

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

**Clinton, Trump Neck-and-Neck in NC; Burr and Ross Just as Close in Senate Match-up; Can Cooper and HB2 Flip Governor's Seat to Blue?** In an election for President of the United States held in North Carolina today, 10/04/16, 16 days until early voting begins, Hillary Clinton edges Donald Trump 46% to 44%, according to this latest exclusive WRAL-TV News Poll conducted by SurveyUSA. 5% of likely voters today vote for Libertarian Gary Johnson; 6% are undecided. Clinton leads by 12 points among women; Trump leads by 9 among men -- a 21 point gender gap. Trump leads by 20 among white voters; Clinton leads by 75 among African Americans. Clinton holds 91% of the Democratic base; Trump holds 87% of Republicans. Independents narrowly break for Trump. Trump leads in Charlotte and to the west, as well as in greater Greensboro; Clinton leads in greater Raleigh. The candidates tie in the southern and coastal portions of the state. Suburban men narrowly back Trump; suburban woman strongly support Clinton. Voters focused on health care support Clinton 2:1; voters most focused on the economy back Clinton by an 8-point margin. Those most focused on immigration support Trump 4:1; those focused on national security support Trump 5:3. In the race for United States Senate , incumbent Republican Richard Burr narrowly leads Democrat Deborah Ross, 46% to 44%. Libertarian Sean Haugh takes 3%; 7% are undecided. Burr, who is seeking his third term, leads by 12 points among men and by 20 points among white voters. Ross, a former General Assembly member from Raleigh, leads by 7 points among women and by 57 among African Americans. Ross leads 2:1 among those who almost never attend religious services; Burr leads 5:3 among those who attend regularly. Democratic Attorney General Roy Cooper leads incumbent Republican Pat McCrory by 4 points in the race for Governor , 48% to 44%. Independents, who break for the Republicans in the Presidential and US Senate races, here narrowly favor the Democrat, who also leads nearly 2:1 among moderates. Suburban men are divided; suburban women back Cooper by 21 points. McCrory, seeking his second term, previously was mayor of Charlotte for 14 years. Charlotte and western Carolina voters narrowly favor McCrory by a 5-point margin; those in the Greensboro area support McCrory by 6 points. Cooper leads by 24 points in the Raleigh area; voters elsewhere split. Cooper has strong support among voters focused on HB2, on education, and on health care. McCrory has strong support among voters focused on the economy, public safety, and taxes. 52% of registered voters today say they disapprove of House Bill 2 , the state law passed in March. 35% say they approve of HB2. 64% say the law has hurt North Carolina's national image. 65% say it has hurt the state's ability to attract and keep businesses. In the wake of NBA, NCAA, and ACC basketball events being pulled from North Carolina, 47% say the state legislature and governor bears the responsibility for the associated financial losses to the state. 31% put the blame on the leagues themselves. Another 12% say the Charlotte City Council bears the most responsibility. 44% say HB2 should be entirely repealed; 19% say the law should be repealed but its restrictions on restroom use should be left in place. 14% say some other combination of changes should be made; 15% say the law should be left as it is. 51% of likely voters say a candidate's position on HB2 will strongly influence how they vote this November; 28% say it will somewhat influence their vote. 15% say it will have no impact. Context and Filtering: SurveyUSA interviewed 800 state of North Carolina adults 09/29/16 through 10/03/16. Of the adults, 728 were registered to vote. Of the registered, 656 were determined by SurveyUSA to be likely to vote on or before 11/08/16 in the Presidential election. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (72% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (28% of likely voters) were shown a questionnaire on the display of their smartphone, tablet or other electronic device. Republican Mitt Romney defeated Democrat Barack Obama by 2 points in 2012; Obama defeated Republican John McCain by less than 1 point in 2008. North Carolina has 15 electoral votes.

1

If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Donald Trump (R)	288	151	137	36	90	82	79	126	161	253	11	101	74	73	21	4	12	0	175	98	12	129	92	55	2	0
Hillary Clinton (D)	301	122	178	52	69	103	76	121	180	161	117	4	10	8	28	50	102	93	14	86	195	24	38	92	77	51
Gary Johnson (L)	30	17	13	11	10	3	6	21	9	27	2	2	4	8	10	2	2	0	7	20	2	4	7	12	3	2
Undecided	38	21	17	11	16	5	6	27	11	21	11	0	5	7	14	3	4	2	5	23	6	5	12	12	5	2
Total	656	311	345	110	185	194	167	295	361	462	141	108	93	95	73	59	120	95	201	228	215	162	149	172	87	55
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

1

If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

656 Likely November Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Donald Trump (R)	288	44	105	27	32	33	28	108	54	77	21	44	81	156	181	80	101	173	53	116	101	73	104	89	28	101	131	73	215
Hillary Clinton (D)	301	57	64	63	19	46	10	69	14	94	50	91	92	116	66	214	101	192	43	76	171	107	93	85	66	124	87	80	221
Gary Johnson (L)	30	3	7	11	3	2	1	4	2	13	2	10	4	16	9	15	11	18	2	14	13	7	14	9	4	15	10	13	17
Undecided	38	6	10	5	1	4	5	10	2	15	2	5	13	19	10	19	10	24	4	18	15	11	14	12	5	13	17	20	18
Total	656	110	186	107	55	84	45	191	71	199	75	149	190	307	266	328	223	407	102	224	299	198	224	195	103	253	245	186	470
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

1 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

656 Likely November Voters Credibility Interval: +/-3.9 pct points	All	Region				Suburban		Rural		Independent		HS Edu	College
		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Donald Trump (R)	288	115	58	62	52	55	46	62	69	59	39	30	90
Hillary Clinton (D)	301	91	51	103	56	52	72	33	54	43	43	17	98
Gary Johnson (L)	30	12	5	7	6	7	8	7	3	13	8	1	12
Undecided	38	12	10	11	5	10	3	9	8	12	11	1	8
Total	656	230	124	183	118	123	129	111	134	127	101	49	208
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%

2 If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

656 Likely November Voters Credibility Interval: +/-3.9 pct points	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Party Affiliation			Ideology				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
Richard Burr (R)	302	156	145	44	95	84	79	139	162	257	19	97	79	68	31	4	19	0	175	103	19	126	94	66	5	2
Deborah Ross (D)	286	119	168	41	68	93	83	110	176	166	98	9	10	10	21	50	93	91	19	82	183	25	40	79	73	52
Sean Haugh (L)	20	16	5	5	6	6	3	11	9	15	3	2	1	10	7	1	0	0	3	18	0	5	7	4	1	1
Undecided	48	20	28	20	15	10	3	35	13	23	21	0	4	7	14	4	8	4	4	26	12	5	8	22	8	0
Total	656	311	345	110	185	194	167	295	361	462	141	108	93	95	73	59	120	95	201	228	215	162	149	172	87	55
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

2 If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

656 Likely November Voters Credibility Interval: +/-3.9 pct points	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Richard Burr (R)	302	42	114	30	32	37	25	114	48	79	23	43	83	171	183	93	114	177	57	128	103	82	112	90	34	114	130	88	213
Deborah Ross (D)	286	61	56	60	18	41	15	62	15	97	48	88	82	112	66	195	90	185	33	70	168	89	91	88	56	114	90	68	218
Sean Haugh (L)	20	1	8	4	3	3	0	3	4	7	2	7	6	7	5	13	4	16	5	8	7	5	5	9	2	7	10	5	16
Undecided	48	6	9	13	2	4	5	13	4	16	3	11	20	16	11	27	15	28	7	18	21	22	15	8	11	18	14	25	23
Total	656	110	186	107	55	84	45	191	71	199	75	149	190	307	266	328	223	407	102	224	299	198	224	195	103	253	245	186	470
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

