

Results of SurveyUSA Election Poll #23181

Geography: New Mexico  
Data Collected: 09/28/2016 - 10/02/2016  
Release Date: 10/03/2016  
Percentaages

New Mexico Whites Split, But Clinton Carries the State With Overwhelming Support from Latino Voters;  
Democrat Toulouse Oliver Well Positioned To Defeat Republican Espinoza in Secretary of State Contest:

Former New Mexico Governor Gary Johnson captures 14% of the vote for President of the United States in an election in New Mexico today, 10/03/16, 19 days till early voting begins, but that is not enough to derail Democrat Hillary Clinton, who defeats Donald Trump at this hour 46% to 33%, with Green Party candidate Jill Stein finishing 4th behind Johnson at 2%, according to a SurveyUSA poll conducted for KOB-TV, the Hubbard Broadcasting station in Albuquerque.

Trump carries white voters by a nominal 2 percentage points, 42% to 40%, but Clinton buries Trump among New Mexico's Latino voters, 52% to 21%. Clinton holds 83% of the Democratic base, compared to just 76% of Republican who stand with Trump. Johnson siphons 24% of the Independent vote, where Clinton manages 35% to Trump's 29%. Clinton leads among college-educated whites by 22 points. She leads among suburban women by 21 points. She leads among the most affluent voters by 15 points.

Half of Trump supporters say they are voting "for" Trump, half say they are voting "against" Clinton. By contrast, 66% of Clinton supporters are voting "for" Clinton; just 33% are voting "against" Trump. Of those who are voting for Johnson, 21% say they are voting "against" Trump, 5% are voting "against" Clinton, and 70% are voting "for" Johnson. Voters who say the economy is the most important issue facing the country back Clinton 49% to 31%. Voters focused on terrorism or immigration back Trump. Voters focused on education or the environment back Clinton.

In the contest to fill the open seat for New Mexico Secretary of State, Democrat Maggie Toulouse Oliver is well positioned to defeat Republican Nora Espinoza, 54% to 34%. Toulouse Oliver, the Bernalillo County Clerk, is backed by 57% of Latinos, 59% of seniors and 60% of college-educated voters. She gets 90% of the vote among "very liberal" voters. Espinoza gets 68% of the vote among "very conservative" voters, but trails Toulouse Oliver in every region of the state and among voters of all ages.

Context and Filtering: SurveyUSA interviewed 800 state of NM adults 09/28/16 through 10/02/16. Of the adults, 682 were registered to vote. Of the registered, 594 were determined by SurveyUSA to be likely to vote on or before 11/08/16 in the Presidential election; 524 were likely to vote in the Secretary of State contest. 5% of registered voters say they almost always vote in Presidential elections but will not vote in 2016 because they do not like any of the candidates. An offsetting 7% of voters tell SurveyUSA they almost never vote in Presidential election, but will vote in 2016 because they are uniquely drawn to one of the candidates. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (69% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (31% of likely voters) were shown a questionnaire on the display of their smartphone, tablet or other electronic device. Democrat Barack Obama defeated Republican Mitt Romney by 10 points in 2012 and defeated Republican John McCain by 15 points in 2008. In 2004 and 2000, Democrats John Kerry and Al Gore carried New Mexico by less than 1 percentage point. New Mexico's last elected Secretary of State, Republican Dianna Duran, resigned after pleading guilty to felony embezzlement and money laundering. The seat is open. Gary Johnson was elected Governor of New Mexico in 1994 and 1998. He ran as a Republican.

1

New Mexico will elect a President on Tuesday, November 8. Please listen to these 5 statements and tell me which ONE statement best describes you:  
One: I always vote in Presidential elections, and will definitely vote in this year's presidential election.  
Two: I always vote in Presidential elections, but this year, I do not like the candidates, so I will not vote in the presidential election this year.  
Three: I'm not sure yet whether I will or will not vote this year.  
Four: I rarely vote in Presidential elections, but this year I will go out of my way to vote.  
Five: I don't vote in Presidential elections, and I won't vote this year.

682 Registered Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation						Party Affiliation			Ideology						
Credibility Interval: +/-3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew		Very Li
Always Do / Will This Year	81%	78%	82%	68%	75%	86%	90%	71%	87%	87%	78%	64%	84%	85%	85%	65%	71%	83%	91%	85%	74%	86%	88%	80%	76%	84%	84%	
Always Do / Not This Year	5%	7%	3%	8%	7%	3%	4%	7%	3%	2%	5%	17%	7%	2%	5%	5%	10%	3%	1%	4%	7%	3%	4%	4%	7%	0%	2%	
Not Sure Yet	8%	6%	9%	14%	11%	5%	3%	12%	5%	6%	8%	12%	4%	10%	5%	13%	10%	8%	0%	7%	9%	6%	2%	11%	7%	13%	6%	
Rarely Do / Will This Year	7%	8%	5%	10%	8%	6%	3%	9%	5%	5%	8%	7%	5%	2%	5%	17%	9%	5%	8%	3%	10%	6%	5%	5%	10%	2%	8%	
Don't / Won't This Year	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	47%	53%	19%	24%	32%	25%	43%	57%	48%	40%	13%	11%	15%	12%	10%	13%	23%	12%	26%	36%	35%	18%	19%	32%	14%	10%	

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682 Registered Voters	All	Issue						Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region		Suburban		Rural	
Credibility Interval: +/-3 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Bernalill	Rest of	Men	Women	Men	Women
Always Do / Will This Year	81%	86%	84%	91%	89%	90%	94%	76%	78%	89%	87%	79%	83%	79%	68%	80%	87%	70%	86%	89%	79%	80%	82%	72%	85%	82%	80%	78%	83%	81%	82%
Always Do / Not This Year	5%	9%	6%	4%	6%	2%	0%	6%	3%	7%	6%	5%	5%	5%	10%	5%	2%	9%	2%	2%	4%	4%	6%	5%	5%	1%	7%	9%	1%	6%	5%
Not Sure Yet	8%	-	-	-	-	-	-	9%	12%	2%	4%	8%	6%	9%	11%	9%	5%	13%	6%	3%	9%	6%	8%	12%	6%	8%	8%	5%	7%	4%	11%
Rarely Do / Will This Year	7%	5%	10%	5%	5%	8%	6%	9%	8%	2%	3%	8%	6%	8%	11%	5%	6%	8%	7%	5%	8%	9%	5%	9%	5%	9%	5%	9%	9%	8%	2%
Don't / Won't This Year	0%	-	-	-	-	-	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	18%	37%	10%	11%	6%	35%	34%	31%	25%	68%	40%	59%	23%	37%	40%	41%	35%	25%	28%	31%	39%	33%	67%	31%	69%	14%	15%	17%	20%

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Five: I don't vote in Presidential elections, and I won't vote this year.

