29% | 21% |
| Not Sure | 11% | 8% | 13% | 23% | 8% | 5% | 3% | 15% | 4% | 10% | 3% | 12% | 12% | 5% | 13% | 10% | 15% | 12% | 11% | 6% | 9% | 12% | 9% | 6% | 8% | 13% | 10% | 10% | 9% | 11% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

20 Is your opinion of Barbara Boxer ...

| 751 Likely Voters | A11 | E | Education | n | | Income | | | Urbanity | | Un | iion | 2016 | Vote | 2012 | Vote | 2010 |) Vote | Marı | ried? | Evanç | gelical | Cath | nolic | Smo | oke? | Veget | arian? | Own a | Gun? |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|-------|--------|-------|------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Extremely Favorable | 13% | 14% | 13% | 13% | 14% | 14% | 12% | 14% | 11% | 13% | 16% | 12% | 1% | 21% | 21% | 1% | 28% | 0% | 11% | 15% | 10% | 14% | 10% | 16% | 12% | 13% | 15% | 13% | 9% | 15% |
| Favorable | 36% | 35% | 33% | 40% | 34% | 37% | 38% | 40% | 38% | 25% | 37% | 37% | 8% | 54% | 53% | 8% | 57% | 14% | 36% | 39% | 30% | 40% | 44% | 37% | 40% | 36% | 45% | 36% | 27% | 43% |
| Unfavorable | 16% | 19% | 18% | 15% | 13% | 17% | 18% | 19% | 15% | 13% | 14% | 17% | 24% | 11% | 12% | 22% | 7% | 23% | 16% | 17% | 17% | 17% | 15% | 18% | 20% | 16% | 17% | 17% | 19% | 15% |
| Extremely Unfavorable | 23% | 23% | 22% | 24% | 21% | 24% | 24% | 15% | 27% | 37% | 25% | 23% | 59% | 4% | 6% | 64% | 3% | 59% | 27% | 16% | 33% | 19% | 15% | 20% | 18% | 24% | 15% | 23% | 35% | 15% |
| Not Sure | 11% | 9% | 14% | 9% | 18% | 9% | 8% | 12% | 9% | 12% | 8% | 11% | 8% | 10% | 9% | 6% | 5% | 4% | 10% | 13% | 10% | 10% | 15% | 9% | 10% | 11% | 7% | 11% | 10% | 12% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

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20 Is your opinion of Barbara Boxer ...

| 751 Likely Voters | AII | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Gei | neration | Tat | ttoo | Parental | Violenc | Cell Pho | ne / Lan | | Reg | jion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Extremely Favorable | 13% | 8% | 14% | 12% | 13% | 13% | 12% | 13% | 12% | 15% | 10% | 12% | 13% | 11% | 13% | 5% | 18% | 11% | 10% | 13% | 19% | 9% | 14% |
| Favorable | 36% | 33% | 38% | 37% | 36% | 43% | 36% | 38% | 36% | 37% | 36% | 40% | 35% | 44% | 36% | 44% | 31% | 24% | 40% | 38% | 40% | 43% | 36% |
| Unfavorable | 16% | 17% | 17% | 17% | 17% | 15% | 17% | 17% | 17% | 19% | 16% | 19% | 16% | 14% | 17% | 19% | 15% | 15% | 19% | 14% | 16% | 14% | 14% |
| Extremely Unfavorable | 23% | 31% | 20% | 19% | 26% | 11% | 24% | 16% | 26% | 24% | 28% | 15% | 26% | 18% | 23% | 14% | 29% | 36% | 21% | 24% | 16% | 20% | 15% |
| Not Sure | 11% | 12% | 11% | 15% | 8% | 17% | 10% | 16% | 9% | 6% | 10% | 13% | 10% | 13% | 10% | 18% | 6% | 14% | 10% | 11% | 9% | 15% | 21% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

Here are 6 issues important to some voters but not to others. In deciding who to support for President, please tell me if a particular issue is ... extremely important, important, unimportant, or extremely unimportant. First, immigration. In deciding who you support for President, is immigration ...

| 751 Likely Voters | ΔII | Gei | nder | | Ą | ge | | <50 / | / 50+ | | Ra | ace | | | | Pai | rty Affiliat | ion | | | Pai | ty Affiliat | ion | | | Ideology | | | Military F | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Extremely Important | 41% | 41% | 42% | 41% | 36% | 40% | 51% | 39% | 45% | 45% | 42% | 38% | 34% | 67% | 48% | 52% | 24% | 29% | 38% | 34% | 56% | 36% | 37% | 59% | 46% | 37% | 23% | 43% | 47% | 39% |
| Important | 45% | 48% | 42% | 46% | 44% | 49% | 40% | 45% | 45% | 42% | 44% | 43% | 56% | 20% | 44% | 42% | 54% | 49% | 52% | 45% | 33% | 48% | 49% | 24% | 45% | 49% | 60% | 45% | 44% | 45% |
| Unimportant | 9% | 6% | 11% | 7% | 12% | 9% | 6% | 9% | 7% | 9% | 10% | 9% | 7% | 1% | 4% | 3% | 16% | 12% | 8% | 16% | 3% | 10% | 11% | 3% | 7% | 9% | 16% | 9% | 5% | 10% |
| Extremely Unimportant | 3% | 4% | 2% | 2% | 6% | 2% | 1% | 4% | 2% | 2% | 3% | 6% | 2% | 11% | 2% | 1% | 3% | 7% | 1% | 1% | 6% | 4% | 1% | 10% | 1% | 3% | 1% | 2% | 3% | 3% |
| Not Sure | 2% | 1% | 4% | 4% | 2% | 0% | 2% | 3% | 1% | 1% | 1% | 5% | 1% | 1% | 2% | 1% | 2% | 3% | 1% | 3% | 1% | 2% | 2% | 4% | 1% | 2% | 1% | 1% | 0% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