2 If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

656 Likely November Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Richard Burr (R)	302	111	63	71	56	60	54	64	66	59	44	30	89
Deborah Ross (D)	286	96	47	95	47	51	62	32	58	39	42	13	104
Sean Haugh (L)	20	6	6	5	4	5	2	8	2	15	3	2	6
Undecided	48	17	9	11	11	7	12	7	7	14	12	5	10
Total	656	230	124	183	118	123	129	111	134	127	101	49	208
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%

3 If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? (candidate names rotated) Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Pat McCrory (R)	289	150	140	43	87	78	81	130	159	247	21	99	78	68	24	2	13	2	177	94	15	128	97	51	2	0
Roy Cooper (D)	314	134	181	47	83	102	82	130	184	190	102	8	12	14	35	53	103	85	20	103	188	27	40	98	79	54
Lon Cecil (L)	16	10	5	4	4	4	3	8	7	10	1	0	0	7	5	2	0	0	0	15	0	4	3	6	2	1
Undecided	37	17	19	16	10	9	1	27	10	15	16	0	3	6	9	1	4	8	3	17	12	1	10	16	4	0
Total	656	311	345	110	185	194	167	295	361	462	141	108	93	95	73	59	120	95	201	228	215	162	149	172	87	55
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

3 If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? (candidate names rotated) Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

656 Likely November Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Pat McCrory (R)	289	42	105	33	31	31	26	102	54	75	19	47	73	163	180	83	116	162	54	130	90	79	105	87	30	100	136	79	211
Roy Cooper (D)	314	62	71	60	21	44	14	77	8	109	52	92	93	125	69	217	92	210	42	75	182	97	100	97	63	129	92	81	233
Lon Cecil (L)	16	2	3	2	3	2	1	5	2	4	2	3	6	7	7	7	3	12	3	7	6	4	8	4	2	7	6	5	11
Undecided	37	4	7	11	0	7	4	7	6	11	2	7	18	12	10	21	12	23	3	12	22	18	11	7	7	17	11	22	15
Total	656	110	186	107	55	84	45	191	71	199	75	149	190	307	266	328	223	407	102	224	299	198	224	195	103	253	245	186	470
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

3 If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? (candidate names rotated) Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

656 Likely November Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Pat McCrory (R)	289	111	60	66	53	53	46	66	70	57	37	26	80
Roy Cooper (D)	314	98	53	109	54	56	74	39	53	50	53	19	117
Lon Cecil (L)	16	10	3	2	0	5	3	4	2	10	5	1	3
Undecided	37	11	9	6	11	10	7	2	8	11	6	2	8
Total	656	230	124	183	118	123	129	111	134	127	101	49	208
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%

4 Which of the following issues is most important to you in your vote for North Carolina Governor? (answers rotated) House Bill 2? Economy? Education funding? Public Safety? Health care? Taxes? The environment? Or something else?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
House Bill 2	110	57	53	15	31	38	26	45	64	87	17	14	11	20	11	12	17	24	24	43	41	27	18	26	18	18
Economy	186	98	88	34	60	57	36	94	92	131	47	34	39	31	20	17	24	18	73	68	42	54	43	49	21	7
Education Funding	107	40	66	23	36	20	28	59	48	72	24	11	14	9	15	8	25	22	25	32	47	17	22	35	18	10
Public Safety	55	31	24	9	19	16	12	27	28	34	11	13	5	12	3	2	16	3	18	17	19	19	12	13	6	3
Health Care	84	30	54	10	13	32	30	23	61	58	17	18	12	7	9	10	8	20	30	26	28	21	27	10	12	12
Taxes	45	23	21	4	15	8	17	19	26	30	11	9	9	8	7	1	10	1	18	16	10	9	16	17	3	0
Environment,	23	7	16	2	3	9	9	5	18	19	3	1	2	0	3	5	9	3	3	9	12	2	3	11	4	2
Other	25	12	13	11	4	8	3	15	11	15	8	3	1	7	4	1	7	2	4	12	9	8	4	6	4	3
Not Sure	21	12	9	4	5	5	7	9	12	15	3	6	1	1	1	3	4	3	7	5	7	5	4	6	3	1
Total	656	311	345	110	185	194	167	295	361	462	141	108	93	95	73	59	120	95	201	228	215	162	149	172	87	55
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

4 Which of the following issues is most important to you in your vote for North Carolina Governor? (answers rotated) House Bill 2? Economy? Education funding? Public Safety? Health care? Taxes? The environment? Or something else?

656 Likely November Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
House Bill 2	110	110	0	0	0	0	0	27	11	32	14	30	23	54	42	61	33	73	14	39	52	30	35	38	19	43	41	28	82
Economy	186	0	186	0	0	0	0	50	23	84	14	34	66	83	85	84	56	121	28	67	82	52	67	58	31	71	73	61	125
Education Funding	107	0	0	107	0	0	0	30	4	37	8	24	26	57	32	62	35	71	8	38	59	29	41	34	15	59	29	38	68
Public Safety	55	0	0	0	55	0	0	27	9	10	3	16	17	23	26	26	28	26	13	21	20	17	19	17	9	24	17	17	38
Health Care	84	0	0	0	0	84	0	15	16	17	28	16	25	42	39	35	30	52	20	29	30	35	27	17	13	21	42	17	67
Taxes	45	0	0	0	0	0	45	20	5	10	3	9	16	19	19	21	13	27	7	10	23	14	10	17	4	16	18	12	32
Environment,	23	0	0	0	0	0	0	9	1	4	4	10	4	8	3	17	8	12	2	6	12	7	6	7	5	6	7	2	22
Other	25	0	0	0	0	0	0	7	3	0	0	5	7	13	10	15	11	14	4	11	9	8	11	3	6	3	11	8	17
Not Sure	21	0	0	0	0	0	0	7	0	4	0	5	7	8	9	8	7	11	5	2	13	7	7	5	1	10	7	3	18
Total	656	110	186	107	55	84	45	191	71	199	75	149	190	307	266	328	223	407	102	224	299	198	224	195	103	253	245	186	470
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

4 Which of the following issues is most important to you in your vote for North Carolina Governor? (answers rotated) House Bill 2? Economy? Education funding? Public Safety? Health care? Taxes? The environment? Or something else?

656 Likely November Voters Credibility Interval: +/-3.9 pct points	All	Region				Suburban		Rural		Independent		HS Edu	College
		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
House Bill 2	110	52	13	30	16	25	18	20	21	20	23	8	47
Economy	186	53	48	51	35	42	30	32	41	45	24	9	49
Education Funding	107	43	16	31	17	22	37	13	16	19	13	4	41
Public Safety	55	16	12	13	14	10	14	10	6	11	6	7	12
Health Care	84	21	15	28	20	6	15	18	25	12	13	11	18
Taxes	45	18	10	7	9	10	6	6	11	8	9	4	15
Environment,	23	8	4	10	1	1	5	2	5	4	5	1	10
Other	25	9	2	8	6	3	0	5	6	7	5	3	8
Not Sure	21	10	4	5	1	5	4	4	3	2	3	2	7
Total	656	230	124	183	118	123	129	111	134	127	101	49	208
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%