682 Registered Voters	All	Strong	Independent		HS Edu	College
Credibility Interval: +/-3 pct points		Men	Men	Women	Men	Whites
Always Do / Will This Year	81%	79%	73%	75%	65%	90%
Always Do / Not This Year	5%	13%	9%	5%	12%	2%
Not Sure Yet	8%	4%	7%	11%	8%	4%
Rarely Do / Will This Year	7%	4%	10%	9%	15%	3%
Don't / Won't This Year	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	6%	18%	17%	12%	21%

2

If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Libertarian Gary Johnson? Green Party candidate Jill Stein? Or some other candidate?

594 Likely November Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Donald Trump (R)	33%	34%	31%	25%	22%	41%	36%	23%	38%	42%	21%	28%	86%	69%	56%	24%	5%	9%	2%	76%	29%	6%	69%	54%	21%	2%	7%
Hillary Clinton (D)	46%	42%	49%	37%	47%	42%	56%	42%	48%	40%	52%	55%	5%	13%	6%	37%	63%	77%	94%	9%	35%	83%	14%	28%	51%	72%	85%
Gary Johnson (L)	14%	16%	13%	29%	19%	11%	4%	24%	8%	11%	19%	11%	5%	11%	25%	33%	17%	13%	0%	9%	24%	8%	8%	16%	18%	20%	2%
Jill Stein (G)	2%	3%	1%	1%	2%	2%	1%	2%	2%	2%	1%	2%	0%	0%	3%	5%	5%	1%	0%	0%	4%	1%	0%	0%	3%	4%	0%
Other	2%	3%	1%	3%	1%	3%	2%	2%	2%	1%	3%	3%	3%	2%	2%	0%	5%	0%	4%	2%	2%	2%	4%	2%	2%	1%	4%
Undecided	3%	2%	5%	5%	8%	2%	1%	7%	1%	3%	5%	1%	1%	5%	8%	2%	4%	0%	0%	3%	5%	0%	5%	0%	6%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	47%	53%	17%	22%	34%	26%	40%	60%	50%	39%	10%	12%	15%	12%	10%	12%	23%	14%	26%	34%	37%	19%	19%	32%	14%	10%



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3 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

193 Trump Voters	All	Issue						Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region		Suburban		Rural	
Credibility Interval: +/-7.2 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Bernalill	Rest of	Men	Women	Men	Women
For Trump	50%	62%	47%	47%	58%	**	**	51%	53%	45%	50%	50%	58%	42%	47%	47%	52%	51%	48%	44%	51%	47%	48%	38%	53%	53%	49%	48%	47%	40%	54%
Against Clinton	50%	38%	50%	53%	42%	**	**	49%	47%	54%	49%	50%	42%	57%	53%	53%	46%	49%	50%	56%	49%	51%	52%	60%	47%	47%	51%	52%	49%	60%	46%
Not Sure	1%	0%	2%	0%	0%	**	**	0%	0%	1%	1%	0%	0%	1%	0%	0%	2%	0%	2%	0%	0%	2%	0%	2%	0%	1%	0%	4%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	18%	25%	36%	13%	3%	1%	28%	32%	40%	47%	49%	44%	55%	26%	39%	35%	38%	36%	26%	25%	30%	44%	23%	77%	25%	75%	14%	14%	18%	23%

3 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

193 Trump Voters	All	Strong	Independent		HS Edu	College
Credibility Interval: +/-7.2 pct points		Men	Men	Women	Men	Whites
For Trump	50%	43%	49%	65%	47%	50%
Against Clinton	50%	57%	51%	35%	53%	47%
Not Sure	1%	0%	0%	0%	0%	3%
Total	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	15%	17%	13%	14%	21%

4 Do you vote for Trump enthusiastically? Or with reservations?

193 Trump Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-7.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Enthusiastically	58%	58%	59%	37%	58%	60%	66%	48%	62%	54%	65%	73%	61%	53%	65%	49%	**	47%	**	57%	64%	42%	65%	49%	64%	**	**
With Reservations	40%	41%	39%	63%	42%	39%	32%	52%	36%	44%	35%	27%	36%	47%	33%	51%	**	53%	**	42%	35%	58%	33%	50%	36%	**	**
Not Sure	1%	1%	2%	0%	0%	1%	2%	0%	2%	2%	0%	0%	3%	0%	1%	0%	**	0%	**	1%	1%	0%	2%	1%	0%	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	49%	51%	13%	15%	42%	29%	29%	71%	65%	26%	9%	30%	31%	21%	7%	2%	6%	1%	62%	30%	7%	41%	31%	20%	1%	2%

