Results of SurveyUSA Election Poll #22942

Could Bright-Red Utah Go 'Blue' For First Time in 52 Years? Clinton Starts-Off Tied With Trump:

In a state that Republican Mitt Romney carried with 72% of the vote in 2012, that John McCain carried with 63% of the vote in 2008, that George W. Bush carried with 73% of the vote in 2004 and 67% of the vote in 2000, that Bob Dole carried with 54% of the vote in 1996, Republican Donald Trump today can only manage to tie Democratic nominee Hillary Clinton, with 35% for each major-party candidate, as the primary season ends and the general election season begins, according to a SurveyUSA poll conducted for the Salt Lake Tribune and the Hinckley Institute of Politics at the University of Utah. Libertarian Gary Johnson gets 13% today, 5 months until votes are counted; 16% of likely voters are undecided; and 1% of likely voters tell SurveyUSA they will stay home and not vote.

At this hour, 65% of all Utah voters have an unfavorable opinion of Trump. That negative yard-marker grows from 43% among very conservative voters, to 56% among somewhat conservative voters, to 74% among moderates, to 90% among somewhat liberal voters, to 93% among very liberal voters. The only thing that Trump has going for him is that Clinton is liked even less. Clinton is viewed unfavorably by 67% of all voters, including 95% of very conservative voters, 86% of somewhat conservative voters, 55% of moderates, 25% of liberals and 20% of very liberal voters. When all Utah voters are asked to rate the quality of candidates for public office in 2016, just 5% say the quality is excellent, 72% say the quality is fair or poor.

In the contest for President, Trump leads in Congressional District #1, trails in Congressional District #3, and runs effectively even with Clinton in Congressional District #2 and #4. Trump leads by 19 points among Mormon voters, Clinton leads by 15 points among Non-Mormon voters, and by 38 points among voters who are not a member of an organized religion. Trump leads by 12 among voters with a high school education. Clinton leads by 9 among voters with a 4-year college degree. Trump leads by 5 among men; Clinton leads by 5 among women.

A separate analysis has been prepared for the Mia Love vs Doug Owens general election in Utah's 4th Congressional District.

About: SurveyUSA interviewed a total of 1,725 registered voters from the state of Utah, which included an oversample of 300 voters from Utah's 4th Congressional District, using registration based sample (RBS, also known as: voter list sample) purchased from Aristotle in Washington DC. Once the 4th Congressional District was weighted to its correct proportion of the state, a representative universe of 1,425 registered voters was analyzed. Of them, 1,238 were determined to be likely to vote in the 11/08/16 general election for President, Governor and United States Senator. This research was conducted using blended sample, mixed mode. Respondents reachable on their home telephone (82% of likely November voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (aka: the cell-phone respondents; 18% of likely November voters), were shown a questionnaire on their smartphone, tablet or other electronic device. Caution: interviews for this survey were conducted during a week when Hillary Clinton and the Democratic Party were in the news in a positive light, celebrating Clinton's clinching of the party's nomination for President, and at a time when Donald Trump and the Republican Party were in the news in a mostly negative light, having to do with Trump's comments about a federal judge. The Trump-Clinton contest can be expected to evolve during the 5 months between now and when votes are counted.

Context: The last Democrat to carry Utah was Lyndon Baines Johnson, who in 1964 carried 44 states including Utah's then 4 Electoral Votes. Republican Richard Nixon carried Utah with 56% of the vote in 1968 and 68% of the vote in 1972; Republican Gerald Ford carried Utah with 62% of the vote in 1976; Republican Ronald Reagan carried Utah with 73% of the vote in 1980 and with 75% of the vote in 1984; George Herbert Walker Bush carried Utah with 66% of the vote in 1988 and 43% of the vote in 1992.

1 If the November general election for President of the United States were today, and these three names were on the ballot who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

