Results of SurveyUSA Election Poll #23213

Geography: Oregon
Data Collected: 10/10/2016 - 10/12/2016
Release Date: 10/13/2016
Percentages

Sponsor:
KATU-TV (Portland)

In Oregon, Brown and Pierce in Dogfight for Governor Mansion, Every Vote Vital;
Clinton Safely Atop Trump; Wyden Well-Positioned for Re-Election to U.S. Senate:

26 days till votes are counted in Oregon, Democrat Hillary Clinton is 10 points in front of Republican Donald Trump, according to a SurveyUSA poll conducted for KATU-TV in Portland. Libertarian Gary Johnson is backed by 6%, Green Party candidate Jill Stein gets 4%.

Reciprocal efforts by the Trump campaign to suppress Democratic turnout and by the Clinton campaign to suppress Republican turnout may not cause Oregon's 7 Electoral Votes to flip, but such cross-winds could well make a difference in the state's fiercely fought Governor's election.

At the top of the ticket, Clinton leads by 23 points among women; Trump leads by 4 points among men -- a 27-point Gender Gap. Clinton leads by 4 points among rural women, leads by 22 points among suburban women. Clinton leads by 21 points among voters under age 50; the candidates run even among voters age 50+.

Clinton holds 91% of the Democratic base. Trump holds 82% of the Republican base. Moderates break for Clinton by 18 points. Independent men vote for Trump by 16 points. Independent women vote for Clinton by 10 points. Voters focused on terrorism, national security and immigration back Trump. Voters focused on the economy, education and the environment back Clinton.

Of Trump supporters, 51% say they are voting "for Trump," compared to 48% who are voting "against Clinton." Of Clinton supporters, 64% say they are voting "for Clinton," compared to 35% who are voting "against Trump." 52% of Trump backers are "enthusiastic," compared to 58% of Clinton backers. 44% of Trump backers have reservations about their candidate, compared to 39% of Clinton backers.

Trump carries military households by 23 points, carries Evangelicals by 47 points. Clinton leads by 3 points among the least affluent voters, leads by 10 points among middle-income voters, and leads by 24 points among affluent voters. Trump leads among high-school educated voters, Clinton leads among those who have started college but not finished, and among those with a 4-year college degree.

In an election for Governor today, 10/13/16, 6 days till mail-in voting begins, Democrat Kate Brown leads republican Bud Pierce 46% to 42%. Pierce holds 81% of the GOP base, Brown holds 84% of the Democratic base. Independent men break for Pierce by 14 points. Independent women split. High-school educated men back Pierce by 21 points. College-educated white voters back Brown by 19 points.

Pierce leads among rural men by 24 points; rural women split. Brown leads by 8 points in greater Portland. Pierce leads by a nominal 2 points in the rest of Oregon. Pierce leads by 50 points among Evangelicals and leads by 26 points in military households. Pierce leads overwhelmingly among voters focused on immigration and national security and leads materially among voters focused on terrorism. Brown leads materially among voters focused on the economy and leads overwhelmingly among voters focused on education and the environment.

In the contest for United States Senator from Oregon, Democrat Ron Wyden is cruising to re-election for his 4th full term, today leading Republican Mark Callahan 54% to 32%. Wyden leads among men and women, young and old, rich and poor, whites and non-whites.

Context and methodology: SurveyUSA interviewed 800 adults from the state of Oregon 10/10/16 through 10/12/16. All interviews were conducted after the 2nd Presidential debate on 10/09/13. Of the 800 adults interviewed, 730 were registered to vote. Of the 730 registered voters, 654 were determined by SurveyUSA to be likely to vote on or before the 11/08/16 deadline. This research was conducted using blended sample, mixed mode. Respondents reachable on their home telephone (73% of likely voters) were interviewed on their home phones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (27% of likely voters) were shown a questionnaire on the display of their smartphone, tablet or other electronic device. Barack Obama carried Oregon by 12 points in 2012 and by 16 points in 2008. John Kerry carried Oregon by 4 points in 2004. Al Gore carried Oregon by 3 points in 2000. In 2010, Wyden defeated Republican Jim Huffman by 18 points; Wyden leads by 22 points today. In 2015, Democratic Governor John Kitzhaber resigned, leaving then Secretary of State Brown to take his place.

1 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Libertarian Gary Johnson? or Green Party candidate Jill Stein?

