

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentaaes

**Clinton, Trump Neck-and-Neck in NC; Burr and Ross Just as Close in Senate Match-up; Can Cooper and HB2 Flip Governor's Seat to Blue?** In an election for President of the United States held in North Carolina today, 10/04/16, 16 days until early voting begins, Hillary Clinton edges Donald Trump 46% to 44%, according to this latest exclusive WRAL-TV News Poll conducted by SurveyUSA. 5% of likely voters today vote for Libertarian Gary Johnson; 6% are undecided. Clinton leads by 12 points among women; Trump leads by 9 among men -- a 21 point gender gap. Trump leads by 20 among white voters; Clinton leads by 75 among African Americans. Clinton holds 91% of the Democratic base; Trump holds 87% of Republicans. Independents narrowly break for Trump. Trump leads in Charlotte and to the west, as well as in greater Greensboro; Clinton leads in greater Raleigh. The candidates tie in the southern and coastal portions of the state. Suburban men narrowly back Trump; suburban woman strongly support Clinton. Voters focused on health care support Clinton 2:1; voters most focused on the economy back Clinton by an 8-point margin. Those most focused on immigration support Trump 4:1; those focused on national security support Trump 5:3. In the race for United States Senate , incumbent Republican Richard Burr narrowly leads Democrat Deborah Ross, 46% to 44%. Libertarian Sean Haugh takes 3%; 7% are undecided. Burr, who is seeking his third term, leads by 12 points among men and by 20 points among white voters. Ross, a former General Assembly member from Raleigh, leads by 7 points among women and by 57 among African Americans. Ross leads 2:1 among those who almost never attend religious services; Burr leads 5:3 among those who attend regularly. Democratic Attorney General Roy Cooper leads incumbent Republican Pat McCrory by 4 points in the race for Governor , 48% to 44%. Independents, who break for the Republicans in the Presidential and US Senate races, here narrowly favor the Democrat, who also leads nearly 2:1 among moderates. Suburban men are divided; suburban women back Cooper by 21 points. McCrory, seeking his second term, previously was mayor of Charlotte for 14 years. Charlotte and western Carolina voters narrowly favor McCrory by a 5-point margin; those in the Greensboro area support McCrory by 6 points. Cooper leads by 24 points in the Raleigh area; voters elsewhere split. Cooper has strong support among voters focused on HB2, on education, and on health care. McCrory has strong support among voters focused on the economy, public safety, and taxes. 52% of registered voters today say they disapprove of House Bill 2 , the state law passed in March. 35% say they approve of HB2. 64% say the law has hurt North Carolina's national image. 65% say it has hurt the state's ability to attract and keep businesses. In the wake of NBA, NCAA, and ACC basketball events being pulled from North Carolina, 47% say the state legislature and governor bears the responsibility for the associated financial losses to the state. 31% put the blame on the leagues themselves. Another 12% say the Charlotte City Council bears the most responsibility. 44% say HB2 should be entirely repealed; 19% say the law should be repealed but its restrictions on restroom use should be left in place. 14% say some other combination of changes should be made; 15% say the law should be left as it is. 51% of likely voters say a candidate's position on HB2 will strongly influence how they vote this November; 28% say it will somewhat influence their vote. 15% say it will have no impact. Context and Filtering: SurveyUSA interviewed 800 state of North Carolina adults 09/29/16 through 10/03/16. Of the adults, 728 were registered to vote. Of the registered, 656 were determined by SurveyUSA to be likely to vote on or before 11/08/16 in the Presidential election. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (72% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (28% of likely voters) were shown a questionnaire on the display of their smartphone, tablet or other electronic device. Republican Mitt Romney defeated Democrat Barack Obama by 2 points in 2012; Obama defeated Republican John McCain by less than 1 point in 2008. North Carolina has 15 electoral votes.

1 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Party Affiliation				Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	
Donald Trump (R)	44%	48%	40%	33%	49%	42%	47%	43%	45%	55%	8%	94%	80%	76%	29%	6%	10%	0%	87%	43%	5%	80%	62%	32%	3%	0%	
Hillary Clinton (D)	46%	39%	52%	47%	37%	53%	46%	41%	50%	35%	83%	4%	10%	9%	38%	84%	85%	98%	7%	38%	91%	15%	26%	54%	88%	93%	
Gary Johnson (L)	5%	5%	4%	10%	5%	2%	4%	7%	2%	6%	1%	2%	5%	8%	14%	4%	1%	0%	3%	9%	1%	2%	4%	7%	4%	3%	
Undecided	6%	7%	5%	10%	9%	3%	4%	9%	3%	5%	8%	0%	5%	7%	19%	5%	3%	2%	3%	10%	3%	3%	8%	7%	6%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%	

1 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hilary Clinton? Or Libertarian Gary Johnson?

656 Likely November Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Donald Trump (R)	44%	40%	57%	25%	57%	39%	63%	56%	76%	39%	28%	29%	43%	51%	68%	24%	45%	42%	52%	52%	34%	37%	46%	46%	27%	40%	53%	39%	46%
Hillary Clinton (D)	46%	52%	34%	59%	35%	55%	23%	36%	19%	47%	67%	61%	48%	38%	25%	65%	45%	47%	42%	34%	57%	54%	42%	44%	64%	49%	35%	43%	47%
Gary Johnson (L)	5%	2%	4%	11%	5%	2%	3%	2%	3%	6%	3%	6%	2%	5%	3%	5%	5%	5%	2%	6%	4%	4%	6%	4%	4%	6%	4%	7%	4%
Undecided	6%	5%	6%	5%	2%	4%	11%	5%	2%	7%	2%	4%	7%	6%	4%	6%	4%	6%	4%	8%	5%	5%	6%	6%	5%	5%	7%	11%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%

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656 Likely November Voters Credibility Interval: +/-3.9 pct points	All	Region				Suburban		Rural		Independent		HS Edu	College
		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Donald Trump (R)	44%	50%	47%	34%	44%	45%	35%	56%	51%	46%	39%	61%	43%
Hillary Clinton (D)	46%	40%	41%	56%	47%	42%	56%	30%	40%	34%	43%	34%	47%
Gary Johnson (L)	5%	5%	4%	4%	5%	6%	6%	6%	2%	10%	8%	2%	6%
Undecided	6%	5%	8%	6%	4%	8%	2%	8%	6%	10%	11%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%

2 If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Richard Burr (R)	46%	50%	42%	40%	51%	43%	47%	47%	45%	56%	13%	90%	84%	71%	42%	7%	16%	0%	87%	45%	9%	78%	63%	39%	6%	3%
Deborah Ross (D)	44%	38%	49%	37%	37%	48%	50%	37%	49%	36%	70%	8%	10%	11%	29%	85%	77%	95%	9%	36%	85%	15%	27%	46%	84%	95%
Sean Haugh (L)	3%	5%	1%	5%	3%	3%	2%	4%	2%	3%	2%	2%	1%	11%	9%	1%	0%	0%	1%	8%	0%	3%	5%	3%	1%	2%
Undecided	7%	7%	8%	18%	8%	5%	2%	12%	4%	5%	15%	0%	5%	8%	20%	7%	7%	5%	2%	11%	6%	3%	5%	13%	9%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

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Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Richard Burr (R)	46%	38%	61%	28%	57%	44%	55%	59%	68%	40%	30%	29%	44%	56%	69%	28%	51%	44%	56%	57%	34%	42%	50%	46%	33%	45%	53%	48%	45%
Deborah Ross (D)	44%	55%	30%	56%	33%	48%	34%	33%	21%	49%	63%	59%	43%	36%	25%	59%	40%	46%	32%	31%	56%	45%	41%	45%	55%	45%	37%	36%	46%
Sean Haugh (L)	3%	1%	4%	3%	5%	3%	0%	1%	5%	3%	3%	5%	3%	2%	2%	4%	2%	4%	5%	3%	2%	2%	2%	5%	2%	3%	4%	3%	3%
Undecided	7%	6%	5%	12%	4%	5%	11%	7%	5%	8%	4%	7%	10%	5%	4%	8%	7%	7%	7%	8%	7%	11%	7%	4%	10%	7%	6%	14%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Richard Burr (R)	46%	48%	50%	39%	48%	49%	42%	57%	50%	47%	44%	60%	43%
Deborah Ross (D)	44%	42%	38%	52%	40%	42%	48%	29%	43%	31%	42%	26%	50%
Sean Haugh (L)	3%	2%	5%	3%	3%	4%	1%	8%	1%	12%	3%	4%	3%
Undecided	7%	8%	7%	6%	9%	5%	9%	6%	6%	11%	12%	9%	5%
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Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%