5 Which of the following issues is most important to you in your vote for United States President? (answers rotated) National Security? Immigration? The economy? Health care? Taxes? The environment? Or something else?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
National Security	191	91	100	24	63	45	60	86	105	123	41	46	28	25	22	10	40	18	74	58	59	68	39	54	17	4
Immigration	71	32	39	8	10	33	19	18	53	56	7	18	15	19	4	3	5	7	33	26	12	28	27	9	4	3
Economy	199	100	99	37	72	47	43	109	90	138	55	21	31	32	23	24	28	35	52	80	63	30	53	63	30	14
Health Care	75	27	47	5	16	33	22	21	54	52	19	11	8	6	5	9	21	13	19	20	35	14	12	15	15	16
Taxes	27	17	11	9	8	8	3	17	11	22	5	4	5	5	6	2	3	2	9	14	5	9	4	9	3	1
Environment	31	15	16	11	7	9	4	17	14	22	7	2	2	2	3	2	10	10	4	6	20	2	5	6	6	10
Other	44	21	22	12	5	13	13	18	26	34	6	2	3	6	7	6	9	7	4	20	16	6	6	10	10	7
Not Sure	18	7	11	5	4	4	4	10	8	14	1	3	3	0	2	2	4	2	6	4	6	4	3	5	3	1
Total	656	311	345	110	185	194	167	295	361	462	141	108	93	95	73	59	120	95	201	228	215	162	149	172	87	55
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

5 Which of the following issues is most important to you in your vote for United States President? (answers rotated) National Security? Immigration? The economy? Health care? Taxes? The environment? Or something else?

656 Likely November Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
National Security	191	27	50	30	27	15	20	191	0	0	0	32	49	107	88	87	78	104	28	68	85	57	65	57	34	67	74	59	132
Immigration	71	11	23	4	9	16	5	0	71	0	0	15	22	34	43	21	29	39	10	32	24	23	22	21	10	23	32	10	61
Economy	199	32	84	37	10	17	10	0	0	199	0	44	68	85	69	111	58	135	29	65	98	53	73	64	27	88	70	65	134
Health Care	75	14	14	8	3	28	3	0	0	0	75	26	16	33	21	45	25	50	22	27	25	26	25	22	15	26	30	13	62
Taxes	27	3	7	5	1	2	6	0	0	0	0	3	10	15	16	9	4	23	4	5	18	7	9	9	5	15	3	12	16
Environment	31	8	1	12	4	2	0	0	0	0	0	11	13	8	10	19	11	18	0	8	20	9	11	8	5	12	11	11	20
Other	44	12	5	10	1	1	1	0	0	0	0	15	10	16	11	31	12	28	2	15	23	15	13	11	5	15	19	10	34
Not Sure	18	3	3	0	1	3	0	0	0	0	0	5	4	8	8	5	6	10	7	5	6	7	7	3	0	7	6	6	12
Total	656	110	186	107	55	84	45	191	71	199	75	149	190	307	266	328	223	407	102	224	299	198	224	195	103	253	245	186	470
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%

5 Which of the following issues is most important to you in your vote for United States President? (answers rotated) National Security? Immigration? The economy? Health care? Taxes? The environment? Or something else?

656 Likely November Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
National Security	191	79	21	51	40	33	34	33	41	35	23	14	52
Immigration	71	17	22	18	15	12	11	11	21	14	12	5	15
Economy	199	62	45	55	36	41	47	36	34	42	38	16	70
Health Care	75	28	11	24	12	10	16	13	16	9	11	9	19
Taxes	27	9	6	10	3	11	4	3	1	7	6	2	15
Environment	31	10	10	8	2	5	7	5	6	5	1	0	13
Other	44	16	9	11	8	9	6	8	11	12	8	1	20
Not Sure	18	9	1	6	2	2	5	2	3	3	2	3	4
Total	656	230	124	183	118	123	129	111	134	127	101	49	208
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%

6 Which presidential candidate do you believe would best protect our national security? Republican Donald Trump? Or Democrat Hillary Clinton?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Trump	311	167	143	43	99	85	83	142	169	271	15	103	81	81	29	3	12	0	184	112	12	135	103	58	6	0
Clinton	307	125	182	51	70	105	81	121	186	165	120	4	10	8	28	53	104	95	13	89	199	23	39	95	79	52
Not Sure	38	18	20	16	16	4	3	32	7	26	6	1	3	7	17	3	4	0	4	26	4	3	6	19	2	3
Total	656	311	345	110	185	194	167	295	361	462	141	108	93	95	73	59	120	95	201	228	215	162	149	172	87	55
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

6 Which presidential candidate do you believe would best protect our national security? Republican Donald Trump? Or Democrat Hillary Clinton?

656 Likely November Voters Credibility Interval: +/-3.9 pct points	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Trump	311	46	115	33	32	35	29	112	56	90	22	49	88	168	184	98	114	182	56	129	109	76	118	96	31	111	141	84	226
Clinton	307	57	66	64	20	46	12	71	13	97	51	90	95	120	70	215	103	194	43	79	172	107	93	90	67	128	86	78	230
Not Sure	38	7	6	9	3	3	4	8	1	13	2	11	7	19	12	16	5	31	4	15	18	15	13	9	4	14	18	24	14
Total	656	110	186	107	55	84	45	191	71	199	75	149	190	307	266	328	223	407	102	224	299	198	224	195	103	253	245	186	470
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%

6 Which presidential candidate do you believe would best protect our national security? Republican Donald Trump? Or Democrat Hillary Clinton?

656 Likely November Voters Credibility Interval: +/-3.9 pct points	All	Region				Suburban		Rural		Independent		HS Edu	College
		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Trump	311	123	64	68	56	63	48	70	72	69	44	31	97
Clinton	307	93	55	103	56	55	73	31	54	44	44	17	99
Not Sure	38	14	5	13	6	5	9	10	7	13	13	2	13
Total	656	230	124	183	118	123	129	111	134	127	101	49	208
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%

7 Which presidential candidate do you believe would best grow the economy, jobs and trade?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Trump	317	169	148	48	102	85	82	150	167	272	18	103	81	82	29	4	13	1	184	115	14	136	106	60	7	1
Clinton	300	125	175	50	67	107	75	117	183	160	116	4	10	8	26	49	104	92	13	83	196	21	38	94	74	53
Not Sure	40	17	22	12	16	2	10	28	11	30	7	1	3	6	18	5	3	1	4	30	4	5	5	18	6	2
Total	656	311	345	110	185	194	167	295	361	462	141	108	93	95	73	59	120	95	201	228	215	162	149	172	87	55
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

7 Which presidential candidate do you believe would best grow the economy, jobs and trade?

656 Likely November Voters Credibility Interval: +/-3.9 pct points	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Trump	317	49	112	36	32	35	28	112	56	92	22	49	88	174	188	101	114	188	57	133	110	80	121	95	34	113	142	90	227
Clinton	300	57	64	59	22	44	12	67	13	94	51	88	95	113	67	208	98	191	42	78	166	102	91	89	62	128	83	79	221
Not Sure	40	4	11	12	1	5	4	12	2	12	2	13	7	20	11	20	10	28	4	12	23	16	12	12	6	12	19	17	22
Total	656	110	186	107	55	84	45	191	71	199	75	149	190	307	266	328	223	407	102	224	299	198	224	195	103	253	245	186	470
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%



Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

7 Which presidential candidate do you believe would best grow the economy, jobs and trade?

656 Likely November Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Trump	317	124	62	77	54	64	49	71	71	70	45	32	96
Clinton	300	91	52	98	58	54	74	32	51	42	40	17	95
Not Sure	40	15	10	8	6	6	6	8	11	14	15	1	17
Total	656	230	124	183	118	123	129	111	134	127	101	49	208
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%

