

Results of SurveyUSA Election Poll #23265

Geography: North Carolina

Data Collected: 10/14/2016 - 10/17/2016

Release Date: 10/18/2016

Counts (Frequencies)



Sponsor:

Time Warner Cable News (North Carolina)

**Battle for Every Vote in Tarheel State: Clinton/Trump, Burr/Ross, McCrory/Cooper All Neck-and-Neck As Early Voting Nears Start:** 24 hours before the final Presidential debate between Republican Donald Trump and Democrat Hillary Clinton, and 48 hours before North Carolina voters begin casting ballots, Clinton nominally leads Trump by two points, 46% to 44%, according to this latest SurveyUSA poll conducted exclusively for Time Warner Cable News. Libertarian Gary Johnson takes 6% of the vote; 4% of likely voters are undecided. In a 2-way match-up, Clinton still edges Trump by 2 points, 48% to 46%. Trump leads by 11 points among men; Clinton leads by 12 among women -- a 23-point gender gap. Among suburban men, Trump leads by 3; among suburban women Clinton leads by 33. In rural NC, Trump leads by 34 points among men, and by 6 points among women. Trump leads among middle-aged voters; Clinton leads among younger and older voters. Among whites, Trump leads 5:3; among blacks, Clinton leads by nearly 7:1. 9% of registered Republicans cross over to vote for Clinton; 17% of registered Democrats cross over to vote for Trump. Unaffiliated voters -- those who have not registered a political party preference with the state -- are divided. 88% of those who, regardless of their party registration, consider themselves to be Republicans vote Trump; 94% of those who identify as Democrats vote Clinton. Self-described independents favor Trump by 6 points. Clinton wins moderates by 8 points. Trump leads by 17 points among those who say the economy is the most important issue in this year's election, and by 45 points among those who say immigration is most important. Clinton leads by 32 points among voters focused on health care and by 62 points among voters who say education is the most important issue. Among voters with high school educations, Trump leads 2:1; among voters who have attended some college, Trump holds a slight lead; among those who have graduated a 4-year college, Clinton leads 5:3. Men with high school educations prefer Trump by nearly 5:1. College-educated whites break for Clinton, 45% to 39%. In the race for United States Senator from North Carolina, Republican Richard Burr today edges Democrat Deborah Ross 45% to 43%. Burr leads by 12 points among men; Ross leads by 8 points among women. Both Burr and Ross hold 86% of their self-identified partisan base; those describing themselves as independents split, with 12% of independents voting for Libertarian Sean Haugh, who takes 6% of the vote overall. Burr leads in greater Greensboro; Ross leads in greater Raleigh. Elsewhere, the race is tied. Democratic Attorney General Roy Cooper today edges Republican incumbent Governor Pat McCrory 47% to 45%. Cooper leads by 8 points among voters under age 50; McCrory leads by 6 among voters age 50+. Whites back McCrory by 15 points; blacks back Cooper by 55 points. Independents back Cooper by 5 points; moderates back Cooper by 17. High school educated voters prefer McCrory 5:3; college educated voters prefer Cooper 5:3. Cooper edges McCrory among the least affluent and leads by 8 among the most affluent; middle-income voters split. Cooper leads by 12 in greater Raleigh; McCrory leads by 14 in southern and coastal North Carolina; the race is tied elsewhere. 77% of registered voters say it is "very important" whoever is elected President is qualified to be Commander in Chief on their first day in office. Among Clinton voters, 92% say it is very important; among Trump voters, 65% do. 51% say that based on the content of leaked emails from the Clinton campaign, the Democratic National Committee did not treat the Clinton and Sanders campaigns evenhandedly. 29% say the DNC did treat the campaigns evenhandedly. 77% of Trump voters say the DNC did not act evenhandedly; 24% of Clinton voters agree. 49% of registered voters say based on what they know about the way in which Donald Trump has treated women that Trump is unfit to serve as President. 47% say Trump is not unfit to serve. 32% say Hillary Clinton is unfit to serve as President based on what they know about the way in which Bill Clinton has treated women; 61% say Hillary Clinton is not unfit to serve. Among Trump voters, 3% say Donald Trump is unfit to serve based on what they know about how Donald Trump treats women; among Trump voters, 62% say Hillary Clinton is unfit to serve as President based on what they know about how Bill Clinton treats women. HB2, the state law passed 7 months ago which prohibited local governments from passing anti-discrimination rules and overturned the Charlotte ordinance that would have allowed transgender people to use the bathroom corresponding to their gender identity, is today seen as a good idea by 45% of registered voters, and a bad idea by 43%. In April, voters by an 11-point margin called the law a good idea. In April, 45% of voters predicted the law would have a negative impact on business, while 29% said it would have no impact. Today, 58% say there has been a negative impact on business; 25% say the law has made no difference. Similarly, in April, a 20-point margin of registered voters said the law would have a negative impact on North Carolina's overall image; today, that margin has widened to 36 points. Unchanged in seven months: an 11-point margin of registered voters, 50% to 39%, say transgender people should not be allowed to use the bathroom of the gender they identify with. Context and Filtering: SurveyUSA interviewed 800 state of North Carolina adults 10/14/16 through 10/16/16. Of the adults, 723 were registered to vote. Of the registered, 651 were determined by SurveyUSA to be likely to vote on or before 11/08/16 in the Presidential election. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (71% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (29% of likely voters) were shown a questionnaire on the display of their smartphone, tablet or other electronic device. Republican Mitt Romney defeated Democrat Barack Obama by 2 points in 2012; Obama defeated Republican John McCain by less than 1 point in 2008. North Carolina has 15 electoral votes.

1 Do you approve or disapprove of the job Barack Obama is doing as President?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        | Party Affiliation |         |        | Ideology |        |       |        |       | Presidential Vot |       |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|-------------------|---------|--------|----------|--------|-------|--------|-------|------------------|-------|---------|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong            | Republi | Indepe | Democr   | Very C | Somew | Modera | Somew | Very Li          | Trump | Clinton |
| Approve                                 | 336  | 135    | 201    | 74    | 98    | 80    | 83  | 172       | 164 | 181   | 120   | 30                 | 224    | 73       | 12                | 7       | 14      | 35     | 68      | 96     | 99                | 20      | 116    | 195      | 36     | 48    | 89     | 85    | 51               | 12    | 276     |
| Disapprove                              | 364  | 192    | 172    | 51    | 124   | 99    | 90  | 175       | 189 | 307   | 24    | 194                | 57     | 94       | 100               | 82      | 88      | 57     | 14      | 12     | 2                 | 182     | 158    | 14       | 129    | 122   | 91     | 7     | 0                | 275   | 16      |
| Not Sure                                | 23   | 11     | 13     | 5     | 14    | 0     | 4   | 19        | 4   | 22    | 0     | 3                  | 8      | 7        | 3                 | 6       | 3       | 5      | 3       | 2      | 0                 | 8       | 11     | 2        | 2      | 5     | 10     | 4     | 1                | 2     | 5       |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100               | 210     | 285    | 211      | 166    | 175   | 190    | 96    | 52               | 289   | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%               | 29%     | 39%    | 29%      | 23%    | 24%   | 27%    | 13%   | 7%               | 44%   | 46%     |

1 Do you approve or disapprove of the job Barack Obama is doing as President?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         |     | Suburban |     | Rural |     | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|-----|----------|-----|-------|-----|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men | Women    | Men | Women | Men |        |
| Approve                                 | 336  | 34          | 246  | 32       | 256    | 137   | 55     | 41      | 8      | 49        | 137  | 142    | 112     | 116     | 93      | 144         | 188     | 70       | 138    | 108   | 119              | 217     | 110      | 63     | 100     | 63      | 55  | 83       | 39  | 69    | 8   |        |
| Disapprove                              | 364  | 251         | 29   | 259      | 41     | 206   | 31     | 10      | 30     | 76        | 155  | 129    | 111     | 137     | 103     | 113         | 249     | 50       | 121    | 170   | 97               | 266     | 133      | 67     | 105     | 59      | 68  | 53       | 83  | 88    | 56  |        |
| Not Sure                                | 23   | 5           | 6    | 4        | 7      | 5     | 2      | 2       | 0      | 3         | 9    | 11     | 8       | 9       | 6       | 10          | 13      | 3        | 8      | 11    | 15               | 8       | 6        | 4      | 8       | 5       | 4   | 3        | 3   | 8     | 2   |        |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127 | 139      | 125 | 164   | 66  |        |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18% | 19%      | 17% | 23%   | 9%  |        |

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1 Do you approve or disapprove of the job Barack Obama is doing as President?

|   |      |             |       |        |         |
|---|------|-------------|-------|--------|---------|
| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Approve                                 | 336  | 58          | 58    | 13     | 87      |
| Disapprove                              | 364  | 78          | 80    | 45     | 103     |
| Not Sure                                | 23   | 6           | 5     | 1      | 10      |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

2 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

|   |      |        |        |       |       |       |     |           |     |       |       |                    |        |          |                   |         |         |        |         |        |        |                   |        |        |          |       |        |       |         |                  |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|-------------------|--------|--------|----------|-------|--------|-------|---------|------------------|---------|
| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        | Party Affiliation |        |        | Ideology |       |        |       |         | Presidential Vot |         |
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi           | Indepe | Democr | Very C   | Somew | Modera | Somew | Very Li | Trump            | Clinton |
| Approve                                 | 323  | 156    | 168    | 53    | 84    | 93    | 93  | 137       | 186 | 250   | 41    | 170                | 74     | 63       | 92                | 74      | 65      | 34     | 11      | 26     | 12     | 166               | 110    | 39     | 123      | 109   | 63     | 10    | 2       | 233              | 40      |
| Disapprove                              | 333  | 150    | 183    | 52    | 118   | 84    | 78  | 171       | 162 | 217   | 92    | 41                 | 197    | 86       | 13                | 12      | 28      | 52     | 60      | 77     | 87     | 25                | 141    | 163    | 32       | 54    | 105    | 71    | 48      | 39               | 242     |
| Not Sure                                | 67   | 32     | 35     | 25    | 33    | 3     | 6   | 58        | 9   | 43    | 11    | 15                 | 18     | 26       | 10                | 10      | 10      | 10     | 13      | 8      | 1      | 20                | 34     | 9      | 11       | 11    | 23     | 15    | 1       | 18               | 16      |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210               | 285    | 211    | 166      | 175   | 190    | 96    | 52      | 289              | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%               | 39%    | 29%    | 23%      | 24%   | 27%    | 13%   | 7%      | 44%              | 46%     |

2 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Approve                                 | 323  | 228         | 41   | 264      | 26     | 195   | 25     | 13      | 26     | 74        | 141  | 102    | 101     | 118     | 88      | 102         | 218     | 54       | 107    | 137   | 70               | 254     | 109      | 53     | 95      | 66      | 56       | 50    | 64    | 73    | 53     |
| Disapprove                              | 333  | 46          | 226  | 14       | 264    | 136   | 60     | 40      | 8      | 41        | 127  | 160    | 103     | 117     | 102     | 128         | 201     | 66       | 133    | 118   | 114              | 219     | 120      | 58     | 106     | 49      | 55       | 78    | 48    | 70    | 10     |
| Not Sure                                | 67   | 16          | 15   | 16       | 14     | 18    | 3      | 0       | 4      | 14        | 33   | 20     | 26      | 27      | 12      | 36          | 31      | 3        | 27     | 34    | 47               | 20      | 20       | 23     | 13      | 12      | 17       | 10    | 13    | 21    | 3      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

2 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

|   |      |             |       |        |         |
|---|------|-------------|-------|--------|---------|
| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Approve                                 | 323  | 53          | 57    | 40     | 78      |
| Disapprove                              | 333  | 72          | 69    | 15     | 106     |
| Not Sure                                | 67   | 18          | 16    | 4      | 16      |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

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3 Do you approve or disapprove of the job Richard Burr is doing as United States Senator?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        | Party Affiliation |        |        | Ideology |       |        |       |         | Presidential Vot |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|-------------------|--------|--------|----------|-------|--------|-------|---------|------------------|---------|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi           | Indepe | Democr | Very C   | Somew | Modera | Somew | Very Li | Trump            | Clinton |
| Approve                                 | 301  | 152    | 149    | 47    | 95    | 72    | 87  | 142       | 159 | 224   | 51    | 148                | 84     | 57       | 92                | 60      | 48      | 27     | 19      | 22     | 25     | 152               | 94     | 48     | 118      | 90    | 63     | 10    | 3       | 200              | 66      |
| Disapprove                              | 290  | 136    | 154    | 37    | 87    | 82    | 84  | 124       | 166 | 198   | 66    | 47                 | 165    | 67       | 15                | 16      | 35      | 43     | 47      | 63     | 65     | 31                | 125    | 129    | 32       | 59    | 83     | 63    | 37      | 57               | 184     |
| Not Sure                                | 132  | 49     | 83     | 47    | 53    | 26    | 6   | 100       | 32  | 88    | 27    | 31                 | 41     | 51       | 7                 | 19      | 21      | 26     | 19      | 25     | 10     | 27                | 66     | 35     | 16       | 26    | 44     | 22    | 12      | 32               | 48      |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210               | 285    | 211    | 166      | 175   | 190    | 96    | 52      | 289              | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%               | 39%    | 29%    | 23%      | 24%   | 27%    | 13%   | 7%      | 44%              | 46%     |

3 Do you approve or disapprove of the job Richard Burr is doing as United States Senator?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Approve                                 | 301  | 229         | 48   | 212      | 63     | 177   | 23     | 14      | 27     | 58        | 123  | 111    | 89      | 103     | 88      | 95          | 199     | 46       | 105    | 124   | 87               | 214     | 99       | 55     | 85      | 61      | 56       | 49    | 65    | 58    | 56     |
| Disapprove                              | 290  | 32          | 196  | 55       | 188    | 131   | 57     | 29      | 6      | 48        | 111  | 129    | 92      | 105     | 87      | 107         | 184     | 53       | 111    | 111   | 57               | 233     | 111      | 49     | 89      | 41      | 49       | 62    | 43    | 69    | 8      |
| Not Sure                                | 132  | 30          | 38   | 28       | 53     | 40    | 8      | 10      | 6      | 23        | 67   | 42     | 50      | 54      | 26      | 65          | 67      | 23       | 51     | 54    | 87               | 45      | 38       | 29     | 40      | 25      | 23       | 28    | 17    | 38    | 2      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

3 Do you approve or disapprove of the job Richard Burr is doing as United States Senator?

| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
|---|------|-------------|-------|--------|---------|
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Approve                                 | 301  | 47          | 47    | 36     | 78      |
| Disapprove                              | 290  | 64          | 61    | 15     | 86      |
| Not Sure                                | 132  | 31          | 34    | 9      | 37      |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

4 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        | Party Affiliation |        |        | Ideology |       |        |       |         | Presidential Vot |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|-------------------|--------|--------|----------|-------|--------|-------|---------|------------------|---------|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi           | Indepe | Democr | Very C   | Somew | Modera | Somew | Very Li | Trump            | Clinton |
| Approve                                 | 315  | 135    | 180    | 41    | 89    | 87    | 99  | 129       | 186 | 216   | 76    | 54                 | 178    | 74       | 21                | 26      | 28      | 39     | 52      | 70     | 73     | 47                | 119    | 144    | 39       | 59    | 90     | 65    | 39      | 66               | 212     |
| Disapprove                              | 266  | 154    | 112    | 42    | 84    | 74    | 66  | 125       | 141 | 208   | 32    | 135                | 66     | 54       | 73                | 55      | 54      | 33     | 17      | 16     | 11     | 128               | 104    | 26     | 103      | 82    | 54     | 12    | 2       | 183              | 37      |
| Not Sure                                | 142  | 48     | 94     | 48    | 63    | 19    | 12  | 111       | 31  | 85    | 35    | 37                 | 46     | 45       | 21                | 14      | 21      | 25     | 15      | 25     | 16     | 35                | 62     | 41     | 24       | 34    | 47     | 20    | 10      | 40               | 49      |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210               | 285    | 211    | 166      | 175   | 190    | 96    | 52      | 289              | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%               | 39%    | 29%    | 23%      | 24%   | 27%    | 13%   | 7%      | 44%              | 46%     |

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Release Date: 10/18/2016  
Counts (Frequencies)

