

Results of SurveyUSA Election Poll #16521

Geography: California

Data Collected: 05/06/2010 - 05/09/2010

Release Date: 05/10/2010

Percentages

As Early Voting in California Begins, Poizner Ups the Bid Against Whitman for GOP Governor Nomination: In a Republican primary for California Governor today, 05/10/10, 1 month until votes are counted, former eBay CEO Meg Whitman is losing ground to state Insurance Commissioner Steve Poizner, according to SurveyUSA's latest tracking poll, conducted exclusively for KABC-TV Los Angeles, KPIX-TV San Francisco, KGTV-TV San Diego, and KFSN-TV Fresno. Whitman gets 39% today, Poizner 37%. Compared to an identical SurveyUSA poll released 18 days ago, Poizner is up 10 points; Whitman is down 10 points. 6 other candidates on the ballot remain in single digits. Among men, Whitman had led by 23 points, now trails by 4, a swing of 27 points to Poizner. Among voters age 18 to 49, Whitman had led by 19, now trails by 8, a swing of 27 points to Poizner. Poizner leads by double digits in the Central Valley; Whitman leads by double digits in the Bay Area, Northern Coast, and Inland Empire. The contest is volatile: additional swings are possible. In the **Democratic primary for CA Governor**, Jerry Brown crushes his opposition, unchanged from SurveyUSA's previous poll. 6 other Democrats combine to take 13% of the vote; 19% are undecided. Brown served as California's 34th Governor, elected in 1974 and re-elected in 1978. Incumbent Governor Republican Arnold Schwarzenegger is term limited; the state's term limit law does not apply to terms served before 1990, allowing Brown to run for the office again. The **GOP** battle to face incumbent **US Senator** Democrat Barbara Boxer in November remains essentially unchanged. Today, former Congressman Tom Campbell defeats former Hewlett Packard CEO Carly Fiorina, 35% to 24%. State assembly member Chuck DeVore gets 15%. Limited movement since SurveyUSA's previous poll. 23% are undecided: Among men, Campbell had led by 8 points, now leads by 12; among women, Campbell had led by 5, now 10. DeVore is up 5 points among voters age 18 to 49, Campbell is down 5, Fiorina is down 10. Among voters age 50+, Campbell is up 6. In California's Inland Empire, Fiorina had led by 6 points, now trails by 5. Campbell's lead in the Bay Area is now smaller, but his lead in greater Los Angeles is now larger. In a **Republican primary for CA Attorney General** today, State Senator Tom Harman edges Los Angeles County DA Steve Cooley among voters who have a preference. But: 36% of likely voters are undecided, which means any outcome is possible. In the **Democratic primary for CA Attorney General**, San Francisco DA Kamala Harris edges Los Angeles City Attorney Rocky Delgadillo, among voters who have a preference. But: 28% of likely voters are undecided, and any outcome is possible. Incumbent Attorney General Jerry Brown is running for Governor.

Filtering: SurveyUSA interviewed 2,700 California adults 05/06/10 through 05/09/10. Of them, 2,273 were registered to vote. Of the registered voters, 548 were determined by SurveyUSA to be likely to vote in the 06/08/10 Republican Primary; 621 were determined to be likely to vote in the 06/08/10 Democratic primary. Early voting begins today, 05/10/10.

1 If the Republican Primary for Governor were today, who would you vote for? (candidate names rotated) Bill Chambers? Douglas Hughes? Ken Miller? Larry Naritelli? Robert Newman? Steve Poizner? David Tully-Smith? Or, Meg Whitman?

