

Results of SurveyUSA News Poll #18432

Geography: City of San Francisco
 Data Collected: 07/30/2011 - 07/31/2011
 Release Date: 08/01/2011
 Percentages

In San Francisco, Interim Ed Lee Well Positioned to be Mayor Ed Lee, if He Chooses to Run: Likeable Ed Lee, who has an unheard of Plus 43 Net Favorability Rating, and who became mayor when Gavin Newsom resigned to become Lieutenant Governor of California, leads by 3:1 his nearest would-be challenger in a hypothetical election for Mayor today, according to a SurveyUSA poll of 528 registered voters, conducted for CBS5 news, KPIX-TV. Men by 5:3 and women by 3:1 want Lee to run for Mayor. Of the 8 other most likely candidates for Mayor, 3 get 10% of the vote in a hypothetical election today. They are Michela Alioto-Pier, who has Plus 3 Net Favorability; Dennis Herrera, who has Plus 12 Net Favorability; and Bevan Dufty, who has an Even Net Favorability, with 25% each having favorable and unfavorable opinions of him. Lee gets 35% in a hypothetical election today. The other 5 named candidates are in single digits. None has a positive favorability rating. Lee is seen favorably by 49% of Hispanics, 50% of blacks, 53% of whites and 56% of Asians. SurveyUSA interviewed 600 city adults on 07/30/11 and 07/31/11. Of them, 528 were registered to vote and were included in this survey.

1 Is your opinion of Ed Lee ... favorable? Unfavorable? Neutral? Or, are you not familiar with Ed Lee?

| 528 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | | |
|---|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / |
| Credibility Interval: +/-4.3 pct points | | | | | | | | | | | | | |
| Favorable | 53% | 49% | 57% | 51% | 43% | 59% | 64% | 47% | 61% | 53% | 50% | 49% | 56% |
| Unfavorable | 10% | 14% | 6% | 16% | 8% | 8% | 7% | 12% | 8% | 7% | 12% | 24% | 10% |
| Neutral | 28% | 31% | 26% | 27% | 38% | 25% | 19% | 33% | 22% | 32% | 26% | 18% | 27% |
| Not Familiar | 9% | 6% | 11% | 6% | 10% | 8% | 9% | 8% | 9% | 9% | 11% | 9% | 8% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 50% | 50% | 27% | 30% | 23% | 20% | 58% | 42% | 51% | 7% | 12% | 31% |

1 Is your opinion of Ed Lee ... favorable? Unfavorable? Neutral? Or, are you not familiar with Ed Lee?

| 528 Registered Voters | All | Party Affiliation | | | | | | Tea Party Memb | | Ideology | | | |
|---|------|-------------------|--------|---------|---------|---------|---------|----------------|------|----------|--------|-------|---------|
| | | Strong | Democr | Indy Le | Indepen | Indy Le | Republi | Strong | Yes | No | Conser | Moder | Liberal |
| Credibility Interval: +/-4.3 pct points | | | | | | | | | | | | | |
| Favorable | 53% | 57% | 57% | 43% | 50% | ** | ** | 36% | 31% | 54% | 50% | 52% | 51% |
| Unfavorable | 10% | 7% | 5% | 19% | 11% | ** | ** | 21% | 20% | 9% | 15% | 13% | 7% |
| Neutral | 28% | 25% | 30% | 33% | 31% | ** | ** | 25% | 33% | 28% | 25% | 30% | 30% |
| Not Familiar | 9% | 11% | 8% | 5% | 8% | ** | ** | 18% | 16% | 8% | 10% | 6% | 11% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 38% | 19% | 16% | 15% | 4% | 3% | 5% | 5% | 91% | 11% | 37% | 43% |

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2 San Francisco will elect a mayor in November. Should Ed Lee run for mayor?

| 482 Registered Voters Familiar With Credibility Interval: +/-4.5 pct points | All | Gender | | Age | | | | <50 / 50+ | | Race | | | |
|--|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / |
| Yes | 59% | 55% | 63% | 58% | 55% | 59% | 65% | 57% | 62% | 57% | 74% | 56% | 59% |
| No | 25% | 30% | 20% | 30% | 25% | 24% | 20% | 27% | 22% | 24% | 21% | 36% | 23% |
| Not Sure | 16% | 15% | 17% | 12% | 20% | 17% | 15% | 16% | 16% | 19% | 5% | 8% | 18% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters Fa | 100% | 51% | 49% | 28% | 30% | 23% | 20% | 58% | 42% | 51% | 6% | 12% | 31% |

