

# Results of SurveyUSA News Poll #18675

Geography: City of Oakland

Data Collected: 10/12/2011

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Percentages

**Honeymoon Ends for Oakland Mayor Quan:** Oakland CA Mayor Jean Quan, who six months ago had a 57% approval rating and a Plus 33 Net Approval, today has lost much of the broad support she once enjoyed, according to this latest exclusive KPIX-TV poll conducted by SurveyUSA. Today, 28% approve of Quan's job performance, and 53% disapprove -- a Minus 25 Net Approval, and a 58-point swing over the past six months. Click the "Triangle T" to see the exclusive [tracking graphs](#).

**1** Do you approve or disapprove of the job Jean Quan is doing as Mayor of Oakland?

500 Adults Credibility Interval: +/-4.5 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Moder	Liberal
Approve	28%	34%	23%	28%	27%	31%	30%	27%	30%	31%	25%	33%	26%	33%	29%	28%	20%	26%	37%
Disapprove	53%	52%	53%	52%	55%	52%	50%	54%	51%	45%	59%	56%	49%	54%	53%	54%	71%	59%	43%
Not Sure	19%	14%	23%	20%	18%	18%	20%	19%	19%	24%	16%	11%	25%	13%	18%	18%	9%	15%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	47%	53%	37%	28%	21%	14%	65%	35%	28%	34%	19%	19%	6%	73%	15%	10%	36%	38%

**2** How much confidence do you have in Mayor Quan's ability to reduce the city's crime problem? A lot of confidence? Some confidence? A little confidence? Or no confidence at all?

500 Adults Credibility Interval: +/-4.5 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepe	Conser	Moder	Liberal
Lot Of Confidence	7%	9%	5%	7%	3%	10%	10%	5%	10%	7%	8%	2%	9%	16%	5%	10%	16%	5%	5%
Some Confidence	22%	20%	24%	18%	25%	21%	28%	21%	24%	25%	17%	15%	31%	28%	21%	16%	8%	24%	26%
A Little Confidence	34%	32%	35%	40%	29%	29%	34%	35%	31%	33%	34%	43%	24%	20%	33%	41%	14%	32%	41%
No Confidence At All	35%	37%	34%	32%	42%	36%	28%	37%	33%	31%	38%	39%	32%	36%	38%	27%	60%	38%	28%
Not Sure	3%	3%	2%	3%	2%	4%	0%	3%	3%	4%	3%	0%	3%	0%	2%	5%	3%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	47%	53%	37%	28%	21%	14%	65%	35%	28%	34%	19%	19%	6%	73%	15%	10%	36%	38%

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.