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| 751 Likely Voters | Δ11 | E | Education | n | | Income | | | Urbanity | | Un | nion | 2016 | Vote | 2012 | Vote | 2010 |) Vote | Marı | ried? | Evanç | gelical | Cath | nolic | Smo | ke? | Veget | tarian? | Own a | Gun? |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|-------|---------|-------|------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Extremely Important | 41% | 42% | 45% | 38% | 46% | 44% | 37% | 40% | 38% | 55% | 38% | 43% | 59% | 32% | 32% | 60% | 33% | 51% | 42% | 39% | 55% | 35% | 37% | 34% | 45% | 41% | 29% | 42% | 45% | 39% |
| Important | 45% | 37% | 39% | 51% | 36% | 44% | 50% | 49% | 46% | 35% | 47% | 44% | 37% | 49% | 51% | 33% | 49% | 44% | 46% | 45% | 38% | 49% | 41% | 53% | 47% | 45% | 52% | 45% | 44% | 46% |
| Unimportant | 9% | 6% | 12% | 7% | 8% | 8% | 10% | 6% | 11% | 7% | 9% | 9% | 2% | 13% | 11% | 5% | 14% | 2% | 9% | 8% | 4% | 11% | 12% | 11% | 6% | 9% | 9% | 9% | 6% | 11% |
| Extremely Unimportant | 3% | 8% | 2% | 3% | 5% | 2% | 3% | 4% | 3% | 1% | 5% | 3% | 2% | 4% | 4% | 2% | 4% | 1% | 2% | 5% | 2% | 3% | 6% | 1% | 1% | 3% | 5% | 3% | 3% | 3% |
| Not Sure | 2% | 7% | 2% | 1% | 5% | 2% | 1% | 1% | 1% | 3% | 2% | 2% | 0% | 3% | 2% | 0% | 1% | 2% | 1% | 3% | 1% | 2% | 4% | 1% | 0% | 2% | 5% | 1% | 2% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

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Percentages

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| 751 Likely Voters | Δ11 | Own Mo | torcycle | Kids Ur | nder 18 | Live i | n CA | 1st Ger | neration | 2nd Ger | neration | Tat | ttoo | Parental | Violenc | Cell Pho | ne / Lan | | Reg | jion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Extremely Important | 41% | 47% | 40% | 43% | 40% | 44% | 41% | 35% | 44% | 42% | 45% | 42% | 41% | 42% | 41% | 37% | 44% | 48% | 37% | 43% | 41% | 44% | 51% |
| Important | 45% | 45% | 45% | 43% | 47% | 46% | 45% | 44% | 46% | 50% | 42% | 43% | 46% | 46% | 45% | 48% | 43% | 37% | 51% | 39% | 46% | 41% | 31% |
| Unimportant | 9% | 5% | 10% | 9% | 9% | 6% | 9% | 11% | 8% | 5% | 10% | 9% | 9% | 8% | 9% | 10% | 8% | 9% | 7% | 10% | 10% | 13% | 10% |
| Extremely Unimportant | 3% | 1% | 3% | 2% | 3% | 3% | 3% | 6% | 2% | 1% | 2% | 3% | 3% | 2% | 3% | 3% | 3% | 2% | 4% | 5% | 0% | 1% | 0% |
| Not Sure | 2% | 1% | 2% | 2% | 1% | 1% | 2% | 3% | 1% | 1% | 1% | 3% | 1% | 3% | 1% | 2% | 2% | 4% | 1% | 3% | 3% | 2% | 8% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

Next, terrorism. In deciding who you support for President, if terrorism is ...

| 751 Likely Voters | AII | Gei | nder | | Ą | ge | | <50 | / 50+ | | Ra | ace | | | | Pa | rty Affiliat | ion | | | Pai | ty Affiliat | ion | | | Ideology | | | Military I | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
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| Extremely Important | 65% | 62% | 69% | 57% | 60% | 74% | 77% | 58% | 75% | 66% | 80% | 65% | 55% | 77% | 80% | 63% | 62% | 36% | 68% | 61% | 79% | 54% | 65% | 71% | 76% | 65% | 56% | 47% | 68% | 64% |
| Important | 28% | 29% | 26% | 34% | 34% | 20% | 18% | 34% | 19% | 26% | 14% | 27% | 39% | 14% | 14% | 35% | 28% | 49% | 28% | 31% | 14% | 37% | 29% | 17% | 20% | 32% | 37% | 37% | 25% | 29% |
| Unimportant | 3% | 5% | 2% | 4% | 3% | 3% | 3% | 4% | 3% | 5% | 1% | 2% | 2% | 2% | 2% | 1% | 8% | 4% | 3% | 6% | 2% | 4% | 4% | 3% | 2% | 1% | 1% | 14% | 4% | 3% |
| Extremely Unimportant | 2% | 2% | 2% | 4% | 1% | 2% | 1% | 2% | 2% | 2% | 4% | 1% | 3% | 6% | 4% | 0% | 1% | 3% | 0% | 2% | 5% | 1% | 1% | 7% | 2% | 1% | 0% | 1% | 2% | 2% |
| Not Sure | 2% | 2% | 1% | 2% | 3% | 1% | 1% | 2% | 1% | 1% | 0% | 4% | 0% | 1% | 0% | 2% | 1% | 8% | 0% | 0% | 0% | 3% | 0% | 1% | 0% | 1% | 5% | 1% | 1% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

