

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaes

Trump Takes Lead in NC Amidst FBI Letter Controversy; Burr Leads Ross for Senate; Cooper and McCrory Neck-and-Neck for NC Governor: In an election for President of the United States held in North Carolina today, 11/1/2016, one week until votes are counted, Republican Donald Trump defeats Democrat Hillary Clinton by a 7-point margin, 51% to 44%, according to this latest exclusive WRAL-TV News Poll conducted by SurveyUSA. Compared to an identical SurveyUSA poll conducted for WRAL-TV one month ago, Trump is up 7 points; Clinton is down 2. Interviews for this research were conducted entirely after a letter from the FBI Director threw the election into chaos 10/28/16, at a time when America had learned additional emails related to the FBI probe into Clinton had been discovered, but not yet whether those emails had previously been reviewed by the agency or what content they contained. Significant volatility may exist in the coming week as more is learned. Among men, Trump had led by 9 points one month ago, today leads by 23. Among women, Clinton had led by 12, today leads by 7. One month ago, Trump was backed by 87% of those identifying as (but not necessarily registered to vote as) Republicans; today, 95% of Republicans say they will vote for Trump. Among Democrats, 91% had said they were voting for Clinton; today, 92% say they will vote for her. Among those identifying as Independents, Trump had led by 5, today leads by 9. Among [rural men](#), a demographic crucial to the Trump campaign, Trump's lead widens month-on-month from 26 points then to 44 points now. Among [suburban women](#), critical to the Clinton campaign, Clinton's lead falls, from 21 points last month to 15 points today. Clinton's chances of capturing North Carolina's 15 electoral votes may depend on whether or not she can re-capture these suburban voters; Trump's path to 270 electoral votes may depend on the same. Voting began on October 20 in North Carolina. Among the 40% of voters who tell SurveyUSA they have already cast their ballots, Clinton leads by 6 points; among the 60% of voters who have not yet voted but promise to do so, Trump leads by 16. In the election for United States Senator from North Carolina, Republican incumbent Richard Burr today defeats Democrat Deborah Ross 49% to 43%. Compared to one month ago, Burr is up 3 points; Ross is down 1. Ross leads by 8 among women, but Burr leads by 21 among men -- a 29-point gender gap, up from a 19-point gap last month. Ross runs even with Burr among the youngest voters, but trails by 14 points among seniors. Ross leads Burr in greater Greensboro and is even with him in the Raleigh area; elsewhere, Burr dominates. The race for North Carolina Governor has tightened, and Democrat Roy Cooper today holds a nominal 1-point lead over incumbent Republican Pat McCrory, 48% to 47%. Compared to one month ago, Cooper is flat; McCrory is up 3. Cooper leads by 14 points among women; McCrory leads by 12 points among men. Cooper holds a 9-point lead among those who have voted early; McCrory leads by 4 among those who have not yet cast their ballots. Further down-ballot, incumbent Republican Dan Forest at this hour leads Democrat Linda Coleman by 7 points, 49% to 42% in the Lieutenant Governor race; Democrat Josh Stein leads Republican Buck Newton 47% to 43% in the contest to replace Roy Cooper as Attorney General . **Context and Filtering:** SurveyUSA interviewed 800 state of North Carolina adults 10/28/16 through 10/31/16, in interviewing conducted entirely after the release of a letter from FBI Director James Comey to members of Congress. Of the adults, 718 were registered to vote. Of the registered, 659 were determined by SurveyUSA to have already voted or to be likely to vote on or before 11/08/16 in the Presidential election. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (71% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (29% of likely voters) were shown a questionnaire on the display of their smartphone, tablet or other electronic device. Republican Mitt Romney defeated Democrat Barack Obama by 2 points in 2012; Obama defeated Republican John McCain by less than 1 point in 2008. North Carolina has 15 electoral votes.

1

If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

659 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Donald Trump (R)	51%	58%	44%	42%	49%	53%	57%	46%	55%	62%	14%	46%	54%	90%	23%	51%	97%	92%	87%	45%	7%	12%	3%	95%	49%	8%	92%	71%	43%	12%	4%
Hillary Clinton (D)	44%	35%	51%	45%	43%	45%	42%	44%	44%	33%	84%	52%	38%	5%	75%	39%	2%	3%	3%	40%	85%	87%	97%	2%	40%	92%	6%	22%	48%	88%	92%
Gary Johnson (L)	3%	4%	2%	8%	2%	1%	1%	4%	1%	3%	0%	1%	4%	2%	1%	4%	0%	2%	6%	8%	2%	0%	0%	1%	5%	0%	1%	4%	4%	1%	1%
Undecided	3%	3%	3%	5%	6%	1%	1%	6%	1%	2%	1%	1%	5%	3%	2%	6%	1%	2%	4%	6%	6%	1%	0%	2%	5%	0%	1%	3%	5%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	17%	29%	28%	26%	46%	54%	72%	21%	40%	60%	33%	44%	20%	14%	15%	17%	11%	15%	13%	14%	29%	43%	27%	19%	26%	27%	15%	9%

1

If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

659 Likely & Actual Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.9 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Donald Trump (R)	51%	100%	0%	91%	5%	93%	11%	69%	87%	44%	42%	83%	52%	3%	26%	46%	44%	58%	70%	36%	54%	49%	61%	52%	45%	48%	50%	53%	43%	47%	61%
Hillary Clinton (D)	44%	0%	100%	4%	92%	5%	85%	26%	12%	50%	55%	13%	43%	93%	58%	49%	47%	39%	25%	58%	41%	45%	33%	43%	49%	45%	45%	42%	53%	45%	35%
Gary Johnson (L)	3%	0%	0%	3%	2%	1%	3%	0%	0%	4%	1%	2%	2%	1%	11%	3%	4%	1%	3%	3%	1%	3%	1%	2%	4%	3%	2%	3%	1%	3%	3%
Undecided	3%	0%	0%	2%	1%	1%	1%	5%	1%	2%	2%	2%	3%	2%	4%	2%	5%	2%	2%	3%	5%	2%	5%	3%	2%	4%	3%	2%	3%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	24%	30%	46%	39%	54%	31%	69%	18%	37%	45%	30%	41%	30%	20%	44%	35%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaes

1 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

659 Likely & Actual Voters Credibility Interval: +/-3.9 pct points	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College
		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Donald Trump (R)	51%	49%	52%	54%	46%	45%	63%	54%	39%	68%	54%	51%	47%	58%	42%
Hillary Clinton (D)	44%	43%	44%	42%	50%	48%	29%	38%	54%	24%	45%	38%	44%	34%	50%
Gary Johnson (L)	3%	5%	2%	2%	2%	3%	3%	4%	3%	5%	1%	6%	4%	1%	6%
Undecided	3%	4%	3%	2%	1%	3%	6%	4%	4%	2%	0%	5%	5%	7%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	29%	71%	34%	19%	31%	16%	23%	21%	16%	19%	24%	19%	9%	28%

2 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

336 Trump Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-5.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
For Trump	59%	60%	56%	52%	55%	63%	61%	54%	62%	58%	84%	62%	57%	64%	40%	61%	71%	62%	49%	69%	**	**	**	66%	51%	**	66%	58%	51%	**	**
Against Clinton	40%	39%	41%	46%	42%	36%	38%	43%	37%	40%	8%	37%	41%	35%	55%	39%	29%	35%	50%	31%	**	**	**	32%	47%	**	33%	39%	49%	**	**
Not Sure	2%	1%	3%	2%	3%	2%	1%	2%	2%	1%	8%	1%	2%	1%	5%	1%	1%	4%	1%	0%	**	**	**	2%	1%	**	1%	3%	0%	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	55%	45%	14%	28%	29%	29%	42%	58%	87%	6%	37%	63%	58%	19%	20%	28%	26%	30%	9%	2%	3%	1%	54%	41%	4%	34%	36%	23%	3%	1%

2 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

336 Trump Voters Credibility Interval: +/-5.4 pct points	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
For Trump	59%	59%	**	58%	**	59%	50%	64%	53%	51%	65%	64%	52%	**	**	58%	57%	60%	60%	55%	56%	60%	72%	56%	54%	68%	61%	46%	67%	50%	63%
Against Clinton	40%	40%	**	40%	**	39%	48%	35%	46%	49%	31%	35%	45%	**	**	39%	40%	39%	39%	42%	41%	39%	28%	41%	45%	31%	35%	54%	32%	48%	34%
Not Sure	2%	2%	**	2%	**	2%	3%	2%	1%	0%	4%	2%	3%	**	**	3%	3%	1%	2%	2%	3%	1%	1%	3%	1%	1%	4%	0%	1%	2%	2%
Total	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	100%	0%	87%	4%	85%	10%	34%	13%	29%	13%	51%	40%	1%	4%	22%	26%	52%	54%	39%	33%	67%	21%	39%	40%	29%	40%	31%	17%	41%	42%

2 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

336 Trump Voters Credibility Interval: +/-5.4 pct points	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College
		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
For Trump	59%	50%	62%	66%	57%	52%	56%	48%	53%	69%	58%	53%	50%	79%	47%
Against Clinton	40%	47%	37%	33%	43%	46%	40%	51%	44%	31%	38%	45%	49%	19%	50%
Not Sure	2%	3%	1%	1%	0%	3%	4%	1%	3%	1%	4%	2%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	28%	72%	35%	17%	27%	20%	24%	16%	22%	20%	24%	17%	11%	24%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaaes

3 Do you vote for Trump enthusiastically? Or with reservations?

336 Trump Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-5.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Enthusiastically	65%	69%	60%	56%	50%	75%	74%	52%	74%	64%	72%	71%	62%	65%	64%	68%	81%	57%	57%	70%	**	**	**	69%	57%	**	73%	64%	59%	**	**
With Reservations	33%	30%	36%	44%	47%	23%	24%	46%	23%	34%	8%	26%	36%	32%	36%	30%	16%	39%	42%	30%	**	**	**	27%	42%	**	24%	34%	41%	**	**
Not Sure	2%	1%	4%	0%	4%	2%	3%	2%	2%	1%	20%	3%	2%	3%	0%	2%	3%	4%	1%	0%	**	**	**	4%	1%	**	3%	2%	0%	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	55%	45%	14%	28%	29%	29%	42%	58%	87%	6%	37%	63%	58%	19%	20%	28%	26%	30%	9%	2%	3%	1%	54%	41%	4%	34%	36%	23%	3%	1%

