Results of SurveyUSA News Poll #14628

Geography: California
Data Collected: 10/17/2008 - 10/19/2008
Release Date: 10/24/2008
Percentages

Sponsors:
All SurveyUSA clients in California

1 Do you approve or disapprove of the job George W. Bush is doing as President?

600 Adults	All	Gender		Age				Race				Party Affiliation			Ideology			Abortion		Does US Need		Gun Ownership		Attend Religious Service			Evangelical?		Own a Gun?	
Credibility Interval: +/-3.6 pct points		Male	Female	18-34	35-49	50-64	65+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	Need	Not Ne	Yes	No	Regular	Occasi	Almost	Yes	No	Yes	No
Approve	24%	26%	22%	17%	24%	29%	35%	23%	13%	30%	19%	55%	9%	19%	54%	22%	6%	39%	14%	36%	20%	27%	23%	35%	18%	19%	46%	18%	27%	22%
Disapprove	73%	71%	74%	77%	74%	70%	64%	73%	85%	69%	74%	41%	87%	79%	44%	76%	94%	56%	84%	62%	76%	72%	73%	65%	76%	78%	51%	79%	72%	73%
Not Sure	3%	3%	4%	7%	2%	1%	1%	4%	1%	1%	8%	4%	3%	2%	2%	2%	0%	6%	1%	2%	4%	1%	5%	1%	6%	3%	3%	3%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	35%	33%	18%	15%	51%	6%	28%	15%	26%	48%	22%	22%	43%	24%	40%	57%	21%	72%	30%	66%	33%	34%	34%	20%	76%	28%	68%

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600 Adults	All	Income		Region			
Credibility Interval: +/-3.6 pct points		< $50K	> $50K	Central	Greater	Inland	Bay Are
Approve	24%	19%	25%	28%	19%	34%	19%
Disapprove	73%	78%	71%	70%	77%	65%	74%
Not Sure	3%	2%	4%	2%	4%	1%	7%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	36%	64%	20%	40%	19%	21%

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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