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| | 1 1 | | | | | | | 1 | | | | | 1 | | | | | | | | 1 | | | | | | | | | I |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|-------|--------|-------|------|
| 751 Likely Voters | | E | Education | n | | Income | ! | | Urbanity | | Ur | nion | 2016 | Vote | 2012 | Vote | 2010 |) Vote | Marr | ried? | Evanç | gelical | Cath | holic | Smo | oke? | Veget | arian? | Own a | Gun? |
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| Extremely Important | 65% | 64% | 73% | 60% | 69% | 64% | 64% | 63% | 64% | 71% | 56% | 69% | 78% | 59% | 60% | 79% | 63% | 76% | 66% | 64% | 74% | 61% | 69% | 56% | 66% | 65% | 34% | 67% | 66% | 64% |
| Important | 28% | 25% | 21% | 33% | 24% | 29% | 29% | 30% | 28% | 23% | 33% | 26% | 18% | 32% | 32% | 18% | 31% | 20% | 28% | 29% | 20% | 32% | 25% | 37% | 31% | 28% | 40% | 28% | 30% | 28% |
| Unimportant | 3% | 6% | 3% | 3% | 5% | 4% | 3% | 3% | 4% | 2% | 5% | 3% | 0% | 5% | 4% | 1% | 4% | 1% | 3% | 3% | 3% | 4% | 1% | 5% | 1% | 4% | 14% | 3% | 2% | 4% |
| Extremely Unimportant | 2% | 1% | 3% | 2% | 1% | 2% | 2% | 2% | 1% | 3% | 3% | 2% | 2% | 2% | 2% | 2% | 0% | 3% | 2% | 2% | 3% | 1% | 1% | 1% | 2% | 2% | 7% | 1% | 2% | 2% |
| Not Sure | 2% | 4% | 0% | 2% | 1% | 1% | 2% | 1% | 2% | 1% | 3% | 1% | 1% | 2% | 2% | 0% | 2% | 0% | 2% | 1% | 1% | 2% | 4% | 1% | 0% | 2% | 4% | 2% | 1% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

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Percentages

SURVEY USA All SurveyUSA clients in California

Next, terrorism. In deciding who you support for President, if terrorism is ...

| 751 Likely Voters | AII | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Gei | neration | Tat | ttoo | Parental | Violenc | Cell Pho | ne / Lan | | Reg | gion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.5 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Extremely Important | 65% | 60% | 66% | 65% | 65% | 47% | 67% | 64% | 65% | 63% | 67% | 64% | 64% | 60% | 66% | 56% | 71% | 71% | 63% | 70% | 58% | 66% | 73% |
| Important | 28% | 35% | 27% | 28% | 29% | 41% | 28% | 29% | 29% | 30% | 28% | 30% | 28% | 32% | 28% | 37% | 22% | 24% | 28% | 25% | 34% | 30% | 19% |
| Unimportant | 3% | 3% | 3% | 3% | 3% | 7% | 3% | 1% | 4% | 4% | 4% | 4% | 3% | 5% | 2% | 4% | 3% | 2% | 3% | 2% | 7% | 3% | 3% |
| Extremely Unimportant | 2% | 2% | 2% | 1% | 2% | 5% | 1% | 1% | 2% | 4% | 1% | 1% | 2% | 2% | 2% | 3% | 2% | 2% | 3% | 1% | 2% | 1% | 0% |
| Not Sure | 2% | 1% | 2% | 3% | 1% | 0% | 2% | 5% | 0% | 0% | 0% | 1% | 2% | 0% | 2% | 1% | 2% | 1% | 3% | 2% | 0% | 0% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

Next, Supreme Court appointments. In deciding who you support for President, if Supreme Court appointments are...

| 751 Likely Voters | AII | Gei | nder | | Ą | ge | | <50 | / 50+ | | Ra | ice | | | | Par | rty Affiliat | ion | | | Pai | ty Affiliat | ion | | | Ideology | | | Military F | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Extremely Important | 51% | 51% | 50% | 30% | 47% | 63% | 75% | 39% | 68% | 58% | 42% | 43% | 48% | 70% | 48% | 62% | 38% | 43% | 42% | 60% | 58% | 48% | 49% | 66% | 50% | 41% | 44% | 68% | 55% | 49% |
| Important | 37% | 38% | 37% | 47% | 42% | 31% | 21% | 44% | 27% | 31% | 45% | 44% | 40% | 24% | 41% | 27% | 48% | 38% | 42% | 35% | 33% | 37% | 39% | 26% | 43% | 39% | 46% | 24% | 36% | 38% |
| Unimportant | 8% | 9% | 7% | 17% | 7% | 4% | 1% | 12% | 3% | 7% | 10% | 8% | 8% | 1% | 6% | 9% | 10% | 12% | 13% | 3% | 4% | 10% | 9% | 3% | 5% | 15% | 6% | 4% | 6% | 9% |
| Extremely Unimportant | 2% | 1% | 3% | 1% | 2% | 1% | 2% | 2% | 1% | 1% | 3% | 2% | 2% | 4% | 3% | 0% | 0% | 1% | 1% | 3% | 4% | 1% | 1% | 5% | 0% | 2% | 2% | 0% | 0% | 2% |
| Not Sure | 3% | 1% | 4% | 5% | 2% | 1% | 1% | 3% | 1% | 2% | 1% | 3% | 2% | 1% | 1% | 2% | 4% | 7% | 3% | 0% | 1% | 4% | 2% | 0% | 1% | 4% | 2% | 3% | 2% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

