

Results of SurveyUSA Election Poll #21249

Geography: Georgia

Data Collected: 05/08/2014 - 05/12/2014

Release Date: 05/13/2014

Percentages

One Week to GA GOP Senate Primary, Perdue Will Advance to Certain Runoff, But Will He Face Kingston, Handel or Gingrey? Carter Poised

To Be Sec'y of State Nominee; Johnson Likely to Advance as Insurance Commish; Deal Atop Carter in November Governor's Look-Ahead: 7 days till votes are counted in the Georgia Primary, some contests snap into crisp focus, others remain blurry, according to a SurveyUSA tracking poll conducted for WXIA-TV, the Gannett-owned NBC affiliate in Atlanta. In the Republican Primary for U.S. Senator, David Perdue leads with 27%, and has led in every SurveyUSA tracking poll to date. Perdue is almost certain not to receive the 50% of the vote needed to avoid a 07/22/14 runoff, so who finishes second in the 05/20/14 primary is critical: Jack Kingston is at 19% among all likely voters, down a nominal 1 point from 2 weeks ago. Karen Handel is at 16% today among all likely voters, up a nominal 1 percentage point. When you examine just the small subset of voters who tell SurveyUSA they have already returned a ballot (aka: the Early Voters, which is sometimes a measure of voter enthusiasm, campaign organization, or both), Phil Gingrey has the most energized base, with 19% of the votes already cast going to him, almost twice his overall forecast vote total of 10%. Handel has only 11% of the votes already cast; her voters appear more willing to wait and vote on Primary Day. Perdue has 28% of the votes already cast, Kingston has 19%. Which of these 4 candidates advances will depend on a mixture of enthusiasm, organization and turnout. The U.S. Senate Seat is open; Saxby Chambliss is retiring. In the Republican Primary for Governor, Nathan Deal overwhelms 2 nominal challengers and advances to face Jason Carter in the November general election. In the Republican Primary for School Superintendent, months of campaigning have done little to differentiate 8 of the 9 candidates in voters' minds. Only Ashley Bell today makes it into double digits, heading into the final week. All others are bunched between 5% and 9%. 38% of the likeliest voters remain undecided, as the campaign draws to a close. A runoff is certain. The sitting Superintendent, John Barge, is running for Governor. In the Democratic Primary for U.S. Senator, Michelle Nunn decisively defeats 3 opponents. Nunn has 59% today. Her opponents, combined, have 22%. Nunn will face in November the winner of the Republican Senate Runoff on 07/22/14. In the Democratic Primary for Secretary of State, Doreen Carter defeats Gerald Beckum today, 48% to 20%, largely unchanged from 2 weeks ago. The winner faces incumbent Republican Brian Kemp. In the Democratic Primary for Insurance Commissioner, Liz Johnson defeats Keith Heard 43% to 26%. Wrinkle: compared to an identical SurveyUSA poll 2 weeks ago, both candidates are down; neither has momentum. Johnson has fallen by 5 points, from 48% to 43%. Heard has fallen by 2 points, from 28% to 26%. Undecideds are up. Who chooses a candidate in this contest, as opposed to skipping over this contest and leaving the ballot blank, will determine the winner. Johnson has to be considered the favorite, even if she limps to the finish line. The winner faces incumbent Republican Ralph Hudgens. In the Democratic Primary for State School Superintendent, Alisha Thomas Morgan has 20% today, up a nominal 1 point, followed by Valarie Wilson at 17%, Denise Freeman at 13% and Jurita Mays at 10%. A runoff is certain, with Thomas Morgan most likely to be 1 of the 2 who advances. 6 months until the November General Election, a look at the gubernatorial head-to-head shows Republican Nathan Deal 6 points atop Democrat Jason Carter, 43% to 37%. Libertarian Andrew Hunt today takes 7% of the vote. Carter leads by 11 points in Greater Atlanta; Deal leads by 16 points in Northwest Georgia and by 14 points in Southern and Eastern GA. Deal leads 5:2 among GA whites; Carter leads 5:1 among GA blacks. 82% of Republicans stay with Deal; 80% of Democrats stay with Carter. Independents break 3:2 Republican. Moderates break 5:3 Democrat. **Cell-phone respondents and home-phone respondents included in this research:** SurveyUSA interviewed 2,100 state of GA adults 05/08/14 through 05/12/14. Of the adults, 1,738 were registered to vote. Of the registered, 634 were determined by SurveyUSA to be likely to vote in the 05/20/14 Republican Primary, 549 were determined by SurveyUSA to be likely to vote in the 05/20/14 Democratic Primary. 1,380 were determined to be likely to vote in the 11/04/14 general election. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (74% of registered voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (26% of registered voters) were shown a questionnaire on their smartphone, tablet or other electronic device. As with all SurveyUSA election tracking polls, click on the "Triangle T" where ever you see one, to reveal the Interactive Tracking Graphs for that contest.