654 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Donald Trump (R)	38%	43%	33%	18%	37%	41%	47%	31%	44%	38%	**	48%	28%	95%	73%	73%	24%	9%	5%	2%	82%	38%	4%	76%	67%	33%	7%	7%
Hillary Clinton (D)	48%	39%	56%	54%	51%	46%	43%	52%	45%	46%	**	52%	55%	2%	15%	5%	40%	69%	87%	97%	10%	35%	91%	11%	17%	51%	82%	81%
Gary Johnson (L)	6%	7%	4%	12%	4%	5%	4%	7%	5%	6%	**	1%	8%	1%	3%	14%	15%	4%	4%	0%	2%	11%	2%	5%	9%	8%	2%	2%
Jill Stein (G)	4%	5%	3%	5%	6%	2%	3%	5%	2%	4%	**	0%	5%	0%	0%	4%	9%	15%	1%	0%	0%	9%	1%	0%	2%	3%	5%	9%
Undecided	5%	5%	5%	11%	3%	6%	3%	5%	5%	6%	**	0%	5%	2%	9%	5%	12%	3%	3%	1%	6%	6%	2%	7%	6%	5%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	15%	30%	31%	25%	44%	56%	84%	2%	8%	6%	10%	17%	14%	11%	11%	22%	13%	27%	36%	35%	14%	22%	26%	17%	18%

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1 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Libertarian Gary Johnson? or Green Party candidate Jill Stein?

654 Likely Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-3.9 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Donald Trump (R)	38%	77%	60%	32%	52%	7%	6%	32%	34%	49%	66%	24%	54%	30%	47%	39%	32%	39%	38%	34%	25%	43%	33%	48%	36%	33%	55%	43%	43%	34%	53%
Hillary Clinton (D)	48%	16%	32%	50%	32%	78%	80%	54%	51%	37%	19%	61%	31%	56%	41%	42%	56%	42%	48%	57%	55%	45%	51%	42%	47%	55%	26%	47%	27%	44%	31%
Gary Johnson (L)	6%	4%	2%	9%	4%	9%	3%	5%	6%	6%	6%	5%	7%	5%	3%	7%	5%	6%	8%	3%	7%	5%	7%	4%	9%	3%	6%	6%	14%	8%	3%
Jill Stein (G)	4%	3%	1%	2%	4%	4%	9%	5%	4%	3%	2%	5%	2%	4%	4%	6%	2%	7%	2%	2%	7%	3%	4%	3%	5%	3%	5%	1%	12%	6%	7%
Undecided	5%	0%	5%	7%	7%	2%	2%	5%	5%	6%	6%	4%	5%	5%	5%	5%	5%	8%	5%	4%	7%	4%	6%	4%	4%	6%	9%	3%	4%	9%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	9%	21%	30%	10%	12%	11%	29%	40%	30%	29%	67%	31%	69%	15%	37%	48%	28%	37%	35%	27%	73%	65%	35%	18%	21%	14%	15%	18%	17%	7%

1 If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Libertarian Gary Johnson? or Green Party candidate Jill Stein?

654 Likely Voters	All	College
Credibility Interval: +/-3.9 pct points		Whites
Donald Trump (R)	38%	31%
Hillary Clinton (D)	48%	56%
Gary Johnson (L)	6%	5%
Jill Stein (G)	4%	2%
Undecided	5%	6%
Total	100%	100%
Composition of Likely Voters	100%	38%

2 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

249 Trump Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-6.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Trump	51%	53%	48%	35%	53%	48%	56%	49%	52%	50%	**	51%	**	54%	65%	34%	70%	**	**	**	60%	39%	**	52%	55%	42%	**	**
Against Clinton	48%	46%	50%	61%	47%	50%	43%	50%	46%	49%	**	49%	**	43%	34%	65%	30%	**	**	**	38%	60%	**	44%	44%	58%	**	**
Not Sure	1%	1%	2%	4%	0%	2%	2%	1%	2%	1%	**	0%	**	3%	1%	2%	0%	**	**	**	2%	1%	**	3%	1%	0%	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	54%	46%	7%	29%	34%	30%	36%	64%	85%	1%	9%	5%	26%	33%	27%	7%	3%	3%	1%	59%	36%	4%	29%	39%	23%	3%	3%

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2 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

249 Trump Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-6.3 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
For Trump	51%	73%	51%	47%	29%	**	**	42%	52%	57%	48%	56%	51%	52%	51%	61%	41%	60%	48%	44%	52%	51%	50%	53%	54%	51%	57%	58%	40%	37%	50%
Against Clinton	48%	27%	46%	51%	71%	**	**	58%	45%	42%	51%	44%	48%	46%	48%	39%	56%	40%	52%	55%	46%	48%	48%	47%	44%	45%	42%	42%	58%	62%	50%
Not Sure	1%	0%	3%	2%	0%	**	**	0%	3%	1%	2%	0%	1%	2%	1%	0%	3%	1%	1%	1%	2%	1%	2%	1%	2%	5%	1%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	18%	33%	25%	13%	2%	2%	25%	37%	39%	50%	44%	45%	55%	19%	39%	42%	30%	38%	33%	18%	82%	56%	44%	17%	18%	21%	17%	21%	15%	10%