8 Which presidential candidate do you believe would best handle immigration issues?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
Trump	318	167	150	54	96	84	84	150	168	268	26	103	74	82	26	9	20	0	177	117	20	135	99	62	11	2
Clinton	290	122	167	41	73	100	76	114	176	159	108	4	12	7	27	48	96	89	16	82	185	23	39	89	73	48
Not Sure	49	21	27	15	16	9	8	32	17	36	7	1	7	7	21	1	4	6	8	29	10	4	12	21	3	5
Total	656	311	345	110	185	194	167	295	361	462	141	108	93	95	73	59	120	95	201	228	215	162	149	172	87	55
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%

8 Which presidential candidate do you believe would best handle immigration issues?

656 Likely November Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Trump	318	47	116	31	32	35	30	117	59	88	24	48	97	166	186	104	115	187	59	129	112	86	113	96	41	109	139	91	227
Clinton	290	57	59	61	20	45	11	67	11	95	49	87	80	120	67	199	96	184	39	75	164	95	91	88	56	129	80	74	215
Not Sure	49	6	12	14	3	4	4	8	1	16	2	14	14	21	13	25	11	36	5	20	23	16	20	12	6	15	25	21	28
Total	656	110	186	107	55	84	45	191	71	199	75	149	190	307	266	328	223	407	102	224	299	198	224	195	103	253	245	186	470
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%

8 Which presidential candidate do you believe would best handle immigration issues?

656 Likely November Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.9 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Trump	318	125	68	71	54	60	48	67	72	69	48	31	93
Clinton	290	90	44	100	56	55	74	33	47	40	42	15	96
Not Sure	49	15	12	12	9	8	7	11	14	18	10	3	19
Total	656	230	124	183	118	123	129	111	134	127	101	49	208
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%



Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

9 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Approve	301	151	150	56	88	79	79	144	158	247	26	92	75	69	32	3	22	6	167	104	28	126	100	58	6	2
Disapprove	339	159	180	53	87	112	88	140	200	223	101	12	19	22	41	62	92	88	31	126	179	27	48	109	85	52
Not Sure	87	30	57	26	35	16	11	61	27	51	24	8	12	17	15	8	11	2	21	41	13	17	18	29	9	1
Total	728	340	388	134	210	206	177	344	384	521	151	112	107	108	88	74	124	96	219	270	220	171	167	195	100	55
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%

9 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Approve	301	41	105	27	31	33	23	97	59	71	14	45	91	160	193	86	117	169	54	129	103	86	117	78	41	95	141	87	214
Disapprove	339	66	67	63	18	47	12	72	9	114	53	105	101	129	74	233	110	219	51	91	184	108	108	105	66	139	107	90	249
Not Sure	87	2	14	17	6	4	9	23	2	13	8	24	24	39	26	40	22	63	25	33	28	36	32	17	5	42	32	46	42
Total	728	110	186	107	55	84	45	191	71	199	75	174	216	328	293	359	249	451	130	253	315	230	257	200	112	276	280	223	505
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%

9 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Approve	301	111	58	71	61	50	45	61	79	59	45	29	77
Disapprove	339	113	59	114	53	67	72	50	57	67	59	28	128
Not Sure	87	37	17	16	18	19	24	9	23	18	23	5	14
Total	728	261	135	201	131	136	141	120	159	144	126	62	218
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%

10 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Party Affiliation				Ideology				
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	
Approve	337	146	191	58	83	103	93	142	195	233	84	30	34	27	35	48	87	73	64	110	160	42	73	88	71	48	
Disapprove	215	122	93	22	55	69	70	76	139	176	26	59	48	53	30	6	12	5	107	89	18	92	61	46	8	4	
Not Sure	176	72	104	55	72	35	15	126	50	112	41	24	25	28	24	20	25	18	49	72	43	37	33	61	21	3	
Total	728	340	388	134	210	206	177	344	384	521	151	112	107	108	88	74	124	96	219	270	220	171	167	195	100	55	
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%	

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

10 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Approve	337	60	59	66	18	47	19	71	16	105	46	91	97	147	107	203	112	217	46	103	177	108	117	96	57	144	113	93	244
Disapprove	215	33	75	16	24	23	21	78	38	54	14	38	52	121	118	76	71	132	47	74	83	61	69	70	31	64	98	36	179
Not Sure	176	17	52	25	13	14	5	42	17	39	15	45	67	60	68	80	66	102	38	76	55	61	71	35	23	69	69	94	82
Total	728	110	186	107	55	84	45	191	71	199	75	174	216	328	293	359	249	451	130	253	315	230	257	200	112	276	280	223	505
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%

10 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Approve	337	113	58	112	54	62	82	47	66	62	48	24	123
Disapprove	215	83	51	49	32	42	22	53	45	51	38	26	65
Not Sure	176	65	26	40	45	33	36	21	48	32	40	12	30
Total	728	261	135	201	131	136	141	120	159	144	126	62	218
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%

11 Do you approve? Or disapprove? of the job the North Carolina State Legislature is doing?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Approve	182	106	77	38	54	45	46	92	90	143	24	48	49	41	17	4	15	5	97	63	20	71	57	44	3	2
Disapprove	384	176	208	56	94	128	106	150	234	270	96	32	35	40	54	58	85	79	68	152	164	51	71	113	83	51
Not Sure	161	58	103	40	62	34	26	102	59	107	31	32	22	27	17	11	25	12	54	56	36	50	39	38	14	2
Total	728	340	388	134	210	206	177	344	384	521	151	112	107	108	88	74	124	96	219	270	220	171	167	195	100	55
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%

11 Do you approve? Or disapprove? of the job the North Carolina State Legislature is doing?

728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Approve	182	28	60	16	21	17	16	72	25	42	8	28	50	101	115	58	62	112	35	71	68	56	71	46	27	67	76	56	127
Disapprove	384	69	87	70	15	55	18	77	27	126	55	109	109	163	107	239	133	237	57	109	200	113	123	121	70	145	135	91	293
Not Sure	161	13	40	21	19	13	10	42	20	30	11	38	57	64	71	62	54	103	38	73	47	61	63	33	14	65	69	76	85
Total	728	110	186	107	55	84	45	191	71	199	75	174	216	328	293	359	249	451	130	253	315	230	257	200	112	276	280	223	505
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

11 Do you approve? Or disapprove? of the job the North Carolina State Legislature is doing?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Approve	182	65	26	49	42	41	26	40	35	41	22	21	50
Disapprove	384	133	80	110	61	68	77	60	75	79	72	30	140
Not Sure	161	63	28	41	29	27	38	20	49	24	32	10	28
Total	728	261	135	201	131	136	141	120	159	144	126	62	218
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%

12 I would like to ask you some questions about a bill recently passed by the North Carolina General Assembly. Commonly known as House Bill 2, or HB2. Given what you do know about HB2, do you approve, or disapprove, of the bill overall?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Approve	255	132	123	41	80	75	59	121	133	198	34	74	56	56	30	6	18	12	130	92	30	107	81	49	4	6
Disapprove	379	177	202	64	97	115	102	162	217	258	96	23	35	38	46	60	91	79	58	144	170	36	68	114	93	48
Not Sure	95	31	63	29	32	17	16	62	33	65	21	15	16	14	13	8	15	5	31	34	20	27	18	33	3	1
Total	728	340	388	134	210	206	177	344	384	521	151	112	107	108	88	74	124	96	219	270	220	171	167	195	100	55
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%

12 I would like to ask you some questions about a bill recently passed by the North Carolina General Assembly. Commonly known as House Bill 2, or HB2. Given what you do know about HB2, do you approve, or disapprove, of the bill overall?

