



# Results of SurveyUSA Election Poll #16804

Geography: California

Data Collected: 07/08/2010 - 07/11/2010

Release Date: 07/12/2010

Percentages

**2** Same Governor data as Question #1, but with 9 minor party candidates shown. [Respondents were asked the question once; results are collapsed in Question 1 for ease of comprehension.]

614 Likely Voters in Governor Race	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Obama Approval			Drill For Oil			College Grad		Abortion		Own a Gun?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal	Favora	Unfavor	Neutral	Support	Oppose	Do Not	Yes	No	Pro-life	Pro-cho	Yes	No
Whitman (R)	46%	50%	41%	36%	49%	46%	48%	45%	47%	49%	36%	38%	43%	77%	20%	47%	74%	44%	10%	13%	82%	31%	70%	26%	37%	44%	47%	65%	34%	62%	34%
Brown (D)	39%	37%	42%	42%	33%	44%	41%	36%	43%	36%	49%	46%	41%	11%	64%	37%	12%	43%	72%	69%	7%	49%	18%	58%	47%	38%	41%	21%	50%	24%	51%
Nightingale (AIP)	2%	1%	3%	3%	3%	0%	2%	3%	1%	2%	0%	1%	4%	2%	2%	2%	3%	0%	3%	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	2%
Wells (G)	2%	3%	1%	5%	2%	1%	0%	3%	1%	2%	2%	2%	0%	2%	2%	1%	2%	1%	5%	2%	1%	4%	2%	2%	1%	3%	0%	0%	3%	3%	2%
Ogden (L)	1%	2%	1%	0%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	3%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%
Alvarez (PFP)	1%	1%	1%	2%	0%	0%	1%	1%	0%	0%	0%	3%	0%	0%	0%	2%	1%	0%	2%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%
Folley (I)	1%	0%	2%	1%	2%	1%	1%	2%	1%	1%	0%	0%	2%	1%	1%	2%	2%	0%	0%	0%	2%	1%	1%	1%	1%	1%	2%	0%	1%	1%	
Christian (I)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Marciano (I)	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Vangelisti (I)	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Von Anhalt (I)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Undecided	8%	6%	10%	10%	9%	5%	7%	9%	6%	7%	10%	8%	8%	6%	10%	5%	4%	9%	8%	10%	4%	11%	4%	9%	11%	8%	7%	7%	8%	5%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters in Gove	100%	49%	51%	19%	32%	27%	22%	51%	49%	63%	6%	18%	12%	33%	42%	24%	30%	44%	19%	41%	43%	14%	39%	37%	24%	59%	41%	37%	57%	38%	57%

**2** Same Governor data as Question #1, but with 9 minor party candidates shown. [Respondents were asked the question once; results are collapsed in Question 1 for ease of comprehension.]

614 Likely Voters in Governor Race	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Central	Greater	Inland	Bay Are
Whitman (R)	46%	32%	49%	50%	51%	46%	61%	29%
Brown (D)	39%	41%	37%	40%	37%	38%	24%	57%
Nightingale (AIP)	2%	2%	3%	1%	2%	1%	6%	1%
Wells (G)	2%	5%	1%	1%	0%	2%	3%	2%
Ogden (L)	1%	2%	1%	1%	1%	2%	1%	1%
Alvarez (PFP)	1%	3%	0%	0%	0%	1%	1%	0%
Folley (I)	1%	1%	2%	1%	2%	0%	1%	1%
Christian (I)	0%	1%	0%	0%	0%	0%	1%	0%
Marciano (I)	0%	0%	1%	0%	0%	0%	0%	0%
Vangelisti (I)	0%	-	-	-	-	-	-	-
Von Anhalt (I)	0%	0%	0%	0%	0%	0%	0%	0%
Undecided	8%	13%	7%	5%	7%	10%	2%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters in Gove	100%	22%	33%	45%	22%	37%	17%	24%



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**Percentages**

**4** Same Senate data as Question #3, but with 6 minor party candidates shown. [Respondents were asked the question once; results are collapsed in Question 3 for ease of comprehension.]

614 Likely Voters in Senate Race W Credibility Interval: +/-4 pct points	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Central	Greater	Inland	Bay Are
Fiorina (R)	47%	34%	49%	51%	49%	48%	62%	31%
Boxer (D)	45%	57%	43%	41%	42%	43%	32%	60%
Noonan (AIP)	1%	1%	1%	0%	1%	0%	1%	1%
Roberts (G)	0%	0%	1%	0%	0%	0%	1%	0%
Lightfoot (L)	1%	0%	1%	2%	0%	2%	0%	2%
Feinland (PFP)	0%	0%	0%	0%	0%	0%	0%	0%
Carroll (I)	0%	0%	0%	0%	0%	0%	0%	0%
Goldberg (I)	1%	3%	1%	0%	2%	1%	1%	0%
Undecided	5%	4%	4%	6%	6%	5%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters in Sena	100%	22%	33%	45%	22%	37%	17%	24%

**5** California voters may also vote on several propositions. On Proposition 19, which would change California law to legalize marijuana and allow it to be regulated and taxed, are you ... Certain to vote yes?  
 Certain to vote no?  
 Or not certain?  
 ("Not Certain" voters were asked: At this hour, on Proposition 19, do you ... lean toward yes? lean toward no, or do you not lean?)