2 Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

249 Trump Voters	All	College
Credibility Interval: +/-6.3 pct points		Whites
For Trump	51%	38%
Against Clinton	48%	59%
Not Sure	1%	3%
Total	100%	100%
Composition of Trump Voters	100%	32%

3 Do you vote for Trump enthusiastically? Or with reservations?

249 Trump Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-6.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Enthusiastically	52%	51%	54%	35%	46%	63%	50%	44%	57%	52%	**	43%	**	69%	53%	40%	67%	**	**	**	60%	42%	**	58%	55%	46%	**	**
With Reservations	44%	45%	43%	61%	52%	31%	46%	53%	38%	44%	**	57%	**	26%	46%	57%	28%	**	**	**	37%	54%	**	41%	41%	47%	**	**
Not Sure	4%	5%	3%	4%	3%	5%	4%	3%	5%	5%	**	0%	**	5%	1%	2%	5%	**	**	**	3%	3%	**	1%	4%	6%	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	54%	46%	7%	29%	34%	30%	36%	64%	85%	1%	9%	5%	26%	33%	27%	7%	3%	3%	1%	59%	36%	4%	29%	39%	23%	3%	3%

3 Do you vote for Trump enthusiastically? Or with reservations?

249 Trump Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-6.3 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Enthusiastically	52%	79%	60%	38%	33%	**	**	42%	49%	62%	50%	55%	56%	49%	61%	60%	41%	65%	49%	40%	33%	56%	53%	52%	48%	50%	63%	61%	41%	45%	58%
With Reservations	44%	14%	38%	58%	62%	**	**	53%	47%	34%	48%	41%	40%	47%	37%	38%	51%	34%	47%	53%	61%	40%	44%	44%	46%	48%	36%	31%	56%	52%	39%
Not Sure	4%	6%	2%	4%	5%	**	**	5%	4%	4%	2%	4%	4%	4%	1%	2%	8%	2%	4%	7%	6%	4%	4%	5%	6%	2%	1%	7%	3%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Trump Voters	100%	18%	33%	25%	13%	2%	2%	25%	37%	39%	50%	44%	45%	55%	19%	39%	42%	30%	38%	33%	18%	82%	56%	44%	17%	18%	21%	17%	21%	15%	10%

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3 Do you vote for Trump enthusiastically? Or with reservations?

249 Trump Voters	All	College
Credibility Interval: +/-6.3 pct points		Whites
Enthusiastically	52%	41%
With Reservations	44%	49%
Not Sure	4%	10%
Total	100%	100%
Composition of Trump Voters	100%	32%

4 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

312 Clinton Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-5.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
For Clinton	64%	63%	65%	30%	57%	78%	81%	48%	79%	68%	**	35%	58%	**	54%	**	45%	54%	65%	82%	57%	48%	72%	**	40%	66%	68%	62%
Against Trump	35%	37%	33%	70%	43%	19%	19%	52%	19%	32%	**	57%	42%	**	46%	**	55%	46%	32%	18%	43%	52%	27%	**	60%	32%	32%	37%
Not Sure	1%	0%	1%	0%	0%	3%	0%	0%	2%	0%	**	7%	0%	**	0%	**	0%	0%	2%	0%	0%	0%	1%	**	0%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	39%	61%	16%	31%	30%	22%	48%	52%	81%	3%	8%	7%	0%	5%	1%	9%	16%	40%	27%	6%	26%	67%	3%	8%	28%	30%	29%

4 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

312 Clinton Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-5.4 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
For Clinton	64%	**	67%	69%	56%	66%	58%	68%	61%	67%	51%	66%	78%	62%	72%	56%	69%	67%	66%	62%	43%	74%	61%	72%	57%	64%	83%	59%	45%	50%	**
Against Trump	35%	**	31%	31%	44%	31%	42%	32%	37%	33%	49%	33%	22%	38%	28%	43%	31%	31%	34%	38%	57%	25%	38%	28%	43%	32%	17%	41%	55%	50%	**
Not Sure	1%	**	2%	0%	0%	3%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	4%	0%	0%	0%	0%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	3%	14%	31%	7%	20%	18%	33%	42%	22%	11%	85%	20%	80%	13%	32%	55%	24%	36%	40%	31%	69%	69%	31%	18%	24%	8%	15%	10%	16%	5%

4 Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

312 Clinton Voters	All	College
Credibility Interval: +/-5.4 pct points		Whites
For Clinton	64%	72%
Against Trump	35%	28%
Not Sure	1%	0%
Total	100%	100%
Composition of Clinton Voters	100%	45%

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5 Do you vote for Clinton enthusiastically? Or with reservations?