728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Approve	255	39	83	25	24	24	23	83	41	66	13	33	69	151	163	73	88	157	46	97	101	75	102	64	33	83	123	73	182
Disapprove	379	70	81	66	24	54	17	86	23	117	55	118	117	137	88	254	134	233	51	119	194	118	118	122	67	165	118	107	272
Not Sure	95	1	22	16	7	7	5	23	7	15	7	23	30	40	41	32	28	61	33	37	20	37	36	13	12	29	39	43	52
Total	728	110	186	107	55	84	45	191	71	199	75	174	216	328	293	359	249	451	130	253	315	230	257	200	112	276	280	223	505
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%

12 I would like to ask you some questions about a bill recently passed by the North Carolina General Assembly. Commonly known as House Bill 2, or HB2. Given what you do know about HB2, do you approve, or disapprove, of the bill overall?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Approve	255	95	58	59	42	46	37	58	64	52	40	26	75
Disapprove	379	129	65	116	69	81	84	51	68	78	66	24	134
Not Sure	95	37	12	26	20	9	20	11	27	14	20	12	10
Total	728	261	135	201	131	136	141	120	159	144	126	62	218
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

13

Has House Bill 2 helped or hurt North Carolina's image nationally? Or, has it had no impact?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
Helped	113	60	53	23	25	37	29	48	65	80	18	39	19	28	14	3	7	1	58	45	8	60	26	22	3	1
Hurt	464	215	249	85	135	131	113	220	244	335	109	37	57	53	61	64	102	82	94	177	184	55	100	136	95	54
Had No Impact	86	45	41	11	21	27	27	32	54	61	13	21	16	19	5	5	9	9	37	29	18	32	29	22	0	0
Not Sure	65	20	46	15	29	12	9	44	21	44	10	15	15	9	8	2	6	4	30	19	10	24	12	15	2	1
Total	728	340	388	134	210	206	177	344	384	521	151	112	107	108	88	74	124	96	219	270	220	171	167	195	100	55
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%

13

Has House Bill 2 helped or hurt North Carolina's image nationally? Or, has it had no impact?

728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.6 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Helped	113	19	33	8	17	9	13	37	24	28	4	9	27	75	83	22	45	62	28	35	41	36	48	22	22	26	55	29	84
Hurt	464	76	103	86	26	57	25	106	22	141	62	138	148	171	126	291	155	292	66	152	227	137	153	146	76	204	147	144	320
Had No Impact	86	11	28	5	10	12	2	28	17	18	8	16	25	44	46	30	32	52	19	36	30	36	28	18	7	28	47	21	65
Not Sure	65	4	22	7	2	6	4	20	7	11	1	11	16	37	39	17	18	45	17	30	17	21	28	14	7	19	30	29	36
Total	728	110	186	107	55	84	45	191	71	199	75	174	216	328	293	359	249	451	130	253	315	230	257	200	112	276	280	223	505
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%

13

Has House Bill 2 helped or hurt North Carolina's image nationally? Or, has it had no impact?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.6 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Helped	113	43	24	25	22	14	12	26	29	24	21	17	29
Hurt	464	160	86	146	73	101	103	64	84	93	84	30	164
Had No Impact	86	34	10	21	21	17	11	22	26	16	13	6	16
Not Sure	65	24	16	10	16	3	15	9	21	11	8	8	9
Total	728	261	135	201	131	136	141	120	159	144	126	62	218
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

14

Has House Bill 2 helped or hurt North Carolina's ability to attract and keep businesses? Or, has it had no impact?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation								Party Affiliation			Ideology				
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	
Helped	69	38	31	20	16	17	17	35	34	46	13	22	9	18	8	0	10	1	31	26	12	29	21	17	0	1	
Hurt	472	222	250	76	138	143	116	214	258	341	107	42	64	55	58	67	99	81	105	179	180	65	101	133	98	53	
Had No Impact	118	61	57	19	34	33	32	53	66	94	17	33	25	27	13	5	9	2	58	45	11	51	33	27	0	2	
Not Sure	68	18	50	21	22	13	13	43	26	40	14	16	9	9	9	2	6	11	25	20	17	26	12	18	2	0	
Total	728	340	388	134	210	206	177	344	384	521	151	112	107	108	88	74	124	96	219	270	220	171	167	195	100	55	
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%	

14

Has House Bill 2 helped or hurt North Carolina's ability to attract and keep businesses? Or, has it had no impact?

728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.5 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Helped	69	6	22	9	9	6	6	21	17	19	1	6	18	45	51	12	29	39	9	29	30	25	29	14	17	19	29	23	47
Hurt	472	82	106	82	33	57	26	108	27	145	63	138	151	177	138	286	162	292	73	159	220	146	155	144	73	204	161	140	332
Had No Impact	118	16	44	8	12	9	11	42	18	26	8	19	28	68	62	46	35	78	27	41	45	28	45	36	10	33	63	29	89
Not Sure	68	5	14	8	1	12	2	20	9	9	3	11	20	38	43	16	23	43	21	24	21	32	29	6	12	20	26	31	37
Total	728	110	186	107	55	84	45	191	71	199	75	174	216	328	293	359	249	451	130	253	315	230	257	200	112	276	280	223	505
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%

14

Has House Bill 2 helped or hurt North Carolina's ability to attract and keep businesses? Or, has it had no impact?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.5 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Helped	69	24	10	23	11	10	9	16	14	17	10	5	18
Hurt	472	170	90	134	78	98	106	73	88	96	83	36	158
Had No Impact	118	39	25	32	22	23	11	26	37	23	22	12	34
Not Sure	68	27	10	12	20	5	15	6	21	8	11	9	8
Total	728	261	135	201	131	136	141	120	159	144	126	62	218
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

15

Citing House Bill 2, the NBA, NCAA, and ACC have all pulled major sporting events out of North Carolina, costing local economies tens of millions of dollars. Who do you think bears responsibility for those losses? The NBA, NCAA and ACC themselves? The State Legislature and Governor? The Charlotte City Council? Or is no one to blame?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
NBA, NCAA, And ACC	225	117	108	41	68	62	53	109	116	182	26	65	53	49	30	5	16	3	117	85	19	100	68	43	7	0
Legislature And Governor	342	151	191	69	86	104	83	155	186	225	96	8	24	25	43	62	89	83	32	130	172	19	48	113	86	54
City Council	89	50	40	14	24	21	31	38	52	74	12	25	20	26	7	4	6	3	45	36	9	32	28	22	5	1
No One	26	10	17	4	9	9	3	13	13	19	4	4	5	6	2	2	6	0	9	10	6	8	8	7	1	0
Not Sure	46	13	34	7	22	10	7	29	17	22	12	10	6	2	6	2	8	7	16	10	15	13	14	10	1	0
Total	728	340	388	134	210	206	177	344	384	521	151	112	107	108	88	74	124	96	219	270	220	171	167	195	100	55
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%

15

Citing House Bill 2, the NBA, NCAA, and ACC have all pulled major sporting events out of North Carolina, costing local economies tens of millions of dollars. Who do you think bears responsibility for those losses? The NBA, NCAA and ACC themselves? The State Legislature and Governor? The Charlotte City Council? Or is no one to blame?