4 Do you vote for Trump enthusiastically? Or with reservations?

193 Trump Voters	All	Issue						Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region		Suburban		Rural	
Credibility Interval: +/-7.1 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Bernalill	Rest of	Men	Women	Men	Women
Enthusiastically	58%	69%	50%	57%	77%	**	**	58%	67%	51%	59%	56%	62%	55%	63%	55%	58%	56%	59%	58%	45%	60%	62%	35%	65%	57%	59%	64%	55%	70%	56%
With Reservations	40%	29%	46%	43%	23%	**	**	42%	33%	47%	39%	43%	37%	44%	37%	45%	40%	44%	39%	41%	55%	37%	38%	62%	34%	43%	39%	36%	39%	30%	44%
Not Sure	1%	2%	3%	0%	0%	**	**	0%	0%	2%	1%	1%	1%	1%	0%	0%	2%	0%	2%	1%	0%	3%	0%	2%	1%	0%	2%	0%	6%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	18%	25%	36%	13%	3%	1%	28%	32%	40%	47%	49%	44%	55%	26%	39%	35%	38%	36%	26%	25%	30%	44%	23%	77%	25%	75%	14%	14%	18%	23%

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Credibility Interval: +/-7.1 pct points		Men	Men	Women	Men	Whites
Enthusiastically	58%	57%	61%	67%	60%	52%
With Reservations	40%	40%	39%	31%	40%	44%
Not Sure	1%	2%	0%	2%	0%	4%
Total	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	15%	17%	13%	14%	21%

5 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

273 Clinton Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-5.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Clinton	66%	69%	63%	53%	63%	65%	74%	59%	70%	70%	62%	66%	**	**	**	33%	53%	65%	87%	40%	48%	74%	57%	55%	67%	65%	76%
Against Trump	33%	31%	35%	44%	36%	35%	25%	39%	30%	29%	37%	34%	**	**	**	67%	47%	34%	13%	56%	52%	25%	43%	42%	33%	35%	21%
Not Sure	1%	0%	2%	3%	1%	0%	1%	2%	0%	1%	1%	0%	**	**	**	0%	0%	1%	1%	4%	0%	1%	0%	3%	0%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	43%	57%	14%	23%	31%	32%	37%	63%	43%	44%	12%	1%	4%	2%	8%	17%	39%	28%	5%	26%	68%	6%	12%	36%	23%	20%

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Credibility Interval: +/-5.7 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Bernalill	Rest of	Men	Women	Men	Women	
For Clinton	66%	**	69%	61%	74%	63%	69%	64%	73%	62%	68%	66%	63%	69%	72%	72%	61%	65%	64%	69%	67%	66%	65%	70%	64%	62%	68%	73%	61%	64%	65%	
Against Trump	33%	**	29%	38%	26%	37%	27%	34%	27%	38%	30%	33%	36%	30%	28%	27%	38%	33%	36%	30%	31%	34%	35%	28%	35%	37%	31%	27%	39%	36%	33%	
Not Sure	1%	**	2%	1%	0%	0%	4%	2%	0%	1%	1%	1%	1%	1%	0%	1%	1%	2%	0%	1%	2%	0%	1%	1%	1%	1%	1%	0%	0%	0%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	4%	13%	40%	9%	14%	9%	35%	34%	31%	15%	79%	42%	57%	21%	30%	49%	33%	39%	28%	29%	31%	38%	29%	71%	34%	66%	12%	17%	18%	18%	

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273 Clinton Voters	All	Strong	Independent		HS Edu	College
Credibility Interval: +/-5.7 pct points		Men	Men	Women	Men	Whites
For Clinton	66%	**	48%	47%	87%	68%
Against Trump	33%	**	52%	52%	13%	30%
Not Sure	1%	**	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	1%	11%	14%	9%	26%

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6 Do you vote for Clinton enthusiastically? Or with reservations?

273 Clinton Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Enthusiastically	59%	55%	61%	44%	44%	68%	66%	44%	67%	64%	57%	46%	**	**	**	23%	57%	56%	82%	39%	45%	67%	54%	56%	55%	63%	68%
With Reservations	39%	40%	38%	50%	55%	30%	31%	53%	30%	35%	40%	50%	**	**	**	77%	42%	42%	18%	49%	54%	32%	42%	38%	40%	37%	32%
Not Sure	3%	4%	1%	6%	1%	2%	3%	3%	2%	1%	4%	4%	**	**	**	0%	1%	2%	1%	12%	1%	2%	4%	6%	5%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	43%	57%	14%	23%	31%	32%	37%	63%	43%	44%	12%	1%	4%	2%	8%	17%	39%	28%	5%	26%	68%	6%	12%	36%	23%	20%

6 Do you vote for Clinton enthusiastically? Or with reservations?

273 Clinton Voters	All	Issue						Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region		Suburban		Rural	
Credibility Interval: +/-6 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Bernalill	Rest of	Men	Women	Men	Women
Enthusiastically	59%	**	68%	57%	49%	58%	69%	58%	64%	57%	58%	60%	59%	60%	64%	63%	56%	59%	58%	63%	56%	62%	58%	49%	62%	59%	58%	63%	62%	50%	66%
With Reservations	39%	**	30%	41%	45%	35%	31%	41%	31%	41%	39%	37%	39%	36%	28%	37%	42%	36%	42%	37%	43%	34%	41%	47%	36%	39%	39%	29%	37%	47%	34%
Not Sure	3%	**	2%	2%	6%	6%	0%	2%	5%	2%	3%	3%	1%	3%	7%	0%	2%	5%	0%	1%	0%	4%	2%	4%	2%	2%	3%	7%	1%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	4%	13%	40%	9%	14%	9%	35%	34%	31%	15%	79%	42%	57%	21%	30%	49%	33%	39%	28%	29%	31%	38%	29%	71%	34%	66%	12%	17%	18%	18%

6 Do you vote for Clinton enthusiastically? Or with reservations?

273 Clinton Voters	All	Strong	Independent		HS Edu	College
Credibility Interval: +/-6 pct points		Men	Men	Women	Men	Whites
Enthusiastically	59%	**	44%	46%	55%	67%
With Reservations	39%	**	56%	52%	34%	32%
Not Sure	3%	**	0%	2%	10%	1%
Total	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	1%	11%	14%	9%	26%

7 How would you describe your vote: A vote FOR Gary Johnson? A vote AGAINST Donald Trump? Or a vote AGAINST Hillary Clinton?