3 If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? (candidate names rotated) Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Pat McCrory (R)	44%	48%	40%	39%	47%	40%	49%	44%	44%	53%	15%	92%	84%	71%	33%	3%	11%	3%	88%	41%	7%	79%	65%	30%	3%	0%
Roy Cooper (D)	48%	43%	52%	42%	45%	53%	49%	44%	51%	41%	73%	8%	12%	15%	48%	91%	86%	89%	10%	45%	87%	17%	27%	57%	90%	98%
Lon Cecil (L)	2%	3%	2%	4%	2%	2%	2%	3%	2%	2%	1%	0%	0%	8%	7%	4%	0%	0%	0%	6%	0%	3%	2%	3%	2%	2%
Undecided	6%	6%	6%	15%	5%	5%	1%	9%	3%	3%	11%	0%	4%	6%	13%	2%	4%	8%	2%	7%	6%	1%	6%	9%	5%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

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Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Pat McCrory (R)	44%	38%	56%	31%	56%	37%	57%	53%	77%	38%	25%	32%	39%	53%	68%	25%	52%	40%	53%	58%	30%	40%	47%	44%	29%	39%	55%	42%	45%
Roy Cooper (D)	48%	57%	38%	56%	38%	52%	31%	40%	12%	55%	69%	62%	49%	41%	26%	66%	41%	52%	41%	33%	61%	49%	45%	50%	62%	51%	38%	43%	50%
Lon Cecil (L)	2%	2%	2%	2%	5%	3%	3%	3%	3%	2%	3%	2%	3%	2%	3%	2%	2%	3%	2%	3%	2%	2%	3%	2%	3%	3%	3%	3%	2%
Undecided	6%	4%	4%	10%	0%	8%	9%	4%	8%	6%	2%	5%	10%	4%	4%	7%	5%	6%	3%	5%	7%	9%	5%	4%	7%	7%	4%	12%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%

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Credibility Interval: +/-3.9 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Pat McCrory (R)	44%	48%	48%	36%	45%	43%	36%	60%	52%	45%	37%	53%	38%
Roy Cooper (D)	48%	43%	42%	60%	46%	45%	57%	35%	40%	39%	52%	39%	56%
Lon Cecil (L)	2%	4%	3%	1%	0%	4%	2%	3%	2%	8%	5%	3%	1%
Undecided	6%	5%	7%	3%	10%	8%	5%	2%	6%	8%	6%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%

4 Which of the following issues is most important to you in your vote for North Carolina Governor? (answers rotated) House Bill 2? Economy? Education funding? Public Safety? Health care? Taxes? The environment? Or something else?

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Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
House Bill 2	17%	18%	15%	13%	17%	20%	16%	15%	18%	19%	12%	13%	11%	21%	15%	21%	14%	25%	12%	19%	19%	16%	12%	15%	21%	33%
Economy	28%	32%	26%	31%	32%	29%	21%	32%	26%	28%	34%	31%	42%	33%	28%	29%	20%	19%	36%	30%	20%	33%	29%	29%	24%	13%
Education Funding	16%	13%	19%	20%	19%	10%	17%	20%	13%	16%	17%	10%	15%	10%	20%	13%	21%	23%	12%	14%	22%	11%	15%	20%	20%	18%
Public Safety	8%	10%	7%	8%	10%	8%	7%	9%	8%	7%	8%	12%	5%	12%	4%	4%	14%	3%	9%	7%	9%	12%	8%	8%	6%	5%
Health Care	13%	10%	16%	9%	7%	16%	18%	8%	17%	13%	12%	16%	13%	7%	12%	17%	7%	21%	15%	11%	13%	13%	18%	6%	13%	21%
Taxes	7%	8%	6%	4%	8%	4%	10%	6%	7%	6%	8%	8%	10%	8%	10%	2%	8%	1%	9%	7%	5%	6%	11%	10%	3%	0%
Environment,	4%	2%	5%	2%	1%	5%	5%	2%	5%	4%	2%	1%	2%	0%	4%	9%	7%	3%	1%	4%	6%	1%	2%	6%	5%	3%
Other	4%	4%	4%	10%	2%	4%	2%	5%	3%	3%	5%	3%	1%	7%	6%	2%	6%	2%	2%	5%	4%	5%	3%	3%	5%	5%
Not Sure	3%	4%	3%	4%	3%	3%	4%	3%	3%	3%	2%	5%	1%	1%	1%	5%	3%	3%	3%	2%	3%	3%	3%	3%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

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Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
House Bill 2	17%	100%	0%	0%	0%	0%	0%	14%	15%	16%	18%	20%	12%	18%	16%	18%	15%	18%	13%	17%	17%	15%	16%	19%	18%	17%	17%	15%	17%
Economy	28%	0%	100%	0%	0%	0%	0%	26%	32%	42%	19%	23%	35%	27%	32%	26%	25%	30%	28%	30%	27%	26%	30%	30%	30%	28%	30%	33%	27%
Education Funding	16%	0%	0%	100%	0%	0%	0%	16%	5%	19%	11%	16%	14%	19%	12%	19%	16%	17%	8%	17%	20%	15%	18%	18%	15%	23%	12%	21%	15%
Public Safety	8%	0%	0%	0%	100%	0%	0%	14%	13%	5%	4%	11%	9%	7%	10%	8%	13%	6%	12%	9%	7%	9%	9%	9%	8%	9%	7%	9%	8%
Health Care	13%	0%	0%	0%	0%	100%	0%	8%	23%	9%	38%	11%	13%	14%	15%	11%	14%	13%	20%	13%	10%	17%	12%	8%	13%	8%	17%	9%	14%
Taxes	7%	0%	0%	0%	0%	0%	100%	10%	6%	5%	4%	6%	8%	6%	7%	6%	6%	7%	7%	5%	8%	7%	4%	8%	4%	6%	7%	7%	7%
Environment,	4%	0%	0%	0%	0%	0%	0%	5%	1%	2%	6%	7%	2%	3%	1%	5%	4%	3%	2%	3%	4%	3%	3%	3%	5%	2%	3%	1%	5%
Other	4%	0%	0%	0%	0%	0%	0%	4%	4%	0%	0%	4%	3%	4%	4%	5%	5%	3%	4%	5%	3%	4%	5%	1%	6%	1%	4%	4%	4%
Not Sure	3%	0%	0%	0%	0%	0%	0%	4%	0%	2%	0%	3%	4%	3%	3%	2%	3%	3%	5%	1%	4%	3%	3%	3%	1%	4%	3%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentages

4 Which of the following issues is most important to you in your vote for North Carolina Governor? (answers rotated) House Bill 2? Economy? Education funding? Public Safety? Health care? Taxes? The environment? Or something else?

656 Likely November Voters Credibility Interval: +/-3.9 pct points	All	Region				Suburban		Rural		Independent		HS Edu	College
		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
House Bill 2	17%	23%	10%	16%	13%	20%	14%	18%	16%	16%	23%	17%	23%
Economy	28%	23%	38%	28%	29%	34%	23%	29%	30%	36%	23%	17%	24%
Education Funding	16%	19%	13%	17%	14%	17%	29%	11%	12%	15%	12%	9%	20%
Public Safety	8%	7%	10%	7%	12%	8%	10%	9%	5%	8%	6%	14%	6%
Health Care	13%	9%	12%	15%	17%	5%	12%	16%	18%	10%	13%	23%	9%
Taxes	7%	8%	8%	4%	8%	8%	5%	6%	8%	6%	9%	8%	7%
Environment,	4%	4%	3%	6%	1%	1%	4%	2%	4%	3%	5%	1%	5%
Other	4%	4%	2%	4%	5%	2%	0%	5%	4%	5%	5%	7%	4%
Not Sure	3%	4%	4%	3%	1%	4%	3%	4%	2%	1%	3%	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%