2 San Francisco will elect a mayor in November. Should Ed Lee run for mayor?

| 482 Registered Voters Familiar With Credibility Interval: +/-4.5 pct points | All | Party Affiliation | | | | | | Tea Party Memb | | Ideology | | | |
|--|------|-------------------|--------|---------|---------|---------|---------|----------------|------|----------|--------|-------|---------|
| | | Strong | Democr | Indy Le | Indepen | Indy Le | Republi | Strong | Yes | No | Conser | Moder | Liberal |
| Yes | 59% | 58% | 71% | 55% | 52% | ** | ** | ** | ** | 59% | 63% | 62% | 52% |
| No | 25% | 26% | 17% | 31% | 26% | ** | ** | ** | ** | 25% | 26% | 24% | 27% |
| Not Sure | 16% | 16% | 11% | 15% | 22% | ** | ** | ** | ** | 16% | 11% | 14% | 21% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters Fa | 100% | 37% | 20% | 16% | 15% | 4% | 3% | 5% | 5% | 92% | 10% | 38% | 42% |

3 Is your opinion of Michela Alioto-Pier ... favorable? Unfavorable? Neutral? Or, are you not familiar with Michela Alioto-Pier?

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Gender | | Age | | | | <50 / 50+ | | Race | | | |
|--|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / |
| Favorable | 27% | 24% | 30% | 26% | 22% | 33% | 29% | 24% | 31% | 27% | 27% | 32% | 24% |
| Unfavorable | 24% | 29% | 19% | 25% | 27% | 22% | 20% | 26% | 21% | 29% | 20% | 18% | 18% |
| Neutral | 32% | 31% | 33% | 24% | 35% | 30% | 40% | 30% | 35% | 27% | 33% | 26% | 41% |
| Not Familiar | 17% | 16% | 19% | 25% | 16% | 15% | 11% | 20% | 13% | 16% | 19% | 24% | 16% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 50% | 50% | 27% | 30% | 23% | 20% | 58% | 42% | 51% | 7% | 12% | 31% |

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3 Is your opinion of Michela Alioto-Pier ... favorable? Unfavorable? Neutral? Or, are you not familiar with Michela Alioto-Pier?

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Party Affiliation | | | | | | | Tea Party Memb | | Ideology | | |
|--|------|-------------------|--------|---------|---------|---------|---------|--------|----------------|------|----------|--------|---------|
| | | Strong | Democr | Indy Le | Indepen | Indy Le | Republi | Strong | Yes | No | Conser | Modera | Liberal |
| Favorable | 27% | 31% | 29% | 31% | 15% | ** | ** | 25% | 26% | 28% | 25% | 22% | 31% |
| Unfavorable | 24% | 23% | 16% | 17% | 33% | ** | ** | 29% | 39% | 22% | 32% | 21% | 24% |
| Neutral | 32% | 31% | 37% | 34% | 30% | ** | ** | 16% | 13% | 33% | 22% | 41% | 29% |
| Not Familiar | 17% | 14% | 18% | 18% | 22% | ** | ** | 30% | 22% | 17% | 20% | 15% | 16% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 38% | 19% | 16% | 15% | 4% | 3% | 5% | 5% | 91% | 11% | 37% | 43% |

4 If your opinion of David Chiu is ...

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Gender | | Age | | | | <50 / 50+ | | Race | | | |
|--|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / |
| Favorable | 16% | 20% | 13% | 20% | 9% | 17% | 23% | 14% | 19% | 17% | 15% | 7% | 20% |
| Unfavorable | 24% | 32% | 16% | 22% | 27% | 24% | 19% | 25% | 22% | 23% | 22% | 36% | 20% |
| Neutral | 35% | 30% | 40% | 31% | 41% | 28% | 40% | 36% | 33% | 34% | 31% | 21% | 42% |
| Not Familiar | 25% | 18% | 32% | 27% | 23% | 32% | 18% | 25% | 25% | 26% | 32% | 36% | 18% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 50% | 50% | 27% | 30% | 23% | 20% | 58% | 42% | 51% | 7% | 12% | 31% |