548 Likely GOP Primary Voters	All	Gender		Age				<50 / 50+		Race				Party		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	DTS
Credibility Interval: +/-4.3 pct points																
Chambers	3%	3%	2%	8%	3%	1%	2%	4%	1%	1%	**	12%	0%	3%	**	0%
Hughes	1%	1%	1%	3%	1%	2%	1%	1%	1%	2%	**	0%	0%	1%	**	0%
Miller	2%	2%	2%	0%	1%	4%	1%	0%	3%	2%	**	1%	5%	2%	**	3%
Naritelli	1%	2%	0%	1%	1%	2%	1%	1%	1%	1%	**	1%	2%	1%	**	4%
Newman	2%	3%	1%	7%	3%	0%	0%	4%	0%	1%	**	5%	6%	2%	**	0%
Poizner	37%	41%	34%	32%	44%	37%	31%	41%	34%	37%	**	38%	30%	36%	**	50%
Tully-Smith	1%	1%	1%	0%	0%	1%	2%	0%	2%	1%	**	1%	2%	1%	**	2%
Whitman	39%	37%	41%	22%	37%	43%	47%	33%	45%	41%	**	32%	39%	39%	**	41%
Undecided	14%	9%	18%	27%	10%	10%	15%	15%	12%	14%	**	10%	16%	14%	**	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely GOP Primary	100%	53%	47%	14%	32%	30%	23%	47%	53%	75%	2%	15%	8%	93%	0%	7%

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548 Likely GOP Primary Voters	All	Ideology			College Grad		Attend Religious Services			Abortion		Own a Gun?		Income	
		Conser	Moder	Liberal	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	Yes	No	< \$50K	> \$50K
Credibility Interval: +/-4.3 pct points															
Chambers	3%	1%	0%	29%	2%	4%	1%	3%	5%	1%	5%	2%	4%	7%	1%
Hughes	1%	1%	1%	0%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%
Miller	2%	2%	2%	0%	2%	2%	2%	1%	1%	2%	2%	2%	1%	3%	1%
Naritelli	1%	1%	1%	0%	1%	1%	2%	0%	1%	2%	0%	1%	1%	2%	1%
Newman	2%	2%	4%	1%	2%	2%	2%	2%	3%	2%	3%	2%	2%	2%	3%
Poizner	37%	41%	33%	24%	40%	34%	35%	39%	38%	37%	34%	39%	34%	34%	38%
Tully-Smith	1%	0%	2%	5%	1%	1%	2%	0%	1%	1%	2%	1%	1%	3%	1%
Whitman	39%	38%	46%	27%	41%	37%	37%	44%	38%	38%	44%	39%	40%	32%	42%
Undecided	14%	15%	11%	14%	11%	18%	17%	10%	12%	16%	10%	13%	14%	16%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	62%	30%	6%	56%	44%	46%	26%	28%	50%	43%	48%	45%	23%	77%

1 If the Republican Primary for Governor were today, who would you vote for? (candidate names rotated) Bill Chambers? Douglas Hughes? Ken Miller? Larry Naritelli? Robert Newman? Steve Poizner? David Tully-Smith? Or, Meg Whitman?

548 Likely GOP Primary Voters	All	Region			
		Central	Greater	Inland	Bay Are
Credibility Interval: +/-4.3 pct points					
Chambers	3%	1%	6%	1%	0%
Hughes	1%	5%	0%	0%	0%
Miller	2%	2%	1%	2%	3%
Naritelli	1%	1%	0%	2%	2%
Newman	2%	6%	0%	0%	2%
Poizner	37%	42%	40%	33%	29%
Tully-Smith	1%	1%	1%	1%	2%
Whitman	39%	25%	42%	45%	51%
Undecided	14%	17%	10%	16%	11%
Total	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	28%	36%	20%	17%

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2 If the Democratic Primary for Governor were today, who would you vote for? (candidate names rotated) Richard Aguirre? Jerry Brown? Lowell Darling? Vibert Greene? Chuck Pineda Jr.? Peter Schurman? Or, Joe Symmon?

