SURVEY USA

WXIA-TV (Atlanta)

Geography: City of Atlanta

Data Collected: 07/11/2017 - 07/18/2017

Release Date: 07/19/2017

Percentages

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In 18-Person Contest for Open Atlanta Mayor's Seat, Norwood Well-Positioned to Advance to December Runoff, But Who Will She Face?

Will it be Mary Norwood against Caesar Mitchell?

Will it be Mary Norwood against Keisha Lance Bottoms?

Will it be Mary Norwood against Kwanza Hall?

Will it be Mary Norwood against Vincent Fort?

111 days until votes are counted in the election for Mayor of Atlanta, one thing is clear: Mary Norwood is well-positioned to advance to a December 2-person runoff, in the most-likely scenario that Norwood herself does not get 50% of the vote on Election Day, 11/07/17.

18 candidates are on the ballot to replace city of Atlanta Mayor Kasim Reed, who is term limited. Among the city's most likely voters, at this hour:

- * 27% vote for Norwood, a city council member and long-time civic activist.
- * 10% vote for Mitchell, who is city council President.
- * 9% vote for Bottoms, a city council member.
- * 9% vote for Hall, a city council member.
- * 8% vote for Fort, a state senator.
- * 6% vote for Peter Aman, former Chief Operating Officer of Atlanta.
- * 6% vote for Cathy Woolard, a former city council member.
- * 4% vote for John Eaves, chairman of the Fulton County Commission.
- * 10 other candidates have 1% or less support.
- * 20% of likely voters are undecided today, 3 months until early voting begins.

History repeats itself. Norwood ran for Mayor in 2009. In a 6-person field, she defeated Reed 46% to 36% in the general election. But because Norwood did not reach the 50% threshold, Reed and Norwood (the top two finishers in the general election) faced each other in a runoff, which Reed won by a handful of votes. Reed served 2 terms as Mayor and may not seek a 3rd. Today, Norwood leads by 17 points, but whose support would she pick-up in a runoff? Among white voters, Woolard finishes 2nd, with 13% of the vote to Norwood's 39%. Among African Americans, who are a majority in the city, Norwood leads with 19% to 15% for Mitchell and 14% for Bottoms.

Norwood's support is disproportionately older; she gets 38% of the vote among seniors. Among those who identify as a Democrat, Norwood leads Mitchell by 9 points. Among those who identify as an independent, Norwood is 15 points ahead of Bottoms.

Among voters with a high-school education, Norwood leads Mitchell by 4 points. Among voters with a 4-year college degree, Norwood leads Mitchell by 18 points. Among those who have lived in Atlanta for less than 10 years, Hall and Mitchell tie for 1st place. But among those who have lived in Atlanta for 30 or more years, Norwood has 3 times the support of her nearest rival.

About: SurveyUSA interviewed 1,085 adults from the city of Atlanta 07/11/17 through 07/18/17. Of the adults, 961 were registered to vote. Of the registered voters, SurveyUSA identified 527 who were likely to vote in the November general election. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (72% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (28% of likely voters) were shown a questionnaire on the display of their smartphone, tablet or other electronic device. This analysis is a material part of the survey's results.

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There are 18 candidates on the ballot for Mayor. If the election for Atlanta Mayor were today, and you were filling out your ballot right now, who would you vote for? [candidate names were read in alphabetical order; presented in ranked order here for ease of comprehension]

