## Results of SurveyUSA News Poll \#26290

GOROEV OSA
Geography: North Carolina
Data Collected: 04/06/2022-04/10/2022
Release Date: 04/11/2022
Percentages

About: SurveyUSA interviewed 2,500 North Carolina adults 04/06/2022 through 04/10/2022. This research was conducted online among a representative cross section of North Carolina adults. Sample selected at random by Lucid Holdings LLC of New Orleans. Adult respondents were weighted to US Census targets for gender, age, race, education, and home-ownership.

1 Do you think public schools in North Carolina are overfunded? Adequately funded? Or underfunded?

| 2500 Adults | All | Gender |  | Age |  |  |  | <50/50+ |  | Race |  |  |  | Party Registration |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-2.6 pct points |  | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Republi | Democr | Unaffilia |
| Overfunded | 5\% | 8\% | 3\% | 6\% | 4\% | 5\% | 6\% | 5\% | 6\% | 5\% | 4\% | 6\% | 9\% | 6\% | 6\% | 5\% |
| Adequately Funded | 19\% | 24\% | 15\% | 21\% | 18\% | 17\% | 20\% | 20\% | 18\% | 18\% | 18\% | 28\% | 15\% | 23\% | 18\% | 17\% |
| Underfunded | 62\% | 56\% | 67\% | 60\% | 63\% | 65\% | 59\% | 61\% | 62\% | 64\% | 64\% | 43\% | 57\% | 59\% | 65\% | 69\% |
| Not Sure | 14\% | 12\% | 16\% | 14\% | 15\% | 13\% | 15\% | 14\% | 14\% | 12\% | 14\% | 23\% | 19\% | 12\% | 10\% | 9\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Adults | 100\% | 48\% | 52\% | 30\% | 25\% | 26\% | 20\% | 54\% | 46\% | 63\% | 20\% | 10\% | 7\% | 35\% | 36\% | 22\% |

1 Do you think public schools in North Carolina are overfunded? Adequately funded? Or underfunded?

| 2500 Adults | All | Party Affiliation |  |  | Ideology |  |  |  |  | Ideology Aggregated |  |  | 2020 Vote |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-2.6 pct points |  | Republi | Democr | Indepen | Very Co | Conser | Modera | Liberal | Very Li | Conser | Modera | Liberal | Trump | Biden | High Sc | Some C | 4-Year |
| Overfunded | 5\% | 6\% | 6\% | 4\% | 13\% | 5\% | 4\% | 2\% | 9\% | 8\% | 4\% | 4\% | 7\% | 5\% | 5\% | 4\% | 7\% |
| Adequately Funded | 19\% | 23\% | 19\% | 18\% | 28\% | 23\% | 19\% | 17\% | 11\% | 25\% | 19\% | 15\% | 23\% | 16\% | 23\% | 18\% | 15\% |
| Underfunded | 62\% | 59\% | 64\% | 63\% | 48\% | 60\% | 66\% | 72\% | 72\% | 55\% | 66\% | 72\% | 56\% | 69\% | 52\% | 67\% | 68\% |
| Not Sure | 14\% | 12\% | 11\% | 15\% | 11\% | 12\% | 11\% | 9\% | 8\% | 12\% | 11\% | 9\% | 14\% | 9\% | 21\% | 11\% | 9\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Adults | 100\% | 31\% | 31\% | 32\% | 13\% | 21\% | 37\% | 13\% | 6\% | 34\% | 37\% | 19\% | 38\% | 38\% | 38\% | 31\% | 31\% |

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1Do you think public schools in North Carolina are overfunded? Adequately funded? Or underfunded?

| 2500 Adults | All | Income |  |  | Home |  | Urbanicity |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-2.6 pct points |  | < \$40K | \$40K - | > \$80K | Own | Rent | Urban | Suburb | Rural | Charlott | Greens | Raleigh | Souther |
| Overfunded | 5\% | 5\% | 5\% | 6\% | 6\% | 4\% | 7\% | 5\% | 5\% | 6\% | 5\% | 6\% | 3\% |
| Adequately Funded | 19\% | 17\% | 23\% | 17\% | 20\% | 17\% | 18\% | 22\% | 16\% | 19\% | 18\% | 17\% | 22\% |
| Underfunded | 62\% | 61\% | 62\% | 62\% | 63\% | 60\% | 63\% | 60\% | 63\% | 61\% | 65\% | 61\% | 61\% |
| Not Sure | 14\% | 17\% | 11\% | 14\% | 11\% | 19\% | 12\% | 13\% | 17\% | 14\% | 12\% | 16\% | 14\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Adults | 100\% | 41\% | 35\% | 24\% | 64\% | 36\% | 17\% | 43\% | 40\% | 33\% | 19\% | 30\% | 18\% |