621 Likely Democratic Primary Voter	All	Gender		Age				<50 / 50+		Race				Party		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	DTS
Credibility Interval: +/-3.8 pct points																
Aguirre	4%	6%	3%	10%	6%	2%	1%	8%	2%	2%	1%	10%	5%	**	5%	0%
Brown	66%	64%	68%	51%	52%	76%	83%	51%	79%	72%	73%	50%	70%	**	65%	77%
Darling	1%	2%	1%	4%	2%	0%	0%	3%	0%	2%	0%	1%	3%	**	2%	0%
Greene	1%	1%	2%	2%	2%	1%	1%	2%	1%	1%	2%	3%	0%	**	1%	0%
Pineda	3%	5%	2%	8%	3%	2%	1%	5%	2%	2%	3%	6%	2%	**	3%	3%
Schurman	1%	1%	1%	1%	0%	2%	2%	1%	2%	1%	3%	1%	1%	**	1%	1%
Symmon	3%	3%	3%	1%	7%	2%	1%	5%	2%	2%	2%	6%	2%	**	3%	4%
Undecided	19%	18%	20%	24%	28%	14%	11%	26%	13%	18%	16%	24%	16%	**	19%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%
Composition of Likely Democratic Pri	100%	45%	55%	21%	26%	32%	21%	47%	53%	54%	11%	26%	10%	0%	93%	7%

2 If the Democratic Primary for Governor were today, who would you vote for? (candidate names rotated) Richard Aguirre? Jerry Brown? Lowell Darling? Vibert Greene? Chuck Pineda Jr.? Peter Schurman? Or, Joe Symmon?

621 Likely Democratic Primary Voter	All	Ideology			College Grad		Attend Religious Services			Abortion		Own a Gun?		Income	
		Conser	Moder	Liberal	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	Yes	No	< \$50K	> \$50K
Credibility Interval: +/-3.8 pct points															
Aguirre	4%	11%	4%	4%	3%	6%	3%	8%	4%	7%	4%	6%	4%	3%	5%
Brown	66%	48%	69%	69%	68%	63%	62%	65%	69%	59%	69%	66%	68%	61%	70%
Darling	1%	3%	0%	3%	1%	2%	2%	1%	1%	1%	2%	1%	2%	2%	1%
Greene	1%	4%	2%	0%	1%	2%	3%	1%	0%	4%	1%	2%	1%	3%	0%
Pineda	3%	2%	2%	4%	3%	4%	3%	6%	2%	1%	4%	6%	3%	9%	1%
Schurman	1%	2%	1%	0%	1%	2%	2%	2%	0%	1%	1%	1%	1%	1%	1%
Symmon	3%	7%	2%	4%	4%	3%	6%	1%	2%	8%	2%	2%	3%	4%	3%
Undecided	19%	22%	20%	17%	21%	18%	20%	15%	21%	18%	17%	17%	18%	16%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	10%	42%	41%	53%	47%	33%	27%	40%	19%	76%	26%	70%	32%	68%

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621 Likely Democratic Primary Voter	All	Region			
		Central	Greater	Inland	Bay Are
Credibility Interval: +/-3.8 pct points					
Aguirre	4%	4%	5%	10%	2%
Brown	66%	61%	61%	55%	81%
Darling	1%	0%	3%	3%	0%
Greene	1%	2%	2%	0%	1%
Pineda	3%	5%	2%	5%	4%
Schurman	1%	0%	2%	3%	0%
Symmon	3%	3%	5%	4%	1%
Undecided	19%	24%	21%	21%	12%
Total	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	17%	40%	13%	30%

3 California Republicans will also hold a primary for United States Senate. If the Republican Primary for US Senate were today, who would you vote for? (candidate names rotated) Tom Campbell? Chuck DeVore? Carly Fiorina? Or, Tim Kalemkarian?

548 Likely GOP Primary Voters	All	Gender		Age				<50 / 50+		Race				Party		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	DTS
Credibility Interval: +/-4.3 pct points																
Campbell	35%	38%	32%	23%	30%	40%	43%	28%	41%	36%	**	32%	37%	35%	**	39%
DeVore	15%	14%	16%	16%	17%	14%	14%	17%	14%	15%	**	22%	12%	16%	**	10%
Fiorina	24%	26%	22%	10%	24%	29%	25%	19%	28%	24%	**	18%	33%	23%	**	33%
Kalemkarian	3%	4%	3%	9%	4%	2%	2%	5%	2%	2%	**	8%	7%	4%	**	2%
Undecided	23%	19%	27%	42%	26%	15%	16%	31%	16%	24%	**	20%	11%	23%	**	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely GOP Primary	100%	53%	47%	14%	32%	30%	23%	47%	53%	75%	2%	15%	8%	93%	0%	7%