312 Clinton Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-5.6 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Enthusiastically	58%	55%	59%	35%	55%	64%	70%	48%	67%	58%	**	70%	54%	**	31%	**	30%	34%	59%	90%	36%	31%	72%	**	38%	52%	57%	70%
With Reservations	39%	41%	38%	61%	41%	34%	28%	47%	32%	40%	**	23%	44%	**	60%	**	64%	62%	37%	10%	56%	64%	26%	**	59%	46%	39%	30%
Not Sure	3%	3%	3%	5%	5%	2%	2%	5%	2%	2%	**	7%	2%	**	9%	**	7%	4%	3%	0%	8%	5%	2%	**	3%	2%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	39%	61%	16%	31%	30%	22%	48%	52%	81%	3%	8%	7%	0%	5%	1%	9%	16%	40%	27%	6%	26%	67%	3%	8%	28%	30%	29%

5 Do you vote for Clinton enthusiastically? Or with reservations?

312 Clinton Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-5.6 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Enthusiastically	58%	**	53%	57%	47%	63%	61%	66%	54%	57%	52%	58%	67%	56%	78%	45%	61%	54%	57%	61%	43%	65%	57%	60%	52%	56%	57%	57%	26%	35%	**
With Reservations	39%	**	45%	41%	53%	31%	37%	34%	43%	39%	48%	38%	31%	41%	11%	51%	38%	42%	41%	36%	54%	33%	40%	37%	42%	43%	39%	39%	72%	58%	**
Not Sure	3%	**	2%	2%	0%	6%	2%	0%	3%	4%	0%	3%	3%	3%	11%	4%	1%	5%	2%	3%	4%	3%	3%	3%	6%	1%	4%	4%	2%	7%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Clinton Voters	100%	3%	14%	31%	7%	20%	18%	33%	42%	22%	11%	85%	20%	80%	13%	32%	55%	24%	36%	40%	31%	69%	69%	31%	18%	24%	8%	15%	10%	16%	5%

5 Do you vote for Clinton enthusiastically? Or with reservations?

312 Clinton Voters	All	College
Credibility Interval: +/-5.6 pct points		Whites
Enthusiastically	58%	59%
With Reservations	39%	40%
Not Sure	3%	1%
Total	100%	100%
Composition of Clinton Voters	100%	45%

6 If you were filling out your ballot for United States Senate right now, who would you vote for? Republican Mark Callahan? Democrat Ron Wyden? Or one of the other candidates?

654 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Mark Callahan (R)	32%	38%	26%	19%	27%	38%	36%	24%	38%	32%	**	30%	28%	84%	62%	58%	22%	8%	5%	1%	70%	31%	3%	71%	59%	26%	2%	5%
Ron Wyden (D)	54%	48%	59%	53%	51%	55%	56%	52%	55%	53%	**	57%	52%	9%	21%	21%	51%	75%	87%	93%	16%	47%	89%	22%	22%	58%	83%	83%
Other	6%	7%	5%	6%	9%	4%	5%	8%	5%	6%	**	7%	7%	5%	6%	8%	12%	10%	2%	3%	6%	10%	2%	3%	8%	7%	4%	6%
Undecided	9%	7%	11%	22%	13%	3%	4%	16%	3%	8%	**	5%	14%	2%	11%	14%	15%	7%	6%	4%	8%	12%	5%	4%	12%	9%	11%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	15%	30%	31%	25%	44%	56%	84%	2%	8%	6%	10%	17%	14%	11%	11%	22%	13%	27%	36%	35%	14%	22%	26%	17%	18%

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Results of SurveyUSA Election Poll #23213

Geography: Oregon
Data Collected: 10/10/2016 - 10/12/2016
Release Date: 10/13/2016
Percentages

Sponsor:
KATU-TV (Portland)

6 If you were filling out your ballot for United States Senate right now, who would you vote for? Republican Mark Callahan? Democrat Ron Wyden? Or one of the other candidates?

