

Results of SurveyUSA Election Poll #23265



Geography: North Carolina

Data Collected: 10/14/2016 - 10/17/2016

Release Date: 10/18/2016

Percentaaes

Sponsor:

Time Warner Cable News (North Carolina)

Battle for Every Vote in Tarheel State: Clinton/Trump, Burr/Ross, McCrory/Cooper All Neck-and-Neck As Early Voting Nears Start: 24 hours before the final Presidential debate between Republican Donald Trump and Democrat Hillary Clinton, and 48 hours before North Carolina voters begin casting ballots, Clinton nominally leads Trump by two points, 46% to 44%, according to this latest SurveyUSA poll conducted exclusively for Time Warner Cable News. Libertarian Gary Johnson takes 6% of the vote; 4% of likely voters are undecided. In a 2-way match-up, Clinton still edges Trump by 2 points, 48% to 46%. Trump leads by 11 points among men; Clinton leads by 12 among women -- a 23-point gender gap. Among suburban men, Trump leads by 3; among suburban women Clinton leads by 33. In rural NC, Trump leads by 34 points among men, and by 6 points among women. Trump leads among middle-aged voters; Clinton leads among younger and older voters. Among whites, Trump leads 5:3; among blacks, Clinton leads by nearly 7:1. 9% of registered Republicans cross over to vote for Clinton; 17% of registered Democrats cross over to vote for Trump. Unaffiliated voters -- those who have not registered a political party preference with the state -- are divided. 88% of those who, regardless of their party registration, consider themselves to be Republicans vote Trump; 94% of those who identify as Democrats vote Clinton. Self-described independents favor Trump by 6 points. Clinton wins moderates by 8 points. Trump leads by 17 points among those who say the economy is the most important issue in this year's election, and by 45 points among those who say immigration is most important. Clinton leads by 32 points among voters focused on health care and by 62 points among voters who say education is the most important issue. Among voters with high school educations, Trump leads 2:1; among voters who have attended some college, Trump holds a slight lead; among those who have graduated a 4-year college, Clinton leads 5:3. Men with high school educations prefer Trump by nearly 5:1. College-educated whites break for Clinton, 45% to 39%. In the race for United States Senator from North Carolina, Republican Richard Burr today edges Democrat Deborah Ross 45% to 43%. Burr leads by 12 points among men; Ross leads by 8 points among women. Both Burr and Ross hold 86% of their self-identified partisan base; those describing themselves as independents split, with 12% of independents voting for Libertarian Sean Haugh, who takes 6% of the vote overall. Burr leads in greater Greensboro; Ross leads in greater Raleigh. Elsewhere, the race is tied. Democratic Attorney General Roy Cooper today edges Republican incumbent Governor Pat McCrory 47% to 45%. Cooper leads by 8 points among voters under age 50; McCrory leads by 6 among voters age 50+. Whites back McCrory by 15 points; blacks back Cooper by 55 points. Independents back Cooper by 5 points; moderates back Cooper by 17. High school educated voters prefer McCrory 5:3; college educated voters prefer Cooper 5:3. Cooper edges McCrory among the least affluent and leads by 8 among the most affluent; middle-income voters split. Cooper leads by 12 in greater Raleigh; McCrory leads by 14 in southern and coastal North Carolina; the race is tied elsewhere. 77% of registered voters say it is "very important" whoever is elected President is qualified to be Commander in Chief on their first day in office. Among Clinton voters, 92% say it is very important; among Trump voters, 65% do. 51% say that based on the content of leaked emails from the Clinton campaign, the Democratic National Committee did not treat the Clinton and Sanders campaigns evenhandedly. 29% say the DNC did treat the campaigns evenhandedly. 77% of Trump voters say the DNC did not act evenhandedly; 24% of Clinton voters agree. 49% of registered voters say based on what they know about the way in which Donald Trump has treated women that Trump is unfit to serve as President. 47% say Trump is not unfit to serve. 32% say Hillary Clinton is unfit to serve as President based on what they know about the way in which Bill Clinton has treated women; 61% say Hillary Clinton is not unfit to serve. Among Trump voters, 3% say Donald Trump is unfit to serve based on what they know about how Donald Trump treats women; among Trump voters, 62% say Hillary Clinton is unfit to serve as President based on what they know about how Bill Clinton treats women. HB2, the state law passed 7 months ago which prohibited local governments from passing anti-discrimination rules and overturned the Charlotte ordinance that would have allowed transgender people to use the bathroom corresponding to their gender identity, is today seen as a good idea by 45% of registered voters, and a bad idea by 43%. In April, voters by an 11-point margin called the law a good idea. In April, 45% of voters predicted the law would have a negative impact on business, while 29% said it would have no impact. Today, 58% say there has been a negative impact on business; 25% say the law has made no difference. Similarly, in April, a 20-point margin of registered voters said the law would have a negative impact on North Carolina's overall image; today, that margin has widened to 36 points. Unchanged in seven months: an 11-point margin of registered voters, 50% to 39%, say transgender people should not be allowed to use the bathroom of the gender they identify with. Context and Filtering: SurveyUSA interviewed 800 state of North Carolina adults 10/14/16 through 10/16/16. Of the adults, 723 were registered to vote. Of the registered, 651 were determined by SurveyUSA to be likely to vote on or before 11/08/16 in the Presidential election. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (71% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (29% of likely voters) were shown a questionnaire on the display of their smartphone, tablet or other electronic device. Republican Mitt Romney defeated Democrat Barack Obama by 2 points in 2012; Obama defeated Republican John McCain by less than 1 point in 2008. North Carolina has 15 electoral votes.

1 Do you approve or disapprove of the job Barack Obama is doing as President?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation							Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	Trump	Clinton
Approve	46%	40%	52%	57%	42%	45%	47%	47%	46%	35%	83%	13%	77%	42%	11%	8%	13%	36%	80%	87%	98%	9%	41%	92%	21%	27%	47%	89%	99%	4%	93%
Disapprove	50%	57%	45%	39%	52%	55%	51%	48%	53%	60%	17%	85%	20%	54%	87%	86%	84%	59%	16%	11%	2%	87%	55%	7%	77%	70%	48%	7%	0%	95%	5%
Not Sure	3%	3%	3%	4%	6%	0%	2%	5%	1%	4%	0%	1%	3%	4%	2%	6%	3%	5%	4%	2%	0%	4%	4%	1%	1%	3%	5%	4%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

1 Do you approve or disapprove of the job Barack Obama is doing as President?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region					Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	
Approve	46%	12%	87%	11%	84%	39%	62%	77%	21%	38%	45%	50%	49%	44%	46%	54%	42%	57%	52%	37%	51%	44%	44%	47%	47%	50%	43%	59%	31%	42%	13%	
Disapprove	50%	87%	10%	88%	14%	59%	35%	19%	79%	59%	52%	46%	48%	52%	51%	42%	55%	41%	45%	59%	42%	54%	54%	50%	49%	46%	53%	38%	66%	53%	85%	
Not Sure	3%	2%	2%	1%	2%	1%	3%	4%	0%	3%	3%	4%	3%	4%	3%	4%	3%	2%	3%	4%	7%	2%	2%	3%	4%	4%	3%	2%	3%	5%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%	

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1 Do you approve or disapprove of the job Barack Obama is doing as President?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Approve	46%	41%	41%	22%	43%
Disapprove	50%	55%	56%	75%	51%
Not Sure	3%	4%	3%	2%	5%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

2 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation							Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	Trump	Clinton
Approve	45%	46%	43%	40%	36%	52%	53%	37%	52%	49%	29%	75%	26%	36%	80%	77%	63%	35%	13%	24%	12%	79%	39%	18%	74%	63%	33%	11%	4%	80%	13%
Disapprove	46%	44%	47%	40%	50%	47%	44%	47%	45%	43%	64%	18%	68%	49%	11%	12%	27%	54%	71%	69%	87%	12%	49%	77%	19%	31%	55%	74%	93%	13%	81%
Not Sure	9%	9%	9%	19%	14%	2%	3%	16%	2%	8%	8%	7%	6%	15%	8%	11%	10%	11%	16%	7%	1%	10%	12%	4%	6%	7%	12%	16%	3%	6%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

2 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong	
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	
Approve	45%	79%	15%	90%	9%	56%	29%	24%	69%	58%	47%	36%	44%	45%	44%	38%	48%	44%	40%	47%	30%	52%	44%	40%	45%	52%	44%	36%	51%	44%	80%	
Disapprove	46%	16%	80%	5%	87%	39%	68%	76%	20%	32%	42%	57%	45%	45%	50%	48%	45%	54%	50%	41%	49%	44%	48%	43%	49%	39%	43%	56%	38%	43%	15%	
Not Sure	9%	6%	5%	6%	5%	5%	3%	0%	12%	11%	11%	7%	11%	10%	6%	14%	7%	2%	10%	12%	20%	4%	8%	17%	6%	9%	13%	7%	11%	13%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%	

2 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Approve	45%	37%	40%	67%	39%
Disapprove	46%	50%	49%	26%	53%
Not Sure	9%	13%	11%	7%	8%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

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3 Do you approve or disapprove of the job Richard Burr is doing as United States Senator?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation							Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Approve	42%	45%	39%	36%	41%	40%	49%	39%	44%	44%	35%	65%	29%	33%	80%	63%	46%	28%	22%	20%	25%	73%	33%	23%	71%	51%	33%	11%	6%	69%	22%
Disapprove	40%	40%	40%	28%	37%	46%	47%	34%	47%	39%	46%	21%	57%	38%	13%	17%	34%	45%	55%	57%	65%	15%	44%	61%	19%	34%	44%	66%	71%	20%	62%
Not Sure	18%	15%	21%	36%	22%	14%	3%	27%	9%	17%	19%	14%	14%	29%	6%	20%	20%	27%	22%	23%	10%	13%	23%	17%	10%	15%	23%	23%	23%	11%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

3 Do you approve or disapprove of the job Richard Burr is doing as United States Senator?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Approve	42%	79%	17%	72%	21%	51%	26%	26%	69%	45%	41%	39%	39%	39%	44%	36%	44%	38%	39%	43%	38%	43%	40%	41%	40%	48%	44%	35%	52%	35%	84%
Disapprove	40%	11%	70%	19%	62%	38%	64%	56%	15%	37%	37%	46%	40%	40%	43%	40%	41%	43%	42%	38%	25%	47%	45%	37%	42%	32%	38%	45%	34%	42%	12%
Not Sure	18%	10%	14%	10%	17%	11%	9%	19%	16%	18%	22%	15%	22%	21%	13%	24%	15%	19%	19%	19%	38%	9%	15%	22%	19%	20%	18%	20%	13%	23%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

3 Do you approve or disapprove of the job Richard Burr is doing as United States Senator?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Approve	42%	33%	33%	60%	39%
Disapprove	40%	45%	43%	25%	43%
Not Sure	18%	22%	24%	15%	18%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