Next, Supreme Court appointments. In deciding who you support for President, if Supreme Court appointments are...

| 751 Likely Voters | AII | ı | Educatio | n | | Income | | | Urbanity | | Un | nion | 2016 | Vote | 2012 | Vote | 2010 | Vote | Mari | ried? | Evanç | gelical | Catl | nolic | Smo | ke? | Veget | arian? | Own a | a Gun? |
|---|------|---------|----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|-------|--------|-------|--------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Extremely Important | 51% | 51% | 43% | 56% | 50% | 50% | 52% | 46% | 52% | 67% | 54% | 50% | 63% | 48% | 49% | 63% | 57% | 63% | 50% | 50% | 51% | 52% | 46% | 53% | 40% | 52% | 34% | 51% | 55% | 46% |
| Important | 37% | 31% | 43% | 35% | 38% | 40% | 35% | 39% | 39% | 26% | 32% | 39% | 29% | 39% | 39% | 29% | 38% | 23% | 38% | 37% | 33% | 37% | 40% | 39% | 38% | 37% | 56% | 37% | 36% | 39% |
| Unimportant | 8% | 12% | 7% | 7% | 4% | 8% | 10% | 12% | 6% | 2% | 9% | 7% | 5% | 9% | 8% | 4% | 3% | 10% | 7% | 9% | 11% | 7% | 7% | 6% | 18% | 6% | 4% | 8% | 6% | 9% |
| Extremely Unimportant | 2% | 0% | 3% | 1% | 2% | 1% | 2% | 1% | 1% | 1% | 3% | 1% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 3% | 1% | 2% | 1% | 2% | 2% | 1% | 2% |
| Not Sure | 3% | 5% | 3% | 1% | 6% | 2% | 1% | 2% | 2% | 4% | 2% | 2% | 1% | 3% | 1% | 1% | 1% | 1% | 2% | 3% | 3% | 2% | 4% | 1% | 2% | 3% | 5% | 2% | 1% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

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Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

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All SurveyUSA clients in California

SURVEY USA

Next, Supreme Court appointments. In deciding who you support for President, if Supreme Court appointments are...

| 751 Likely Voters | AII | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Gei | neration | Tat | ttoo | Parental | Violenc | Cell Pho | ne / Lan | | Reg | gion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Extremely Important | 51% | 47% | 51% | 44% | 55% | 44% | 50% | 45% | 52% | 51% | 53% | 47% | 50% | 30% | 54% | 29% | 65% | 57% | 45% | 52% | 54% | 39% | 47% |
| Important | 37% | 37% | 38% | 40% | 36% | 42% | 38% | 42% | 36% | 36% | 36% | 36% | 39% | 46% | 37% | 55% | 26% | 34% | 41% | 34% | 36% | 47% | 38% |
| Unimportant | 8% | 14% | 7% | 12% | 5% | 11% | 8% | 8% | 9% | 10% | 7% | 11% | 7% | 19% | 6% | 12% | 5% | 4% | 10% | 10% | 5% | 7% | 8% |
| Extremely Unimportant | 2% | 1% | 2% | 2% | 1% | 1% | 2% | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 2% | 2% | 2% | 1% | 1% | 2% | 1% |
| Not Sure | 3% | 2% | 3% | 3% | 2% | 2% | 3% | 3% | 2% | 2% | 2% | 3% | 2% | 3% | 2% | 3% | 2% | 2% | 2% | 3% | 2% | 5% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

The environment. If the environment is...

| 751 Likely Voters | AII | Gei | nder | | Ą | ge | | <50 | / 50+ | | Ra | ace | | | | Pa | ty Affiliat | ion | | | Pai | ty Affiliat | ion | | | Ideology | | | Military H | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|-------|---------|---------|--------|---------|---------|-------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Extremely Important | 48% | 48% | 48% | 48% | 53% | 44% | 44% | 51% | 44% | 44% | 37% | 62% | 38% | 38% | 26% | 24% | 54% | 67% | 54% | 68% | 31% | 47% | 59% | 34% | 36% | 45% | 61% | 75% | 40% | 52% |
| Important | 37% | 34% | 40% | 36% | 36% | 38% | 39% | 36% | 38% | 40% | 53% | 26% | 43% | 41% | 40% | 45% | 28% | 30% | 39% | 30% | 40% | 35% | 36% | 40% | 38% | 42% | 37% | 23% | 40% | 35% |
| Unimportant | 11% | 15% | 8% | 13% | 9% | 14% | 10% | 11% | 12% | 12% | 5% | 10% | 14% | 13% | 33% | 23% | 12% | 0% | 5% | 1% | 24% | 12% | 4% | 20% | 23% | 9% | 1% | 1% | 17% | 9% |
| Extremely Unimportant | 3% | 3% | 2% | 2% | 2% | 4% | 4% | 2% | 4% | 3% | 2% | 1% | 4% | 6% | 1% | 8% | 6% | 1% | 1% | 0% | 3% | 5% | 1% | 5% | 3% | 3% | 0% | 1% | 3% | 3% |
| Not Sure | 1% | 0% | 2% | 2% | 0% | 1% | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 0% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