84 Johnson Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-10 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Johnson	70%	67%	73%	69%	80%	59%	72%	74%	62%	66%	69%	94%	**	73%	79%	67%	66%	67%	**	59%	71%	67%	73%	62%	85%	54%	**
Against Trump	21%	24%	18%	23%	17%	30%	5%	20%	24%	25%	22%	0%	**	23%	19%	16%	34%	23%	**	26%	22%	23%	2%	33%	15%	32%	**
Against Clinton	5%	5%	6%	5%	3%	4%	23%	4%	8%	8%	3%	6%	**	4%	2%	7%	0%	4%	**	15%	4%	4%	25%	5%	0%	8%	**
Not Sure	3%	4%	3%	3%	0%	8%	0%	2%	6%	0%	6%	0%	**	0%	0%	9%	0%	6%	**	0%	3%	6%	0%	0%	0%	6%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Johnson Voters	100%	53%	47%	36%	31%	25%	8%	66%	34%	39%	52%	8%	4%	12%	22%	22%	15%	21%	0%	16%	59%	21%	11%	22%	40%	20%	2%

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7How would you describe your vote: A vote FOR Gary Johnson? A vote AGAINST Donald Trump? Or a vote AGAINST Hillary Clinton?

84 Johnson Voters	All	Issue						Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region		Suburban		Rural	
Credibility Interval: +/-10 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Bernalill	Rest of	Men	Women	Men	Women
For Johnson	70%	**	78%	65%	73%	73%	37%	61%	79%	74%	61%	71%	81%	65%	76%	74%	63%	74%	54%	85%	56%	87%	66%	70%	70%	63%	75%	91%	81%	66%	65%
Against Trump	21%	**	9%	31%	0%	19%	63%	31%	14%	15%	18%	24%	5%	28%	9%	20%	29%	15%	33%	13%	21%	12%	29%	25%	18%	24%	20%	9%	15%	34%	24%
Against Clinton	5%	**	5%	3%	11%	8%	0%	9%	3%	4%	8%	5%	7%	5%	4%	4%	8%	6%	7%	3%	11%	2%	6%	2%	8%	6%	5%	0%	4%	0%	10%
Not Sure	3%	**	9%	0%	16%	0%	0%	0%	4%	8%	13%	0%	7%	2%	11%	3%	0%	5%	5%	0%	12%	0%	0%	3%	4%	8%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Johnson Voters	100%	4%	23%	30%	8%	20%	5%	42%	32%	26%	15%	71%	30%	70%	19%	42%	39%	26%	39%	35%	26%	35%	36%	44%	56%	42%	58%	19%	17%	17%	20%

7How would you describe your vote: A vote FOR Gary Johnson? A vote AGAINST Donald Trump? Or a vote AGAINST Hillary Clinton?

84 Johnson Voters	All	Strong	Independent		HS Edu	College
Credibility Interval: +/-10 pct points		Men	Men	Women	Men	Whites
For Johnson	70%	**	66%	80%	71%	41%
Against Trump	21%	**	27%	14%	6%	45%
Against Clinton	5%	**	2%	7%	7%	14%
Not Sure	3%	**	6%	0%	16%	0%
Total	100%	100%	100%	100%	100%	100%
Composition of Johnson Voters	100%	2%	34%	25%	12%	17%

8Is yours more a vote FOR Jill Stein? A vote AGAINST Hillary Clinton? Or a vote AGAINST Donald Trump?

10 Stein Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-30.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Stein	60%	61%	60%	100%	57%	71%	26%	67%	55%	44%	100%	100%	**	**	28%	53%	67%	100%	**	**	54%	100%	**	**	34%	92%	**
Against Clinton	27%	36%	0%	0%	43%	0%	62%	33%	22%	37%	0%	0%	**	**	72%	47%	0%	0%	**	**	31%	0%	**	**	48%	0%	**
Against Trump	13%	3%	40%	0%	0%	29%	12%	0%	23%	18%	0%	0%	**	**	0%	0%	33%	0%	**	**	15%	0%	**	**	19%	8%	**
Not Sure	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	0%	100%	100%	100%	100%	0%	0%	100%	100%	0%	0%	100%	100%	0%
Composition of Stein Voters	100%	74%	26%	10%	33%	37%	20%	43%	57%	71%	15%	14%	0%	0%	19%	27%	39%	15%	0%	0%	85%	15%	0%	0%	56%	30%	0%

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8 Is yours more a vote FOR Jill Stein? A vote AGAINST Hillary Clinton? Or a vote AGAINST Donald Trump?

10 Stein Voters	All	Issue						Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region		Suburban		Rural	
Credibility Interval: +/-30.8 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Bernalill	Rest of	Men	Women	Men	Women
For Stein	60%	**	**	33%	**	**	100%	64%	59%	**	100%	54%	50%	66%	**	28%	77%	81%	36%	**	100%	54%	61%	67%	55%	92%	46%	65%	0%	53%	100%
Against Clinton	27%	**	**	48%	**	**	0%	20%	41%	**	0%	31%	42%	19%	**	41%	19%	0%	58%	**	0%	24%	39%	33%	22%	0%	39%	29%	0%	47%	0%
Against Trump	13%	**	**	19%	**	**	0%	16%	0%	**	0%	15%	7%	16%	**	31%	4%	19%	5%	**	0%	22%	0%	0%	23%	8%	15%	5%	100%	0%	0%
Not Sure	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	0%	0%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Stein Voters	100%	0%	0%	55%	0%	0%	28%	64%	34%	2%	15%	85%	33%	67%	0%	34%	66%	54%	46%	0%	10%	58%	32%	43%	57%	31%	69%	48%	10%	27%	5%