3 Do you vote for Trump enthusiastically? Or with reservations?

336 Trump Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-5.2 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Enthusiastically	65%	65%	**	68%	**	68%	53%	71%	80%	54%	63%	73%	57%	**	**	67%	64%	65%	69%	59%	74%	60%	79%	64%	58%	72%	62%	60%	63%	59%	71%
With Reservations	33%	33%	**	31%	**	29%	47%	27%	20%	44%	31%	24%	40%	**	**	31%	34%	33%	29%	39%	24%	37%	20%	34%	38%	28%	32%	39%	32%	39%	27%
Not Sure	2%	2%	**	2%	**	2%	0%	1%	0%	2%	6%	2%	3%	**	**	2%	3%	3%	2%	3%	2%	3%	1%	2%	4%	0%	5%	1%	5%	2%	2%
Total	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	100%	0%	87%	4%	85%	10%	34%	13%	29%	13%	51%	40%	1%	4%	22%	26%	52%	54%	39%	33%	67%	21%	39%	40%	29%	40%	31%	17%	41%	42%

3 Do you vote for Trump enthusiastically? Or with reservations?

336 Trump Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-5.2 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Enthusiastically	65%	40%	75%	71%	72%	57%	58%	60%	57%	78%	62%	62%	51%	88%	56%
With Reservations	33%	57%	23%	27%	27%	37%	41%	39%	39%	22%	34%	38%	47%	11%	41%
Not Sure	2%	3%	2%	2%	1%	5%	1%	1%	3%	0%	4%	0%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	28%	72%	35%	17%	27%	20%	24%	16%	22%	20%	24%	17%	11%	24%

4 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

287 Clinton Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-5.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Clinton	60%	57%	62%	41%	54%	68%	72%	49%	70%	62%	59%	69%	52%	**	63%	45%	**	**	**	53%	39%	58%	84%	**	41%	72%	**	44%	55%	65%	62%
Against Trump	38%	40%	37%	56%	45%	32%	26%	49%	29%	36%	39%	29%	47%	**	37%	52%	**	**	**	47%	58%	42%	16%	**	55%	28%	**	48%	44%	35%	38%
Not Sure	2%	3%	1%	3%	1%	0%	2%	2%	1%	2%	1%	2%	1%	**	0%	3%	**	**	**	0%	4%	0%	0%	**	4%	0%	**	8%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	40%	60%	17%	29%	29%	25%	46%	54%	54%	40%	48%	52%	4%	76%	18%	1%	1%	1%	10%	29%	27%	31%	2%	40%	58%	3%	13%	30%	30%	20%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentages

4 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

287 Clinton Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-5.8 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
For Clinton	60%	**	60%	**	63%	56%	61%	60%	**	57%	55%	63%	55%	72%	39%	53%	51%	73%	69%	60%	82%	51%	61%	56%	63%	58%	62%	61%	59%	64%	53%
Against Trump	38%	**	38%	**	36%	34%	38%	40%	**	41%	43%	37%	44%	27%	57%	47%	46%	26%	28%	39%	17%	47%	39%	42%	36%	41%	37%	39%	41%	35%	44%
Not Sure	2%	**	2%	**	1%	10%	1%	0%	**	2%	2%	0%	2%	1%	3%	0%	3%	1%	3%	1%	0%	2%	0%	2%	2%	1%	2%	0%	0%	1%	3%
Total	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	0%	100%	4%	91%	5%	92%	15%	2%	39%	20%	9%	39%	37%	11%	26%	33%	41%	22%	71%	29%	71%	13%	37%	50%	30%	41%	28%	24%	45%	28%

4 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

287 Clinton Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-5.8 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
For Clinton	60%	41%	68%	58%	69%	54%	68%	63%	65%	46%	56%	38%	45%	69%	62%
Against Trump	38%	58%	31%	38%	31%	46%	32%	34%	35%	47%	42%	57%	53%	31%	35%
Not Sure	2%	1%	2%	5%	0%	0%	0%	3%	0%	7%	2%	5%	2%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	29%	71%	33%	22%	35%	11%	20%	26%	9%	19%	21%	19%	7%	31%

5 Do you vote for Clinton enthusiastically? Or with reservations?

287 Clinton Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-5.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Enthusiastically	64%	59%	68%	43%	43%	84%	80%	43%	82%	65%	65%	69%	60%	**	72%	33%	**	**	**	43%	43%	71%	88%	**	41%	80%	**	64%	52%	70%	71%
With Reservations	32%	35%	30%	51%	51%	15%	17%	51%	16%	28%	35%	29%	35%	**	26%	61%	**	**	**	53%	53%	25%	10%	**	55%	17%	**	35%	42%	27%	26%
Not Sure	4%	5%	2%	6%	6%	1%	3%	6%	2%	7%	0%	3%	4%	**	2%	6%	**	**	**	3%	4%	4%	2%	**	4%	3%	**	1%	6%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	40%	60%	17%	29%	29%	25%	46%	54%	54%	40%	48%	52%	4%	76%	18%	1%	1%	1%	10%	29%	27%	31%	2%	40%	58%	3%	13%	30%	30%	20%

5 Do you vote for Clinton enthusiastically? Or with reservations?

287 Clinton Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-5.7 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Enthusiastically	64%	**	64%	**	69%	54%	66%	66%	**	68%	57%	66%	55%	75%	63%	49%	67%	72%	68%	64%	70%	62%	71%	57%	68%	68%	63%	64%	66%	66%	59%
With Reservations	32%	**	32%	**	28%	37%	31%	25%	**	31%	41%	22%	41%	24%	31%	44%	30%	26%	26%	33%	28%	34%	29%	39%	28%	29%	34%	32%	30%	30%	38%
Not Sure	4%	**	4%	**	3%	9%	3%	8%	**	1%	3%	12%	4%	1%	6%	7%	3%	2%	6%	2%	2%	4%	0%	4%	5%	3%	3%	5%	3%	3%	3%
Total	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	0%	100%	4%	91%	5%	92%	15%	2%	39%	20%	9%	39%	37%	11%	26%	33%	41%	22%	71%	29%	71%	13%	37%	50%	30%	41%	28%	24%	45%	28%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaes

5 Do you vote for Clinton enthusiastically? Or with reservations?

287 Clinton Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-5.7 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Enthusiastically	64%	40%	74%	48%	76%	66%	86%	70%	64%	41%	67%	45%	37%	77%	61%
With Reservations	32%	53%	24%	46%	23%	31%	13%	28%	33%	50%	32%	50%	60%	23%	31%
Not Sure	4%	6%	2%	6%	1%	3%	1%	3%	4%	9%	1%	5%	2%	0%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	29%	71%	33%	22%	35%	11%	20%	26%	9%	19%	21%	19%	7%	31%

6 If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

659 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Richard Burr (R)	49%	57%	41%	42%	45%	50%	55%	44%	53%	59%	15%	46%	50%	84%	22%	48%	91%	88%	83%	34%	14%	13%	4%	90%	47%	8%	88%	75%	37%	10%	2%
Deborah Ross (D)	43%	36%	49%	42%	41%	46%	41%	41%	44%	33%	80%	50%	38%	7%	73%	37%	2%	5%	6%	42%	78%	84%	94%	4%	40%	89%	7%	22%	46%	86%	92%
Sean Haugh (L)	2%	3%	2%	4%	1%	4%	2%	2%	3%	3%	0%	1%	4%	3%	0%	4%	2%	2%	6%	6%	0%	1%	2%	2%	4%	1%	2%	1%	4%	1%	1%
Undecided	6%	5%	8%	13%	12%	0%	2%	12%	1%	6%	5%	3%	8%	6%	5%	10%	5%	6%	5%	19%	8%	3%	0%	5%	10%	1%	3%	2%	12%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	17%	29%	28%	26%	46%	54%	72%	21%	40%	60%	33%	44%	20%	14%	15%	17%	11%	15%	13%	14%	29%	43%	27%	19%	26%	27%	15%	9%

6 If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

659 Likely & Actual Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.9 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Richard Burr (R)	49%	87%	4%	100%	0%	89%	12%	62%	76%	45%	44%	73%	50%	7%	30%	37%	46%	56%	67%	35%	52%	46%	53%	51%	44%	46%	48%	50%	42%	45%	58%
Deborah Ross (D)	43%	4%	91%	0%	100%	6%	84%	26%	17%	49%	47%	14%	43%	90%	58%	52%	43%	39%	27%	55%	41%	44%	33%	42%	48%	44%	43%	42%	51%	47%	33%
Sean Haugh (L)	2%	3%	1%	0%	0%	2%	2%	3%	4%	2%	3%	4%	2%	1%	4%	5%	3%	1%	2%	3%	3%	2%	4%	1%	3%	3%	2%	3%	1%	2%	4%
Undecided	6%	6%	4%	0%	0%	3%	2%	9%	2%	5%	6%	9%	6%	1%	8%	6%	9%	5%	5%	7%	4%	7%	10%	6%	5%	8%	6%	5%	7%	7%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	24%	30%	46%	39%	54%	31%	69%	18%	37%	45%	30%	41%	30%	20%	44%	35%

6 If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

659 Likely & Actual Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Richard Burr (R)	49%	45%	50%	47%	45%	47%	58%	53%	35%	67%	51%	50%	43%	49%	42%
Deborah Ross (D)	43%	38%	45%	39%	50%	47%	32%	40%	54%	24%	40%	38%	42%	33%	47%
Sean Haugh (L)	2%	1%	3%	5%	0%	1%	3%	1%	3%	7%	2%	4%	3%	8%	4%
Undecided	6%	15%	2%	8%	4%	5%	7%	6%	8%	2%	7%	8%	12%	11%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	29%	71%	34%	19%	31%	16%	23%	21%	16%	19%	24%	19%	9%	28%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaages

7 If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

659 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Pat McCrory (R)	47%	53%	40%	41%	43%	44%	57%	42%	50%	55%	17%	44%	48%	84%	22%	42%	92%	83%	78%	31%	9%	13%	7%	87%	42%	10%	93%	70%	29%	12%	1%
Roy Cooper (D)	48%	41%	54%	45%	48%	55%	41%	47%	48%	39%	79%	53%	44%	11%	74%	49%	6%	12%	14%	50%	85%	85%	93%	9%	48%	89%	6%	25%	58%	88%	96%
Lon Cecil (L)	2%	2%	2%	6%	2%	1%	1%	3%	1%	2%	1%	1%	3%	2%	0%	5%	1%	1%	6%	6%	0%	1%	0%	1%	4%	1%	1%	3%	3%	0%	2%
Undecided	4%	5%	3%	9%	7%	0%	1%	8%	0%	3%	3%	1%	6%	3%	4%	5%	1%	4%	2%	14%	6%	1%	0%	3%	6%	0%	0%	2%	9%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	17%	29%	28%	26%	46%	54%	72%	21%	40%	60%	33%	44%	20%	14%	15%	17%	11%	15%	13%	14%	29%	43%	27%	19%	26%	27%	15%	9%

7 If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

659 Likely & Actual Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.9 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Pat McCrory (R)	47%	85%	5%	85%	6%	100%	0%	62%	80%	40%	37%	72%	48%	9%	20%	38%	36%	57%	70%	29%	52%	43%	56%	47%	41%	46%	44%	47%	39%	44%	56%
Roy Cooper (D)	48%	10%	92%	12%	93%	0%	100%	29%	15%	57%	57%	21%	47%	89%	71%	59%	54%	39%	28%	63%	44%	50%	34%	46%	55%	47%	49%	48%	58%	50%	39%
Lon Cecil (L)	2%	3%	0%	2%	0%	0%	0%	1%	3%	2%	2%	2%	1%	1%	3%	2%	3%	1%	1%	3%	1%	3%	2%	3%	1%	1%	3%	2%	1%	2%	2%
Undecided	4%	2%	2%	1%	0%	0%	0%	7%	2%	2%	4%	4%	4%	1%	6%	1%	7%	3%	2%	5%	4%	4%	7%	5%	2%	6%	4%	2%	3%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	24%	30%	46%	39%	54%	31%	69%	18%	37%	45%	30%	41%	30%	20%	44%	35%

7 If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

659 Likely & Actual Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Pat McCrory (R)	47%	42%	48%	51%	46%	41%	47%	48%	39%	65%	47%	45%	39%	51%	39%
Roy Cooper (D)	48%	46%	48%	41%	51%	55%	42%	44%	56%	31%	46%	45%	51%	36%	57%
Lon Cecil (L)	2%	3%	2%	2%	1%	1%	5%	2%	2%	2%	3%	3%	5%	2%	2%
Undecided	4%	9%	2%	5%	2%	2%	6%	6%	3%	2%	4%	8%	5%	11%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	29%	71%	34%	19%	31%	16%	23%	21%	16%	19%	24%	19%	9%	28%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaes

8 If the election for North Carolina Lieutenant Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Dan Forest? Democrat Linda Coleman? Or Libertarian Jacki Cole?

659 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Dan Forest (R)	49%	57%	40%	45%	46%	49%	54%	45%	51%	58%	16%	45%	51%	84%	22%	50%	91%	78%	87%	42%	10%	16%	4%	85%	49%	10%	88%	74%	38%	12%	1%
Linda Coleman (D)	42%	35%	49%	42%	39%	49%	40%	40%	45%	33%	78%	51%	37%	9%	71%	36%	4%	13%	4%	37%	80%	78%	91%	9%	38%	85%	8%	22%	45%	84%	90%
Jacki Cole (L)	2%	2%	1%	4%	2%	1%	1%	3%	1%	2%	1%	1%	2%	1%	1%	3%	1%	2%	2%	5%	0%	2%	1%	1%	2%	1%	2%	2%	2%	1%	0%
Undecided	7%	5%	9%	9%	14%	1%	5%	12%	3%	7%	5%	2%	10%	6%	6%	10%	4%	7%	7%	17%	10%	4%	4%	5%	10%	4%	2%	1%	15%	4%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	17%	29%	28%	26%	46%	54%	72%	21%	40%	60%	33%	44%	20%	14%	15%	17%	11%	15%	13%	14%	29%	43%	27%	19%	26%	27%	15%	9%

8 If the election for North Carolina Lieutenant Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Dan Forest? Democrat Linda Coleman? Or Libertarian Jacki Cole?

659 Likely & Actual Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Dan Forest (R)	49%	85%	7%	88%	6%	89%	11%	59%	79%	43%	45%	75%	49%	9%	25%	41%	41%	57%	69%	34%	52%	47%	57%	50%	44%	47%	48%	50%	40%	44%	61%
Linda Coleman (D)	42%	7%	87%	7%	89%	5%	83%	28%	17%	47%	50%	18%	43%	83%	54%	51%	45%	37%	25%	56%	40%	44%	32%	42%	48%	44%	41%	43%	51%	46%	33%
Jacki Cole (L)	2%	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	2%	8%	3%	2%	1%	0%	3%	1%	2%	2%	1%	3%	2%	3%	1%	1%	2%	2%
Undecided	7%	7%	4%	5%	3%	5%	4%	11%	2%	8%	4%	6%	7%	6%	13%	5%	11%	5%	5%	8%	7%	7%	9%	7%	6%	7%	8%	6%	8%	8%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	24%	30%	46%	39%	54%	31%	69%	18%	37%	45%	30%	41%	30%	20%	44%	35%

8 If the election for North Carolina Lieutenant Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Dan Forest? Democrat Linda Coleman? Or Libertarian Jacki Cole?

659 Likely & Actual Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College
		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Dan Forest (R)	49%	46%	50%	54%	46%	44%	49%	52%	35%	74%	51%	54%	43%	54%	42%
Linda Coleman (D)	42%	37%	45%	35%	51%	48%	36%	39%	54%	22%	42%	36%	41%	35%	49%
Jacki Cole (L)	2%	3%	1%	2%	1%	2%	3%	3%	2%	2%	2%	2%	2%	3%	3%
Undecided	7%	14%	4%	9%	3%	6%	12%	7%	10%	2%	6%	8%	13%	8%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	29%	71%	34%	19%	31%	16%	23%	21%	16%	19%	24%	19%	9%	28%

9 If the election for North Carolina Attorney General were today, and you were filling out your ballot right now, who would you vote for? Republican Buck Newton? Or Democrat Josh Stein?

659 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation							Party Affiliation			Ideology				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Buck Newton (R)	43%	52%	35%	36%	41%	43%	51%	39%	47%	53%	12%	40%	46%	78%	18%	43%	88%	75%	75%	34%	7%	13%	2%	81%	41%	7%	84%	64%	32%	6%	4%
Josh Stein (D)	47%	37%	55%	49%	42%	52%	45%	45%	48%	39%	79%	53%	42%	15%	73%	42%	6%	17%	12%	48%	82%	81%	93%	11%	45%	87%	12%	27%	53%	89%	90%
Undecided	10%	10%	10%	15%	17%	5%	4%	16%	4%	8%	9%	7%	12%	7%	9%	15%	6%	9%	13%	19%	12%	7%	5%	7%	14%	6%	3%	9%	15%	5%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	17%	29%	28%	26%	46%	54%	72%	21%	40%	60%	33%	44%	20%	14%	15%	17%	11%	15%	13%	14%	29%	43%	27%	19%	26%	27%	15%	9%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaes

9 If the election for North Carolina Attorney General were today, and you were filling out your ballot right now, who would you vote for? Republican Buck Newton? Or Democrat Josh Stein?

659 Likely & Actual Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.9 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Buck Newton (R)	43%	80%	3%	82%	3%	81%	9%	59%	74%	38%	36%	68%	45%	6%	16%	36%	38%	50%	64%	30%	48%	41%	53%	45%	37%	40%	44%	44%	33%	43%	52%
Josh Stein (D)	47%	12%	90%	11%	91%	12%	84%	27%	22%	53%	58%	23%	46%	86%	63%	57%	48%	41%	27%	60%	42%	50%	35%	46%	53%	51%	45%	46%	58%	47%	40%
Undecided	10%	8%	7%	8%	5%	7%	7%	14%	4%	9%	6%	9%	9%	8%	21%	7%	14%	9%	9%	10%	10%	10%	11%	9%	10%	9%	11%	9%	10%	11%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	24%	30%	46%	39%	54%	31%	69%	18%	37%	45%	30%	41%	30%	20%	44%	35%

9 If the election for North Carolina Attorney General were today, and you were filling out your ballot right now, who would you vote for? Republican Buck Newton? Or Democrat Josh Stein?

659 Likely & Actual Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College												
Credibility Interval: +/-3.9 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites												
Buck Newton (R)	43%	40%	45%	43%	44%	41%	48%	50%	34%	63%	42%	46%	35%	52%	36%												
Josh Stein (D)	47%	44%	48%	47%	53%	48%	35%	37%	57%	30%	48%	39%	52%	34%	54%												
Undecided	10%	16%	7%	10%	3%	11%	17%	13%	8%	7%	10%	15%	13%	14%	10%												
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%												
Composition of Likely & Actual Voter	100%	29%	71%	34%	19%	31%	16%	23%	21%	16%	19%	24%	19%	9%	28%												

10 Which of the following issues is most important to you in your vote for United States President? (answers rotated) National Security? Immigration? The economy? Health care? Taxes? The environment? Or something else?