Sponsor:  
Time Warner Cable News (North Carolina)

|   |   |      |             |      |          |        |       |        |         |           |         |      |        |         |         |             |         |          |       |        |                  |         |         |          |        |         |          |     |       |     |        |     |
|---|---|------|-------------|------|----------|--------|-------|--------|---------|-----------|---------|------|--------|---------|---------|-------------|---------|----------|-------|--------|------------------|---------|---------|----------|--------|---------|----------|-----|-------|-----|--------|-----|
| 4 | Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General? |      |             |      |          |        |       |        |         |           |         |      |        |         |         |             |         |          |       |        |                  |         |         |          |        |         |          |     |       |     |        |     |
|   | 723 Registered Voters   | All  | Senate Vote |      | Governor |        | Issue |        |         | Education |         |      | Income |         |         | Lived in NC |         | Urbanity |       |        | Cell Phone / Lan |         | Region  |          |        |         | Suburban |     | Rural |     | Strong |     |
|   | Credibility Interval: +/-3.7 pct points   |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr    | High Sc | Some | 4-year | < \$40K | \$40K - | > \$80K     | <20 Yrs | >20 Yrs  | Urban | Suburb | Rural            | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther  | Men | Women | Men | Women  | Men |
|   | Approve   | 315  | 74          | 201  | 59       | 228    | 150   | 45     | 47      | 9         | 41      | 120  | 148    | 92      | 114     | 98          | 119     | 191      | 69    | 122    | 107              | 81      | 234     | 116      | 57     | 92      | 51       | 49  | 73    | 45  | 62     | 12  |
|   | Disapprove  | 266  | 171         | 37   | 187      | 31     | 149   | 33     | 4       | 21        | 59      | 112  | 90     | 89      | 96      | 66          | 76      | 188      | 37    | 92     | 112              | 56      | 210     | 80       | 48     | 89      | 49       | 56  | 37    | 60  | 52     | 43  |
|   | Not Sure  | 142  | 45          | 44   | 48       | 44     | 50    | 10     | 2       | 8         | 29      | 69   | 44     | 50      | 53      | 39          | 71      | 71       | 16    | 52     | 70               | 94      | 48      | 53       | 29     | 33      | 28       | 22  | 30    | 19  | 51     | 11  |
|   | Total   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38        | 129     | 301  | 281    | 230     | 262     | 202         | 267     | 450      | 123   | 267    | 289              | 231     | 492     | 248      | 134    | 214     | 127      | 127 | 139   | 125 | 164    | 66  |
|   | Composition of Registered Voters  | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%        | 18%     | 42%  | 40%    | 33%     | 38%     | 29%         | 37%     | 63%      | 18%   | 38%    | 42%              | 32%     | 68%     | 34%      | 19%    | 30%     | 18%      | 18% | 19%   | 17% | 23%    | 9%  |

|   |   |             |       |        |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|---|---|-------------|-------|--------|---------|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| 4                                       | Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General? |             |       |        |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 723 Registered Voters                   | All   | Independent |       | HS Edu | College |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Credibility Interval: +/-3.7 pct points |   | Men         | Women | Men    | Whites  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Approve                                 | 315   | 60          | 59    | 13     | 105     |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Disapprove                              | 266   | 55          | 49    | 37     | 64      |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not Sure                                | 142   | 27          | 35    | 10     | 31      |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total                                   | 723   | 143         | 142   | 60     | 200     |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Composition of Registered Voters        | 100%  | 20%         | 20%   | 8%     | 28%     |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

5

If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

| 651 Likely November Voters              | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        | Party Affiliation |         |        | Ideology |        |       |        |       |         | Presidential Vot |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|-------------------|---------|--------|----------|--------|-------|--------|-------|---------|------------------|---------|
| Credibility Interval: +/-3.9 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong            | Republi | Indepe | Democr   | Very C | Somew | Modera | Somew | Very Li | Trump            | Clinton |
| Donald Trump (R)                        | 289  | 156    | 133    | 41    | 83    | 89    | 77  | 124       | 166 | 251   | 16    | 170                | 45     | 60       | 97                | 70      | 68      | 31     | 8       | 7      | 1                 | 167     | 107    | 9        | 116    | 96    | 63     | 4     | 0       | 289              | 0       |
| Hillary Clinton (D)                     | 298  | 121    | 176    | 52    | 89    | 77    | 80  | 141       | 157 | 159   | 111   | 19                 | 214    | 61       | 10                | 3       | 8       | 26     | 58      | 95     | 95                | 13      | 92     | 190      | 27     | 41    | 76     | 81    | 50      | 0                | 298     |
| Gary Johnson (L)                        | 37   | 17     | 19     | 5     | 17    | 8     | 7   | 21        | 15  | 27    | 2     | 9                  | 6      | 18       | 3                 | 4       | 11      | 13     | 6       | 0      | 0                 | 6       | 30     | 0        | 3      | 14    | 11     | 4     | 0       | 0                | 0       |
| Undecided                               | 27   | 10     | 17     | 8     | 16    | 0     | 2   | 24        | 3   | 17    | 6     | 5                  | 7      | 13       | 2                 | 3       | 4       | 11     | 3       | 2      | 3                 | 5       | 18     | 4        | 2      | 6     | 16     | 2     | 0       | 0                | 0       |
| Total                                   | 651  | 304    | 346    | 106   | 204   | 175   | 166 | 310       | 341 | 454   | 136   | 203                | 272    | 153      | 112               | 80      | 91      | 81     | 75      | 104    | 99                | 191     | 247    | 202      | 149    | 156   | 166    | 90    | 50      | 289              | 298     |
| Composition of Likely November Vot      | 100% | 47%    | 53%    | 16%   | 31%   | 27%   | 26% | 48%       | 52% | 70%   | 21%   | 31%                | 42%    | 23%      | 17%               | 12%     | 14%     | 12%    | 12%     | 16%    | 15%               | 29%     | 38%    | 31%      | 23%    | 24%   | 26%    | 14%   | 8%      | 44%              | 46%     |

|                                    |  |     |             |      |          |        |       |        |         |        |           |      |        |         |         |         |             |         |          |        |       |                  |         |          |        |         |         |          |       |       |       |        |
|------------------------------------|--|-----|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| 5                                  | If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson? |     |             |      |          |        |       |        |         |        |           |      |        |         |         |         |             |         |          |        |       |                  |         |          |        |         |         |          |       |       |       |        |
|                                    | 651 Likely November Voters   | All | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|                                    | Credibility Interval: +/-3.9 pct points  |     | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
|                                    | Donald Trump (R)   | 289 | 236         | 22   | 250      | 26     | 187   | 26     | 7       | 27     | 65        | 129  | 91     | 89      | 109     | 79      | 89          | 198     | 43       | 88     | 143   | 64               | 225     | 114      | 54     | 75      | 47      | 55       | 34    | 74    | 69    | 53     |
|                                    | Hillary Clinton (D)  | 298 | 29          | 251  | 19       | 262    | 130   | 54     | 41      | 9      | 34        | 122  | 137    | 89      | 103     | 93      | 122         | 172     | 61       | 125    | 94    | 93               | 205     | 94       | 52     | 94      | 58      | 51       | 74    | 35    | 59    | 9      |
|                                    | Gary Johnson (L)   | 37  | 15          | 7    | 16       | 10     | 21    | 5      | 4       | 1      | 2         | 13   | 20     | 5       | 17      | 13      | 15          | 21      | 2        | 20     | 12    | 11               | 25      | 13       | 7      | 13      | 3       | 10       | 10    | 4     | 8     | 2      |
|                                    | Undecided  | 27  | 10          | 3    | 9        | 6      | 10    | 4      | 2       | 1      | 8         | 5    | 13     | 11      | 9       | 5       | 9           | 17      | 3        | 12     | 11    | 22               | 5       | 6        | 4      | 12      | 5       | 5        | 6     | 1     | 9     | 1      |
|                                    | Total  | 651 | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 109       | 269  | 261    | 194     | 239     | 191     | 236         | 408     | 109      | 245    | 260   | 190              | 461     | 226      | 116    | 194     | 113     | 121      | 124   | 115   | 145   | 64     |
| Composition of Likely November Vot | 100%   | 45% | 43%         | 45%  | 47%      | 54%    | 14%   | 8%     | 6%      | 17%    | 42%       | 41%  | 31%    | 38%     | 31%     | 37%     | 63%         | 18%     | 39%      | 42%    | 29%   | 71%              | 35%     | 18%      | 30%    | 17%     | 19%     | 19%      | 18%   | 22%   | 10%   |        |

Results of SurveyUSA Election Poll #23265

Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

5 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

|   |      |             |       |        |         |
|---|------|-------------|-------|--------|---------|
| 651 Likely November Voters              | All  | Independent |       | HS Edu | College |
| Credibility Interval: +/-3.9 pct points |      | Men         | Women | Men    | Whites  |
| Donald Trump (R)                        | 289  | 54          | 53    | 40     | 72      |
| Hillary Clinton (D)                     | 298  | 47          | 45    | 8      | 84      |
| Gary Johnson (L)                        | 37   | 15          | 15    | 1      | 16      |
| Undecided                               | 27   | 9           | 9     | 3      | 12      |
| Total                                   | 651  | 125         | 122   | 52     | 185     |
| Composition of Likely November Vot      | 100% | 19%         | 19%   | 8%     | 28%     |

6 Now, what if the only two candidates on the ballot were Republican Donald Trump? And Democrat Hillary Clinton?

| 651 Likely November Voters              | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        | Party Affiliation |         |        | Ideology |        |       |        |       | Presidential Vot |       |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|-------------------|---------|--------|----------|--------|-------|--------|-------|------------------|-------|---------|
| Credibility Interval: +/-3.9 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong            | Republi | Indepe | Democr   | Very C | Somew | Modera | Somew | Very Li          | Trump | Clinton |
| Donald Trump (R)                        | 300  | 161    | 139    | 42    | 92    | 91    | 76  | 133       | 167 | 258   | 18    | 173                | 46     | 67       | 98                | 70      | 73      | 35     | 8       | 7      | 1                 | 168     | 117    | 9        | 118    | 102   | 66     | 3     | 0                | 286   | 1       |
| Hillary Clinton (D)                     | 312  | 127    | 184    | 58    | 95    | 78    | 81  | 153       | 159 | 167   | 116   | 21                 | 217    | 71       | 10                | 5       | 9       | 32     | 63      | 95     | 95                | 15      | 103    | 190      | 28     | 43    | 85     | 83    | 50               | 1     | 297     |
| Undecided                               | 39   | 16     | 23     | 6     | 18    | 6     | 9   | 24        | 15  | 29    | 2     | 9                  | 10     | 15       | 3                 | 4       | 10      | 14     | 3       | 2      | 3                 | 8       | 27     | 4        | 3      | 12    | 15     | 4     | 0                | 1     | 0       |
| Total                                   | 651  | 304    | 346    | 106   | 204   | 175   | 166 | 310       | 341 | 454   | 136   | 203                | 272    | 153      | 112               | 80      | 91      | 81     | 75      | 104    | 99                | 191     | 247    | 202      | 149    | 156   | 166    | 90    | 50               | 289   | 298     |
| Composition of Likely November Vot      | 100% | 47%    | 53%    | 16%   | 31%   | 27%   | 26% | 48%       | 52% | 70%   | 21%   | 31%                | 42%    | 23%      | 17%               | 12%     | 14%     | 12%    | 12%     | 16%    | 15%               | 29%     | 38%    | 31%      | 23%    | 24%   | 26%    | 14%   | 8%               | 44%   | 46%     |

6 Now, what if the only two candidates on the ballot were Republican Donald Trump? And Democrat Hillary Clinton?

|   |      |             |      |          |        |       |        |         |        |           |      |        |         |         |         |             |         |          |        |       |                  |         |          |        |         |         |          |       |       |       |        |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| 651 Likely November Voters              | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
| Credibility Interval: +/-3.9 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Donald Trump (R)                        | 300  | 239         | 24   | 255      | 27     | 194   | 26     | 9       | 27     | 67        | 132  | 98     | 91      | 113     | 84      | 92          | 206     | 44       | 96     | 144   | 68               | 231     | 117      | 56     | 78      | 48      | 58       | 38    | 75    | 69    | 53     |
| Hillary Clinton (D)                     | 312  | 32          | 251  | 20       | 268    | 134   | 57     | 42      | 9      | 36        | 127  | 144    | 94      | 110     | 95      | 128         | 181     | 63       | 130    | 101   | 101              | 211     | 100      | 52     | 99      | 60      | 55       | 75    | 36    | 65    | 9      |
| Undecided                               | 39   | 19          | 7    | 20       | 9      | 21    | 5      | 2       | 2      | 6         | 11   | 19     | 9       | 16      | 11      | 16          | 22      | 2        | 19     | 14    | 21               | 19      | 9        | 8      | 17      | 6       | 9        | 10    | 3     | 11    | 2      |
| Total                                   | 651  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 109       | 269  | 261    | 194     | 239     | 191     | 236         | 408     | 109      | 245    | 260   | 190              | 461     | 226      | 116    | 194     | 113     | 121      | 124   | 115   | 145   | 64     |
| Composition of Likely November Vot      | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 17%       | 42%  | 41%    | 31%     | 38%     | 31%     | 37%         | 63%     | 18%      | 39%    | 42%   | 29%              | 71%     | 35%      | 18%    | 30%     | 17%     | 19%      | 19%   | 18%   | 22%   | 10%    |

6 Now, what if the only two candidates on the ballot were Republican Donald Trump? And Democrat Hillary Clinton?

|   |      |             |       |        |         |
|---|------|-------------|-------|--------|---------|
| 651 Likely November Voters              | All  | Independent |       | HS Edu | College |
| Credibility Interval: +/-3.9 pct points |      | Men         | Women | Men    | Whites  |
| Donald Trump (R)                        | 300  | 59          | 57    | 42     | 76      |
| Hillary Clinton (D)                     | 312  | 53          | 51    | 9      | 91      |
| Undecided                               | 39   | 13          | 14    | 1      | 17      |
| Total                                   | 651  | 125         | 122   | 52     | 185     |
| Composition of Likely November Vot      | 100% | 19%         | 19%   | 8%     | 28%     |

Results of SurveyUSA Election Poll #23265



Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

Sponsor:  
Time Warner Cable News (North Carolina)

7 If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

| 651 Likely November Voters              | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        |         | Party Affiliation |        |        | Ideology |        |       |         |       | Presidential Vot |  |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|---------|-------------------|--------|--------|----------|--------|-------|---------|-------|------------------|--|
| Credibility Interval: +/-3.9 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe            | Democr | Very C | Somew    | Modera | Somew | Very Li | Trump | Clinton          |  |
| Richard Burr (R)                        | 290  | 153    | 137    | 44    | 84    | 83    | 79  | 127       | 163 | 235   | 29    | 163                | 55     | 59       | 97                | 68      | 60      | 25     | 11      | 14     | 8      | 165     | 97                | 22     | 109    | 97       | 60     | 6     | 1       | 236   | 29               |  |
| Deborah Ross (D)                        | 282  | 117    | 165    | 46    | 90    | 69    | 77  | 136       | 146 | 162   | 97    | 19                 | 199    | 60       | 6                 | 5       | 9       | 33     | 53      | 85     | 89     | 12      | 95                | 174    | 28     | 36       | 80     | 81    | 46      | 22    | 251              |  |
| Sean Haugh (L)                          | 42   | 22     | 20     | 5     | 13    | 16    | 8   | 18        | 24  | 29    | 3     | 13                 | 10     | 16       | 7                 | 3       | 15      | 9      | 6       | 2      | 0      | 10      | 30                | 2      | 11     | 16       | 6      | 3     | 0       | 19    | 8                |  |
| Undecided                               | 36   | 13     | 24     | 11    | 17    | 6     | 1   | 29        | 7   | 28    | 6     | 8                  | 9      | 17       | 1                 | 3       | 8       | 13     | 5       | 3      | 2      | 5       | 25                | 5      | 1      | 7        | 21     | 1     | 3       | 13    | 10               |  |
| Total                                   | 651  | 304    | 346    | 106   | 204   | 175   | 166 | 310       | 341 | 454   | 136   | 203                | 272    | 153      | 112               | 80      | 91      | 81     | 75      | 104    | 99     | 191     | 247               | 202    | 149    | 156      | 166    | 90    | 50      | 289   | 298              |  |
| Composition of Likely November Vot      | 100% | 47%    | 53%    | 16%   | 31%   | 27%   | 26% | 48%       | 52% | 70%   | 21%   | 31%                | 42%    | 23%      | 17%               | 12%     | 14%     | 12%    | 12%     | 16%    | 15%    | 29%     | 38%               | 31%    | 23%    | 24%      | 26%    | 14%   | 8%      | 44%   | 46%              |  |

7 If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

| 651 Likely November Voters              | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.9 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Richard Burr (R)                        | 290  | 290         | 0    | 247      | 40     | 183   | 23     | 14      | 24     | 58        | 123  | 102    | 80      | 106     | 89      | 96          | 189     | 48       | 99     | 123   | 72               | 218     | 99       | 60     | 80      | 51      | 61       | 39    | 62    | 61    | 55     |
| Deborah Ross (D)                        | 282  | 0           | 282  | 24       | 245    | 128   | 54     | 34      | 8      | 33        | 116  | 131    | 81      | 103     | 89      | 116         | 166     | 48       | 118    | 104   | 85               | 197     | 96       | 46     | 89      | 51      | 49       | 68    | 40    | 64    | 3      |
| Sean Haugh (L)                          | 42   | 0           | 0    | 16       | 8      | 26    | 6      | 2       | 4      | 7         | 14   | 19     | 14      | 17      | 9       | 13          | 29      | 6        | 16     | 16    | 7                | 35      | 19       | 5      | 14      | 5       | 9        | 8     | 8     | 9     | 7      |
| Undecided                               | 36   | 0           | 0    | 8        | 11     | 11    | 6      | 3       | 3      | 10        | 17   | 9      | 19      | 14      | 3       | 10          | 25      | 6        | 12     | 17    | 26               | 10      | 12       | 6      | 12      | 7       | 3        | 9     | 5     | 12    | 0      |
| Total                                   | 651  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 109       | 269  | 261    | 194     | 239     | 191     | 236         | 408     | 109      | 245    | 260   | 190              | 461     | 226      | 116    | 194     | 113     | 121      | 124   | 115   | 145   | 64     |
| Composition of Likely November Vot      | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 17%       | 42%  | 41%    | 31%     | 38%     | 31%     | 37%         | 63%     | 18%      | 39%    | 42%   | 29%              | 71%     | 35%      | 18%    | 30%     | 17%     | 19%      | 19%   | 18%   | 22%   | 10%    |

7 If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

| 651 Likely November Voters              | All  | Independent |       | HS Edu | College |
|---|------|-------------|-------|--------|---------|
| Credibility Interval: +/-3.9 pct points |      | Men         | Women | Men    | Whites  |
| Richard Burr (R)                        | 290  | 53          | 44    | 34     | 85      |
| Deborah Ross (D)                        | 282  | 50          | 45    | 7      | 82      |
| Sean Haugh (L)                          | 42   | 12          | 17    | 5      | 9       |
| Undecided                               | 36   | 10          | 15    | 6      | 9       |
| Total                                   | 651  | 125         | 122   | 52     | 185     |
| Composition of Likely November Vot      | 100% | 19%         | 19%   | 8%     | 28%     |