5 Which of the following issues is most important to you in your vote for United States President? (answers rotated) National Security? Immigration? The economy? Health care? Taxes? The environment? Or something else?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
National Security	29%	29%	29%	21%	34%	23%	36%	29%	29%	27%	29%	43%	30%	26%	31%	17%	34%	19%	37%	25%	27%	42%	26%	31%	20%	7%
Immigration	11%	10%	11%	7%	6%	17%	12%	6%	15%	12%	5%	17%	16%	20%	5%	5%	5%	7%	16%	11%	6%	17%	18%	5%	4%	5%
Economy	30%	32%	29%	33%	39%	25%	25%	37%	25%	30%	39%	20%	33%	34%	32%	42%	23%	37%	26%	35%	29%	18%	36%	37%	34%	25%
Health Care	11%	9%	14%	4%	9%	17%	13%	7%	15%	11%	13%	10%	9%	6%	7%	16%	18%	14%	10%	9%	16%	9%	8%	9%	17%	28%
Taxes	4%	5%	3%	8%	4%	4%	2%	6%	3%	5%	4%	4%	5%	5%	9%	4%	2%	2%	5%	6%	2%	5%	3%	6%	3%	2%
Environment	5%	5%	5%	10%	4%	5%	2%	6%	4%	5%	5%	2%	2%	2%	4%	3%	8%	11%	2%	3%	9%	1%	3%	4%	7%	18%
Other	7%	7%	7%	11%	3%	7%	8%	6%	7%	7%	4%	2%	3%	6%	10%	11%	7%	7%	2%	9%	7%	4%	4%	6%	11%	12%
Not Sure	3%	2%	3%	5%	2%	2%	2%	3%	2%	3%	0%	3%	3%	0%	3%	3%	3%	2%	3%	2%	3%	2%	2%	3%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentages

5 Which of the following issues is most important to you in your vote for United States President? (answers rotated) National Security? Immigration? The economy? Health care? Taxes? The environment? Or something else?

656 Likely November Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
National Security	29%	24%	27%	28%	48%	18%	45%	100%	0%	0%	0%	21%	26%	35%	33%	27%	35%	26%	28%	30%	28%	29%	29%	29%	34%	26%	30%	32%	28%
Immigration	11%	10%	12%	3%	16%	19%	10%	0%	100%	0%	0%	10%	11%	11%	16%	7%	13%	10%	10%	14%	8%	12%	10%	11%	10%	9%	13%	5%	13%
Economy	30%	30%	45%	35%	18%	20%	22%	0%	0%	100%	0%	29%	36%	28%	26%	34%	26%	33%	28%	29%	33%	27%	33%	33%	26%	35%	29%	35%	28%
Health Care	11%	13%	7%	8%	6%	34%	7%	0%	0%	0%	100%	17%	8%	11%	8%	14%	11%	12%	21%	12%	8%	13%	11%	11%	15%	10%	12%	7%	13%
Taxes	4%	3%	4%	5%	2%	2%	12%	0%	0%	0%	0%	2%	5%	5%	6%	3%	2%	6%	4%	2%	6%	3%	4%	4%	5%	6%	1%	6%	3%
Environment	5%	7%	0%	12%	6%	2%	0%	0%	0%	0%	0%	7%	7%	3%	4%	6%	5%	4%	0%	4%	7%	5%	5%	4%	5%	5%	5%	6%	4%
Other	7%	11%	3%	10%	1%	1%	3%	0%	0%	0%	0%	10%	5%	5%	4%	9%	5%	7%	1%	7%	8%	8%	6%	6%	5%	6%	8%	6%	7%
Not Sure	3%	3%	2%	0%	2%	3%	1%	0%	0%	0%	0%	3%	2%	3%	3%	2%	3%	3%	7%	2%	2%	4%	3%	1%	0%	3%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%

5 Which of the following issues is most important to you in your vote for United States President? (answers rotated) National Security? Immigration? The economy? Health care? Taxes? The environment? Or something else?

656 Likely November Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
National Security	29%	34%	17%	28%	34%	27%	26%	29%	31%	27%	23%	27%	25%
Immigration	11%	7%	18%	10%	12%	10%	9%	10%	16%	11%	12%	10%	7%
Economy	30%	27%	36%	30%	31%	34%	36%	33%	26%	33%	37%	33%	34%
Health Care	11%	12%	8%	13%	10%	8%	12%	12%	12%	7%	11%	19%	9%
Taxes	4%	4%	5%	5%	3%	9%	3%	2%	1%	6%	6%	4%	7%
Environment	5%	5%	8%	5%	2%	4%	5%	5%	4%	4%	1%	0%	6%
Other	7%	7%	7%	6%	6%	7%	5%	7%	8%	9%	8%	1%	10%
Not Sure	3%	4%	1%	3%	2%	1%	4%	2%	2%	2%	2%	6%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%

6 Which presidential candidate do you believe would best protect our national security? Republican Donald Trump? Or Democrat Hillary Clinton?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Trump	47%	54%	42%	39%	53%	44%	50%	48%	47%	59%	11%	96%	87%	85%	39%	5%	10%	0%	92%	49%	6%	84%	69%	34%	7%	0%
Clinton	47%	40%	53%	46%	38%	54%	48%	41%	51%	36%	85%	3%	10%	8%	38%	91%	87%	100%	7%	39%	93%	14%	26%	55%	90%	94%
Not Sure	6%	6%	6%	14%	9%	2%	2%	11%	2%	6%	4%	1%	3%	7%	23%	5%	3%	0%	2%	12%	2%	2%	4%	11%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentaages

6 Which presidential candidate do you believe would best protect our national security? Republican Donald Trump? Or Democrat Hillary Clinton?

656 Likely November Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Trump	47%	42%	61%	31%	58%	42%	64%	58%	80%	45%	29%	32%	46%	55%	69%	30%	51%	45%	55%	58%	36%	38%	53%	49%	30%	44%	58%	45%	48%
Clinton	47%	52%	35%	60%	36%	55%	26%	37%	19%	49%	68%	60%	50%	39%	26%	65%	46%	48%	42%	35%	58%	54%	42%	46%	66%	50%	35%	42%	49%
Not Sure	6%	6%	3%	9%	5%	3%	9%	4%	2%	6%	3%	7%	4%	6%	4%	5%	2%	8%	4%	7%	6%	8%	6%	5%	4%	6%	7%	13%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%

6 Which presidential candidate do you believe would best protect our national security? Republican Donald Trump? Or Democrat Hillary Clinton?

656 Likely November Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Trump	47%	53%	51%	37%	47%	51%	37%	63%	54%	54%	43%	62%	47%
Clinton	47%	40%	45%	56%	47%	44%	56%	28%	41%	35%	44%	34%	47%
Not Sure	6%	6%	4%	7%	5%	4%	7%	9%	6%	11%	13%	4%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%

7 Which presidential candidate do you believe would best grow the economy, jobs and trade?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Trump	48%	54%	43%	44%	55%	44%	49%	51%	46%	59%	12%	96%	87%	86%	40%	7%	11%	2%	92%	51%	7%	84%	71%	35%	8%	1%
Clinton	46%	40%	51%	45%	36%	55%	45%	40%	51%	35%	83%	3%	10%	8%	35%	84%	87%	97%	7%	36%	91%	13%	25%	55%	85%	96%
Not Sure	6%	6%	7%	11%	9%	1%	6%	10%	3%	6%	5%	1%	3%	7%	25%	9%	3%	1%	2%	13%	2%	3%	4%	10%	7%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

7 Which presidential candidate do you believe would best grow the economy, jobs and trade?

656 Likely November Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Trump	48%	44%	60%	34%	58%	41%	63%	59%	79%	46%	29%	33%	46%	57%	71%	31%	51%	46%	55%	60%	37%	40%	54%	49%	33%	45%	58%	48%	48%
Clinton	46%	52%	34%	56%	39%	53%	27%	35%	19%	48%	68%	59%	50%	37%	25%	63%	44%	47%	41%	35%	56%	52%	41%	45%	61%	51%	34%	43%	47%
Not Sure	6%	4%	6%	11%	2%	6%	10%	6%	3%	6%	3%	9%	4%	6%	4%	6%	5%	7%	4%	5%	8%	8%	5%	6%	6%	5%	8%	9%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%



Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentaaes

7 Which presidential candidate do you believe would best grow the economy, jobs and trade?

656 Likely November Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Trump	48%	54%	50%	42%	45%	52%	38%	64%	53%	55%	45%	64%	46%
Clinton	46%	39%	42%	54%	49%	44%	57%	29%	38%	33%	40%	34%	45%
Not Sure	6%	7%	8%	4%	5%	5%	5%	7%	8%	11%	15%	1%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%