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 0% 9% 15% 15% 10% 10% 14% *** 11% 0% 4% 3% 15% 14% 9% 4% 4% 3% 15% 14% 9% 4% 4% 3% 15% 14% 9% 4% 10% 3% 3% 7% 7% 8% *** 14% 10% 4% 3% 3% 7% 7% <</td> <td> Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other Strong Republi Indy Le Indepe Indy Le Democr Strong 19% 27% 26% 12% 19% 26% 38% 15% 33% 39% 19% *** 19% 50% 50% 53% 52% 23% 14% 23% 23% 23% 10% </td> <td> Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other Strong Republi Indy Le Indepe Indy Le Democr Strong Republi 27% 28% 28% 12% 19% 26% 38% 15% 33% 39% 19% 2**** 19% 50% 53% 52% 23% 14% 23% 23% 25% 25% 10% 10% 10% 10% 10% 10% 10% 10% 10% 15% 15% 13% 34% 10% </td> <td> Male Female Rasa Rasa</td> <td> Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispan Other Strong Republi Indy Le Indepe Indy Le Indy Le </td> <td> Maile Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other Strong Republi Indy Le Indy Le </td> <td> Maile Female 18-34 35-49 50-64 65+ 18-49 50+ Winte Black Hispan Other Strong Republi Indy be I</td> <td> Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other Strong Republi Indy Le I</td> <td> Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other Strong Republi Indepe Indep Indepe Indepe Indepe Indepe Indep Indep</td> <td> Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispan Other Store Republi Indy Le Ind</td> <td> Male Female 18-34 18-3</td> <td> Male Female 18-34 35-49 50-64 55-4 18-49 50-64 18-49 50-64 18-49 50-64 18-49 50-64 18-49 50-64 18-49 50-64 18-49 50-64 18-49 50-64 18-49 50-64</td> | All Male Female 18-34 35-49 50-64 65+ 18-49 50+ White 27% 26% 12% 19% 26% 38% 15% 33% 39% 10% 10% 10% 9% 11% 10% 10% 10% 4% 9% 11% 6% 8% 7% 10% 9% 7% 10% 1% 9% 6% 11% 12% 15% 7% 5% 13% 6% 6% 8% 6% 9% 8% 7% 6% 8% 8% 7% 7% 6% 8% 4% 5% 6% 8%
4% 6% 6% 7% 6% 7% 4% 5% 6% 8% 4% 6% 6% 13% 4% 5% 4% 10% 3% 6% 5% 6% 13% 1% 1% 2% 1% | All Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black 27% 26% 12% 19% 26% 38% 15% 33% 39% 19% 10% 10% 10% 10% 10% 10% 4% 15% 9% 11% 6% 8% 7% 10% 9% 7% 10% 14% 9% 6% 11% 12% 15% 7% 5% 13% 6% 6% 9% 8% 6% 9% 8% 7% 6% 8% 8% 7% 7% 8% 6% 8% 4% 6% 6% 8% 4% 6% 6% 7% 5% 6% 8% 4% 6% 6% 5% 6% 13% 2% 4% 5% 4% 10% 3% 6% 5% 6% 13% 1% | All Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani 27% 27% 26% 12% 19% 26% 38% 15% 33% 39% 19% *** 10% 10% 10% 10% 10% 10% 10% 4% 15% *** 9% 11% 6% 8% 7% 10% 9% 7% 10% 1% 14% *** 9% 6% 11% 12% 15% 7% 5% 13% 6% 6% 9% *** 8% 6% 9% 8% 7% 6% 8% 8% 7% 7% 8% *** 6% 8% 4% 6% 6% 5% 6% 13% 2% *** 4% 5% 4% 10% 3% 4% 6% 5% 6% 13% 1% 6% | All Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other 27% 27% 26% 12% 19% 26% 38% 15% 33% 39% 19% ** 19% 10% 10% 10% 10% 10% 10% 4% 15% ** 0% 9% 11% 6% 8% 7% 10% 9% 1% 14% ** 11% 9% 6% 11% 12% 15% 7% 5% 13% 6% 6% 9% ** 14% 9% 6% 11% 12% 15% 7% 5% 13% 6% 6% 9% ** 14% 8% 6% 9% 8% 7% 7% 8% ** 0% 6% 8% 4% 6% 6% 7% 5% ** 4% | All Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other Strong 27% 27% 26% 12% 19% 26% 38% 15% 33% 39% 19% *** 19% 50% 10% 10% 10% 10% 10% 10% 4% 15% *** 0% 0% 9% 11% 6% 8% 7% 10% 9% 1% 14% *** 0% 0% 9% 6% 11% 12% 15% 7% 5% 13% 6% 6% 9% *** 14% 0% 8% 6% 13% 6% 6% 8% 7% 7% 8% *** 10% 10% 5% 6% 6% 7% 5% *** 14% 10% 0% 6% 6% 7% 5% *** 4% 10% | All Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other Strong Republication 27% 27% 26% 12% 19% 26% 38% 15% 33% 39% 19% *** 19% 50% 53% 10% 10% 10% 10% 10% 10% 15% *** 0% 0% 7% 9% 11% 6% 8% 7% 10% 10% 14% *** 11% 0% 4% 9% 6% 11% 12% 15% 7% 5% 13% 6% 6% 9% *** 11% 0% 3% 8% 6% 9% 8% 7% 6% 8% 8% 7% 5% 8% *** 10% 9% 4% 10% 9% 4% 10% 9% 4% 10% 9% 13% < | All Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other Strong Republi Indy Le 27% 26% 12% 19% 26% 38% 15% 33% 39% 19% -** 19% 50% 53% 52% 10% 10% 10% 10% 10% 10% 10% 15% -** 0% 0% 7% 0% 9% 11% 10% 10% 10% 10% 14% 15% 7% 0% 4% 15% 7% 5% 13% 6% 6% 9% *** 11% 0% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 6% 6% 6% 7% 5% ** 4% 10% 4% 7% 6% | All Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispan Other Strong Republi Indepe 27% 26% 12% 19% 26% 38% 15% 33% 39% 19% *** 19% 50% 53% 52% 23% 10% 10% 10% 10% 10% 10% 10% 15% *** 0% 0% 7% 0% 9% 9% 11% 6% 8% 7% 10% 9% 14% *** 11% 0% 4% 3% 9% 6% 11% 12% 15% 7% 5% 13% 6% 6% 9% *** 11% 0% 4% 4% 3% 6% 6% 6% 9% *** 14% 0% 3% 0% 14% 3% 6% 6% 7% 5% *** 4% | All bill Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Black Hispani Other Strong Republi Indy Le Indepe Indy Le 27% 26% 12% 19% 26% 38% 15% 33% 39% 19% *** 19% 50% 53% 52% 23% 14% 10% 10% 10% 9% 11% 10% 10% 10% 4% 15% *** 0% 0% 7% 0% 9% 6% 9% 11% 6% 8% 7% 10% 9% 1% 14% *** 11% 0% 4% 4% 3% 15% 9% 6% 11% 12% 15% 7% 5% 13% 6% 6% 9% *** 14% 0% 4% 3% 14% 4% 4% 9% 4% 4% 9% 3% 14% 4% 10% 3% 14 | All Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other Strong Republi Indy Le Indepe Indy Le Demond 27% 27% 26% 12% 19% 26% 38% 15% 33% 39% 19% *** 19% 50% 53% 52% 23% 14% 23% 10% 10% 10% 10% 10% 10% 10% 10% 4% 15% *** 0% 0% 7% 0% 9% 15% 15% 10% 10% 14% *** 11% 0% 4% 3% 15% 14% 9% 4% 4% 3% 15% 14% 9% 4% 4% 3% 15% 14% 9% 4% 10% 3% 3% 7% 7% 8% *** 14% 10% 4% 3% 3% 7% 7% < | Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other Strong Republi Indy Le Indepe Indy Le Democr Strong 19% 27% 26% 12% 19% 26% 38% 15% 33% 39% 19% *** 19% 50% 50% 53% 52% 23% 14% 23% 23% 23% 10% | Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other Strong Republi Indy Le Indepe Indy Le Democr Strong Republi 27% 28% 28% 12% 19% 26% 38% 15% 33% 39% 19% 2**** 19% 50% 53% 52% 23% 14% 23% 23% 25% 25% 10% 10% 10% 10% 10% 10% 10% 10% 10% 15% 15% 13% 34% 10%
 10% 10% | Male Female Rasa Rasa | Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispan Other Strong Republi Indy Le Indepe Indy Le Indy Le | Maile Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other Strong Republi Indy Le Indy Le | Maile Female 18-34 35-49 50-64 65+ 18-49 50+ Winte Black Hispan Other Strong Republi Indy be I | Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other Strong Republi Indy Le I | Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispani Other Strong Republi Indepe Indep Indepe Indepe Indepe Indepe Indep Indep | Male Female 18-34 35-49 50-64 65+ 18-49 50+ White Black Hispan Other Store Republi Indy Le Ind | Male Female 18-34 18-3 | Male Female 18-34 35-49 50-64 55-4 18-49 50-64 18-49 50-64 18-49 50-64 18-49 50-64 18-49 50-64 18-49 50-64 18-49 50-64 18-49 50-64 18-49 50-64 |