Results of SurveyUSA Election Poll #23265

Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

8 If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

| 651 Likely November Voters              | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        | Party Affiliation |        |        | Ideology |       |        |       |         | Presidential Vot |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|-------------------|--------|--------|----------|-------|--------|-------|---------|------------------|---------|
| Credibility Interval: +/-3.9 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi           | Indepe | Democr | Very C   | Somew | Modera | Somew | Very Li | Trump            | Clinton |
| Pat McCrory (R)                         | 295  | 153    | 142    | 45    | 77    | 93    | 80  | 122       | 173 | 244   | 25    | 169                | 51     | 61       | 100               | 69      | 66      | 28     | 7       | 13     | 4      | 169               | 101    | 17     | 115      | 104   | 58     | 2     | 0       | 250              | 19      |
| Roy Cooper (D)                          | 304  | 128    | 176    | 51    | 99    | 74    | 80  | 150       | 154 | 178   | 98    | 21                 | 208    | 72       | 5                 | 7       | 14      | 36     | 64      | 87     | 90     | 11                | 114    | 176    | 22       | 47    | 86     | 81    | 47      | 26               | 262     |
| Lon Cecil (L)                           | 21   | 13     | 9      | 3     | 10    | 6     | 2   | 13        | 9   | 16    | 1     | 7                  | 3      | 8        | 4                 | 1       | 8       | 5      | 3       | 1      | 0      | 5                 | 15     | 1      | 9        | 3     | 4      | 4     | 1       | 8                | 4       |
| Undecided                               | 31   | 11     | 19     | 7     | 19    | 2     | 3   | 26        | 5   | 16    | 11    | 6                  | 10     | 11       | 3                 | 3       | 3       | 11     | 2       | 4      | 4      | 6                 | 16     | 8      | 3        | 2     | 19     | 4     | 2       | 6                | 13      |
| Total                                   | 651  | 304    | 346    | 106   | 204   | 175   | 166 | 310       | 341 | 454   | 136   | 203                | 272    | 153      | 112               | 80      | 91      | 81     | 75      | 104    | 99     | 191               | 247    | 202    | 149      | 156   | 166    | 90    | 50      | 289              | 298     |
| Composition of Likely November Vot      | 100% | 47%    | 53%    | 16%   | 31%   | 27%   | 26% | 48%       | 52% | 70%   | 21%   | 31%                | 42%    | 23%      | 17%               | 12%     | 14%     | 12%    | 12%     | 16%    | 15%    | 29%               | 38%    | 31%    | 23%      | 24%   | 26%    | 14%   | 8%      | 44%              | 46%     |

8 If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

| 651 Likely November Voters              | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.9 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Pat McCrory (R)                         | 295  | 247         | 24   | 295      | 0      | 197   | 25     | 7       | 25     | 60        | 132  | 94     | 85      | 110     | 83      | 86          | 202     | 42       | 93     | 136   | 62               | 232     | 102      | 56     | 78      | 59      | 54       | 39    | 67    | 69    | 57     |
| Roy Cooper (D)                          | 304  | 40          | 245  | 0        | 304    | 134   | 51     | 42      | 8      | 34        | 121  | 146    | 91      | 107     | 97      | 128         | 175     | 60       | 133    | 98    | 101              | 203     | 104      | 56     | 101     | 43      | 58       | 76    | 39    | 59    | 3      |
| Lon Cecil (L)                           | 21   | 2           | 5    | 0        | 0      | 12    | 2      | 3       | 2      | 5         | 6    | 11     | 6       | 11      | 5       | 10          | 11      | 2        | 11     | 9     | 6                | 16      | 11       | 3      | 4       | 3       | 7        | 3     | 4     | 5     | 3      |
| Undecided                               | 31   | 2           | 8    | 0        | 0      | 6     | 10     | 1       | 3      | 10        | 11   | 10     | 13      | 12      | 7       | 11          | 19      | 6        | 8      | 17    | 21               | 10      | 9        | 2      | 11      | 8       | 2        | 6     | 5     | 12    | 2      |
| Total                                   | 651  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 109       | 269  | 261    | 194     | 239     | 191     | 236         | 408     | 109      | 245    | 260   | 190              | 461     | 226      | 116    | 194     | 113     | 121      | 124   | 115   | 145   | 64     |
| Composition of Likely November Vot      | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 17%       | 42%  | 41%    | 31%     | 38%     | 31%     | 37%         | 63%     | 18%      | 39%    | 42%   | 29%              | 71%     | 35%      | 18%    | 30%     | 17%     | 19%      | 19%   | 18%   | 22%   | 10%    |

8 If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

| 651 Likely November Voters              | All  | Independent |       | HS Edu | College |
|---|------|-------------|-------|--------|---------|
| Credibility Interval: +/-3.9 pct points |      | Men         | Women | Men    | Whites  |
| Pat McCrory (R)                         | 295  | 53          | 48    | 34     | 78      |
| Roy Cooper (D)                          | 304  | 58          | 56    | 8      | 96      |
| Lon Cecil (L)                           | 21   | 8           | 7     | 4      | 6       |
| Undecided                               | 31   | 5           | 11    | 6      | 5       |
| Total                                   | 651  | 125         | 122   | 52     | 185     |
| Composition of Likely November Vot      | 100% | 19%         | 19%   | 8%     | 28%     |



Results of SurveyUSA Election Poll #23265

Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

|   |  |        |        |       |       |       |     |           |     |       |       |                    |        |          |                   |         |         |        |         |        |        |                   |        |        |          |       |       |       |         |                  |         |   |
|---|--|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|-------------------|--------|--------|----------|-------|-------|-------|---------|------------------|---------|---|
| 9                                       | What issue is most important to you in the election? The economy? Health care? Education? Gay rights? Immigration? Race relations? The environment? Voting rights? Abortion? Terrorism? Regulating gun sales? or something else? |        |        |       |       |       |     |           |     |       |       |                    |        |          |                   |         |         |        |         |        |        |                   |        |        |          |       |       |       |         |                  |         |   |
| 651 Likely November Voters              | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        | Party Affiliation |        |        | Ideology |       |       |       |         | Presidential Vot |         |   |
| Credibility Interval: +/-3.9 pct points |  | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi           | Indepe | Democr | Very C   | Somew | Moder | Somew | Very Li | Trump            | Clinton |   |
| Economy                                 | 348  | 179    | 169    | 44    | 100   | 109   | 95  | 144       | 204 | 257   | 61    | 121                | 134    | 80       | 69                | 44      | 60      | 42     | 32      | 48     | 47     | 113               | 133    | 95     | 91       | 99    | 84    | 36    | 18      | 187              | 130     |   |
| Health Care                             | 88   | 31     | 58     | 12    | 24    | 27    | 25  | 37        | 52  | 65    | 16    | 19                 | 48     | 20       | 9                 | 12      | 9       | 11     | 11      | 19     | 18     | 20                | 31     | 37     | 14       | 24    | 21    | 15    | 10      | 26               | 54      |   |
| Education                               | 53   | 13     | 40     | 9     | 14    | 13    | 17  | 23        | 31  | 34    | 17    | 8                  | 38     | 6        | 4                 | 3       | 3       | 7      | 8       | 15     | 11     | 7                 | 18     | 27     | 4        | 8     | 13    | 10    | 8       | 7                | 41      |   |
| Gay Rights                              | 9  | 5      | 3      | 2     | 0     | 3     | 4   | 2         | 7   | 6     | 2     | 2                  | 5      | 1        | 1                 | 0       | 1       | 1      | 1       | 3      | 2      | 1                 | 3      | 4      | 2        | 2     | 2     | 0     | 3       | 3                | 6       |   |
| Immigration                             | 38   | 18     | 20     | 3     | 12    | 10    | 14  | 15        | 23  | 27    | 4     | 19                 | 8      | 9        | 7                 | 10      | 10      | 3      | 2       | 4      | 2      | 17                | 15     | 6      | 9        | 9     | 13    | 5     | 0       | 27               | 9       |   |
| Race Relations                          | 31   | 13     | 18     | 10    | 11    | 6     | 4   | 21        | 10  | 7     | 24    | 3                  | 15     | 11       | 1                 | 2       | 1       | 6      | 7       | 8      | 7      | 3                 | 13     | 15     | 2        | 4     | 11    | 7     | 6       | 2                | 24      |   |
| Environment                             | 18   | 12     | 7      | 2     | 14    | 0     | 2   | 16        | 2   | 12    | 6     | 0                  | 13     | 5        | 0                 | 1       | 0       | 2      | 5       | 3      | 7      | 1                 | 6      | 10     | 7        | 1     | 3     | 4     | 3       | 0                | 16      |   |
| Voting Rights                           | 6  | 4      | 1      | 1     | 0     | 1     | 3   | 1         | 4   | 3     | 3     | 1                  | 3      | 1        | 1                 | 0       | 1       | 0      | 1       | 0      | 3      | 1                 | 2      | 3      | 1        | 0     | 1     | 2     | 0       | 2                | 3       |   |
| Abortion                                | 16   | 8      | 9      | 1     | 7     | 6     | 2   | 8         | 8   | 15    | 0     | 11                 | 2      | 1        | 7                 | 5       | 3       | 2      | 0       | 0      | 0      | 11                | 5      | 0      | 9        | 5     | 3     | 0     | 0       | 14               | 0       |   |
| Terrorism                               | 23   | 7      | 15     | 10    | 13    | 0     | 0   | 23        | 0   | 18    | 2     | 13                 | 3      | 7        | 10                | 3       | 1       | 5      | 1       | 1      | 2      | 13                | 8      | 2      | 6        | 2     | 10    | 2     | 0       | 16               | 2       |   |
| Regulating Gun Sales                    | 4  | 0      | 4      | 1     | 3     | 0     | 0   | 4         | 0   | 3     | 1     | 1                  | 2      | 1        | 1                 | 0       | 0       | 0      | 0       | 1      | 1      | 1                 | 0      | 3      | 1        | 0     | 1     | 0     | 2       | 0                | 3       |   |
| Other                                   | 7  | 7      | 1      | 2     | 6     | 0     | 0   | 7         | 0   | 5     | 0     | 4                  | 1      | 2        | 2                 | 2       | 0       | 3      | 0       | 1      | 0      | 4                 | 3      | 1      | 2        | 2     | 2     | 1     | 0       | 3                | 1       |   |
| Not Sure                                | 10   | 9      | 1      | 9     | 1     | 0     | 0   | 9         | 0   | 2     | 0     | 1                  | 0      | 9        | 0                 | 0       | 2       | 0      | 8       | 0      | 0      | 0                 | 9      | 0      | 0        | 0     | 0     | 2     | 8       | 0                | 1       | 8 |
| Total                                   | 651  | 304    | 346    | 106   | 204   | 175   | 166 | 310       | 341 | 454   | 136   | 203                | 272    | 153      | 112               | 80      | 91      | 81     | 75      | 104    | 99     | 191               | 247    | 202    | 149      | 156   | 166   | 90    | 50      | 289              | 298     |   |
| Composition of Likely November Vot      | 100%   | 47%    | 53%    | 16%   | 31%   | 27%   | 26% | 48%       | 52% | 70%   | 21%   | 31%                | 42%    | 23%      | 17%               | 12%     | 14%     | 12%    | 12%     | 16%    | 15%    | 29%               | 38%    | 31%    | 23%      | 24%   | 26%   | 14%   | 8%      | 44%              | 46%     |   |

|   |  |             |      |          |        |       |        |         |        |           |      |        |         |         |         |             |         |          |        |       |                  |         |          |        |         |         |          |       |       |       |        |
|---|--|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| 9                                       | What issue is most important to you in the election? The economy? Health care? Education? Gay rights? Immigration? Race relations? The environment? Voting rights? Abortion? Terrorism? Regulating gun sales? or something else? |             |      |          |        |       |        |         |        |           |      |        |         |         |         |             |         |          |        |       |                  |         |          |        |         |         |          |       |       |       |        |
| 651 Likely November Voters              | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
| Credibility Interval: +/-3.9 pct points |  | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Economy                                 | 348  | 183         | 128  | 197      | 134    | 348   | 0      | 0       | 0      | 62        | 127  | 151    | 90      | 123     | 117     | 122         | 221     | 51       | 133    | 141   | 73               | 276     | 126      | 55     | 110     | 58      | 74       | 59    | 66    | 76    | 43     |
| Health Care                             | 88   | 23          | 54   | 25       | 51     | 0     | 88     | 0       | 0      | 21        | 42   | 23     | 35      | 31      | 18      | 31          | 56      | 19       | 26     | 38    | 22               | 67      | 25       | 20     | 31      | 12      | 7        | 19    | 14    | 24    | 6      |
| Education                               | 53   | 14          | 34   | 7        | 42     | 0     | 0      | 53      | 0      | 4         | 23   | 26     | 15      | 20      | 17      | 23          | 31      | 14       | 24     | 11    | 14               | 39      | 19       | 10     | 14      | 9       | 7        | 17    | 1     | 10    | 2      |
| Gay Rights                              | 9  | 2           | 5    | 2        | 5      | 0     | 0      | 0       | 0      | 2         | 4    | 2      | 5       | 1       | 3       | 3           | 6       | 2        | 3      | 2     | 1                | 7       | 4        | 1      | 1       | 3       | 2        | 1     | 1     | 1     | 1      |
| Immigration                             | 38   | 24          | 8    | 25       | 8      | 0     | 0      | 0       | 38     | 5         | 15   | 18     | 9       | 19      | 11      | 14          | 25      | 9        | 13     | 16    | 9                | 29      | 15       | 5      | 7       | 12      | 6        | 7     | 9     | 7     | 1      |
| Race Relations                          | 31   | 4           | 22   | 1        | 23     | 0     | 0      | 0       | 0      | 5         | 12   | 14     | 9       | 11      | 10      | 13          | 18      | 6        | 13     | 10    | 14               | 17      | 7        | 6      | 12      | 6       | 4        | 9     | 3     | 7     | 1      |
| Environment                             | 18   | 2           | 15   | 1        | 17     | 0     | 0      | 0       | 0      | 1         | 8    | 8      | 9       | 2       | 5       | 4           | 14      | 2        | 5      | 10    | 12               | 6       | 8        | 0      | 8       | 1       | 1        | 4     | 8     | 2     | 0      |
| Voting Rights                           | 6  | 2           | 3    | 2        | 3      | 0     | 0      | 0       | 0      | 1         | 3    | 2      | 2       | 4       | 0       | 1           | 5       | 1        | 2      | 3     | 0                | 6       | 4        | 0      | 0       | 1       | 2        | 0     | 1     | 1     | 1      |
| Abortion                                | 16   | 13          | 0    | 14       | 1      | 0     | 0      | 0       | 0      | 4         | 10   | 2      | 10      | 3       | 2       | 4           | 13      | 0        | 5      | 10    | 4                | 12      | 7        | 3      | 3       | 4       | 3        | 1     | 4     | 6     | 5      |
| Terrorism                               | 23   | 16          | 2    | 16       | 7      | 0     | 0      | 0       | 0      | 3         | 12   | 8      | 7       | 12      | 3       | 9           | 13      | 4        | 6      | 12    | 22               | 1       | 7        | 5      | 7       | 3       | 3        | 3     | 3     | 9     | 4      |
| Regulating Gun Sales                    | 4  | 2           | 2    | 0        | 3      | 0     | 0      | 0       | 0      | 0         | 2    | 2      | 1       | 1       | 2       | 1           | 3       | 0        | 1      | 2     | 3                | 1       | 1        | 1      | 1       | 1       | 0        | 1     | 0     | 2     | 0      |
| Other                                   | 7  | 5           | 1    | 4        | 2      | 0     | 0      | 0       | 0      | 0         | 3    | 4      | 0       | 5       | 2       | 3           | 4       | 1        | 4      | 2     | 7                | 0       | 1        | 2      | 1       | 3       | 3        | 1     | 2     | 0     | 2      |
| Not Sure                                | 10   | 1           | 8    | 2        | 8      | 0     | 0      | 0       | 0      | 0         | 9    | 1      | 1       | 8       | 1       | 9           | 1       | 0        | 9      | 1     | 9                | 0       | 2        | 8      | 0       | 0       | 8        | 1     | 1     | 0     | 0      |
| Total                                   | 651  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 109       | 269  | 261    | 194     | 239     | 191     | 236         | 408     | 109      | 245    | 260   | 190              | 461     | 226      | 116    | 194     | 113     | 121      | 124   | 115   | 145   | 64     |
| Composition of Likely November Vot      | 100%   | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 17%       | 42%  | 41%    | 31%     | 38%     | 31%     | 37%         | 63%     | 18%      | 39%    | 42%   | 29%              | 71%     | 35%      | 18%    | 30%     | 17%     | 19%      | 19%   | 18%   | 22%   | 10%    |



Results of SurveyUSA Election Poll #23265

Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

9 What issue is most important to you in the election? The economy? Health care? Education? Gay rights? Immigration? Race relations? The environment? Voting rights? Abortion? Terrorism? Regulating gun sales? or something else?