614 Likely Voters Credibility Interval: +/-4 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Obama Approval			Drill For Oil			College Grad		Abortion		Own a Gun?	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal	Favora	Unfavor	Neutral	Support	Oppose	Do Not	Yes	No	Pro-life	Pro-cho	Yes	No
Certain Yes	50%	53%	47%	70%	46%	49%	37%	55%	44%	50%	52%	46%	53%	37%	56%	57%	33%	53%	69%	66%	35%	47%	43%	60%	45%	54%	44%	34%	61%	49%	52%
Certain No	40%	39%	40%	22%	43%	39%	50%	35%	44%	40%	24%	43%	38%	53%	32%	34%	59%	35%	22%	20%	58%	41%	50%	29%	39%	36%	45%	58%	27%	44%	37%
Not Certain	11%	8%	13%	8%	11%	12%	12%	10%	12%	10%	24%	11%	9%	11%	12%	9%	8%	12%	9%	13%	8%	12%	7%	12%	16%	10%	11%	8%	12%	7%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	49%	51%	19%	32%	27%	22%	51%	49%	63%	6%	18%	12%	33%	42%	24%	30%	44%	19%	41%	43%	14%	39%	37%	24%	59%	41%	37%	57%	38%	57%

**5** California voters may also vote on several propositions. On Proposition 19, which would change California law to legalize marijuana and allow it to be regulated and taxed, are you ... Certain to vote yes?  
 Certain to vote no?  
 Or not certain?  
 ("Not Certain" voters were asked: At this hour, on Proposition 19, do you ... lean toward yes? lean toward no, or do you not lean?)

614 Likely Voters Credibility Interval: +/-4 pct points	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Central	Greater	Inland	Bay Are
Certain Yes	50%	54%	46%	53%	42%	54%	46%	53%
Certain No	40%	40%	43%	36%	46%	35%	45%	37%
Not Certain	11%	6%	11%	11%	12%	11%	9%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	33%	45%	22%	37%	17%	24%



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## 7 Is your opinion of the Tea Party Movement ...

840 Registered Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Central	Greater	Inland	Bay Are
Credibility Interval: +/-3.5 pct points								
Favorable	31%	28%	33%	31%	39%	28%	38%	22%
Unfavorable	37%	34%	35%	42%	33%	38%	26%	50%
Neutral	22%	25%	20%	22%	18%	22%	29%	21%
No Opinion	10%	12%	12%	5%	10%	13%	7%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	34%	40%	21%	40%	17%	22%

## 8 Is California headed in the right direction? Or is it off on the wrong track?

840 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Obama Approval			Drill For Oil			College Grad		Abortion		Own a Gun?				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Moder	Liberal	Favora	Unfavor	Neutral	Support	Oppose	Do Not	Yes	No	Pro-life	Pro-cho	Yes	No			
Credibility Interval: +/-2.9 pct points																																		
Right Direction	11%	9%	13%	11%	9%	9%	16%	10%	12%	8%	19%	14%	13%	10%	16%	4%	10%	10%	14%	19%	4%	6%	9%	11%	13%	10%	12%	9%	11%	7%	13%			
Wrong Track	77%	80%	74%	75%	82%	78%	70%	79%	74%	81%	66%	74%	68%	82%	68%	85%	83%	80%	68%	62%	92%	80%	85%	74%	70%	79%	75%	81%	75%	84%	73%			
Not Sure	12%	11%	14%	14%	9%	13%	15%	11%	14%	11%	15%	12%	19%	8%	16%	11%	7%	11%	18%	19%	4%	14%	6%	15%	17%	11%	13%	9%	14%	9%	14%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Registered Voters	100%	48%	52%	24%	32%	25%	19%	56%	44%	59%	7%	22%	13%	31%	43%	23%	27%	45%	20%	40%	38%	19%	35%	37%	29%	53%	47%	36%	58%	36%	58%			

## 8 Is California headed in the right direction? Or is it off on the wrong track?

840 Registered Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Central	Greater	Inland	Bay Are
Credibility Interval: +/-2.9 pct points								
Right Direction	11%	14%	11%	9%	8%	10%	14%	12%
Wrong Track	77%	65%	79%	81%	83%	77%	77%	70%
Not Sure	12%	20%	10%	10%	9%	12%	9%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	34%	40%	21%	40%	17%	22%

## 9 Do you support? ... Or do you oppose? ... drilling for oil and natural gas ... off the Coast of California? Or do you not know enough to say?

840 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Obama Approval			Drill For Oil			College Grad		Abortion		Own a Gun?		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Moder	Liberal	Favora	Unfavor	Neutral	Support	Oppose	Do Not	Yes	No	Pro-life	Pro-cho	Yes	No	
Credibility Interval: +/-3.5 pct points																																
Support	35%	45%	25%	29%	36%	34%	40%	33%	37%	38%	27%	31%	28%	54%	20%	35%	65%	26%	17%	13%	60%	30%	100%	0%	0%	35%	34%	49%	27%	51%	25%	
Oppose	37%	34%	40%	41%	33%	41%	34%	36%	38%	39%	30%	35%	32%	21%	48%	40%	15%	42%	56%	55%	18%	36%	0%	100%	0%	41%	33%	27%	44%	30%	43%	
Do Not Know	29%	21%	36%	31%	31%	25%	26%	31%	25%	22%	43%	34%	40%	25%	32%	25%	21%	33%	27%	32%	21%	34%	0%	0%	100%	24%	34%	24%	29%	20%	32%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	48%	52%	24%	32%	25%	19%	56%	44%	59%	7%	22%	13%	31%	43%	23%	27%	45%	20%	40%	38%	19%	35%	37%	29%	53%	47%	36%	58%	36%	58%	

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**9** Do you support? ... Or do you oppose? ... drilling for oil and natural gas ... off the Coast of California? Or do you not know enough to say?

840 Registered Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Central	Greater	Inland	Bay Are
Credibility Interval: +/-3.5 pct points								
Support	35%	27%	35%	39%	40%	31%	45%	27%
Oppose	37%	37%	37%	38%	32%	36%	34%	46%
Do Not Know	29%	36%	28%	23%	27%	33%	21%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	26%	34%	40%	21%	40%	17%	22%

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.