728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
NBA, NCAA, And ACC	225	28	75	16	24	18	20	69	43	45	10	30	54	140	149	58	83	134	50	91	74	71	85	55	31	60	114	64	161
Legislature And Governor	342	66	70	70	20	43	12	74	9	113	50	114	106	117	61	249	105	223	44	103	180	103	111	108	62	147	106	105	237
City Council	89	10	28	9	7	12	7	31	11	27	7	21	30	36	43	36	37	49	22	27	36	23	34	28	10	40	33	21	68
No One	26	5	4	3	4	2	3	6	2	7	2	2	9	15	16	7	9	17	5	14	8	10	10	6	6	15	5	11	15
Not Sure	46	2	9	8	1	10	3	11	6	7	6	8	17	20	24	9	15	28	9	18	17	24	17	4	3	15	22	22	25
Total	728	110	186	107	55	84	45	191	71	199	75	174	216	328	293	359	249	451	130	253	315	230	257	200	112	276	280	223	505
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%

15

Citing House Bill 2, the NBA, NCAA, and ACC have all pulled major sporting events out of North Carolina, costing local economies tens of millions of dollars. Who do you think bears responsibility for those losses? The NBA, NCAA and ACC themselves? The State Legislature and Governor? The Charlotte City Council? Or is no one to blame?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
NBA, NCAA, And ACC	225	86	48	52	38	32	28	51	63	49	35	26	56
Legislature And Governor	342	104	59	117	62	67	80	44	62	63	67	18	123
City Council	89	41	20	18	10	24	16	20	13	23	13	13	29
No One	26	10	5	7	4	6	8	1	5	3	8	1	5
Not Sure	46	20	2	7	18	6	8	5	16	6	4	4	6
Total	728	261	135	201	131	136	141	120	159	144	126	62	218
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

16

Given what you know about HB 2, should North Carolina lawmakers ...Repeal all of the law? Repeal most of the law, but leave the restrictions on restroom use in place? Make some other combination of changes? Or keep the law as it is?

728 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li
Repeal All Of The Law	322	157	166	65	81	95	81	146	176	218	84	21	28	24	41	55	76	71	50	120	147	34	51	95	77	47
Repeal But Keep Restroom Restricti	135	61	75	21	36	39	39	57	78	101	26	29	25	26	14	7	20	9	54	47	29	32	51	33	12	1
Other Changes	105	47	58	24	23	33	24	48	58	82	20	15	23	27	13	8	12	7	38	48	20	32	30	27	8	7
Keep The Law As It Is	107	54	53	13	40	32	22	53	53	90	7	30	24	28	13	2	6	2	54	42	8	51	27	22	2	0
Not Sure	58	21	37	11	29	7	11	40	18	31	14	16	7	3	7	2	11	6	23	12	17	21	8	18	1	1
Total	728	340	388	134	210	206	177	344	384	521	151	112	107	108	88	74	124	96	219	270	220	171	167	195	100	55
Composition of Registered Voters	100%	47%	53%	18%	29%	28%	24%	47%	53%	72%	21%	15%	15%	15%	12%	10%	17%	13%	30%	37%	30%	24%	23%	27%	14%	8%

16

Given what you know about HB 2, should North Carolina lawmakers ...Repeal all of the law? Repeal most of the law, but leave the restrictions on restroom use in place? Make some other combination of changes? Or keep the law as it is?

728 Registered Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.7 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Repeal All Of The Law	322	65	69	60	14	51	11	71	17	104	47	109	96	114	74	224	101	212	41	93	178	99	106	101	63	146	90	98	225
Repeal But Keep Restroom Restricti	135	12	47	17	11	16	11	38	13	36	14	15	41	76	77	43	53	78	29	52	49	40	44	44	16	55	56	38	97
Other Changes	105	7	34	17	13	7	4	28	16	21	6	25	34	47	46	49	43	58	25	44	32	39	37	23	12	33	54	30	76
Keep The Law As It Is	107	22	30	4	11	5	13	30	22	31	5	12	25	69	74	25	33	70	23	44	35	33	42	25	15	19	60	31	76
Not Sure	58	3	7	9	6	6	5	24	4	7	3	14	20	23	21	20	20	33	12	21	21	19	27	8	5	24	19	27	32
Total	728	110	186	107	55	84	45	191	71	199	75	174	216	328	293	359	249	451	130	253	315	230	257	200	112	276	280	223	505
Composition of Registered Voters	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	24%	30%	46%	41%	51%	35%	64%	19%	36%	45%	34%	37%	29%	16%	40%	41%	31%	69%

16

Given what you know about HB 2, should North Carolina lawmakers ...Repeal all of the law? Repeal most of the law, but leave the restrictions on restroom use in place? Make some other combination of changes? Or keep the law as it is?

728 Registered Voters	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.7 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Repeal All Of The Law	322	107	57	106	51	68	77	48	42	67	53	22	119
Repeal But Keep Restroom Restricti	135	53	25	37	20	26	29	21	36	27	20	12	33
Other Changes	105	33	23	27	23	18	15	19	35	23	25	9	25
Keep The Law As It Is	107	39	28	20	20	13	6	26	35	21	22	15	29
Not Sure	58	28	2	10	17	10	13	7	12	7	5	3	11
Total	728	261	135	201	131	136	141	120	159	144	126	62	218
Composition of Registered Voters	100%	36%	19%	28%	18%	19%	19%	17%	22%	20%	17%	8%	30%



Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

17

How strongly will a candidate's position on HB2 influence your vote in November? Strongly? Somewhat? Or not at all?

656 Likely November Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation				Ideology					
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very Li	
Strongly	338	157	181	52	90	104	92	141	196	255	64	51	43	40	40	39	69	54	94	119	124	82	60	84	60	42	
Somewhat	181	89	92	36	56	53	36	92	89	117	45	24	26	31	23	16	34	22	50	70	57	32	54	61	21	4	
Not At All	98	51	47	12	25	29	32	37	61	69	22	23	21	19	7	3	13	9	45	29	22	37	25	22	2	3	
Not Sure	39	14	25	11	14	7	8	24	15	21	10	10	3	5	4	1	3	10	13	9	13	10	9	5	3	7	
Total	656	311	345	110	185	194	167	295	361	462	141	108	93	95	73	59	120	95	201	228	215	162	149	172	87	55	
Composition of Likely November Vot	100%	47%	53%	17%	28%	29%	26%	45%	55%	70%	21%	17%	14%	15%	11%	9%	18%	15%	31%	35%	33%	25%	23%	26%	13%	8%	

17

How strongly will a candidate's position on HB2 influence your vote in November? Strongly? Somewhat? Or not at all?

656 Likely November Voters	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.9 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Strongly	338	92	75	45	24	42	19	89	35	107	44	90	85	160	123	195	98	234	45	111	174	94	118	113	65	126	125	93	244
Somewhat	181	10	61	36	23	28	12	53	21	62	21	36	67	74	78	80	76	97	30	67	73	55	65	50	24	80	67	59	122
Not At All	98	4	41	10	7	12	11	38	15	21	7	17	27	52	49	34	40	50	20	32	38	27	30	29	11	28	42	18	80
Not Sure	39	3	10	16	2	2	2	11	0	9	2	8	12	20	15	20	9	27	7	14	15	21	11	4	3	20	11	16	23
Total	656	110	186	107	55	84	45	191	71	199	75	149	190	307	266	328	223	407	102	224	299	198	224	195	103	253	245	186	470
Composition of Likely November Vot	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	23%	29%	47%	42%	51%	35%	64%	16%	36%	48%	32%	36%	32%	17%	41%	40%	28%	72%

17

How strongly will a candidate's position on HB2 influence your vote in November? Strongly? Somewhat? Or not at all?

656 Likely November Voters	All	Region				Suburban		Rural		Independent		HS Edu	College													
Credibility Interval: +/-3.9 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites													
Strongly	338	124	60	98	56	57	69	57	69	58	61	23	133													
Somewhat	181	56	37	47	41	43	37	28	38	45	25	13	40													
Not At All	98	37	14	32	15	16	12	22	20	19	11	10	24													
Not Sure	39	13	14	6	6	8	12	5	7	5	4	3	12													
Total	656	230	124	183	118	123	129	111	134	127	101	49	208													
Composition of Likely November Vot	100%	35%	19%	28%	18%	19%	20%	17%	20%	19%	15%	8%	32%													

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

18

In your community, how much confidence do you have that law enforcement officers treat all people equally? A great deal of confidence? Some confidence? Little confidence? Or no confidence?