1238 Likely November Voters	All	Gender		Age				<50 / 50+		Religion			Party Affiliation							Ideology					Education			Region			
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Mormo	Non-Mo	No Reli	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	High Sc	Some	4-year	CD 1	CD 2	CD 3	CD 4
Donald Trump (R)	435	241	194	16	91	159	170	107	328	292	91	47	149	126	114	25	7	4	2	183	179	56	6	2	51	166	212	116	109	94	116
Hillary Clinton (D)	432	206	226	26	81	161	164	107	325	161	133	138	3	16	21	48	132	96	112	7	42	150	128	99	37	111	281	96	109	105	123
Gary Johnson (L)	165	94	71	32	52	49	32	85	81	103	28	33	17	23	67	32	17	4	2	43	54	47	7	8	12	43	109	45	38	37	45
Undecided	194	81	113	24	63	60	47	87	107	153	24	18	21	63	61	17	13	8	0	48	73	51	10	3	20	66	106	44	39	61	50
Will Not Vote	11	4	7	2	1	6	3	3	8	7	0	3	1	2	5	2	0	0	0	3	3	5	0	0	1	4	6	0	5	3	4
Total	1238	627	611	100	289	434	415	389	849	715	277	239	190	230	269	124	170	112	116	283	351	309	151	112	120	391	714	301	300	299	338
Composition of Likely November Vot	100%	51%	49%	8%	23%	35%	34%	31%	69%	58%	22%	19%	15%	19%	22%	10%	14%	9%	9%	23%	29%	25%	12%	9%	10%	32%	58%	24%	24%	24%	27%

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Geography: Utah

Data Collected: 06/02/2016 - 06/08/2016

Release Date: 06/14/2016

Counts (Frequencies)

Sponsors:

Salt Lake Tribune (), The Hinckley Institute of Politics at the University of Utah ()

1 If the November general election for President of the United States were today, and these three names were on the ballot who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

1238 Likely November Voters	All	Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Cell Ph	Landlin
Donald Trump (R)	435	81	354
Hillary Clinton (D)	432	44	389
Gary Johnson (L)	165	37	128
Undecided	194	64	131
Will Not Vote	11	2	9
Total	1238	227	1011
Composition of Likely November Vot	100%	18%	82%

2 Is your mind made up? Or might you change your mind between now and November?

1044 Likely November Voters Who A	All	Gender		Age				<50 / 50+		Religion			Party Affiliation							Ideology					Education			Region			
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Mormo	Non-Mo	No Reli	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	High Sc	Some	4-year	CD 1	CD 2	CD 3	CD 4
Mind Is Made Up	737	388	349	39	135	273	291	173	564	376	194	162	137	101	121	56	107	94	111	174	171	166	114	98	79	220	429	182	188	163	204
Might Change Your Mind	269	148	120	30	83	90	66	113	155	171	50	46	31	58	79	47	42	7	2	51	100	84	19	9	15	91	160	65	65	69	69
Not Sure	38	10	28	7	8	12	11	15	23	15	8	13	2	8	8	4	8	3	2	11	7	8	8	2	5	13	18	10	7	7	14
Total	1044	546	498	76	225	374	368	301	742	563	253	221	169	167	208	107	157	104	115	235	278	258	141	109	100	324	608	257	261	238	288
Composition of Likely November Vot	100%	52%	48%	7%	22%	36%	35%	29%	71%	54%	24%	21%	16%	16%	20%	10%	15%	10%	11%	23%	27%	25%	14%	11%	10%	31%	59%	25%	25%	23%	28%

2 Is your mind made up? Or might you change your mind between now and November?

1044 Likely November Voters Who A	All	Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Cell Ph	Landlin
Mind Is Made Up	737	103	634
Might Change Your Mind	269	52	216
Not Sure	38	8	30
Total	1044	163	881
Composition of Likely November Vot	100%	16%	84%

Geography: Utah

Sponsors:

Data Collected: 06/02/2016 - 06/08/2016

Salt Lake Tribune (), The Hinckley Institute of Politics at the University of Utah ()

Release Date: 06/14/2016

Counts (Frequencies)

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3 OK, what if the November general election for President of the United States were today, and these three names were on the ballot: who would you vote for? (names rotated) Republican Donald Trump? Democrat Bernie Sanders? Or Libertarian Gary Johnson?