Data Collected: 07/11/2017 - 07/18/2017

Release Date: 07/19/2017 Percentages

Geography: City of Atlanta

WXIA-TV (Atlanta)

There are 18 candidates on the ballot for Mayor. If the election for Atlanta Mayor were today, and you were filling out your ballot right now, who would you vote for? [candidate names were read in alphabetical order; presented in ranked order here for ease of comprehension]

	•	-																				
527 Likely Voters	All	Attend F	Religious	Service	Evanç	gelical	Military	Househo	E	Educatio	n		Income			Lived in	Atlanta		Urba	anity	Cell Pho	ne / Lan
Credibility Interval: +/-4.4 pct points	All	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Mary Norwood	27%	24%	24%	29%	26%	27%	30%	25%	17%	24%	29%	20%	28%	28%	13%	27%	19%	33%	28%	22%	14%	32%
Caesar Mitchell	10%	4%	12%	12%	10%	11%	10%	10%	13%	7%	11%	10%	12%	9%	16%	8%	9%	10%	9%	14%	7%	11%
Keisha Lance Bottoms	9%	6%	11%	8%	9%	8%	11%	7%	11%	13%	5%	10%	12%	4%	6%	9%	6%	10%	7%	13%	7%	10%
Kwanza Hall	9%	12%	7%	8%	7%	9%	6%	10%	9%	9%	9%	9%	12%	6%	16%	8%	11%	7%	9%	9%	15%	6%
Vincent Fort	8%	10%	6%	7%	6%	8%	8%	7%	4%	8%	8%	10%	5%	8%	5%	3%	11%	9%	8%	5%	8%	8%
Peter Aman	6%	4%	5%	7%	7%	5%	7%	5%	5%	7%	6%	5%	3%	9%	10%	1%	7%	7%	7%	2%	4%	7%
Cathy Woolard	6%	11%	5%	4%	4%	6%	6%	6%	6%	4%	7%	5%	4%	8%	2%	5%	11%	5%	7%	5%	3%	7%
John Eaves	4%	2%	2%	7%	6%	4%	4%	5%	2%	3%	6%	3%	4%	6%	3%	8%	4%	3%	4%	5%	4%	5%
Michael Sterling	1%	1%	2%	0%	0%	2%	1%	1%	6%	1%	0%	1%	3%	0%	3%	1%	3%	0%	1%	2%	3%	1%
Margaret Kaiser	0%	2%	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	1%	1%	0%	0%	1%
Labien King	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%
Debra Ann Hampton	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Lisa Potash	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Tommy Youngblood, Jr.	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Rohit Ammanamanchi	0%	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Al Bartell	0%	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Anthony Evans	0%	-	-	-		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kimberly Sue Johnson Obasuyi	0%	-	-	-		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	20%	22%	24%	17%	24%	18%	17%	22%	24%	23%	19%	26%	17%	20%	28%	27%	20%	14%	19%	22%	37%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

Which one of these issues is most important in deciding who you will vote for? Housing affordability? Transportation? Crime? Drugs? Education? Government Transparency? Or something else? If the issue most important in deciding who you will vote for is...

527 Likely Voters	A.II	Gen	nder		Αg	ge		<50 /	50+		Ra	ace				Par	ty Affiliat	tion			Party Af	filiation A	Aggregat			Ideology			Ideolo	gy Aggre	egated	
Credibility Interval: +/-4.4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal	
Housing Affordability	14%	12%	15%	19%	16%	11%	12%	17%	11%	13%	13%	**	13%	18%	3%	11%	20%	6%	13%	17%	10%	12%	15%	18%	9%	10%	15%	19%	13%	10%	17%	
Transportation	12%	12%	12%	8%	17%	12%	12%	13%	12%	22%	6%	**	9%	7%	2%	34%	10%	15%	16%	7%	4%	17%	12%	7%	10%	16%	12%	12%	8%	16%	12%	
Crime	31%	34%	28%	34%	20%	36%	31%	27%	33%	26%	34%	**	31%	37%	45%	33%	23%	25%	33%	31%	41%	26%	32%	33%	40%	32%	29%	24%	37%	32%	27%	
Drugs	3%	3%	3%	3%	4%	2%	3%	4%	2%	2%	3%	**	9%	0%	8%	9%	2%	1%	3%	2%	4%	3%	3%	2%	4%	2%	0%	4%	3%	2%	2%	
Education	15%	14%	16%	20%	17%	8%	17%	18%	13%	10%	18%	**	13%	13%	12%	3%	19%	14%	13%	18%	13%	14%	16%	18%	18%	13%	11%	18%	18%	13%	15%	
Government Transparency	12%	14%	11%	13%	16%	12%	10%	15%	11%	15%	11%	**	9%	13%	16%	3%	14%	19%	10%	12%	15%	14%	11%	10%	8%	16%	14%	13%	9%	16%	14%	
Other	8%	8%	8%	3%	7%	13%	7%	5%	10%	9%	7%	**	12%	10%	13%	4%	10%	12%	6%	7%	12%	10%	7%	8%	6%	7%	11%	8%	7%	7%	10%	
Not Sure	5%	4%	7%	0%	2%	6%	8%	1%	7%	2%	7%	**	4%	3%	0%	4%	3%	7%	6%	5%	1%	5%	6%	4%	5%	3%	7%	3%	4%	3%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%	