4 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation							Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Approve	44%	40%	47%	31%	38%	48%	56%	35%	52%	42%	53%	24%	62%	43%	18%	27%	27%	40%	61%	64%	73%	22%	42%	68%	24%	34%	47%	67%	76%	23%	71%
Disapprove	37%	46%	29%	32%	35%	41%	38%	34%	39%	41%	22%	60%	23%	31%	64%	58%	52%	34%	20%	14%	11%	61%	37%	12%	62%	47%	28%	12%	4%	63%	12%
Not Sure	20%	14%	24%	37%	27%	10%	7%	30%	9%	17%	25%	16%	16%	26%	18%	15%	21%	26%	18%	22%	16%	17%	22%	19%	14%	19%	25%	21%	20%	14%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

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4 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Approve	44%	26%	71%	20%	75%	43%	51%	88%	24%	32%	40%	52%	40%	43%	48%	45%	42%	56%	46%	37%	35%	48%	47%	43%	43%	40%	38%	52%	36%	38%	18%
Disapprove	37%	59%	13%	63%	10%	43%	37%	8%	56%	46%	37%	32%	39%	37%	33%	29%	42%	30%	35%	39%	24%	43%	32%	36%	42%	38%	44%	26%	48%	31%	66%
Not Sure	20%	15%	16%	16%	14%	14%	11%	4%	20%	22%	23%	16%	22%	20%	19%	27%	16%	13%	20%	24%	41%	10%	21%	22%	15%	22%	18%	21%	15%	31%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

4 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Approve	44%	42%	41%	22%	53%
Disapprove	37%	39%	34%	62%	32%
Not Sure	20%	19%	24%	16%	16%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

5 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

651 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation						Party Affiliation			Ideology						Presidential Vot	
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Donald Trump (R)	44%	51%	39%	39%	40%	51%	46%	40%	49%	55%	12%	84%	17%	39%	87%	88%	75%	38%	11%	7%	1%	88%	43%	4%	78%	61%	38%	4%	0%	100%	0%
Hillary Clinton (D)	46%	40%	51%	49%	43%	44%	48%	45%	46%	35%	82%	9%	79%	40%	9%	3%	9%	32%	77%	91%	96%	7%	37%	94%	18%	26%	46%	89%	100%	0%	100%
Gary Johnson (L)	6%	6%	6%	5%	8%	5%	4%	7%	4%	6%	2%	4%	2%	12%	2%	5%	12%	16%	8%	0%	0%	3%	12%	0%	2%	9%	7%	5%	0%	0%	0%
Undecided	4%	3%	5%	8%	8%	0%	1%	8%	1%	4%	5%	3%	3%	9%	2%	4%	5%	14%	4%	1%	3%	3%	7%	2%	1%	4%	10%	2%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	47%	53%	16%	31%	27%	26%	48%	52%	70%	21%	31%	42%	23%	17%	12%	14%	12%	12%	16%	15%	29%	38%	31%	23%	24%	26%	14%	8%	44%	46%

5 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

651 Likely November Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong	
Credibility Interval: +/-3.9 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	
Donald Trump (R)	44%	81%	8%	85%	8%	54%	29%	14%	70%	60%	48%	35%	46%	46%	42%	38%	48%	39%	36%	55%	34%	49%	50%	46%	39%	42%	45%	27%	65%	47%	83%	
Hillary Clinton (D)	46%	10%	89%	7%	86%	37%	61%	76%	25%	31%	45%	52%	46%	43%	49%	52%	42%	56%	51%	36%	49%	45%	42%	44%	48%	51%	42%	60%	31%	41%	14%	
Gary Johnson (L)	6%	5%	2%	6%	3%	6%	5%	7%	4%	1%	5%	8%	2%	7%	7%	6%	5%	2%	8%	5%	6%	5%	6%	6%	7%	3%	8%	8%	3%	6%	3%	
Undecided	4%	3%	1%	3%	2%	3%	4%	3%	2%	7%	2%	5%	6%	4%	3%	4%	4%	3%	5%	4%	12%	1%	2%	3%	6%	5%	4%	5%	1%	6%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	45%	43%	45%	47%	54%	14%	8%	6%	17%	42%	41%	31%	38%	31%	37%	63%	18%	39%	42%	29%	71%	35%	18%	30%	17%	19%	19%	18%	22%	10%	

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Geography: North Carolina

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Sponsor:

Time Warner Cable News (North Carolina)

5 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

651 Likely November Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Men	Women	Men	Whites
Donald Trump (R)	44%	44%	43%	77%	39%
Hillary Clinton (D)	46%	37%	37%	16%	45%
Gary Johnson (L)	6%	12%	12%	2%	9%
Undecided	4%	7%	7%	5%	6%
Total	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	19%	19%	8%	28%

6 Now, what if the only two candidates on the ballot were Republican Donald Trump? And Democrat Hillary Clinton?

651 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation						Party Affiliation			Ideology					Presidential Vot		
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Donald Trump (R)	46%	53%	40%	39%	45%	52%	46%	43%	49%	57%	13%	86%	17%	44%	88%	88%	80%	44%	11%	7%	1%	88%	47%	4%	80%	65%	40%	3%	0%	99%	0%
Hillary Clinton (D)	48%	42%	53%	55%	47%	45%	49%	49%	47%	37%	85%	10%	80%	46%	9%	6%	9%	39%	85%	91%	96%	8%	42%	94%	19%	27%	51%	92%	100%	1%	100%
Undecided	6%	5%	7%	6%	9%	4%	5%	8%	4%	6%	2%	4%	4%	10%	3%	5%	11%	17%	4%	1%	3%	4%	11%	2%	2%	8%	9%	5%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	47%	53%	16%	31%	27%	26%	48%	52%	70%	21%	31%	42%	23%	17%	12%	14%	12%	12%	16%	15%	29%	38%	31%	23%	24%	26%	14%	8%	44%	46%

6 Now, what if the only two candidates on the ballot were Republican Donald Trump? And Democrat Hillary Clinton?

651 Likely November Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.9 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Donald Trump (R)	46%	82%	8%	86%	9%	56%	29%	16%	72%	61%	49%	38%	47%	47%	44%	39%	50%	40%	39%	56%	36%	50%	52%	48%	40%	43%	48%	31%	66%	48%	83%
Hillary Clinton (D)	48%	11%	89%	7%	88%	38%	65%	80%	25%	33%	47%	55%	49%	46%	50%	54%	44%	58%	53%	39%	53%	46%	44%	45%	51%	53%	45%	61%	32%	45%	14%
Undecided	6%	7%	3%	7%	3%	6%	6%	4%	4%	6%	4%	7%	5%	7%	6%	7%	5%	2%	8%	5%	11%	4%	4%	7%	9%	5%	7%	8%	3%	7%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	45%	43%	45%	47%	54%	14%	8%	6%	17%	42%	41%	31%	38%	31%	37%	63%	18%	39%	42%	29%	71%	35%	18%	30%	17%	19%	19%	18%	22%	10%

6 Now, what if the only two candidates on the ballot were Republican Donald Trump? And Democrat Hillary Clinton?

651 Likely November Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Men	Women	Men	Whites
Donald Trump (R)	46%	48%	47%	80%	41%
Hillary Clinton (D)	48%	42%	41%	18%	49%
Undecided	6%	10%	12%	2%	9%
Total	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	19%	19%	8%	28%

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7 If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

651 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation								Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton	
Richard Burr (R)	45%	50%	40%	41%	41%	48%	48%	41%	48%	52%	22%	80%	20%	39%	87%	85%	66%	31%	15%	14%	8%	86%	39%	11%	73%	62%	36%	6%	2%	82%	10%	
Deborah Ross (D)	43%	38%	48%	43%	44%	40%	46%	44%	43%	36%	71%	9%	73%	40%	6%	7%	9%	41%	71%	82%	90%	6%	38%	86%	19%	23%	48%	90%	93%	8%	84%	
Sean Haugh (L)	6%	7%	6%	5%	6%	9%	5%	6%	7%	6%	2%	6%	4%	10%	6%	4%	16%	11%	8%	2%	0%	5%	12%	1%	7%	10%	3%	3%	0%	6%	3%	
Undecided	6%	4%	7%	11%	9%	4%	1%	9%	2%	6%	5%	4%	3%	11%	1%	4%	8%	16%	6%	3%	2%	3%	10%	2%	0%	4%	13%	1%	5%	4%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely November Vot	100%	47%	53%	16%	31%	27%	26%	48%	52%	70%	21%	31%	42%	23%	17%	12%	14%	12%	12%	16%	15%	29%	38%	31%	23%	24%	26%	14%	8%	44%	46%	

7 If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

651 Likely November Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.9 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Richard Burr (R)	45%	100%	0%	84%	13%	53%	26%	27%	62%	53%	46%	39%	41%	44%	47%	41%	46%	44%	40%	47%	38%	47%	44%	52%	41%	45%	50%	31%	54%	42%	85%
Deborah Ross (D)	43%	0%	100%	8%	81%	37%	61%	64%	21%	31%	43%	50%	42%	43%	47%	49%	41%	44%	48%	40%	45%	43%	42%	40%	46%	45%	41%	55%	35%	44%	4%
Sean Haugh (L)	6%	0%	0%	5%	3%	8%	7%	3%	9%	7%	5%	7%	7%	7%	5%	6%	7%	6%	7%	6%	3%	8%	8%	4%	7%	4%	7%	6%	7%	6%	10%
Undecided	6%	0%	0%	3%	4%	3%	7%	6%	8%	9%	6%	3%	10%	6%	2%	4%	6%	6%	5%	6%	14%	2%	5%	5%	6%	6%	2%	8%	4%	8%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	45%	43%	45%	47%	54%	14%	8%	6%	17%	42%	41%	31%	38%	31%	37%	63%	18%	39%	42%	29%	71%	35%	18%	30%	17%	19%	19%	18%	22%	10%

7 If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

651 Likely November Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Men	Women	Men	Whites
Richard Burr (R)	45%	42%	36%	66%	46%
Deborah Ross (D)	43%	40%	37%	14%	44%
Sean Haugh (L)	6%	10%	14%	9%	5%
Undecided	6%	8%	13%	12%	5%
Total	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	19%	19%	8%	28%

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8 If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

651 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation							Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Pat McCrory (R)	45%	50%	41%	43%	38%	53%	48%	39%	51%	54%	18%	83%	19%	40%	89%	86%	73%	35%	9%	12%	4%	88%	41%	8%	77%	67%	35%	2%	0%	87%	6%
Roy Cooper (D)	47%	42%	51%	48%	48%	42%	48%	48%	45%	39%	73%	10%	77%	47%	4%	8%	16%	45%	85%	83%	91%	6%	46%	87%	15%	30%	52%	89%	94%	9%	88%
Lon Cecil (L)	3%	4%	3%	3%	5%	4%	1%	4%	3%	3%	1%	4%	1%	5%	4%	1%	8%	6%	4%	0%	0%	3%	6%	0%	6%	2%	2%	4%	2%	3%	1%
Undecided	5%	4%	6%	6%	9%	1%	2%	8%	1%	3%	8%	3%	4%	7%	3%	4%	3%	14%	3%	4%	4%	3%	7%	4%	2%	2%	11%	4%	3%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	47%	53%	16%	31%	27%	26%	48%	52%	70%	21%	31%	42%	23%	17%	12%	14%	12%	12%	16%	15%	29%	38%	31%	23%	24%	26%	14%	8%	44%	46%

