

Results of SurveyUSA News Poll #19086



Sponsor:

KPIX-TV (San Francisco)

Geography: City of San Francisco

Data Collected: 03/21/2012

Release Date: 03/21/2012

Percentages

1 Do you approve or disapprove of the job Ed Lee is doing as Mayor?

600 Adults Credibility Interval: +/-4.1 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepen
Approve	54%	59%	50%	39%	58%	66%	70%	47%	68%	55%	62%	37%	59%	56%	61%	42%
Disapprove	31%	28%	34%	44%	25%	24%	18%	36%	21%	35%	21%	29%	27%	37%	25%	43%
Not Sure	15%	13%	16%	17%	17%	10%	12%	17%	11%	10%	18%	34%	13%	7%	14%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	38%	28%	19%	16%	65%	35%	47%	7%	13%	33%	10%	61%	26%

1 Do you approve or disapprove of the job Ed Lee is doing as Mayor?

600 Adults Credibility Interval: +/-4.1 pct points	All	Ideology		
		Conser	Moder	Liberal
Approve	54%	62%	67%	45%
Disapprove	31%	21%	19%	42%
Not Sure	15%	17%	15%	13%
Total	100%	100%	100%	100%
Composition of Adults	100%	11%	39%	46%

2 Are you following news stories about San Francisco Sheriff Ross Mirkarimi?

600 Adults Credibility Interval: +/-3.4 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepen
Yes	77%	74%	80%	68%	78%	86%	86%	72%	86%	90%	83%	65%	62%	69%	77%	83%
No	20%	24%	15%	30%	20%	10%	5%	26%	8%	9%	13%	35%	31%	28%	21%	13%
Not Sure	3%	2%	5%	2%	1%	4%	9%	2%	7%	1%	4%	0%	8%	4%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	38%	28%	19%	16%	65%	35%	47%	7%	13%	33%	10%	61%	26%

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2 Are you following news stories about San Francisco Sheriff Ross Mirkarimi?

600 Adults Credibility Interval: +/-3.4 pct points	All	Ideology		
		Conser	Moder	Liberal
Yes	77%	68%	77%	82%
No	20%	28%	21%	18%
Not Sure	3%	4%	2%	1%
Total	100%	100%	100%	100%
Composition of Adults	100%	11%	39%	46%

3 Do you approve? Or disapprove? Of the way Ed Lee has handled the Mirkarimi issue?

461 Following News Stories Credibility Interval: +/-4.4 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepen
Approve	66%	65%	67%	66%	67%	66%	64%	66%	65%	65%	69%	57%	69%	78%	67%	58%
Disapprove	28%	27%	28%	32%	25%	24%	28%	29%	26%	28%	25%	37%	23%	12%	26%	37%
Not Sure	7%	8%	5%	2%	8%	10%	8%	5%	9%	6%	6%	5%	8%	10%	7%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Following News Stori	100%	49%	51%	33%	28%	21%	18%	61%	39%	55%	8%	11%	27%	9%	62%	29%

3 Do you approve? Or disapprove? Of the way Ed Lee has handled the Mirkarimi issue?

461 Following News Stories Credibility Interval: +/-4.4 pct points	All	Ideology		
		Conser	Moder	Liberal
Approve	66%	85%	74%	59%
Disapprove	28%	12%	18%	36%
Not Sure	7%	3%	9%	6%
Total	100%	100%	100%	100%
Composition of Following News Stori	100%	9%	39%	48%

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4 Should Mirkarimi ... remain in office? Or resign from office?

461 Following News Stories Credibility Interval: +/-4.2 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepen
Remain In Office	22%	25%	19%	19%	23%	22%	23%	21%	23%	23%	24%	17%	21%	11%	20%	29%
Resign	72%	67%	77%	80%	67%	73%	65%	74%	69%	71%	69%	74%	74%	76%	75%	65%
Not Sure	6%	8%	5%	1%	10%	6%	12%	5%	8%	6%	7%	9%	5%	14%	5%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Following News Stori	100%	49%	51%	33%	28%	21%	18%	61%	39%	55%	8%	11%	27%	9%	62%	29%

4 Should Mirkarimi ... remain in office? Or resign from office?

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		Conser	Moder	Liberal
Remain In Office	22%	11%	24%	23%
Resign	72%	78%	71%	70%
Not Sure	6%	11%	5%	7%
Total	100%	100%	100%	100%
Composition of Following News Stori	100%	9%	39%	48%

5 If Mirkarimi does not resign, should the city of San Francisco take steps to remove him from office?

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		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Republi	Democr	Indepen
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No	24%	25%	24%	25%	23%	27%	24%	24%	25%	24%	19%	44%	19%	21%	24%	28%
Not Sure	9%	9%	9%	1%	16%	8%	14%	8%	11%	8%	8%	10%	10%	14%	9%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Following News Stori	100%	49%	51%	33%	28%	21%	18%	61%	39%	55%	8%	11%	27%	9%	62%	29%

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Yes	67%	71%	69%	63%
No	24%	18%	21%	29%
Not Sure	9%	11%	10%	8%
Total	100%	100%	100%	100%
Composition of Following News Stori	100%	9%	39%	48%

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.