654 Likely Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-3.9 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Mark Callahan (R)	32%	67%	40%	29%	50%	7%	3%	28%	29%	39%	59%	19%	45%	25%	33%	33%	29%	31%	30%	30%	19%	37%	29%	37%	36%	23%	42%	37%	35%	28%	36%
Ron Wyden (D)	54%	20%	38%	59%	43%	74%	83%	55%	55%	49%	26%	67%	41%	59%	53%	49%	58%	47%	55%	60%	53%	54%	57%	48%	54%	56%	44%	54%	43%	50%	50%
Other	6%	8%	8%	3%	4%	8%	9%	7%	6%	5%	8%	5%	4%	7%	6%	5%	7%	10%	5%	4%	7%	6%	6%	6%	7%	6%	5%	6%	13%	7%	8%
Undecided	9%	5%	13%	8%	3%	12%	6%	11%	9%	6%	7%	9%	9%	9%	9%	13%	5%	12%	9%	6%	21%	4%	8%	10%	3%	15%	9%	4%	9%	15%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	9%	21%	30%	10%	12%	11%	29%	40%	30%	29%	67%	31%	69%	15%	37%	48%	28%	37%	35%	27%	73%	65%	35%	18%	21%	14%	15%	18%	17%	7%

6 If you were filling out your ballot for United States Senate right now, who would you vote for? Republican Mark Callahan? Democrat Ron Wyden? Or one of the other candidates?

654 Likely Voters	All	College
Credibility Interval: +/-3.9 pct points		Whites
Mark Callahan (R)	32%	30%
Ron Wyden (D)	54%	57%
Other	6%	8%
Undecided	9%	5%
Total	100%	100%
Composition of Likely Voters	100%	38%

7 If you were filling our your ballot for Oregon Governor right now, who would you vote for? Republican Bud Pierce? Democrat Kate Brown? Or one of the other candidates?

654 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Bud Pierce (R)	42%	49%	35%	27%	37%	48%	48%	34%	48%	43%	**	44%	31%	90%	76%	75%	40%	18%	9%	3%	81%	47%	7%	78%	71%	39%	13%	8%
Kate Brown (D)	46%	40%	53%	46%	48%	46%	46%	47%	46%	46%	**	43%	53%	5%	13%	12%	45%	67%	83%	86%	10%	39%	84%	13%	19%	46%	79%	79%
Other	4%	5%	4%	3%	6%	4%	4%	5%	4%	5%	**	0%	1%	2%	3%	7%	6%	9%	2%	3%	3%	7%	2%	4%	4%	6%	2%	2%
Undecided	8%	7%	8%	24%	10%	2%	2%	15%	2%	6%	**	13%	15%	4%	8%	5%	9%	6%	5%	8%	6%	7%	6%	5%	6%	8%	6%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	15%	30%	31%	25%	44%	56%	84%	2%	8%	6%	10%	17%	14%	11%	11%	22%	13%	27%	36%	35%	14%	22%	26%	17%	18%

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Results of SurveyUSA Election Poll #23213

Geography: Oregon
Data Collected: 10/10/2016 - 10/12/2016
Release Date: 10/13/2016
Percentages

Sponsor:
KATU-TV (Portland)

7

If you were filling our your ballot for Oregon Governor right now, who would you vote for? Republican Bud Pierce? Democrat Kate Brown? Or one of the other candidates?

654 Likely Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-3.9 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Bud Pierce (R)	42%	75%	57%	39%	65%	11%	9%	35%	40%	51%	70%	29%	58%	34%	45%	46%	36%	37%	43%	41%	28%	47%	40%	45%	45%	36%	55%	46%	50%	43%	49%
Kate Brown (D)	46%	16%	31%	53%	26%	71%	76%	51%	50%	38%	20%	59%	32%	53%	38%	39%	55%	43%	46%	53%	50%	45%	48%	43%	46%	52%	31%	45%	36%	43%	28%
Other	4%	7%	3%	3%	3%	7%	4%	3%	4%	6%	5%	4%	4%	4%	7%	5%	3%	10%	3%	2%	4%	4%	4%	5%	5%	4%	6%	6%	8%	6%	9%
Undecided	8%	2%	9%	5%	6%	12%	11%	11%	6%	5%	5%	8%	5%	8%	10%	10%	5%	10%	8%	5%	17%	4%	8%	7%	4%	8%	8%	3%	6%	8%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	9%	21%	30%	10%	12%	11%	29%	40%	30%	29%	67%	31%	69%	15%	37%	48%	28%	37%	35%	27%	73%	65%	35%	18%	21%	14%	15%	18%	17%	7%

7

If you were filling our your ballot for Oregon Governor right now, who would you vote for? Republican Bud Pierce? Democrat Kate Brown? Or one of the other candidates?

