

Results of SurveyUSA Election Poll #14547

Geography: Alabama  
Data Collected: 10/08/2008 - 10/09/2008  
Release Date: 10/10/2008  
Percentaaes

**Despite Erosion for GOP Elsewhre, The Reddest States Stay Crimson For McCain:** In an election for President of the United States in Alabama today, 10/10/08, four weeks till votes are counted, Republican John McCain defeats Democrat Barack Obama by 30 points, 62% to 35%, according to this exclusive WKRG-TV poll conducted by SurveyUSA. The contest is little changed from an identical SurveyUSA poll 4 weeks ago. McCain retains broad support and continues to take majorities of the vote among young and old, among men and women, among moderates and conservatives, among those who did and did not graduate from college, among churchgoers and non-churchgoers, among rich and poor, and in northern and southern Alabama. Obama takes 77% of Democratic votes, 76% of liberals, and 58% of those who describe themselves as pro-choice. Obama leads 5:1 among blacks; McCain leads 3:1 among whites. 21% of Democrats cross over to vote for McCain; 9% of Republicans cross over to vote for Obama; Independents break 2:1 for McCain.

**Filtering:** SurveyUSA interviewed 900 Alabama adults 10/08/08 and 10/09/08. Interviews were conducted at a time of extraordinary financial turbulence: The Dow Jones Industrial Average declined for the sixth and seventh consecutive days during the field period. Of the adults, 831 were registered to vote. Of the registered voters, 697 were determined by SurveyUSA to be likely voters in the 11/04/08 general election. Alabama has 9 Electoral College votes. George W. Bush carried Alabama by 26 points in 2004 and by 15 points in 2000.

1 If the election for President were today, would you vote for ... (choices rotated) Republican John McCain? Democrat Barack Obama? Or one of the other candidates?

697 Likely Voters	All	Gender		Age				<50 / 50+		Age			Race				Party Affiliation			Ideology			College Grad		Attend Religious Service			Abortion	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Hispani	Other	Republi	Democr	Indepe	Conser	Modera	Liberal	Yes	No	Regular	Occasi	Almost	Pro-life	Pro-cho
McCain (R)	62%	66%	59%	54%	63%	65%	66%	59%	65%	59%	61%	66%	76%	16%	**	**	90%	21%	61%	85%	50%	20%	60%	64%	64%	58%	59%	77%	40%
Obama (D)	35%	30%	39%	42%	34%	32%	30%	37%	31%	38%	34%	31%	21%	82%	**	**	9%	77%	29%	12%	49%	76%	38%	32%	34%	38%	34%	20%	58%
Other	3%	4%	2%	4%	3%	2%	3%	3%	2%	3%	3%	2%	3%	1%	**	**	0%	2%	9%	3%	1%	3%	2%	3%	2%	3%	7%	3%	2%
Undecided	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	2%	1%	1%	0%	**	**	0%	0%	1%	0%	0%	0%	0%	1%	1%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	48%	52%	22%	32%	28%	19%	53%	47%	48%	9%	43%	75%	22%	1%	2%	45%	30%	22%	45%	30%	9%	46%	54%	65%	25%	10%	61%	36%

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697 Likely Voters	All	Top Issue For Next President								Income		Region	
Credibility Interval: +/-3.7 pct points		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigr	< \$50K	> \$50K	Norther	Souther
McCain (R)	62%	59%	**	33%	49%	92%	**	**	95%	56%	65%	64%	59%
Obama (D)	35%	38%	**	65%	50%	7%	**	**	5%	39%	33%	32%	40%
Other	3%	2%	**	2%	1%	1%	**	**	0%	3%	2%	3%	1%
Undecided	1%	1%	**	0%	0%	0%	**	**	0%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	61%	1%	6%	5%	10%	4%	4%	6%	39%	61%	61%	39%

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.