SURVEY USA

Sponsor: WXIA-TV (Atlanta)

Geography: City of Atlanta

Data Collected: 07/11/2017 - 07/18/2017

Release Date: 07/19/2017

Percentages

Which one of these issues is most important in deciding who you will vote for? Housing affordability? Transportation? Crime? Drugs? Education? Government Transparency? Or something else? If the issue most important in deciding who you will vote for is...

527 Likely Voters	A11	Attend F	Religious	Service	Evanç	gelical	Military I	Househo	E	Education	n		Income			Lived in	Atlanta		Urba	anity	Cell Phor	ne / Lan
Credibility Interval: +/-4.4 pct points	All	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Housing Affordability	14%	17%	12%	13%	15%	12%	13%	13%	28%	12%	11%	15%	13%	12%	13%	12%	19%	12%	13%	15%	17%	12%
Transportation	12%	17%	12%	10%	5%	16%	8%	14%	5%	7%	17%	9%	13%	15%	11%	14%	14%	11%	16%	6%	11%	13%
Crime	31%	24%	35%	31%	36%	30%	34%	30%	40%	34%	28%	33%	31%	29%	26%	29%	37%	32%	30%	36%	28%	32%
Drugs	3%	2%	3%	4%	7%	1%	5%	2%	3%	4%	2%	4%	2%	2%	5%	4%	1%	3%	3%	2%	4%	2%
Education	15%	10%	15%	18%	18%	13%	18%	13%	8%	19%	14%	15%	16%	14%	25%	14%	9%	15%	12%	21%	17%	14%
Government Transparency	12%	18%	13%	9%	7%	15%	13%	12%	4%	13%	14%	10%	16%	12%	16%	17%	10%	10%	15%	9%	15%	11%
Other	8%	9%	6%	9%	5%	8%	6%	9%	2%	4%	11%	5%	5%	12%	2%	8%	8%	9%	8%	7%	6%	9%
Not Sure	5%	3%	4%	7%	7%	4%	3%	6%	9%	7%	3%	8%	5%	3%	2%	2%	4%	8%	5%	3%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

Do you strongly agree? Somewhat agree? Somewhat disagree? Or strongly disagree with each of these statements: First, "I have good access to economic and job opportunities."

527 Likely Voters	ΛII	Ge	nder		A	ge		<50 /	/ 50+		Ra	ace				Pa	rty Affiliat	tion			Party Af	filiation A	ggregat			Ideology			Ideolo	gy Aggre	gated
Credibility Interval: +/-4.4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Strongly Agree	35%	42%	28%	43%	36%	36%	31%	40%	33%	47%	28%	**	25%	35%	55%	40%	26%	37%	34%	34%	46%	34%	34%	40%	31%	37%	30%	38%	35%	37%	33%
Somewhat Agree	30%	29%	30%	37%	39%	33%	19%	38%	25%	28%	32%	**	30%	30%	20%	22%	32%	38%	29%	30%	25%	33%	29%	28%	25%	35%	35%	29%	26%	35%	32%
Somewhat Disagree	10%	9%	10%	6%	9%	15%	8%	7%	11%	9%	10%	**	13%	6%	10%	19%	10%	6%	14%	6%	8%	10%	10%	5%	15%	7%	12%	10%	10%	7%	11%
Strongly Disagree	10%	11%	9%	12%	10%	7%	11%	11%	9%	8%	12%	**	13%	19%	7%	6%	20%	8%	6%	8%	12%	13%	7%	11%	10%	9%	7%	10%	11%	9%	8%
Not Sure	16%	9%	23%	2%	6%	9%	31%	4%	22%	8%	18%	**	19%	11%	7%	12%	12%	10%	18%	21%	9%	11%	20%	16%	19%	11%	17%	13%	18%	11%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

Do you strongly agree? Somewhat agree? Somewhat disagree? Or strongly disagree with each of these statements: First, "I have good access to economic and job opportunities."