654 Likely Voters	All	College
Credibility Interval: +/-3.9 pct points		Whites
Bud Pierce (R)	42%	36%
Kate Brown (D)	46%	55%
Other	4%	4%
Undecided	8%	5%
Total	100%	100%
Composition of Likely Voters	100%	38%

8

Oregon will also vote on a number of ballot measures. On Measure 97, the Oregon Business Tax Increase Initiative are you... Certain to vote yes?
Certain to vote no?
Or not certain?

654 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Yes	28%	29%	27%	30%	33%	24%	25%	32%	24%	26%	**	30%	41%	4%	17%	11%	25%	27%	45%	58%	12%	20%	50%	14%	16%	19%	38%	61%
No	44%	49%	38%	40%	34%	49%	50%	36%	50%	43%	**	51%	43%	77%	56%	59%	47%	30%	25%	23%	64%	47%	24%	67%	64%	46%	19%	20%
Not Certain	29%	22%	35%	30%	34%	27%	24%	32%	26%	31%	**	19%	16%	19%	27%	30%	29%	43%	30%	20%	24%	33%	26%	19%	20%	35%	43%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	15%	30%	31%	25%	44%	56%	84%	2%	8%	6%	10%	17%	14%	11%	11%	22%	13%	27%	36%	35%	14%	22%	26%	17%	18%

8

Oregon will also vote on a number of ballot measures. On Measure 97, the Oregon Business Tax Increase Initiative are you... Certain to vote yes?
Certain to vote no?
Or not certain?

654 Likely Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-3.9 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Yes	28%	14%	18%	26%	16%	55%	48%	37%	24%	24%	12%	36%	22%	31%	17%	20%	38%	30%	25%	33%	36%	25%	30%	24%	29%	20%	22%	26%	23%	17%	17%
No	44%	70%	55%	44%	53%	20%	19%	37%	43%	50%	62%	34%	53%	39%	57%	45%	37%	43%	48%	38%	35%	47%	41%	49%	46%	40%	55%	44%	47%	45%	65%
Not Certain	29%	17%	27%	30%	31%	24%	33%	26%	33%	26%	25%	30%	25%	30%	25%	35%	25%	28%	27%	30%	29%	29%	29%	28%	25%	40%	23%	30%	30%	38%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	9%	21%	30%	10%	12%	11%	29%	40%	30%	29%	67%	31%	69%	15%	37%	48%	28%	37%	35%	27%	73%	65%	35%	18%	21%	14%	15%	18%	17%	7%

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Results of SurveyUSA Election Poll #23213

Geography: Oregon
Data Collected: 10/10/2016 - 10/12/2016
Release Date: 10/13/2016
Percentages

Sponsor:
KATU-TV (Portland)

8

Oregon will also vote on a number of ballot measures. On Measure 97, the Oregon Business Tax Increase Initiative are you... Certain to vote yes?
Certain to vote no?
Or not certain?

654 Likely Voters	All	College
Credibility Interval: +/-3.9 pct points		Whites
Yes	28%	37%
No	44%	36%
Not Certain	29%	27%
Total	100%	100%
Composition of Likely Voters	100%	38%

9

Should recreational marijuana sales be allowed in the city you live in? Or banned in the city you live in?

654 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Allowed	52%	59%	46%	73%	59%	52%	31%	63%	43%	52%	**	41%	56%	30%	34%	39%	58%	75%	62%	63%	32%	56%	63%	28%	32%	52%	70%	79%
	39%	37%	40%	21%	32%	35%	62%	29%	47%	40%	**	41%	27%	67%	56%	48%	40%	21%	26%	25%	60%	37%	26%	67%	58%	37%	20%	13%
Not Sure	9%	4%	14%	6%	9%	13%	7%	8%	10%	8%	**	18%	17%	4%	11%	13%	2%	5%	12%	12%	8%	7%	12%	5%	10%	10%	10%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	15%	30%	31%	25%	44%	56%	84%	2%	8%	6%	10%	17%	14%	11%	11%	22%	13%	27%	36%	35%	14%	22%	26%	17%	18%

9

Should recreational marijuana sales be allowed in the city you live in? Or banned in the city you live in?