800 Adults	All	Gender		Age				<50 / 50+		Race		Party Affiliation								Party Affiliation			Ideology				
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very L	
Great Deal	331	170	161	60	93	84	94	153	178	267	28	86	76	71	31	11	28	13	162	113	41	128	97	65	16	7	
Some	268	109	158	50	74	84	60	124	144	204	42	20	28	31	39	43	62	36	48	113	98	33	53	84	53	26	
Little	115	53	62	30	38	28	19	68	47	60	37	8	5	8	19	15	19	33	13	42	52	8	22	35	28	17	
None	61	33	28	15	19	16	12	33	28	16	42	3	1	4	10	8	18	16	3	22	34	8	7	23	10	9	
Not Sure	26	14	12	11	9	3	3	20	6	16	8	2	1	1	6	3	5	2	3	10	7	4	5	7	0	1	
Total	800	379	421	165	232	214	188	397	403	563	159	118	111	116	104	80	132	99	229	299	231	181	184	215	106	60	
Composition of Adults	100%	47%	53%	21%	29%	27%	24%	50%	50%	70%	20%	15%	14%	15%	13%	10%	17%	12%	29%	38%	29%	23%	23%	27%	13%	8%	

18

In your community, how much confidence do you have that law enforcement officers treat all people equally? A great deal of confidence? Some confidence? Little confidence? Or no confidence?

800 Adults	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.5 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Great Deal	331	46	96	39	26	35	22	97	48	80	19	56	86	182	181	115	117	188	69	128	114	97	115	91	37	115	146	92	239
Some	268	35	56	40	21	28	11	59	12	66	32	84	77	104	73	160	85	177	57	81	122	93	97	67	36	114	100	80	188
Little	115	18	14	21	2	15	7	19	10	25	15	37	39	39	37	71	39	76	21	41	53	43	39	30	32	39	37	52	62
None	61	10	16	6	7	5	2	11	1	26	7	16	25	20	8	42	17	40	13	13	29	24	17	14	17	22	15	21	41
Not Sure	26	2	4	2	0	1	2	5	0	1	2	6	13	7	9	7	8	17	7	7	10	11	7	6	1	8	8	13	12
Total	800	110	186	107	55	84	45	191	71	199	75	199	240	351	307	395	266	497	167	270	327	269	276	207	124	298	307	258	542
Composition of Adults	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	25%	30%	44%	39%	50%	34%	64%	22%	35%	43%	36%	37%	28%	16%	40%	41%	32%	68%

18

In your community, how much confidence do you have that law enforcement officers treat all people equally? A great deal of confidence? Some confidence? Little confidence? Or no confidence?

800 Adults	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.5 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Great Deal	331	127	72	81	51	62	52	72	74	59	54	40	93
Some	268	92	48	83	45	48	66	36	64	54	59	21	95
Little	115	42	18	30	26	21	19	15	22	21	21	12	24
None	61	16	10	25	10	9	13	9	6	19	3	7	8
Not Sure	26	8	4	7	7	6	2	4	4	7	3	3	6
Total	800	285	151	226	138	146	152	136	170	159	140	83	226
Composition of Adults	100%	36%	19%	28%	17%	18%	19%	17%	21%	20%	18%	10%	28%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

19 Where you live, how much confidence do you have that law enforcement officers will face appropriate justice if their actions are unjustified?

800 Adults	All	Gender		Age				<50 / 50+		Race		Party Affiliation								Party Affiliation			Ideology				
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Moder	Somew	Very L	
Great Deal	286	152	134	54	80	79	74	134	152	239	20	82	65	58	26	11	25	8	146	95	32	116	82	59	8	2	
Some	235	89	146	50	55	66	63	105	130	189	27	16	28	39	32	32	43	34	44	104	77	29	54	73	48	22	
Little	129	60	69	21	45	44	20	66	63	68	42	9	8	9	15	19	32	32	17	43	64	15	24	36	24	23	
None	104	60	43	29	40	17	18	69	35	39	56	7	4	4	24	15	26	22	11	43	49	9	15	37	24	12	
Not Sure	46	17	29	11	13	9	13	23	22	29	13	4	7	6	7	2	6	3	11	15	9	10	9	11	1	1	
Total	800	379	421	165	232	214	188	397	403	563	159	118	111	116	104	80	132	99	229	299	231	181	184	215	106	60	
Composition of Adults	100%	47%	53%	21%	29%	27%	24%	50%	50%	70%	20%	15%	14%	15%	13%	10%	17%	12%	29%	38%	29%	23%	23%	27%	13%	8%	

19 Where you live, how much confidence do you have that law enforcement officers will face appropriate justice if their actions are unjustified?

800 Adults	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.5 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Great Deal	286	40	89	27	21	30	17	93	34	67	22	50	72	159	154	100	101	162	62	107	100	82	103	79	31	93	136	79	207
Some	235	28	43	43	19	26	15	49	21	51	25	69	69	93	81	127	74	157	52	76	101	85	85	56	35	102	86	76	160
Little	129	18	19	20	9	18	4	18	12	38	13	43	39	48	34	83	40	85	26	34	64	40	48	33	18	53	44	43	86
None	104	17	25	15	5	9	6	24	3	35	12	29	39	36	22	71	37	65	16	34	50	43	29	29	35	36	27	45	59
Not Sure	46	7	9	2	2	1	3	8	1	8	2	8	21	15	16	14	14	28	11	20	12	20	11	10	5	13	15	15	31
Total	800	110	186	107	55	84	45	191	71	199	75	199	240	351	307	395	266	497	167	270	327	269	276	207	124	298	307	258	542
Composition of Adults	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	25%	30%	44%	39%	50%	34%	64%	22%	35%	43%	36%	37%	28%	16%	40%	41%	32%	68%

19 Where you live, how much confidence do you have that law enforcement officers will face appropriate justice if their actions are unjustified?

800 Adults	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.5 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Great Deal	286	105	64	72	46	50	43	69	66	54	41	38	84
Some	235	78	46	68	43	43	59	31	55	46	58	19	86
Little	129	49	21	38	22	22	31	19	25	18	24	13	33
None	104	35	17	37	15	23	13	14	13	35	8	10	17
Not Sure	46	17	4	11	13	8	5	3	12	6	9	4	6
Total	800	285	151	226	138	146	152	136	170	159	140	83	226
Composition of Adults	100%	36%	19%	28%	17%	18%	19%	17%	21%	20%	18%	10%	28%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

20

North Carolina has a new law governing video from police body cameras. Except for someone in the video or that person's family, the law requires most people including journalists to obtain a court order in order to get a copy. What do you think about this law? It's too strict? It's too loose? Or it's about right?

800 Adults	All	Gender		Age				<50 / 50+		Race		Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Too Strict	278	146	132	51	80	87	60	130	147	173	87	22	21	30	39	37	64	56	42	106	120	32	50	80	58	43
Too Loose	61	38	22	13	12	18	18	25	36	35	12	12	12	9	6	3	9	5	25	19	13	17	20	15	4	2
About Right	367	155	212	76	117	84	90	193	174	301	28	74	72	69	46	28	48	23	145	142	71	117	96	94	38	10
Not Sure	95	40	55	26	23	25	21	49	46	53	31	10	7	7	13	12	12	16	17	32	27	15	18	26	6	5
Total	800	379	421	165	232	214	188	397	403	563	159	118	111	116	104	80	132	99	229	299	231	181	184	215	106	60
Composition of Adults	100%	47%	53%	21%	29%	27%	24%	50%	50%	70%	20%	15%	14%	15%	13%	10%	17%	12%	29%	38%	29%	23%	23%	27%	13%	8%

20

North Carolina has a new law governing video from police body cameras. Except for someone in the video or that person's family, the law requires most people including journalists to obtain a court order in order to get a copy. What do you think about this law? It's too strict? It's too loose? Or it's about right?

