Results of SurveyUSA News Poll #21196

SURVEY USA

KPIX-TV (San Francisco)

Geography: City of San Francisco Data Collected: 04/22/2014 Release Date: 04/22/2014

Percentages

Do you support or oppose the Golden State Warriors building an arena somewhere in San Francisco?

500 Adults	All	Gender		Age			Race				Party Affiliation			Ideology		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepe	Conser	Modera	Liberal
Support	68%	75%	60%	59%	72%	71%	64%	58%	84%	70%	72%	73%	53%	61%	69%	72%
Oppose	17%	15%	19%	17%	16%	18%	18%	36%	16%	12%	23%	14%	25%	36%	14%	15%
Not Sure	15%	10%	20%	24%	13%	11%	18%	6%	0%	19%	5%	12%	22%	4%	17%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	50%	50%	29%	39%	33%	47%	7%	12%	34%	9%	61%	25%	11%	39%	43%

7 Do you support or oppose an arena at the new site in Mission Bay?

500 Adults	All	Gender		Age			Race				Party Affiliation			Ideology		
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepe	Conser	Modera	Liberal
Support	65%	69%	62%	57%	68%	70%	64%	66%	64%	69%	72%	71%	49%	60%	65%	69%
Oppose	18%	19%	17%	18%	19%	17%	17%	33%	19%	17%	19%	16%	28%	35%	17%	16%
Not Sure	16%	12%	21%	25%	13%	13%	20%	1%	18%	14%	9%	13%	23%	5%	18%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	50%	50%	29%	39%	33%	47%	7%	12%	34%	9%	61%	25%	11%	39%	43%

How concerned are you about the height of buildings proposed for development on the San Francisco waterfront? Very concerned? Somewhat concerned? Not very concerned? Or not at all concerned?

500 Adults	All	Gender		Age			Race				Party Affiliation			Ideology		
Credibility Interval: +/-4.5 pct points		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Republi	Democr	Indepe	Conser	Modera	Liberal
Very	36%	31%	40%	23%	34%	49%	40%	38%	30%	32%	40%	38%	32%	39%	40%	34%
Somewhat	29%	27%	30%	33%	28%	25%	28%	28%	28%	30%	16%	26%	43%	38%	36%	22%
Not Very	15%	19%	11%	13%	15%	15%	15%	9%	11%	17%	21%	13%	12%	12%	16%	13%
Not At All	18%	20%	17%	23%	21%	11%	15%	24%	22%	20%	23%	20%	11%	11%	8%	29%
Not Sure	3%	3%	2%	8%	1%	0%	2%	0%	9%	2%	0%	3%	1%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	50%	50%	29%	39%	33%	47%	7%	12%	34%	9%	61%	25%	11%	39%	43%

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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