Results of SurveyUSA Election Poll #20512

Geography: City of Los Angeles
Data Collected: 05/05/2013 - 05/08/2013
Release Date: 05/10/2013
Percentages

Sponsor:
KABC-TV (Los Angeles)

Fight to the Finish in Los Angeles Mayor Election: Garcetti and Greuel Now Tied, 11 Days Till Votes are Counted: 46% Garcetti, 46% Greuel, SurveyUSA finds in its latest KABC-TV pre-election tracking poll on the race for Mayor of Los Angeles. The sea-saw contest had Garcetti leading by 9 points 1 month ago, and Greuel leading by 3 points 2 weeks ago. But today, 05/10/13, the candidates are exactly even, with 8% of likely voters still undecided. Greuel and Garcetti are within 2 points of each other in every age group. Men tip slightly to Garcetti. Women tip slightly to Greuel. Whites and Latinos slightly favor Garcetti. African Americans by 2:1, and Asian Americans ever-so-slightly, favor Greuel. Garcetti leads among Republicans. Greuel leads among Democrats and Independents. Wealthier and well-educated voters favor Garcetti. Less affluent and less educated voters favor Greuel. In the contest for City Attorney, incumbent Carmen Trutanich appears to have made inroads against challenger Mike Feuer. Feuer had led by 18 points in March, then led by 12, then led by 10, and today leads by just 6 points. Trutanich is making up ground among conservatives and among younger voters. In the contest for City Controller, Dennis Zine maintains a 12-point lead over Ron Galperin. There has been little movement in the contest compared to an identical SurveyUSA poll 2 weeks ago. On the 3 ballot questions about medical marijuana: * Proposition D leads by nearly 2:1, largely unchanged from 2 weeks ago.
* Ordinance E trails by 13 points, identical to 2 weeks ago.
* Measure F leads by 34 points, largely unchanged from 2 weeks ago.

Cell-phone and home-phone respondents included in this research. SurveyUSA interviewed 1,000 city of Los Angeles adults 05/05/13 through 05/08/13. Of the adults, 839 were registered to vote. Of the registered, 556 were identified by SurveyUSA as likely to vote in the 05/21/13 primary. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (82% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (18% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device.

1 If the election for Los Angeles Mayor were today, who would you vote for? Eric Garcetti? Or Wendy Greuel?

556 Actual & Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		When Will You		Party Affiliation			Ideology			Education			Income		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Cell Ph	Landlin	Early	On Elec	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< $40K	$40K -	> $80K
Eric Garcetti	46%	48%	44%	44%	45%	47%	48%	45%	47%	51%	28%	47%	41%	52%	45%	47%	45%	58%	43%	40%	54%	43%	46%	40%	42%	51%	39%	46%	52%
Wendy Greuel	46%	45%	48%	45%	47%	47%	46%	46%	47%	44%	61%	45%	45%	41%	48%	47%	46%	36%	50%	47%	41%	49%	46%	52%	52%	41%	52%	47%	42%
Undecided	8%	7%	8%	11%	8%	6%	6%	9%	6%	5%	11%	7%	14%	6%	8%	6%	9%	6%	6%	13%	5%	8%	8%	7%	6%	8%	9%	7%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely Voter	100%	49%	51%	22%	28%	26%	25%	50%	50%	46%	12%	32%	10%	18%	82%	47%	51%	24%	60%	15%	26%	39%	29%	12%	34%	54%	26%	33%	41%

2 Los Angeles will also elect a City Attorney. If the election for City Attorney were today, who would you vote for? Carmen Trutanich? Or Mike Feuer?

556 Actual & Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		When Will You		Party Affiliation			Ideology			Education			Income		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Cell Ph	Landlin	Early	On Elec	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< $40K	$40K -	> $80K
Carmen Trutanich	40%	41%	39%	40%	49%	40%	30%	45%	35%	36%	37%	45%	46%	50%	38%	41%	39%	50%	39%	35%	55%	40%	31%	50%	43%	37%	40%	41%	40%
Mike Feuer	46%	46%	45%	39%	37%	47%	59%	38%	53%	52%	44%	41%	34%	36%	48%	49%	43%	40%	49%	43%	34%	47%	56%	37%	45%	48%	44%	45%	47%
Undecided	14%	13%	16%	21%	13%	13%	11%	17%	12%	12%	19%	14%	20%	14%	14%	10%	18%	10%	12%	22%	12%	14%	14%	13%	12%	15%	16%	14%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely Voter	100%	49%	51%	22%	28%	26%	25%	50%	50%	46%	12%	32%	10%	18%	82%	47%	51%	24%	60%	15%	26%	39%	29%	12%	34%	54%	26%	33%	41%

3 Los Angeles will also elect a City Controller. If the election for City Controller were today, who would you vote for? Dennis Zine? Or Ron Galperin?