654 Likely Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-3.9 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Allowed	52%	39%	34%	52%	39%	75%	79%	53%	56%	45%	32%	61%	40%	57%	51%	52%	52%	54%	52%	51%	71%	45%	53%	51%	70%	43%	44%	46%	64%	47%	55%
	39%	55%	54%	38%	52%	19%	12%	34%	36%	49%	60%	31%	55%	32%	48%	38%	38%	39%	38%	41%	23%	45%	37%	41%	28%	42%	53%	46%	35%	40%	45%
Not Sure	9%	7%	12%	10%	8%	6%	9%	13%	9%	6%	8%	9%	5%	10%	0%	11%	10%	7%	9%	8%	5%	11%	10%	8%	2%	14%	3%	8%	2%	13%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	9%	21%	30%	10%	12%	11%	29%	40%	30%	29%	67%	31%	69%	15%	37%	48%	28%	37%	35%	27%	73%	65%	35%	18%	21%	14%	15%	18%	17%	7%

9

Should recreational marijuana sales be allowed in the city you live in? Or banned in the city you live in?

654 Likely Voters	All	College
Credibility Interval: +/-3.9 pct points		Whites
Allowed	52%	53%
	39%	36%
Not Sure	9%	10%
Total	100%	100%
Composition of Likely Voters	100%	38%

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Results of SurveyUSA Election Poll #23213

Geography: Oregon
Data Collected: 10/10/2016 - 10/12/2016
Release Date: 10/13/2016
Percentages

Sponsor:
KATU-TV (Portland)

10 If recreational marijuana sales are allowed in the city you live in, should the sale of recreational marijuana items be taxed by the city? Or not taxed by the city?

654 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Taxed	75%	76%	75%	81%	77%	67%	82%	78%	74%	75%	**	87%	71%	66%	70%	82%	74%	74%	75%	88%	68%	77%	80%	73%	76%	76%	72%	78%
Not Taxed	18%	20%	15%	13%	17%	25%	12%	16%	19%	18%	**	8%	25%	22%	25%	16%	22%	24%	13%	7%	24%	20%	11%	20%	17%	17%	18%	17%
Not Sure	7%	4%	10%	7%	6%	9%	6%	6%	7%	7%	**	5%	4%	12%	6%	3%	5%	3%	12%	5%	8%	3%	10%	7%	7%	6%	10%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	15%	30%	31%	25%	44%	56%	84%	2%	8%	6%	10%	17%	14%	11%	11%	22%	13%	27%	36%	35%	14%	22%	26%	17%	18%

10 If recreational marijuana sales are allowed in the city you live in, should the sale of recreational marijuana items be taxed by the city? Or not taxed by the city?

654 Likely Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-3.4 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Taxed	75%	65%	73%	80%	84%	75%	72%	81%	74%	73%	81%	75%	75%	76%	73%	70%	81%	72%	72%	83%	78%	74%	76%	75%	74%	73%	75%	72%	73%	80%	83%
Not Taxed	18%	31%	19%	15%	11%	16%	21%	13%	18%	20%	15%	18%	19%	16%	19%	23%	12%	20%	21%	10%	15%	19%	17%	18%	22%	15%	20%	20%	26%	14%	12%
Not Sure	7%	4%	8%	5%	5%	8%	7%	6%	8%	7%	4%	7%	6%	7%	8%	7%	7%	8%	6%	7%	7%	7%	7%	7%	4%	12%	5%	8%	1%	6%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	9%	21%	30%	10%	12%	11%	29%	40%	30%	29%	67%	31%	69%	15%	37%	48%	28%	37%	35%	27%	73%	65%	35%	18%	21%	14%	15%	18%	17%	7%

10 If recreational marijuana sales are allowed in the city you live in, should the sale of recreational marijuana items be taxed by the city? Or not taxed by the city?

654 Likely Voters	All	College
Credibility Interval: +/-3.4 pct points		Whites
Taxed	75%	78%
Not Taxed	18%	14%
Not Sure	7%	8%
Total	100%	100%
Composition of Likely Voters	100%	38%

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Results of SurveyUSA Election Poll #23213

Geography: Oregon
Data Collected: 10/10/2016 - 10/12/2016
Release Date: 10/13/2016
Percentages

Sponsor:
KATU-TV (Portland)