4 If your opinion of David Chiu is ...

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Party Affiliation | | | | | | | Tea Party Memb | | Ideology | | |
|--|------|-------------------|--------|---------|---------|---------|---------|--------|----------------|------|----------|--------|---------|
| | | Strong | Democr | Indy Le | Indepen | Indy Le | Republi | Strong | Yes | No | Conser | Modera | Liberal |
| Favorable | 16% | 22% | 15% | 10% | 20% | ** | ** | 11% | 5% | 18% | 11% | 17% | 17% |
| Unfavorable | 24% | 17% | 17% | 22% | 37% | ** | ** | 49% | 54% | 22% | 48% | 25% | 17% |
| Neutral | 35% | 38% | 40% | 39% | 24% | ** | ** | 14% | 17% | 36% | 15% | 34% | 42% |
| Not Familiar | 25% | 24% | 28% | 29% | 19% | ** | ** | 26% | 24% | 24% | 27% | 24% | 24% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 38% | 19% | 16% | 15% | 4% | 3% | 5% | 5% | 91% | 11% | 37% | 43% |

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5 If your opinion of Bevan Dufty is ...

| 528 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | | |
|---|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / |
| Credibility Interval: +/-4.4 pct points | | | | | | | | | | | | | |
| Favorable | 25% | 30% | 19% | 27% | 30% | 24% | 14% | 29% | 19% | 29% | 22% | 27% | 18% |
| Unfavorable | 25% | 31% | 20% | 25% | 27% | 22% | 26% | 26% | 24% | 28% | 13% | 24% | 23% |
| Neutral | 28% | 24% | 32% | 22% | 26% | 30% | 38% | 24% | 34% | 25% | 27% | 19% | 37% |
| Not Familiar | 22% | 15% | 29% | 25% | 17% | 24% | 22% | 21% | 23% | 18% | 38% | 30% | 21% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 50% | 50% | 27% | 30% | 23% | 20% | 58% | 42% | 51% | 7% | 12% | 31% |

5 If your opinion of Bevan Dufty is ...

| 528 Registered Voters | All | Party Affiliation | | | | | | Tea Party Memb | | Ideology | | | |
|---|------|-------------------|--------|---------|---------|---------|---------|----------------|------|----------|--------|--------|---------|
| | | Strong | Democr | Indy Le | Indepen | Indy Le | Republi | Strong | Yes | No | Conser | Modera | Liberal |
| Credibility Interval: +/-4.4 pct points | | | | | | | | | | | | | |
| Favorable | 25% | 30% | 21% | 33% | 20% | ** | ** | 11% | 7% | 27% | 14% | 21% | 34% |
| Unfavorable | 25% | 21% | 22% | 17% | 40% | ** | ** | 35% | 58% | 24% | 38% | 29% | 17% |
| Neutral | 28% | 28% | 37% | 33% | 20% | ** | ** | 21% | 18% | 29% | 20% | 28% | 32% |
| Not Familiar | 22% | 21% | 19% | 18% | 21% | ** | ** | 32% | 17% | 20% | 29% | 22% | 18% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 38% | 19% | 16% | 15% | 4% | 3% | 5% | 5% | 91% | 11% | 37% | 43% |

6 If your opinion of Dennis Herrera is ...

| 528 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | | |
|---|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / |
| Credibility Interval: +/-4.4 pct points | | | | | | | | | | | | | |
| Favorable | 32% | 35% | 30% | 31% | 33% | 32% | 33% | 32% | 32% | 36% | 28% | 37% | 25% |
| Unfavorable | 20% | 27% | 13% | 24% | 19% | 21% | 17% | 21% | 19% | 20% | 13% | 24% | 21% |
| Neutral | 29% | 27% | 32% | 18% | 35% | 30% | 37% | 27% | 33% | 27% | 34% | 14% | 39% |
| Not Familiar | 18% | 11% | 25% | 27% | 13% | 18% | 13% | 20% | 15% | 17% | 25% | 25% | 15% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 50% | 50% | 27% | 30% | 23% | 20% | 58% | 42% | 51% | 7% | 12% | 31% |

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6 If your opinion of Dennis Herrera is ...