8 Which presidential candidate do you believe would best handle immigration issues?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Trump	48%	54%	44%	49%	52%	43%	50%	51%	47%	58%	18%	96%	79%	86%	35%	16%	17%	0%	88%	51%	9%	83%	66%	36%	12%	4%
Clinton	44%	39%	48%	37%	39%	52%	45%	39%	49%	34%	77%	3%	13%	7%	37%	82%	80%	94%	8%	36%	86%	14%	26%	52%	84%	87%
Not Sure	7%	7%	8%	14%	9%	5%	5%	11%	5%	8%	5%	1%	8%	7%	28%	2%	3%	6%	4%	13%	5%	2%	8%	12%	4%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

8 Which presidential candidate do you believe would best handle immigration issues?

656 Likely November Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Trump	48%	43%	62%	30%	58%	42%	66%	61%	83%	44%	32%	32%	51%	54%	70%	32%	52%	46%	57%	57%	37%	44%	50%	49%	40%	43%	57%	49%	48%
Clinton	44%	52%	32%	57%	37%	53%	25%	35%	16%	48%	66%	59%	42%	39%	25%	61%	43%	45%	38%	34%	55%	48%	41%	45%	55%	51%	33%	40%	46%
Not Sure	7%	6%	6%	14%	5%	5%	9%	4%	2%	8%	2%	9%	7%	7%	5%	8%	5%	9%	4%	9%	8%	8%	9%	6%	6%	6%	10%	11%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%

8 Which presidential candidate do you believe would best handle immigration issues?

656 Likely November Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Trump	48%	54%	55%	39%	45%	49%	37%	60%	54%	54%	48%	64%	45%
Clinton	44%	39%	35%	55%	47%	44%	57%	30%	35%	31%	42%	31%	46%
Not Sure	7%	7%	10%	7%	8%	7%	5%	10%	11%	14%	10%	6%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%



Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentaaes

9 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Approve	41%	44%	39%	41%	42%	38%	44%	42%	41%	47%	17%	82%	70%	64%	36%	4%	18%	6%	76%	38%	13%	74%	60%	29%	6%	3%
Disapprove	47%	47%	46%	39%	42%	54%	50%	41%	52%	43%	67%	11%	18%	21%	47%	84%	74%	91%	14%	47%	81%	16%	29%	56%	85%	95%
Not Sure	12%	9%	15%	19%	16%	8%	6%	18%	7%	10%	16%	8%	12%	16%	17%	11%	9%	2%	10%	15%	6%	10%	11%	15%	9%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%

9 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Approve	41%	38%	56%	25%	57%	40%	52%	51%	83%	36%	19%	26%	42%	49%	66%	24%	47%	37%	42%	51%	33%	37%	45%	39%	36%	34%	50%	39%	42%
Disapprove	47%	60%	36%	59%	32%	55%	28%	37%	13%	58%	70%	60%	47%	39%	25%	65%	44%	48%	39%	36%	58%	47%	42%	53%	59%	50%	38%	40%	49%
Not Sure	12%	2%	8%	16%	11%	5%	20%	12%	3%	7%	11%	14%	11%	12%	9%	11%	9%	14%	19%	13%	9%	16%	13%	8%	5%	15%	11%	21%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%

9 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Approve	41%	43%	43%	35%	46%	37%	32%	51%	50%	41%	36%	47%	35%
Disapprove	47%	43%	44%	57%	40%	50%	51%	42%	36%	46%	46%	45%	58%
Not Sure	12%	14%	13%	8%	13%	14%	17%	7%	14%	12%	18%	8%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%

10 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Approve	46%	43%	49%	43%	40%	50%	52%	41%	51%	45%	55%	26%	32%	25%	39%	65%	70%	76%	29%	41%	73%	25%	44%	45%	71%	87%
Disapprove	30%	36%	24%	16%	26%	33%	40%	22%	36%	34%	17%	52%	45%	49%	34%	8%	10%	6%	49%	33%	8%	54%	37%	24%	8%	7%
Not Sure	24%	21%	27%	41%	34%	17%	8%	37%	13%	21%	27%	21%	23%	26%	27%	27%	20%	19%	22%	27%	19%	22%	20%	31%	21%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentaages

10 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Approve	46%	54%	32%	62%	33%	56%	42%	37%	22%	53%	62%	52%	45%	45%	37%	57%	45%	48%	35%	41%	56%	47%	46%	48%	51%	52%	40%	42%	48%
Disapprove	30%	30%	40%	15%	44%	27%	48%	41%	53%	27%	18%	22%	24%	37%	40%	21%	28%	29%	36%	29%	26%	26%	27%	35%	28%	23%	35%	16%	35%
Not Sure	24%	16%	28%	24%	23%	17%	10%	22%	24%	20%	20%	26%	31%	18%	23%	22%	26%	23%	29%	30%	17%	27%	28%	18%	21%	25%	25%	42%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%

10 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Approve	46%	43%	43%	56%	41%	45%	59%	39%	42%	43%	38%	39%	56%
Disapprove	30%	32%	38%	24%	25%	31%	16%	44%	28%	35%	30%	42%	30%
Not Sure	24%	25%	19%	20%	35%	24%	26%	17%	30%	22%	32%	19%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%

11 Do you approve? Or disapprove? of the job the North Carolina State Legislature is doing?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Approve	25%	31%	20%	28%	26%	22%	26%	27%	23%	27%	16%	43%	46%	38%	19%	5%	12%	5%	44%	23%	9%	41%	34%	22%	3%	4%
Disapprove	53%	52%	54%	42%	45%	62%	60%	44%	61%	52%	64%	29%	33%	36%	61%	79%	68%	83%	31%	56%	75%	30%	43%	58%	83%	92%
Not Sure	22%	17%	27%	30%	29%	16%	14%	30%	15%	21%	20%	29%	21%	25%	19%	15%	20%	12%	25%	21%	17%	29%	23%	19%	14%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%

11 Do you approve? Or disapprove? of the job the North Carolina State Legislature is doing?

728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Approve	25%	25%	32%	15%	38%	20%	37%	38%	35%	21%	11%	16%	23%	31%	39%	16%	25%	25%	27%	28%	22%	24%	28%	23%	24%	24%	27%	25%	25%
Disapprove	53%	63%	47%	66%	28%	65%	41%	40%	38%	63%	73%	63%	50%	50%	37%	66%	53%	52%	43%	43%	64%	49%	48%	60%	63%	52%	48%	41%	58%
Not Sure	22%	12%	21%	19%	34%	15%	23%	22%	28%	15%	15%	22%	26%	20%	24%	17%	22%	23%	29%	29%	15%	27%	24%	17%	13%	23%	25%	34%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentages

11 Do you approve? Or disapprove? of the job the North Carolina State Legislature is doing?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Approve	25%	25%	20%	24%	32%	30%	18%	34%	22%	29%	17%	35%	23%
Disapprove	53%	51%	59%	55%	46%	50%	55%	49%	47%	55%	57%	49%	64%
Not Sure	22%	24%	21%	21%	22%	20%	27%	17%	31%	16%	26%	17%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%

12 I would like to ask you some questions about a bill recently passed by the North Carolina General Assembly. Commonly known as House Bill 2, or HB2. Given what you do know about HB2, do you approve, or disapprove, of the bill overall?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Approve	35%	39%	32%	30%	38%	36%	33%	35%	35%	38%	23%	66%	52%	52%	34%	8%	15%	12%	59%	34%	14%	63%	49%	25%	4%	12%
Disapprove	52%	52%	52%	48%	46%	56%	58%	47%	57%	50%	64%	21%	33%	35%	52%	82%	73%	83%	26%	53%	77%	21%	41%	58%	93%	86%
Not Sure	13%	9%	16%	22%	15%	8%	9%	18%	9%	12%	14%	13%	15%	13%	14%	10%	12%	5%	14%	13%	9%	16%	11%	17%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%

12 I would like to ask you some questions about a bill recently passed by the North Carolina General Assembly. Commonly known as House Bill 2, or HB2. Given what you do know about HB2, do you approve, or disapprove, of the bill overall?