1238 Likely November Voters	All	Gender		Age				<50 / 50+		Religion			Party Affiliation							Ideology					Education			Region			
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Mormo	Non-Mo	No Reli	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	High Sc	Some	4-year	CD 1	CD 2	CD 3	CD 4
Donald Trump (R)	436	238	197	18	94	156	167	112	324	294	93	44	145	125	120	26	5	4	3	185	176	57	7	1	49	162	217	117	108	91	120
Bernie Sanders (D)	456	224	232	38	109	165	143	147	308	180	125	149	8	28	38	51	132	92	96	16	57	157	112	104	40	128	285	96	121	110	128
Gary Johnson (L)	152	89	63	29	42	48	33	71	81	95	30	27	15	21	65	27	10	5	4	39	51	38	14	4	9	43	99	42	32	40	38
Undecided	174	70	105	15	42	55	61	58	117	133	27	15	21	52	39	19	19	8	9	38	63	51	14	2	18	52	103	45	34	50	45
Will Not Vote	21	7	14	0	1	9	10	1	20	14	2	4	1	4	7	0	3	2	3	5	4	6	3	2	4	6	10	1	5	8	7
Total	1238	627	611	100	289	434	415	389	849	715	277	239	190	230	269	124	170	112	116	283	351	309	151	112	120	391	714	301	300	299	338
Composition of Likely November Vot	100%	51%	49%	8%	23%	35%	34%	31%	69%	58%	22%	19%	15%	19%	22%	10%	14%	9%	9%	23%	29%	25%	12%	9%	10%	32%	58%	24%	24%	24%	27%

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3 OK, what if the November general election for President of the United States were today, and these three names were on the ballot: who would you vote for? (names rotated) Republican Donald Trump? Democrat Bernie Sanders? Or Libertarian Gary Johnson?

1238 Likely November Voters	All	Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Cell Ph	Landlin
Donald Trump (R)	436	82	354
Bernie Sanders (D)	456	65	391
Gary Johnson (L)	152	37	114
Undecided	174	43	132
Will Not Vote	21	0	20
Total	1238	227	1011
Composition of Likely November Vot	100%	18%	82%

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4 Is your mind made up? Or might you change your mind between now and November?

1064 Likely November Voters Who A	All	Gender		Age				<50 / 50+		Religion			Party Affiliation							Ideology					Education			Region			
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Mormo	Non-Mo	No Reli	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	High Sc	Some	4-year	CD 1	CD 2	CD 3	CD 4
Mind Is Made Up	756	409	347	57	154	277	268	211	546	380	196	175	140	111	133	69	113	83	97	173	182	178	107	102	77	241	430	185	199	172	200
Might Change Your Mind	262	128	135	26	81	84	72	107	155	179	44	39	26	57	86	30	32	17	7	62	90	70	25	8	19	88	153	61	53	68	79
Not Sure	45	21	25	2	11	18	14	13	32	24	10	10	4	10	11	6	5	5	2	10	17	10	4	1	5	11	28	9	13	9	13
Total	1064	557	506	85	246	378	354	331	733	583	250	224	169	178	230	105	151	104	106	245	288	258	136	110	102	339	611	256	265	249	293
Composition of Likely November Vot	100%	52%	48%	8%	23%	36%	33%	31%	69%	55%	24%	21%	16%	17%	22%	10%	14%	10%	10%	23%	27%	24%	13%	10%	10%	32%	58%	24%	25%	23%	28%

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4 — Is your mind made up? Or might you change your mind between now and November?

1064 Likely November Voters Who A	All	Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Cell Ph	Landlin
Mind Is Made Up	756	128	629
Might Change Your Mind	262	49	214
Not Sure	45	8	37
Total	1064	184	880
Composition of Likely November Vot	100%	17%	83%

5 — How much of an impact will your candidate's choice of running mate influence your support?

1238 Likely November Voters	All	Gender		Age				<50 / 50+		Religion			Party Affiliation							Ideology					Education			Region			
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Mormo	Non-Mo	No Reli	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	High Sc	Some	4-year	CD 1	CD 2	CD 3	CD 4
A Lot	332	136	197	20	78	117	118	97	235	219	70	42	58	84	72	34	33	24	20	103	101	81	25	14	41	116	171	89	77	82	84
A Little	566	310	256	62	144	185	175	206	360	324	125	113	72	101	139	50	92	54	47	103	177	158	70	48	46	178	337	142	142	131	151
Not At All	303	165	138	14	56	120	114	70	233	152	74	76	58	41	48	29	41	32	48	69	65	58	52	49	27	86	189	61	71	78	92
Not Sure	36	16	20	5	10	12	8	15	21	21	8	8	3	5	10	10	3	2	1	8	8	12	4	1	7	11	18	9	9	8	10
Total	1238	627	611	100	289	434	415	389	849	715	277	239	190	230	269	124	170	112	116	283	351	309	151	112	120	391	714	301	300	299	338
Composition of Likely November Vot	100%	51%	49%	8%	23%	35%	34%	31%	69%	58%	22%	19%	15%	19%	22%	10%	14%	9%	9%	23%	29%	25%	12%	9%	10%	32%	58%	24%	24%	24%	27%

5 — How much of an impact will your candidate's choice of running mate influence your support?