8 Is yours more a vote FOR Jill Stein? A vote AGAINST Hillary Clinton? Or a vote AGAINST Donald Trump?

10 Stein Voters	All	Strong	Independent		HS Edu	College
Credibility Interval: +/-30.8 pct points		Men	Men	Women	Men	Whites
For Stein	60%	**	51%	60%	**	63%
Against Clinton	27%	**	45%	0%	**	31%
Against Trump	13%	**	4%	40%	**	6%
Not Sure	0%	-	-	-	-	-
Total	100%	0%	100%	100%	0%	100%
Composition of Stein Voters	100%	0%	60%	26%	0%	41%

9 In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

34 Protest Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-16.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Republican	24%	30%	14%	8%	27%	41%	28%	18%	34%	39%	28%	15%	80%	94%	10%	0%	0%	19%	**	84%	3%	16%	46%	100%	6%	**	**
Democrat	65%	59%	76%	79%	67%	37%	64%	73%	51%	61%	63%	69%	20%	6%	59%	100%	100%	81%	**	16%	89%	84%	43%	0%	86%	**	**
Split	4%	6%	0%	0%	0%	22%	0%	0%	11%	0%	10%	0%	0%	0%	31%	0%	0%	0%	**	0%	8%	0%	0%	0%	9%	**	**
Not Sure	7%	6%	10%	12%	6%	0%	8%	9%	4%	0%	0%	17%	0%	0%	0%	0%	0%	0%	**	0%	0%	0%	11%	0%	0%	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Protest Voters	100%	65%	35%	30%	32%	18%	20%	62%	38%	16%	41%	43%	16%	7%	13%	10%	27%	16%	3%	23%	50%	19%	14%	15%	45%	1%	4%



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9 In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

34 Protest Voters	All	Issue						Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region		Suburban		Rural	
Credibility Interval: +/-16.4 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Bernalill	Rest of	Men	Women	Men	Women
Republican	24%	18%	25%	7%	82%	**	**	0%	60%	30%	29%	23%	17%	28%	12%	23%	38%	9%	20%	59%	0%	27%	21%	19%	27%	40%	23%	21%	**	40%	0%
Democrat	65%	82%	55%	76%	0%	**	**	100%	10%	56%	71%	69%	58%	69%	80%	66%	35%	79%	52%	41%	92%	59%	65%	66%	64%	41%	67%	64%	**	41%	91%
Split	4%	0%	20%	0%	0%	**	**	0%	0%	10%	0%	0%	11%	0%	0%	11%	0%	6%	0%	0%	0%	0%	10%	0%	6%	0%	4%	0%	**	19%	0%
Not Sure	7%	0%	0%	18%	18%	**	**	0%	30%	5%	0%	9%	14%	3%	8%	0%	27%	5%	29%	0%	8%	14%	5%	15%	2%	19%	6%	15%	**	0%	9%
Total	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Protest Voters	100%	17%	20%	29%	11%	4%	0%	41%	18%	42%	31%	61%	38%	60%	49%	38%	13%	74%	14%	12%	22%	29%	46%	36%	64%	8%	92%	24%	2%	21%	21%

9 In past Presidential elections, have you more often voted for the Republican candidate? More often voted for the Democratic candidate? Or have you in the past split pretty much down the middle?

34 Protest Voters	All	Strong	Independent		HS Edu	College
Credibility Interval: +/-16.4 pct points		Men	Men	Women	Men	Whites
Republican	24%	80%	4%	0%	8%	52%
Democrat	65%	20%	84%	100%	79%	48%
Split	4%	0%	12%	0%	0%	0%
Not Sure	7%	0%	0%	0%	12%	0%
Total	100%	100%	100%	100%	100%	100%
Composition of Protest Voters	100%	16%	33%	18%	30%	9%

10 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

628 Likely POTUS Voters Plus Prote	All	Gender		Age				<50 / 50+		Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Immigration	9%	11%	8%	10%	7%	9%	11%	8%	10%	8%	11%	8%	16%	10%	16%	6%	2%	11%	4%	13%	8%	9%	19%	12%	7%	2%	4%
Terrorism	18%	16%	19%	9%	13%	22%	22%	11%	22%	19%	18%	12%	26%	24%	21%	16%	12%	14%	16%	25%	16%	14%	24%	23%	15%	6%	11%
Economy	37%	34%	40%	26%	44%	39%	36%	36%	38%	39%	36%	34%	36%	46%	31%	44%	29%	41%	33%	42%	34%	38%	32%	40%	38%	43%	31%
National Security	10%	12%	8%	12%	9%	10%	10%	10%	10%	10%	9%	13%	14%	9%	11%	8%	7%	12%	4%	11%	9%	9%	10%	13%	10%	10%	6%
Education	11%	10%	11%	21%	12%	7%	7%	16%	7%	8%	13%	12%	3%	3%	12%	11%	21%	10%	17%	3%	15%	12%	6%	4%	13%	17%	19%
Environment	6%	7%	5%	5%	5%	6%	7%	5%	6%	8%	4%	3%	0%	4%	1%	11%	13%	2%	12%	2%	9%	6%	0%	1%	5%	18%	15%
Other	6%	8%	5%	13%	7%	4%	4%	10%	4%	5%	5%	16%	4%	2%	6%	1%	10%	7%	12%	3%	6%	9%	9%	4%	6%	3%	14%
Not Sure	3%	2%	4%	3%	4%	3%	3%	3%	3%	3%	4%	2%	0%	2%	2%	4%	6%	4%	2%	1%	4%	3%	0%	3%	5%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	48%	52%	18%	23%	33%	26%	41%	59%	48%	39%	12%	12%	14%	12%	10%	13%	23%	13%	26%	35%	36%	19%	19%	33%	14%	10%

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10 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