1 If the Republican primary for Georgia governor were today, which Republican would you vote for? (candidate names rotated) Nathan Deal? John Barge? Or David Pennington?

634 Likely & Actual GOP Primary Vote	All	Gender		Age				<50 / 50+		Race		Cell Phone / Landline		Voted			Party Affiliation			Ideology			Education			Income			Region				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landline	Already	Likely E	Likely D	Republi	Democr	Indepe	Conser	Moderate	Liberal	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Atlanta	Northw	South &		
Credibility Interval: +/-3.8 pct points																																	
Nathan Deal	63%	69%	56%	44%	71%	67%	70%	58%	69%	67%	35%	48%	68%	53%	61%	66%	68%	**	52%	67%	57%	**	68%	59%	64%	57%	62%	70%	64%	70%	54%		
John Barge	10%	8%	12%	15%	10%	6%	9%	12%	7%	6%	32%	15%	8%	19%	14%	6%	7%	**	21%	7%	13%	**	4%	10%	12%	10%	13%	6%	8%	10%	11%		
David Pennington	15%	16%	13%	25%	10%	14%	10%	17%	12%	14%	14%	18%	14%	23%	16%	13%	12%	**	18%	14%	20%	**	16%	17%	13%	17%	15%	12%	14%	12%	19%		
Undecided	12%	7%	19%	16%	9%	13%	10%	12%	12%	13%	18%	19%	10%	5%	9%	15%	13%	**	9%	12%	10%	**	13%	14%	11%	16%	10%	11%	13%	8%	16%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual GOP	100%	55%	45%	24%	28%	27%	20%	53%	47%	82%	8%	24%	76%	11%	28%	61%	77%	3%	19%	71%	23%	4%	19%	31%	50%	24%	39%	36%	26%	41%	33%		

2 Georgia will also hold a Republican primary for United States Senate. If the Republican primary for United States Senator from Georgia were today, which Republican would you vote for? (candidate names rotated) Paul Broun? Art Gardner? Phil Gingrey? Derrick Grayson? Karen Handel? Jack Kingston? Or David Perdue?