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Party Affiliation | | | | | | | Tea Party Memb | | Ideology | | |
|--|------|-------------------|--------|---------|---------|---------|---------|--------|----------------|------|----------|--------|---------|
| | | Strong | Democr | Indy Le | Indepen | Indy Le | Republi | Strong | Yes | No | Conser | Modera | Liberal |
| Favorable | 32% | 40% | 28% | 37% | 21% | ** | ** | 23% | 5% | 34% | 26% | 32% | 36% |
| Unfavorable | 20% | 14% | 14% | 17% | 37% | ** | ** | 36% | 64% | 18% | 36% | 22% | 15% |
| Neutral | 29% | 32% | 33% | 31% | 24% | ** | ** | 20% | 14% | 30% | 14% | 29% | 34% |
| Not Familiar | 18% | 15% | 24% | 15% | 18% | ** | ** | 20% | 18% | 17% | 25% | 17% | 16% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 38% | 19% | 16% | 15% | 4% | 3% | 5% | 5% | 91% | 11% | 37% | 43% |

7 If your opinion of Joanna Rees is ...

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Gender | | Age | | | | <50 / 50+ | | Race | | | |
|--|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / |
| Favorable | 5% | 6% | 5% | 9% | 2% | 6% | 5% | 5% | 5% | 7% | 12% | 4% | 2% |
| Unfavorable | 21% | 28% | 15% | 20% | 23% | 22% | 19% | 22% | 20% | 20% | 10% | 25% | 24% |
| Neutral | 29% | 30% | 28% | 29% | 28% | 20% | 39% | 29% | 29% | 30% | 28% | 26% | 29% |
| Not Familiar | 45% | 37% | 52% | 41% | 46% | 52% | 38% | 44% | 46% | 43% | 50% | 45% | 46% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 50% | 50% | 27% | 30% | 23% | 20% | 58% | 42% | 51% | 7% | 12% | 31% |

7 If your opinion of Joanna Rees is ...

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Party Affiliation | | | | | | | Tea Party Memb | | Ideology | | |
|--|------|-------------------|--------|---------|---------|---------|---------|--------|----------------|------|----------|--------|---------|
| | | Strong | Democr | Indy Le | Indepen | Indy Le | Republi | Strong | Yes | No | Conser | Modera | Liberal |
| Favorable | 5% | 7% | 6% | 4% | 4% | ** | ** | 2% | 1% | 6% | 7% | 5% | 3% |
| Unfavorable | 21% | 18% | 14% | 15% | 46% | ** | ** | 22% | 47% | 20% | 26% | 22% | 19% |
| Neutral | 29% | 29% | 35% | 34% | 16% | ** | ** | 32% | 26% | 29% | 22% | 34% | 28% |
| Not Familiar | 45% | 47% | 45% | 46% | 34% | ** | ** | 44% | 26% | 45% | 45% | 40% | 50% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 38% | 19% | 16% | 15% | 4% | 3% | 5% | 5% | 91% | 11% | 37% | 43% |

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8 If your opinion of Phil Ting is ...

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Gender | | Age | | | | <50 / 50+ | | Race | | | |
|--|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / |
| Favorable | 14% | 15% | 12% | 9% | 18% | 16% | 11% | 14% | 13% | 11% | 24% | 6% | 18% |
| Unfavorable | 22% | 25% | 19% | 28% | 22% | 20% | 17% | 25% | 19% | 24% | 13% | 32% | 17% |
| Neutral | 38% | 39% | 36% | 34% | 36% | 36% | 47% | 35% | 41% | 37% | 39% | 28% | 42% |
| Not Familiar | 27% | 20% | 33% | 29% | 25% | 28% | 25% | 27% | 27% | 27% | 24% | 34% | 24% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 50% | 50% | 27% | 30% | 23% | 20% | 58% | 42% | 51% | 7% | 12% | 31% |

8 If your opinion of Phil Ting is ...

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Party Affiliation | | | | | | Tea Party Memb | | Ideology | | | |
|--|------|-------------------|--------|---------|---------|---------|---------|----------------|------|----------|--------|--------|---------|
| | | Strong | Democr | Indy Le | Indepen | Indy Le | Republi | Strong | Yes | No | Conser | Modera | Liberal |
| Favorable | 14% | 19% | 9% | 9% | 16% | ** | ** | 3% | 11% | 14% | 11% | 12% | 16% |
| Unfavorable | 22% | 17% | 19% | 33% | 25% | ** | ** | 29% | 40% | 22% | 26% | 28% | 13% |
| Neutral | 38% | 36% | 42% | 35% | 38% | ** | ** | 31% | 31% | 38% | 34% | 42% | 38% |
| Not Familiar | 27% | 29% | 30% | 23% | 21% | ** | ** | 37% | 18% | 26% | 29% | 19% | 33% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 38% | 19% | 16% | 15% | 4% | 3% | 5% | 5% | 91% | 11% | 37% | 43% |