2 Does the state provide a sound, basic education for every child?

| 2500 Adults | All | Gender |  | Age |  |  |  | <50/50+ |  | Race |  |  |  | Party Registration |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-2.6 pct points |  | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Republi | Democr | Unaffilia |
| Yes | 32\% | 36\% | 28\% | 34\% | 31\% | 29\% | 35\% | 33\% | 31\% | 32\% | 31\% | 35\% | 30\% | 35\% | 33\% | 28\% |
| No | 48\% | 47\% | 50\% | 47\% | 54\% | 50\% | 39\% | 50\% | 45\% | 48\% | 47\% | 53\% | 46\% | 47\% | 50\% | 52\% |
| Not Sure | 20\% | 17\% | 22\% | 19\% | 15\% | 21\% | 26\% | 17\% | 23\% | 20\% | 21\% | 12\% | 23\% | 17\% | 17\% | 19\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Adults | 100\% | 48\% | 52\% | 30\% | 25\% | 26\% | 20\% | 54\% | 46\% | 63\% | 20\% | 10\% | 7\% | 35\% | 36\% | 22\% |

2 Does the state provide a sound, basic education for every child?

| 2500 Adults | All | Party Affiliation |  |  | Ideology |  |  |  |  | Ideology Aggregated |  |  | 2020 Vote |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-2.6 pct points |  | Republi | Democr | Indepen | Very Co | Conser | Modera | Liberal | Very Li | Conser | Modera | Liberal | Trump | Biden | High Sc | Some C | 4-Year |
| Yes | 32\% | 35\% | 33\% | 28\% | 38\% | 33\% | 32\% | 30\% | 35\% | 35\% | 32\% | 31\% | 33\% | 31\% | 34\% | 32\% | 30\% |
| No | 48\% | 46\% | 49\% | 51\% | 48\% | 47\% | 48\% | 52\% | 49\% | 47\% | 48\% | 51\% | 50\% | 50\% | 43\% | 50\% | 52\% |
| Not Sure | 20\% | 18\% | 18\% | 21\% | 15\% | 21\% | 19\% | 19\% | 16\% | 18\% | 19\% | 18\% | 18\% | 19\% | 23\% | 18\% | 17\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Adults | 100\% | 31\% | 31\% | 32\% | 13\% | 21\% | 37\% | 13\% | 6\% | 34\% | 37\% | 19\% | 38\% | 38\% | 38\% | 31\% | 31\% |

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## Geography: North Carolina

Data Collected: 04/06/2022-04/10/2022
Release Date: 04/11/2022
Percentages

2 Does the state provide a sound, basic education for every child?

| 2500 Adults | All | Income |  |  | Home |  | Urbanicity |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-2.6 pct points |  | < \$40K | \$40K - | > \$80K | Own | Rent | Urban | Suburb | Rural | Charlott | Greens | Raleigh | Souther |
| Yes | 32\% | 31\% | 34\% | 30\% | 33\% | 31\% | 34\% | 33\% | 30\% | 33\% | 32\% | 30\% | 33\% |
| No | 48\% | 44\% | 48\% | 54\% | 48\% | 48\% | 45\% | 47\% | 51\% | 48\% | 51\% | 49\% | 45\% |
| Not Sure | 20\% | 24\% | 18\% | 15\% | 19\% | 22\% | 21\% | 20\% | 20\% | 19\% | 17\% | 21\% | 21\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Adults | 100\% | 41\% | 35\% | 24\% | 64\% | 36\% | 17\% | 43\% | 40\% | 33\% | 19\% | 30\% | 18\% |