8 If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

651 Likely November Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.9 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Pat McCrory (R)	45%	85%	9%	100%	0%	56%	28%	14%	65%	55%	49%	36%	44%	46%	43%	36%	50%	38%	38%	52%	33%	50%	45%	48%	40%	52%	45%	31%	59%	47%	88%
Roy Cooper (D)	47%	14%	87%	0%	100%	39%	58%	79%	22%	32%	45%	56%	47%	45%	51%	54%	43%	55%	54%	38%	53%	44%	46%	48%	52%	38%	47%	61%	34%	41%	4%
Lon Cecil (L)	3%	1%	2%	0%	0%	3%	2%	6%	4%	5%	2%	4%	3%	4%	3%	4%	3%	2%	4%	4%	3%	3%	5%	3%	2%	3%	6%	3%	3%	4%	5%
Undecided	5%	1%	3%	0%	0%	2%	12%	1%	9%	9%	4%	4%	6%	5%	3%	5%	5%	5%	3%	6%	11%	2%	4%	2%	6%	7%	2%	5%	4%	8%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	45%	43%	45%	47%	54%	14%	8%	6%	17%	42%	41%	31%	38%	31%	37%	63%	18%	39%	42%	29%	71%	35%	18%	30%	17%	19%	19%	18%	22%	10%

8 If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

651 Likely November Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Men	Women	Men	Whites
Pat McCrory (R)	45%	43%	39%	67%	42%
Roy Cooper (D)	47%	47%	46%	15%	52%
Lon Cecil (L)	3%	6%	6%	7%	3%
Undecided	5%	4%	9%	11%	3%
Total	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	19%	19%	8%	28%

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9	What issue is most important to you in the election? The economy? Health care? Education? Gay rights? Immigration? Race relations? The environment? Voting rights? Abortion? Terrorism? Regulating gun sales? or something else?																														
651 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation						Party Affiliation			Ideology					Presidential Vot		
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Economy	54%	59%	49%	41%	49%	62%	58%	46%	60%	57%	45%	59%	49%	53%	62%	55%	65%	52%	42%	46%	48%	59%	54%	47%	61%	63%	51%	40%	37%	65%	44%
Health Care	14%	10%	17%	12%	12%	15%	15%	12%	15%	14%	12%	9%	18%	13%	8%	15%	10%	14%	15%	18%	18%	11%	13%	18%	9%	16%	13%	17%	19%	9%	18%
Education	8%	4%	12%	9%	7%	8%	10%	7%	9%	7%	13%	4%	14%	4%	4%	4%	4%	8%	11%	15%	11%	4%	7%	13%	3%	5%	8%	11%	16%	2%	14%
Gay Rights	1%	2%	1%	2%	0%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	0%	2%	1%	1%	3%	2%	0%	1%	2%	1%	1%	1%	0%	5%	1%	2%
Immigration	6%	6%	6%	3%	6%	6%	8%	5%	7%	6%	3%	9%	3%	6%	6%	12%	10%	4%	3%	4%	2%	9%	6%	3%	6%	6%	8%	6%	0%	9%	3%
Race Relations	5%	4%	5%	10%	5%	3%	2%	7%	3%	2%	17%	2%	6%	7%	1%	2%	1%	7%	9%	8%	7%	2%	5%	7%	2%	3%	7%	7%	12%	1%	8%
Environment	3%	4%	2%	2%	7%	0%	1%	5%	1%	3%	5%	0%	5%	3%	0%	2%	0%	2%	6%	3%	7%	1%	3%	5%	5%	1%	2%	4%	6%	0%	5%
Voting Rights	1%	1%	0%	1%	0%	1%	2%	0%	1%	1%	2%	0%	1%	1%	1%	0%	2%	0%	1%	0%	3%	0%	1%	1%	0%	0%	1%	2%	0%	1%	1%
Abortion	3%	2%	3%	1%	3%	3%	1%	3%	2%	3%	0%	5%	1%	1%	6%	6%	3%	2%	0%	0%	0%	6%	2%	0%	6%	3%	2%	0%	0%	5%	0%
Terrorism	3%	2%	4%	9%	6%	0%	0%	7%	0%	4%	1%	6%	1%	4%	9%	4%	1%	7%	1%	1%	2%	7%	3%	1%	4%	1%	6%	2%	0%	6%	1%
Regulating Gun Sales	1%	0%	1%	1%	1%	0%	0%	1%	0%	1%	1%	1%	1%	0%	1%	0%	0%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%	0%	4%	0%	1%
Other	1%	2%	0%	1%	3%	0%	0%	2%	0%	1%	0%	2%	0%	1%	2%	2%	0%	4%	0%	0%	0%	2%	1%	0%	2%	1%	1%	2%	0%	1%	0%
Not Sure	2%	3%	0%	8%	0%	0%	0%	3%	0%	0%	0%	0%	0%	6%	0%	0%	2%	0%	10%	0%	0%	0%	4%	0%	0%	0%	1%	8%	0%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	47%	53%	16%	31%	27%	26%	48%	52%	70%	21%	31%	42%	23%	17%	12%	14%	12%	12%	16%	15%	29%	38%	31%	23%	24%	26%	14%	8%	44%	46%

9	What issue is most important to you in the election? The economy? Health care? Education? Gay rights? Immigration? Race relations? The environment? Voting rights? Abortion? Terrorism? Regulating gun sales? or something else?																														
651 Likely November Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.9 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Mer
Economy	54%	63%	45%	67%	44%	100%	0%	0%	0%	57%	47%	58%	47%	51%	61%	52%	54%	47%	54%	54%	38%	60%	56%	47%	56%	51%	61%	48%	57%	52%	67%
Health Care	14%	8%	19%	8%	17%	0%	100%	0%	0%	20%	16%	9%	18%	13%	9%	13%	14%	18%	11%	15%	11%	14%	11%	17%	16%	11%	6%	15%	13%	16%	9%
Education	8%	5%	12%	2%	14%	0%	0%	100%	0%	4%	9%	10%	8%	8%	9%	10%	7%	13%	10%	4%	8%	8%	8%	9%	7%	8%	6%	13%	1%	7%	2%
Gay Rights	1%	1%	2%	1%	2%	0%	0%	0%	0%	2%	2%	1%	3%	0%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	0%	3%	2%	1%	1%	1%	1%
Immigration	6%	8%	3%	8%	3%	0%	0%	0%	100%	5%	6%	7%	4%	8%	6%	6%	6%	8%	5%	6%	5%	6%	7%	4%	3%	10%	5%	6%	8%	5%	2%
Race Relations	5%	1%	8%	0%	8%	0%	0%	0%	0%	4%	4%	5%	5%	5%	5%	6%	4%	6%	5%	4%	7%	4%	3%	6%	6%	5%	4%	7%	3%	5%	1%
Environment	3%	1%	5%	0%	5%	0%	0%	0%	0%	1%	3%	3%	5%	1%	3%	2%	3%	2%	2%	4%	6%	1%	4%	0%	4%	1%	1%	3%	7%	1%	0%
Voting Rights	1%	1%	1%	1%	1%	0%	0%	0%	0%	1%	1%	1%	1%	2%	0%	0%	1%	1%	1%	1%	0%	1%	2%	0%	0%	1%	2%	0%	1%	1%	1%
Abortion	3%	4%	0%	5%	0%	0%	0%	0%	0%	4%	4%	1%	5%	1%	1%	2%	3%	0%	2%	4%	2%	3%	3%	3%	1%	3%	3%	1%	3%	4%	8%
Terrorism	3%	5%	1%	5%	2%	0%	0%	0%	0%	3%	4%	3%	4%	5%	2%	4%	3%	3%	3%	5%	11%	0%	3%	4%	4%	3%	3%	3%	3%	6%	6%
Regulating Gun Sales	1%	1%	1%	0%	1%	0%	0%	0%	0%	0%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	1%	1%	0%	1%	0%	1%	0%	2%	0%
Other	1%	2%	1%	1%	1%	0%	0%	0%	0%	0%	1%	2%	0%	2%	1%	1%	1%	1%	2%	1%	4%	0%	0%	2%	1%	3%	3%	0%	2%	0%	3%
Not Sure	2%	0%	3%	1%	3%	0%	0%	0%	0%	0%	3%	0%	1%	3%	1%	4%	0%	0%	4%	0%	5%	0%	1%	7%	0%	0%	6%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	45%	43%	45%	47%	54%	14%	8%	6%	17%	42%	41%	31%	38%	31%	37%	63%	18%	39%	42%	29%	71%	35%	18%	30%	17%	19%	19%	18%	22%	10%

Results of SurveyUSA Election Poll #23265

Geography: North Carolina

Data Collected: 10/14/2016 - 10/17/2016

Release Date: 10/18/2016

Percentages



Sponsor:

Time Warner Cable News (North Carolina)

9 What issue is most important to you in the election? The economy? Health care? Education? Gay rights? Immigration? Race relations? The environment? Voting rights? Abortion? Terrorism? Regulating gun sales? or something else?