1238 Likely November Voters	All	Cell Phone / Lan	
Credibility Interval: +/-2.8 pct points		Cell Ph	Landlin
A Lot	332	45	287
A Little	566	125	442
Not At All	303	40	263
Not Sure	36	17	19
Total	1238	227	1011
Composition of Likely November Vot	100%	18%	82%

6 — Is your opinion of Donald Trump ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

1425 Registered Voters	All	Gender		Age				<50 / 50+		Religion			Party Affiliation							Ideology					Education			Region			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Mormo	Non-Mo	No Reli	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	High Sc	Some	4-year	CD 1	CD 2	CD 3	CD 4
Favorable	280	156	124	14	75	94	97	89	191	164	69	45	104	62	70	25	3	9	2	110	107	46	6	5	49	120	107	73	75	67	66
Unfavorable	924	427	497	102	228	310	283	330	594	530	186	203	60	164	191	99	170	105	112	139	230	270	151	109	76	259	581	222	214	245	242
Neutral	199	109	90	11	42	72	74	53	146	131	46	20	42	52	57	21	10	4	3	66	67	43	10	3	24	70	99	46	53	47	54
No Opinion	22	8	14	0	6	7	8	7	15	13	5	3	4	4	6	3	1	0	0	6	9	4	0	0	4	9	9	11	3	1	6
Total	1425	700	725	128	351	484	462	479	946	839	305	272	210	282	325	149	185	118	117	321	414	363	168	117	153	458	796	351	345	360	368
Composition of Registered Voters	100%	49%	51%	9%	25%	34%	32%	34%	66%	59%	22%	19%	15%	20%	23%	11%	13%	8%	8%	23%	29%	26%	12%	8%	11%	33%	57%	25%	24%	25%	26%

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6 Is your opinion of Donald Trump ... favorable? Unfavorable? Neutral? Or, do you have no opinion of him?

1425 Registered Voters	All	Cell Phone / Lan	
Credibility Interval: +/-2.5 pct points		Cell Ph	Landlin
Favorable	280	81	199
Unfavorable	924	162	762
Neutral	199	34	165
No Opinion	22	4	18
Total	1425	282	1143
Composition of Registered Voters	100%	20%	80%

7 Is your opinion of Hillary Clinton ... favorable? Unfavorable? Neutral? Or, do you have no opinion of her?

1425 Registered Voters	All	Gender		Age				<50 / 50+		Religion			Party Affiliation							Ideology					Education			Region			
Credibility Interval: +/-2.5 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Mormo	Non-Mo	No Reli	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	High Sc	Some	4-year	CD 1	CD 2	CD 3	CD 4
Favorable	306	137	168	22	37	111	136	59	247	105	103	97	6	6	5	30	84	81	89	7	31	98	93	71	36	81	186	68	79	70	89
Unfavorable	957	485	472	96	266	319	276	362	595	661	158	131	200	256	297	95	49	19	11	305	354	198	43	24	103	333	509	250	226	252	230
Neutral	155	73	82	10	44	51	50	54	101	70	42	43	3	17	23	21	51	18	17	7	29	64	32	21	9	44	100	33	40	38	44
No Opinion	7	4	3	0	4	2	1	4	3	4	3	1	0	3	0	2	1	0	0	2	0	3	0	0	5	1	1	2	1	0	5
Total	1425	700	725	128	351	484	462	479	946	839	305	272	210	282	325	149	185	118	117	321	414	363	168	117	153	458	796	351	345	360	368
Composition of Registered Voters	100%	49%	51%	9%	25%	34%	32%	34%	66%	59%	22%	19%	15%	20%	23%	11%	13%	8%	8%	23%	29%	26%	12%	8%	11%	33%	57%	25%	24%	25%	26%

7 Is your opinion of Hillary Clinton ... favorable? Unfavorable? Neutral? Or, do you have no opinion of her?

1425 Registered Voters	All	Cell Phone / Lan	
Credibility Interval: +/-2.5 pct points		Cell Ph	Landlin
Favorable	306	31	275
Unfavorable	957	224	733
Neutral	155	26	130
No Opinion	7	1	6
Total	1425	282	1143
Composition of Registered Voters	100%	20%	80%

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8 In general, is the quality of candidates running for public office this year ... Excellent? Good? Fair? Or poor?