| 651 Likely November Voters              | All  | Independent |       | HS Edu | College |
|---|------|-------------|-------|--------|---------|
| Credibility Interval: +/-3.9 pct points |      | Men         | Women | Men    | Whites  |
| Economy                                 | 348  | 70          | 63    | 32     | 104     |
| Health Care                             | 88   | 9           | 22    | 8      | 21      |
| Education                               | 53   | 6           | 12    | 0      | 21      |
| Gay Rights                              | 9    | 1           | 2     | 2      | 1       |
| Immigration                             | 38   | 9           | 6     | 3      | 10      |
| Race Relations                          | 31   | 7           | 6     | 3      | 3       |
| Environment                             | 18   | 3           | 3     | 0      | 8       |
| Voting Rights                           | 6    | 2           | 0     | 1      | 2       |
| Abortion                                | 16   | 2           | 3     | 2      | 2       |
| Terrorism                               | 23   | 3           | 5     | 1      | 6       |
| Regulating Gun Sales                    | 4    | 0           | 0     | 0      | 1       |
| Other                                   | 7    | 3           | 0     | 0      | 4       |
| Not Sure                                | 10   | 9           | 1     | 0      | 1       |
| Total                                   | 651  | 125         | 122   | 52     | 185     |
| Composition of Likely November Vot      | 100% | 19%         | 19%   | 8%     | 28%     |

10 How important is it to you that whoever is elected President be qualified to be Commander In Chief the first day in office? Very important? Somewhat important? Slightly important? or Not important at all?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        | Party Affiliation |         |        | Ideology |        |       |        |       | Presidential Vot |       |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|-------------------|---------|--------|----------|--------|-------|--------|-------|------------------|-------|---------|
| Credibility Interval: +/-3.2 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong            | Republi | Indepe | Democr   | Very C | Somew | Modera | Somew | Very Li          | Trump | Clinton |
| Very Important                          | 553  | 250    | 304    | 90    | 179   | 139   | 144 | 270       | 283 | 384   | 116   | 155                | 254    | 126      | 84                | 60      | 60      | 70     | 74      | 98     | 95                | 144     | 204    | 193      | 127    | 123   | 135    | 88    | 45               | 187   | 274     |
| Somewhat Important                      | 119  | 62     | 58     | 23    | 46    | 27    | 24  | 69        | 51  | 86    | 21    | 54                 | 23     | 35       | 24                | 27      | 27      | 22     | 9       | 10     | 1                 | 51      | 57     | 11       | 22     | 42    | 43     | 5     | 3                | 73    | 16      |
| Slightly Important                      | 33   | 21     | 13     | 11    | 8     | 9     | 6   | 18        | 15  | 27    | 5     | 13                 | 7      | 9        | 3                 | 8       | 14      | 3      | 0       | 3      | 0                 | 10      | 17     | 3        | 11     | 8     | 11     | 2     | 1                | 20    | 3       |
| Not Important At All                    | 12   | 5      | 7      | 4     | 2     | 5     | 1   | 6         | 6   | 10    | 1     | 3                  | 3      | 3        | 4                 | 0       | 1       | 2      | 1       | 0      | 2                 | 4       | 4      | 2        | 6      | 1     | 1      | 1     | 2                | 8     | 3       |
| Not Sure                                | 6    | 1      | 5      | 3     | 0     | 0     | 3   | 3         | 3   | 4     | 2     | 2                  | 3      | 1        | 1                 | 1       | 2       | 0      | 1       | 0      | 2                 | 1       | 3      | 2        | 1      | 1     | 1      | 0     | 1                | 1     | 2       |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100               | 210     | 285    | 211      | 166    | 175   | 190    | 96    | 52               | 289   | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%               | 29%     | 39%    | 29%      | 23%    | 24%   | 27%    | 13%   | 7%               | 44%   | 46%     |

Results of SurveyUSA Election Poll #23265

Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

10How important is it to you that whoever is elected President be qualified to be Commander In Chief the first day in office? Very important? Somewhat important? Slightly important? or Not important at all?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.2 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Very Important                          | 553  | 190         | 260  | 193      | 281    | 258   | 76     | 47      | 23     | 101       | 227  | 216    | 180     | 197     | 158     | 208         | 342     | 101      | 202    | 222   | 180              | 373     | 200      | 105    | 163     | 85      | 95       | 106   | 86    | 136   | 46     |
| Somewhat Important                      | 119  | 73          | 15   | 74       | 18     | 65    | 9      | 4       | 10     | 14        | 53   | 50     | 34      | 48      | 29      | 35          | 81      | 10       | 48     | 50    | 32               | 87      | 30       | 21     | 37      | 32      | 25       | 23    | 28    | 22    | 17     |
| Slightly Important                      | 33   | 20          | 5    | 21       | 1      | 15    | 2      | 1       | 5      | 8         | 14   | 11     | 10      | 10      | 12      | 14          | 19      | 9        | 13     | 10    | 12               | 21      | 12       | 4      | 12      | 5       | 6        | 6     | 8     | 1     | 1      |
| Not Important At All                    | 12   | 6           | 2    | 7        | 2      | 9     | 1      | 0       | 0      | 4         | 5    | 3      | 5       | 3       | 3       | 7           | 5       | 3        | 4      | 5     | 4                | 7       | 6        | 3      | 1       | 2       | 2        | 2     | 2     | 3     | 3      |
| Not Sure                                | 6    | 2           | 0    | 0        | 2      | 1     | 0      | 2       | 0      | 3         | 2    | 1      | 1       | 5       | 0       | 3           | 3       | 0        | 1      | 3     | 3                | 3       | 0        | 2      | 1       | 3       | 0        | 1     | 1     | 2     | 0      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

10How important is it to you that whoever is elected President be qualified to be Commander In Chief the first day in office? Very important? Somewhat important? Slightly important? or Not important at all?

| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
|---|------|-------------|-------|--------|---------|
| Credibility Interval: +/-3.2 pct points |      | Men         | Women | Men    | Whites  |
| Very Important                          | 553  | 101         | 103   | 44     | 150     |
| Somewhat Important                      | 119  | 25          | 31    | 9      | 39      |
| Slightly Important                      | 33   | 14          | 3     | 4      | 9       |
| Not Important At All                    | 12   | 1           | 3     | 2      | 2       |
| Not Sure                                | 6    | 1           | 2     | 1      | 1       |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

11Some questions now about both Donald Trump and Hillary Clinton. First ... Based on what you know from leaked emails from the Clinton campaign, was the Democratic National Committee even-handed in how it treated Bernie Sanders and Hillary Clinton?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        | Party Affiliation |         |        | Ideology |        |       |        |       | Presidential Vot |       |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|-------------------|---------|--------|----------|--------|-------|--------|-------|------------------|-------|---------|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong            | Republi | Indepe | Democr   | Very C | Somew | Modera | Somew | Very Li          | Trump | Clinton |
| Yes                                     | 206  | 95     | 112    | 34    | 46    | 63    | 64  | 80        | 127 | 110   | 72    | 35                 | 134    | 34       | 22                | 10      | 6       | 19     | 33      | 55     | 60                | 33      | 58     | 115      | 42     | 30    | 52     | 48    | 20               | 31    | 156     |
| No                                      | 368  | 189    | 180    | 70    | 133   | 82    | 83  | 203       | 165 | 290   | 45    | 156                | 89     | 104      | 77                | 66      | 85      | 56     | 32      | 27     | 18                | 143     | 173    | 45       | 99     | 110   | 95     | 30    | 19               | 224   | 71      |
| Not Sure                                | 148  | 54     | 94     | 26    | 57    | 35    | 30  | 83        | 65  | 110   | 26    | 36                 | 65     | 36       | 15                | 19      | 13      | 22     | 20      | 29     | 23                | 34      | 55     | 52       | 25     | 35    | 43     | 18    | 13               | 35    | 70      |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100               | 210     | 285    | 211      | 166    | 175   | 190    | 96    | 52               | 289   | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%               | 29%     | 39%    | 29%      | 23%    | 24%   | 27%    | 13%   | 7%               | 44%   | 46%     |

Results of SurveyUSA Election Poll #23265



Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

Sponsor:  
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11 Some questions now about both Donald Trump and Hillary Clinton. First ... Based on what you know from leaked emails from the Clinton campaign, was the Democratic National Committee even-handed in how it treated Bernie Sanders and Hillary Clinton?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         |     | Suburban |     | Rural |     | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|-----|----------|-----|-------|-----|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men | Women    | Men | Women | Men |        |
| Yes                                     | 206  | 40          | 144  | 40       | 143    | 102   | 28     | 20      | 5      | 38        | 85   | 80     | 76      | 58      | 65      | 76          | 127     | 32       | 83     | 77    | 53               | 154     | 64       | 40     | 61      | 41      | 39  | 44       | 28  | 48    | 14  |        |
| No                                      | 368  | 216         | 75   | 218      | 93     | 187   | 35     | 23      | 25     | 55        | 149  | 160    | 91      | 158     | 105     | 137         | 229     | 55       | 139    | 156   | 125              | 243     | 143      | 67     | 101     | 57      | 72  | 67       | 80  | 76    | 45  |        |
| Not Sure                                | 148  | 35          | 64   | 37       | 68     | 60    | 26     | 10      | 9      | 37        | 67   | 41     | 64      | 46      | 32      | 54          | 93      | 36       | 45     | 56    | 53               | 95      | 41       | 26     | 52      | 29      | 16  | 29       | 16  | 40    | 8   |        |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127 | 139      | 125 | 164   | 66  |        |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18% | 19%      | 17% | 23%   | 9%  |        |

11 Some questions now about both Donald Trump and Hillary Clinton. First ... Based on what you know from leaked emails from the Clinton campaign, was the Democratic National Committee even-handed in how it treated Bernie Sanders and Hillary Clinton?

| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
|---|------|-------------|-------|--------|---------|
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Yes                                     | 206  | 36          | 22    | 13     | 49      |
| No                                      | 368  | 89          | 84    | 33     | 121     |
| Not Sure                                | 148  | 18          | 37    | 13     | 31      |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

12 Based on what you know about the way in which Donald Trump has treated women, does that make him unfit to serve as President?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        | Party Affiliation |         |        | Ideology |        |       |        |       | Presidential Vot |       |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|-------------------|---------|--------|----------|--------|-------|--------|-------|------------------|-------|---------|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong            | Republi | Indepe | Democr   | Very C | Somew | Modera | Somew | Very Li          | Trump | Clinton |
| Yes                                     | 351  | 148    | 203    | 72    | 112   | 82    | 84  | 184       | 167 | 197   | 117   | 35                 | 223    | 84       | 17                | 7       | 20      | 42     | 73      | 90     | 97                | 24      | 135    | 187      | 37     | 60    | 94     | 87    | 47               | 10    | 278     |
| No                                      | 339  | 175    | 164    | 53    | 107   | 91    | 88  | 160       | 178 | 283   | 27    | 179                | 56     | 82       | 96                | 76      | 79      | 48     | 10      | 15     | 4                 | 172     | 138    | 19       | 123    | 103   | 88     | 8     | 2                | 271   | 15      |
| Not Sure                                | 33   | 14     | 20     | 5     | 17    | 7     | 5   | 22        | 12  | 30    | 0     | 12                 | 9      | 8        | 2                 | 12      | 4       | 6      | 2       | 5      | 0                 | 14      | 12     | 5        | 6      | 11    | 8      | 1     | 2                | 8     | 5       |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100               | 210     | 285    | 211      | 166    | 175   | 190    | 96    | 52               | 289   | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%               | 29%     | 39%    | 29%      | 23%    | 24%   | 27%    | 13%   | 7%               | 44%   | 46%     |

12 Based on what you know about the way in which Donald Trump has treated women, does that make him unfit to serve as President?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Yes                                     | 351  | 46          | 241  | 31       | 263    | 139   | 57     | 43      | 10     | 49        | 140  | 155    | 114     | 120     | 103     | 152         | 196     | 69       | 147    | 109   | 125              | 226     | 111      | 67     | 108     | 66      | 61       | 86    | 37    | 71    | 12     |
| No                                      | 339  | 233         | 33   | 253      | 35     | 194   | 29     | 10      | 29     | 75        | 147  | 114    | 106     | 131     | 89      | 102         | 235     | 50       | 107    | 165   | 91               | 247     | 128      | 60     | 93      | 58      | 63       | 44    | 80    | 85    | 54     |
| Not Sure                                | 33   | 11          | 8    | 11       | 5      | 15    | 3      | 1       | 0      | 6         | 14   | 12     | 11      | 11      | 10      | 13          | 19      | 4        | 12     | 16    | 15               | 18      | 9        | 7      | 13      | 4       | 3        | 9     | 7     | 8     | 0      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

Results of SurveyUSA Election Poll #23265

Geography: North Carolina

Data Collected: 10/14/2016 - 10/17/2016

Release Date: 10/18/2016

Counts (Frequencies)



Sponsor:

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12 Based on what you know about the way in which Donald Trump has treated women, does that make him unfit to serve as President?

|   |      |             |       |        |         |
|---|------|-------------|-------|--------|---------|
| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Yes                                     | 351  | 69          | 66    | 13     | 105     |
| No                                      | 339  | 69          | 69    | 42     | 86      |
| Not Sure                                | 33   | 4           | 8     | 4      | 10      |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

13 Based on what you know about the way in which Bill Clinton has treated women, does that make Hillary Clinton unfit to serve as President?

|   |      |        |        |       |       |       |     |           |     |       |       |                    |        |          |                   |         |         |        |         |        |        |                   |        |        |          |       |        |       |         |                  |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|-------------------|--------|--------|----------|-------|--------|-------|---------|------------------|---------|
| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        | Party Affiliation |        |        | Ideology |       |        |       |         | Presidential Vot |         |
| Credibility Interval: +/-3.6 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi           | Indepe | Democr | Very C   | Somew | Modera | Somew | Very Li | Trump            | Clinton |
| Yes                                     | 232  | 125    | 107    | 46    | 66    | 63    | 58  | 111       | 121 | 173   | 23    | 116                | 38     | 64       | 72                | 43      | 50      | 36     | 14      | 6      | 6      | 116               | 99     | 13     | 95       | 73    | 47     | 5     | 0       | 180              | 9       |
| No                                      | 442  | 192    | 249    | 77    | 150   | 108   | 107 | 227       | 215 | 299   | 112   | 90                 | 239    | 102      | 32                | 41      | 44      | 52     | 70      | 99     | 94     | 73                | 166    | 193    | 61       | 85    | 129    | 89    | 52      | 89               | 281     |
| Not Sure                                | 49   | 19     | 30     | 8     | 20    | 10    | 11  | 28        | 21  | 38    | 9     | 20                 | 12     | 9        | 11                | 11      | 10      | 9      | 1       | 6      | 0      | 22                | 20     | 6      | 10       | 17    | 14     | 1     | 0       | 20               | 8       |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210               | 285    | 211    | 166      | 175   | 190    | 96    | 52      | 289              | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%               | 39%    | 29%    | 23%      | 24%   | 27%    | 13%   | 7%      | 44%              | 46%     |

13 Based on what you know about the way in which Bill Clinton has treated women, does that make Hillary Clinton unfit to serve as President?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.6 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Yes                                     | 232  | 163         | 19   | 167      | 28     | 134   | 20     | 6       | 15     | 51        | 94   | 84     | 75      | 86      | 60      | 80          | 151     | 42       | 76     | 95    | 56               | 176     | 85       | 41     | 69      | 37      | 45       | 31    | 46    | 49    | 40     |
| No                                      | 442  | 106         | 259  | 108      | 269    | 195   | 64     | 43      | 19     | 64        | 186  | 184    | 135     | 164     | 127     | 171         | 266     | 71       | 177    | 170   | 150              | 291     | 151      | 80     | 129     | 81      | 75       | 102   | 71    | 98    | 20     |
| Not Sure                                | 49   | 22          | 4    | 20       | 7      | 19    | 4      | 5       | 3      | 15        | 21   | 13     | 21      | 12      | 15      | 16          | 33      | 9        | 14     | 24    | 25               | 24      | 12       | 13     | 15      | 9       | 8        | 6     | 7     | 17    | 6      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

13 Based on what you know about the way in which Bill Clinton has treated women, does that make Hillary Clinton unfit to serve as President?

|   |      |             |       |        |         |
|---|------|-------------|-------|--------|---------|
| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
| Credibility Interval: +/-3.6 pct points |      | Men         | Women | Men    | Whites  |
| Yes                                     | 232  | 52          | 46    | 28     | 59      |
| No                                      | 442  | 83          | 84    | 26     | 132     |
| Not Sure                                | 49   | 7           | 12    | 6      | 9       |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

Results of SurveyUSA Election Poll #23265



Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

Sponsor:  
Time Warner Cable News (North Carolina)

14 Should there be a national standard? Individual state standards? Or no standard for requiring voter identification at the places where people vote?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        |         | Party Affiliation |        |        | Ideology |        |       |         |       |         | Presidential Vot |  |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|---------|-------------------|--------|--------|----------|--------|-------|---------|-------|---------|------------------|--|
| Credibility Interval: +/-3.6 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe            | Democr | Very C | Somew    | Modera | Somew | Very Li | Trump | Clinton |                  |  |
| National Standard                       | 468  | 221    | 247    | 84    | 156   | 120   | 108 | 240       | 228 | 345   | 82    | 161                | 165    | 119      | 83                | 69      | 74      | 69     | 50      | 74     | 38     | 153     | 194               | 112    | 119    | 114      | 131    | 53    | 27      | 213   | 169     |                  |  |
| Individual State Standards              | 131  | 58     | 74     | 20    | 48    | 26    | 37  | 68        | 63  | 97    | 23    | 54                 | 47     | 25       | 26                | 24      | 23      | 16     | 9       | 12     | 18     | 51      | 48                | 30     | 39     | 47       | 31     | 7     | 4       | 67    | 33      |                  |  |
| No Standard                             | 98   | 46     | 52     | 21    | 24    | 26    | 26  | 45        | 53  | 53    | 34    | 8                  | 65     | 20       | 3                 | 1       | 5       | 6      | 20      | 25     | 35     | 4       | 31                | 59     | 7      | 12       | 18     | 32    | 17      | 7     | 78      |                  |  |
| Not Sure                                | 26   | 12     | 13     | 5     | 7     | 8     | 5   | 12        | 13  | 15    | 5     | 4                  | 12     | 10       | 2                 | 1       | 2       | 4      | 5       | 1      | 10     | 3       | 11                | 10     | 2      | 2        | 9      | 4     | 4       | 2     | 18      |                  |  |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210     | 285               | 211    | 166    | 175      | 190    | 96    | 52      | 289   | 298     |                  |  |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%     | 39%               | 29%    | 23%    | 24%      | 27%    | 13%   | 7%      | 44%   | 46%     |                  |  |