651 Likely November Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Men	Women	Men	Whites
Economy	54%	56%	52%	62%	56%
Health Care	14%	7%	18%	16%	11%
Education	8%	5%	9%	0%	11%
Gay Rights	1%	1%	2%	3%	0%
Immigration	6%	7%	5%	6%	6%
Race Relations	5%	5%	5%	6%	2%
Environment	3%	3%	3%	0%	5%
Voting Rights	1%	2%	0%	1%	1%
Abortion	3%	1%	3%	4%	1%
Terrorism	3%	2%	4%	1%	3%
Regulating Gun Sales	1%	0%	0%	0%	1%
Other	1%	2%	0%	0%	2%
Not Sure	2%	7%	1%	0%	0%
Total	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	19%	19%	8%	28%

10 How important is it to you that whoever is elected President be qualified to be Commander In Chief the first day in office? Very important? Somewhat important? Slightly important? or Not important at all?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation						Party Affiliation			Ideology					Presidential Vot			
Credibility Interval: +/-3.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton	
Very Important	77%	74%	79%	69%	76%	77%	82%	74%	79%	75%	80%	68%	88%	72%	73%	63%	57%	72%	88%	88%	95%	69%	72%	91%	76%	70%	71%	92%	87%	65%	92%	
Somewhat Important	16%	18%	15%	17%	20%	15%	13%	19%	14%	17%	15%	24%	8%	20%	21%	28%	26%	22%	10%	9%	1%	24%	20%	5%	13%	24%	22%	5%	6%	25%	5%	
Slightly Important	5%	6%	3%	8%	3%	5%	3%	5%	4%	5%	3%	6%	2%	5%	2%	8%	14%	3%	0%	3%	0%	5%	6%	2%	6%	4%	6%	2%	2%	7%	1%	
Not Important At All	2%	1%	2%	3%	1%	3%	0%	2%	2%	2%	0%	1%	1%	2%	3%	0%	1%	2%	1%	0%	2%	2%	2%	1%	4%	1%	0%	1%	3%	3%	1%	
Not Sure	1%	0%	1%	2%	0%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	0%	2%	1%	1%	1%	0%	0%	1%	0%	1%	0%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%	

Results of SurveyUSA Election Poll #23265



Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
Release Date: 10/18/2016
Percentages

Sponsor:
Time Warner Cable News (North Carolina)

10 How important is it to you that whoever is elected President be qualified to be Commander In Chief the first day in office? Very important? Somewhat important? Slightly important? or Not important at all?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.2 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Very Important	77%	65%	92%	65%	92%	74%	86%	88%	59%	78%	76%	77%	78%	75%	78%	78%	76%	82%	76%	77%	78%	76%	81%	78%	76%	67%	75%	77%	69%	83%	70%
Somewhat Important	16%	25%	5%	25%	6%	19%	11%	7%	27%	11%	18%	18%	15%	18%	15%	13%	18%	8%	18%	17%	14%	18%	12%	15%	17%	25%	19%	17%	22%	14%	25%
Slightly Important	5%	7%	2%	7%	0%	4%	2%	2%	14%	6%	5%	4%	4%	4%	6%	5%	4%	7%	5%	3%	5%	4%	5%	3%	5%	4%	5%	5%	7%	1%	1%
Not Important At All	2%	2%	1%	2%	1%	2%	1%	0%	0%	3%	2%	1%	2%	1%	1%	3%	1%	2%	1%	2%	2%	2%	2%	2%	1%	1%	1%	1%	1%	2%	4%
Not Sure	1%	1%	0%	0%	1%	0%	0%	4%	0%	2%	1%	0%	1%	2%	0%	1%	1%	0%	0%	1%	1%	1%	0%	1%	0%	3%	0%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

10 How important is it to you that whoever is elected President be qualified to be Commander In Chief the first day in office? Very important? Somewhat important? Slightly important? or Not important at all?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.2 pct points		Men	Women	Men	Whites
Very Important	77%	71%	72%	74%	75%
Somewhat Important	16%	18%	22%	15%	19%
Slightly Important	5%	10%	2%	6%	4%
Not Important At All	2%	1%	2%	4%	1%
Not Sure	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

11 Some questions now about both Donald Trump and Hillary Clinton. First ... Based on what you know from leaked emails from the Clinton campaign, was the Democratic National Committee even-handed in how it treated Bernie Sanders and Hillary Clinton?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation								Party Affiliation			Ideology						Presidential Vot	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton		
Yes	29%	28%	29%	26%	19%	35%	36%	22%	35%	22%	50%	15%	46%	20%	20%	11%	6%	20%	39%	50%	60%	16%	20%	54%	25%	17%	27%	50%	38%	11%	52%		
No	51%	56%	47%	54%	57%	46%	47%	56%	46%	57%	32%	69%	31%	60%	68%	69%	82%	58%	37%	24%	18%	68%	61%	21%	60%	63%	50%	31%	37%	77%	24%		
Not Sure	20%	16%	24%	20%	24%	19%	17%	23%	18%	22%	18%	16%	23%	21%	13%	20%	12%	22%	24%	26%	23%	16%	19%	24%	15%	20%	23%	19%	25%	12%	24%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%		

Results of SurveyUSA Election Poll #23265

Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
Release Date: 10/18/2016
Percentaages

11 Some questions now about both Donald Trump and Hillary Clinton. First ... Based on what you know from leaked emails from the Clinton campaign, was the Democratic National Committee even-handed in how it treated Bernie Sanders and Hillary Clinton?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Yes	29%	14%	51%	14%	47%	29%	31%	38%	12%	29%	28%	29%	33%	22%	32%	28%	28%	26%	31%	27%	23%	31%	26%	30%	28%	32%	31%	32%	23%	29%	21%
No	51%	74%	26%	74%	31%	54%	40%	43%	66%	42%	50%	57%	40%	60%	52%	51%	51%	45%	52%	54%	54%	49%	58%	50%	47%	45%	57%	48%	64%	46%	67%
Not Sure	20%	12%	23%	13%	22%	17%	29%	19%	22%	29%	22%	15%	28%	18%	16%	20%	21%	29%	17%	19%	23%	19%	16%	20%	24%	23%	12%	21%	13%	24%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

11 Some questions now about both Donald Trump and Hillary Clinton. First ... Based on what you know from leaked emails from the Clinton campaign, was the Democratic National Committee even-handed in how it treated Bernie Sanders and Hillary Clinton?

723 Registered Voters	All	Independent		HS Edu	College																										
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites																										
Yes	29%	25%	15%	21%	24%																										
No	51%	62%	59%	56%	60%																										
Not Sure	20%	13%	26%	23%	16%																										
Total	100%	100%	100%	100%	100%																										
Composition of Registered Voters	100%	20%	20%	8%	28%																										

12 Based on what you know about the way in which Donald Trump has treated women, does that make him unfit to serve as President?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation						Party Affiliation			Ideology					Presidential Vot		
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Yes	49%	44%	52%	55%	48%	46%	48%	50%	47%	39%	81%	16%	77%	49%	15%	8%	19%	44%	86%	82%	96%	12%	47%	89%	22%	35%	49%	91%	92%	3%	93%
No	47%	52%	42%	41%	45%	50%	50%	44%	50%	55%	19%	79%	20%	47%	84%	80%	76%	50%	12%	14%	4%	82%	48%	9%	74%	59%	46%	8%	4%	94%	5%
Not Sure	5%	4%	5%	4%	7%	4%	3%	6%	3%	6%	0%	6%	3%	4%	1%	13%	4%	6%	2%	5%	0%	7%	4%	2%	4%	6%	4%	1%	5%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

12 Based on what you know about the way in which Donald Trump has treated women, does that make him unfit to serve as President?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Yes	49%	16%	86%	11%	87%	40%	65%	80%	25%	38%	47%	55%	49%	46%	51%	57%	44%	56%	55%	38%	54%	46%	45%	50%	50%	52%	48%	62%	30%	43%	18%
No	47%	80%	12%	86%	12%	56%	32%	18%	75%	58%	49%	40%	46%	50%	44%	38%	52%	41%	40%	57%	39%	50%	52%	45%	44%	45%	49%	32%	64%	51%	82%
Not Sure	5%	4%	3%	4%	2%	4%	3%	1%	0%	5%	5%	4%	5%	4%	5%	5%	4%	3%	5%	5%	7%	4%	4%	6%	6%	3%	3%	6%	6%	5%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

Results of SurveyUSA Election Poll #23265



Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
Release Date: 10/18/2016
Percentaages

Sponsor:
Time Warner Cable News (North Carolina)

12 Based on what you know about the way in which Donald Trump has treated women, does that make him unfit to serve as President?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Yes	49%	49%	46%	22%	52%
No	47%	48%	48%	71%	43%
Not Sure	5%	3%	5%	7%	5%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

13 Based on what you know about the way in which Bill Clinton has treated women, does that make Hillary Clinton unfit to serve as President?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation						Party Affiliation			Ideology					Presidential Vot		
Credibility Interval: +/-3.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Yes	32%	37%	28%	35%	28%	35%	33%	30%	34%	34%	16%	51%	13%	37%	63%	45%	48%	37%	16%	6%	6%	55%	35%	6%	57%	42%	25%	6%	0%	62%	3%
No	61%	57%	65%	59%	64%	60%	61%	62%	60%	59%	78%	40%	83%	59%	28%	43%	43%	54%	83%	89%	94%	34%	58%	91%	37%	48%	68%	93%	100%	31%	94%
Not Sure	7%	6%	8%	6%	9%	5%	6%	8%	6%	7%	6%	9%	4%	5%	9%	12%	10%	9%	1%	5%	0%	11%	7%	3%	6%	10%	7%	1%	0%	7%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

13 Based on what you know about the way in which Bill Clinton has treated women, does that make Hillary Clinton unfit to serve as President?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.6 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Yes	32%	56%	7%	57%	9%	39%	22%	11%	40%	39%	31%	30%	32%	33%	30%	30%	33%	35%	29%	33%	24%	36%	34%	30%	32%	29%	35%	22%	37%	30%	60%
No	61%	37%	92%	37%	88%	56%	73%	80%	51%	50%	62%	65%	58%	62%	63%	64%	59%	58%	66%	59%	65%	59%	61%	60%	60%	64%	58%	73%	57%	60%	31%
Not Sure	7%	7%	1%	7%	2%	5%	5%	9%	9%	11%	7%	5%	9%	5%	7%	6%	7%	7%	5%	8%	11%	5%	5%	10%	7%	7%	6%	4%	6%	10%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

13 Based on what you know about the way in which Bill Clinton has treated women, does that make Hillary Clinton unfit to serve as President?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.6 pct points		Men	Women	Men	Whites
Yes	32%	37%	33%	46%	29%
No	61%	58%	59%	43%	66%
Not Sure	7%	5%	9%	11%	5%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

Results of SurveyUSA Election Poll #23265

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14 Should there be a national standard? Individual state standards? Or no standard for requiring voter identification at the places where people vote?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation								Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton	
National Standard	65%	66%	64%	64%	66%	67%	61%	66%	64%	68%	57%	71%	57%	68%	73%	73%	72%	72%	59%	67%	38%	73%	68%	53%	72%	66%	69%	55%	52%	74%	57%	
Individual State Standards	18%	17%	19%	15%	21%	14%	21%	19%	18%	19%	16%	24%	16%	15%	23%	25%	22%	17%	11%	11%	18%	24%	17%	14%	23%	27%	16%	7%	8%	23%	11%	
No Standard	14%	14%	13%	16%	10%	15%	15%	12%	15%	10%	23%	4%	23%	11%	2%	1%	5%	6%	24%	22%	34%	2%	11%	28%	4%	7%	10%	33%	33%	2%	26%	
Not Sure	4%	4%	3%	4%	3%	4%	3%	3%	4%	3%	4%	2%	4%	6%	2%	1%	2%	5%	6%	1%	10%	1%	4%	5%	1%	1%	5%	5%	8%	1%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%	

14 Should there be a national standard? Individual state standards? Or no standard for requiring voter identification at the places where people vote?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.6 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
National Standard	65%	70%	59%	72%	59%	65%	73%	52%	85%	63%	64%	65%	62%	64%	69%	66%	64%	55%	64%	70%	63%	66%	64%	57%	69%	67%	64%	65%	68%	72%	77%
Individual State Standards	18%	24%	12%	24%	10%	20%	11%	15%	13%	21%	16%	19%	19%	19%	17%	16%	20%	20%	16%	20%	18%	18%	19%	21%	19%	13%	14%	18%	23%	17%	20%
No Standard	14%	4%	24%	3%	25%	11%	10%	28%	2%	8%	17%	13%	16%	14%	11%	16%	12%	21%	16%	8%	14%	13%	15%	17%	9%	13%	18%	15%	7%	9%	0%
Not Sure	4%	1%	5%	1%	5%	4%	5%	5%	0%	8%	3%	3%	3%	4%	3%	2%	4%	4%	4%	2%	5%	3%	1%	5%	3%	7%	4%	3%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