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548 Likely GOP Primary Voters	All	Ideology			College Grad		Attend Religious Services			Abortion		Own a Gun?		Income	
		Conser	Moderate	Liberal	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	Yes	No	< \$50K	> \$50K
Credibility Interval: +/-4.3 pct points															
Campbell	35%	31%	42%	55%	39%	29%	36%	37%	32%	30%	40%	34%	37%	29%	37%
DeVore	15%	17%	14%	6%	16%	15%	17%	13%	15%	20%	11%	19%	12%	14%	16%
Fiorina	24%	25%	24%	4%	24%	24%	24%	28%	20%	23%	24%	21%	26%	26%	23%
Kalemkarian	3%	2%	3%	21%	1%	6%	2%	3%	6%	1%	6%	2%	6%	8%	2%
Undecided	23%	25%	18%	14%	20%	25%	22%	19%	27%	26%	19%	24%	19%	23%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	62%	30%	6%	56%	44%	46%	26%	28%	50%	43%	48%	45%	23%	77%

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548 Likely GOP Primary Voters	All	Region			
		Central	Greater	Inland	Bay Are
Credibility Interval: +/-4.3 pct points					
Campbell	35%	31%	38%	28%	41%
DeVore	15%	15%	19%	12%	12%
Fiorina	24%	23%	23%	23%	29%
Kalemkarian	3%	4%	4%	1%	5%
Undecided	23%	27%	16%	36%	13%
Total	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	28%	36%	20%	17%

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4 California Republicans will also hold a primary for Attorney General. If the Republican Primary for Attorney General were today, who would you vote for? (candidate names rotated) Steve Cooley? John Eastman? Or, Tom Harman?

548 Likely GOP Primary Voters	All	Gender		Age				<50 / 50+		Race				Party		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	DTS
Credibility Interval: +/-4.3 pct points																
Cooley	22%	25%	18%	19%	25%	24%	16%	23%	21%	20%	**	33%	23%	22%	**	14%
Eastman	14%	18%	9%	15%	14%	14%	11%	15%	13%	13%	**	14%	23%	13%	**	20%
Harman	29%	29%	29%	20%	19%	36%	38%	19%	37%	30%	**	27%	20%	30%	**	10%
Undecided	36%	29%	44%	46%	42%	26%	35%	43%	30%	37%	**	26%	34%	35%	**	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely GOP Primary	100%	53%	47%	14%	32%	30%	23%	47%	53%	75%	2%	15%	8%	93%	0%	7%

4 California Republicans will also hold a primary for Attorney General. If the Republican Primary for Attorney General were today, who would you vote for? (candidate names rotated) Steve Cooley? John Eastman? Or, Tom Harman?

548 Likely GOP Primary Voters	All	Ideology			College Grad		Attend Religious Services			Abortion		Own a Gun?		Income	
		Conser	Moder	Liberal	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	Yes	No	< \$50K	> \$50K
Credibility Interval: +/-4.3 pct points															
Cooley	22%	19%	28%	18%	22%	22%	21%	25%	20%	21%	23%	21%	23%	17%	24%
Eastman	14%	12%	14%	36%	15%	12%	11%	14%	18%	9%	20%	11%	17%	16%	13%
Harman	29%	30%	30%	16%	29%	29%	29%	30%	27%	29%	29%	31%	27%	29%	29%
Undecided	36%	38%	29%	29%	35%	37%	39%	30%	35%	41%	28%	37%	33%	38%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Eastman	14%	16%	14%	8%	15%
Harman	29%	29%	26%	30%	32%
Undecided	36%	41%	25%	45%	42%
Total	100%	100%	100%	100%	100%
Composition of Likely GOP Primary	100%	28%	36%	20%	17%

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5 California Democrats will also hold a primary for Attorney General. If the Democratic Primary for Attorney General were today, who would you vote for? (candidate names rotated) Rocky Delgadillo? Kamala Harris? Chris Kelly? Ted Lieu? Pedro Nava? Mike Schmier? Or, Alberto Torrico?