11 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

654 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation							Party Affiliation			Ideology				
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li
Immigration	9%	11%	8%	3%	8%	11%	12%	6%	11%	9%	**	11%	9%	22%	13%	14%	13%	2%	4%	2%	17%	10%	3%	16%	16%	11%	1%	1%
Terrorism	21%	19%	22%	14%	17%	21%	29%	16%	24%	22%	**	14%	8%	35%	31%	28%	11%	9%	19%	8%	33%	17%	15%	34%	34%	15%	16%	6%
Economy	30%	31%	29%	38%	25%	32%	29%	29%	30%	30%	**	28%	38%	23%	26%	31%	28%	34%	33%	32%	25%	31%	33%	21%	29%	34%	30%	30%
National Security	10%	9%	10%	6%	10%	12%	9%	9%	10%	11%	**	0%	5%	10%	9%	21%	8%	8%	5%	8%	9%	13%	6%	14%	12%	12%	3%	5%
Education	12%	10%	14%	18%	20%	7%	6%	19%	7%	11%	**	19%	24%	0%	6%	3%	15%	19%	21%	16%	4%	11%	19%	6%	3%	15%	22%	15%
Environment	11%	13%	9%	15%	11%	9%	11%	12%	10%	10%	**	18%	13%	0%	6%	0%	15%	21%	10%	27%	4%	11%	16%	0%	0%	7%	16%	36%
Other	4%	5%	3%	5%	6%	4%	1%	6%	3%	4%	**	9%	2%	9%	3%	2%	5%	5%	3%	4%	5%	4%	3%	9%	4%	1%	6%	5%
Not Sure	3%	2%	5%	1%	2%	5%	4%	2%	4%	4%	**	1%	0%	1%	6%	2%	4%	2%	5%	2%	4%	3%	4%	1%	2%	5%	6%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	15%	30%	31%	25%	44%	56%	84%	2%	8%	6%	10%	17%	14%	11%	11%	22%	13%	27%	36%	35%	14%	22%	26%	17%	18%

11 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

654 Likely Voters	All	Issue						Urbanity			Evangelical		Military Househo		Education			Income			Cell Phone / Lan		Region		Suburban		Rural		Independent		HS Edu
Credibility Interval: +/-3.9 pct points		Immigr	Terroris	Econo	Nationa	Educati	Environ	Urban	Suburb	Rural	Yes	No	Yes	No	High Sc	Some	4-year	< $40K	$40K -	> $80K	Cell Ph	Landlin	Portlan	Rest of	Men	Women	Men	Women	Men	Women	Men
Immigration	9%	100%	0%	0%	0%	0%	0%	7%	10%	10%	14%	6%	14%	7%	7%	10%	8%	11%	9%	8%	4%	11%	9%	9%	10%	10%	12%	9%	11%	9%	3%
Terrorism	21%	0%	100%	0%	0%	0%	0%	18%	19%	25%	28%	16%	28%	17%	30%	23%	15%	26%	19%	15%	14%	23%	19%	23%	15%	22%	22%	27%	17%	17%	22%
Economy	30%	0%	0%	100%	0%	0%	0%	28%	32%	29%	26%	32%	27%	31%	30%	25%	34%	26%	30%	33%	32%	29%	30%	30%	35%	29%	35%	24%	31%	31%	39%
National Security	10%	0%	0%	0%	100%	0%	0%	10%	8%	12%	17%	7%	13%	8%	10%	13%	8%	7%	11%	10%	7%	10%	8%	13%	8%	7%	10%	14%	15%	11%	4%
Education	12%	0%	0%	0%	0%	100%	0%	11%	16%	9%	6%	16%	7%	15%	6%	12%	14%	11%	11%	16%	21%	9%	15%	8%	11%	20%	7%	10%	7%	16%	5%
Environment	11%	0%	0%	0%	0%	0%	100%	19%	8%	8%	2%	16%	4%	14%	7%	9%	15%	11%	11%	13%	13%	10%	11%	10%	12%	4%	5%	12%	14%	8%	12%
Other	4%	0%	0%	0%	0%	0%	0%	6%	3%	4%	5%	4%	5%	4%	4%	4%	5%	5%	4%	3%	7%	3%	4%	3%	4%	2%	8%	0%	4%	3%	7%
Not Sure	3%	0%	0%	0%	0%	0%	0%	1%	5%	3%	3%	3%	1%	4%	6%	4%	2%	3%	5%	2%	1%	4%	3%	3%	4%	6%	1%	4%	1%	5%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	9%	21%	30%	10%	12%	11%	29%	40%	30%	29%	67%	31%	69%	15%	37%	48%	28%	37%	35%	27%	73%	65%	35%	18%	21%	14%	15%	18%	17%	7%

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11 Which ONE of these 6 issues is the single most important issue facing the country today? Immigration? Terrorism? The Economy? National Security? Education? The environment? Or is some other issue most important?

654 Likely Voters	All	College
Credibility Interval: +/-3.9 pct points		Whites
Immigration	9%	8%
Terrorism	21%	16%
Economy	30%	32%
National Security	10%	9%
Education	12%	14%
Environment	11%	15%
Other	4%	4%
Not Sure	3%	2%
Total	100%	100%
Composition of Likely Voters	100%	38%

** Too few respondents of this type were interviewed for this data to be meaningful.

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.

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