14 Should there be a national standard? Individual state standards? Or no standard for requiring voter identification at the places where people vote?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.6 pct points		Men	Women	Men	Whites
National Standard	65%	67%	70%	74%	69%
Individual State Standards	18%	15%	19%	16%	18%
No Standard	14%	14%	7%	5%	11%
Not Sure	4%	4%	4%	6%	2%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

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15 What most closely describes your concern about terrorism? Are you very concerned, somewhat concerned, slightly concerned or not concerned at all?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation							Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Very Concerned	63%	62%	64%	61%	56%	72%	64%	58%	68%	63%	60%	69%	55%	63%	82%	70%	67%	70%	46%	48%	54%	76%	62%	51%	85%	69%	57%	45%	27%	78%	50%
Somewhat Concerned	28%	29%	28%	31%	33%	20%	28%	33%	24%	28%	33%	27%	31%	29%	17%	25%	30%	22%	37%	41%	29%	20%	30%	35%	13%	27%	33%	42%	39%	19%	35%
Slightly Concerned	7%	6%	7%	5%	8%	7%	7%	7%	7%	8%	5%	2%	11%	6%	0%	4%	2%	6%	11%	9%	16%	2%	6%	12%	0%	3%	8%	11%	27%	2%	12%
Not Concerned At All	2%	2%	2%	3%	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%	2%	1%	0%	2%	5%	1%	1%	1%	2%	1%	1%	1%	3%	7%	0%	3%	
Not Sure	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

15 What most closely describes your concern about terrorism? Are you very concerned, somewhat concerned, slightly concerned or not concerned at all?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong	
Credibility Interval: +/-3.6 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	
Very Concerned	63%	77%	49%	79%	50%	67%	54%	42%	76%	74%	67%	52%	72%	60%	54%	54%	68%	68%	54%	67%	58%	65%	60%	65%	63%	66%	57%	52%	61%	71%	79%	
Somewhat Concerned	28%	22%	36%	18%	37%	26%	33%	41%	24%	22%	24%	36%	19%	31%	35%	37%	23%	25%	35%	25%	33%	26%	28%	27%	29%	28%	31%	38%	31%	21%	18%	
Slightly Concerned	7%	1%	13%	2%	12%	6%	7%	14%	0%	2%	7%	10%	6%	7%	9%	8%	6%	6%	8%	7%	6%	7%	9%	7%	6%	5%	7%	9%	7%	7%	0%	
Not Concerned At All	2%	0%	2%	1%	2%	1%	4%	3%	0%	2%	1%	2%	3%	2%	1%	1%	3%	0%	3%	1%	2%	2%	3%	1%	2%	1%	4%	2%	1%	1%	3%	
Not Sure	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%	

15 What most closely describes your concern about terrorism? Are you very concerned, somewhat concerned, slightly concerned or not concerned at all?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.6 pct points		Men	Women	Men	Whites
Very Concerned	63%	60%	64%	68%	53%
Somewhat Concerned	28%	30%	30%	28%	34%
Slightly Concerned	7%	7%	5%	2%	11%
Not Concerned At All	2%	3%	2%	3%	2%
Not Sure	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

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16Should the United States commit ground troops to the fight against ISIS?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation							Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Yes	43%	50%	38%	41%	44%	42%	45%	43%	44%	47%	28%	63%	29%	38%	64%	66%	52%	44%	28%	23%	22%	65%	42%	23%	64%	48%	45%	13%	17%	67%	19%
No	34%	31%	37%	37%	27%	37%	38%	31%	37%	30%	50%	21%	46%	32%	20%	12%	25%	37%	44%	53%	49%	16%	35%	51%	24%	28%	34%	51%	59%	18%	54%
Not Sure	23%	19%	26%	22%	29%	21%	17%	26%	19%	23%	21%	15%	24%	30%	16%	22%	23%	19%	28%	24%	29%	19%	23%	26%	12%	24%	21%	36%	24%	15%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

16Should the United States commit ground troops to the fight against ISIS?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Yes	43%	60%	23%	62%	23%	47%	31%	31%	59%	60%	44%	36%	46%	46%	38%	44%	43%	47%	39%	49%	45%	43%	46%	42%	42%	42%	48%	29%	55%	44%	68%
No	34%	20%	52%	20%	48%	29%	55%	48%	30%	22%	35%	38%	36%	31%	34%	31%	35%	37%	31%	33%	26%	38%	32%	36%	31%	42%	21%	40%	33%	32%	19%
Not Sure	23%	20%	25%	17%	28%	24%	14%	21%	11%	18%	22%	26%	18%	23%	28%	25%	22%	15%	31%	18%	29%	20%	22%	22%	27%	16%	31%	30%	11%	24%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

16Should the United States commit ground troops to the fight against ISIS?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Yes	43%	43%	40%	72%	36%
No	34%	34%	36%	17%	36%
Not Sure	23%	23%	24%	11%	28%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

17How would you describe the Affordable Care Act, or Obamacare, up to now? Has it been... Very successful? Somewhat successful? Not very successful? Or not at all successful?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation							Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Very	12%	10%	14%	16%	7%	15%	12%	10%	14%	8%	25%	3%	23%	5%	6%	0%	1%	6%	6%	26%	33%	3%	4%	30%	11%	5%	12%	13%	26%	1%	25%
Somewhat	31%	28%	33%	29%	29%	31%	35%	29%	33%	25%	51%	8%	52%	30%	4%	6%	11%	19%	66%	57%	61%	5%	30%	59%	9%	25%	28%	69%	59%	4%	64%
Not Very	17%	18%	15%	14%	20%	14%	17%	18%	16%	21%	5%	23%	11%	18%	13%	31%	30%	19%	18%	7%	2%	21%	23%	4%	19%	19%	19%	9%	15%	21%	7%
Not At All	38%	42%	35%	38%	41%	40%	34%	40%	37%	46%	14%	65%	11%	44%	76%	62%	57%	50%	9%	7%	1%	69%	40%	4%	61%	51%	36%	7%	0%	74%	2%
Not Sure	2%	2%	3%	3%	3%	1%	2%	3%	1%	2%	5%	1%	3%	3%	1%	1%	1%	6%	1%	3%	2%	1%	3%	3%	1%	1%	5%	1%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

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Sponsor:
Time Warner Cable News (North Carolina)

17 How would you describe the Affordable Care Act, or Obamacare, up to now? Has it been... Very successful? Somewhat successful? Not very successful? Or not at all successful?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Very	12%	4%	24%	5%	21%	11%	20%	23%	4%	12%	11%	11%	15%	9%	11%	12%	11%	15%	13%	8%	11%	12%	7%	12%	13%	19%	8%	17%	8%	9%	8%
Somewhat	31%	7%	61%	5%	61%	29%	37%	52%	11%	18%	29%	39%	27%	32%	34%	36%	28%	38%	37%	24%	31%	31%	31%	36%	32%	23%	34%	39%	21%	26%	5%
Not Very	17%	21%	7%	22%	7%	16%	12%	4%	26%	17%	19%	15%	17%	18%	15%	17%	17%	18%	16%	16%	19%	16%	16%	17%	18%	14%	18%	15%	14%	18%	12%
Not At All	38%	68%	6%	67%	9%	44%	31%	15%	56%	48%	38%	34%	39%	38%	39%	33%	42%	27%	33%	49%	35%	40%	44%	33%	35%	39%	38%	28%	57%	44%	73%
Not Sure	2%	1%	1%	1%	2%	0%	0%	6%	4%	5%	2%	1%	3%	3%	0%	3%	2%	2%	1%	2%	5%	1%	1%	2%	2%	5%	2%	1%	1%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	19%	17%	23%	9%	

17 How would you describe the Affordable Care Act, or Obamacare, up to now? Has it been... Very successful? Somewhat successful? Not very successful? Or not at all successful?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Very	12%	5%	4%	3%	9%
Somewhat	31%	33%	27%	9%	34%
Not Very	17%	24%	21%	21%	18%
Not At All	38%	37%	44%	59%	38%
Not Sure	2%	1%	4%	7%	1%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

18 What has been your personal experience with the Affordable Care Act, or Obamacare, up to now? A positive experience? A negative experience? Or have you not had any personal experience?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation						Party Affiliation			Ideology					Presidential Vot		
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Positive	18%	18%	18%	29%	14%	21%	13%	19%	17%	12%	34%	4%	32%	16%	7%	2%	4%	9%	34%	36%	36%	5%	15%	36%	9%	5%	21%	40%	41%	3%	39%
Negative	35%	39%	32%	35%	40%	37%	28%	38%	33%	40%	20%	51%	15%	47%	47%	53%	62%	47%	16%	9%	9%	50%	43%	9%	49%	51%	32%	8%	6%	59%	9%
No Personal Experience	45%	41%	47%	33%	46%	42%	55%	41%	48%	46%	44%	43%	51%	35%	44%	42%	32%	43%	47%	53%	53%	44%	40%	53%	40%	42%	45%	51%	50%	36%	49%
Not Sure	2%	1%	2%	2%	1%	1%	3%	2%	2%	2%	2%	2%	3%	1%	1%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	1%	1%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

Results of SurveyUSA Election Poll #23265

Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
Release Date: 10/18/2016
Percentages

18 What has been your personal experience with the Affordable Care Act, or Obamacare, up to now? A positive experience? A negative experience? Or have you not had any personal experience?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Positive	18%	4%	38%	5%	35%	16%	29%	33%	8%	11%	19%	21%	16%	21%	16%	19%	17%	26%	18%	15%	21%	17%	15%	23%	18%	20%	17%	19%	13%	16%	10%
Negative	35%	55%	11%	56%	13%	41%	31%	7%	46%	36%	38%	32%	33%	40%	33%	31%	38%	33%	32%	40%	32%	37%	39%	35%	32%	35%	38%	26%	41%	40%	45%
No Personal Experience	45%	39%	50%	37%	49%	42%	40%	55%	41%	49%	42%	46%	48%	37%	49%	48%	43%	41%	48%	43%	45%	45%	43%	41%	50%	43%	44%	52%	43%	42%	42%
Not Sure	2%	2%	1%	1%	2%	2%	1%	5%	6%	4%	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	3%	1%	1%	2%	1%	3%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

18 What has been your personal experience with the Affordable Care Act, or Obamacare, up to now? A positive experience? A negative experience? Or have you not had any personal experience?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Positive	18%	21%	8%	5%	18%
Negative	35%	43%	44%	46%	31%
No Personal Experience	45%	35%	45%	44%	49%
Not Sure	2%	1%	3%	4%	2%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