527 Likely Voters	A II	Attend F	Religious	Service	Evang	gelical	Military I	Househo	E	Education	ı		Income			Lived in	Atlanta		Urba	anity	Cell Pho	one / Lan	
Credibility Interval: +/-4.4 pct points	All	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin	
Strongly Agree	35%	35%	32%	39%	36%	38%	34%	37%	27%	29%	42%	18%	35%	52%	30%	43%	40%	33%	37%	34%	34%	36%	
Somewhat Agree	30%	34%	37%	22%	31%	30%	25%	32%	20%	31%	32%	31%	31%	28%	39%	30%	32%	28%	32%	27%	49%	22%	
Somewhat Disagree	10%	11%	11%	7%	6%	10%	14%	7%	9%	9%	10%	11%	11%	6%	12%	8%	10%	8%	9%	11%	10%	10%	
Strongly Disagree	10%	10%	8%	11%	9%	10%	9%	10%	20%	13%	6%	16%	8%	7%	8%	10%	13%	9%	10%	9%	7%	11%	
Not Sure	16%	9%	12%	21%	18%	13%	18%	14%	25%	18%	11%	23%	15%	7%	11%	10%	5%	22%	11%	19%	0%	21%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%	

SURVEY USA°

Sponsor: WXIA-TV (Atlanta)

Geography: City of Atlanta

Data Collected: 07/11/2017 - 07/18/2017

Release Date: 07/19/2017

Percentages

Next statement. Poverty is a real concern in our city

527 Likely Voters	ΛII	Ge	nder		Αį	ge		<50 /	50+		Ra	ace				Pa	rty Affiliat	tion			Party Af	filiation A	ggregat			Ideology			Ideolo	gy Aggre	gated
Credibility Interval: +/-4.3 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Strongly Agree	58%	57%	59%	64%	64%	57%	53%	64%	54%	47%	65%	**	65%	66%	34%	29%	58%	62%	62%	63%	48%	54%	63%	67%	48%	57%	54%	64%	57%	57%	58%
Somewhat Agree	25%	25%	24%	23%	23%	30%	22%	23%	25%	33%	21%	**	20%	15%	36%	42%	18%	26%	27%	21%	27%	26%	24%	16%	27%	26%	32%	24%	22%	26%	28%
Somewhat Disagree	8%	9%	6%	7%	8%	6%	9%	7%	8%	11%	5%	**	11%	5%	9%	22%	13%	8%	2%	8%	7%	12%	5%	5%	14%	9%	7%	3%	9%	9%	5%
Strongly Disagree	4%	6%	3%	4%	5%	5%	4%	4%	4%	5%	4%	**	0%	8%	10%	0%	7%	1%	3%	2%	9%	3%	3%	6%	3%	3%	3%	8%	5%	3%	5%
Not Sure	5%	3%	8%	2%	0%	2%	12%	1%	8%	4%	6%	**	4%	6%	12%	6%	4%	3%	6%	5%	9%	4%	6%	6%	8%	6%	5%	1%	7%	6%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

Next statement. Poverty is a real concern in our city

527 Likely Voters	All	Attend F	Religious	Service	Evanç	gelical	Military I	Househo	E	Education	ı		Income			Lived in	Atlanta		Urba	anity	Cell Phor	ne / Lan
Credibility Interval: +/-4.3 pct points	All	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Strongly Agree	58%	59%	52%	61%	64%	55%	56%	58%	68%	63%	53%	64%	58%	53%	60%	62%	60%	54%	58%	59%	56%	59%
Somewhat Agree	25%	26%	30%	20%	17%	29%	21%	26%	15%	17%	30%	19%	27%	26%	28%	23%	27%	24%	24%	25%	31%	22%
Somewhat Disagree	8%	7%	7%	8%	8%	8%	13%	6%	5%	8%	9%	6%	6%	11%	7%	9%	6%	8%	8%	8%	5%	9%
Strongly Disagree	4%	4%	5%	4%	4%	5%	3%	5%	5%	3%	5%	5%	4%	5%	4%	4%	4%	6%	5%	2%	8%	3%
Not Sure	5%	3%	6%	7%	7%	4%	7%	5%	8%	9%	4%	6%	6%	5%	2%	2%	3%	9%	4%	6%	0%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

Homelessness is a serious problem in the city of Atlanta.

527 Likely Voters	A	Ge	nder		Α	ge		<50 /	/ 50+		Ra	ace				Pai	rty Affiliat	ion			Party Af	filiation A	ggregat			Ideology	•		Ideolo	gy Aggre	gated
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Strongly Agree	67%	66%	69%	64%	67%	75%	64%	65%	68%	57%	74%	**	70%	80%	51%	53%	64%	64%	69%	75%	64%	62%	72%	75%	58%	68%	65%	69%	66%	68%	67%
Somewhat Agree	22%	20%	24%	25%	19%	21%	22%	22%	22%	30%	16%	**	26%	3%	38%	27%	21%	25%	25%	17%	22%	24%	21%	12%	27%	23%	29%	18%	20%	23%	24%
Somewhat Disagree	3%	5%	2%	5%	7%	1%	2%	6%	2%	6%	2%	**	0%	5%	0%	16%	5%	4%	1%	3%	2%	7%	2%	2%	5%	4%	2%	6%	4%	4%	4%
Strongly Disagree	3%	4%	2%	6%	3%	2%	2%	5%	2%	2%	3%	**	0%	3%	8%	0%	5%	0%	1%	1%	6%	2%	1%	3%	2%	2%	0%	3%	3%	2%	1%
Not Sure	5%	5%	4%	0%	3%	1%	10%	2%	6%	4%	4%	**	4%	10%	3%	4%	5%	6%	4%	3%	6%	5%	4%	8%	7%	3%	4%	4%	7%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

SURVEY USA°

Sponsor:

WXIA-TV (Atlanta)

Geography: City of Atlanta

Data Collected: 07/11/2017 - 07/18/2017

Release Date: 07/19/2017

Percentages

Homelessness is a serious problem in the city of Atlanta.