728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Approve	35%	35%	45%	23%	44%	28%	51%	43%	57%	33%	17%	19%	32%	46%	56%	20%	35%	35%	36%	39%	32%	33%	40%	32%	29%	30%	44%	33%	36%
Disapprove	52%	64%	44%	62%	44%	64%	38%	45%	33%	59%	73%	68%	54%	42%	30%	71%	54%	52%	39%	47%	62%	51%	46%	61%	60%	60%	42%	48%	54%
Not Sure	13%	1%	12%	15%	12%	8%	11%	12%	10%	8%	10%	13%	14%	12%	14%	9%	11%	14%	25%	15%	6%	16%	14%	7%	11%	10%	14%	19%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%

12 I would like to ask you some questions about a bill recently passed by the North Carolina General Assembly. Commonly known as House Bill 2, or HB2. Given what you do know about HB2, do you approve, or disapprove, of the bill overall?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Approve	35%	37%	43%	30%	32%	34%	26%	48%	40%	36%	32%	41%	34%
Disapprove	52%	49%	48%	58%	53%	60%	60%	42%	42%	54%	52%	39%	61%
Not Sure	13%	14%	9%	13%	15%	6%	14%	9%	17%	10%	16%	20%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentaages

13

Has House Bill 2 helped or hurt North Carolina's image nationally? Or, has it had no impact?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation								Party Affiliation				Ideology					
Credibility Interval: +/-3.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li			
Helped	16%	18%	14%	17%	12%	18%	16%	14%	17%	15%	12%	35%	17%	25%	16%	4%	6%	1%	27%	17%	4%	35%	16%	11%	3%	2%			
Hurt	64%	63%	64%	63%	64%	63%	64%	64%	63%	64%	72%	33%	53%	49%	69%	86%	82%	86%	43%	65%	84%	32%	60%	70%	95%	97%			
Had No Impact	12%	13%	11%	8%	10%	13%	15%	9%	14%	12%	9%	19%	15%	18%	6%	7%	7%	9%	17%	11%	8%	19%	17%	11%	0%	0%			
Not Sure	9%	6%	12%	11%	14%	6%	5%	13%	6%	9%	7%	14%	14%	8%	9%	2%	5%	4%	14%	7%	5%	14%	7%	8%	2%	1%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%			

13

Has House Bill 2 helped or hurt North Carolina's image nationally? Or, has it had no impact?

728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.6 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Helped	16%	18%	18%	8%	31%	11%	30%	19%	34%	14%	5%	5%	12%	23%	28%	6%	18%	14%	22%	14%	13%	15%	19%	11%	19%	9%	20%	13%	17%
Hurt	64%	69%	55%	81%	48%	67%	56%	56%	31%	71%	83%	79%	68%	52%	43%	81%	62%	65%	51%	60%	72%	60%	60%	73%	68%	74%	53%	64%	63%
Had No Impact	12%	10%	15%	5%	18%	15%	5%	15%	24%	9%	10%	9%	12%	14%	16%	8%	13%	12%	14%	14%	9%	16%	11%	9%	6%	10%	17%	10%	13%
Not Sure	9%	3%	12%	7%	4%	7%	10%	11%	10%	6%	1%	6%	8%	11%	13%	5%	7%	10%	13%	12%	5%	9%	11%	7%	7%	7%	11%	13%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%

13

Has House Bill 2 helped or hurt North Carolina's image nationally? Or, has it had no impact?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.6 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Helped	16%	16%	18%	12%	17%	10%	8%	22%	18%	17%	17%	27%	13%
Hurt	64%	61%	63%	73%	55%	75%	73%	53%	53%	65%	66%	49%	75%
Had No Impact	12%	13%	7%	10%	16%	13%	8%	18%	16%	11%	11%	11%	7%
Not Sure	9%	9%	12%	5%	12%	2%	11%	7%	13%	7%	6%	14%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentaages

14

Has House Bill 2 helped or hurt North Carolina's ability to attract and keep businesses? Or, has it had no impact?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Helped	10%	11%	8%	15%	7%	8%	10%	10%	9%	9%	9%	19%	8%	17%	9%	0%	8%	1%	14%	10%	5%	17%	13%	9%	0%	1%
Hurt	65%	65%	64%	56%	66%	69%	65%	62%	67%	65%	71%	37%	60%	50%	65%	90%	79%	85%	48%	66%	82%	38%	60%	68%	98%	95%
Had No Impact	16%	18%	15%	14%	16%	16%	18%	15%	17%	18%	11%	30%	24%	25%	15%	6%	7%	2%	27%	17%	5%	30%	20%	14%	0%	4%
Not Sure	9%	5%	13%	15%	10%	6%	7%	12%	7%	8%	9%	14%	8%	8%	10%	3%	5%	11%	11%	7%	8%	15%	7%	9%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%

14

Has House Bill 2 helped or hurt North Carolina's ability to attract and keep businesses? Or, has it had no impact?

728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		
Credibility Interval: +/-3.5 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	
Helped	10%	6%	12%	8%	16%	7%	13%	11%	24%	9%	1%	4%	8%	14%	17%	3%	12%	9%	7%	11%	9%	11%	11%	7%	15%	7%	10%	10%	9%	
Hurt	65%	75%	57%	77%	60%	68%	59%	56%	38%	73%	85%	79%	70%	54%	47%	80%	65%	65%	56%	63%	70%	63%	60%	72%	65%	74%	58%	63%	66%	
Had No Impact	16%	15%	23%	7%	22%	10%	24%	22%	26%	13%	11%	11%	13%	21%	21%	13%	14%	17%	21%	16%	14%	12%	17%	18%	9%	12%	23%	13%	18%	
Not Sure	9%	5%	8%	8%	2%	14%	4%	11%	12%	4%	4%	6%	9%	11%	15%	4%	9%	9%	16%	10%	7%	14%	11%	3%	10%	7%	9%	14%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%	

14

Has House Bill 2 helped or hurt North Carolina's ability to attract and keep businesses? Or, has it had no impact?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.5 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Helped	10%	9%	8%	12%	9%	7%	7%	13%	8%	12%	8%	8%	8%
Hurt	65%	65%	67%	67%	59%	72%	75%	60%	55%	66%	66%	59%	72%
Had No Impact	16%	15%	19%	16%	17%	17%	8%	22%	23%	16%	18%	19%	16%
Not Sure	9%	10%	7%	6%	15%	4%	11%	5%	13%	6%	9%	14%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentages

15 Citing House Bill 2, the NBA, NCAA, and ACC have all pulled major sporting events out of North Carolina, costing local economies tens of millions of dollars. Who do you think bears responsibility for those losses? The NBA, NCAA and ACC themselves? The State Legislature and Governor? The Charlotte City Council? Or is no one to blame?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
NBA, NCAA, And ACC	31%	34%	28%	30%	32%	30%	30%	32%	30%	35%	17%	58%	50%	46%	35%	6%	13%	3%	54%	31%	9%	58%	41%	22%	7%	0%
Legislature And Governor	47%	44%	49%	51%	41%	50%	47%	45%	49%	43%	64%	7%	22%	23%	48%	84%	71%	87%	15%	48%	78%	11%	29%	58%	86%	97%
City Council	12%	15%	10%	10%	11%	10%	17%	11%	13%	14%	8%	22%	19%	24%	7%	5%	5%	3%	20%	13%	4%	18%	17%	11%	5%	3%
No One	4%	3%	4%	3%	4%	5%	2%	4%	3%	4%	3%	4%	4%	6%	2%	2%	5%	0%	4%	4%	3%	5%	5%	4%	1%	0%
Not Sure	6%	4%	9%	5%	11%	5%	4%	8%	5%	4%	8%	9%	5%	1%	7%	3%	6%	7%	7%	4%	7%	8%	8%	5%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%

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728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		
Credibility Interval: +/-3.7 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	
NBA, NCAA, And ACC	31%	25%	40%	15%	43%	21%	45%	36%	61%	22%	14%	17%	25%	43%	51%	16%	33%	30%	38%	36%	24%	31%	33%	27%	28%	22%	41%	29%	32%	
Legislature And Governor	47%	60%	38%	66%	35%	51%	26%	39%	12%	57%	66%	65%	49%	36%	21%	69%	42%	50%	34%	41%	57%	45%	43%	54%	56%	53%	38%	47%	47%	
City Council	12%	9%	15%	9%	13%	14%	15%	16%	15%	13%	9%	12%	14%	11%	15%	10%	15%	11%	17%	11%	12%	10%	13%	14%	9%	14%	12%	10%	13%	
No One	4%	5%	2%	3%	7%	2%	7%	3%	2%	4%	3%	1%	4%	4%	6%	2%	4%	4%	4%	6%	2%	4%	4%	3%	6%	5%	2%	5%	3%	
Not Sure	6%	1%	5%	7%	2%	12%	7%	6%	9%	4%	8%	4%	8%	6%	8%	3%	6%	6%	7%	7%	5%	10%	7%	2%	2%	5%	8%	10%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%	