19 A state law in North Carolina, known as HB2, bans local governments from passing anti-discrimination rules, and overturns the Charlotte ordinance that would have allowed transgender people to use the bathroom corresponding to their gender identity. Was overturning the Charlotte ordinance a good idea or bad idea?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation						Party Affiliation			Ideology						Presidential Vot	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Good Idea	45%	48%	43%	42%	47%	45%	45%	45%	45%	47%	40%	62%	36%	40%	70%	57%	58%	40%	23%	31%	34%	64%	41%	32%	73%	53%	38%	18%	19%	69%	25%
Bad Idea	43%	42%	44%	35%	42%	46%	48%	39%	47%	45%	43%	31%	54%	43%	27%	33%	28%	43%	61%	54%	59%	30%	43%	56%	22%	39%	46%	68%	77%	23%	63%
Not Sure	12%	10%	13%	24%	11%	9%	7%	15%	8%	9%	17%	8%	10%	17%	3%	10%	14%	17%	16%	16%	7%	6%	16%	11%	5%	8%	16%	14%	4%	8%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

19 A state law in North Carolina, known as HB2, bans local governments from passing anti-discrimination rules, and overturns the Charlotte ordinance that would have allowed transgender people to use the bathroom corresponding to their gender identity. Was overturning the Charlotte ordinance a good idea or bad idea?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Good Idea	45%	62%	26%	67%	23%	51%	32%	25%	65%	54%	44%	43%	46%	48%	41%	42%	47%	45%	42%	49%	40%	47%	47%	42%	44%	49%	46%	38%	53%	46%	71%
Bad Idea	43%	28%	63%	24%	66%	40%	56%	61%	29%	36%	38%	51%	41%	38%	52%	43%	42%	45%	47%	38%	41%	44%	47%	39%	42%	43%	40%	53%	38%	39%	25%
Not Sure	12%	9%	11%	8%	11%	9%	12%	14%	6%	9%	18%	6%	14%	14%	7%	15%	10%	10%	11%	13%	19%	8%	7%	19%	15%	9%	14%	9%	9%	16%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

Results of SurveyUSA Election Poll #23265



Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
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Percentages

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19 A state law in North Carolina, known as HB2, bans local governments from passing anti-discrimination rules, and overturns the Charlotte ordinance that would have allowed transgender people to use the bathroom corresponding to their gender identity. Was overturning the Charlotte ordinance a good idea or bad idea?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Good Idea	45%	40%	43%	58%	40%
Bad Idea	43%	46%	40%	35%	56%
Not Sure	12%	14%	18%	7%	4%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

20 Does Governor Pat McCrory's handling of HB2 make your opinion of him ... more positive? More negative? Or does it make no difference?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation						Party Affiliation			Ideology						Presidential Vot	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
More Positive	36%	36%	35%	28%	33%	38%	42%	31%	40%	40%	21%	63%	18%	30%	74%	60%	51%	30%	9%	13%	6%	67%	32%	10%	67%	51%	22%	7%	4%	70%	7%
More Negative	42%	38%	45%	34%	47%	42%	40%	42%	41%	39%	56%	16%	64%	42%	6%	12%	25%	41%	65%	72%	78%	9%	42%	75%	18%	24%	50%	72%	93%	9%	76%
Makes No Difference	19%	25%	14%	32%	16%	19%	15%	22%	17%	18%	18%	21%	15%	24%	20%	26%	22%	22%	26%	13%	11%	22%	23%	12%	14%	22%	23%	21%	2%	20%	15%
Not Sure	3%	1%	6%	6%	5%	1%	2%	5%	2%	3%	5%	1%	3%	4%	1%	2%	2%	7%	0%	2%	5%	1%	3%	3%	2%	3%	5%	0%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

20 Does Governor Pat McCrory's handling of HB2 make your opinion of him ... more positive? More negative? Or does it make no difference?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
More Positive	36%	64%	11%	70%	7%	41%	29%	11%	61%	46%	36%	30%	35%	35%	35%	26%	41%	28%	31%	42%	25%	40%	37%	34%	32%	41%	35%	27%	39%	44%	72%
More Negative	42%	13%	77%	6%	79%	36%	59%	69%	23%	22%	41%	52%	38%	39%	49%	47%	39%	51%	47%	34%	47%	39%	41%	35%	48%	38%	35%	58%	34%	35%	4%
Makes No Difference	19%	21%	13%	22%	13%	21%	10%	15%	12%	21%	20%	17%	20%	21%	15%	23%	16%	19%	20%	20%	21%	19%	20%	27%	16%	15%	30%	11%	25%	16%	24%
Not Sure	3%	2%	0%	2%	1%	2%	1%	5%	4%	11%	3%	1%	6%	4%	1%	4%	3%	3%	2%	5%	7%	2%	2%	3%	5%	5%	0%	4%	3%	6%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

20 Does Governor Pat McCrory's handling of HB2 make your opinion of him ... more positive? More negative? Or does it make no difference?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
More Positive	36%	28%	36%	58%	31%
More Negative	42%	45%	39%	15%	50%
Makes No Difference	19%	27%	19%	22%	18%
Not Sure	3%	0%	6%	5%	1%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

Results of SurveyUSA Election Poll #23265

Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
Release Date: 10/18/2016
Percentages

21Does Attorney General Roy Cooper's handling of HB2 make your opinion of him ... more positive? More negative? Or does it make no difference?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation							Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
More Positive	28%	27%	29%	30%	23%	27%	34%	26%	30%	27%	29%	10%	43%	29%	8%	8%	14%	32%	41%	47%	49%	8%	28%	48%	15%	21%	29%	49%	66%	10%	49%
More Negative	35%	39%	32%	21%	37%	37%	41%	31%	39%	38%	25%	57%	20%	32%	66%	55%	46%	32%	14%	14%	14%	61%	32%	14%	56%	49%	23%	17%	5%	62%	13%
Makes No Difference	26%	28%	25%	23%	28%	33%	21%	26%	27%	25%	34%	26%	28%	22%	23%	31%	28%	19%	29%	31%	24%	27%	25%	28%	23%	24%	37%	19%	15%	23%	27%
Not Sure	11%	6%	15%	26%	13%	3%	4%	18%	4%	9%	12%	7%	8%	18%	3%	6%	12%	16%	16%	7%	12%	4%	15%	10%	6%	5%	11%	16%	14%	5%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

21Does Attorney General Roy Cooper's handling of HB2 make your opinion of him ... more positive? More negative? Or does it make no difference?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
More Positive	28%	11%	52%	8%	53%	24%	41%	51%	16%	16%	26%	36%	27%	27%	31%	28%	28%	36%	29%	24%	26%	29%	29%	24%	30%	27%	25%	33%	22%	26%	8%
More Negative	35%	57%	16%	63%	11%	44%	25%	8%	55%	41%	35%	33%	29%	38%	37%	28%	39%	27%	33%	40%	23%	41%	32%	34%	39%	35%	36%	30%	46%	36%	71%
Makes No Difference	26%	25%	23%	25%	23%	27%	21%	24%	22%	27%	25%	27%	31%	21%	27%	29%	24%	29%	27%	25%	26%	27%	32%	26%	21%	25%	29%	25%	27%	24%	20%
Not Sure	11%	7%	9%	5%	12%	5%	13%	16%	7%	17%	14%	4%	14%	13%	5%	15%	9%	8%	11%	11%	25%	4%	7%	16%	11%	13%	10%	12%	6%	15%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

21Does Attorney General Roy Cooper's handling of HB2 make your opinion of him ... more positive? More negative? Or does it make no difference?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
More Positive	28%	31%	25%	9%	37%
More Negative	35%	30%	33%	58%	32%
Makes No Difference	26%	27%	23%	24%	25%
Not Sure	11%	11%	18%	9%	6%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

Results of SurveyUSA Election Poll #23265

Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
Release Date: 10/18/2016
Percentages

22

Does the state legislature's handling of HB2 make your opinion of it ... more positive? More negative? Or does it make no difference?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation						Party Affiliation			Ideology					Presidential Vot		
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
More Positive	24%	27%	21%	19%	23%	27%	26%	21%	26%	26%	16%	39%	16%	19%	49%	35%	28%	16%	14%	15%	6%	42%	20%	11%	50%	27%	15%	9%	8%	46%	9%
More Negative	45%	42%	47%	32%	45%	48%	51%	40%	49%	45%	50%	28%	61%	45%	20%	32%	30%	54%	50%	62%	73%	26%	44%	67%	24%	40%	48%	70%	81%	23%	67%
Makes No Difference	21%	24%	19%	25%	22%	22%	17%	23%	19%	21%	20%	25%	17%	20%	27%	27%	26%	19%	22%	14%	14%	27%	22%	14%	20%	27%	24%	11%	4%	25%	15%
Not Sure	10%	8%	13%	24%	11%	4%	6%	15%	5%	9%	14%	8%	7%	15%	4%	5%	16%	12%	15%	10%	6%	5%	14%	8%	6%	6%	13%	10%	7%	6%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

22

Does the state legislature's handling of HB2 make your opinion of it ... more positive? More negative? Or does it make no difference?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
More Positive	24%	43%	11%	44%	10%	27%	25%	13%	39%	34%	22%	22%	21%	29%	20%	20%	26%	24%	23%	25%	18%	27%	21%	26%	24%	28%	33%	15%	23%	27%	51%
More Negative	45%	24%	70%	24%	69%	42%	51%	62%	32%	29%	43%	55%	44%	42%	51%	43%	46%	41%	50%	43%	39%	48%	45%	37%	48%	46%	39%	60%	40%	44%	18%
Makes No Difference	21%	26%	12%	27%	12%	26%	13%	9%	23%	20%	22%	19%	21%	18%	23%	23%	19%	23%	17%	23%	21%	21%	27%	19%	19%	15%	17%	17%	30%	17%	30%
Not Sure	10%	7%	7%	5%	9%	6%	11%	15%	6%	17%	13%	4%	14%	12%	5%	14%	8%	13%	9%	10%	22%	5%	7%	18%	9%	11%	10%	8%	6%	13%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

22 Does the state legislature's handling of HB2 make your opinion of it ... more positive? More negative? Or does it make no difference?																													
723 Registered Voters	All	Independent		HS Edu	College																								
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites																								
More Positive	24%	19%	21%	45%	21%																								
More Negative	45%	46%	42%	21%	56%																								
Makes No Difference	21%	25%	20%	21%	18%																								
Not Sure	10%	10%	18%	13%	5%																								
Total	100%	100%	100%	100%	100%																								
Composition of Registered Voters	100%	20%	20%	8%	28%																								

Results of SurveyUSA Election Poll #23265



Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
Release Date: 10/18/2016
Percentages

Sponsor:
Time Warner Cable News (North Carolina)