9 If your opinion of Leeland Yee is ...

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Gender | | Age | | | | <50 / 50+ | | Race | | | |
|--|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / |
| Favorable | 21% | 24% | 18% | 9% | 21% | 33% | 23% | 15% | 28% | 19% | 20% | 17% | 26% |
| Unfavorable | 34% | 40% | 27% | 44% | 31% | 32% | 27% | 37% | 30% | 38% | 22% | 36% | 29% |
| Neutral | 31% | 26% | 36% | 25% | 36% | 26% | 35% | 31% | 30% | 29% | 36% | 19% | 37% |
| Not Familiar | 15% | 10% | 19% | 22% | 12% | 9% | 15% | 17% | 12% | 15% | 23% | 27% | 8% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 50% | 50% | 27% | 30% | 23% | 20% | 58% | 42% | 51% | 7% | 12% | 31% |

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9 If your opinion of Leeland Yee is ...

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Party Affiliation | | | | | | | Tea Party Memb | | Ideology | | |
|--|------|-------------------|--------|---------|---------|---------|---------|--------|----------------|------|----------|--------|---------|
| | | Strong | Democr | Indy Le | Indepen | Indy Le | Republi | Strong | Yes | No | Conser | Modera | Liberal |
| Favorable | 21% | 26% | 18% | 16% | 23% | ** | ** | 9% | 8% | 22% | 14% | 19% | 24% |
| Unfavorable | 34% | 29% | 33% | 34% | 44% | ** | ** | 46% | 65% | 33% | 43% | 36% | 30% |
| Neutral | 31% | 33% | 29% | 33% | 22% | ** | ** | 26% | 12% | 31% | 26% | 28% | 34% |
| Not Familiar | 15% | 11% | 20% | 18% | 11% | ** | ** | 19% | 15% | 15% | 17% | 17% | 12% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 38% | 19% | 16% | 15% | 4% | 3% | 5% | 5% | 91% | 11% | 37% | 43% |

10 If your opinion of John Avalos is ...

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Gender | | Age | | | | <50 / 50+ | | Race | | | |
|--|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / |
| Favorable | 13% | 13% | 12% | 18% | 12% | 12% | 7% | 15% | 10% | 10% | 15% | 12% | 17% |
| Unfavorable | 29% | 35% | 23% | 35% | 28% | 28% | 24% | 31% | 26% | 34% | 14% | 24% | 26% |
| Neutral | 26% | 25% | 27% | 18% | 23% | 26% | 41% | 21% | 33% | 25% | 27% | 22% | 29% |
| Not Familiar | 32% | 28% | 37% | 29% | 37% | 34% | 29% | 33% | 31% | 32% | 44% | 42% | 28% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 50% | 50% | 27% | 30% | 23% | 20% | 58% | 42% | 51% | 7% | 12% | 31% |

10 If your opinion of John Avalos is ...

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Party Affiliation | | | | | | | Tea Party Memb | | Ideology | | |
|--|------|-------------------|--------|---------|---------|---------|---------|--------|----------------|------|----------|--------|---------|
| | | Strong | Democr | Indy Le | Indepen | Indy Le | Republi | Strong | Yes | No | Conser | Modera | Liberal |
| Favorable | 13% | 16% | 4% | 15% | 21% | ** | ** | 3% | 3% | 14% | 7% | 8% | 16% |
| Unfavorable | 29% | 20% | 31% | 31% | 42% | ** | ** | 31% | 50% | 29% | 40% | 38% | 20% |
| Neutral | 26% | 28% | 32% | 23% | 12% | ** | ** | 21% | 20% | 25% | 25% | 21% | 30% |
| Not Familiar | 32% | 36% | 32% | 31% | 26% | ** | ** | 46% | 26% | 33% | 27% | 33% | 35% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 38% | 19% | 16% | 15% | 4% | 3% | 5% | 5% | 91% | 11% | 37% | 43% |

Results of SurveyUSA News Poll #18432

Geography: City of San Francisco

Data Collected: 07/30/2011 - 07/31/2011

Release Date: 08/01/2011

Percentages

11 If the election for San Francisco Mayor were today, who would be your first choice? Michela Alioto-Pier? David Chiu? Bevan Dufty? Dennis Herrera? Ed Lee? Phil Ting? Joanna Rees? Leland Yee? John Avalos? Or another candidate?