15 Citing House Bill 2, the NBA, NCAA, and ACC have all pulled major sporting events out of North Carolina, costing local economies tens of millions of dollars. Who do you think bears responsibility for those losses? The NBA, NCAA and ACC themselves? The State Legislature and Governor? The Charlotte City Council? Or is no one to blame?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
NBA, NCAA, And ACC	31%	33%	36%	26%	29%	23%	20%	42%	40%	34%	28%	42%	26%
Legislature And Governor	47%	40%	44%	58%	47%	49%	57%	36%	39%	44%	53%	30%	56%
City Council	12%	16%	15%	9%	8%	18%	11%	16%	8%	16%	10%	21%	13%
No One	4%	4%	4%	3%	3%	5%	6%	1%	3%	2%	6%	1%	2%
Not Sure	6%	8%	1%	3%	14%	5%	6%	4%	10%	4%	3%	6%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentages

16

Given what you know about HB 2, should North Carolina lawmakers ...Repeal all of the law? Repeal most of the law, but leave the restrictions on restroom use in place? Make some other combination of changes? Or keep the law as it is?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
Repeal All Of The Law	44%	46%	43%	49%	38%	46%	46%	42%	46%	42%	56%	19%	27%	22%	46%	75%	61%	74%	23%	45%	67%	20%	30%	49%	77%	85%
Repeal But Keep Restroom Restricti	19%	18%	19%	16%	17%	19%	22%	17%	20%	19%	17%	26%	23%	24%	16%	10%	16%	9%	25%	18%	13%	19%	31%	17%	12%	1%
Other Changes	14%	14%	15%	18%	11%	16%	14%	14%	15%	16%	13%	14%	21%	25%	15%	11%	10%	8%	17%	18%	9%	19%	18%	14%	8%	13%
Keep The Law As It Is	15%	16%	14%	10%	19%	15%	12%	16%	14%	17%	5%	27%	22%	26%	14%	2%	5%	2%	25%	16%	4%	30%	16%	11%	2%	0%
Not Sure	8%	6%	9%	8%	14%	3%	6%	12%	5%	6%	9%	14%	7%	2%	9%	3%	9%	6%	11%	5%	8%	12%	5%	9%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%

16

Given what you know about HB 2, should North Carolina lawmakers ...Repeal all of the law? Repeal most of the law, but leave the restrictions on restroom use in place? Make some other combination of changes? Or keep the law as it is?

16

Given what you know about HB 2, should North Carolina lawmakers ...Repeal all of the law? Repeal most of the law, but leave the restrictions on restroom use in place? Make some other combination of changes? Or keep the law as it is?



Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentages

17	How strongly will a candidate's position on HB2 influence your vote in November? Strongly? Somewhat? Or not at all?																											
656 Likely November Voters		All		Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.9 pct points				Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
Strongly		51%		50%	52%	47%	48%	54%	55%	48%	54%	55%	46%	47%	46%	42%	54%	67%	58%	57%	47%	52%	57%	51%	40%	49%	69%	76%
Somewhat		28%		29%	27%	33%	30%	27%	22%	31%	25%	25%	32%	22%	28%	33%	31%	27%	29%	24%	25%	31%	26%	20%	36%	35%	24%	7%
Not At All		15%		16%	14%	11%	14%	15%	19%	13%	17%	15%	16%	22%	23%	20%	9%	5%	11%	9%	22%	13%	10%	23%	17%	13%	2%	5%
Not Sure		6%		5%	7%	10%	7%	4%	4%	8%	4%	4%	7%	9%	3%	5%	5%	1%	3%	10%	6%	4%	6%	6%	6%	3%	4%	12%
Total		100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot		100%		47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

17

How strongly will a candidate's position on HB2 influence your vote in November? Strongly? Somewhat? Or not at all?

656 Likely November Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan			
Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin		
Strongly	51%	84%	40%	42%	44%	49%	43%	47%	50%	54%	59%	60%	45%	52%	46%	59%	44%	57%	44%	50%	58%	48%	53%	58%	63%	50%	51%	50%	52%		
Somewhat	28%	10%	33%	34%	41%	34%	27%	28%	29%	31%	28%	24%	35%	24%	29%	24%	34%	24%	30%	30%	24%	28%	29%	26%	23%	32%	27%	32%	26%		
Not At All	15%	4%	22%	9%	12%	15%	26%	20%	21%	10%	10%	11%	14%	17%	19%	10%	18%	12%	19%	14%	13%	14%	13%	15%	10%	11%	17%	9%	17%		
Not Sure	6%	2%	5%	15%	3%	2%	4%	6%	1%	5%	3%	5%	6%	7%	6%	6%	4%	7%	7%	6%	5%	11%	5%	2%	3%	8%	5%	9%	5%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%		

17	How strongly will a candidate's position on HB2 influence your vote in November? Strongly? Somewhat? Or not at all?																											
656 Likely November Voters		All		Region				Suburban		Rural		Independent		HS Edu	College													
Credibility Interval: +/-3.9 pct points				Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites													
Strongly		51%		54%	48%	54%	47%	46%	53%	51%	51%	46%	61%	46%	64%													
Somewhat		28%		24%	29%	26%	35%	35%	29%	25%	29%	35%	25%	27%	19%													
Not At All		15%		16%	11%	17%	13%	13%	9%	19%	15%	15%	10%	21%	12%													
Not Sure		6%		6%	11%	3%	5%	6%	9%	4%	5%	4%	4%	6%	6%													
Total		100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%													
Composition of Likely November Vot		100%		35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%													

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentages

18

In your community, how much confidence do you have that law enforcement officers treat all people equally? A great deal of confidence? Some confidence? Little confidence? Or no confidence?

800 Adults	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
Great Deal	41%	45%	38%	36%	40%	39%	50%	38%	44%	47%	18%	73%	68%	61%	30%	14%	21%	13%	71%	38%	18%	71%	53%	30%	15%	12%
Some	33%	29%	38%	30%	32%	39%	32%	31%	36%	36%	27%	17%	25%	27%	37%	55%	47%	36%	21%	38%	42%	18%	29%	39%	50%	42%
Little	14%	14%	15%	18%	16%	13%	10%	17%	12%	11%	24%	6%	5%	7%	18%	19%	14%	33%	6%	14%	22%	4%	12%	16%	26%	29%
None	8%	9%	7%	9%	8%	7%	7%	8%	7%	3%	27%	2%	1%	4%	10%	10%	13%	16%	2%	7%	15%	4%	4%	11%	9%	15%
Not Sure	3%	4%	3%	6%	4%	1%	2%	5%	2%	3%	5%	2%	1%	1%	5%	3%	4%	2%	1%	3%	3%	2%	3%	3%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	47%	53%	21%	29%	27%	24%	50%	50%	70%	20%	15%	14%	15%	13%	10%	17%	12%	29%	38%	29%	23%	23%	27%	13%	8%

18

In your community, how much confidence do you have that law enforcement officers treat all people equally? A great deal of confidence? Some confidence? Little confidence? Or no confidence?

800 Adults	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		
Credibility Interval: +/-3.5 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	
Great Deal	41%	42%	52%	36%	47%	41%	49%	51%	67%	40%	26%	28%	36%	52%	59%	29%	44%	38%	42%	47%	35%	36%	42%	44%	30%	38%	48%	36%	44%	
Some	33%	32%	30%	37%	38%	34%	25%	31%	17%	33%	43%	42%	32%	30%	24%	41%	32%	36%	34%	30%	37%	35%	35%	32%	29%	38%	33%	31%	35%	
Little	14%	16%	7%	19%	3%	18%	16%	10%	14%	13%	20%	19%	16%	11%	12%	18%	15%	15%	12%	15%	16%	16%	14%	15%	26%	13%	12%	20%	12%	
None	8%	9%	9%	6%	12%	6%	5%	6%	1%	13%	9%	8%	10%	6%	3%	11%	6%	8%	8%	5%	9%	9%	6%	7%	14%	7%	5%	8%	8%	
Not Sure	3%	2%	2%	2%	0%	1%	5%	3%	0%	1%	2%	3%	5%	2%	3%	2%	3%	3%	4%	3%	3%	4%	3%	3%	1%	3%	3%	5%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	25%	30%	44%	39%	50%	34%	64%	22%	35%	43%	36%	37%	28%	16%	40%	41%	32%	68%	

18

In your community, how much confidence do you have that law enforcement officers treat all people equally? A great deal of confidence? Some confidence? Little confidence? Or no confidence?