659 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation								Party Affiliation			Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	
National Security	25%	27%	23%	16%	21%	30%	31%	19%	30%	28%	15%	28%	23%	34%	20%	22%	37%	35%	28%	27%	14%	12%	22%	36%	23%	17%	38%	27%	24%	11%	20%	
Immigration	8%	10%	6%	10%	7%	6%	8%	8%	7%	7%	6%	8%	8%	11%	5%	8%	14%	6%	13%	8%	2%	5%	4%	10%	8%	5%	13%	10%	6%	4%	3%	
Economy	34%	33%	34%	32%	37%	35%	31%	35%	33%	33%	41%	34%	34%	28%	38%	33%	25%	33%	31%	30%	39%	41%	40%	29%	34%	40%	19%	40%	38%	41%	28%	
Health Care	16%	13%	18%	17%	19%	13%	14%	18%	13%	15%	19%	12%	18%	13%	19%	12%	13%	16%	11%	14%	23%	16%	16%	14%	16%	16%	13%	12%	20%	18%	14%	
Taxes	4%	4%	3%	5%	4%	4%	2%	5%	3%	3%	7%	4%	4%	6%	2%	5%	7%	3%	5%	3%	3%	6%	1%	5%	4%	3%	5%	5%	2%	6%	1%	
Environment	4%	4%	4%	6%	5%	3%	4%	5%	4%	4%	6%	5%	4%	1%	6%	6%	0%	1%	1%	5%	10%	5%	9%	1%	5%	7%	2%	2%	4%	5%	16%	
Other	8%	7%	8%	13%	5%	9%	5%	8%	7%	8%	6%	8%	7%	6%	6%	13%	4%	4%	8%	12%	6%	13%	7%	4%	8%	10%	7%	4%	5%	11%	17%	
Not Sure	2%	1%	3%	1%	2%	0%	5%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	1%	2%	1%	2%	3%	1%	1%	2%	2%	2%	1%	1%	5%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	17%	29%	28%	26%	46%	54%	72%	21%	40%	60%	33%	44%	20%	14%	15%	17%	11%	15%	13%	14%	29%	43%	27%	19%	26%	27%	15%	9%	

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentages

10 Which of the following issues is most important to you in your vote for United States President? (answers rotated) National Security? Immigration? The economy? Health care? Taxes? The environment? Or something else?

659 Likely & Actual Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.9 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
National Security	25%	34%	15%	32%	15%	34%	15%	100%	0%	0%	0%	37%	23%	13%	21%	19%	26%	28%	31%	20%	33%	21%	31%	26%	21%	26%	26%	23%	24%	27%	24%
Immigration	8%	13%	2%	12%	3%	13%	2%	0%	100%	0%	0%	12%	8%	3%	0%	10%	7%	7%	8%	8%	11%	6%	11%	6%	7%	6%	9%	8%	8%	9%	7%
Economy	34%	29%	39%	31%	39%	29%	41%	0%	0%	100%	0%	23%	40%	45%	28%	36%	36%	32%	32%	35%	29%	37%	23%	35%	38%	33%	33%	36%	39%	32%	34%
Health Care	16%	13%	20%	14%	17%	12%	19%	0%	0%	0%	100%	13%	15%	18%	23%	14%	14%	17%	13%	17%	9%	18%	23%	13%	15%	19%	16%	11%	11%	14%	21%
Taxes	4%	4%	3%	4%	3%	4%	3%	0%	0%	0%	0%	6%	3%	4%	1%	3%	3%	5%	5%	4%	3%	4%	1%	5%	4%	1%	5%	5%	6%	5%	2%
Environment	4%	0%	8%	0%	9%	1%	8%	0%	0%	0%	0%	3%	5%	5%	6%	7%	5%	2%	4%	5%	4%	5%	2%	4%	6%	2%	3%	8%	3%	7%	2%
Other	8%	4%	10%	5%	11%	5%	10%	0%	0%	0%	0%	4%	6%	11%	17%	9%	8%	7%	6%	9%	10%	6%	8%	8%	7%	10%	8%	5%	5%	6%	8%
Not Sure	2%	2%	2%	2%	2%	1%	2%	0%	0%	0%	0%	3%	1%	2%	3%	2%	2%	2%	2%	2%	1%	2%	1%	4%	1%	3%	1%	3%	3%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	24%	30%	46%	39%	54%	31%	69%	18%	37%	45%	30%	41%	30%	20%	44%	35%

10 Which of the following issues is most important to you in your vote for United States President? (answers rotated) National Security? Immigration? The economy? Health care? Taxes? The environment? Or something else?

659 Likely & Actual Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College										
Credibility Interval: +/-3.9 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites										
National Security	25%	21%	27%	28%	16%	23%	33%	28%	25%	25%	23%	27%	18%	41%	23%										
Immigration	8%	5%	9%	7%	11%	8%	6%	11%	6%	7%	6%	9%	7%	13%	6%										
Economy	34%	38%	32%	26%	41%	37%	37%	33%	31%	30%	38%	31%	37%	11%	37%										
Health Care	16%	19%	14%	22%	10%	16%	7%	10%	18%	20%	21%	13%	21%	24%	15%										
Taxes	4%	5%	3%	2%	4%	5%	5%	7%	2%	2%	1%	6%	1%	1%	2%										
Environment	4%	4%	5%	5%	3%	5%	4%	6%	7%	2%	3%	5%	6%	0%	7%										
Other	8%	8%	7%	8%	13%	5%	5%	5%	8%	11%	6%	8%	8%	10%	9%										
Not Sure	2%	1%	2%	1%	3%	2%	3%	0%	2%	2%	2%	1%	2%	0%	1%										
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%										
Composition of Likely & Actual Voter	100%	29%	71%	34%	19%	31%	16%	23%	21%	16%	19%	24%	19%	9%	28%										

11 Thinking about your vote for U.S. President, which of the following is most important to you: Trustworthiness? Positions on issues? Experience? Character? Or something else?

659 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Trustworthiness	31%	35%	28%	31%	31%	28%	35%	31%	31%	34%	19%	30%	32%	47%	21%	27%	57%	47%	42%	31%	5%	18%	14%	52%	27%	16%	55%	39%	25%	12%	9%
Issues	40%	41%	39%	38%	46%	35%	39%	43%	37%	41%	36%	35%	43%	40%	38%	44%	38%	38%	43%	35%	53%	30%	40%	38%	45%	35%	38%	42%	35%	43%	48%
Experience	17%	13%	22%	15%	11%	23%	20%	13%	22%	13%	36%	26%	12%	3%	31%	12%	3%	3%	2%	15%	22%	44%	39%	3%	12%	42%	3%	12%	19%	35%	31%
Character	8%	9%	8%	14%	8%	10%	3%	10%	7%	9%	8%	5%	10%	6%	8%	10%	1%	6%	7%	14%	14%	6%	7%	4%	11%	6%	2%	3%	17%	9%	6%
Something Else	2%	3%	2%	1%	4%	3%	2%	3%	2%	3%	1%	3%	2%	3%	1%	4%	1%	3%	4%	4%	5%	0%	0%	2%	5%	0%	2%	2%	3%	1%	6%
Not Sure	1%	0%	2%	2%	0%	0%	2%	1%	1%	1%	1%	1%	1%	1%	0%	2%	0%	2%	2%	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	17%	29%	28%	26%	46%	54%	72%	21%	40%	60%	33%	44%	20%	14%	15%	17%	11%	15%	13%	14%	29%	43%	27%	19%	26%	27%	15%	9%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaes

11

Thinking about your vote for U.S. President, which of the following is most important to you: Trustworthiness? Positions on issues? Experience? Character? Or something else?

659 Likely & Actual Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.9 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Trustworthiness	31%	51%	9%	47%	10%	48%	14%	45%	48%	21%	25%	100%	0%	0%	0%	26%	36%	30%	39%	25%	34%	30%	38%	32%	27%	31%	31%	31%	30%	29%	35%
Issues	40%	40%	39%	41%	40%	41%	39%	36%	42%	47%	37%	0%	100%	0%	0%	45%	34%	41%	42%	39%	37%	41%	38%	42%	39%	38%	41%	41%	37%	45%	36%
Experience	17%	1%	37%	3%	37%	4%	33%	9%	7%	23%	20%	0%	0%	100%	0%	16%	17%	18%	10%	23%	19%	17%	13%	16%	21%	18%	17%	17%	23%	15%	15%
Character	8%	4%	11%	5%	11%	3%	12%	7%	0%	7%	12%	0%	0%	0%	100%	9%	8%	8%	6%	9%	7%	9%	7%	7%	10%	9%	8%	8%	8%	8%	9%
Something Else	2%	2%	2%	3%	1%	3%	2%	3%	3%	2%	3%	0%	0%	0%	0%	3%	3%	2%	1%	4%	3%	2%	2%	2%	3%	3%	3%	2%	2%	2%	3%
Not Sure	1%	1%	0%	1%	0%	1%	0%	0%	1%	0%	3%	0%	0%	0%	0%	1%	1%	1%	1%	0%	1%	1%	2%	1%	0%	2%	1%	0%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	24%	30%	46%	39%	54%	31%	69%	18%	37%	45%	30%	41%	30%	20%	44%	35%

11

Thinking about your vote for U.S. President, which of the following is most important to you: Trustworthiness? Positions on issues? Experience? Character? Or something else?

659 Likely & Actual Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College											
Credibility Interval: +/-3.9 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites											
Trustworthiness	31%	29%	32%	31%	25%	30%	39%	35%	23%	39%	31%	30%	22%	37%	24%											
Issues	40%	44%	38%	42%	40%	35%	45%	45%	46%	36%	37%	41%	49%	41%	45%											
Experience	17%	10%	21%	14%	24%	20%	12%	12%	19%	11%	18%	12%	12%	12%	17%											
Character	8%	13%	6%	9%	8%	10%	4%	6%	9%	10%	8%	13%	9%	8%	11%											
Something Else	2%	3%	2%	3%	3%	3%	1%	2%	2%	3%	4%	4%	6%	2%	3%											
Not Sure	1%	2%	1%	1%	1%	1%	0%	0%	2%	1%	2%	0%	2%	0%	0%											
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%											
Composition of Likely & Actual Voter	100%	29%	71%	34%	19%	31%	16%	23%	21%	16%	19%	24%	19%	9%	28%											

12

And thinking now just about the election for Governor ... How strongly does the economy influence your vote for Governor? Strongly? Somewhat? Or not at all?