23 Has HB2 had a positive effect on business recruitment and existing businesses in North Carolina? A negative effect? Or has it made no difference?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation							Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Positive Effect	11%	9%	12%	18%	9%	7%	12%	12%	9%	12%	9%	12%	11%	7%	17%	14%	9%	6%	8%	13%	7%	16%	8%	10%	25%	7%	6%	7%	2%	15%	7%
Negative Effect	58%	59%	57%	46%	63%	60%	57%	57%	58%	58%	62%	48%	68%	58%	36%	51%	57%	50%	71%	64%	83%	43%	59%	73%	32%	57%	69%	77%	89%	41%	77%
Made No Difference	25%	27%	23%	21%	22%	30%	26%	22%	28%	25%	21%	34%	17%	24%	42%	30%	29%	35%	10%	15%	8%	36%	26%	12%	39%	31%	19%	8%	6%	41%	9%
Not Sure	7%	5%	9%	15%	7%	4%	5%	9%	4%	6%	8%	6%	5%	10%	5%	5%	5%	9%	11%	7%	3%	5%	8%	5%	4%	5%	6%	9%	3%	3%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

23 Has HB2 had a positive effect on business recruitment and existing businesses in North Carolina? A negative effect? Or has it made no difference?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Positive Effect	11%	12%	9%	16%	6%	12%	11%	4%	15%	14%	12%	7%	15%	12%	4%	10%	11%	9%	6%	16%	10%	11%	12%	7%	9%	15%	6%	5%	12%	19%	15%
Negative Effect	58%	44%	78%	38%	80%	58%	66%	66%	51%	42%	53%	70%	49%	55%	73%	60%	57%	59%	66%	52%	56%	58%	63%	53%	60%	48%	61%	71%	58%	47%	36%
Made No Difference	25%	38%	9%	41%	8%	27%	16%	16%	33%	34%	24%	21%	27%	24%	22%	20%	27%	25%	22%	25%	20%	27%	22%	25%	25%	29%	24%	19%	27%	23%	45%
Not Sure	7%	6%	4%	4%	6%	3%	8%	14%	1%	9%	10%	2%	9%	9%	2%	10%	5%	7%	6%	7%	14%	3%	3%	15%	5%	8%	9%	4%	3%	11%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

23 Has HB2 had a positive effect on business recruitment and existing businesses in North Carolina? A negative effect? Or has it made no difference?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Positive Effect	11%	7%	8%	18%	7%
Negative Effect	58%	61%	57%	42%	72%
Made No Difference	25%	24%	27%	38%	18%
Not Sure	7%	8%	8%	2%	3%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

Results of SurveyUSA Election Poll #23265



Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
Release Date: 10/18/2016
Percentages

Sponsor:
Time Warner Cable News (North Carolina)

24 Has HB2 had a positive effect on North Carolina's overall image? A negative effect? Or has it made no difference?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation							Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Positive Effect	17%	16%	18%	16%	17%	20%	15%	17%	18%	18%	10%	24%	12%	17%	26%	25%	21%	15%	17%	11%	6%	26%	18%	9%	36%	16%	13%	7%	2%	30%	7%
Negative Effect	56%	57%	55%	50%	60%	56%	56%	56%	56%	56%	63%	46%	70%	52%	39%	41%	43%	54%	62%	72%	86%	40%	52%	79%	32%	52%	62%	78%	95%	33%	81%
Made No Difference	20%	21%	19%	20%	17%	21%	23%	18%	22%	20%	19%	26%	13%	19%	32%	27%	33%	22%	8%	12%	4%	30%	22%	8%	27%	29%	17%	6%	1%	34%	6%
Not Sure	7%	5%	8%	14%	6%	4%	5%	9%	5%	5%	8%	4%	4%	13%	4%	6%	4%	9%	14%	5%	3%	5%	8%	4%	6%	4%	8%	10%	2%	4%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

24 Has HB2 had a positive effect on North Carolina's overall image? A negative effect? Or has it made no difference?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Positive Effect	17%	28%	8%	32%	6%	23%	13%	6%	20%	22%	15%	16%	18%	17%	14%	13%	20%	12%	14%	21%	13%	19%	17%	14%	19%	17%	16%	13%	20%	21%	22%
Negative Effect	56%	37%	81%	32%	82%	53%	65%	77%	41%	41%	53%	67%	50%	54%	68%	61%	53%	63%	63%	49%	60%	55%	58%	54%	58%	52%	57%	70%	55%	44%	45%
Made No Difference	20%	31%	6%	31%	7%	20%	18%	9%	35%	28%	22%	15%	24%	20%	17%	18%	22%	21%	16%	23%	16%	22%	22%	23%	14%	23%	20%	13%	21%	24%	29%
Not Sure	7%	4%	5%	5%	5%	4%	3%	7%	4%	10%	10%	2%	9%	10%	1%	8%	6%	3%	6%	8%	12%	4%	3%	9%	8%	8%	8%	4%	4%	11%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

24 Has HB2 had a positive effect on North Carolina's overall image? A negative effect? Or has it made no difference?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Positive Effect	17%	19%	17%	26%	15%
Negative Effect	56%	53%	52%	39%	68%
Made No Difference	20%	21%	22%	29%	15%
Not Sure	7%	7%	9%	6%	3%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

25 Should transgender people should be allowed to use the bathroom of the gender they identify with? Or not?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation							Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Should Be Allowed	39%	35%	42%	44%	40%	34%	37%	42%	36%	36%	50%	19%	57%	38%	12%	11%	25%	38%	64%	64%	65%	12%	41%	64%	18%	22%	45%	69%	88%	11%	67%
Should Not	50%	53%	46%	40%	48%	56%	53%	45%	54%	54%	41%	75%	31%	48%	80%	74%	64%	49%	22%	27%	23%	77%	47%	25%	76%	65%	40%	18%	12%	82%	22%
Not Sure	12%	12%	12%	16%	12%	10%	10%	13%	10%	10%	9%	7%	12%	14%	8%	14%	10%	13%	15%	9%	12%	11%	13%	11%	6%	13%	15%	14%	0%	7%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

Results of SurveyUSA Election Poll #23265

Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
Release Date: 10/18/2016
Percentages

25

Should transgender people should be allowed to use the bathroom of the gender they identify with? Or not?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Should Be Allowed	39%	16%	67%	13%	67%	32%	51%	76%	18%	19%	37%	48%	36%	37%	43%	47%	34%	50%	41%	33%	49%	34%	37%	39%	42%	35%	31%	49%	31%	35%	11%
Should Not	50%	74%	23%	80%	21%	58%	41%	14%	80%	65%	49%	44%	50%	51%	48%	43%	54%	36%	46%	58%	38%	55%	54%	48%	44%	52%	53%	40%	63%	54%	78%
Not Sure	12%	10%	10%	7%	12%	9%	8%	10%	2%	16%	14%	8%	14%	12%	9%	10%	13%	14%	14%	8%	14%	11%	9%	13%	13%	13%	16%	11%	6%	10%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

25Should transgender people should be allowed to use the bathroom of the gender they identify with? Or not?																													
723 Registered Voters	All	Independent		HS Edu	College																								
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites																								
Should Be Allowed	39%	39%	42%	13%	51%																								
Should Not	50%	47%	46%	77%	42%																								
Not Sure	12%	13%	12%	10%	7%																								
Total	100%	100%	100%	100%	100%																								
Composition of Registered Voters	100%	20%	20%	8%	28%																								

26

Should lesbian, gay, bisexual and transgender individuals be specifically included in any law preventing discrimination along with race, religion, color, national origin or biological sex?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation						Party Affiliation			Ideology					Presidential Vot		
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Yes	50%	49%	51%	56%	53%	45%	47%	54%	46%	47%	60%	31%	63%	57%	21%	28%	36%	54%	78%	74%	67%	24%	55%	71%	24%	36%	62%	84%	91%	25%	74%
No	34%	35%	33%	29%	32%	41%	35%	31%	38%	38%	26%	51%	24%	29%	58%	50%	48%	30%	9%	16%	21%	54%	30%	18%	58%	44%	22%	7%	8%	56%	16%
Not Sure	16%	16%	15%	15%	15%	14%	18%	15%	16%	16%	14%	19%	13%	15%	21%	22%	16%	16%	12%	10%	12%	21%	15%	11%	18%	20%	16%	9%	1%	19%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

26

Should lesbian, gay, bisexual and transgender individuals be specifically included in any law preventing discrimination along with race, religion, color, national origin or biological sex?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong	
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	
Yes	50%	30%	75%	27%	75%	45%	58%	73%	33%	31%	53%	56%	46%	50%	57%	59%	45%	55%	56%	45%	60%	46%	48%	56%	55%	41%	55%	58%	42%	48%	20%	
No	34%	50%	16%	55%	15%	40%	23%	15%	47%	47%	33%	30%	37%	35%	29%	25%	39%	30%	29%	38%	29%	37%	38%	29%	28%	43%	29%	30%	41%	36%	61%	
Not Sure	16%	19%	8%	18%	10%	16%	19%	12%	20%	22%	14%	14%	17%	16%	14%	16%	15%	15%	15%	16%	12%	17%	14%	15%	17%	17%	17%	13%	17%	16%	19%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%	

Results of SurveyUSA Election Poll #23265



Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
Release Date: 10/18/2016
Percentages

Sponsor:
Time Warner Cable News (North Carolina)

26 Should lesbian, gay, bisexual and transgender individuals be specifically included in any law preventing discrimination along with race, religion, color, national origin or biological sex?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Yes	50%	58%	52%	25%	60%
No	34%	29%	32%	59%	29%
Not Sure	16%	13%	16%	16%	11%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

27 How important will HB2 be in your vote for Governor this year? Very important? Somewhat important? Not very important? Or not at all important?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation						Party Affiliation			Ideology					Presidential Vot		
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Very	50%	47%	52%	45%	44%	52%	57%	45%	55%	50%	48%	50%	56%	44%	58%	42%	33%	48%	47%	56%	64%	51%	42%	60%	58%	42%	36%	60%	81%	48%	57%
Somewhat	20%	16%	22%	16%	25%	18%	17%	22%	18%	21%	21%	17%	20%	21%	11%	25%	23%	19%	28%	22%	16%	17%	23%	19%	11%	24%	30%	13%	13%	18%	21%
Not Very	16%	19%	14%	15%	19%	16%	14%	18%	15%	15%	21%	14%	18%	16%	12%	20%	26%	14%	13%	15%	12%	16%	18%	14%	15%	21%	19%	12%	5%	16%	14%
Not At All	11%	14%	8%	12%	8%	13%	11%	9%	12%	11%	10%	17%	5%	11%	17%	11%	17%	13%	2%	5%	6%	14%	11%	5%	15%	11%	12%	5%	1%	18%	5%
Not Sure	4%	4%	4%	12%	4%	0%	1%	7%	1%	3%	1%	2%	2%	7%	3%	1%	1%	6%	9%	2%	2%	2%	5%	2%	1%	3%	3%	9%	0%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