527 Likely Voters	AII	Attend F	Religious	Service	Evanç	gelical	Military I	Househo	E	Educatio	n		Income			Lived in	Atlanta		Urba	anity	Cell Pho	ne / Lan
Credibility Interval: +/-4.1 pct points	All	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Strongly Agree	67%	63%	64%	72%	71%	67%	64%	69%	68%	71%	65%	75%	69%	60%	75%	63%	73%	65%	66%	73%	62%	69%
Somewhat Agree	22%	25%	24%	19%	16%	24%	21%	22%	23%	20%	23%	15%	23%	26%	19%	22%	18%	24%	23%	19%	26%	20%
Somewhat Disagree	3%	4%	6%	1%	4%	4%	3%	3%	2%	1%	5%	3%	2%	4%	2%	5%	2%	4%	4%	3%	5%	3%
Strongly Disagree	3%	1%	3%	4%	5%	2%	4%	3%	2%	3%	3%	3%	3%	4%	3%	6%	1%	2%	3%	1%	7%	1%
Not Sure	5%	6%	4%	5%	5%	3%	8%	3%	5%	4%	4%	4%	3%	6%	2%	4%	5%	5%	4%	4%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

Atlanta is a safe city in which to live.

527 Likely Voters	Δ11	Ge	nder		Ą	ge		<50	50+		Ra	ace				Pa	rty Affilia	tion			Party Af	filiation A	ggregat			Ideology	,		Ideolo	gy Aggre	gated
Credibility Interval: +/-4.4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Strongly Agree	14%	19%	9%	22%	8%	11%	16%	15%	13%	12%	17%	**	12%	29%	16%	0%	9%	15%	13%	17%	22%	10%	15%	29%	7%	13%	11%	17%	18%	13%	14%
Somewhat Agree	47%	45%	49%	41%	50%	50%	46%	46%	48%	49%	48%	**	26%	33%	29%	45%	48%	38%	53%	54%	31%	43%	53%	31%	41%	47%	52%	54%	37%	47%	52%
Somewhat Disagree	23%	21%	25%	22%	28%	28%	18%	25%	22%	25%	20%	**	40%	9%	31%	42%	28%	31%	22%	17%	21%	32%	19%	19%	30%	27%	26%	15%	25%	27%	21%
Strongly Disagree	14%	14%	13%	14%	13%	9%	17%	13%	14%	13%	14%	**	18%	27%	24%	13%	14%	14%	10%	11%	26%	14%	10%	17%	21%	11%	11%	13%	19%	11%	12%
Not Sure	2%	0%	3%	1%	0%	2%	3%	1%	3%	1%	2%	**	4%	2%	0%	0%	2%	3%	2%	2%	1%	2%	2%	4%	1%	3%	1%	1%	2%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

Atlanta is a safe city in which to live.

527 Likely Voters	All	Attend I	Religious	Service	Evan	gelical	Military I	Househo	ı	Educatio	n		Income			Lived in	Atlanta		Urba	anity	Cell Pho	one / Lan
Credibility Interval: +/-4.4 pct points	All	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Strongly Agree	14%	14%	13%	16%	17%	12%	17%	14%	22%	15%	13%	16%	16%	11%	7%	17%	11%	17%	16%	10%	13%	15%
Somewhat Agree	47%	46%	48%	48%	45%	49%	50%	46%	43%	46%	48%	44%	44%	54%	48%	41%	51%	49%	47%	48%	51%	46%
Somewhat Disagree	23%	28%	23%	21%	17%	25%	20%	25%	22%	22%	24%	20%	24%	24%	32%	24%	26%	18%	23%	25%	23%	24%
Strongly Disagree	14%	13%	14%	13%	16%	13%	11%	14%	11%	13%	14%	16%	14%	11%	13%	15%	10%	14%	13%	16%	14%	14%
Not Sure	2%	0%	2%	3%	4%	1%	2%	2%	3%	3%	1%	4%	2%	0%	0%	2%	2%	2%	2%	1%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

SURVEY USA°

Sponsor: WXIA-TV (Atlanta)

Geography: City of Atlanta

Data Collected: 07/11/2017 - 07/18/2017

Release Date: 07/19/2017

Percentages

How concerned are you about the cost of housing in the city of Atlanta?

527 Likely Voters	AII	Ge	nder		A	ge		<50 /	50+		Ra	ace				Pa	rty Affiliat	tion			Party Af	filiation A	ggregat			Ideology			Ideolo	gy Aggre	gated
Credibility Interval: +/-4.3 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
A Lot	56%	54%	58%	67%	61%	55%	48%	64%	51%	45%	62%	**	57%	51%	42%	36%	56%	54%	59%	63%	46%	51%	61%	64%	55%	48%	54%	65%	59%	48%	59%
A Little	30%	32%	28%	25%	26%	32%	33%	25%	32%	37%	26%	**	30%	28%	36%	40%	27%	31%	33%	25%	32%	31%	29%	18%	34%	35%	32%	20%	26%	35%	27%
Not At All	12%	13%	12%	6%	12%	11%	17%	9%	14%	17%	9%	**	13%	17%	22%	24%	12%	12%	8%	11%	20%	14%	9%	17%	11%	14%	12%	13%	14%	14%	12%
Not Sure	2%	1%	3%	2%	1%	2%	3%	1%	2%	0%	3%	**	0%	4%	0%	0%	5%	4%	1%	1%	2%	3%	1%	1%	0%	2%	2%	2%	0%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

How concerned are you about the cost of housing in the city of Atlanta?