628 Likely POTUS Voters Plus Prote	All	Issue						Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region		Suburban		Rural	
Credibility Interval: +/-4 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Bernalill	Rest of	Men	Women	Men	Women
Immigration	9%	100%	0%	0%	0%	0%	0%	13%	6%	10%	16%	7%	11%	8%	12%	7%	9%	11%	8%	7%	9%	8%	10%	9%	10%	8%	10%	15%	2%	10%	10%
Terrorism	18%	0%	100%	0%	0%	0%	0%	12%	15%	26%	27%	13%	19%	16%	26%	17%	13%	15%	24%	12%	13%	21%	17%	12%	20%	13%	20%	16%	25%	15%	19%
Economy	37%	0%	0%	100%	0%	0%	0%	35%	42%	33%	32%	40%	38%	36%	29%	39%	40%	28%	38%	48%	43%	32%	36%	34%	39%	43%	35%	25%	39%	33%	40%
National Security	10%	0%	0%	0%	100%	0%	0%	9%	10%	12%	11%	9%	10%	11%	10%	14%	8%	11%	9%	12%	9%	12%	12%	12%	9%	8%	11%	14%	9%	14%	10%
Education	11%	0%	0%	0%	0%	100%	0%	8%	15%	9%	7%	12%	9%	12%	7%	9%	14%	8%	12%	12%	11%	12%	9%	14%	9%	11%	10%	13%	12%	8%	9%
Environment	6%	0%	0%	0%	0%	0%	100%	12%	3%	2%	1%	7%	5%	6%	2%	5%	8%	7%	5%	5%	5%	4%	8%	6%	6%	5%	6%	6%	3%	10%	5%
Other	6%	0%	0%	0%	0%	0%	0%	9%	5%	5%	4%	7%	6%	7%	8%	5%	6%	13%	3%	3%	7%	8%	5%	10%	5%	9%	5%	11%	5%	7%	4%
Not Sure	3%	0%	0%	0%	0%	0%	0%	3%	3%	3%	1%	3%	2%	4%	6%	3%	2%	6%	2%	2%	3%	4%	3%	4%	3%	4%	3%	1%	7%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	9%	18%	37%	10%	11%	6%	34%	32%	33%	26%	68%	41%	58%	23%	36%	41%	39%	36%	26%	28%	32%	39%	31%	69%	31%	69%	15%	16%	18%	19%

10 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

628 Likely POTUS Voters Plus Prote	All	Strong	Independent		HS Edu	College
Credibility Interval: +/-4 pct points		Men	Men	Women	Men	Whites
Immigration	9%	21%	8%	9%	13%	7%
Terrorism	18%	23%	19%	13%	26%	14%
Economy	37%	26%	34%	33%	19%	41%
National Security	10%	22%	7%	10%	14%	7%
Education	11%	3%	13%	16%	6%	9%
Environment	6%	1%	9%	8%	4%	12%
Other	6%	3%	8%	4%	12%	7%
Not Sure	3%	0%	1%	7%	5%	2%
Total	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	6%	18%	17%	12%	22%

11 OK, let us turn our attention now to the special election for New Mexico Secretary of State. Do you plan to vote in the election for Secretary of State? Or, do you plan to leave that portion of your ballot blank?

628 Likely POTUS Voters Plus Prote	All	Gender		Age				<50 / 50+		Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Plan To Vote	84%	85%	82%	77%	80%	90%	83%	79%	87%	86%	82%	77%	79%	83%	88%	85%	80%	87%	86%	81%	84%	87%	88%	83%	78%	91%	93%
Plan To Leave Blank	9%	9%	9%	8%	10%	7%	12%	9%	9%	8%	9%	16%	12%	6%	8%	11%	18%	5%	6%	9%	12%	5%	5%	9%	13%	4%	3%
Not Sure	7%	6%	9%	15%	10%	4%	5%	12%	4%	6%	9%	7%	9%	11%	5%	5%	2%	8%	8%	10%	4%	8%	7%	8%	8%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	48%	52%	18%	23%	33%	26%	41%	59%	48%	39%	12%	12%	14%	12%	10%	13%	23%	13%	26%	35%	36%	19%	19%	33%	14%	10%

Results of SurveyUSA Election Poll #23181

Geography: New Mexico  
Data Collected: 09/28/2016 - 10/02/2016  
Release Date: 10/03/2016  
Percentaaes

11 OK, let us turn our attention now to the special election for New Mexico Secretary of State. Do you plan to vote in the election for Secretary of State? Or, do you plan to leave that portion of your ballot blank?

628 Likely POTUS Voters Plus Prote	All	Issue						Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region		Suburban		Rural	
Credibility Interval: +/-3 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Bernalill	Rest of	Men	Women	Men	Women
Plan To Vote	84%	88%	81%	83%	88%	86%	85%	80%	83%	88%	85%	83%	85%	83%	79%	79%	90%	77%	90%	88%	84%	85%	85%	81%	85%	84%	83%	87%	83%	83%	87%
Plan To Leave Blank	9%	6%	9%	9%	5%	10%	11%	11%	7%	7%	7%	10%	9%	9%	13%	10%	4%	12%	5%	7%	8%	8%	8%	5%	11%	6%	10%	8%	9%	8%	9%
Not Sure	7%	6%	10%	7%	8%	4%	4%	9%	10%	4%	8%	7%	6%	9%	8%	10%	5%	11%	5%	5%	8%	7%	6%	15%	4%	10%	6%	5%	9%	9%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	9%	18%	37%	10%	11%	6%	34%	32%	33%	26%	68%	41%	58%	23%	36%	41%	39%	36%	26%	28%	32%	39%	31%	69%	31%	69%	15%	16%	18%	19%

11 OK, let us turn our attention now to the special election for New Mexico Secretary of State. Do you plan to vote in the election for Secretary of State? Or, do you plan to leave that portion of your ballot blank?

628 Likely POTUS Voters Plus Prote	All	Strong	Independent		HS Edu	College
		Men	Men	Women	Men	Whites
Credibility Interval: +/-3 pct points						
Plan To Vote	84%	80%	85%	83%	75%	89%
Plan To Leave Blank	9%	14%	12%	12%	15%	5%
Not Sure	7%	6%	3%	5%	10%	5%
Total	100%	100%	100%	100%	100%	100%
Composition of Likely POTUS Voters	100%	6%	18%	17%	12%	22%

12 If the election for New Mexico Secretary of State were today, and you were filling out your ballot right now, who would you vote for? Republican Nora Espinoza? Or Democrat Maggie Toulouse Oliver?

