

Results of SurveyUSA Election Poll #19833

Geography: California

Data Collected: 10/07/2012 - 10/09/2012

Release Date: 10/10/2012

Percentages

6 Let me read you a more detailed description of Proposition 30: Proposition 30 is the Temporary Taxes to Fund Education, Guaranteed Local Public Safety Funding initiative. It increases taxes on earnings over 250,000 dollars for seven years and sales taxes by one quarter of one cent for four years, to fund schools and guarantees public safety realignment funding. Fiscal impact: Increased state tax revenues through 2018-2019, averaging about 6 billion dollars annually over the next few years. Revenues available for funding state budget. In 2012-2013, planned spending reductions, primarily to education programs, would not occur. Given this description, will you vote YES on Proposition 30? Or vote NO on Proposition 30?

539 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-4.3 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Moder	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< \$40K	\$40K -	> \$80K
Yes	45%	48%	42%	58%	40%	43%	33%	49%	39%	44%	70%	46%	34%	54%	41%	25%	61%	39%	26%	47%	65%	29%	53%	43%	45%	45%	39%	49%	43%
No	39%	42%	36%	25%	41%	48%	44%	33%	47%	39%	17%	40%	44%	26%	44%	59%	21%	48%	61%	40%	15%	56%	32%	47%	36%	40%	39%	34%	45%
Undecided	16%	10%	22%	17%	18%	8%	23%	18%	14%	16%	12%	14%	22%	20%	15%	15%	18%	14%	13%	13%	20%	15%	15%	10%	19%	15%	22%	17%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	28%	28%	27%	17%	56%	44%	49%	6%	29%	16%	26%	74%	31%	46%	22%	30%	41%	26%	30%	64%	11%	40%	50%	23%	42%	35%

6 Let me read you a more detailed description of Proposition 30: Proposition 30 is the Temporary Taxes to Fund Education, Guaranteed Local Public Safety Funding initiative. It increases taxes on earnings over 250,000 dollars for seven years and sales taxes by one quarter of one cent for four years, to fund schools and guarantees public safety realignment funding. Fiscal impact: Increased state tax revenues through 2018-2019, averaging about 6 billion dollars annually over the next few years. Revenues available for funding state budget. In 2012-2013, planned spending reductions, primarily to education programs, would not occur. Given this description, will you vote YES on Proposition 30? Or vote NO on Proposition 30?

539 Likely Voters	All	Region			
Credibility Interval: +/-4.3 pct points		Central	Greater	Inland	Bay Are
Yes	45%	45%	47%	43%	42%
No	39%	37%	39%	39%	41%
Undecided	16%	18%	14%	18%	17%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	21%	36%	18%	25%

7 On Proposition 33, about auto insurance, are you ...? Certain to vote yes?
 Certain to vote no?
 Or not certain?

539 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income		
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Moder	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< \$40K	\$40K -	> \$80K
Certain to vote Yes	13%	18%	9%	15%	11%	13%	12%	13%	13%	15%	5%	12%	9%	18%	11%	17%	12%	10%	17%	14%	7%	13%	13%	13%	13%	15%	14%	10%	
Certain to vote No	16%	23%	11%	16%	18%	17%	13%	17%	15%	15%	22%	15%	22%	20%	15%	19%	14%	19%	19%	17%	14%	24%	14%	14%	13%	19%	15%	16%	18%
Not Certain	71%	60%	81%	69%	71%	70%	75%	70%	72%	70%	73%	73%	69%	62%	74%	65%	74%	71%	64%	70%	78%	63%	73%	73%	74%	68%	71%	69%	72%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	47%	53%	28%	28%	27%	17%	56%	44%	49%	6%	29%	16%	26%	74%	31%	46%	22%	30%	41%	26%	30%	64%	11%	40%	50%	23%	42%	35%

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9 On Proposition 36, which would revise the 3-strikes law, are you ...?

539 Likely Voters	All	Region			
		Central	Greater	Inland	Bay Are
Credibility Interval: +/-4.3 pct points					
Certain to vote Yes	44%	46%	39%	44%	47%
Certain to vote No	22%	20%	23%	26%	21%
Not Certain	34%	34%	38%	30%	31%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	21%	36%	18%	25%

10 On Proposition 37, about the labeling on genetically modified food, are you ...?

539 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation			Ideology			Abortion		Education			Income								
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepe	Conser	Modera	Liberal	Pro-life	Pro-cho	High Sc	Some	College	< \$40K	\$40K -	> \$80K						
Credibility Interval: +/-4.3 pct points																																			
Certain to vote Yes	39%	38%	40%	55%	35%	33%	27%	45%	31%	35%	50%	44%	37%	49%	35%	33%	41%	43%	39%	37%	43%	41%	40%	35%	37%	41%	41%	41%	35%	41%	41%	35%			
Certain to vote No	30%	36%	25%	21%	31%	37%	33%	26%	35%	33%	18%	26%	33%	26%	31%	40%	24%	27%	39%	31%	21%	35%	28%	33%	28%	30%	28%	30%	28%	30%	32%				
Not Certain	31%	27%	36%	25%	34%	30%	40%	29%	34%	32%	33%	30%	30%	26%	33%	27%	35%	30%	23%	32%	36%	24%	33%	32%	34%	29%	31%	29%	34%						
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Composition of Likely Voters	100%	47%	53%	28%	28%	27%	17%	56%	44%	49%	6%	29%	16%	26%	74%	31%	46%	22%	30%	41%	26%	30%	64%	11%	40%	50%	23%	42%	35%						

10 On Proposition 37, about the labeling on genetically modified food, are you ...?

539 Likely Voters	All	Region			
		Central	Greater	Inland	Bay Are
Credibility Interval: +/-4.3 pct points					
Certain to vote Yes	39%	40%	37%	44%	36%
Certain to vote No	30%	29%	28%	32%	32%
Not Certain	31%	31%	35%	24%	32%
Total	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	21%	36%	18%	25%

** Too few respondents of this type were interviewed for this data to be meaningful.

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.