634 Likely & Actual GOP Primary Vote	All	Gender		Age				<50 / 50+		Race		Cell Phone / Landline		Voted			Party Affiliation			Ideology			Education			Income			Region			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landline	Already	Likely E	Likely D	Republi	Democr	Indepe	Conser	Moderate	Liberal	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Atlanta	Northw	South &	
Credibility Interval: +/-4 pct points																																
Paul Broun	10%	10%	10%	7%	7%	14%	10%	7%	12%	9%	11%	2%	12%	13%	11%	8%	9%	**	8%	12%	4%	**	7%	9%	11%	12%	10%	8%	7%	9%	12%	
Art Gardner	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	0%	2%	1%	2%	1%	1%	0%	**	1%	1%	1%	**	0%	1%	1%	1%	1%	1%	2%	1%	0%	
Phil Gingrey	10%	9%	10%	10%	11%	6%	12%	11%	8%	10%	2%	13%	9%	19%	9%	8%	10%	**	7%	10%	9%	**	10%	8%	10%	12%	6%	12%	11%	10%	8%	
Derrick Grayson	3%	4%	2%	11%	2%	1%	0%	6%	1%	2%	17%	12%	1%	4%	4%	3%	2%	**	12%	1%	10%	**	3%	6%	2%	5%	5%	1%	3%	3%	4%	
Karen Handel	16%	17%	15%	15%	20%	15%	14%	18%	15%	15%	16%	13%	17%	11%	12%	19%	17%	**	15%	17%	17%	**	15%	13%	19%	10%	17%	19%	21%	19%	8%	
Jack Kingston	19%	18%	20%	14%	17%	21%	24%	15%	22%	20%	28%	16%	20%	19%	23%	17%	19%	**	19%	19%	15%	**	19%	22%	16%	16%	21%	19%	9%	11%	36%	
David Perdue	27%	30%	24%	17%	29%	30%	34%	24%	32%	28%	13%	18%	30%	28%	31%	26%	28%	**	24%	29%	25%	**	29%	22%	30%	28%	25%	32%	34%	29%	20%	
Undecided	14%	10%	18%	24%	14%	12%	5%	19%	9%	15%	13%	25%	11%	4%	10%	17%	14%	**	14%	11%	19%	**	17%	18%	10%	17%	16%	10%	13%	17%	11%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely & Actual GOP	100%	55%	45%	24%	28%	27%	20%	53%	47%	82%	8%	24%	76%	11%	28%	61%	77%	3%	19%	71%	23%	4%	19%	31%	50%	24%	39%	36%	26%	41%	33%	

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Geography: Georgia

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Release Date: 05/13/2014

Percentages

6 Georgia will also hold a Democratic primary for Insurance Commissioner. If the Democratic primary for Insurance Commissioner were today, which Democrat would you vote for? (candidate names rotated) Liz Johnson? Or Keith Heard?

549 Likely & Actual Democratic Prim Credibility Interval: +/-4.3 pct points	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Voted			Party Affiliation			Ideology			Education			Income			Region		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landllin	Already	Likely E	Likely D	Republi	Democr	Indepe	Conser	Moder	Liberal	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Atlanta	Northw	South &
Liz Johnson	43%	47%	40%	44%	36%	48%	47%	40%	47%	45%	43%	39%	45%	51%	46%	39%	**	43%	46%	47%	44%	45%	36%	45%	44%	43%	43%	41%	43%	43%	42%
Keith Heard	26%	29%	24%	28%	30%	23%	22%	29%	22%	31%	25%	34%	23%	32%	29%	23%	**	26%	22%	33%	25%	27%	27%	28%	25%	24%	26%	32%	22%	32%	26%
Undecided	31%	24%	36%	29%	34%	30%	32%	31%	30%	24%	32%	27%	33%	18%	24%	38%	**	31%	32%	20%	31%	28%	37%	27%	31%	33%	30%	27%	34%	25%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Demo	100%	45%	55%	28%	29%	28%	15%	57%	43%	32%	55%	29%	71%	9%	38%	53%	3%	86%	10%	10%	47%	34%	20%	37%	43%	37%	38%	26%	42%	28%	30%

7 Georgia will also hold a Democratic primary for State School Superintendent. If the Democratic primary for State School Superintendent were today, which Democrat would you vote for? (candidate names rotated) Alisha Thomas Morgan? Jurita Mays? Denise Freeman? Rita Robinzine? Tarnisha Dent? Or Valarie Wilson?