800 Adults	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.5 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Great Deal	41%	45%	47%	36%	37%	43%	34%	53%	43%	37%	39%	48%	41%
Some	33%	32%	32%	37%	32%	33%	44%	26%	38%	34%	42%	26%	42%
Little	14%	15%	12%	13%	19%	14%	12%	11%	13%	13%	15%	14%	11%
None	8%	5%	7%	11%	7%	6%	8%	7%	3%	12%	2%	9%	3%
Not Sure	3%	3%	2%	3%	5%	4%	1%	3%	2%	4%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	36%	19%	28%	17%	18%	19%	17%	21%	20%	18%	10%	28%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentages

19 Where you live, how much confidence do you have that law enforcement officers will face appropriate justice if their actions are unjustified?

800 Adults	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very L
Great Deal	36%	40%	32%	33%	35%	37%	39%	34%	38%	42%	13%	69%	58%	50%	25%	13%	19%	8%	64%	32%	14%	64%	45%	28%	8%	3%
Some	29%	24%	35%	30%	24%	31%	34%	27%	32%	33%	17%	14%	25%	34%	31%	41%	33%	34%	19%	35%	33%	16%	30%	34%	45%	36%
Little	16%	16%	16%	13%	19%	20%	10%	17%	16%	12%	27%	7%	7%	8%	15%	24%	24%	33%	7%	14%	28%	8%	13%	17%	23%	39%
None	13%	16%	10%	17%	17%	8%	10%	17%	9%	7%	35%	6%	4%	3%	23%	19%	20%	23%	5%	14%	21%	5%	8%	17%	23%	19%
Not Sure	6%	4%	7%	7%	5%	4%	7%	6%	6%	5%	8%	3%	6%	5%	6%	3%	4%	3%	5%	5%	4%	6%	5%	5%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	47%	53%	21%	29%	27%	24%	50%	50%	70%	20%	15%	14%	15%	13%	10%	17%	12%	29%	38%	29%	23%	23%	27%	13%	8%

19 Where you live, how much confidence do you have that law enforcement officers will face appropriate justice if their actions are unjustified?

800 Adults	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.5 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Great Deal	36%	36%	48%	25%	38%	35%	38%	49%	48%	34%	29%	25%	30%	45%	50%	25%	38%	33%	37%	40%	31%	30%	37%	38%	25%	31%	44%	31%	38%
Some	29%	26%	23%	40%	34%	31%	34%	26%	30%	26%	34%	35%	29%	26%	26%	32%	28%	32%	31%	28%	31%	31%	31%	27%	28%	34%	28%	29%	29%
Little	16%	16%	10%	19%	16%	21%	8%	9%	17%	19%	18%	21%	16%	14%	11%	21%	15%	17%	16%	13%	20%	15%	17%	16%	14%	18%	14%	17%	16%
None	13%	15%	14%	14%	8%	11%	14%	12%	4%	17%	16%	15%	16%	10%	7%	18%	14%	13%	9%	13%	15%	16%	10%	14%	28%	12%	9%	17%	11%
Not Sure	6%	6%	5%	2%	3%	2%	6%	4%	1%	4%	3%	4%	9%	4%	5%	4%	5%	6%	7%	7%	4%	7%	4%	5%	4%	4%	5%	6%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	25%	30%	44%	39%	50%	34%	64%	22%	35%	43%	36%	37%	28%	16%	40%	41%	32%	68%

19 Where you live, how much confidence do you have that law enforcement officers will face appropriate justice if their actions are unjustified?

800 Adults	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.5 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Great Deal	36%	37%	42%	32%	33%	34%	28%	51%	39%	34%	29%	45%	37%
Some	29%	28%	30%	30%	31%	30%	39%	23%	32%	29%	41%	23%	38%
Little	16%	17%	14%	17%	16%	15%	21%	14%	15%	12%	17%	16%	15%
None	13%	12%	11%	16%	11%	16%	9%	10%	8%	22%	6%	12%	8%
Not Sure	6%	6%	3%	5%	9%	5%	3%	2%	7%	4%	7%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	36%	19%	28%	17%	18%	19%	17%	21%	20%	18%	10%	28%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentaages

20

North Carolina has a new law governing video from police body cameras. Except for someone in the video or that person's family, the law requires most people including journalists to obtain a court order in order to get a copy. What do you think about this law? It's too strict? It's too loose? Or it's about right?

800 Adults	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
Too Strict	35%	38%	31%	31%	34%	41%	32%	33%	37%	31%	55%	18%	19%	26%	38%	47%	48%	57%	18%	36%	52%	18%	27%	37%	55%	71%
Too Loose	8%	10%	5%	8%	5%	8%	9%	6%	9%	6%	8%	10%	11%	8%	6%	4%	6%	5%	11%	6%	6%	10%	11%	7%	4%	3%
About Right	46%	41%	50%	46%	50%	39%	48%	48%	43%	54%	18%	63%	64%	60%	44%	35%	36%	23%	64%	47%	31%	65%	52%	44%	36%	17%
Not Sure	12%	11%	13%	16%	10%	12%	11%	12%	11%	9%	19%	9%	6%	6%	12%	15%	9%	16%	7%	11%	12%	8%	10%	12%	5%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	47%	53%	21%	29%	27%	24%	50%	50%	70%	20%	15%	14%	15%	13%	10%	17%	12%	29%	38%	29%	23%	23%	27%	13%	8%

20

North Carolina has a new law governing video from police body cameras. Except for someone in the video or that person's family, the law requires most people including journalists to obtain a court order in order to get a copy. What do you think about this law? It's too strict? It's too loose? Or it's about right?

800 Adults	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.5 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Too Strict	35%	44%	32%	47%	32%	31%	22%	32%	24%	37%	44%	46%	29%	32%	25%	45%	34%	36%	28%	29%	42%	34%	38%	32%	44%	36%	30%	29%	37%
Too Loose	8%	6%	8%	6%	6%	14%	10%	7%	9%	7%	14%	6%	7%	9%	10%	5%	7%	8%	11%	5%	7%	7%	8%	7%	8%	8%	6%	7%	8%
About Right	46%	38%	50%	40%	59%	46%	58%	52%	65%	45%	33%	40%	47%	49%	59%	39%	50%	45%	42%	55%	42%	43%	45%	53%	34%	47%	51%	50%	44%
Not Sure	12%	12%	10%	7%	4%	10%	9%	9%	2%	11%	9%	9%	17%	10%	7%	11%	9%	12%	19%	10%	9%	16%	9%	9%	13%	9%	12%	14%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	25%	30%	44%	39%	50%	34%	64%	22%	35%	43%	36%	37%	28%	16%	40%	41%	32%	68%

20

North Carolina has a new law governing video from police body cameras. Except for someone in the video or that person's family, the law requires most people including journalists to obtain a court order in order to get a copy. What do you think about this law? It's too strict? It's too loose? Or it's about right?

800 Adults	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.5 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Too Strict	35%	37%	30%	40%	28%	40%	32%	32%	29%	42%	28%	31%	40%
Too Loose	8%	7%	9%	8%	6%	8%	7%	9%	4%	7%	5%	12%	6%
About Right	46%	45%	49%	43%	48%	45%	49%	46%	55%	42%	54%	40%	47%
Not Sure	12%	11%	12%	9%	18%	6%	12%	12%	12%	9%	12%	18%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	36%	19%	28%	17%	18%	19%	17%	21%	20%	18%	10%	28%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentaages

21

Thinking about the state as a whole, compared to four years ago, do you feel that North Carolina's economy is ... Stronger? Weaker? or the Same?