The environment. If the environment is...

| 751 Likely Voters | | | Education | า | | Income | | | Urbanity | , | Ur | iion | 2016 | Vote | 2012 | Vote | 2010 | Vote | Marı | ried? | Evang | gelical | Cath | nolic | Smo | oke? | Veget | arian? | Own a | a Gun? |
|---|------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|-------|--------|-------|--------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Extremely Important | 48% | 51% | 43% | 51% | 58% | 45% | 45% | 51% | 49% | 40% | 51% | 47% | 22% | 63% | 62% | 22% | 65% | 22% | 45% | 53% | 39% | 53% | 55% | 50% | 48% | 48% | 50% | 48% | 41% | 53% |
| Important | 37% | 25% | 40% | 38% | 28% | 36% | 42% | 35% | 36% | 44% | 34% | 37% | 44% | 32% | 32% | 47% | 32% | 46% | 38% | 34% | 41% | 34% | 31% | 37% | 40% | 36% | 37% | 36% | 38% | 36% |
| Unimportant | 11% | 17% | 13% | 9% | 7% | 16% | 11% | 11% | 11% | 14% | 12% | 12% | 28% | 2% | 4% | 25% | 2% | 25% | 13% | 9% | 16% | 10% | 11% | 9% | 10% | 12% | 6% | 12% | 18% | 8% |
| Extremely Unimportant | 3% | 3% | 2% | 3% | 3% | 3% | 2% | 2% | 3% | 1% | 3% | 3% | 5% | 1% | 1% | 6% | 0% | 6% | 3% | 2% | 3% | 2% | 1% | 3% | 1% | 3% | 3% | 2% | 2% | 2% |
| Not Sure | 1% | 4% | 2% | 0% | 4% | 0% | 0% | 1% | 1% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 4% | 1% | 1% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

SURVEY USA

All SurveyUSA clients in California

The environment. If the environment is...

| 751 Likely Voters | AII | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Gei | neration | Tat | too | Parental | l Violenc | Cell Pho | ne / Lan | | Re | gion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|-----------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Extremely Important | 48% | 46% | 49% | 50% | 46% | 50% | 48% | 52% | 46% | 46% | 44% | 55% | 45% | 51% | 48% | 48% | 48% | 48% | 43% | 49% | 56% | 49% | 54% |
| Important | 37% | 40% | 36% | 35% | 38% | 39% | 36% | 32% | 39% | 37% | 41% | 35% | 38% | 34% | 37% | 39% | 36% | 36% | 39% | 38% | 33% | 39% | 34% |
| Unimportant | 11% | 12% | 12% | 11% | 13% | 8% | 12% | 12% | 12% | 14% | 12% | 9% | 13% | 11% | 12% | 11% | 12% | 13% | 14% | 9% | 7% | 8% | 6% |
| Extremely Unimportant | 3% | 2% | 2% | 2% | 3% | 2% | 2% | 2% | 3% | 3% | 3% | 1% | 3% | 3% | 2% | 2% | 3% | 2% | 3% | 2% | 3% | 3% | 2% |
| Not Sure | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

Treatment of racial minorities. If the treatment of racial minorities is...?

| 751 Likely Voters | ΛII | Gei | nder | | Ą | ge | | <50 / | / 50+ | | Ra | ace | | | | Pai | rty Affiliat | ion | | | Pai | ty Affiliat | ion | | | Ideology | | | Military H | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Extremely Important | 46% | 44% | 48% | 42% | 50% | 41% | 51% | 46% | 46% | 39% | 69% | 59% | 34% | 26% | 23% | 19% | 42% | 56% | 58% | 75% | 24% | 38% | 65% | 30% | 35% | 45% | 54% | 75% | 40% | 49% |
| Important | 39% | 40% | 38% | 44% | 36% | 41% | 36% | 40% | 39% | 43% | 24% | 32% | 47% | 50% | 53% | 53% | 45% | 34% | 34% | 20% | 52% | 44% | 29% | 44% | 48% | 39% | 39% | 23% | 41% | 39% |
| Unimportant | 9% | 10% | 8% | 8% | 9% | 11% | 9% | 8% | 10% | 12% | 1% | 5% | 12% | 13% | 15% | 18% | 9% | 5% | 6% | 3% | 14% | 11% | 5% | 12% | 12% | 11% | 5% | 2% | 12% | 8% |
| Extremely Unimportant | 4% | 4% | 3% | 5% | 3% | 5% | 1% | 4% | 3% | 4% | 6% | 2% | 4% | 9% | 7% | 6% | 3% | 4% | 0% | 2% | 8% | 5% | 1% | 13% | 4% | 2% | 1% | 1% | 5% | 3% |
| Not Sure | 2% | 1% | 2% | 2% | 1% | 2% | 3% | 2% | 2% | 2% | 0% | 2% | 2% | 2% | 2% | 4% | 1% | 1% | 2% | 0% | 2% | 2% | 1% | 1% | 1% | 3% | 1% | 0% | 2% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