524 Secretary Of State Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Nora Espinoza (R)	34%	34%	33%	25%	33%	35%	38%	29%	36%	39%	26%	35%	82%	69%	63%	17%	6%	10%	5%	75%	30%	8%	68%	59%	22%	7%	3%
MaggieToulouse Oliver (D)	54%	53%	55%	53%	46%	55%	59%	49%	57%	52%	57%	54%	10%	14%	23%	55%	86%	80%	92%	12%	54%	84%	21%	32%	58%	87%	90%
Undecided	13%	14%	11%	22%	21%	10%	3%	21%	7%	9%	17%	11%	8%	16%	14%	28%	8%	10%	3%	13%	16%	7%	11%	9%	20%	6%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Secretary Of State V	100%	49%	51%	17%	22%	36%	26%	39%	61%	50%	39%	11%	11%	14%	13%	10%	12%	24%	14%	25%	35%	37%	20%	19%	31%	15%	11%

12 If the election for New Mexico Secretary of State were today, and you were filling out your ballot right now, who would you vote for? Republican Nora Espinoza? Or Democrat Maggie Toulouse Oliver?

524 Secretary Of State Voters	All	Issue						Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region		Suburban		Rural	
Credibility Interval: +/-4.4 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Bernalill	Rest of	Men	Women	Men	Women
Nora Espinoza (R)	34%	62%	46%	33%	35%	9%	9%	33%	28%	40%	58%	25%	35%	33%	36%	38%	28%	33%	30%	38%	30%	36%	36%	24%	38%	29%	36%	33%	38%	32%	39%
MaggieToulouse Oliver (D)	54%	30%	41%	58%	50%	74%	80%	57%	56%	48%	33%	62%	55%	53%	46%	53%	60%	52%	57%	53%	57%	55%	50%	48%	56%	60%	51%	57%	52%	51%	49%
Undecided	13%	7%	13%	9%	15%	17%	11%	10%	17%	11%	8%	13%	10%	14%	18%	9%	12%	14%	13%	10%	13%	9%	14%	28%	6%	11%	13%	10%	9%	17%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Secretary Of State V	100%	10%	17%	37%	11%	11%	6%	33%	32%	35%	26%	67%	42%	58%	21%	34%	45%	35%	38%	27%	27%	32%	39%	30%	70%	31%	69%	15%	15%	18%	20%

Results of SurveyUSA Election Poll #23181

Geography: New Mexico  
Data Collected: 09/28/2016 - 10/02/2016  
Release Date: 10/03/2016  
Percentages

12

If the election for New Mexico Secretary of State were today, and you were filling out your ballot right now, who would you vote for? Republican Nora Espinoza? Or Democrat Maggie Toulouse Oliver?

524 Secretary Of State Voters	All	Strong	Independent		HS Edu	College
Credibility Interval: +/-4.4 pct points		Men	Men	Women	Men	Whites
Nora Espinoza (R)	34%	76%	28%	33%	40%	29%
MaggieToulouse Oliver (D)	54%	18%	56%	52%	36%	62%
Undecided	13%	6%	16%	15%	25%	9%
Total	100%	100%	100%	100%	100%	100%
Composition of Secretary Of State V	100%	6%	18%	17%	11%	24%

13

Do you approve or disapprove of the job Susana Martinez is doing as Governor?

682 Registered Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Approve	36%	35%	37%	26%	31%	39%	44%	29%	42%	39%	32%	39%	63%	52%	49%	28%	26%	25%	18%	57%	35%	22%	59%	50%	31%	18%	15%
Disapprove	49%	52%	47%	54%	52%	48%	45%	53%	47%	48%	55%	37%	21%	32%	34%	60%	56%	63%	78%	27%	50%	68%	31%	34%	49%	73%	76%
Not Sure	14%	13%	16%	20%	16%	13%	11%	18%	12%	13%	13%	24%	16%	16%	17%	12%	18%	13%	4%	16%	16%	10%	10%	16%	20%	9%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	19%	24%	32%	25%	43%	57%	48%	40%	13%	11%	15%	12%	10%	13%	23%	12%	26%	36%	35%	18%	19%	32%	14%	10%

13

Do you approve or disapprove of the job Susana Martinez is doing as Governor?

682 Registered Voters	All	Issue						Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region		Suburban		Rural	
Credibility Interval: +/-3.8 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Bernalill	Rest of	Men	Women	Men	Women
Approve	36%	43%	55%	36%	51%	24%	4%	32%	33%	46%	53%	31%	39%	35%	47%	39%	28%	35%	34%	41%	35%	38%	37%	29%	40%	38%	35%	36%	41%	34%	39%
Disapprove	49%	50%	37%	52%	35%	66%	85%	54%	52%	40%	28%	56%	47%	50%	35%	44%	62%	47%	50%	49%	54%	44%	49%	50%	49%	49%	50%	44%	43%	56%	43%
Not Sure	14%	8%	9%	12%	14%	10%	11%	14%	16%	14%	19%	13%	14%	15%	18%	18%	11%	18%	16%	10%	12%	18%	14%	21%	11%	13%	15%	20%	16%	10%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	18%	37%	10%	11%	6%	35%	34%	31%	25%	68%	40%	59%	23%	37%	40%	41%	35%	25%	28%	31%	39%	33%	67%	31%	69%	14%	15%	17%	20%

13

Do you approve or disapprove of the job Susana Martinez is doing as Governor?