527 Likely Voters	A.II	Attend F	Religious	Service	Evanç	gelical	Military I	Househo	Е	Education	n		Income			Lived in	n Atlanta		Urba	anity	Cell Pho	ne / Lan
Credibility Interval: +/-4.3 pct points	All	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
A Lot	56%	48%	61%	55%	61%	53%	55%	56%	71%	63%	49%	68%	61%	41%	49%	60%	57%	56%	55%	59%	63%	53%
A Little	30%	34%	26%	31%	29%	31%	25%	31%	22%	24%	34%	25%	27%	36%	31%	32%	31%	26%	29%	30%	31%	30%
Not At All	12%	18%	10%	11%	8%	15%	16%	12%	6%	8%	16%	6%	9%	22%	18%	6%	9%	17%	14%	8%	5%	15%
Not Sure	2%	0%	3%	2%	2%	1%	4%	1%	1%	5%	1%	2%	3%	1%	2%	3%	3%	1%	2%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

Are the city of Atlanta's best days Ahead? Or behind us?

527 Likely Voters	ΔII	Ger	nder		Ą	ge		<50 /	50+		Ra	ace				Pai	ty Affiliat	tion			Party Af	filiation A	\ggregat			Ideology			Ideolo	gy Aggre	gated
Credibility Interval: +/-4.1 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Ahead	68%	75%	61%	70%	72%	74%	61%	71%	67%	70%	70%	**	43%	58%	76%	61%	63%	60%	74%	73%	68%	61%	74%	68%	64%	72%	72%	72%	66%	72%	72%
Behind Us	14%	11%	16%	21%	8%	9%	16%	15%	13%	13%	14%	**	23%	21%	17%	17%	17%	20%	11%	7%	19%	18%	9%	22%	19%	9%	10%	11%	20%	9%	10%
Not Sure	18%	13%	23%	9%	19%	17%	23%	14%	20%	18%	16%	**	33%	20%	7%	21%	21%	20%	15%	19%	13%	20%	17%	10%	18%	19%	17%	17%	14%	19%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

Are the city of Atlanta's best days Ahead? Or behind us?

527 Likely Voters	All	Attend I	Religious	Service	Evang	elical	Military H	Househo	E	Education	า		Income			Lived in	Atlanta		Urba	anity	Cell Pho	ne / Lan
Credibility Interval: +/-4.1 pct points	All	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Ahead	68%	67%	70%	69%	70%	69%	74%	67%	70%	68%	69%	65%	68%	73%	73%	69%	74%	65%	69%	71%	75%	66%
Behind Us	14%	14%	15%	12%	15%	13%	13%	14%	13%	15%	13%	15%	17%	10%	8%	16%	12%	15%	13%	15%	11%	15%
Not Sure	18%	19%	15%	19%	15%	18%	13%	20%	16%	17%	18%	20%	15%	17%	19%	15%	13%	20%	18%	14%	14%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

SURVEY USA°

Sponsor: WXIA-TV (Atlanta)

Geography: City of Atlanta

Data Collected: 07/11/2017 - 07/18/2017

Release Date: 07/19/2017

Percentages

Would you say race relations in the city of Atlanta are ... ? Excellent? Good? Fair? Or poor?

527 Likely Voters	ΛII	Ger	nder		Αģ	ge		<50 /	50+		R	ace				Par	ty Affiliat	tion			Party Af	filiation A	ggregat			Ideology			Ideolo	gy Aggre	gated
Credibility Interval: +/-4.4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Excellent	6%	8%	5%	22%	3%	1%	4%	13%	3%	7%	5%	**	5%	21%	9%	0%	2%	1%	6%	9%	14%	1%	7%	20%	2%	5%	3%	5%	10%	5%	4%
Good	31%	33%	29%	17%	40%	30%	35%	29%	33%	45%	26%	**	17%	15%	49%	44%	29%	26%	32%	32%	34%	31%	32%	18%	36%	33%	33%	37%	27%	33%	35%
Fair	43%	38%	48%	40%	33%	52%	43%	36%	47%	33%	49%	**	49%	30%	26%	46%	48%	43%	47%	42%	28%	46%	45%	34%	43%	42%	46%	47%	39%	42%	47%
Poor	18%	21%	16%	19%	22%	17%	17%	20%	17%	14%	20%	**	29%	34%	16%	7%	21%	29%	15%	13%	24%	22%	14%	28%	18%	19%	15%	12%	23%	19%	13%
Not Sure	1%	0%	2%	1%	3%	0%	1%	2%	0%	1%	0%	**	0%	0%	0%	3%	0%	0%	0%	3%	0%	0%	2%	0%	1%	0%	2%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

Would you say race relations in the city of Atlanta are ...? Excellent? Good? Fair? Or poor?

527 Likely Voters	A.II	Attend F	Religious	Service	Evang	gelical	Military I	Househo	E	Educatio	1		Income			Lived in	Atlanta		Urba	anity	Cell Pho	ne / Lan
Credibility Interval: +/-4.4 pct points	All	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Excellent	6%	5%	7%	7%	11%	6%	7%	6%	8%	7%	6%	6%	8%	6%	6%	8%	9%	4%	7%	3%	15%	3%
Good	31%	36%	30%	30%	32%	30%	29%	31%	20%	25%	35%	26%	26%	39%	29%	27%	29%	34%	32%	27%	28%	33%
Fair	43%	41%	43%	44%	40%	45%	44%	44%	48%	47%	41%	51%	46%	36%	42%	37%	49%	46%	43%	47%	42%	44%
Poor	18%	17%	20%	17%	18%	17%	19%	18%	21%	20%	17%	17%	18%	19%	20%	26%	12%	16%	17%	19%	14%	20%
Not Sure	1%	1%	0%	2%	0%	2%	1%	1%	2%	1%	1%	1%	2%	0%	3%	1%	1%	1%	0%	3%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

Would you say relations between city residents and police in Atlanta are ... ? Excellent? Good? Fair? Or poor?

