Results of SurveyUSA Election Poll #17543

With Cellphone Respondents Included in the Likely Voter Mix, Democrats in California Look Good, Marijuana Not So Good: Proposition 19, which would de-criminalize **marijuana,** no longer is favored in SurveyUSA polling, for the first time in 7 tracking polls, according to the latest data gathered exclusively for KABC-TV in Los Angeles, KPIX-TV in San Francisco, KGTV-TV in San Diego and KFSN-TV in Fresno. Among the subset of voters interviewed on their home telephones, it's No 50%, Yes, 44%. Among voters who do not have a home phone, interviewed on their cellphones, it's Yes 48%, No 36%. When the groups are combined, it's **No 46%, Yes 44%,** close enough to be within the survey's theoretical margin of sampling error, not yet enough breathing room for "No" to be considered a clear favorite, but enough of a "Yes" erosion for backers to be gravely concerned. In August, seniors split on 19. Today, seniors vote "No" 2:1. Greater Los Angeles started off 19 points in favor of 19, but ends 5 points opposed, a 24-point swing. Lower-income voters started 14 points in favor of 19, but end 16 points opposed, a 30-point swing. Among those who have already returned a ballot, "No" runs even stronger. For **US Senator,** incumbent Democrat Barbara Boxer and Republican challenger Carly Fiorina are even today among voters interviewed on their home telephones, but when voters without home phones, interviewed on their cellphones, are combined, Boxer tops Fiorina 45% to 40%. For **Governor,** Democrat Jerry Brown continues to be an arm's length ahead of Republican Meg Whitman. Brown leads among those interviewed on their home phones and among those interviewed on their cellphones, and when the groups are combined, it's Brown 46%, Whitman 38%. For **Lieutenant Governor,** Democrat Gavin Newsom maintains an advantage over Republican Abel Maldonado, 42% to 34%. The contest is effectively even among voters who have returned a ballot.

Filtering: Using both RDD landline and cellphone sample from Survey Sampling, SurveyUSA interviewed 900 California adults 10/21/10 through 10/25/10. Cellphones were hand-dialed. Of the adults, 731 were registered to vote. Of the registered voters, 594 were determined by SurveyUSA to be likely to vote in the 11/02/10 general election. Early voting began 10/04/10. "CPO" = Cell Phone Only, respondents who do not have a home phone and who make and receive phone calls with a cell phone. "Both" = respondents who have both a cell phone and a home phone but for this survey were interviewed on their cell phone by a live operator who dialed the call by hand. "Home Phone" = respondents who were interviewed on their home phone with the recorded-voice of a professional announcer. 44% of the likely voters interviewed for this survey were contacted and interviewed entirely by live operator, 56% of likely voters were contacted and interviewed using recorded voice. CPO respondents account for 25% of likely voters. CPO voters are the least predictable to pollsters. If CPO voters turn-out in smaller numbers than here shown, Democrats and "Yes" will under-perform these numbers, Republicans and "No" will out-perform these numbers.

1 If the election for California Governor were today, who would you vote for? (candidate names rotated) Republican Meg Whitman? Democrat Jerry Brown? Or another candidate?

594 Likely & Actual Voters	All	Interview Conducted			Gender		Age				<50 / 50+		Race				Already Voted?		Party Affiliation			Ideology			Vote in Midterms			College Grad	
Credibility Interval: +/-4.1 pct points		CPO, li	Both C	Home p	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Rarely	Usually	Always	Yes	No
Whitman (R)	38%	25%	40%	43%	40%	36%	25%	38%	38%	50%	33%	43%	47%	6%	24%	34%	39%	38%	76%	10%	33%	68%	32%	6%	22%	36%	45%	39%	37%
Brown (D)	46%	45%	40%	49%	44%	48%	47%	43%	52%	42%	44%	48%	40%	75%	57%	43%	50%	45%	13%	81%	35%	19%	51%	80%	51%	47%	43%	48%	43%
Other	8%	12%	8%	6%	7%	9%	14%	9%	5%	4%	11%	5%	8%	9%	8%	8%	8%	8%	4%	3%	22%	7%	8%	8%	12%	10%	5%	5%	12%
Undecided	8%	19%	12%	2%	9%	7%	15%	10%	4%	4%	12%	4%	5%	10%	11%	15%	4%	10%	6%	6%	10%	5%	8%	6%	14%	7%	7%	8%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	25%	19%	56%	49%	51%	19%	32%	29%	20%	52%	48%	59%	6%	23%	12%	29%	71%	34%	42%	21%	33%	40%	19%	13%	38%	46%	54%	46%

1 If the election for California Governor were today, who would you vote for? (candidate names rotated) Republican Meg Whitman? Democrat Jerry Brown? Or another candidate?