682 Registered Voters	All	Strong	Independent		HS Edu	College
Credibility Interval: +/-3.8 pct points		Men	Men	Women	Men	Whites
Approve	36%	72%	29%	41%	43%	30%
Disapprove	49%	23%	55%	44%	37%	57%
Not Sure	14%	5%	16%	15%	20%	13%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	6%	18%	17%	12%	21%

Results of SurveyUSA Election Poll #23181

Geography: New Mexico  
Data Collected: 09/28/2016 - 10/02/2016  
Release Date: 10/03/2016  
Percentaaes

14 Do you approve or disapprove of the job Tom Udall is doing as United States Senator?

682 Registered Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation						Party Affiliation			Ideology					
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Approve	52%	50%	54%	40%	51%	56%	58%	46%	57%	52%	56%	42%	29%	39%	31%	53%	67%	64%	81%	35%	51%	70%	36%	40%	53%	76%	71%
Disapprove	29%	37%	22%	25%	26%	31%	34%	26%	32%	29%	25%	43%	55%	38%	49%	26%	22%	15%	10%	45%	32%	13%	55%	41%	24%	6%	13%
Not Sure	18%	12%	24%	35%	22%	13%	8%	28%	11%	19%	19%	15%	16%	23%	20%	21%	11%	21%	8%	20%	17%	16%	9%	19%	23%	19%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	19%	24%	32%	25%	43%	57%	48%	40%	13%	11%	15%	12%	10%	13%	23%	12%	26%	36%	35%	18%	19%	32%	14%	10%

14 Do you approve or disapprove of the job Tom Udall is doing as United States Senator?

682 Registered Voters	All	Issue						Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region		Suburban		Rural	
Credibility Interval: +/-3.8 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Bernalill	Rest of	Men	Women	Men	Women
Approve	52%	40%	48%	57%	46%	53%	85%	51%	52%	53%	39%	57%	52%	52%	54%	50%	53%	53%	50%	54%	56%	46%	53%	44%	56%	50%	54%	42%	50%	53%	52%
Disapprove	29%	56%	32%	27%	33%	22%	8%	30%	28%	30%	39%	27%	33%	27%	29%	27%	31%	26%	32%	31%	23%	34%	32%	20%	34%	28%	30%	46%	23%	38%	26%
Not Sure	18%	4%	20%	16%	21%	25%	7%	19%	20%	17%	22%	16%	16%	21%	17%	24%	16%	21%	18%	16%	21%	20%	16%	36%	10%	22%	17%	12%	27%	9%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	18%	37%	10%	11%	6%	35%	34%	31%	25%	68%	40%	59%	23%	37%	40%	41%	35%	25%	28%	31%	39%	33%	67%	31%	69%	14%	15%	17%	20%

14 Do you approve or disapprove of the job Tom Udall is doing as United States Senator?

682 Registered Voters	All	Strong	Independent		HS Edu	College
Credibility Interval: +/-3.8 pct points		Men	Men	Women	Men	Whites
Approve	52%	24%	48%	54%	53%	58%
Disapprove	29%	66%	40%	24%	35%	27%
Not Sure	18%	10%	12%	22%	13%	15%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	6%	18%	17%	12%	21%

15 Do you approve or disapprove of the job Martin Heinrich is doing as United States Senator?

682 Registered Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation						Party Affiliation				Ideology				
Credibility Interval: +/-3.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Approve	46%	45%	46%	38%	37%	50%	54%	37%	52%	44%	50%	39%	26%	38%	21%	42%	62%	56%	70%	33%	42%	61%	32%	36%	44%	65%	66%
Disapprove	28%	33%	23%	20%	28%	28%	35%	24%	31%	30%	23%	38%	49%	34%	49%	27%	23%	15%	11%	41%	33%	14%	53%	37%	22%	13%	14%
Not Sure	26%	21%	31%	42%	35%	22%	11%	38%	17%	26%	28%	23%	24%	28%	30%	31%	15%	29%	19%	26%	25%	26%	15%	27%	34%	23%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	19%	24%	32%	25%	43%	57%	48%	40%	13%	11%	15%	12%	10%	13%	23%	12%	26%	36%	35%	18%	19%	32%	14%	10%

Results of SurveyUSA Election Poll #23181

Geography: New Mexico  
Data Collected: 09/28/2016 - 10/02/2016  
Release Date: 10/03/2016  
Percentaaes

15 Do you approve or disapprove of the job Martin Heinrich is doing as United States Senator?

682 Registered Voters	All	Issue						Attend Church			Evangelical		Military Househo		Education			Income			Urbanity			Cell Phone / Lan		Region		Suburban		Rural	
Credibility Interval: +/-3.8 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Urban	Suburb	Rural	Cell Ph	Landlin	Bernalill	Rest of	Men	Women	Men	Women
Approve	46%	36%	36%	52%	45%	55%	68%	48%	43%	45%	37%	49%	47%	44%	43%	43%	49%	47%	38%	52%	51%	42%	43%	35%	51%	49%	44%	42%	42%	45%	43%
Disapprove	28%	48%	35%	24%	29%	22%	22%	25%	28%	31%	38%	26%	32%	26%	27%	27%	30%	24%	31%	31%	25%	29%	31%	17%	34%	28%	28%	32%	27%	40%	24%
Not Sure	26%	16%	29%	24%	26%	22%	9%	26%	29%	24%	26%	25%	21%	30%	30%	30%	21%	29%	31%	16%	24%	28%	25%	48%	16%	23%	28%	26%	31%	15%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	9%	18%	37%	10%	11%	6%	35%	34%	31%	25%	68%	40%	59%	23%	37%	40%	41%	35%	25%	28%	31%	39%	33%	67%	31%	69%	14%	15%	17%	20%

15 Do you approve or disapprove of the job Martin Heinrich is doing as United States Senator?

682 Registered Voters	All	Strong	Independent		HS Edu	College
Credibility Interval: +/-3.8 pct points		Men	Men	Women	Men	Whites
Approve	46%	21%	43%	42%	40%	53%
Disapprove	28%	62%	36%	29%	30%	28%
Not Sure	26%	17%	21%	29%	30%	18%
Total	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	6%	18%	17%	12%	21%

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

**Statement of Methodology:** SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to [editor@surveyusa.com](mailto:editor@surveyusa.com).