27 How important will HB2 be in your vote for Governor this year? Very important? Somewhat important? Not very important? Or not at all important?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Very	50%	47%	58%	45%	58%	46%	69%	65%	41%	54%	49%	47%	54%	50%	45%	52%	48%	57%	45%	49%	39%	54%	50%	49%	50%	49%	35%	54%	49%	48%	64%
Somewhat	20%	17%	21%	17%	22%	21%	14%	17%	22%	16%	21%	20%	18%	20%	20%	14%	23%	13%	21%	22%	23%	18%	23%	16%	19%	19%	20%	22%	16%	25%	9%
Not Very	16%	18%	12%	20%	10%	17%	9%	13%	16%	12%	15%	19%	16%	16%	16%	15%	17%	14%	19%	14%	18%	15%	15%	15%	18%	17%	23%	14%	18%	12%	11%
Not At All	11%	16%	5%	17%	5%	14%	5%	4%	21%	10%	10%	12%	7%	10%	17%	13%	10%	14%	10%	11%	9%	11%	10%	12%	10%	12%	14%	6%	15%	8%	15%
Not Sure	4%	2%	3%	2%	4%	2%	2%	1%	0%	7%	4%	2%	5%	5%	2%	6%	3%	2%	5%	4%	10%	1%	2%	7%	3%	4%	7%	3%	2%	6%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

Results of SurveyUSA Election Poll #23265



Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
Release Date: 10/18/2016
Percentaages

Sponsor:
Time Warner Cable News (North Carolina)

27 How important will HB2 be in your vote for Governor this year? Very important? Somewhat important? Not very important? Or not at all important?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Very	50%	39%	45%	58%	50%
Somewhat	20%	20%	26%	13%	19%
Not Very	16%	22%	14%	12%	18%
Not At All	11%	13%	9%	13%	12%
Not Sure	4%	5%	5%	4%	2%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

28 How would you describe the state of race relations in North Carolina? Excellent? Good? Fair? Or poor?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation						Party Affiliation			Ideology					Presidential Vot		
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Excellent	7%	6%	8%	13%	8%	5%	4%	10%	5%	6%	3%	12%	4%	4%	12%	11%	9%	7%	0%	6%	3%	12%	6%	4%	13%	8%	6%	3%	0%	12%	2%
Good	29%	31%	27%	31%	26%	27%	33%	27%	30%	33%	17%	39%	24%	25%	42%	38%	32%	30%	24%	18%	16%	40%	29%	17%	35%	38%	27%	13%	19%	38%	21%
Fair	41%	38%	43%	27%	44%	43%	44%	38%	43%	43%	43%	34%	44%	45%	29%	43%	42%	35%	47%	48%	45%	35%	41%	46%	31%	39%	43%	51%	59%	36%	44%
Poor	23%	25%	21%	28%	22%	24%	18%	24%	21%	18%	36%	14%	28%	26%	16%	8%	17%	28%	29%	29%	35%	12%	24%	31%	20%	16%	24%	33%	22%	14%	32%
Not Sure	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

28 How would you describe the state of race relations in North Carolina? Excellent? Good? Fair? Or poor?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	South	Men	Women	Men	Women	Men
Excellent	7%	12%	3%	13%	2%	6%	1%	6%	21%	8%	8%	6%	7%	8%	7%	10%	5%	10%	6%	8%	12%	5%	8%	8%	6%	6%	5%	6%	10%	7%	12%
Good	29%	35%	23%	37%	21%	33%	34%	19%	23%	32%	28%	29%	28%	27%	31%	25%	31%	29%	27%	30%	24%	31%	27%	25%	29%	36%	37%	18%	24%	34%	39%
Fair	41%	39%	42%	36%	44%	42%	43%	40%	33%	43%	37%	44%	39%	41%	43%	39%	42%	34%	42%	43%	36%	43%	45%	43%	41%	31%	36%	47%	43%	44%	24%
Poor	23%	14%	32%	13%	32%	19%	22%	31%	23%	15%	27%	21%	27%	22%	18%	24%	22%	26%	25%	19%	28%	20%	20%	24%	24%	25%	22%	28%	23%	16%	26%
Not Sure	0%	1%	0%	0%	1%	0%	1%	4%	0%	2%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

Results of SurveyUSA Election Poll #23265

Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
Release Date: 10/18/2016
Percentaages

28How would you describe the state of race relations in North Carolina? Excellent? Good? Fair? Or poor?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Excellent	7%	3%	9%	5%	6%
Good	29%	30%	27%	34%	30%
Fair	41%	41%	41%	45%	47%
Poor	23%	25%	23%	17%	17%
Not Sure	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

29If we could somehow go back in time and start this year's election process all over again with new presidential candidates, would you absolutely want to do that? Somewhat want to do that? Or absolutely not want to do that?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation							Party Affiliation			Ideology					Presidential Vot	
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Absolutely	48%	44%	51%	54%	52%	38%	46%	53%	42%	47%	47%	45%	50%	50%	35%	46%	56%	53%	59%	56%	31%	40%	56%	44%	42%	50%	56%	42%	43%	36%	46%
Somewhat	29%	33%	27%	29%	30%	31%	28%	29%	29%	28%	33%	27%	30%	31%	33%	31%	25%	28%	31%	24%	38%	32%	27%	31%	33%	29%	24%	37%	24%	34%	33%
Absolutely Not	18%	18%	18%	13%	11%	25%	24%	12%	25%	21%	14%	25%	16%	13%	27%	20%	16%	15%	5%	16%	26%	24%	12%	21%	21%	19%	13%	18%	25%	27%	16%
Not Sure	5%	5%	4%	4%	7%	5%	3%	6%	4%	5%	6%	4%	4%	7%	5%	3%	4%	5%	5%	4%	4%	4%	4%	5%	3%	2%	7%	3%	8%	4%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

29If we could somehow go back in time and start this year's election process all over again with new presidential candidates, would you absolutely want to do that? Somewhat want to do that? Or absolutely not want to do that?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men
Absolutely	48%	40%	46%	39%	49%	43%	45%	49%	38%	44%	47%	51%	48%	47%	49%	52%	45%	43%	51%	46%	60%	42%	49%	48%	50%	40%	49%	54%	44%	47%	38%
Somewhat	29%	32%	33%	33%	32%	31%	27%	22%	35%	29%	31%	27%	29%	30%	27%	27%	30%	30%	31%	27%	27%	31%	27%	26%	31%	35%	34%	28%	29%	26%	33%
Absolutely Not	18%	24%	17%	24%	16%	23%	22%	21%	21%	20%	17%	19%	18%	18%	20%	18%	19%	23%	15%	20%	7%	24%	19%	19%	17%	18%	12%	17%	21%	20%	27%
Not Sure	5%	4%	3%	4%	3%	3%	5%	8%	6%	8%	5%	3%	6%	5%	4%	3%	6%	4%	3%	6%	6%	4%	5%	6%	2%	7%	5%	1%	6%	6%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%

Results of SurveyUSA Election Poll #23265

Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
Release Date: 10/18/2016
Percentaages

29

If we could somehow go back in time and start this year's election process all over again with new presidential candidates, would you absolutely want to do that? Somewhat want to do that? Or absolutely not want to do that?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Absolutely	48%	55%	57%	35%	51%
Somewhat	29%	26%	29%	37%	25%
Absolutely Not	18%	12%	13%	20%	21%
Not Sure	5%	8%	1%	8%	3%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

30

When there is video of a police-involved shooting, should the video ... always be released? Should it never be released? Or should a judge make the decision on case-by-case basis?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Registration			Party Affiliation						Party Affiliation			Ideology					Presidential Vot		
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Unaffili	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Trump	Clinton
Always	45%	47%	43%	50%	46%	42%	42%	47%	42%	38%	67%	32%	57%	42%	36%	22%	33%	39%	53%	60%	73%	30%	41%	66%	38%	38%	39%	65%	73%	29%	65%
Never	5%	5%	6%	9%	4%	5%	4%	6%	5%	5%	4%	8%	3%	4%	9%	8%	4%	6%	2%	6%	0%	9%	4%	3%	10%	6%	5%	0%	1%	8%	2%
Case-by-case Basis	47%	45%	48%	39%	46%	49%	50%	43%	50%	53%	27%	58%	36%	50%	51%	68%	62%	54%	39%	29%	23%	59%	52%	26%	50%	54%	54%	28%	17%	62%	28%
Not Sure	3%	3%	4%	3%	4%	3%	4%	3%	4%	4%	2%	2%	4%	4%	3%	2%	1%	2%	6%	5%	4%	3%	3%	5%	2%	3%	2%	7%	9%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	33%	25%	24%	51%	49%	70%	20%	31%	40%	24%	16%	13%	14%	13%	12%	15%	14%	29%	39%	29%	23%	24%	27%	13%	7%	44%	46%

30

When there is video of a police-involved shooting, should the video ... always be released? Should it never be released? Or should a judge make the decision on case-by-case basis?

723 Registered Voters	All	Senate Vote		Governor		Issue				Education			Income			Lived in NC		Urbanity			Cell Phone / Lan		Region				Suburban		Rural		Strong	
Credibility Interval: +/-3.7 pct points		Burr	Ross	McCror	Cooper	Econo	Health	Educati	Immigr	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<20 Yrs	>20 Yrs	Urban	Suburb	Rural	Cell Ph	Landlin	Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	
Always	45%	32%	65%	29%	65%	41%	50%	57%	30%	37%	50%	42%	47%	42%	46%	53%	40%	52%	46%	40%	47%	44%	44%	50%	39%	51%	45%	47%	43%	38%	39%	
Never	5%	8%	2%	8%	2%	6%	5%	1%	6%	5%	5%	5%	5%	3%	7%	5%	5%	2%	5%	7%	5%	5%	3%	6%	7%	6%	6%	4%	6%	7%	12%	
Case-by-case Basis	47%	58%	30%	60%	30%	50%	43%	39%	59%	56%	42%	47%	43%	52%	42%	39%	51%	42%	45%	50%	44%	48%	52%	41%	48%	39%	45%	45%	47%	51%	47%	
Not Sure	3%	2%	4%	2%	3%	3%	2%	3%	5%	2%	3%	5%	4%	3%	4%	2%	4%	4%	4%	3%	4%	3%	1%	3%	6%	5%	4%	4%	4%	3%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	43%	45%	47%	54%	14%	8%	6%	18%	42%	40%	33%	38%	29%	37%	63%	18%	38%	42%	32%	68%	34%	19%	30%	18%	18%	19%	17%	23%	9%	

Results of SurveyUSA Election Poll #23265

Geography: North Carolina
Data Collected: 10/14/2016 - 10/17/2016
Release Date: 10/18/2016
Percentages

30

When there is video of a police-involved shooting, should the video ... always be released? Should it never be released? Or should a judge make the decision on case-by-case basis?

723 Registered Voters	All	Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Men	Women	Men	Whites
Always	45%	47%	35%	34%	38%
Never	5%	1%	7%	8%	5%
Case-by-case Basis	47%	48%	57%	57%	51%
Not Sure	3%	4%	2%	1%	6%
Total	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	20%	8%	28%

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPPI). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.