549 Likely & Actual Democratic Prim Credibility Interval: +/-4.3 pct points	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Voted			Party Affiliation			Ideology			Education			Income			Region		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landllin	Already	Likely E	Likely D	Republi	Democr	Indepe	Conser	Moder	Liberal	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Atlanta	Northw	South &
Alisha Thomas Morgan	20%	17%	22%	26%	15%	22%	16%	20%	20%	16%	25%	20%	20%	22%	24%	16%	**	20%	12%	24%	19%	20%	21%	19%	19%	18%	21%	18%	17%	20%	24%
Jurita Mays	6%	9%	4%	7%	9%	4%	5%	8%	4%	7%	7%	8%	6%	17%	6%	5%	**	7%	0%	15%	5%	6%	6%	5%	8%	4%	9%	6%	6%	9%	4%
Denise Freeman	13%	12%	13%	11%	9%	17%	15%	10%	16%	17%	9%	10%	13%	19%	8%	15%	**	11%	20%	9%	11%	17%	7%	14%	14%	12%	11%	16%	12%	11%	15%
Rita Robinzine	3%	5%	2%	3%	3%	3%	5%	3%	4%	4%	3%	5%	3%	5%	2%	4%	**	3%	8%	6%	3%	3%	5%	4%	2%	5%	2%	4%	3%	3%	4%
Tarnisha Dent	10%	10%	11%	12%	15%	7%	4%	14%	6%	6%	13%	7%	12%	10%	10%	10%	**	11%	7%	13%	14%	4%	10%	15%	7%	14%	10%	7%	7%	11%	15%
Valarie Wilson	17%	21%	14%	11%	17%	21%	22%	14%	21%	20%	17%	10%	20%	14%	20%	15%	**	16%	28%	18%	18%	17%	21%	16%	16%	16%	18%	18%	20%	15%	14%
Undecided	30%	26%	34%	30%	32%	27%	33%	31%	29%	30%	27%	39%	27%	14%	28%	35%	**	32%	25%	13%	29%	33%	30%	27%	34%	31%	29%	32%	35%	30%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Demo	100%	45%	55%	28%	29%	28%	15%	57%	43%	32%	55%	29%	71%	9%	38%	53%	3%	86%	10%	10%	47%	34%	20%	37%	43%	37%	38%	26%	42%	28%	30%

8 If the November election for Georgia Governor were today, and the only candidates on the ballot were Republican Nathan Deal, Democrat Jason Carter, and Libertarian Andrew Hunt, who would you vote for?

1380 Likely November Voters Credibility Interval: +/-2.7 pct points	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Voted			Party Affiliation			Ideology			Education			Income			Region		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landllin	Already	Likely E	Likely D	Republi	Democr	Indepe	Conser	Moder	Liberal	High Sc	Some	4-year	< \$40K	\$40K -	> \$80K	Atlanta	Northw	South &
Deal (R)	43%	49%	37%	33%	45%	43%	54%	39%	47%	58%	13%	38%	45%	53%	37%	46%	82%	9%	37%	74%	29%	11%	45%	37%	47%	34%	43%	52%	35%	48%	46%
Carter (D)	37%	33%	40%	40%	34%	39%	33%	37%	37%	23%	69%	36%	37%	32%	42%	33%	5%	80%	24%	11%	48%	73%	33%	38%	38%	41%	39%	33%	46%	32%	32%
Hunt (L)	7%	6%	8%	6%	9%	8%	2%	8%	6%	8%	5%	4%	7%	5%	6%	7%	4%	2%	17%	7%	7%	6%	5%	8%	6%	6%	8%	6%	5%	7%	8%
Undecided	14%	12%	15%	21%	13%	11%	10%	16%	11%	12%	13%	22%	11%	10%	15%	13%	9%	9%	22%	8%	15%	11%	17%	17%	10%	19%	10%	10%	14%	13%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	50%	50%	23%	30%	29%	17%	53%	47%	61%	28%	23%	77%	8%	31%	54%	38%	36%	23%	40%	35%	18%	19%	35%	47%	31%	36%	33%	32%	36%	32%

** Too few respondents of this type were interviewed for this data to be meaningful.

Results of SurveyUSA Election Poll #21249



Sponsor:
WXIA-TV (Atlanta)

Geography: Georgia

Data Collected: 05/08/2014 - 05/12/2014

Release Date: 05/13/2014

Percentages

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.