621 Likely Democratic Primary Voter	All	Gender		Age				<50 / 50+		Race				Party		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	DTS
Credibility Interval: +/-4 pct points																
Delgadillo	16%	20%	13%	20%	19%	13%	15%	19%	14%	13%	17%	26%	8%	**	16%	20%
Harris	22%	20%	23%	14%	24%	25%	22%	20%	24%	22%	41%	14%	24%	**	23%	10%
Kelly	11%	11%	10%	11%	9%	11%	13%	9%	12%	14%	5%	4%	16%	**	10%	13%
Lieu	10%	10%	10%	5%	5%	14%	14%	5%	14%	14%	5%	3%	11%	**	9%	16%
Nava	8%	9%	7%	12%	9%	7%	5%	10%	6%	5%	4%	17%	7%	**	9%	0%
Schmier	2%	1%	2%	0%	2%	2%	2%	1%	2%	2%	2%	0%	2%	**	2%	0%
Torrico	4%	5%	3%	8%	2%	4%	2%	5%	3%	2%	2%	6%	10%	**	4%	7%
Undecided	28%	23%	31%	31%	30%	24%	26%	31%	25%	28%	24%	30%	22%	**	27%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%
Composition of Likely Democratic Pri	100%	45%	55%	21%	26%	32%	21%	47%	53%	54%	11%	26%	10%	0%	93%	7%

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		Conser	Moder	Liberal	Yes	No	Regular	Occasio	Almost	Pro-life	Pro-cho	Yes	No	< \$50K	> \$50K
Credibility Interval: +/-4 pct points															
Delgadillo	16%	14%	18%	17%	13%	20%	20%	18%	13%	20%	17%	17%	17%	15%	18%
Harris	22%	12%	20%	27%	21%	23%	18%	21%	26%	16%	24%	14%	25%	21%	23%
Kelly	11%	11%	13%	8%	11%	11%	11%	12%	10%	15%	11%	13%	10%	11%	10%
Lieu	10%	4%	12%	10%	11%	9%	10%	7%	12%	9%	11%	12%	10%	7%	11%
Nava	8%	13%	5%	10%	8%	7%	7%	9%	7%	9%	8%	12%	7%	13%	6%
Schmier	2%	3%	2%	1%	2%	1%	3%	2%	0%	5%	1%	2%	2%	2%	2%
Torrico	4%	8%	3%	5%	4%	4%	3%	5%	3%	3%	4%	9%	2%	5%	3%
Undecided	28%	36%	27%	22%	29%	27%	28%	26%	28%	23%	24%	22%	28%	26%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	10%	42%	41%	53%	47%	33%	27%	40%	19%	76%	26%	70%	32%	68%

Results of SurveyUSA Election Poll #16521



Sponsors:

All SurveyUSA clients in California

Geography: California

Data Collected: 05/06/2010 - 05/09/2010

Release Date: 05/10/2010

Percentages

5 California Democrats will also hold a primary for Attorney General. If the Democratic Primary for Attorney General were today, who would you vote for? (candidate names rotated) Rocky Delgadillo? Kamala Harris? Chris Kelly? Ted Lieu? Pedro Nava? Mike Schmier? Or, Alberto Torrico?

621 Likely Democratic Primary Voter	All	Region			
		Central	Greater	Inland	Bay Are
Credibility Interval: +/-4 pct points					
Delgadillo	16%	6%	27%	21%	6%
Harris	22%	18%	12%	19%	39%
Kelly	11%	13%	7%	16%	12%
Lieu	10%	10%	8%	15%	10%
Nava	8%	8%	9%	6%	7%
Schmier	2%	2%	1%	3%	1%
Torrigo	4%	6%	4%	3%	3%
Undecided	28%	38%	31%	17%	22%
Total	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	17%	40%	13%	30%

** Too few respondents of this type were interviewed for this data to be meaningful.

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.