3 Do you think teachers are overpaid? Paid appropriately Or underpaid?

| 2500 Adults | All | Gender |  | Age |  |  |  | <50/50+ |  | Race |  |  |  | Party Registration |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-2.5 pct points |  | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Republi | Democr | Unaffilia |
| Overpaid | 6\% | 8\% | 4\% | 7\% | 6\% | 5\% | 7\% | 6\% | 6\% | 6\% | 3\% | 13\% | 9\% | 8\% | 6\% | 7\% |
| Paid Appropriately | 16\% | 19\% | 13\% | 16\% | 14\% | 18\% | 16\% | 15\% | 17\% | 17\% | 12\% | 20\% | 15\% | 19\% | 14\% | 16\% |
| Underpaid | 68\% | 65\% | 72\% | 67\% | 69\% | 69\% | 68\% | 68\% | 69\% | 70\% | 77\% | 41\% | 64\% | 65\% | 74\% | 71\% |
| Not Sure | 10\% | 8\% | 11\% | 10\% | 11\% | 8\% | 10\% | 11\% | 9\% | 7\% | 9\% | 25\% | 12\% | 8\% | 7\% | 5\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Adults | 100\% | 48\% | 52\% | 30\% | 25\% | 26\% | 20\% | 54\% | 46\% | 63\% | 20\% | 10\% | 7\% | 35\% | 36\% | 22\% |

3 Do you think teachers are overpaid? Paid appropriately Or underpaid?

| 2500 Adults | All | Party Affiliation |  |  | Ideology |  |  |  |  | Ideology Aggregated |  |  | 2020 Vote |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-2.5 pct points |  | Republi | Democr | Indepen | Very Co | Conser | Modera | Liberal | Very Li | Conser | Modera | Liberal | Trump | Biden | High Sc | Some C | 4-Year |
| Overpaid | 6\% | 8\% | 6\% | 5\% | 12\% | 7\% | 4\% | 5\% | 6\% | 9\% | 4\% | 5\% | 8\% | 6\% | 7\% | 6\% | 6\% |
| Paid Appropriately | 16\% | 18\% | 14\% | 17\% | 25\% | 21\% | 15\% | 12\% | 11\% | 23\% | 15\% | 12\% | 20\% | 13\% | 17\% | 15\% | 15\% |
| Underpaid | 68\% | 66\% | 73\% | 67\% | 54\% | 65\% | 74\% | 78\% | 79\% | 61\% | 74\% | 78\% | 62\% | 76\% | 60\% | 72\% | 74\% |
| Not Sure | 10\% | 8\% | 6\% | 11\% | 8\% | 7\% | 7\% | 5\% | 4\% | 7\% | 7\% | 5\% | 10\% | 5\% | 16\% | 7\% | 5\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Adults | 100\% | 31\% | 31\% | 32\% | 13\% | 21\% | 37\% | 13\% | 6\% | 34\% | 37\% | 19\% | 38\% | 38\% | 38\% | 31\% | 31\% |

## Results of SurveyUSA News Poll \#26290

## Geography: North Carolina

Data Collected: 04/06/2022-04/10/2022
Release Date: 04/11/2022
Percentages

3 Do you think teachers are overpaid? Paid appropriately Or underpaid?

| 2500 Adults | All | Income |  |  | Home |  | Urbanicity |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-2.5 pct points |  | < \$40K | \$40K - | > \$80K | Own | Rent | Urban | Suburb | Rural | Charlott | Greens | Raleigh | Souther |
| Overpaid | 6\% | 5\% | 8\% | 6\% | 7\% | 5\% | 7\% | 6\% | 6\% | 7\% | 4\% | 5\% | 7\% |
| Paid Appropriately | 16\% | 14\% | 17\% | 18\% | 17\% | 13\% | 15\% | 16\% | 16\% | 16\% | 17\% | 15\% | 16\% |
| Underpaid | 68\% | 69\% | 68\% | 67\% | 68\% | 68\% | 70\% | 69\% | 66\% | 68\% | 70\% | 68\% | 68\% |
| Not Sure | 10\% | 13\% | 6\% | 9\% | 7\% | 14\% | 8\% | 8\% | 12\% | 9\% | 8\% | 12\% | 9\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Adults | 100\% | 41\% | 35\% | 24\% | 64\% | 36\% | 17\% | 43\% | 40\% | 33\% | 19\% | 30\% | 18\% |

4 Do public schools in North Carolina focus too much on the role of African Americans in history? Focus the right amount on the role of African Americans in history? Or not focus enough on the role of African Americans in history?