659 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Strongly	62%	60%	63%	54%	63%	66%	60%	60%	63%	60%	69%	68%	57%	63%	64%	54%	76%	58%	54%	55%	50%	64%	76%	67%	53%	70%	61%	66%	58%	59%	64%
Somewhat	29%	30%	27%	36%	30%	27%	26%	32%	26%	31%	19%	22%	34%	28%	26%	38%	19%	31%	39%	37%	37%	23%	16%	25%	38%	19%	27%	31%	34%	23%	27%
Not At All	7%	8%	7%	7%	5%	5%	12%	6%	9%	7%	9%	9%	6%	6%	9%	6%	4%	5%	6%	8%	11%	13%	7%	4%	8%	10%	9%	2%	5%	17%	9%
Not Sure	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	1%	3%	3%	1%	2%	1%	6%	1%	1%	2%	1%	1%	4%	1%	1%	2%	1%	3%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	17%	29%	28%	26%	46%	54%	72%	21%	40%	60%	33%	44%	20%	14%	15%	17%	11%	15%	13%	14%	29%	43%	27%	19%	26%	27%	15%	9%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentages

12	And thinking now just about the election for Governor ... How strongly does the economy influence your vote for Governor? Strongly? Somewhat? Or not at all?																															
659 Likely & Actual Voters		All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.8 pct points			Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Strongly		62%	65%	61%	65%	62%	65%	63%	61%	67%	75%	46%	67%	60%	62%	54%	62%	62%	61%	66%	60%	63%	61%	63%	62%	60%	60%	62%	63%	65%	62%	58%
Somewhat		29%	27%	28%	28%	27%	28%	27%	32%	29%	18%	46%	23%	34%	23%	38%	31%	27%	29%	26%	31%	26%	31%	27%	30%	29%	27%	32%	27%	24%	28%	33%
Not At All		7%	5%	10%	6%	10%	5%	10%	5%	4%	6%	4%	6%	6%	14%	4%	7%	9%	6%	6%	8%	10%	6%	7%	6%	8%	11%	4%	8%	10%	8%	5%
Not Sure		2%	3%	1%	2%	1%	2%	1%	3%	1%	1%	4%	3%	1%	2%	4%	1%	1%	3%	3%	1%	2%	2%	2%	2%	3%	2%	2%	1%	2%	3%	
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter		100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	24%	30%	46%	39%	54%	31%	69%	18%	37%	45%	30%	41%	30%	20%	44%	35%

12

And thinking now just about the election for Governor ... How strongly does the economy influence your vote for Governor? Strongly? Somewhat? Or not at all?

659 Likely & Actual Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College	
Credibility Interval: +/-3.8 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites	
Strongly	62%	64%	60%	59%	63%	63%	62%	63%	61%	55%	61%	51%	56%	61%	55%	
Somewhat	29%	31%	28%	30%	29%	28%	26%	28%	29%	36%	31%	38%	37%	28%	35%	
Not At All	7%	2%	10%	8%	6%	7%	9%	7%	10%	6%	4%	9%	7%	11%	9%	
Not Sure	2%	3%	2%	2%	2%	2%	2%	3%	1%	3%	4%	2%	0%	0%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual Voter	100%	29%	71%	34%	19%	31%	16%	23%	21%	16%	19%	24%	19%	9%	28%	

13

How strongly does education funding influence your vote for Governor?

659 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
Strongly	57%	45%	68%	51%	53%	61%	61%	52%	61%	52%	77%	60%	55%	45%	67%	57%	44%	48%	38%	61%	60%	70%	82%	46%	51%	76%	42%	47%	61%	72%	75%
Somewhat	30%	39%	23%	34%	34%	27%	28%	34%	27%	34%	17%	30%	31%	38%	23%	33%	41%	40%	45%	27%	22%	22%	13%	41%	33%	17%	41%	42%	25%	18%	20%
Not At All	9%	12%	5%	7%	11%	9%	6%	10%	8%	10%	3%	7%	10%	12%	6%	9%	13%	8%	15%	3%	10%	6%	3%	11%	11%	4%	16%	8%	9%	5%	1%
Not Sure	4%	4%	4%	8%	2%	3%	4%	4%	4%	4%	3%	3%	5%	4%	4%	1%	1%	4%	2%	8%	8%	2%	2%	3%	6%	2%	1%	3%	6%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	17%	29%	28%	26%	46%	54%	72%	21%	40%	60%	33%	44%	20%	14%	15%	17%	11%	15%	13%	14%	29%	43%	27%	19%	26%	27%	15%	9%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentages

13 How strongly does education funding influence your vote for Governor?																															
659 Likely & Actual Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.9 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Strongly	57%	44%	74%	42%	75%	42%	74%	52%	40%	60%	63%	50%	56%	74%	59%	60%	55%	56%	49%	61%	57%	56%	53%	57%	58%	58%	58%	54%	65%	54%	54%
Somewhat	30%	41%	17%	43%	17%	43%	18%	33%	38%	33%	25%	37%	31%	16%	26%	26%	33%	31%	37%	27%	27%	32%	30%	31%	30%	27%	28%	37%	23%	34%	32%
Not At All	9%	12%	4%	12%	3%	13%	4%	11%	22%	4%	7%	9%	11%	4%	8%	13%	7%	8%	11%	8%	11%	8%	11%	7%	9%	9%	9%	8%	10%	8%	10%
Not Sure	4%	3%	5%	2%	4%	3%	4%	4%	1%	2%	5%	4%	3%	5%	7%	1%	5%	5%	3%	4%	5%	4%	6%	5%	2%	6%	4%	2%	1%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	24%	30%	46%	39%	54%	31%	69%	18%	37%	45%	30%	41%	30%	20%	44%	35%

13How strongly does education funding influence your vote for Governor?																													
659 Likely & Actual Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College														
Credibility Interval: +/-3.9 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites														
Strongly	57%	51%	59%	55%	63%	59%	51%	42%	66%	47%	61%	43%	63%	41%	57%														
Somewhat	30%	40%	27%	30%	31%	31%	31%	41%	25%	39%	26%	36%	28%	37%	31%														
Not At All	9%	6%	10%	11%	5%	7%	13%	10%	4%	12%	8%	15%	5%	18%	11%														
Not Sure	4%	3%	4%	5%	2%	4%	5%	6%	4%	3%	5%	6%	4%	4%	1%														
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%														
Composition of Likely & Actual Voter	100%	29%	71%	34%	19%	31%	16%	23%	21%	16%	19%	24%	19%	9%	28%														

14

How strongly does House Bill 2 influence your vote for Governor?

659 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
Strongly	58%	55%	61%	52%	51%	67%	60%	51%	64%	59%	60%	62%	56%	50%	62%	64%	60%	46%	44%	59%	67%	56%	79%	53%	56%	68%	64%	48%	56%	61%	87%
Somewhat	20%	20%	21%	26%	23%	17%	17%	24%	17%	21%	17%	20%	21%	22%	20%	19%	18%	27%	29%	22%	15%	25%	7%	22%	22%	16%	11%	31%	20%	24%	7%
Not At All	16%	21%	11%	16%	17%	14%	17%	17%	15%	15%	17%	14%	17%	24%	12%	11%	19%	22%	21%	15%	7%	16%	11%	21%	15%	13%	20%	18%	16%	9%	4%
Not Sure	5%	4%	6%	7%	8%	1%	5%	8%	3%	4%	6%	5%	6%	4%	6%	6%	3%	5%	6%	4%	12%	3%	3%	4%	7%	3%	5%	3%	9%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	17%	29%	28%	26%	46%	54%	72%	21%	40%	60%	33%	44%	20%	14%	15%	17%	11%	15%	13%	14%	29%	43%	27%	19%	26%	27%	15%	9%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentages

14

How strongly does House Bill 2 influence your vote for Governor?

659 Likely & Actual Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.8 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Strongly	58%	50%	69%	51%	70%	52%	68%	56%	62%	62%	50%	49%	61%	70%	56%	61%	56%	59%	56%	61%	57%	59%	47%	60%	61%	54%	57%	64%	68%	57%	55%
Somewhat	20%	24%	17%	24%	16%	23%	18%	20%	18%	19%	28%	25%	19%	16%	23%	19%	22%	20%	21%	20%	17%	22%	29%	18%	19%	24%	20%	18%	13%	20%	25%
Not At All	16%	22%	9%	21%	11%	21%	10%	14%	20%	16%	16%	18%	16%	11%	17%	16%	13%	17%	19%	13%	16%	15%	15%	16%	16%	15%	17%	16%	14%	16%	17%
Not Sure	5%	4%	4%	4%	4%	4%	4%	10%	1%	3%	6%	8%	4%	4%	3%	3%	9%	4%	4%	5%	10%	4%	8%	6%	4%	7%	7%	3%	5%	8%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	24%	30%	46%	39%	54%	31%	69%	18%	37%	45%	30%	41%	30%	20%	44%	35%

14

How strongly does House Bill 2 influence your vote for Governor?

659 Likely & Actual Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College												
Credibility Interval: +/-3.8 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites												
Strongly	58%	48%	62%	59%	73%	59%	35%	57%	57%	49%	59%	54%	58%	44%	65%												
Somewhat	20%	28%	17%	20%	12%	18%	35%	16%	23%	28%	22%	21%	23%	25%	19%												
Not At All	16%	15%	16%	16%	12%	17%	20%	20%	12%	23%	13%	17%	11%	22%	12%												
Not Sure	5%	8%	4%	5%	3%	6%	9%	7%	8%	0%	6%	7%	8%	9%	4%												
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%												
Composition of Likely & Actual Voter	100%	29%	71%	34%	19%	31%	16%	23%	21%	16%	19%	24%	19%	9%	28%												

15

Thinking about where you vote, how often do you think in-person voter fraud occurs in your polling place? Often, sometimes, almost never, or never?