800 Adults	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.5 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Too Strict	278	48	59	50	18	26	10	61	17	74	33	91	69	113	76	176	92	177	47	79	138	91	105	67	54	107	93	75	203
Too Loose	61	6	15	7	3	11	5	13	7	14	10	12	16	32	30	21	18	39	18	15	24	18	22	14	10	23	19	19	41
About Right	367	41	93	43	33	39	26	100	46	89	25	79	114	171	181	154	133	224	71	149	136	116	125	109	43	141	158	129	237
Not Sure	95	14	19	7	2	8	4	17	1	23	7	18	40	35	21	43	23	58	31	27	29	44	24	18	16	27	36	35	60
Total	800	110	186	107	55	84	45	191	71	199	75	199	240	351	307	395	266	497	167	270	327	269	276	207	124	298	307	258	542
Composition of Adults	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	25%	30%	44%	39%	50%	34%	64%	22%	35%	43%	36%	37%	28%	16%	40%	41%	32%	68%

20

North Carolina has a new law governing video from police body cameras. Except for someone in the video or that person's family, the law requires most people including journalists to obtain a court order in order to get a copy. What do you think about this law? It's too strict? It's too loose? Or it's about right?

800 Adults	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.5 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Too Strict	278	105	45	89	39	58	48	44	49	66	40	26	90
Too Loose	61	19	14	19	8	12	11	13	7	12	7	10	13
About Right	367	129	75	96	67	66	75	63	95	66	76	33	106
Not Sure	95	32	17	21	24	9	18	16	20	15	17	15	17
Total	800	285	151	226	138	146	152	136	170	159	140	83	226
Composition of Adults	100%	36%	19%	28%	17%	18%	19%	17%	21%	20%	18%	10%	28%

Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

21

Thinking about the state as a whole, compared to four years ago, do you feel that North Carolina's economy is ... Stronger? Weaker? or the Same?

800 Adults	All	Gender		Age				<50 / 50+		Race		Party Affiliation								Party Affiliation			Ideology				
Credibility Interval: +/-3.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	
Stronger	202	116	86	41	57	51	53	98	104	148	29	47	40	38	20	6	32	17	88	64	49	74	50	45	19	8	
Weaker	333	156	178	76	97	82	78	173	160	227	78	33	33	34	48	48	64	55	66	129	119	51	60	103	65	36	
Same	213	88	125	32	65	70	46	98	115	158	41	26	33	37	30	22	31	24	60	89	55	42	64	56	20	15	
Not Sure	51	19	33	16	12	12	11	28	23	30	10	11	4	6	6	4	5	3	16	17	8	15	10	12	2	1	
Total	800	379	421	165	232	214	188	397	403	563	159	118	111	116	104	80	132	99	229	299	231	181	184	215	106	60	
Composition of Adults	100%	47%	53%	21%	29%	27%	24%	50%	50%	70%	20%	15%	14%	15%	13%	10%	17%	12%	29%	38%	29%	23%	23%	27%	13%	8%	

21

Thinking about the state as a whole, compared to four years ago, do you feel that North Carolina's economy is ... Stronger? Weaker? or the Same?

800 Adults	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.5 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Stronger	202	26	55	26	20	20	15	71	24	45	18	38	52	110	107	76	75	117	34	68	90	51	71	68	35	76	77	55	148
Weaker	333	54	70	46	19	36	14	53	27	96	33	95	113	123	97	193	99	219	79	105	136	119	111	86	59	125	123	114	219
Same	213	24	54	25	16	26	13	54	20	48	21	54	61	94	85	108	76	132	42	77	85	74	82	45	28	77	91	70	143
Not Sure	51	6	7	10	0	3	3	13	0	9	2	12	14	24	18	18	17	29	12	20	16	25	13	9	2	20	16	19	32
Total	800	110	186	107	55	84	45	191	71	199	75	199	240	351	307	395	266	497	167	270	327	269	276	207	124	298	307	258	542
Composition of Adults	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	25%	30%	44%	39%	50%	34%	64%	22%	35%	43%	36%	37%	28%	16%	40%	41%	32%	68%

21

Thinking about the state as a whole, compared to four years ago, do you feel that North Carolina's economy is ... Stronger? Weaker? or the Same?

800 Adults	All	Region				Suburban		Rural		Independent		HS Edu	College
Credibility Interval: +/-3.5 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites
Stronger	202	80	34	55	34	42	33	48	29	43	22	23	63
Weaker	333	112	77	97	47	64	61	48	76	66	63	40	90
Same	213	72	37	62	43	32	45	36	55	40	49	17	63
Not Sure	51	21	4	12	15	8	12	5	11	10	7	3	10
Total	800	285	151	226	138	146	152	136	170	159	140	83	226
Composition of Adults	100%	36%	19%	28%	17%	18%	19%	17%	21%	20%	18%	10%	28%



Results of SurveyUSA Election Poll #23184

Geography: North Carolina  
Data Collected: 09/29/2016 - 10/03/2016  
Release Date: 10/04/2016  
Counts (Frequencies)

23

In 2014, a Duke Energy coal ash pond spilled into the Dan River. Do you approve? Or disapprove of the state's handling of the incident and clean-up of other Duke Energy coal ash ponds?

800 Adults	All	Gov Issue						Presidential Issue				Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan	
Credibility Interval: +/-3.5 pct points		House	Econo	Educati	Public	Health	Taxes	Nationa	Immigr	Econo	Health	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin
Approve	138	20	42	7	16	11	15	50	17	31	5	27	36	73	78	51	57	74	28	41	62	32	57	40	24	49	55	41	97
Disapprove	419	70	85	68	21	54	16	84	30	121	54	118	127	169	127	249	143	264	74	140	188	142	136	117	76	164	147	121	298
Not Sure	243	20	60	31	18	19	13	57	24	47	16	54	77	109	102	95	66	160	65	89	78	96	82	50	23	85	105	96	147
Total	800	110	186	107	55	84	45	191	71	199	75	199	240	351	307	395	266	497	167	270	327	269	276	207	124	298	307	258	542
Composition of Adults	100%	17%	28%	16%	8%	13%	7%	29%	11%	30%	11%	25%	30%	44%	39%	50%	34%	64%	22%	35%	43%	36%	37%	28%	16%	40%	41%	32%	68%

23

In 2014, a Duke Energy coal ash pond spilled into the Dan River. Do you approve? Or disapprove of the state's handling of the incident and clean-up of other Duke Energy coal ash ponds?

800 Adults	All	Region				Suburban		Rural		Independent		HS Edu	College	
Credibility Interval: +/-3.5 pct points		Charlott	Greens	Raleigh	Souther	Men	Women	Men	Women	Men	Women	Men	Whites	
Approve	138	48	20	35	35	29	20	31	24	25	23	18	47	
Disapprove	419	148	83	138	51	80	84	67	79	89	76	39	124	
Not Sure	243	89	48	54	53	37	48	38	67	45	41	26	55	
Total	800	285	151	226	138	146	152	136	170	159	140	83	226	
Composition of Adults	100%	36%	19%	28%	17%	18%	19%	17%	21%	20%	18%	10%	28%	

**Statement of Methodology:** SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to [editor@surveyusa.com](mailto:editor@surveyusa.com).