800 Adults	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
Stronger	25%	31%	20%	25%	25%	24%	28%	25%	26%	26%	18%	40%	36%	33%	19%	7%	24%	17%	38%	21%	21%	41%	27%	21%	18%	14%
Weaker	42%	41%	42%	46%	42%	38%	41%	44%	40%	40%	49%	28%	30%	29%	46%	60%	49%	56%	29%	43%	52%	28%	33%	48%	61%	59%
Same	27%	23%	30%	20%	28%	32%	24%	25%	29%	28%	26%	22%	30%	32%	29%	27%	24%	24%	26%	30%	24%	23%	35%	26%	19%	25%
Not Sure	6%	5%	8%	9%	5%	6%	6%	7%	6%	5%	6%	9%	4%	5%	6%	5%	4%	3%	7%	6%	4%	8%	5%	5%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	47%	53%	21%	29%	27%	24%	50%	50%	70%	20%	15%	14%	15%	13%	10%	17%	12%	29%	38%	29%	23%	23%	27%	13%	8%

21

Thinking about the state as a whole, compared to four years ago, do you feel that North Carolina's economy is ... Stronger? Weaker? or the Same?

800 Adults	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.5 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Stronger	25%	23%	30%	24%	37%	24%	34%	37%	34%	23%	24%	19%	22%	31%	35%	19%	28%	24%	21%	25%	27%	19%	26%	33%	28%	25%	25%	21%	27%
Weaker	42%	49%	38%	43%	34%	42%	32%	28%	37%	49%	45%	48%	47%	35%	31%	49%	37%	44%	47%	39%	42%	44%	40%	42%	48%	42%	40%	44%	40%
Same	27%	22%	29%	23%	29%	30%	29%	28%	29%	24%	28%	27%	25%	27%	28%	27%	28%	27%	25%	28%	26%	28%	30%	22%	22%	26%	30%	27%	26%
Not Sure	6%	5%	4%	9%	1%	3%	6%	7%	0%	5%	3%	6%	6%	7%	6%	5%	7%	6%	7%	7%	5%	9%	5%	4%	2%	7%	5%	7%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	25%	30%	44%	39%	50%	34%	64%	22%	35%	43%	36%	37%	28%	16%	40%	41%	32%	68%

21

Thinking about the state as a whole, compared to four years ago, do you feel that North Carolina's economy is ... Stronger? Weaker? or the Same?

800 Adults	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.5 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Stronger	25%	28%	22%	24%	25%	29%	22%	35%	17%	27%	16%	28%	28%
Weaker	42%	39%	51%	43%	34%	44%	40%	35%	44%	42%	45%	48%	40%
Same	27%	25%	24%	27%	31%	22%	30%	26%	32%	25%	35%	21%	28%
Not Sure	6%	7%	2%	5%	11%	6%	8%	4%	6%	6%	5%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	36%	19%	28%	17%	18%	19%	17%	21%	20%	18%	10%	28%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentages

22

Thinking about your own economic well-being, compared to four years ago, are you better off? The same? or worse than four years ago?

800 Adults	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation				Ideology					
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	
Better Off	25%	29%	21%	31%	33%	21%	13%	32%	18%	23%	22%	35%	27%	23%	24%	18%	24%	22%	31%	22%	23%	31%	25%	21%	23%	29%	
The Same	41%	35%	46%	36%	37%	37%	52%	37%	44%	43%	39%	33%	45%	44%	32%	50%	49%	38%	39%	41%	44%	41%	40%	42%	43%	36%	
Worse	29%	31%	27%	17%	27%	38%	33%	23%	35%	31%	29%	30%	25%	30%	37%	30%	24%	36%	28%	33%	29%	25%	32%	30%	30%	34%	
Not Sure	6%	6%	6%	16%	3%	4%	2%	8%	3%	3%	10%	3%	2%	3%	7%	1%	3%	3%	3%	4%	3%	3%	3%	6%	3%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	47%	53%	21%	29%	27%	24%	50%	50%	70%	20%	15%	14%	15%	13%	10%	17%	12%	29%	38%	29%	23%	23%	27%	13%	8%	

22

Thinking about your own economic well-being, compared to four years ago, are you better off? The same? or worse than four years ago?

800 Adults	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		
Credibility Interval: +/-3.5 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	
Better Off	25%	27%	26%	30%	27%	21%	32%	30%	24%	26%	26%	24%	21%	28%	28%	25%	22%	26%	18%	23%	30%	13%	27%	39%	33%	27%	20%	34%	20%	
The Same	41%	36%	42%	38%	53%	39%	36%	44%	36%	41%	38%	39%	42%	40%	38%	45%	43%	41%	38%	43%	40%	37%	45%	39%	35%	42%	43%	36%	43%	
Worse	29%	34%	29%	26%	19%	36%	28%	24%	39%	31%	30%	28%	33%	27%	31%	27%	31%	28%	31%	29%	27%	38%	25%	22%	26%	27%	32%	21%	33%	
Not Sure	6%	3%	3%	5%	1%	4%	4%	2%	1%	2%	6%	9%	3%	5%	3%	4%	4%	5%	13%	6%	2%	12%	4%	1%	6%	4%	6%	10%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	25%	30%	44%	39%	50%	34%	64%	22%	35%	43%	36%	37%	28%	16%	40%	41%	32%	68%	

22

Thinking about your own economic well-being, compared to four years ago, are you better off? The same? or worse than four years ago?

800 Adults	All	Region				Suburban		Rural		Independent		HS Edu	College												
Credibility Interval: +/-3.5 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites												
Better Off	25%	28%	24%	24%	21%	28%	27%	24%	17%	26%	18%	19%	27%												
The Same	41%	38%	40%	42%	43%	41%	43%	36%	48%	36%	47%	32%	44%												
Worse	29%	31%	22%	30%	31%	26%	27%	31%	32%	35%	30%	37%	28%												
Not Sure	6%	3%	13%	4%	5%	4%	4%	9%	3%	3%	5%	12%	1%												
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%												
Composition of Adults	100%	36%	19%	28%	17%	18%	19%	17%	21%	20%	18%	10%	28%												

23

In 2014, a Duke Energy coal ash pond spilled into the Dan River. Do you approve? Or disapprove of the state's handling of the incident and clean-up of other Duke Energy coal ash ponds?

800 Adults	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation			Ideology						
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew		Very Li
Approve	17%	21%	13%	15%	17%	16%	20%	16%	18%	19%	11%	35%	24%	25%	13%	5%	9%	6%	30%	16%	8%	32%	23%	12%	3%	5%	
Disapprove	52%	53%	52%	46%	51%	55%	56%	49%	56%	50%	65%	32%	36%	42%	58%	71%	67%	81%	34%	55%	73%	33%	46%	58%	78%	88%	
Not Sure	30%	26%	35%	39%	32%	28%	24%	35%	26%	31%	24%	33%	40%	33%	29%	24%	24%	14%	36%	29%	20%	36%	31%	30%	19%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	47%	53%	21%	29%	27%	24%	50%	50%	70%	20%	15%	14%	15%	13%	10%	17%	12%	29%	38%	29%	23%	23%	27%	13%	8%	

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Percentages

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In 2014, a Duke Energy coal ash pond spilled into the Dan River. Do you approve? Or disapprove of the state's handling of the incident and clean-up of other Duke Energy coal ash ponds?

800 Adults	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.5 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Approve	17%	18%	23%	7%	30%	13%	33%	26%	24%	15%	6%	13%	15%	21%	25%	13%	22%	15%	17%	15%	19%	12%	21%	19%	20%	16%	18%	16%	18%
Disapprove	52%	63%	45%	64%	37%	64%	36%	44%	42%	61%	73%	59%	53%	48%	41%	63%	54%	53%	44%	52%	57%	53%	49%	56%	61%	55%	48%	47%	55%
Not Sure	30%	18%	32%	29%	33%	23%	30%	30%	33%	24%	21%	27%	32%	31%	33%	24%	25%	32%	39%	33%	24%	36%	30%	24%	19%	28%	34%	37%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	25%	30%	44%	39%	50%	34%	64%	22%	35%	43%	36%	37%	28%	16%	40%	41%	32%	68%

23

In 2014, a Duke Energy coal ash pond spilled into the Dan River. Do you approve? Or disapprove of the state's handling of the incident and clean-up of other Duke Energy coal ash ponds?

800 Adults	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.5 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Approve	17%	17%	13%	15%	25%	20%	13%	23%	14%	16%	16%	21%	21%
Disapprove	52%	52%	55%	61%	37%	55%	55%	49%	47%	56%	54%	47%	55%
Not Sure	30%	31%	32%	24%	38%	25%	31%	28%	39%	29%	30%	31%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	36%	19%	28%	17%	18%	19%	17%	21%	20%	18%	10%	28%

**Statement of Methodology:** SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to [editor@surveyusa.com](mailto:editor@surveyusa.com).