659 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Often	13%	13%	13%	15%	11%	16%	12%	12%	14%	13%	15%	17%	11%	18%	12%	10%	28%	14%	13%	6%	3%	12%	15%	21%	8%	13%	22%	14%	10%	6%	9%
Sometimes	32%	37%	27%	40%	34%	27%	30%	36%	28%	32%	27%	27%	35%	44%	24%	32%	46%	40%	47%	37%	21%	21%	11%	43%	36%	16%	50%	43%	33%	9%	3%
Almost Never	25%	24%	27%	22%	29%	23%	26%	26%	24%	28%	17%	23%	27%	22%	24%	31%	13%	34%	28%	25%	26%	30%	21%	23%	26%	25%	17%	30%	23%	32%	28%
Never	24%	23%	25%	16%	19%	31%	26%	18%	29%	21%	34%	29%	20%	10%	36%	20%	7%	6%	7%	25%	45%	32%	51%	6%	24%	42%	5%	9%	28%	47%	55%
Not Sure	6%	3%	8%	6%	7%	4%	5%	7%	4%	6%	5%	3%	7%	6%	4%	7%	6%	7%	6%	8%	5%	5%	3%	7%	6%	4%	6%	5%	7%	6%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	17%	29%	28%	26%	46%	54%	72%	21%	40%	60%	33%	44%	20%	14%	15%	17%	11%	15%	13%	14%	29%	43%	27%	19%	26%	27%	15%	9%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaages

15

Thinking about where you vote, how often do you think in-person voter fraud occurs in your polling place? Often, sometimes, almost never, or never?

659 Likely & Actual Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.9 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Often	13%	17%	9%	16%	9%	18%	8%	16%	23%	12%	12%	20%	13%	6%	6%	11%	15%	13%	15%	11%	14%	13%	24%	16%	7%	15%	13%	12%	18%	9%	15%
Sometimes	32%	48%	15%	48%	14%	49%	15%	40%	55%	26%	30%	50%	30%	12%	16%	25%	37%	32%	41%	26%	35%	30%	32%	36%	28%	34%	30%	32%	24%	35%	33%
Almost Never	25%	23%	27%	24%	28%	23%	28%	21%	9%	29%	24%	17%	28%	27%	37%	34%	21%	23%	26%	25%	23%	26%	22%	24%	28%	26%	28%	20%	22%	25%	26%
Never	24%	6%	45%	6%	45%	4%	44%	18%	12%	27%	27%	8%	22%	53%	35%	25%	22%	25%	12%	33%	20%	26%	20%	16%	32%	19%	21%	33%	30%	24%	20%
Not Sure	6%	7%	4%	6%	4%	6%	4%	6%	2%	6%	7%	6%	7%	2%	6%	5%	5%	6%	6%	5%	8%	5%	3%	9%	4%	5%	8%	3%	6%	6%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	24%	30%	46%	39%	54%	31%	69%	18%	37%	45%	30%	41%	30%	20%	44%	35%

15

Thinking about where you vote, how often do you think in-person voter fraud occurs in your polling place? Often, sometimes, almost never, or never?

659 Likely & Actual Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College											
Credibility Interval: +/-3.9 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites											
Often	13%	14%	13%	13%	7%	15%	18%	12%	7%	15%	16%	7%	9%	20%	6%											
Sometimes	32%	35%	31%	29%	32%	31%	40%	41%	29%	34%	33%	38%	32%	32%	27%											
Almost Never	25%	27%	24%	31%	32%	19%	17%	22%	29%	27%	24%	24%	29%	20%	30%											
Never	24%	12%	28%	21%	24%	28%	21%	22%	27%	20%	20%	28%	20%	26%	33%											
Not Sure	6%	10%	4%	6%	5%	7%	4%	3%	8%	3%	7%	3%	10%	2%	4%											
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%											
Composition of Likely & Actual Voter	100%	29%	71%	34%	19%	31%	16%	23%	21%	16%	19%	24%	19%	9%	28%											

16

Thinking about your vote for North Carolina's Supreme Court and Court of Appeals, how confident are you that you are able to make an informed choice about the candidates? Very confident? Somewhat confident? Not very confident? Or not at all confident?

659 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Very	38%	40%	36%	34%	34%	46%	35%	34%	41%	36%	44%	42%	35%	40%	36%	36%	58%	30%	27%	39%	21%	37%	57%	44%	28%	47%	51%	33%	33%	32%	45%
Somewhat	40%	38%	42%	51%	42%	29%	42%	45%	35%	39%	37%	37%	42%	42%	39%	40%	32%	41%	46%	35%	50%	39%	34%	36%	45%	36%	33%	46%	41%	41%	43%
Not Very	15%	15%	16%	9%	14%	18%	19%	12%	18%	17%	13%	15%	16%	12%	17%	17%	8%	20%	17%	19%	22%	18%	6%	14%	19%	12%	12%	17%	18%	22%	7%
Not At All	4%	4%	4%	2%	5%	4%	3%	4%	3%	4%	3%	4%	4%	3%	4%	4%	1%	7%	3%	2%	5%	5%	1%	4%	3%	3%	5%	0%	7%	3%	3%
Not Sure	3%	3%	3%	4%	5%	3%	1%	4%	2%	3%	2%	3%	4%	2%	3%	4%	1%	2%	8%	5%	2%	1%	1%	2%	5%	1%	0%	4%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	48%	52%	17%	29%	28%	26%	46%	54%	72%	21%	40%	60%	33%	44%	20%	14%	15%	17%	11%	15%	13%	14%	29%	43%	27%	19%	26%	27%	15%	9%

Results of SurveyUSA Election Poll #23326



Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentages

Sponsor:
WRAL-TV (Raleigh)

16	Thinking about your vote for North Carolina's Supreme Court and Court of Appeals, how confident are you that you are able to make an informed choice about the candidates? Very confident? Somewhat confident? Not very confident? Or not at all confident?																														
	659 Likely & Actual Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity	
Credibility Interval: +/-3.9 pct points	Trump		Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Very	38%	38%	38%	40%	38%	41%	37%	39%	41%	34%	36%	45%	33%	44%	22%	32%	32%	44%	45%	35%	44%	34%	35%	35%	40%	36%	40%	36%	47%	37%	34%
Somewhat	40%	39%	40%	40%	42%	39%	41%	40%	39%	46%	36%	34%	45%	37%	47%	44%	47%	34%	35%	42%	35%	43%	48%	37%	40%	39%	43%	39%	34%	43%	41%
Not Very	15%	15%	16%	14%	16%	15%	17%	14%	18%	14%	20%	15%	15%	13%	23%	17%	15%	15%	14%	17%	16%	16%	12%	20%	13%	18%	13%	16%	13%	15%	15%
Not At All	4%	4%	3%	4%	3%	3%	4%	2%	1%	2%	6%	3%	3%	3%	6%	5%	4%	3%	3%	4%	3%	4%	2%	4%	4%	3%	3%	4%	3%	2%	5%
Not Sure	3%	4%	1%	2%	1%	2%	1%	3%	1%	4%	1%	4%	3%	3%	2%	2%	3%	4%	3%	2%	2%	3%	2%	4%	3%	4%	1%	5%	2%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	24%	30%	46%	39%	54%	31%	69%	18%	37%	45%	30%	41%	30%	20%	44%	35%

16	Thinking about your vote for North Carolina's Supreme Court and Court of Appeals, how confident are you that you are able to make an informed choice about the candidates? Very confident? Somewhat confident? Not very confident? Or not at all confident?																												
659 Likely & Actual Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College														
Credibility Interval: +/-3.9 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites														
Very	38%	31%	40%	34%	42%	38%	42%	42%	32%	34%	34%	30%	25%	40%	36%														
Somewhat	40%	47%	37%	40%	36%	44%	38%	38%	49%	40%	41%	43%	47%	45%	41%														
Not Very	15%	14%	16%	18%	18%	13%	14%	17%	14%	14%	17%	17%	21%	13%	15%														
Not At All	4%	3%	4%	6%	2%	3%	1%	1%	4%	7%	4%	3%	4%	1%	5%														
Not Sure	3%	6%	2%	3%	3%	2%	6%	3%	0%	5%	4%	6%	4%	1%	4%														
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%														
Composition of Likely & Actual Voter	100%	29%	71%	34%	19%	31%	16%	23%	21%	16%	19%	24%	19%	9%	28%														

17	Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?																														
718 Registered Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Approve	45%	52%	40%	39%	45%	43%	53%	43%	48%	51%	23%	46%	47%	78%	24%	42%	87%	76%	70%	40%	10%	20%	8%	81%	42%	14%	87%	69%	32%	13%	4%
Disapprove	46%	41%	50%	50%	44%	50%	40%	46%	45%	41%	66%	49%	43%	12%	67%	51%	7%	12%	20%	49%	81%	73%	87%	9%	48%	80%	8%	22%	58%	84%	94%
Not Sure	9%	7%	11%	11%	11%	7%	7%	11%	7%	7%	11%	5%	9%	10%	9%	7%	7%	12%	10%	11%	9%	7%	5%	9%	10%	6%	6%	9%	10%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	19%	30%	26%	25%	49%	51%	71%	21%	40%	60%	32%	43%	21%	14%	15%	17%	12%	15%	13%	13%	28%	44%	27%	19%	25%	27%	15%	9%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaages

17 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

718 Registered Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.7 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Approve	45%	82%	8%	82%	9%	92%	7%	62%	82%	42%	32%	76%	45%	9%	25%	33%	39%	56%	67%	29%	48%	44%	54%	45%	41%	42%	45%	48%	40%	42%	53%
Disapprove	46%	10%	87%	10%	86%	1%	88%	25%	10%	55%	57%	17%	46%	85%	70%	57%	49%	37%	26%	61%	40%	49%	32%	46%	52%	47%	47%	44%	56%	48%	36%
Not Sure	9%	8%	5%	8%	4%	7%	5%	13%	8%	4%	11%	7%	9%	6%	5%	9%	12%	7%	6%	10%	12%	7%	14%	9%	6%	10%	9%	8%	4%	10%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	25%	30%	45%	39%	53%	31%	69%	18%	38%	43%	32%	40%	29%	20%	42%	36%