1425 Registered Voters Credibility Interval: +/-2.6 pct points	All	Gender		Age				<50 / 50+		Religion			Party Affiliation							Ideology					Education			Region			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Mormo	Non-Mo	No Reli	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	High Sc	Some	4-year	CD 1	CD 2	CD 3	CD 4
Excellent	75	36	40	0	24	21	31	24	51	49	11	16	31	10	15	6	0	6	6	34	18	16	2	5	10	24	41	22	22	13	18
Good	305	160	144	24	54	104	122	78	226	210	59	32	82	78	62	12	22	17	25	101	112	49	20	18	34	105	161	72	66	73	93
Fair	498	232	266	33	122	172	172	155	343	275	122	96	56	97	111	44	83	54	41	92	138	141	69	45	54	150	288	109	124	130	135
Poor	524	266	259	68	146	180	130	214	310	287	109	127	39	90	127	86	79	39	43	89	137	152	75	47	54	169	297	141	131	135	118
Not Sure	23	6	16	2	6	7	8	8	15	18	3	2	2	7	9	0	0	1	1	5	9	5	1	1	2	11	10	7	3	9	4
Total	1425	700	725	128	351	484	462	479	946	839	305	272	210	282	325	149	185	118	117	321	414	363	168	117	153	458	796	351	345	360	368
Composition of Registered Voters	100%	49%	51%	9%	25%	34%	32%	34%	66%	59%	22%	19%	15%	20%	23%	11%	13%	8%	8%	23%	29%	26%	12%	8%	11%	33%	57%	25%	24%	25%	26%

8 In general, is the quality of candidates running for public office this year ... Excellent? Good? Fair? Or poor?

1425 Registered Voters Credibility Interval: +/-2.6 pct points	All	Cell Phone / Lan	
		Cell Ph	Landlin
Excellent	75	14	62
Good	305	46	258
Fair	498	70	428
Poor	524	147	377
Not Sure	23	5	18
Total	1425	282	1143
Composition of Registered Voters	100%	20%	80%

9 The next President may have the chance to nominate one or more justices to the Supreme Court of the United States. Does this make you ... more likely to vote for Donald Trump? More likely to vote for Hillary Clinton? Or does it make no difference either way?

1425 Registered Voters Credibility Interval: +/-2.6 pct points	All	Gender		Age				<50 / 50+		Religion			Party Affiliation							Ideology					Education			Region			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Mormo	Non-Mo	No Reli	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Very C	Somew	Modera	Somew	Very Li	High Sc	Some	4-year	CD 1	CD 2	CD 3	CD 4
More Likely To Vote For Donald Tru	572	325	247	44	142	199	187	186	386	400	103	64	167	169	171	42	5	4	5	225	231	96	5	5	63	195	305	156	139	137	140
More Likely To Vote For Hillary Clint	431	197	234	27	89	157	158	116	315	145	140	145	3	16	25	39	141	94	107	13	45	142	125	101	43	109	276	93	119	100	119
Makes No Difference	358	151	207	39	106	113	100	145	213	242	54	61	34	75	112	61	32	19	5	68	112	112	33	10	36	134	184	89	77	103	89
Not Sure	63	26	37	18	14	15	16	32	31	51	9	2	6	22	18	8	6	0	0	15	25	13	5	1	11	20	31	14	11	19	20
Total	1425	700	725	128	351	484	462	479	946	839	305	272	210	282	325	149	185	118	117	321	414	363	168	117	153	458	796	351	345	360	368
Composition of Registered Voters	100%	49%	51%	9%	25%	34%	32%	34%	66%	59%	22%	19%	15%	20%	23%	11%	13%	8%	8%	23%	29%	26%	12%	8%	11%	33%	57%	25%	24%	25%	26%

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Geography: Utah

Data Collected: 06/02/2016 - 06/08/2016

Release Date: 06/14/2016

Counts (Frequencies)

9	The next President may have the chance to nominate one or more justices to the Supreme Court of the United States. Does this make you ... more likely to vote for Donald Trump? More likely to vote for Hillary Clinton? Or does it make no difference either way?

1425 Registered Voters	All	Cell Phone / Lan	
Credibility Interval: +/-2.6 pct points		Cell Ph	Landlin
More Likely To Vote For Donald Tru	572	111	461
More Likely To Vote For Hillary Clint	431	52	379
Makes No Difference	358	89	270
Not Sure	63	30	34
Total	1425	282	1143
Composition of Registered Voters	100%	20%	80%

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.