594 Likely & Actual Voters	All	Income			Opinion Of Tea Party				Region			
Credibility Interval: +/-4.1 pct points		< $40K	$40K -	> $80K	Favora	Unfavor	Neutral	No Opi	Central	Greater	Inland	Bay Are
Whitman (R)	38%	32%	35%	44%	79%	14%	37%	22%	46%	36%	39%	33%
Brown (D)	46%	44%	50%	44%	11%	78%	39%	43%	36%	51%	42%	51%
Other	8%	13%	8%	6%	8%	4%	10%	15%	10%	7%	10%	6%
Undecided	8%	11%	7%	6%	3%	4%	14%	20%	9%	6%	9%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	23%	35%	42%	28%	37%	20%	14%	21%	39%	19%	22%

Geography: California

Data Collected: 10/21/2010 - 10/25/2010

Release Date: 10/26/2010

Percentages

Sponsors:

All SurveyUSA clients in California

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2 California will also elect a United States Senator. If the election for United States Senator from California were today, who would you vote for? (candidate names rotated) Republican Carly Fiorina? Democrat Barbara Boxer? Or another candidate?

594 Likely & Actual Voters	All	Interview Conducted			Gender		Age				<50 / 50+		Race				Already Voted?		Party Affiliation			Ideology			Vote in Midterms			College Grad	
Credibility Interval: +/-4.1 pct points		CPO, li	Both C	Home p	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Rarely	Usually	Always	Yes	No
Fiorina (R)	40%	26%	41%	46%	43%	38%	27%	44%	40%	48%	37%	43%	50%	8%	28%	29%	43%	39%	80%	12%	35%	75%	32%	8%	25%	42%	46%	40%	41%
Boxer (D)	45%	43%	41%	47%	44%	45%	46%	40%	52%	42%	42%	48%	41%	66%	47%	50%	48%	44%	12%	77%	38%	14%	53%	82%	50%	43%	43%	50%	37%
Other	7%	9%	7%	6%	5%	8%	8%	8%	5%	7%	8%	6%	5%	15%	8%	9%	5%	8%	4%	5%	16%	7%	8%	4%	9%	9%	5%	5%	9%
Undecided	8%	22%	11%	1%	8%	8%	19%	9%	3%	3%	13%	3%	4%	11%	16%	12%	4%	10%	4%	7%	11%	4%	7%	6%	16%	6%	6%	5%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	25%	19%	56%	49%	51%	19%	32%	29%	20%	52%	48%	59%	6%	23%	12%	29%	71%	34%	42%	21%	33%	40%	19%	13%	38%	46%	54%	46%

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2 California will also elect a United States Senator. If the election for United States Senator from California were today, who would you vote for? (candidate names rotated) Republican Carly Fiorina? Democrat Barbara Boxer? Or another candidate?

594 Likely & Actual Voters	All	Income			Opinion Of Tea Party				Region			
Credibility Interval: +/-4.1 pct points		< $40K	$40K -	> $80K	Favora	Unfavor	Neutral	No Opi	Central	Greater	Inland	Bay Are
Fiorina (R)	40%	34%	44%	43%	86%	12%	44%	19%	49%	36%	47%	34%
Boxer (D)	45%	39%	48%	46%	6%	82%	35%	33%	32%	50%	40%	52%
Other	7%	14%	5%	5%	4%	4%	11%	14%	5%	7%	8%	7%
Undecided	8%	13%	4%	6%	4%	2%	10%	33%	14%	7%	5%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	23%	35%	42%	28%	37%	20%	14%	21%	39%	19%	22%

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3 California will also elect a Lieutenant Governor. If the election for Lieutenant Governor were today, who would you vote for? (candidate names rotated) Republican Abel Maldonado? Democrat Gavin Newsom? Or another candidate?

594 Likely & Actual Voters	All	Interview Conducted			Gender		Age				<50 / 50+		Race				Already Voted?		Party Affiliation			Ideology			Vote in Midterms			College Grad	
Credibility Interval: +/-4.1 pct points		CPO, li	Both C	Home p	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Rarely	Usually	Always	Yes	No
Maldonado (R)	34%	22%	32%	40%	36%	32%	22%	33%	34%	47%	29%	40%	40%	7%	34%	22%	40%	32%	67%	11%	28%	62%	28%	8%	31%	34%	37%	33%	36%
Newsom (D)	42%	38%	34%	46%	39%	44%	39%	36%	51%	40%	37%	47%	40%	66%	36%	50%	42%	42%	15%	70%	34%	13%	51%	73%	38%	44%	39%	47%	34%
Other	9%	4%	7%	11%	9%	8%	11%	10%	8%	7%	10%	7%	11%	12%	5%	5%	13%	7%	8%	5%	19%	10%	9%	7%	13%	9%	8%	6%	12%
Undecided	15%	35%	27%	3%	16%	15%	28%	21%	7%	6%	24%	7%	10%	15%	25%	22%	6%	19%	11%	14%	20%	15%	12%	12%	19%	13%	16%	14%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	25%	19%	56%	49%	51%	19%	32%	29%	20%	52%	48%	59%	6%	23%	12%	29%	71%	34%	42%	21%	33%	40%	19%	13%	38%	46%	54%	46%