527 Likely Voters	All	Ge	nder		Α	ge		<50 /	50+		Ra	ace				Par	ty Affiliat	ion			Party Af	filiation A	ggregat			Ideology	,		Ideolo	gy Aggre	gated
Credibility Interval: +/-4.4 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Excellent	7%	9%	5%	17%	10%	2%	5%	14%	4%	10%	5%	**	5%	27%	4%	6%	9%	5%	5%	6%	15%	7%	5%	21%	2%	6%	4%	3%	11%	6%	4%
Good	34%	32%	36%	26%	39%	33%	36%	32%	35%	52%	24%	**	23%	36%	58%	54%	35%	31%	30%	28%	48%	36%	29%	35%	38%	34%	41%	25%	36%	34%	34%
Fair	41%	41%	42%	39%	33%	46%	44%	36%	45%	29%	50%	**	39%	27%	24%	24%	36%	52%	45%	47%	25%	41%	46%	32%	37%	45%	41%	54%	35%	45%	47%
Poor	16%	18%	15%	17%	18%	18%	14%	18%	16%	8%	20%	**	33%	7%	10%	16%	21%	11%	18%	17%	9%	16%	18%	11%	20%	14%	13%	16%	16%	14%	14%
Not Sure	1%	1%	2%	1%	0%	2%	2%	1%	2%	2%	1%	**	0%	3%	4%	0%	0%	1%	1%	1%	4%	0%	1%	0%	3%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

Geography: City of Atlanta

Data Collected: 07/11/2017 - 07/18/2017

Release Date: 07/19/2017 Percentages

SURVEY USA

WXIA-TV (Atlanta)

Would you say relations between city residents and police in Atlanta are ...? Excellent? Good? Fair? Or poor?

527 Likely Voters	ΔII	Attend F	Religious	Service	Evang	gelical	Military H	Househo		Education	า		Income			Lived in	Atlanta		Urba	anity	Cell Pho	ne / Lan
Credibility Interval: +/-4.4 pct points	All	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Excellent	7%	7%	8%	7%	13%	6%	8%	7%	5%	10%	7%	6%	7%	9%	6%	8%	15%	3%	8%	5%	13%	5%
Good	34%	33%	31%	36%	32%	35%	28%	35%	21%	27%	39%	23%	27%	47%	35%	30%	28%	37%	36%	28%	28%	36%
Fair	41%	41%	44%	41%	38%	43%	44%	42%	39%	44%	42%	45%	49%	34%	38%	39%	47%	44%	40%	49%	40%	42%
Poor	16%	17%	16%	15%	16%	15%	20%	14%	33%	19%	10%	24%	16%	8%	20%	22%	9%	13%	15%	18%	19%	15%
Not Sure	1%	1%	1%	2%	0%	1%	0%	2%	2%	1%	1%	2%	1%	2%	0%	1%	1%	2%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

Do you believe you yourself have ever been racially profiled by police?

527 Likely Voters	ΔII	Ge	nder		Ą	ge		<50 /	50+		Ra	ice				Pa	rty Affiliat	ion			Party Af	filiation A	ggregat			Ideology			Ideolo	gy Aggre	egated
Credibility Interval: +/-4.3 pct points	All	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Strong	Republi	Indy Le	Indepe	Indy Le	Democr	Strong	Republi	Indepe	Democr	Very C	Somew	Modera	Somew	Very Li	Conser	Modera	Liberal
Yes	33%	45%	21%	44%	43%	31%	25%	43%	27%	11%	46%	**	37%	32%	7%	18%	44%	35%	37%	34%	18%	35%	35%	30%	31%	32%	37%	28%	30%	32%	33%
No	59%	49%	69%	49%	49%	60%	68%	49%	64%	82%	45%	**	52%	64%	76%	71%	49%	58%	56%	60%	71%	57%	58%	61%	55%	60%	62%	67%	58%	60%	64%
Not Sure	8%	6%	10%	7%	8%	9%	7%	8%	8%	6%	9%	**	11%	4%	18%	11%	7%	8%	7%	6%	12%	8%	7%	10%	14%	8%	1%	5%	12%	8%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	51%	49%	18%	18%	27%	37%	36%	64%	35%	56%	3%	6%	6%	7%	6%	13%	15%	27%	26%	12%	33%	53%	13%	14%	30%	19%	15%	28%	30%	34%

Do you believe you yourself have ever been racially profiled by police?

527 Likely Voters	All	Attend F	Religious	Service	Evanç	jelical	Military I	Househo	E	Educatio	n		Income			Lived in	n Atlanta		Urba	anity	Cell Pho	ne / Lan
Credibility Interval: +/-4.3 pct points	All	Never	Occasi	Regular	Yes	No	Yes	No	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	<10 Yrs	10-20 Y	20-30 Y	>30 Yrs	Urban	Suburb	Cell Ph	Landlin
Yes	33%	31%	37%	32%	34%	32%	39%	31%	45%	39%	28%	39%	36%	27%	34%	43%	35%	27%	30%	42%	45%	29%
No	59%	64%	53%	61%	52%	64%	56%	60%	47%	52%	65%	49%	59%	65%	56%	51%	55%	66%	62%	52%	47%	64%
Not Sure	8%	5%	10%	7%	14%	4%	5%	9%	8%	9%	7%	11%	5%	8%	10%	5%	10%	7%	8%	6%	8%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	22%	35%	43%	24%	66%	30%	70%	12%	30%	58%	30%	34%	36%	14%	24%	20%	41%	69%	27%	28%	72%

^{**} Too few respondents of this type were interviewed for this data to be meaningful.

SURVEY USA

WXIA-TV (Atlanta)

Geography: City of Atlanta

Data Collected: 07/11/2017 - 07/18/2017

Release Date: 07/19/2017

Percentages

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone. and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.

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