| 2500 Adults | All | Gender |  | Age |  |  |  | <50/50+ |  | Race |  |  |  | Party Registration |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-2.6 pct points |  | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Asian / | Republi | Democr | Unaffilia |
| Focus Too Much | 20\% | 24\% | 16\% | 15\% | 17\% | 24\% | 27\% | 16\% | 25\% | 26\% | 5\% | 18\% | 16\% | 38\% | 8\% | 20\% |
| Focus The Right Amount | 23\% | 24\% | 23\% | 29\% | 22\% | 20\% | 21\% | 26\% | 21\% | 25\% | 13\% | 28\% | 29\% | 27\% | 21\% | 21\% |
| Not Focus Enough | 30\% | 25\% | 35\% | 35\% | 32\% | 26\% | 24\% | 34\% | 25\% | 19\% | 67\% | 26\% | 28\% | 10\% | 54\% | 28\% |
| Not Sure | 27\% | 27\% | 26\% | 21\% | 29\% | 30\% | 28\% | 25\% | 29\% | 30\% | 15\% | 28\% | 27\% | 26\% | 17\% | 30\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Adults | 100\% | 48\% | 52\% | 30\% | 25\% | 26\% | 20\% | 54\% | 46\% | 63\% | 20\% | 10\% | 7\% | 35\% | 36\% | 22\% |

4 Do public schools in North Carolina focus too much on the role of African Americans in history? Focus the right amount on the role of African Americans in history? Or not focus enough on the role of African Americans in history?

| 2500 Adults | All | Party Affiliation |  |  | Ideology |  |  |  |  | Ideology Aggregated |  |  | 2020 Vote |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-2.6 pct points |  | Republi | Democr | Indepen | Very Co | Conser | Modera | Liberal | Very Li | Conser | Modera | Liberal | Trump | Biden | High Sc | Some C | 4-Year |
| Focus Too Much | 20\% | 38\% | 7\% | 19\% | 41\% | 31\% | 15\% | 10\% | 9\% | 35\% | 15\% | 10\% | 37\% | 6\% | 20\% | 22\% | 19\% |
| Focus The Right Amount | 23\% | 28\% | 21\% | 22\% | 28\% | 24\% | 27\% | 20\% | 16\% | 26\% | 27\% | 19\% | 27\% | 21\% | 22\% | 24\% | 24\% |
| Not Focus Enough | 30\% | 9\% | 54\% | 28\% | 10\% | 18\% | 31\% | 51\% | 66\% | 15\% | 31\% | 56\% | 8\% | 53\% | 26\% | 32\% | 34\% |
| Not Sure | 27\% | 25\% | 18\% | 31\% | 21\% | 27\% | 27\% | 19\% | 9\% | 24\% | 27\% | 16\% | 28\% | 20\% | 32\% | 22\% | 24\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Adults | 100\% | 31\% | 31\% | 32\% | 13\% | 21\% | 37\% | 13\% | 6\% | 34\% | 37\% | 19\% | 38\% | 38\% | 38\% | 31\% | 31\% |

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GOBUEH OSA

Geography: North Carolina

Data Collected: 04/06/2022-04/10/2022
Sponsor:

Release Date: 04/11/2022
Percentages

Do public schools in North Carolina focus too much on the role of African Americans in history? Focus the right amount on the role of African Americans in history? Or not focus enough on the role of African Americans in history?

| 2500 Adults | All | Income |  |  | Home |  | Urbanicity |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credibility Interval: +/-2.6 pct points |  | < \$40K | \$40K - | > \$80K | Own | Rent | Urban | Suburb | Rural | Charlott | Greens | Raleigh | Souther |
| Focus Too Much | 20\% | 19\% | 22\% | 19\% | 22\% | 17\% | 15\% | 19\% | 23\% | 22\% | 23\% | 16\% | 20\% |
| Focus The Right Amount | 23\% | 20\% | 26\% | 26\% | 25\% | 20\% | 24\% | 24\% | 22\% | 22\% | 26\% | 22\% | 26\% |
| Not Focus Enough | 30\% | 31\% | 30\% | 28\% | 27\% | 35\% | 41\% | 32\% | 23\% | 28\% | 29\% | 34\% | 27\% |
| Not Sure | 27\% | 30\% | 22\% | 27\% | 26\% | 28\% | 20\% | 25\% | 31\% | 27\% | 22\% | 28\% | 27\% |
| Total | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Composition of Adults | 100\% | 41\% | 35\% | 24\% | 64\% | 36\% | 17\% | 43\% | 40\% | 33\% | 19\% | 30\% | 18\% |

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected $100 \%$ by telephone; in some cases, $100 \%$ online; and in other cases, a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately $30 \%$ of calls to home phones, the youngest adult is requested on approximately $70 \%$ of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful,
SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to $12 / 31 / 16$, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.