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Geography: California

Data Collected: 10/21/2010 - 10/25/2010

Release Date: 10/26/2010

Percentages

Sponsors:

All SurveyUSA clients in California

3 | California will also elect a Lieutenant Governor. If the election for Lieutenant Governor were today, who would you vote for? (candidate names rotated) Republican Abel Maldonado? Democrat Gavin Newsom? Or another candidate?

594 Likely & Actual Voters	All	Income			Opinion Of Tea Party				Region			
Credibility Interval: +/-4.1 pct points		< $40K	$40K -	> $80K	Favora	Unfavor	Neutral	No Opi	Central	Greater	Inland	Bay Are
Maldonado (R)	34%	33%	34%	38%	68%	13%	38%	17%	43%	28%	43%	28%
Newsom (D)	42%	39%	42%	43%	9%	76%	31%	28%	31%	47%	31%	52%
Other	9%	13%	7%	8%	14%	4%	14%	6%	5%	10%	9%	9%
Undecided	15%	15%	17%	11%	9%	7%	18%	49%	21%	15%	16%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	23%	35%	42%	28%	37%	20%	14%	21%	39%	19%	22%

4 | California voters may also vote on several propositions. On Proposition 19, which would change California law to legalize marijuana and allow it to be regulated and taxed, are you ... Certain to vote yes?
Certain to vote no?
Or not certain?

{Not Certain voters were asked: At this hour, on Proposition 19, do you ... lean toward yes? lean toward no, or do you not lean?}

594 Likely & Actual Voters Incl. Lean	All	Interview Conducted			Gender		Age				<50 / 50+		Race				Already Voted?		Party Affiliation			Ideology			Vote in Midterms			College Grad	
Credibility Interval: +/-4.1 pct points		CPO, li	Both C	Home p	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Yes	No	Republi	Democr	Indepe	Conser	Modera	Liberal	Rarely	Usually	Always	Yes	No
Lean Toward Yes	44%	48%	40%	44%	48%	41%	59%	42%	46%	32%	48%	40%	43%	50%	48%	43%	43%	45%	27%	56%	49%	27%	49%	65%	53%	43%	45%	45%	44%
Lean Toward No	46%	36%	46%	50%	43%	48%	28%	47%	46%	60%	40%	52%	47%	36%	46%	43%	54%	42%	65%	35%	39%	68%	38%	25%	39%	46%	47%	43%	48%
Don't Lean	10%	16%	15%	6%	9%	11%	13%	12%	7%	8%	12%	8%	10%	14%	7%	14%	3%	13%	9%	10%	12%	5%	12%	10%	8%	11%	9%	11%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	25%	19%	56%	49%	51%	19%	32%	29%	20%	52%	48%	59%	6%	23%	12%	29%	71%	34%	42%	21%	33%	40%	19%	13%	38%	46%	54%	46%

4 | California voters may also vote on several propositions. On Proposition 19, which would change California law to legalize marijuana and allow it to be regulated and taxed, are you ... Certain to vote yes?
Certain to vote no?
Or not certain?

{Not Certain voters were asked: At this hour, on Proposition 19, do you ... lean toward yes? lean toward no, or do you not lean?}

594 Likely & Actual Voters Incl. Lean	All	Income			Opinion Of Tea Party				Region			
Credibility Interval: +/-4.1 pct points		< $40K	$40K -	> $80K	Favora	Unfavor	Neutral	No Opi	Central	Greater	Inland	Bay Are
Lean Toward Yes	44%	39%	46%	49%	31%	60%	35%	46%	44%	42%	46%	47%
Lean Toward No	46%	55%	46%	39%	65%	30%	51%	37%	49%	47%	47%	39%
Don't Lean	10%	7%	8%	12%	4%	10%	14%	17%	7%	11%	7%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	23%	35%	42%	28%	37%	20%	14%	21%	39%	19%	22%

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Geography: California

Data Collected: 10/21/2010 - 10/25/2010

Release Date: 10/26/2010

Percentages

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.