14 Should there be a national standard? Individual state standards? Or no standard for requiring voter identification at the places where people vote?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.6 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| National Standard                       | 468  | 204         | 167  | 212      | 180    | 227   | 65     | 27      | 33     | 81        | 192  | 184    | 144     | 167     | 139     | 176         | 286     | 67       | 171    | 203   | 146              | 322     | 160      | 76     | 147     | 85      | 81       | 90    | 84    | 118   | 51     |
| Individual State Standards              | 131  | 69          | 34   | 72       | 31     | 71    | 10     | 8       | 5      | 27        | 50   | 54     | 43      | 50      | 34      | 41          | 90      | 25       | 43     | 57    | 42               | 90      | 47       | 28     | 40      | 17      | 18       | 24    | 29    | 29    | 13     |
| No Standard                             | 98   | 13          | 69   | 9        | 76     | 38    | 9      | 15      | 1      | 10        | 52   | 36     | 36      | 36      | 23      | 43          | 55      | 26       | 43     | 24    | 32               | 65      | 38       | 23     | 20      | 17      | 23       | 20    | 9     | 15    | 0      |
| Not Sure                                | 26   | 4           | 13   | 2        | 16     | 13    | 5      | 3       | 0      | 11        | 8    | 7      | 8       | 10      | 7       | 6           | 19      | 5        | 10     | 5     | 11               | 15      | 3        | 7      | 7       | 8       | 5        | 5     | 2     | 2     | 2      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

14 Should there be a national standard? Individual state standards? Or no standard for requiring voter identification at the places where people vote?

| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
|---|------|-------------|-------|--------|---------|
| Credibility Interval: +/-3.6 pct points |      | Men         | Women | Men    | Whites  |
| National Standard                       | 468  | 95          | 99    | 44     | 139     |
| Individual State Standards              | 131  | 21          | 27    | 9      | 37      |
| No Standard                             | 98   | 21          | 11    | 3      | 21      |
| Not Sure                                | 26   | 6           | 6     | 4      | 4       |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

Results of SurveyUSA Election Poll #23265



Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

Sponsor:  
Time Warner Cable News (North Carolina)

15 What most closely describes your concern about terrorism? Are you very concerned, somewhat concerned, slightly concerned or not concerned at all?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        |         | Party Affiliation |        |        | Ideology |        |       |         |       | Presidential Vot |  |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|---------|-------------------|--------|--------|----------|--------|-------|---------|-------|------------------|--|
| Credibility Interval: +/-3.6 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe            | Democr | Very C | Somew    | Modera | Somew | Very Li | Trump | Clinton          |  |
| Very Concerned                          | 455  | 209    | 246    | 80    | 133   | 129   | 113 | 213       | 242 | 321   | 86    | 157                | 160    | 109      | 94                | 67      | 70      | 67     | 39      | 53     | 54     | 161     | 176               | 107    | 142    | 121      | 109    | 43    | 14      | 227   | 148              |  |
| Somewhat Concerned                      | 204  | 98     | 106    | 40    | 79    | 35    | 50  | 119       | 85  | 141   | 48    | 60                 | 91     | 51       | 19                | 24      | 31      | 22     | 32      | 45     | 29     | 43      | 85                | 75     | 22     | 48       | 63     | 40    | 20      | 55    | 105              |  |
| Slightly Concerned                      | 50   | 22     | 28     | 7     | 18    | 12    | 13  | 25        | 25  | 39    | 7     | 5                  | 32     | 10       | 0                 | 3       | 2       | 6      | 9       | 10     | 16     | 3       | 17                | 26     | 1      | 5        | 14     | 10    | 14      | 6     | 35               |  |
| Not Concerned At All                    | 13   | 7      | 6      | 3     | 4     | 4     | 2   | 7         | 5   | 9     | 1     | 4                  | 5      | 3        | 2                 | 1       | 0       | 2      | 4       | 1      | 1      | 3       | 7                 | 2      | 2      | 1        | 3      | 3     | 4       | 1     | 9                |  |
| Not Sure                                | 2    | 2      | 0      | 0     | 2     | 0     | 0   | 2         | 0   | 0     | 2     | 0                  | 2      | 0        | 0                 | 0       | 0       | 0      | 0       | 2      | 0      | 0       | 0                 | 2      | 0      | 0        | 2      | 0     | 0       | 0     | 2                |  |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210     | 285               | 211    | 166    | 175      | 190    | 96    | 52      | 289   | 298              |  |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%     | 39%               | 29%    | 23%    | 24%      | 27%    | 13%   | 7%      | 44%   | 46%              |  |

15 What most closely describes your concern about terrorism? Are you very concerned, somewhat concerned, slightly concerned or not concerned at all?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.6 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Very Concerned                          | 455  | 223         | 139  | 232      | 151    | 235   | 48     | 22      | 29     | 96        | 202  | 147    | 165     | 158     | 110     | 145         | 304     | 83       | 145    | 192   | 133              | 321     | 148      | 87     | 135     | 84      | 73       | 72    | 76    | 116   | 52     |
| Somewhat Concerned                      | 204  | 62          | 101  | 54       | 112    | 89    | 29     | 22      | 9      | 28        | 73   | 101    | 44      | 83      | 71      | 98          | 105     | 31       | 92     | 73    | 76               | 128     | 70       | 36     | 62      | 35      | 40       | 52    | 39    | 34    | 12     |
| Slightly Concerned                      | 50   | 4           | 36   | 6        | 36     | 20    | 6      | 8       | 0      | 2         | 20   | 28     | 13      | 17      | 19      | 22          | 28      | 7        | 21     | 20    | 15               | 35      | 22       | 10     | 12      | 6       | 9        | 12    | 8     | 12    | 0      |
| Not Concerned At All                    | 13   | 0           | 5    | 2        | 5      | 4     | 4      | 2       | 0      | 3         | 4    | 6      | 6       | 5       | 2       | 1           | 11      | 0        | 8      | 4     | 5                | 7       | 7        | 1      | 4       | 1       | 5        | 3     | 1     | 2     | 2      |
| Not Sure                                | 2    | 0           | 2    | 0        | 0      | 0     | 2      | 0       | 0      | 0         | 2    | 0      | 2       | 0       | 0       | 0           | 2       | 2        | 0      | 0     | 2                | 0       | 2        | 0      | 0       | 0       | 0        | 0     | 0     | 0     | 0      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

15 What most closely describes your concern about terrorism? Are you very concerned, somewhat concerned, slightly concerned or not concerned at all?

| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
|---|------|-------------|-------|--------|---------|
| Credibility Interval: +/-3.6 pct points |      | Men         | Women | Men    | Whites  |
| Very Concerned                          | 455  | 86          | 90    | 40     | 106     |
| Somewhat Concerned                      | 204  | 43          | 42    | 17     | 69      |
| Slightly Concerned                      | 50   | 10          | 7     | 1      | 22      |
| Not Concerned At All                    | 13   | 4           | 2     | 2      | 3       |
| Not Sure                                | 2    | 0           | 0     | 0      | 0       |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

Results of SurveyUSA Election Poll #23265



Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

Sponsor:  
Time Warner Cable News (North Carolina)

| 16                                      | Should the United States commit ground troops to the fight against ISIS? |        |        |       |       |       |     |           |     |       |       |                    |        |          |                   |         |         |        |         |        |        |                   |        |        |          |       |        |       |         |       |                  |  |
|---|--|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|-------------------|--------|--------|----------|-------|--------|-------|---------|-------|------------------|--|
| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        | Party Affiliation |        |        | Ideology |       |        |       |         |       | Presidential Vot |  |
| Credibility Interval: +/-3.7 pct points |  | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi           | Indepe | Democr | Very C   | Somew | Modera | Somew | Very Li | Trump | Clinton          |  |
| Yes                                     | 312  | 167    | 145    | 54    | 103   | 75    | 80  | 157       | 155 | 238   | 41    | 143                | 84     | 66       | 74                | 63      | 54      | 42     | 23      | 26     | 22     | 136               | 119    | 48     | 106      | 84    | 86     | 13    | 9       | 193   | 57               |  |
| No                                      | 246  | 105    | 141    | 48    | 64    | 67    | 67  | 112       | 134 | 154   | 73    | 48                 | 134    | 56       | 23                | 12      | 26      | 36     | 37      | 58     | 49     | 35                | 99     | 108    | 39       | 48    | 65     | 49    | 30      | 52    | 160              |  |
| Not Sure                                | 165  | 65     | 100    | 29    | 68    | 38    | 30  | 97        | 68  | 118   | 30    | 35                 | 71     | 52       | 18                | 21      | 24      | 18     | 24      | 27     | 29     | 39                | 66     | 55     | 21       | 43    | 40     | 34    | 12      | 45    | 81               |  |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210               | 285    | 211    | 166      | 175   | 190    | 96    | 52      | 289   | 298              |  |
| Composition of Registered Voters        | 100%   | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%               | 39%    | 29%    | 23%      | 24%   | 27%    | 13%   | 7%      | 44%   | 46%              |  |

16

Should the United States commit ground troops to the fight against ISIS?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Yes                                     | 312  | 175         | 64   | 184      | 71     | 163   | 27     | 16      | 23     | 77        | 132  | 101    | 106     | 121     | 77      | 118         | 194     | 58       | 103    | 141   | 103              | 209     | 114      | 56     | 90      | 53      | 62       | 41    | 69    | 72    | 45     |
| No                                      | 246  | 58          | 147  | 60       | 147    | 100   | 49     | 26      | 11     | 29        | 104  | 106    | 83      | 81      | 68      | 83          | 157     | 46       | 82     | 95    | 60               | 186     | 78       | 48     | 65      | 54      | 26       | 56    | 41    | 53    | 13     |
| Not Sure                                | 165  | 57          | 71   | 51       | 86     | 85    | 12     | 11      | 4      | 23        | 65   | 74     | 42      | 60      | 57      | 65          | 99      | 19       | 81     | 53    | 68               | 97      | 56       | 30     | 59      | 20      | 39       | 42    | 14    | 39    | 8      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

| 16                                      | Should the United States commit ground troops to the fight against ISIS? |             |       |        |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|---|--|-------------|-------|--------|---------|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Credibility Interval: +/-3.7 pct points |  | Men         | Women | Men    | Whites  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes                                     | 312  | 62          | 57    | 43     | 72      |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| No                                      | 246  | 48          | 51    | 10     | 73      |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not Sure                                | 165  | 32          | 34    | 7      | 55      |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total                                   | 723  | 143         | 142   | 60     | 200     |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Composition of Registered Voters        | 100%   | 20%         | 20%   | 8%     | 28%     |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

17

How would you describe the Affordable Care Act, or Obamacare, up to now? Has it been... Very successful? Somewhat successful? Not very successful? Or not at all successful?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        | Party Affiliation |        |        | Ideology |       |       |       |         | Presidential Vot |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|-------------------|--------|--------|----------|-------|-------|-------|---------|------------------|---------|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi           | Indepe | Democr | Very C   | Somew | Moder | Somew | Very Li | Trump            | Clinton |
| Very                                    | 86   | 32     | 54     | 21    | 17    | 27    | 21  | 38        | 48  | 39    | 37    | 7                  | 66     | 8        | 7                 | 0       | 1       | 6      | 5       | 29     | 33     | 7                 | 12     | 63     | 18       | 8     | 22    | 13    | 13      | 3                | 74      |
| Somewhat                                | 223  | 96     | 127    | 37    | 69    | 56    | 61  | 106       | 117 | 126   | 74    | 19                 | 151    | 51       | 5                 | 6       | 11      | 19     | 56      | 64     | 62     | 11                | 86     | 125    | 15       | 43    | 54    | 67    | 30      | 11               | 190     |
| Not Very                                | 121  | 61     | 60     | 19    | 47    | 25    | 31  | 65        | 55  | 105   | 7     | 51                 | 32     | 31       | 14                | 30      | 31      | 18     | 15      | 7      | 2      | 44                | 64     | 9      | 31       | 34    | 37    | 9     | 8       | 60               | 21      |
| Not At All                              | 277  | 142    | 135    | 50    | 96    | 71    | 61  | 145       | 132 | 232   | 20    | 147                | 33     | 77       | 87                | 59      | 59      | 48     | 8       | 7      | 1      | 146               | 115    | 9      | 101      | 89    | 68    | 6     | 0       | 214              | 7       |
| Not Sure                                | 16   | 6      | 10     | 4     | 8     | 1     | 3   | 12        | 5   | 8     | 8     | 3                  | 8      | 6        | 1                 | 1       | 1       | 6      | 1       | 4      | 2      | 2                 | 8      | 6      | 1        | 1     | 9     | 1     | 0       | 3                | 6       |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210               | 285    | 211    | 166      | 175   | 190   | 96    | 52      | 289              | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%               | 39%    | 29%    | 23%      | 24%   | 27%   | 13%   | 7%      | 44%              | 46%     |



Results of SurveyUSA Election Poll #23265



Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

Sponsor:  
Time Warner Cable News (North Carolina)

17 How would you describe the Affordable Care Act, or Obamacare, up to now? Has it been... Very successful? Somewhat successful? Not very successful? Or not at all successful?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Very                                    | 86   | 10          | 67   | 14       | 63     | 38    | 17     | 12      | 2      | 15        | 34   | 32     | 34      | 23      | 22      | 31          | 52      | 19       | 34     | 25    | 25               | 61      | 18       | 16     | 28      | 24      | 10       | 24    | 9     | 15    | 5      |
| Somewhat                                | 223  | 20          | 173  | 16       | 185    | 100   | 33     | 28      | 4      | 23        | 88   | 109    | 62      | 85      | 69      | 96          | 126     | 46       | 98     | 69    | 71               | 153     | 77       | 49     | 67      | 30      | 43       | 55    | 27    | 42    | 3      |
| Not Very                                | 121  | 60          | 21   | 66       | 22     | 56    | 11     | 2       | 10     | 22        | 57   | 42     | 38      | 47      | 31      | 44          | 76      | 22       | 44     | 48    | 43               | 77      | 41       | 23     | 39      | 18      | 23       | 20    | 17    | 30    | 8      |
| Not At All                              | 277  | 197         | 17   | 198      | 27     | 153   | 27     | 8       | 21     | 62        | 115  | 97     | 91      | 100     | 79      | 88          | 187     | 33       | 87     | 142   | 80               | 197     | 109      | 44     | 75      | 49      | 49       | 39    | 71    | 72    | 48     |
| Not Sure                                | 16   | 3           | 4    | 2        | 7      | 2     | 0      | 3       | 1      | 7         | 7    | 2      | 6       | 8       | 1       | 7           | 9       | 2        | 4      | 6     | 12               | 5       | 3        | 3      | 5       | 6       | 2        | 2     | 1     | 5     | 1      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

17 How would you describe the Affordable Care Act, or Obamacare, up to now? Has it been... Very successful? Somewhat successful? Not very successful? Or not at all successful?

| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
|---|------|-------------|-------|--------|---------|
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Very                                    | 86   | 7           | 5     | 2      | 19      |
| Somewhat                                | 223  | 47          | 38    | 6      | 68      |
| Not Very                                | 121  | 34          | 30    | 13     | 36      |
| Not At All                              | 277  | 52          | 63    | 36     | 76      |
| Not Sure                                | 16   | 2           | 6     | 4      | 1       |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

18 What has been your personal experience with the Affordable Care Act, or Obamacare, up to now? A positive experience? A negative experience? Or have you not had any personal experience?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        | Party Affiliation |         |        | Ideology |        |       |        |       | Presidential Vot |       |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|-------------------|---------|--------|----------|--------|-------|--------|-------|------------------|-------|---------|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong            | Republi | Indepe | Democr   | Very C | Somew | Modera | Somew | Very Li          | Trump | Clinton |
| Positive                                | 131  | 61     | 71     | 39    | 32    | 37    | 24  | 70        | 61  | 63    | 49    | 10                 | 91     | 28       | 8                 | 2       | 4       | 8      | 29      | 40     | 36                | 10      | 41     | 77       | 15     | 9     | 40     | 39    | 21               | 9     | 116     |
| Negative                                | 255  | 133    | 123    | 46    | 93    | 66    | 50  | 139       | 116 | 202   | 29    | 116                | 43     | 82       | 54                | 51      | 64      | 45     | 13      | 10     | 9                 | 105     | 123    | 19       | 81     | 90    | 61     | 7     | 3                | 172   | 27      |
| No Personal Experience                  | 323  | 140    | 183    | 43    | 108   | 75    | 97  | 151       | 172 | 234   | 63    | 96                 | 147    | 61       | 51                | 41      | 33      | 41     | 40      | 58     | 53                | 91      | 114    | 112      | 67     | 73    | 87     | 49    | 26               | 104   | 147     |
| Not Sure                                | 14   | 4      | 10     | 3     | 3     | 2     | 6   | 6         | 8   | 11    | 3     | 4                  | 8      | 2        | 1                 | 2       | 2       | 1      | 3       | 2      | 2                 | 3       | 6      | 4        | 3      | 3     | 3      | 1     | 2                | 5     | 8       |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100               | 210     | 285    | 211      | 166    | 175   | 190    | 96    | 52               | 289   | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%               | 29%     | 39%    | 29%      | 23%    | 24%   | 27%    | 13%   | 7%               | 44%   | 46%     |

