Results of SurveyUSA Election Poll #14208

Geography: VA 6th CD
Data Collected: 08/11/2008 - 08/13/2008

WDBJ-TV (Roanoke), WJLA-TV (Washington DC)

SURVEYUSA

Release Date: 08/14/2008

Percentages

VA-6: Incumbent Republican Goodlatte Ahead 2:1 in Bid for 9th Term in US House: In an election for United States House of Representatives from Virginia's 6th Congressional District today, 08/14/08, 12 weeks till votes are counted, incumbent Republican Bob Goodlatte defeats Democrat Sam Rasoul 59% to 30%, according to this latest SurveyUSA poll conducted exclusively for WDBJ-TV Roanoke and WJLA-TV Washington DC. Independent Janice Lee Allen takes 3% of the vote today, with 7% of likely voters undecided. Goodlatte, who is seeking his ninth term in Congress, wins majorities of both men and women, young and old. 19% of Democrats cross over to to vote for Goodlatte by 30 points. Rasoul, a small business entrepreneur, holds 69% of Democratic votes, and wins 74% of liberals, but trails Goodlatte by 11 among moderates.

Filtering: SurveyUSA interviewed 900 adults from Virginia's 6th Congressional District 08/11/08 through 08/13t/08. Of them, 787 identified themselves as being registered to vote; of them, 592 were determined by SurveyUSA to be likely to vote in the 11/04/08 general election.

If the election for U.S. House of Representatives, were today, would you vote for ... (names rotated) Republican Bob Goodlatte? Democrat Sam Rasoul? Or Independent candidate Janice Lee Allen?

592 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Attend Religious Service			Abortion		Change Your Mi	
Credibility Interval: +/-4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepe	Conser	Modera	Liberal	Regular	Occasi	Almost	Pro-life	Pro-cho	Could	Mind M
Bob Goodlatte (R)	59%	64%	54%	52%	61%	59%	61%	58%	60%	62%	42%	**	**	93%	19%	54%	83%	49%	17%	68%	50%	41%	77%	41%	53%	61%
Sam Rasoul (D)	30%	30%	31%	32%	32%	30%	28%	32%	29%	28%	44%	**	**	4%	69%	24%	11%	38%	74%	22%	37%	46%	13%	47%	21%	34%
Janice Lee Allen (I)	3%	2%	5%	7%	2%	3%	3%	4%	3%	3%	4%	**	**	1%	3%	8%	1%	6%	2%	2%	6%	6%	3%	4%	10%	2%
Undecided	7%	4%	11%	8%	5%	9%	8%	6%	8%	7%	10%	**	**	2%	9%	14%	4%	8%	6%	8%	7%	7%	7%	7%	16%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	15%	27%	33%	25%	42%	58%	86%	9%	2%	3%	40%	31%	22%	39%	35%	12%	59%	22%	19%	50%	47%	24%	74%

^{**} Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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