17 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

718 Registered Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Approve	45%	45%	46%	48%	42%	43%	50%	46%	38%	61%	47%	44%	39%	48%	37%
Disapprove	46%	44%	46%	45%	52%	50%	31%	44%	53%	33%	40%	47%	50%	38%	57%
Not Sure	9%	12%	8%	7%	7%	7%	20%	10%	9%	6%	14%	9%	11%	14%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	31%	69%	34%	19%	31%	16%	22%	20%	16%	19%	24%	20%	10%	27%

18 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

718 Registered Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Approve	47%	43%	50%	38%	47%	54%	44%	43%	50%	42%	65%	53%	45%	27%	66%	39%	23%	27%	23%	37%	67%	69%	91%	25%	41%	80%	22%	35%	48%	74%	85%
Disapprove	33%	42%	25%	27%	30%	36%	39%	29%	37%	38%	14%	36%	32%	51%	21%	30%	63%	48%	50%	29%	14%	19%	4%	55%	32%	12%	64%	45%	27%	8%	5%
Not Sure	20%	15%	25%	35%	23%	10%	17%	28%	13%	20%	21%	12%	22%	22%	13%	30%	14%	25%	28%	33%	20%	12%	4%	20%	26%	8%	14%	19%	25%	18%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	19%	30%	26%	25%	49%	51%	71%	21%	40%	60%	32%	43%	21%	14%	15%	17%	12%	15%	13%	13%	28%	44%	27%	19%	25%	27%	15%	9%

18 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

718 Registered Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.7 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Approve	47%	22%	78%	23%	81%	19%	79%	36%	33%	56%	50%	30%	49%	77%	59%	49%	50%	44%	35%	56%	43%	49%	39%	42%	54%	46%	46%	50%	52%	49%	42%
Disapprove	33%	57%	8%	59%	9%	60%	10%	44%	49%	29%	29%	48%	35%	9%	25%	28%	28%	40%	48%	23%	38%	31%	40%	34%	29%	31%	34%	33%	30%	29%	41%
Not Sure	20%	21%	14%	17%	10%	21%	11%	20%	18%	15%	21%	22%	16%	14%	16%	23%	23%	17%	17%	21%	19%	21%	21%	24%	16%	24%	20%	17%	18%	23%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	25%	30%	45%	39%	53%	31%	69%	18%	38%	43%	32%	40%	29%	20%	42%	36%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaages

18 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

718 Registered Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Approve	47%	36%	52%	45%	45%	50%	45%	49%	48%	33%	49%	45%	37%	41%	54%
Disapprove	33%	27%	36%	36%	37%	29%	31%	36%	21%	50%	33%	35%	29%	43%	26%
Not Sure	20%	37%	13%	19%	19%	21%	24%	15%	31%	16%	18%	20%	34%	16%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	31%	69%	34%	19%	31%	16%	22%	20%	16%	19%	24%	20%	10%	27%

19 How would you rate Governor Pat McCrory's response to Hurricane Matthew: Excellent? Good? Fair? Or poor?

718 Registered Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Excellent	39%	43%	36%	23%	40%	44%	44%	34%	44%	44%	24%	41%	41%	62%	23%	39%	78%	55%	52%	39%	16%	13%	18%	66%	36%	15%	74%	58%	28%	13%	5%
Good	31%	30%	32%	30%	31%	27%	36%	31%	31%	29%	35%	31%	32%	26%	37%	26%	14%	32%	32%	27%	35%	44%	32%	24%	32%	38%	16%	29%	33%	44%	36%
Fair	21%	20%	22%	28%	19%	24%	15%	22%	19%	19%	31%	21%	19%	9%	30%	21%	3%	10%	11%	25%	35%	34%	33%	7%	23%	33%	5%	11%	29%	33%	28%
Poor	6%	4%	7%	11%	5%	5%	3%	7%	4%	5%	6%	5%	5%	1%	7%	9%	4%	1%	2%	4%	8%	4%	16%	2%	5%	10%	3%	1%	6%	7%	23%
Not Sure	3%	2%	4%	7%	5%	0%	2%	6%	1%	3%	5%	2%	3%	1%	3%	5%	1%	3%	3%	5%	5%	4%	2%	2%	4%	3%	2%	1%	5%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	19%	30%	26%	25%	49%	51%	71%	21%	40%	60%	32%	43%	21%	14%	15%	17%	12%	15%	13%	13%	28%	44%	27%	19%	25%	27%	15%	9%

19 How would you rate Governor Pat McCrory's response to Hurricane Matthew: Excellent? Good? Fair? Or poor?

718 Registered Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.7 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Excellent	39%	66%	13%	67%	13%	70%	14%	55%	63%	35%	32%	60%	42%	15%	24%	29%	35%	47%	53%	29%	42%	37%	44%	37%	37%	33%	41%	41%	43%	36%	41%
Good	31%	25%	39%	25%	38%	25%	40%	30%	24%	34%	33%	25%	29%	44%	42%	30%	40%	27%	27%	35%	32%	31%	34%	29%	32%	31%	31%	33%	25%	32%	33%
Fair	21%	6%	36%	5%	36%	4%	34%	7%	10%	26%	24%	10%	21%	33%	25%	28%	17%	20%	16%	25%	19%	22%	12%	23%	23%	22%	20%	21%	24%	23%	17%
Poor	6%	1%	9%	1%	9%	0%	9%	5%	4%	2%	8%	2%	5%	7%	4%	8%	4%	5%	4%	7%	5%	6%	5%	6%	5%	9%	6%	2%	5%	6%	5%
Not Sure	3%	2%	3%	1%	3%	1%	3%	2%	0%	3%	3%	3%	3%	1%	5%	6%	4%	2%	1%	4%	2%	4%	4%	4%	2%	6%	3%	2%	3%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	25%	30%	45%	39%	53%	31%	69%	18%	38%	43%	32%	40%	29%	20%	42%	36%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaages

19

How would you rate Governor Pat McCrory's response to Hurricane Matthew: Excellent? Good? Fair? Or poor?

718 Registered Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Excellent	39%	32%	42%	40%	31%	38%	49%	40%	31%	45%	38%	37%	36%	46%	34%
Good	31%	30%	32%	29%	32%	34%	27%	31%	34%	33%	32%	35%	28%	31%	33%
Fair	21%	23%	20%	21%	25%	21%	16%	21%	24%	15%	19%	23%	23%	11%	26%
Poor	6%	8%	4%	7%	7%	4%	3%	4%	8%	5%	5%	2%	8%	7%	4%
Not Sure	3%	8%	1%	3%	4%	2%	5%	4%	2%	2%	5%	3%	6%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	31%	69%	34%	19%	31%	16%	22%	20%	16%	19%	24%	20%	10%	27%

20

Does K through 12 education in North Carolina public schools receive ...Too much funding? Adequate funding? Or inadequate funding? Too much funding, press 1.
Adequate funding, 2.
Inadequate funding, 3.
Not sure? 4.

718 Registered Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Too Much	3%	5%	2%	3%	5%	1%	3%	4%	2%	3%	1%	3%	4%	5%	2%	2%	7%	4%	4%	2%	4%	1%	1%	5%	3%	1%	8%	3%	3%	0%	0%
Adequate	26%	37%	15%	23%	19%	29%	33%	20%	31%	29%	7%	25%	26%	41%	14%	25%	48%	40%	35%	24%	10%	13%	6%	44%	24%	10%	48%	37%	17%	8%	7%
Inadequate	65%	53%	76%	68%	69%	69%	55%	69%	62%	63%	83%	66%	65%	47%	78%	69%	38%	52%	51%	69%	84%	79%	89%	45%	67%	84%	34%	54%	75%	88%	92%
Not Sure	6%	5%	7%	6%	7%	1%	10%	6%	5%	5%	9%	5%	5%	7%	5%	4%	6%	4%	9%	5%	2%	7%	4%	5%	6%	6%	10%	6%	5%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	19%	30%	26%	25%	49%	51%	71%	21%	40%	60%	32%	43%	21%	14%	15%	17%	12%	15%	13%	13%	28%	44%	27%	19%	25%	27%	15%	9%

20

Does K through 12 education in North Carolina public schools receive ...Too much funding? Adequate funding? Or inadequate funding? Too much funding, press 1.
Adequate funding, 2.
Inadequate funding, 3.
Not sure? 4.

718 Registered Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.6 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Too Much	3%	4%	1%	5%	1%	5%	0%	6%	11%	1%	1%	4%	5%	1%	0%	3%	4%	2%	4%	3%	4%	3%	7%	2%	3%	3%	5%	2%	2%	5%	3%
Adequate	26%	43%	7%	45%	8%	45%	10%	33%	48%	26%	18%	40%	25%	9%	17%	20%	25%	29%	37%	18%	31%	23%	34%	25%	22%	23%	25%	28%	24%	23%	30%
Inadequate	65%	45%	88%	44%	88%	42%	88%	57%	32%	70%	77%	48%	67%	86%	82%	73%	68%	60%	52%	75%	63%	67%	55%	64%	71%	65%	65%	67%	66%	68%	62%
Not Sure	6%	7%	3%	6%	3%	8%	2%	5%	9%	4%	5%	8%	3%	4%	1%	4%	3%	8%	7%	3%	3%	7%	4%	8%	4%	9%	5%	3%	8%	4%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	25%	30%	45%	39%	53%	31%	69%	18%	38%	43%	32%	40%	29%	20%	42%	36%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaaes

20

Does K through 12 education in North Carolina public schools receive ...Too much funding? Adequate funding? Or inadequate funding? Too much funding, press 1.
Adequate funding, 2.
Inadequate funding, 3.
Not sure? 4.