Results of SurveyUSA Election Poll #23265

Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

18 What has been your personal experience with the Affordable Care Act, or Obamacare, up to now? A positive experience? A negative experience? Or have you not had any personal experience?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Positive                                | 131  | 12          | 107  | 15       | 107    | 55    | 25     | 17      | 3      | 14        | 56   | 58     | 38      | 54      | 33      | 51          | 77      | 31       | 49     | 43    | 49               | 82      | 38       | 31     | 38      | 25      | 22       | 27    | 17    | 27    | 7      |
| Negative                                | 255  | 160         | 31   | 166      | 40     | 143   | 27     | 4       | 18     | 47        | 115  | 91     | 77      | 104     | 67      | 84          | 169     | 40       | 84     | 117   | 75               | 180     | 96       | 46     | 68      | 44      | 49       | 36    | 51    | 66    | 30     |
| No Personal Experience                  | 323  | 113         | 142  | 110      | 150    | 145   | 35     | 29      | 16     | 64        | 125  | 129    | 111     | 98      | 100     | 127         | 195     | 50       | 129    | 124   | 103              | 219     | 107      | 55     | 106     | 55      | 56       | 73    | 54    | 69    | 28     |
| Not Sure                                | 14   | 5           | 3    | 4        | 6      | 6     | 1      | 3       | 2      | 5         | 6    | 4      | 5       | 6       | 2       | 5           | 9       | 1        | 5      | 5     | 4                | 10      | 7        | 2      | 2       | 3       | 1        | 4     | 3     | 2     | 1      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

18 What has been your personal experience with the Affordable Care Act, or Obamacare, up to now? A positive experience? A negative experience? Or have you not had any personal experience?

| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
|---|------|-------------|-------|--------|---------|
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Positive                                | 131  | 30          | 12    | 3      | 36      |
| Negative                                | 255  | 61          | 62    | 28     | 63      |
| No Personal Experience                  | 323  | 50          | 64    | 27     | 98      |
| Not Sure                                | 14   | 1           | 4     | 2      | 4       |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

19 A state law in North Carolina, known as HB2, bans local governments from passing anti-discrimination rules, and overturns the Charlotte ordinance that would have allowed transgender people to use the bathroom corresponding to their gender identity. Was overturning the Charlotte ordinance a good idea or bad idea?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        | Party Affiliation |         |        | Ideology |        |       |        |       |         | Presidential Vot |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|-------------------|---------|--------|----------|--------|-------|--------|-------|---------|------------------|---------|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong            | Republi | Indepe | Democr   | Very C | Somew | Modera | Somew | Very Li | Trump            | Clinton |
| Good Idea                               | 327  | 161    | 165    | 54    | 112   | 81    | 79  | 166       | 160 | 238   | 57    | 139                | 103    | 69       | 80                | 54      | 60      | 38     | 20      | 34     | 34                | 135     | 118    | 69       | 122    | 93    | 72     | 17    | 10      | 199              | 73      |
| Bad Idea                                | 312  | 141    | 170    | 45    | 98    | 82    | 86  | 144       | 168 | 228   | 63    | 69                 | 157    | 74       | 31                | 32      | 29      | 42     | 51      | 59     | 59                | 63      | 122    | 118      | 36     | 68    | 88     | 65    | 40      | 68               | 188     |
| Not Sure                                | 85   | 34     | 50     | 31    | 25    | 16    | 12  | 56        | 29  | 44    | 24    | 18                 | 29     | 30       | 3                 | 9       | 15      | 16     | 14      | 17     | 7                 | 13      | 45     | 24       | 8      | 14    | 31     | 14    | 2       | 23               | 37      |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100               | 210     | 285    | 211      | 166    | 175   | 190    | 96    | 52      | 289              | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%               | 29%     | 39%    | 29%      | 23%    | 24%   | 27%    | 13%   | 7%      | 44%              | 46%     |

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| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Good Idea                               | 327  | 181         | 74   | 198      | 70     | 178   | 28     | 13      | 25     | 70        | 134  | 120    | 105     | 125     | 84      | 112         | 213     | 55       | 111    | 141   | 93               | 233     | 116      | 56     | 93      | 62      | 58       | 53    | 66    | 75    | 47     |
| Bad Idea                                | 312  | 82          | 177  | 72       | 199    | 140   | 49     | 32      | 11     | 47        | 114  | 144    | 94      | 100     | 105     | 116         | 191     | 56       | 125    | 111   | 94               | 218     | 115      | 53     | 89      | 54      | 51       | 74    | 47    | 64    | 17     |
| Not Sure                                | 85   | 27          | 30   | 25       | 34     | 30    | 11     | 7       | 2      | 12        | 53   | 17     | 31      | 37      | 13      | 39          | 45      | 12       | 30     | 37    | 44               | 41      | 17       | 26     | 31      | 11      | 18       | 12    | 12    | 26    | 2      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

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Geography: North Carolina  
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19

A state law in North Carolina, known as HB2, bans local governments from passing anti-discrimination rules, and overturns the Charlotte ordinance that would have allowed transgender people to use the bathroom corresponding to their gender identity. Was overturning the Charlotte ordinance a good idea or bad idea?

|   |      |             |       |        |         |
|---|------|-------------|-------|--------|---------|
| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Good Idea                               | 327  | 57          | 61    | 35     | 80      |
| Bad Idea                                | 312  | 66          | 56    | 21     | 112     |
| Not Sure                                | 85   | 19          | 25    | 4      | 9       |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

20

Does Governor Pat McCrory's handling of HB2 make your opinion of him ... more positive? More negative? Or does it make no difference?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        | Party Affiliation |         |        | Ideology |        |       |        |       | Presidential Vot |       |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|-------------------|---------|--------|----------|--------|-------|--------|-------|------------------|-------|---------|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong            | Republi | Indepe | Democr   | Very C | Somew | Modera | Somew | Very Li          | Trump | Clinton |
| More Positive                           | 257  | 121    | 136    | 36    | 77    | 69    | 75  | 113       | 144 | 204   | 30    | 142                | 52     | 51       | 85                | 57      | 53      | 29     | 8       | 14     | 6                 | 142     | 90     | 20       | 111    | 88    | 41     | 7     | 2                | 204   | 21      |
| More Negative                           | 301  | 128    | 173    | 45    | 110   | 75    | 72  | 154       | 147 | 198   | 81    | 35                 | 186    | 74       | 7                 | 12      | 26      | 39     | 55      | 80     | 79                | 18      | 120    | 158      | 30     | 43    | 96     | 69    | 48               | 26    | 225     |
| Makes No Difference                     | 140  | 84     | 56     | 41    | 37    | 35    | 26  | 79        | 61  | 94    | 26    | 47                 | 43     | 41       | 23                | 25      | 22      | 21     | 22      | 15     | 11                | 47      | 65     | 25       | 23     | 39    | 44     | 20    | 1                | 57    | 45      |
| Not Sure                                | 25   | 3      | 22     | 8     | 11    | 1     | 4   | 20        | 6   | 13    | 8     | 2                  | 9      | 8        | 1                 | 2       | 2       | 7      | 0       | 2      | 5                 | 3       | 9      | 7        | 3      | 5     | 9      | 0     | 1                | 3     | 6       |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100               | 210     | 285    | 211      | 166    | 175   | 190    | 96    | 52               | 289   | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%               | 29%     | 39%    | 29%      | 23%    | 24%   | 27%    | 13%   | 7%               | 44%   | 46%     |

20

Does Governor Pat McCrory's handling of HB2 make your opinion of him ... more positive? More negative? Or does it make no difference?

|   |      |             |      |          |        |       |        |         |        |           |      |        |         |         |         |             |         |          |        |       |                  |         |          |        |         |         |          |       |       |       |        |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| More Positive                           | 257  | 185         | 30   | 207      | 22     | 143   | 25     | 6       | 23     | 60        | 109  | 84     | 81      | 93      | 71      | 69          | 185     | 34       | 83     | 120   | 58               | 199     | 92       | 46     | 68      | 52      | 45       | 38    | 48    | 72    | 48     |
| More Negative                           | 301  | 37          | 216  | 19       | 239    | 126   | 52     | 37      | 9      | 28        | 122  | 147    | 89      | 103     | 99      | 126         | 175     | 63       | 126    | 100   | 108              | 193     | 102      | 47     | 103     | 48      | 45       | 81    | 42    | 57    | 2      |
| Makes No Difference                     | 140  | 62          | 36   | 64       | 40     | 72    | 9      | 8       | 5      | 27        | 60   | 49     | 47      | 56      | 30      | 63          | 74      | 23       | 53     | 56    | 48               | 92      | 50       | 37     | 34      | 20      | 38       | 15    | 31    | 26    | 16     |
| Not Sure                                | 25   | 6           | 1    | 5        | 3      | 7     | 1      | 3       | 1      | 14        | 9    | 2      | 14      | 10      | 1       | 10          | 15      | 3        | 5      | 13    | 17               | 8       | 4        | 4      | 10      | 7       | 0        | 5     | 3     | 10    | 0      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

20

Does Governor Pat McCrory's handling of HB2 make your opinion of him ... more positive? More negative? Or does it make no difference?

|   |      |             |       |        |         |
|---|------|-------------|-------|--------|---------|
| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| More Positive                           | 257  | 40          | 51    | 35     | 63      |
| More Negative                           | 301  | 65          | 56    | 9      | 100     |
| Makes No Difference                     | 140  | 38          | 27    | 13     | 36      |
| Not Sure                                | 25   | 0           | 9     | 3      | 2       |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

Results of SurveyUSA Election Poll #23265



Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

Sponsor:  
Time Warner Cable News (North Carolina)

21 Does Attorney General Roy Cooper's handling of HB2 make your opinion of him ... more positive? More negative? Or does it make no difference?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        |         | Party Affiliation |        |        | Ideology |        |       |         |       | Presidential Vot |  |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|---------|-------------------|--------|--------|----------|--------|-------|---------|-------|------------------|--|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe            | Democr | Very C | Somew    | Modera | Somew | Very Li | Trump | Clinton          |  |
| More Positive                           | 202  | 91     | 111    | 39    | 54    | 49    | 60  | 94        | 108 | 140   | 42    | 24                 | 125    | 50       | 9                 | 8       | 15      | 31     | 35      | 53     | 49     | 17      | 81                | 102    | 25     | 36       | 54     | 47    | 34      | 29    | 147              |  |
| More Negative                           | 252  | 131    | 122    | 27    | 86    | 66    | 73  | 113       | 139 | 195   | 36    | 129                | 59     | 55       | 75                | 53      | 47      | 31     | 12      | 15     | 14     | 128     | 90                | 30     | 93     | 86       | 44     | 16    | 3       | 179   | 39               |  |
| Makes No Difference                     | 191  | 95     | 96     | 30    | 65    | 59    | 37  | 95        | 96  | 128   | 48    | 58                 | 81     | 38       | 26                | 30      | 29      | 19     | 25      | 35     | 25     | 56      | 72                | 59     | 38     | 43       | 70     | 18    | 8       | 68    | 79               |  |
| Not Sure                                | 78   | 21     | 57     | 34    | 30    | 6     | 8   | 64        | 14  | 47    | 18    | 16                 | 24     | 31       | 4                 | 5       | 13      | 16     | 14      | 8      | 12     | 9       | 42                | 20     | 10     | 10       | 22     | 15    | 7       | 14    | 33               |  |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210     | 285               | 211    | 166    | 175      | 190    | 96    | 52      | 289   | 298              |  |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%     | 39%               | 29%    | 23%    | 24%      | 27%    | 13%   | 7%      | 44%   | 46%              |  |

21 Does Attorney General Roy Cooper's handling of HB2 make your opinion of him ... more positive? More negative? Or does it make no difference?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| More Positive                           | 202  | 33          | 146  | 24       | 162    | 85    | 36     | 27      | 6      | 20        | 78   | 101    | 61      | 71      | 63      | 74          | 127     | 44       | 77     | 69    | 60               | 141     | 72       | 32     | 63      | 35      | 32       | 45    | 27    | 42    | 5      |
| More Negative                           | 252  | 165         | 46   | 185      | 34     | 152   | 22     | 4       | 21     | 52        | 105  | 92     | 67      | 100     | 74      | 76          | 175     | 33       | 88     | 115   | 53               | 200     | 81       | 45     | 82      | 44      | 46       | 42    | 57    | 59    | 47     |
| Makes No Difference                     | 191  | 73          | 66   | 72       | 71     | 95    | 19     | 13      | 8      | 35        | 75   | 75     | 71      | 56      | 55      | 78          | 109     | 35       | 72     | 73    | 59               | 132     | 78       | 35     | 46      | 32      | 36       | 35    | 33    | 39    | 14     |
| Not Sure                                | 78   | 19          | 25   | 14       | 36     | 16    | 11     | 9       | 3      | 22        | 43   | 13     | 31      | 35      | 10      | 39          | 39      | 10       | 30     | 32    | 58               | 19      | 18       | 21     | 23      | 16      | 13       | 16    | 8     | 24    | 0      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

21 Does Attorney General Roy Cooper's handling of HB2 make your opinion of him ... more positive? More negative? Or does it make no difference?

| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
|---|------|-------------|-------|--------|---------|
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| More Positive                           | 202  | 44          | 36    | 5      | 75      |
| More Negative                           | 252  | 43          | 47    | 35     | 65      |
| Makes No Difference                     | 191  | 39          | 33    | 14     | 49      |
| Not Sure                                | 78   | 16          | 26    | 6      | 12      |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

Results of SurveyUSA Election Poll #23265



Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

Sponsor:  
Time Warner Cable News (North Carolina)

22

Does the state legislature's handling of HB2 make your opinion of it ... more positive? More negative? Or does it make no difference?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        | Party Affiliation |        |        | Ideology |       |        |       |         | Presidential Vot |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|-------------------|--------|--------|----------|-------|--------|-------|---------|------------------|---------|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi           | Indepe | Democr | Very C   | Somew | Modera | Somew | Very Li | Trump            | Clinton |
| More Positive                           | 173  | 90     | 83     | 25    | 53    | 48    | 46  | 79        | 94  | 131   | 23    | 88                 | 45     | 33       | 56                | 33      | 29      | 16     | 12      | 16     | 6      | 89                | 56     | 22     | 82       | 47    | 28     | 9     | 4       | 132              | 27      |
| More Negative                           | 324  | 141    | 183    | 41    | 106   | 86    | 90  | 148       | 176 | 228   | 72    | 62                 | 176    | 78       | 23                | 31      | 31      | 52     | 42      | 68     | 74     | 54                | 125    | 142    | 40       | 70    | 91     | 68    | 42      | 67               | 199     |
| Makes No Difference                     | 153  | 81     | 72     | 33    | 51    | 39    | 30  | 83        | 69  | 106   | 29    | 57                 | 48     | 35       | 31                | 26      | 27      | 18     | 18      | 16     | 14     | 57                | 63     | 30     | 33       | 47    | 46     | 10    | 2       | 72               | 45      |
| Not Sure                                | 74   | 25     | 49     | 31    | 25    | 6     | 11  | 56        | 18  | 44    | 20    | 19                 | 20     | 27       | 5                 | 5       | 17      | 11     | 13      | 11     | 6      | 10                | 40     | 17     | 10       | 11    | 25     | 10    | 4       | 18               | 28      |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210               | 285    | 211    | 166      | 175   | 190    | 96    | 52      | 289              | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%               | 39%    | 29%    | 23%      | 24%   | 27%    | 13%   | 7%      | 44%              | 46%     |

22

Does the state legislature's handling of HB2 make your opinion of it ... more positive? More negative? Or does it make no difference?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| More Positive                           | 173  | 126         | 30   | 129      | 29     | 93    | 22     | 7       | 15     | 44        | 67   | 61     | 48      | 76      | 41      | 54          | 118     | 29       | 63     | 72    | 42               | 130     | 51       | 35     | 52      | 35      | 42       | 21    | 28    | 44    | 34     |
| More Negative                           | 324  | 69          | 199  | 71       | 208    | 145   | 45     | 33      | 12     | 37        | 129  | 154    | 101     | 109     | 103     | 114         | 208     | 50       | 134    | 123   | 90               | 234     | 113      | 50     | 103     | 58      | 50       | 83    | 50    | 73    | 12     |
| Makes No Difference                     | 153  | 75          | 34   | 80       | 38     | 90    | 11     | 5       | 9      | 26        | 66   | 54     | 49      | 46      | 47      | 62          | 87      | 28       | 46     | 65    | 49               | 104     | 68       | 25     | 40      | 19      | 22       | 24    | 38    | 28    | 19     |
| Not Sure                                | 74   | 20          | 19   | 16       | 29     | 20    | 9      | 8       | 2      | 22        | 39   | 12     | 32      | 31      | 10      | 36          | 38      | 16       | 24     | 29    | 51               | 24      | 16       | 24     | 20      | 14      | 13       | 11    | 8     | 21    | 1      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

| 22                                      | Does the state legislature's handling of HB2 make your opinion of it ... more positive? More negative? Or does it make no difference? |             |       |        |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|---|---|-------------|-------|--------|---------|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| 723 Registered Voters                   | All   | Independent |       | HS Edu | College |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Credibility Interval: +/-3.7 pct points |   | Men         | Women | Men    | Whites  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| More Positive                           | 173   | 26          | 30    | 27     | 43      |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| More Negative                           | 324   | 66          | 59    | 13     | 112     |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Makes No Difference                     | 153   | 35          | 28    | 13     | 36      |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not Sure                                | 74  | 15          | 25    | 8      | 9       |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total                                   | 723   | 143         | 142   | 60     | 200     |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Composition of Registered Voters        | 100%  | 20%         | 20%   | 8%     | 28%     |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Results of SurveyUSA Election Poll #23265



Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

Sponsor:  
Time Warner Cable News (North Carolina)