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Gender | | Age | | | | <50 / 50+ | | Race | | | |
|--|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / |
| Alioto-Pier | 10% | 6% | 14% | 12% | 10% | 9% | 8% | 11% | 9% | 10% | 10% | 16% | 8% |
| Chiu | 4% | 5% | 4% | 4% | 4% | 4% | 6% | 4% | 5% | 3% | 4% | 1% | 8% |
| Dufty | 10% | 12% | 8% | 15% | 13% | 6% | 3% | 14% | 5% | 11% | 4% | 11% | 9% |
| Herrera | 10% | 12% | 7% | 6% | 13% | 9% | 9% | 10% | 9% | 11% | 6% | 15% | 6% |
| Ed Lee | 35% | 34% | 36% | 34% | 27% | 41% | 40% | 31% | 41% | 38% | 35% | 36% | 31% |
| Ting | 1% | 1% | 1% | 0% | 3% | 2% | 0% | 1% | 1% | 1% | 1% | 0% | 2% |
| Rees | 1% | 0% | 1% | 0% | 1% | 0% | 0% | 1% | 0% | 1% | 1% | 0% | 0% |
| Leland Yee | 8% | 9% | 8% | 2% | 11% | 11% | 10% | 7% | 10% | 6% | 11% | 11% | 11% |
| Avalos | 7% | 5% | 8% | 11% | 4% | 6% | 5% | 7% | 6% | 5% | 1% | 3% | 12% |
| Another Candidate | 6% | 7% | 4% | 4% | 6% | 5% | 10% | 5% | 7% | 4% | 11% | 4% | 7% |
| Undecided | 8% | 8% | 9% | 12% | 7% | 6% | 7% | 9% | 7% | 10% | 16% | 2% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 50% | 50% | 27% | 30% | 23% | 20% | 58% | 42% | 51% | 7% | 12% | 31% |

Results of SurveyUSA News Poll #18432

Geography: City of San Francisco
 Data Collected: 07/30/2011 - 07/31/2011
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11 If the election for San Francisco Mayor were today, who would be your first choice? Michela Alioto-Pier? David Chiu? Bevan Dufty? Dennis Herrera? Ed Lee? Phil Ting? Joanna Rees? Leland Yee? John Avalos? Or another candidate?

| 528 Registered Voters Credibility Interval: +/-4.4 pct points | All | Party Affiliation | | | | | | Tea Party Memb | | Ideology | | | |
|--|------|-------------------|--------|---------|---------|---------|---------|----------------|------|----------|--------|--------|---------|
| | | Strong | Democr | Indy Le | Indepen | Indy Le | Republi | Strong | Yes | No | Conser | Modera | Liberal |
| Alioto-Pier | 10% | 7% | 15% | 19% | 3% | ** | ** | 12% | 14% | 10% | 12% | 14% | 6% |
| Chiu | 4% | 6% | 3% | 4% | 1% | ** | ** | 12% | 12% | 4% | 6% | 3% | 6% |
| Dufty | 10% | 12% | 12% | 11% | 6% | ** | ** | 2% | 0% | 11% | 2% | 6% | 17% |
| Herrera | 10% | 12% | 6% | 9% | 8% | ** | ** | 17% | 3% | 10% | 13% | 10% | 10% |
| Ed Lee | 35% | 33% | 40% | 24% | 46% | ** | ** | 24% | 29% | 35% | 35% | 39% | 30% |
| Ting | 1% | 1% | 0% | 1% | 1% | ** | ** | 5% | 5% | 1% | 5% | 0% | 2% |
| Rees | 1% | 0% | 1% | 0% | 1% | ** | ** | 0% | 0% | 1% | 0% | 0% | 1% |
| Leland Yee | 8% | 9% | 13% | 3% | 7% | ** | ** | 2% | 3% | 9% | 7% | 9% | 7% |
| Avalos | 7% | 7% | 3% | 12% | 11% | ** | ** | 0% | 0% | 7% | 0% | 4% | 9% |
| Another Candidate | 6% | 5% | 3% | 8% | 4% | ** | ** | 15% | 17% | 5% | 10% | 5% | 5% |
| Undecided | 8% | 7% | 3% | 9% | 11% | ** | ** | 11% | 16% | 8% | 10% | 9% | 7% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 38% | 19% | 16% | 15% | 4% | 3% | 5% | 5% | 91% | 11% | 37% | 43% |

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.