718 Registered Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College	
Credibility Interval: +/-3.6 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites	
Too Much	3%	3%	3%	3%	4%	2%	5%	6%	3%	4%	1%	6%	1%	11%	3%	
Adequate	26%	20%	28%	26%	25%	23%	30%	32%	13%	40%	22%	33%	13%	39%	17%	
Inadequate	65%	71%	63%	65%	64%	70%	58%	56%	81%	50%	71%	55%	81%	49%	76%	
Not Sure	6%	6%	6%	5%	8%	5%	6%	5%	4%	5%	6%	6%	5%	2%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	31%	69%	34%	19%	31%	16%	22%	20%	16%	19%	24%	20%	10%	27%	

21	After ranking close to the bottom among states, North Carolina's governor and state legislature have worked to raise teacher pay here. Do you feel North Carolina still has a long way to go? Some way to go? Is it paying the right amount? Or is it paying too much?																															
	718 Registered Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
	Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
	Long Way To Go	55%	47%	62%	61%	47%	59%	54%	53%	57%	52%	72%	60%	52%	34%	70%	56%	33%	40%	33%	59%	69%	74%	86%	37%	52%	80%	33%	46%	52%	79%	86%
	Some Way To Go	31%	35%	27%	29%	35%	28%	31%	33%	29%	34%	17%	27%	33%	45%	22%	29%	41%	40%	49%	23%	25%	21%	8%	40%	34%	14%	43%	34%	36%	16%	12%
	Paying The Right Amount	10%	13%	6%	5%	12%	11%	10%	9%	10%	10%	4%	10%	10%	16%	4%	12%	19%	19%	13%	10%	6%	1%	1%	19%	10%	1%	20%	14%	6%	2%	1%
	Paying Too Much	1%	1%	1%	2%	1%	0%	1%	2%	1%	1%	3%	1%	1%	2%	0%	1%	4%	0%	1%	4%	0%	0%	0%	2%	1%	0%	2%	1%	2%	0%	0%
	Not Sure	3%	3%	4%	3%	5%	1%	5%	4%	3%	3%	3%	1%	4%	3%	4%	2%	3%	2%	5%	4%	0%	5%	5%	2%	3%	5%	3%	4%	4%	2%	1%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	19%	30%	26%	25%	49%	51%	71%	21%	40%	60%	32%	43%	21%	14%	15%	17%	12%	15%	13%	13%	28%	44%	27%	19%	25%	27%	15%	9%	

21	After ranking close to the bottom among states, North Carolina's governor and state legislature have worked to raise teacher pay here. Do you feel North Carolina still has a long way to go? Some way to go? Is it paying the right amount? Or is it paying too much?																															
	718 Registered Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
	Credibility Interval: +/-3.7 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
	Long Way To Go	55%	33%	82%	33%	82%	30%	81%	45%	28%	56%	70%	40%	52%	85%	66%	60%	55%	51%	42%	64%	54%	55%	38%	55%	61%	53%	57%	54%	60%	55%	50%
	Some Way To Go	31%	44%	16%	44%	16%	45%	17%	34%	47%	34%	20%	40%	32%	10%	32%	28%	29%	33%	39%	26%	31%	31%	40%	30%	28%	29%	28%	37%	29%	31%	33%
	Paying The Right Amount	10%	18%	1%	19%	1%	20%	1%	18%	21%	7%	5%	17%	11%	3%	2%	8%	11%	10%	14%	7%	11%	9%	16%	8%	9%	11%	10%	8%	6%	10%	12%
	Paying Too Much	1%	1%	0%	1%	0%	1%	0%	1%	2%	0%	2%	0%	1%	1%	0%	2%	0%	1%	2%	1%	1%	1%	1%	2%	0%	2%	1%	0%	2%	0%	1%
	Not Sure	3%	4%	2%	3%	2%	4%	1%	2%	2%	3%	2%	3%	3%	1%	0%	2%	4%	4%	3%	3%	4%	3%	4%	6%	1%	5%	3%	1%	3%	3%	4%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	25%	30%	45%	39%	53%	31%	69%	18%	38%	43%	32%	40%	29%	20%	42%	36%	

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaes

21

After ranking close to the bottom among states, North Carolina's governor and state legislature have worked to raise teacher pay here. Do you feel North Carolina still has a long way to go? Some way to go? Is it paying the right amount? Or is it paying too much?

718 Registered Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Long Way To Go	55%	49%	57%	53%	56%	63%	42%	50%	62%	40%	59%	46%	60%	37%	64%
Some Way To Go	31%	38%	28%	33%	28%	25%	40%	32%	30%	40%	26%	36%	32%	38%	26%
Paying The Right Amount	10%	8%	11%	9%	11%	8%	12%	15%	5%	14%	10%	15%	4%	20%	8%
Paying Too Much	1%	1%	1%	2%	0%	1%	0%	1%	0%	1%	1%	1%	2%	1%	0%
Not Sure	3%	4%	3%	3%	4%	2%	6%	3%	3%	4%	4%	3%	3%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	31%	69%	34%	19%	31%	16%	22%	20%	16%	19%	24%	20%	10%	27%

22

Over the past three years, North Carolina has expanded the use of tax money to pay for some children to attend private schools. This is sometimes referred to as a school voucher program. Do you ... strongly support? Support? Oppose? Or strongly oppose ... school vouchers?

718 Registered Voters	All	Gender		Age				<50 / 50+		Race		Already Voted?		Party Registration			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Yes	No	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very L
Strongly Support	17%	21%	13%	18%	15%	16%	20%	16%	18%	15%	23%	16%	19%	21%	13%	19%	34%	14%	17%	13%	9%	18%	15%	24%	13%	16%	31%	17%	11%	12%	16%
Support	32%	33%	31%	33%	34%	28%	34%	34%	31%	31%	32%	33%	31%	38%	29%	28%	30%	43%	37%	37%	30%	22%	26%	37%	34%	24%	29%	41%	35%	18%	30%
Oppose	24%	19%	29%	18%	23%	30%	25%	21%	28%	26%	22%	26%	22%	24%	26%	23%	15%	29%	23%	20%	24%	33%	25%	22%	23%	29%	24%	23%	25%	29%	20%
Strongly Oppose	18%	19%	17%	13%	18%	24%	15%	16%	19%	20%	10%	18%	19%	13%	23%	17%	16%	8%	16%	20%	23%	17%	27%	12%	20%	22%	12%	12%	19%	33%	22%
Not Sure	9%	7%	10%	18%	10%	3%	6%	13%	4%	7%	14%	7%	9%	5%	10%	13%	4%	6%	7%	9%	14%	10%	8%	5%	10%	9%	4%	8%	10%	9%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	19%	30%	26%	25%	49%	51%	71%	21%	40%	60%	32%	43%	21%	14%	15%	17%	12%	15%	13%	13%	28%	44%	27%	19%	25%	27%	15%	9%

22

Over the past three years, North Carolina has expanded the use of tax money to pay for some children to attend private schools. This is sometimes referred to as a school voucher program. Do you ... strongly support? Support? Oppose? Or strongly oppose ... school vouchers?

718 Registered Voters	All	President Vote		Senate Vote		Governor Vote		Presidential Issue				Presidential Quality				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity		
Credibility Interval: +/-3.7 pct points		Trump	Clinton	Burr	Ross	McCror	Cooper	Nationa	Immigr	Econo	Health	Trustwo	Issues	Experie	Charact	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural
Strongly Support	17%	22%	14%	22%	14%	24%	12%	17%	29%	17%	13%	23%	21%	10%	6%	15%	15%	19%	21%	14%	17%	16%	14%	21%	14%	17%	19%	13%	17%	17%	17%
Support	32%	36%	28%	36%	28%	35%	29%	34%	29%	34%	40%	34%	28%	33%	36%	33%	30%	34%	31%	34%	34%	32%	35%	29%	34%	30%	34%	33%	29%	32%	36%
Oppose	24%	21%	26%	24%	25%	23%	26%	30%	16%	21%	19%	22%	26%	23%	25%	21%	25%	25%	27%	23%	23%	25%	29%	25%	22%	29%	21%	24%	24%	24%	23%
Strongly Oppose	18%	14%	22%	13%	22%	12%	23%	15%	23%	17%	18%	13%	19%	25%	26%	24%	22%	12%	14%	20%	19%	18%	13%	13%	25%	15%	16%	24%	25%	17%	16%
Not Sure	9%	7%	10%	5%	10%	6%	10%	4%	2%	11%	9%	9%	7%	9%	7%	8%	8%	10%	7%	9%	7%	9%	9%	12%	5%	10%	9%	6%	5%	10%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	51%	44%	49%	43%	47%	48%	25%	8%	34%	16%	31%	40%	17%	8%	25%	30%	45%	39%	53%	31%	69%	18%	38%	43%	32%	40%	29%	20%	42%	36%

Results of SurveyUSA Election Poll #23326

Geography: North Carolina
Data Collected: 10/28/2016 - 10/31/2016
Release Date: 11/01/2016
Percentaages

22

Over the past three years, North Carolina has expanded the use of tax money to pay for some children to attend private schools. This is sometimes referred to as a school voucher program. Do you ... strongly support? Support? Oppose? Or strongly oppose ... school vouchers?

718 Registered Voters	All	Cell Phone / Lan		Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Strongly Support	17%	15%	18%	15%	21%	18%	15%	22%	12%	20%	14%	17%	9%	14%	11%
Support	32%	35%	31%	36%	25%	33%	31%	31%	34%	41%	31%	33%	36%	31%	28%
Oppose	24%	20%	26%	24%	23%	24%	26%	21%	27%	18%	27%	19%	27%	35%	24%
Strongly Oppose	18%	15%	19%	17%	20%	15%	22%	18%	16%	16%	17%	21%	18%	16%	30%
Not Sure	9%	15%	6%	8%	11%	10%	5%	8%	11%	5%	12%	10%	11%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	31%	69%	34%	19%	31%	16%	22%	20%	16%	19%	24%	20%	10%	27%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.