23 Has HB2 had a positive effect on business recruitment and existing businesses in North Carolina? A negative effect? Or has it made no difference?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        | Party Affiliation |        |        | Ideology |       |        |       |         | Presidential Vot |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|-------------------|--------|--------|----------|-------|--------|-------|---------|------------------|---------|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi           | Indepe | Democr | Very C   | Somew | Modera | Somew | Very Li | Trump            | Clinton |
| Positive Effect                         | 77   | 32     | 46     | 23    | 21    | 13    | 21  | 44        | 34  | 59    | 13    | 28                 | 32     | 12       | 20                | 13      | 9       | 6      | 7       | 14     | 7      | 33                | 22     | 21     | 41       | 13    | 12     | 6     | 1       | 44               | 22      |
| Negative Effect                         | 417  | 198    | 219    | 60    | 148   | 107   | 102 | 208       | 209 | 297   | 89    | 108                | 195    | 102      | 41                | 49      | 60      | 48     | 60      | 71     | 83     | 90                | 168    | 154    | 53       | 100   | 131    | 73    | 46      | 118              | 229     |
| Made No Difference                      | 179  | 92     | 87     | 28    | 51    | 54    | 46  | 79        | 100 | 125   | 30    | 78                 | 48     | 42       | 48                | 29      | 30      | 34     | 9       | 17     | 8      | 76                | 73     | 25     | 65       | 54    | 35     | 8     | 3       | 119              | 27      |
| Not Sure                                | 50   | 16     | 34     | 19    | 16    | 6     | 8   | 35        | 15  | 29    | 12    | 13                 | 14     | 18       | 6                 | 5       | 5       | 9      | 9       | 8      | 3      | 11                | 23     | 11     | 7        | 8     | 12     | 8     | 2       | 9                | 20      |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210               | 285    | 211    | 166      | 175   | 190    | 96    | 52      | 289              | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%               | 39%    | 29%    | 23%      | 24%   | 27%    | 13%   | 7%      | 44%              | 46%     |

23 Has HB2 had a positive effect on business recruitment and existing businesses in North Carolina? A negative effect? Or has it made no difference?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Positive Effect                         | 77   | 36          | 27   | 48       | 18     | 42    | 10     | 2       | 6      | 18        | 36   | 20     | 34      | 31      | 8       | 27          | 50      | 11       | 16     | 46    | 22               | 55      | 29       | 10     | 19      | 19      | 8        | 7     | 15    | 31    | 10     |
| Negative Effect                         | 417  | 128         | 219  | 112      | 242    | 204   | 58     | 35      | 20     | 55        | 161  | 196    | 113     | 145     | 147     | 159         | 255     | 73       | 176    | 151   | 130              | 287     | 157      | 71     | 128     | 61      | 77       | 99    | 72    | 78    | 24     |
| Made No Difference                      | 179  | 109         | 24   | 122      | 24     | 94    | 14     | 9       | 13     | 44        | 73   | 60     | 63      | 62      | 44      | 54          | 123     | 31       | 58     | 71    | 47               | 132     | 55       | 33     | 54      | 36      | 31       | 27    | 34    | 37    | 30     |
| Not Sure                                | 50   | 17          | 12   | 12       | 19     | 9     | 7      | 8       | 0      | 12        | 31   | 5      | 20      | 25      | 3       | 26          | 22      | 8        | 17     | 21    | 33               | 17      | 7        | 20     | 12      | 11      | 11       | 6     | 3     | 18    | 3      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

23 Has HB2 had a positive effect on business recruitment and existing businesses in North Carolina? A negative effect? Or has it made no difference?

| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
|---|------|-------------|-------|--------|---------|
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Positive Effect                         | 77   | 10          | 11    | 11     | 15      |
| Negative Effect                         | 417  | 87          | 81    | 25     | 144     |
| Made No Difference                      | 179  | 34          | 39    | 22     | 37      |
| Not Sure                                | 50   | 11          | 12    | 1      | 5       |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

Results of SurveyUSA Election Poll #23265



Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

Sponsor:  
Time Warner Cable News (North Carolina)

24 Has HB2 had a positive effect on North Carolina's overall image? A negative effect? Or has it made no difference?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        |         | Party Affiliation |        |        | Ideology |        |       |         |       | Presidential Vot |  |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|---------|-------------------|--------|--------|----------|--------|-------|---------|-------|------------------|--|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe            | Democr | Very C | Somew    | Modera | Somew | Very Li | Trump | Clinton          |  |
| Positive Effect                         | 124  | 54     | 69     | 21    | 40    | 35    | 27  | 61        | 63  | 93    | 15    | 54                 | 36     | 29       | 30                | 24      | 22      | 15     | 14      | 12     | 6      | 54      | 51                | 18     | 60     | 27       | 24     | 6     | 1       | 87    | 22               |  |
| Negative Effect                         | 406  | 194    | 213    | 66    | 141   | 100   | 100 | 206       | 200 | 288   | 90    | 103                | 204    | 91       | 45                | 39      | 44      | 52     | 52      | 79     | 87     | 84      | 149               | 166    | 52     | 90       | 118    | 75    | 49      | 94    | 241              |  |
| Made No Difference                      | 145  | 72     | 72     | 26    | 41    | 38    | 40  | 67        | 78  | 102   | 27    | 60                 | 37     | 33       | 36                | 26      | 34      | 21     | 7       | 14     | 4      | 62      | 61                | 18     | 44     | 51       | 33     | 6     | 1       | 97    | 18               |  |
| Not Sure                                | 48   | 17     | 31     | 18    | 14    | 7     | 10  | 32        | 16  | 26    | 11    | 9                  | 13     | 22       | 4                 | 6       | 4       | 8      | 12      | 6      | 3      | 10      | 24                | 9      | 10     | 6        | 15     | 9     | 1       | 11    | 17               |  |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210     | 285               | 211    | 166    | 175      | 190    | 96    | 52      | 289   | 298              |  |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%     | 39%               | 29%    | 23%    | 24%      | 27%    | 13%   | 7%      | 44%   | 46%              |  |

24 Has HB2 had a positive effect on North Carolina's overall image? A negative effect? Or has it made no difference?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         |     | Suburban |     | Rural |     | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|-----|----------|-----|-------|-----|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men | Women    | Men | Women | Men |        |
| Positive Effect                         | 124  | 81          | 22   | 93       | 18     | 82    | 12     | 3       | 8      | 28        | 46   | 46     | 41      | 45      | 28      | 35          | 88      | 15       | 39     | 60    | 30               | 94      | 41       | 19     | 41      | 22      | 20  | 18       | 25  | 35    | 14  |        |
| Negative Effect                         | 406  | 108         | 229  | 94       | 251    | 184   | 57     | 41      | 16     | 52        | 160  | 188    | 114     | 141     | 137     | 163         | 239     | 78       | 169    | 142   | 138              | 269     | 145      | 72     | 124     | 66      | 72  | 97       | 69  | 73    | 30  |        |
| Made No Difference                      | 145  | 89          | 17   | 92       | 20     | 69    | 16     | 5       | 14     | 36        | 67   | 42     | 55      | 51      | 35      | 47          | 97      | 26       | 44     | 65    | 36               | 109     | 54       | 31     | 30      | 30      | 25  | 19       | 26  | 39    | 19  |        |
| Not Sure                                | 48   | 12          | 14   | 16       | 14     | 13    | 3      | 4       | 1      | 12        | 29   | 6      | 20      | 25      | 2       | 22          | 25      | 4        | 15     | 22    | 28               | 20      | 8        | 12     | 18      | 10      | 10  | 5        | 5   | 18    | 3   |        |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127 | 139      | 125 | 164   | 66  |        |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18% | 19%      | 17% | 23%   | 9%  |        |

24 Has HB2 had a positive effect on North Carolina's overall image? A negative effect? Or has it made no difference?

| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
|---|------|-------------|-------|--------|---------|
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Positive Effect                         | 124  | 26          | 24    | 16     | 30      |
| Negative Effect                         | 406  | 75          | 74    | 23     | 135     |
| Made No Difference                      | 145  | 30          | 31    | 17     | 30      |
| Not Sure                                | 48   | 10          | 13    | 4      | 5       |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

25 Should transgender people should be allowed to use the bathroom of the gender they identify with? Or not?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        |         | Party Affiliation |        |        | Ideology |        |       |         |       | Presidential Vot |  |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|---------|-------------------|--------|--------|----------|--------|-------|---------|-------|------------------|--|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe            | Democr | Very C | Somew    | Modera | Somew | Very Li | Trump | Clinton          |  |
| Should Be Allowed                       | 279  | 117    | 162    | 58    | 94    | 62    | 65  | 152       | 127 | 186   | 72    | 43                 | 164    | 66       | 14                | 11      | 26      | 36     | 54      | 71     | 65     | 25      | 117               | 136    | 30     | 39       | 85     | 66    | 45      | 32    | 199              |  |
| Should Not                              | 359  | 180    | 179    | 52    | 114   | 100   | 94  | 166       | 194 | 274   | 59    | 169                | 90     | 83       | 91                | 71      | 67      | 47     | 19      | 30     | 24     | 162     | 132               | 53     | 126    | 113      | 76     | 17    | 6       | 238   | 65               |  |
| Not Sure                                | 85   | 40     | 45     | 21    | 27    | 18    | 18  | 48        | 36  | 49    | 14    | 15                 | 35     | 25       | 10                | 13      | 11      | 13     | 12      | 10     | 12     | 23      | 36                | 22     | 10     | 23       | 29     | 13    | 0       | 19    | 34               |  |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210     | 285               | 211    | 166    | 175      | 190    | 96    | 52      | 289   | 298              |  |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%     | 39%               | 29%    | 23%    | 24%      | 27%    | 13%   | 7%      | 44%   | 46%              |  |



Results of SurveyUSA Election Poll #23265



Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

Sponsor:  
Time Warner Cable News (North Carolina)

25

Should transgender people should be allowed to use the bathroom of the gender they identify with? Or not?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Should Be Allowed                       | 279  | 46          | 188  | 37       | 205    | 113   | 45     | 40      | 7      | 25        | 112  | 135    | 82      | 98      | 87      | 124         | 151     | 61       | 108    | 97    | 112              | 167     | 92       | 52     | 91      | 44      | 40       | 68    | 38    | 58    | 7      |
| Should Not                              | 359  | 215         | 66   | 236      | 64     | 203   | 36     | 8       | 31     | 84        | 148  | 123    | 115     | 134     | 97      | 115         | 242     | 44       | 122    | 168   | 87               | 272     | 134      | 64     | 95      | 67      | 67       | 55    | 79    | 89    | 51     |
| Not Sure                                | 85   | 29          | 28   | 22       | 35     | 33    | 7      | 5       | 1      | 20        | 42   | 23     | 33      | 31      | 17      | 27          | 57      | 17       | 36     | 24    | 32               | 53      | 22       | 18     | 28      | 16      | 20       | 16    | 8     | 17    | 8      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

|   |      |             |       |        |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|---|------|-------------|-------|--------|---------|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| 25Should transgender people should be allowed to use the bathroom of the gender they identify with? Or not? |      |             |       |        |         |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 723 Registered Voters   | All  | Independent |       | HS Edu | College |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Credibility Interval: +/-3.7 pct points   |      | Men         | Women | Men    | Whites  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Should Be Allowed   | 279  | 56          | 60    | 8      | 102     |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Should Not  | 359  | 68          | 65    | 46     | 85      |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not Sure  | 85   | 19          | 17    | 6      | 14      |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total   | 723  | 143         | 142   | 60     | 200     |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Composition of Registered Voters  | 100% | 20%         | 20%   | 8%     | 28%     |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

26

Should lesbian, gay, bisexual and transgender individuals be specifically included in any law preventing discrimination along with race, religion, color, national origin or biological sex?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        | Party Affiliation |         |        | Ideology |        |       |        |       | Presidential Vot |       |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|-------------------|---------|--------|----------|--------|-------|--------|-------|------------------|-------|---------|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong            | Republi | Indepe | Democr   | Very C | Somew | Modera | Somew | Very Li          | Trump | Clinton |
| Yes                                     | 362  | 164    | 198    | 73    | 126   | 81    | 83  | 198       | 164 | 238   | 87    | 70                 | 182    | 98       | 24                | 27      | 38      | 52     | 66      | 83     | 67                | 51      | 156    | 150      | 39     | 63    | 117    | 81    | 47               | 73    | 222     |
| No                                      | 248  | 119    | 129    | 38    | 75    | 73    | 61  | 114       | 134 | 192   | 37    | 115                | 68     | 50       | 67                | 48      | 50      | 29     | 8       | 18     | 21                | 114     | 87     | 39       | 97     | 77    | 42     | 6     | 4                | 163   | 48      |
| Not Sure                                | 112  | 54     | 58     | 20    | 34    | 26    | 33  | 54        | 58  | 80    | 21    | 42                 | 39     | 25       | 24                | 21      | 16      | 15     | 10      | 11     | 12                | 45      | 42     | 23       | 30     | 34    | 31     | 9     | 1                | 54    | 28      |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100               | 210     | 285    | 211      | 166    | 175   | 190    | 96    | 52               | 289   | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%               | 29%     | 39%    | 29%      | 23%    | 24%   | 27%    | 13%   | 7%               | 44%   | 46%     |

26

Should lesbian, gay, bisexual and transgender individuals be specifically included in any law preventing discrimination along with race, religion, color, national origin or biological sex?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Yes                                     | 362  | 88          | 213  | 79       | 229    | 155   | 51     | 39      | 13     | 40        | 159  | 158    | 105     | 131     | 114     | 157         | 204     | 67       | 150    | 131   | 138              | 224     | 119      | 75     | 117     | 51      | 70       | 80    | 53    | 78    | 13     |
| No                                      | 248  | 145         | 46   | 163      | 45     | 139   | 21     | 8       | 18     | 61        | 99   | 83     | 86      | 91      | 59      | 68          | 176     | 37       | 78     | 111   | 66               | 182     | 95       | 39     | 60      | 54      | 37       | 41    | 52    | 59    | 40     |
| Not Sure                                | 112  | 56          | 24   | 53       | 30     | 54    | 17     | 6       | 8      | 28        | 42   | 40     | 39      | 41      | 28      | 42          | 70      | 18       | 39     | 47    | 27               | 85      | 34       | 20     | 37      | 21      | 21       | 17    | 21    | 27    | 13     |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

Results of SurveyUSA Election Poll #23265

Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

26

Should lesbian, gay, bisexual and transgender individuals be specifically included in any law preventing discrimination along with race, religion, color, national origin or biological sex?

|   |      |             |       |        |         |
|---|------|-------------|-------|--------|---------|
| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Yes                                     | 362  | 82          | 74    | 15     | 121     |
| No                                      | 248  | 41          | 46    | 35     | 57      |
| Not Sure                                | 112  | 19          | 23    | 9      | 22      |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

27

How important will HB2 be in your vote for Governor this year? Very important? Somewhat important? Not very important? Or not at all important?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        |         | Party Affiliation |        |        | Ideology |        |       |         |       |         | Presidential Vot |  |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|---------|-------------------|--------|--------|----------|--------|-------|---------|-------|---------|------------------|--|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi | Indepe            | Democr | Very C | Somew    | Modera | Somew | Very Li | Trump | Clinton |                  |  |
| Very                                    | 358  | 157    | 201    | 59    | 104   | 94    | 102 | 163       | 196 | 255   | 69    | 113                | 161    | 77       | 66                | 40      | 34      | 46     | 40      | 62     | 64     | 107     | 121               | 126    | 96     | 73       | 69     | 58    | 42      | 138   | 171     |                  |  |
| Somewhat                                | 142  | 55     | 87     | 20    | 59    | 33    | 30  | 79        | 63  | 106   | 30    | 38                 | 57     | 37       | 12                | 24      | 24      | 18     | 24      | 24     | 16     | 36      | 66                | 40     | 19     | 42       | 56     | 13    | 7       | 51    | 61      |                  |  |
| Not Very                                | 117  | 65     | 52     | 19    | 45    | 29    | 24  | 64        | 53  | 77    | 30    | 31                 | 51     | 29       | 14                | 19      | 27      | 13     | 11      | 17     | 12     | 33      | 51                | 29     | 25     | 36       | 36     | 11    | 2       | 45    | 41      |                  |  |
| Not At All                              | 78   | 47     | 31     | 16    | 18    | 24    | 19  | 34        | 43  | 57    | 14    | 39                 | 15     | 19       | 20                | 11      | 18      | 13     | 2       | 6      | 6      | 30      | 32                | 12     | 24     | 19       | 23     | 5     | 1       | 51    | 14      |                  |  |
| Not Sure                                | 27   | 13     | 15     | 15    | 10    | 0     | 2   | 25        | 2   | 14    | 1     | 5                  | 5      | 12       | 3                 | 1       | 1       | 6      | 8       | 2      | 3      | 4       | 15                | 5      | 2      | 5        | 6      | 9     | 0       | 4     | 11      |                  |  |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210     | 285               | 211    | 166    | 175      | 190    | 96    | 52      | 289   | 298     |                  |  |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%     | 39%               | 29%    | 23%    | 24%      | 27%    | 13%   | 7%      | 44%   | 46%     |                  |  |

