Results of SurveyUSA Election Poll #16949

Geography: KS 4th CD
Data Collected: 08/09/2010 - 08/11/2010
Release Date: 08/12/2010

Percentages

In theory, one can say that the sample is identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents who do not have a home telephone been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were compiled by SurveyUSA at Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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