

Results of SurveyUSA Election Poll #14378

Geography: Alabama
Data Collected: 09/16/2008 - 09/17/2008
Release Date: 09/18/2008
Percentaages

McCain 2:1 Atop Obama in Alabama: In an election for President of the United States in Alabama today, 09/18/08, seven weeks from Election Day, Republican John McCain defeats Democrat Barack Obama by 30 points, 64% to 34%, according to this exclusive WKRG-TV poll conducted by SurveyUSA. McCain has broad support and wins majorities of the vote among young and old, among men and women, among moderates and conservatives, among those who did and did not graduate from college, among churchgoers and non-churchgoers, among rich and poor, and in northern and southern Alabama. Obama takes 78% of Democratic votes, 79% of liberals, and 56% of those who describe themselves as pro-choice. Obama leads 9:1 among blacks; McCain leads 4:1 among whites. 20% of Democrats cross over to vote for McCain; 7% of Republicans cross over to vote for Obama; Independents break 3:1 for McCain.

Filtering: SurveyUSA interviewed 900 Alabama adults 09/16/08 through 09/17/08. Interviews were conducted at a time of extraordinary financial turbulence. Dow Jones Industrial Average lost 800 points during field period; Lehman Brothers went bankrupt, and insurance company AIG was rescued. Of the adults, 824 were registered to vote. Of the registered voters, 655 were determined by SurveyUSA to be likely voters in the 11/04/08 general election. Alabama has 9 Electoral College votes. George W. Bush carried Alabama by 26 points in 2004 and by 15 points in 2000.

1 If the election for President were today, would you vote for ... (choices rotated) Republican John McCain? Or, Democrat Barack Obama?

655 Adults	All	Gender		Age				<50 / 50+		Age			Race				Party Affiliation			Ideology			College Grad		Attend Religious Service			Abortion		Change Your Mi	
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	< Obam	> McCa	> In Bet	White	Black	Hispani	Other	Republi	Democr	Indepe	Conser	Modera	Liberal	Yes	No	Regular	Occasi	Almost	Pro-life	Pro-cho	Could	Mind M
McCain (R)	64%	66%	62%	55%	65%	65%	71%	61%	67%	60%	74%	66%	79%	10%	**	**	92%	20%	75%	88%	57%	18%	64%	64%	64%	65%	62%	78%	42%	48%	67%
Obama (D)	34%	33%	36%	45%	33%	33%	26%	38%	30%	39%	22%	32%	19%	89%	**	**	7%	78%	22%	11%	40%	79%	34%	34%	34%	34%	37%	20%	56%	44%	33%
Other	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	2%	1%	1%	0%	**	**	0%	1%	3%	0%	2%	1%	2%	0%	1%	1%	0%	1%	1%	2%	1%
Undecided	1%	1%	1%	0%	1%	1%	2%	0%	2%	0%	2%	1%	1%	1%	**	**	1%	1%	0%	0%	1%	2%	0%	1%	0%	1%	1%	1%	1%	6%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	21%	31%	29%	19%	53%	47%	46%	9%	45%	76%	21%	1%	1%	42%	35%	17%	45%	27%	9%	43%	57%	66%	24%	10%	62%	35%	9%	90%

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655 Adults	All	Top Issue For Next President								Income		Region	
Credibility Interval: +/-3.8 pct points		Econo	Environ	Health	Iraq	Terroris	Social	Educati	Immigr	< \$50K	> \$50K	Norther	Souther
McCain (R)	64%	62%	**	51%	50%	96%	**	**	86%	55%	72%	68%	58%
Obama (D)	34%	36%	**	47%	49%	4%	**	**	13%	43%	28%	30%	41%
Other	1%	1%	**	2%	0%	0%	**	**	2%	1%	1%	1%	1%
Undecided	1%	1%	**	0%	1%	1%	**	**	0%	2%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	2%	7%	8%	11%	4%	5%	7%	40%	60%	60%	40%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.