Treatment of racial minorities. If the treatment of racial minorities is...?

| 751 Likely Voters | Δ11 | I | Educatio | n | | Income | : | | Urbanity | | Ur | nion | 2016 | Vote | 2012 | Vote | 2010 | Vote | Marı | ried? | Evanç | gelical | Cath | nolic | Smo | oke? | Veget | arian? | Own a | ı Gun? |
|---|------|---------|----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|-------|--------|-------|--------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Extremely Important | 46% | 41% | 44% | 48% | 52% | 42% | 46% | 48% | 46% | 40% | 49% | 46% | 17% | 64% | 62% | 18% | 65% | 23% | 44% | 48% | 39% | 49% | 55% | 45% | 45% | 46% | 34% | 46% | 34% | 54% |
| Important | 39% | 43% | 41% | 37% | 38% | 42% | 39% | 41% | 38% | 41% | 35% | 40% | 55% | 30% | 31% | 56% | 29% | 51% | 41% | 37% | 42% | 39% | 36% | 41% | 39% | 40% | 46% | 40% | 48% | 35% |
| Unimportant | 9% | 11% | 9% | 9% | 6% | 11% | 10% | 8% | 11% | 10% | 9% | 9% | 18% | 4% | 4% | 17% | 5% | 14% | 9% | 9% | 11% | 9% | 8% | 8% | 13% | 8% | 8% | 9% | 11% | 7% |
| Extremely Unimportant | 4% | 2% | 4% | 4% | 3% | 4% | 4% | 3% | 3% | 8% | 4% | 3% | 8% | 2% | 2% | 7% | 1% | 8% | 4% | 3% | 6% | 2% | 0% | 4% | 2% | 4% | 8% | 3% | 5% | 2% |
| Not Sure | 2% | 3% | 2% | 2% | 3% | 2% | 1% | 1% | 2% | 2% | 2% | 1% | 3% | 1% | 1% | 2% | 1% | 3% | 2% | 2% | 2% | 1% | 1% | 2% | 2% | 2% | 4% | 2% | 2% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

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Treatment of racial minorities. If the treatment of racial minorities is...?

| 751 Likely Voters | A11 | Own Mo | otorcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ge | neration | 2nd Gei | neration | Tat | ttoo | Parenta | Violenc | Cell Pho | ne / Lan | | Reg | jion | | Suburb | Single |
|---|------|--------|-----------|---------|---------|---------|---------|--------|----------|---------|----------|------|------|---------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Extremely Important | 46% | 39% | 48% | 48% | 44% | 46% | 45% | 54% | 42% | 39% | 43% | 51% | 43% | 44% | 47% | 39% | 50% | 39% | 45% | 48% | 53% | 39% | 53% |
| Important | 39% | 42% | 39% | 40% | 40% | 41% | 40% | 37% | 41% | 43% | 40% | 38% | 41% | 44% | 39% | 48% | 34% | 41% | 42% | 37% | 36% | 47% | 32% |
| Unimportant | 9% | 10% | 9% | 7% | 11% | 6% | 10% | 7% | 10% | 10% | 10% | 6% | 10% | 8% | 9% | 8% | 10% | 11% | 8% | 10% | 8% | 8% | 8% |
| Extremely Unimportant | 4% | 5% | 3% | 4% | 4% | 5% | 3% | 0% | 5% | 5% | 6% | 3% | 4% | 4% | 4% | 3% | 4% | 7% | 3% | 2% | 3% | 4% | 3% |
| Not Sure | 2% | 3% | 1% | 1% | 2% | 2% | 2% | 1% | 2% | 2% | 1% | 1% | 2% | 1% | 2% | 2% | 2% | 2% | 1% | 3% | 1% | 2% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

Treatment of gays, lesbians, and transgender persons. If the treatment of the GLBT community is ...?

| 751 Likely Voters | ΔII | Gei | nder | | Ą | ge | | <50 | 50+ | | Ra | ace | | | | Par | rty Affiliat | ion | | | Pai | ty Affiliat | ion | | | Ideology | | | Military I | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|------|-------|-------|---------|---------|--------|---------|---------|--------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Extremely Important | 32% | 29% | 35% | 32% | 35% | 30% | 28% | 33% | 29% | 29% | 35% | 43% | 18% | 12% | 11% | 10% | 29% | 40% | 42% | 57% | 11% | 25% | 48% | 19% | 17% | 29% | 45% | 60% | 23% | 36% |
| Important | 38% | 36% | 39% | 37% | 40% | 33% | 41% | 39% | 37% | 41% | 35% | 31% | 41% | 44% | 39% | 36% | 35% | 43% | 39% | 28% | 42% | 38% | 35% | 34% | 36% | 42% | 44% | 33% | 46% | 34% |
| Unimportant | 17% | 21% | 14% | 16% | 15% | 22% | 18% | 15% | 20% | 16% | 12% | 17% | 24% | 14% | 32% | 30% | 25% | 11% | 10% | 12% | 24% | 22% | 11% | 18% | 33% | 18% | 6% | 5% | 18% | 17% |
| Extremely Unimportant | 10% | 12% | 8% | 10% | 8% | 13% | 9% | 9% | 11% | 11% | 18% | 5% | 12% | 26% | 13% | 18% | 7% | 5% | 6% | 2% | 19% | 11% | 5% | 24% | 10% | 9% | 4% | 2% | 10% | 10% |
| Not Sure | 3% | 3% | 4% | 5% | 3% | 2% | 4% | 4% | 3% | 3% | 0% | 4% | 5% | 5% | 5% | 6% | 4% | 1% | 2% | 0% | 5% | 4% | 1% | 5% | 4% | 3% | 1% | 0% | 3% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