556 Actual & Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		When Will You		Party Affiliation			Ideology			Education			Income		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Cell Ph	Landlin	Early	On Elec	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< $40K	$40K -	> $80K
Dennis Zine	46%	48%	44%	44%	50%	46%	45%	47%	45%	46%	44%	49%	43%	59%	44%	50%	43%	49%	47%	43%	50%	46%	46%	32%	52%	46%	45%	44%	51%
Ron Galperin	34%	34%	34%	31%	32%	38%	36%	31%	37%	36%	28%	34%	33%	30%	35%	38%	31%	38%	36%	26%	37%	34%	34%	46%	30%	35%	34%	36%	33%
Undecided	19%	18%	21%	25%	18%	16%	19%	21%	18%	18%	27%	17%	24%	11%	21%	12%	25%	13%	17%	31%	13%	20%	20%	21%	18%	19%	21%	20%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely Voter	100%	49%	51%	22%	28%	26%	25%	50%	50%	46%	12%	32%	10%	18%	82%	47%	51%	24%	60%	15%	26%	39%	29%	12%	34%	54%	26%	33%	41%

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Also on the ballot are three separate ballot measures about medical marijuana. If more than one of the ballot measures receives enough votes to pass, the one with the most votes will be the one that goes into effect. Voters may vote on each of the three measures. On the first ballot measure, Proposition D, which would reduce the number of medical marijuana businesses to the approximately 135 that were open before 2007, and which would increase taxes on those businesses, are you ...? Certain to vote yes?
Certain to vote no?
Or not certain?

556 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		When Will You		Party Affiliation			Ideology			Education			Income		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Cell Ph	Landlin	Early	On Elec	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< $40K	$40K -	> $80K
Yes	47%	51%	44%	54%	52%	40%	43%	53%	41%	44%	42%	52%	50%	69%	42%	57%	39%	57%	45%	44%	61%	44%	42%	45%	48%	48%	41%	49%	51%
No	25%	25%	24%	24%	23%	27%	24%	24%	26%	24%	23%	28%	20%	18%	26%	26%	24%	21%	27%	22%	22%	24%	28%	27%	25%	24%	28%	25%	22%
Not Certain	28%	24%	32%	22%	25%	33%	33%	24%	33%	32%	34%	20%	30%	13%	32%	18%	37%	23%	28%	33%	18%	33%	30%	28%	27%	28%	30%	26%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	22%	28%	26%	25%	50%	50%	46%	12%	32%	10%	18%	82%	47%	51%	24%	60%	15%	26%	39%	29%	12%	34%	54%	26%	33%	41%

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On the second ballot measure, Initiative Ordinance E, which would also reduce the number of medical marijuana businesses to the approximately 135 that were open before 2007, but which would not increase taxes on those businesses, are you ...? Certain to vote yes?
Certain to vote no?
Or not certain?

556 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		When Will You		Party Affiliation			Ideology			Education			Income		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Cell Ph	Landlin	Early	On Elec	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< $40K	$40K -	> $80K
Yes	28%	32%	25%	40%	34%	19%	21%	37%	20%	26%	25%	34%	25%	63%	21%	35%	22%	34%	28%	25%	40%	24%	25%	20%	34%	28%	27%	34%	27%
No	41%	44%	38%	37%	38%	47%	42%	37%	45%	42%	39%	40%	45%	21%	45%	42%	41%	43%	41%	41%	41%	42%	42%	41%	40%	42%	37%	35%	48%
Not Certain	31%	25%	36%	23%	28%	34%	36%	26%	35%	32%	36%	26%	30%	16%	34%	23%	37%	23%	31%	34%	20%	33%	33%	39%	27%	30%	36%	31%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	22%	28%	26%	25%	50%	50%	46%	12%	32%	10%	18%	82%	47%	51%	24%	60%	15%	26%	39%	29%	12%	34%	54%	26%	33%	41%

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Last, on the third ballot measure, Measure F, which would not limit the number of businesses, but which would require them to submit to city audits, test marijuana for toxins, and keep a certain distance from schools, parks and other marijuana businesses, as well as increase taxes on those businesses, are you ...? Certain to vote yes?
Certain to vote no?
Or not certain?

556 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		When Will You		Party Affiliation			Ideology			Education			Income		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Other	Cell Ph	Landlin	Early	On Elec	Republi	Democr	Indepe	Conser	Modera	Liberal	High Sc	Some	4-year	< $40K	$40K -	> $80K
Yes	54%	56%	53%	62%	61%	51%	44%	61%	47%	53%	55%	57%	48%	72%	50%	60%	50%	55%	57%	47%	61%	51%	54%	59%	56%	53%	57%	54%	54%
No	20%	21%	19%	17%	16%	23%	24%	16%	24%	21%	17%	18%	24%	12%	22%	23%	18%	27%	17%	22%	23%	20%	19%	15%	19%	21%	15%	22%	22%
Not Certain	26%	23%	28%	22%	24%	26%	32%	23%	29%	26%	28%	24%	28%	16%	28%	18%	32%	18%	26%	31%	16%	28%	27%	26%	25%	26%	29%	24%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	49%	51%	22%	28%	26%	25%	50%	50%	46%	12%	32%	10%	18%	82%	47%	51%	24%	60%	15%	26%	39%	29%	12%	34%	54%	26%	33%	41%

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.

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