27

How important will HB2 be in your vote for Governor this year? Very important? Somewhat important? Not very important? Or not at all important?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Very                                    | 358  | 136         | 163  | 134      | 176    | 159   | 61     | 34      | 16     | 70        | 148  | 133    | 123     | 130     | 91      | 139         | 214     | 70       | 120    | 141   | 91               | 267     | 124      | 66     | 107     | 62      | 45       | 75    | 62    | 80    | 42     |
| Somewhat                                | 142  | 51          | 61   | 50       | 68     | 73    | 13     | 9       | 9      | 21        | 64   | 56     | 42      | 52      | 40      | 38          | 103     | 16       | 56     | 62    | 53               | 89      | 57       | 22     | 40      | 24      | 26       | 31    | 21    | 42    | 6      |
| Not Very                                | 117  | 51          | 35   | 58       | 32     | 61    | 8      | 7       | 6      | 15        | 46   | 53     | 36      | 41      | 33      | 40          | 78      | 17       | 49     | 41    | 42               | 76      | 37       | 20     | 39      | 21      | 30       | 20    | 22    | 19    | 7      |
| Not At All                              | 78   | 47          | 15   | 49       | 17     | 48    | 5      | 2       | 8      | 13        | 29   | 35     | 17      | 26      | 34      | 35          | 43      | 17       | 27     | 32    | 22               | 56      | 25       | 16     | 21      | 15      | 18       | 9     | 19    | 14    | 10     |
| Not Sure                                | 27   | 5           | 8    | 5        | 12     | 8     | 2      | 1       | 0      | 9         | 13   | 5      | 12      | 12      | 4       | 15          | 12      | 2        | 14     | 12    | 24               | 4       | 6        | 10     | 7       | 5       | 9        | 5     | 2     | 10    | 1      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

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27 How important will HB2 be in your vote for Governor this year? Very important? Somewhat important? Not very important? Or not at all important?

| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
|---|------|-------------|-------|--------|---------|
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Very                                    | 358  | 56          | 65    | 35     | 100     |
| Somewhat                                | 142  | 28          | 37    | 8      | 37      |
| Not Very                                | 117  | 32          | 19    | 7      | 37      |
| Not At All                              | 78   | 19          | 13    | 8      | 23      |
| Not Sure                                | 27   | 8           | 8     | 3      | 3       |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

28 How would you describe the state of race relations in North Carolina? Excellent? Good? Fair? Or poor?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        | Party Affiliation |        |        | Ideology |       |        |       |         | Presidential Vot |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|-------------------|--------|--------|----------|-------|--------|-------|---------|------------------|---------|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi           | Indepe | Democr | Very C   | Somew | Modera | Somew | Very Li | Trump            | Clinton |
| Excellent                               | 52   | 20     | 31     | 17    | 18    | 10    | 7   | 35        | 16  | 32    | 4     | 27                 | 11     | 8        | 14                | 11      | 10      | 7      | 0       | 6      | 3      | 25                | 17     | 9      | 22       | 13    | 12     | 3     | 0       | 34               | 6       |
| Good                                    | 208  | 106    | 102    | 40    | 60    | 49    | 59  | 100       | 108 | 166   | 24    | 89                 | 70     | 43       | 48                | 37      | 33      | 29     | 20      | 20     | 16     | 85                | 82     | 36     | 58       | 67    | 52     | 12    | 10      | 110              | 64      |
| Fair                                    | 296  | 129    | 167    | 36    | 105   | 78    | 78  | 141       | 155 | 218   | 62    | 78                 | 126    | 77       | 34                | 41      | 43      | 34     | 39      | 53     | 45     | 75                | 116    | 97     | 52       | 67    | 82     | 49    | 30      | 104              | 130     |
| Poor                                    | 165  | 83     | 82     | 37    | 53    | 44    | 32  | 90        | 75  | 92    | 52    | 32                 | 80     | 45       | 19                | 7       | 17      | 27     | 25      | 32     | 35     | 26                | 69     | 66     | 33       | 27    | 45     | 32    | 12      | 40               | 96      |
| Not Sure                                | 3    | 0      | 3      | 0     | 0     | 0     | 3   | 0         | 3   | 1     | 2     | 0                  | 2      | 1        | 0                 | 0       | 1       | 0      | 0       | 0      | 2      | 0                 | 1      | 2      | 1        | 0     | 0      | 0     | 0       | 1                | 2       |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210               | 285    | 211    | 166      | 175   | 190    | 96    | 52      | 289              | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%               | 39%    | 29%    | 23%      | 24%   | 27%    | 13%   | 7%      | 44%              | 46%     |

28 How would you describe the state of race relations in North Carolina? Excellent? Good? Fair? Or poor?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         |     | Suburban |     | Rural |     | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|-----|----------|-----|-------|-----|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men | Women    | Men | Women | Men |        |
| Excellent                               | 52   | 34          | 8    | 38       | 5      | 22    | 1      | 3       | 8      | 10        | 24   | 18     | 15      | 21      | 15      | 28          | 24      | 12       | 15     | 23    | 27               | 24      | 21       | 10     | 13      | 8       | 6   | 9        | 12  | 11    | 8   |        |
| Good                                    | 208  | 100         | 65   | 110      | 65     | 116   | 30     | 10      | 9      | 42        | 84   | 80     | 64      | 71      | 63      | 67          | 139     | 35       | 73     | 85    | 55               | 153     | 67       | 33     | 62      | 46      | 47  | 26       | 30  | 55    | 26  |        |
| Fair                                    | 296  | 112         | 120  | 107      | 134    | 146   | 38     | 21      | 13     | 56        | 111  | 123    | 90      | 108     | 88      | 105         | 187     | 42       | 112    | 126   | 83               | 212     | 111      | 58     | 88      | 39      | 46  | 66       | 54  | 72    | 16  |        |
| Poor                                    | 165  | 41          | 89   | 39       | 98     | 65    | 19     | 17      | 9      | 19        | 82   | 59     | 62      | 59      | 37      | 65          | 100     | 32       | 67     | 55    | 65               | 100     | 50       | 32     | 51      | 32      | 29  | 39       | 28  | 27    | 17  |        |
| Not Sure                                | 3    | 3           | 0    | 1        | 2      | 0     | 1      | 2       | 0      | 2         | 0    | 1      | 0       | 3       | 0       | 3           | 0       | 1        | 0      | 0     | 0                | 3       | 0        | 0      | 0       | 3       | 0   | 0        | 0   | 0     | 0   |        |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127 | 139      | 125 | 164   | 66  |        |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18% | 19%      | 17% | 23%   | 9%  |        |

Results of SurveyUSA Election Poll #23265

Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

28 How would you describe the state of race relations in North Carolina?   Excellent? Good? Fair? Or poor?

|   |      |             |       |        |         |
|---|------|-------------|-------|--------|---------|
| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Excellent                               | 52   | 4           | 12    | 3      | 12      |
| Good                                    | 208  | 43          | 39    | 20     | 60      |
| Fair                                    | 296  | 59          | 58    | 27     | 94      |
| Poor                                    | 165  | 36          | 33    | 10     | 34      |
| Not Sure                                | 3    | 0           | 1     | 0      | 1       |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

29 If we could somehow go back in time and start this year's election process all over again with new presidential candidates, would you absolutely want to do that? Somewhat want to do that? Or absolutely not want to do that?

|   |      |        |        |       |       |       |     |           |     |       |       |                    |        |          |                   |         |         |        |         |        |        |                   |        |        |          |       |        |       |         |                  |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|--------|-------------------|--------|--------|----------|-------|--------|-------|---------|------------------|---------|
| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        |        | Party Affiliation |        |        | Ideology |       |        |       |         | Presidential Vot |         |
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong | Republi           | Indepe | Democr | Very C   | Somew | Modera | Somew | Very Li | Trump            | Clinton |
| Absolutely                              | 344  | 148    | 196    | 71    | 123   | 69    | 81  | 194       | 150 | 238   | 68    | 101                | 144    | 86       | 40                | 44      | 58      | 51     | 50      | 62     | 32     | 83                | 159    | 93     | 69       | 87    | 107    | 40    | 22      | 103              | 138     |
| Somewhat                                | 213  | 110    | 103    | 38    | 70    | 56    | 49  | 108       | 105 | 140   | 48    | 60                 | 86     | 53       | 38                | 30      | 26      | 27     | 26      | 26     | 38     | 68                | 78     | 64     | 56       | 50    | 45     | 36    | 12      | 98               | 97      |
| Absolutely Not                          | 132  | 62     | 70     | 17    | 27    | 46    | 42  | 44        | 88  | 105   | 20    | 56                 | 47     | 22       | 31                | 19      | 16      | 14     | 4       | 18     | 26     | 50                | 35     | 44     | 35       | 33    | 25     | 17    | 13      | 78               | 49      |
| Not Sure                                | 35   | 18     | 17     | 5     | 16    | 9     | 5   | 21        | 14  | 26    | 8     | 9                  | 13     | 12       | 6                 | 3       | 4       | 4      | 4       | 5      | 4      | 9                 | 13     | 10     | 6        | 4     | 13     | 3     | 4       | 10               | 13      |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100    | 210               | 285    | 211    | 166      | 175   | 190    | 96    | 52      | 289              | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%    | 29%               | 39%    | 29%    | 23%      | 24%   | 27%    | 13%   | 7%      | 44%              | 46%     |

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| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Absolutely                              | 344  | 116         | 130  | 115      | 147    | 151   | 40     | 26      | 15     | 56        | 141  | 143    | 110     | 124     | 98      | 139         | 204     | 53       | 137    | 132   | 139              | 204     | 122      | 65     | 106     | 51      | 62       | 75    | 54    | 78    | 25     |
| Somewhat                                | 213  | 93          | 94   | 96       | 97     | 109   | 24     | 12      | 13     | 37        | 95   | 75     | 66      | 78      | 55      | 73          | 135     | 37       | 82     | 79    | 62               | 151     | 67       | 35     | 67      | 45      | 43       | 39    | 36    | 43    | 22     |
| Absolutely Not                          | 132  | 70          | 48   | 72       | 49     | 79    | 20     | 11      | 8      | 25        | 51   | 55     | 41      | 48      | 40      | 47          | 84      | 28       | 39     | 59    | 15               | 116     | 47       | 25     | 37      | 23      | 16       | 23    | 26    | 33    | 17     |
| Not Sure                                | 35   | 11          | 9    | 12       | 9      | 9     | 5      | 4       | 2      | 10        | 14   | 9      | 13      | 13      | 8       | 8           | 26      | 5        | 8      | 18    | 15               | 20      | 13       | 9      | 4       | 9       | 7        | 1     | 8     | 10    | 2      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

Results of SurveyUSA Election Poll #23265

Geography: North Carolina  
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Release Date: 10/18/2016  
Counts (Frequencies)

29

If we could somehow go back in time and start this year's election process all over again with new presidential candidates, would you absolutely want to do that? Somewhat want to do that? Or absolutely not want to do that?

|   |      |             |       |        |         |
|---|------|-------------|-------|--------|---------|
| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Absolutely                              | 344  | 78          | 81    | 21     | 102     |
| Somewhat                                | 213  | 36          | 41    | 22     | 49      |
| Absolutely Not                          | 132  | 17          | 18    | 12     | 43      |
| Not Sure                                | 35   | 11          | 2     | 5      | 6       |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

30

When there is video of a police-involved shooting, should the video ... always be released? Should it never be released? Or should a judge make the decision on case-by-case basis?

| 723 Registered Voters                   | All  | Gender |        | Age   |       |       |     | <50 / 50+ |     | Race  |       | Party Registration |        |          | Party Affiliation |         |         |        |         |        | Party Affiliation |         |        | Ideology |        |       |        |       | Presidential Vot |       |         |
|---|------|--------|--------|-------|-------|-------|-----|-----------|-----|-------|-------|--------------------|--------|----------|-------------------|---------|---------|--------|---------|--------|-------------------|---------|--------|----------|--------|-------|--------|-------|------------------|-------|---------|
| Credibility Interval: +/-3.7 pct points |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49     | 50+ | White | Black | Republi            | Democr | Unaffili | Strong            | Republi | Indy Le | Indepe | Indy Le | Democr | Strong            | Republi | Indepe | Democr   | Very C | Somew | Modera | Somew | Very Li          | Trump | Clinton |
| Always                                  | 324  | 159    | 164    | 65    | 109   | 76    | 74  | 174       | 150 | 193   | 97    | 72                 | 165    | 74       | 41                | 21      | 34      | 37     | 45      | 67     | 73                | 62      | 117    | 139      | 62     | 66    | 74     | 62    | 38               | 83    | 192     |
| Never                                   | 38   | 17     | 21     | 11    | 10    | 9     | 8   | 21        | 17  | 28    | 5     | 18                 | 9      | 7        | 11                | 8       | 4       | 5      | 2       | 7      | 0                 | 18      | 11     | 7        | 17     | 10    | 9      | 0     | 1                | 22    | 7       |
| Case-by-case Basis                      | 336  | 151    | 186    | 50    | 108   | 89    | 89  | 158       | 178 | 270   | 39    | 132                | 103    | 86       | 59                | 65      | 65      | 52     | 33      | 32     | 23                | 124     | 149    | 56       | 84     | 94    | 103    | 27    | 9                | 178   | 84      |
| Not Sure                                | 25   | 10     | 15     | 4     | 9     | 6     | 6   | 13        | 13  | 19    | 3     | 5                  | 12     | 7        | 4                 | 2       | 1       | 2      | 5       | 5      | 4                 | 6       | 7      | 10       | 3      | 5     | 4      | 7     | 4                | 5     | 14      |
| Total                                   | 723  | 337    | 386    | 131   | 235   | 180   | 177 | 366       | 357 | 509   | 144   | 226                | 289    | 174      | 115               | 95      | 104     | 96     | 85      | 111    | 100               | 210     | 285    | 211      | 166    | 175   | 190    | 96    | 52               | 289   | 298     |
| Composition of Registered Voters        | 100% | 47%    | 53%    | 18%   | 33%   | 25%   | 24% | 51%       | 49% | 70%   | 20%   | 31%                | 40%    | 24%      | 16%               | 13%     | 14%     | 13%    | 12%     | 15%    | 14%               | 29%     | 39%    | 29%      | 23%    | 24%   | 27%    | 13%   | 7%               | 44%   | 46%     |

30

When there is video of a police-involved shooting, should the video ... always be released? Should it never be released? Or should a judge make the decision on case-by-case basis?

| 723 Registered Voters                   | All  | Senate Vote |      | Governor |        | Issue |        |         |        | Education |      |        | Income  |         |         | Lived in NC |         | Urbanity |        |       | Cell Phone / Lan |         | Region   |        |         |         | Suburban |       | Rural |       | Strong |
|---|------|-------------|------|----------|--------|-------|--------|---------|--------|-----------|------|--------|---------|---------|---------|-------------|---------|----------|--------|-------|------------------|---------|----------|--------|---------|---------|----------|-------|-------|-------|--------|
| Credibility Interval: +/-3.7 pct points |      | Burr        | Ross | McCror   | Cooper | Econo | Health | Educati | Immigr | High Sc   | Some | 4-year | < \$40K | \$40K - | > \$80K | <20 Yrs     | >20 Yrs | Urban    | Suburb | Rural | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther | Men      | Women | Men   | Women | Men    |
| Always                                  | 324  | 94          | 182  | 86       | 196    | 143   | 44     | 30      | 11     | 48        | 151  | 119    | 109     | 110     | 93      | 142         | 178     | 64       | 123    | 116   | 109              | 215     | 108      | 67     | 84      | 64      | 58       | 65    | 53    | 63    | 26     |
| Never                                   | 38   | 23          | 6    | 25       | 6      | 22    | 4      | 1       | 2      | 6         | 16   | 14     | 12      | 8       | 15      | 13          | 24      | 3        | 13     | 20    | 11               | 27      | 7        | 8      | 16      | 7       | 7        | 6     | 8     | 12    | 8      |
| Case-by-case Basis                      | 336  | 168         | 84   | 178      | 92     | 173   | 38     | 21      | 22     | 72        | 126  | 133    | 100     | 137     | 86      | 105         | 230     | 52       | 120    | 144   | 102              | 235     | 130      | 55     | 102     | 49      | 57       | 63    | 59    | 85    | 31     |
| Not Sure                                | 25   | 6           | 11   | 7        | 10     | 11    | 2      | 1       | 2      | 3         | 8    | 15     | 10      | 7       | 8       | 7           | 19      | 5        | 11     | 9     | 9                | 16      | 3        | 4      | 12      | 6       | 5        | 6     | 4     | 5     | 1      |
| Total                                   | 723  | 290         | 282  | 295      | 304    | 348   | 88     | 53      | 38     | 129       | 301  | 281    | 230     | 262     | 202     | 267         | 450     | 123      | 267    | 289   | 231              | 492     | 248      | 134    | 214     | 127     | 127      | 139   | 125   | 164   | 66     |
| Composition of Registered Voters        | 100% | 45%         | 43%  | 45%      | 47%    | 54%   | 14%    | 8%      | 6%     | 18%       | 42%  | 40%    | 33%     | 38%     | 29%     | 37%         | 63%     | 18%      | 38%    | 42%   | 32%              | 68%     | 34%      | 19%    | 30%     | 18%     | 18%      | 19%   | 17%   | 23%   | 9%     |

Results of SurveyUSA Election Poll #23265

Geography: North Carolina  
Data Collected: 10/14/2016 - 10/17/2016  
Release Date: 10/18/2016  
Counts (Frequencies)

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When there is video of a police-involved shooting, should the video ... always be released? Should it never be released? Or should a judge make the decision on case-by-case basis?

|   |      |             |       |        |         |
|---|------|-------------|-------|--------|---------|
| 723 Registered Voters                   | All  | Independent |       | HS Edu | College |
| Credibility Interval: +/-3.7 pct points |      | Men         | Women | Men    | Whites  |
| Always                                  | 324  | 67          | 49    | 20     | 77      |
| Never                                   | 38   | 2           | 10    | 5      | 11      |
| Case-by-case Basis                      | 336  | 68          | 81    | 34     | 102     |
| Not Sure                                | 25   | 5           | 2     | 1      | 11      |
| Total                                   | 723  | 143         | 142   | 60     | 200     |
| Composition of Registered Voters        | 100% | 20%         | 20%   | 8%     | 28%     |

**Statement of Methodology:** SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPPI). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.