Treatment of gays, lesbians, and transgender persons. If the treatment of the GLBT community is ...?

| 751 Likely Voters | A11 | E | Educatio | n | | Income | | | Urbanity | | Ur | nion | 2016 | Vote | 2012 | Vote | 2010 |) Vote | Marr | ried? | Evanç | gelical | Cath | nolic | Smo | oke? | Veget | arian? | Own a | Gun? |
|---|------|---------|----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|-------|-------|---------|------|-------|------|------|-------|--------|-------|------|
| Credibility Interval: +/-3.6 pct points | All | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Extremely Important | 32% | 21% | 33% | 33% | 37% | 29% | 30% | 35% | 31% | 25% | 34% | 31% | 10% | 44% | 44% | 8% | 44% | 14% | 29% | 35% | 25% | 35% | 36% | 33% | 36% | 31% | 30% | 32% | 21% | 40% |
| Important | 38% | 53% | 31% | 39% | 35% | 40% | 38% | 38% | 37% | 42% | 36% | 38% | 37% | 38% | 40% | 34% | 42% | 34% | 37% | 40% | 34% | 39% | 38% | 41% | 41% | 37% | 44% | 38% | 42% | 35% |
| Unimportant | 17% | 16% | 22% | 14% | 15% | 16% | 19% | 18% | 17% | 16% | 16% | 18% | 28% | 11% | 10% | 32% | 11% | 27% | 19% | 14% | 18% | 17% | 17% | 17% | 13% | 19% | 8% | 18% | 22% | 14% |
| Extremely Unimportant | 10% | 6% | 11% | 10% | 8% | 11% | 10% | 7% | 12% | 14% | 10% | 10% | 21% | 4% | 5% | 22% | 2% | 19% | 12% | 6% | 18% | 7% | 6% | 7% | 10% | 10% | 9% | 10% | 12% | 8% |
| Not Sure | 3% | 5% | 3% | 3% | 5% | 4% | 2% | 2% | 3% | 3% | 5% | 2% | 5% | 3% | 1% | 5% | 1% | 5% | 3% | 4% | 5% | 2% | 2% | 3% | 1% | 4% | 8% | 3% | 3% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Percentages

Release Date: 09/29/2016

All SurveyUSA clients in California

Treatment of gays, lesbians, and transgender persons. If the treatment of the GLBT community is ...?

| 751 Likely Voters | A II | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Gei | neration | Tat | too | Parental | Violenc | Cell Pho | ne / Lan | | Reg | gion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Extremely Important | 32% | 25% | 34% | 33% | 31% | 38% | 31% | 34% | 31% | 30% | 31% | 36% | 30% | 34% | 32% | 29% | 34% | 28% | 31% | 32% | 36% | 32% | 43% |
| Important | 38% | 44% | 36% | 37% | 38% | 39% | 37% | 32% | 41% | 41% | 41% | 38% | 38% | 38% | 37% | 44% | 34% | 35% | 39% | 37% | 39% | 40% | 33% |
| Unimportant | 17% | 17% | 17% | 16% | 18% | 9% | 19% | 20% | 16% | 18% | 16% | 14% | 19% | 11% | 19% | 14% | 19% | 17% | 20% | 14% | 15% | 13% | 13% |
| Extremely Unimportant | 10% | 12% | 9% | 11% | 9% | 10% | 10% | 11% | 9% | 7% | 10% | 10% | 10% | 15% | 8% | 9% | 10% | 16% | 7% | 13% | 6% | 13% | 4% |
| Not Sure | 3% | 2% | 4% | 3% | 3% | 3% | 3% | 3% | 3% | 5% | 2% | 3% | 4% | 1% | 3% | 4% | 3% | 4% | 3% | 3% | 3% | 2% | 7% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |

In the community where you live, do the police treat everyone the same? Or, are the police tougher on some groups than others?

| 751 Likely Voters | All | Gei | nder | | Ą | ge | | <50 / | / 50+ | | Ra | ace | | | | Pa | rty Affilia | tion | | | Par | ty Affiliat | tion | | | Ideology | | | Military I | Househo |
|---|------|------|--------|-------|-------|-------|------|-------|-------|-------|-------|---------|---------|--------|---------|---------|-------------|---------|--------|--------|---------|-------------|--------|--------|-------|----------|-------|---------|------------|---------|
| Credibility Interval: +/-3.6 pct points | All | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Strong | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe | Democr | Very C | Somew | Modera | Somew | Very Li | Yes | No |
| Treat Everyone The Same | 53% | 59% | 47% | 64% | 40% | 53% | 59% | 52% | 56% | 55% | 34% | 51% | 59% | 75% | 70% | 67% | 44% | 37% | 46% | 43% | 72% | 50% | 45% | 70% | 63% | 54% | 38% | 38% | 61% | 49% |
| Tougher On Some Groups | 28% | 27% | 29% | 25% | 37% | 25% | 21% | 31% | 23% | 25% | 43% | 33% | 24% | 16% | 12% | 19% | 34% | 34% | 36% | 37% | 14% | 28% | 36% | 21% | 24% | 30% | 32% | 35% | 23% | 31% |
| Not Sure | 19% | 14% | 24% | 11% | 22% | 22% | 20% | 17% | 21% | 21% | 23% | 16% | 17% | 8% | 18% | 14% | 22% | 29% | 18% | 20% | 14% | 21% | 19% | 9% | 13% | 16% | 31% | 27% | 16% | 20% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 51% | 49% | 28% | 31% | 23% | 18% | 59% | 41% | 47% | 6% | 30% | 17% | 12% | 14% | 11% | 10% | 9% | 26% | 17% | 25% | 30% | 43% | 16% | 24% | 28% | 16% | 14% | 30% | 68% |

In the community where you live, do the police treat everyone the same? Or, are the police tougher on some groups than others?

| 751 Likely Voters | ΔII | | Education | n | | Income | | | Urbanity | | Un | ion | 2016 | Vote | 2012 | Vote | 2010 | Vote | Marr | ied? | Evanç | gelical | Cath | nolic | Smo | ke? | Veget | arian? | Own a | Gun? |
|---|-------|---------|-----------|--------|---------|---------|---------|-------|----------|-------|------|------|-------|---------|-------|-------|-------|---------|------|------|-------|---------|------|-------|------|------|-------|--------|-------|------|
| Credibility Interval: +/-3.6 pct points | All [| High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K | Urban | Suburb | Rural | Yes | No | Trump | Clinton | Obama | Romne | Boxer | Fiorina | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| Treat Everyone The Same | 53% | 51% | 50% | 56% | 44% | 54% | 57% | 56% | 52% | 55% | 56% | 52% | 77% | 41% | 44% | 72% | 40% | 76% | 59% | 45% | 68% | 47% | 49% | 46% | 70% | 50% | 54% | 53% | 64% | 45% |
| Tougher On Some Groups | 28% | 38% | 31% | 23% | 39% | 27% | 23% | 29% | 26% | 29% | 26% | 29% | 9% | 38% | 35% | 14% | 37% | 14% | 22% | 37% | 23% | 29% | 30% | 30% | 23% | 29% | 21% | 28% | 22% | 32% |
| Not Sure | 19% | 11% | 19% | 21% | 17% | 19% | 20% | 15% | 22% | 16% | 18% | 19% | 14% | 21% | 21% | 14% | 24% | 10% | 19% | 18% | 10% | 23% | 21% | 24% | 6% | 22% | 24% | 19% | 14% | 23% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 12% | 36% | 52% | 24% | 32% | 44% | 39% | 44% | 14% | 27% | 71% | 33% | 59% | 62% | 27% | 47% | 27% | 62% | 38% | 30% | 65% | 39% | 61% | 17% | 83% | 6% | 93% | 36% | 61% |

In the community where you live, do the police treat everyone the same? Or, are the police tougher on some groups than others?

| 751 Likely Voters | AII | Own Mo | torcycle | Kids Ur | nder 18 | Live i | in CA | 1st Ger | neration | 2nd Ger | neration | Tat | too | Parental | Violenc | Cell Pho | ne / Lan | | Reg | gion | | Suburb | Single |
|---|------|--------|----------|---------|---------|---------|---------|---------|----------|---------|----------|------|------|----------|---------|----------|----------|---------|---------|--------|---------|--------|--------|
| Credibility Interval: +/-3.6 pct points | All | Yes | No | Yes | No | <10 Yrs | 10 + Yr | Yes | No | Yes | No | Yes | No | Yes | No | Cell Ph | Landlin | Central | Greater | Inland | Bay Are | Yes | Yes |
| Treat Everyone The Same | 53% | 74% | 47% | 56% | 51% | 62% | 52% | 49% | 55% | 56% | 55% | 51% | 54% | 58% | 53% | 56% | 51% | 52% | 58% | 50% | 49% | 55% | 36% |
| Tougher On Some Groups | 28% | 19% | 31% | 29% | 27% | 24% | 29% | 29% | 28% | 30% | 26% | 32% | 26% | 26% | 28% | 29% | 27% | 31% | 23% | 31% | 32% | 25% | 43% |
| Not Sure | 19% | 7% | 22% | 16% | 22% | 14% | 20% | 22% | 17% | 14% | 19% | 17% | 20% | 15% | 19% | 14% | 22% | 17% | 19% | 19% | 19% | 20% | 21% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely Voters | 100% | 22% | 77% | 47% | 53% | 11% | 89% | 32% | 68% | 50% | 50% | 30% | 70% | 15% | 82% | 40% | 60% | 20% | 39% | 20% | 21% | 9% | 7% |
| | | | | | | | | | | | | | | | | | | | | | | | |

^{**} Too few respondents of this type were interviewed for this data to be meaningful.

Geography: California

Data Collected: 09/27/2016 - 09/28/2016

Release Date: 09/29/2016

Percentages

SURVEY USA

Sponsors:
All SurveyUSA clients in California

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted "mixed-mode": Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, they oungest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that SurveyUSA displays the questions visually on the respondents verbally on the respondents who do not use a home telephone is purchased from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that