

Results of SurveyUSA News Poll #21238

Geography: City of Oakland

Data Collected: 05/07/2014

Release Date: 05/07/2014

Percentages

1 Do you think the city of Oakland has ... more than enough police officers? Just the right number of police officers? Or not enough police officers?

850 Adults	All	Gender		Age				<50 / 50+		Race			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O
Credibility Interval: +/-2.9 pct points													
More Than Enough	11%	14%	9%	20%	5%	9%	5%	13%	8%	8%	10%	10%	20%
Just The Right Number	8%	11%	5%	12%	4%	7%	9%	8%	8%	10%	8%	4%	8%
Not Enough	77%	71%	83%	65%	88%	82%	82%	75%	82%	77%	79%	83%	69%
Not Sure	3%	4%	3%	4%	3%	2%	4%	3%	3%	4%	2%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	47%	53%	37%	28%	21%	14%	65%	35%	28%	34%	19%	19%

2 Do you think the tax dollars you pay for police protection are well spent? Or not well spent?

850 Adults	All	Gender		Age				<50 / 50+		Race			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O
Credibility Interval: +/-2.9 pct points													
Well Spent	10%	11%	10%	4%	12%	14%	19%	8%	16%	14%	10%	8%	8%
Not Well Spent	77%	77%	77%	85%	75%	76%	64%	81%	71%	73%	79%	79%	79%
Not Sure	12%	11%	13%	11%	13%	10%	17%	12%	13%	13%	10%	13%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	47%	53%	37%	28%	21%	14%	65%	35%	28%	34%	19%	19%

3 In Oakland, there are parking and parcel taxes now in place that are set to expire. Would you be in favor in keeping those taxes in place, provided that the money collected in the future was used to fight crime? Or, would you like to see these existing taxes expire?

410 1/2 Split Sample	All	Gender		Age				<50 / 50+		Race			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O
Credibility Interval: +/-4.7 pct points													
Keep In Place	66%	65%	67%	70%	57%	72%	71%	63%	71%	76%	64%	70%	52%
Let Expire	24%	28%	21%	25%	28%	22%	17%	26%	21%	19%	25%	11%	42%
Not Sure	10%	7%	12%	5%	16%	6%	11%	10%	8%	5%	12%	19%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 1/2 Split Sample	100%	46%	54%	32%	32%	24%	13%	63%	37%	33%	32%	15%	20%

4 In Oakland, there are parking and parcel taxes now in place that are set to expire. Would you be in favor of keeping those taxes in place and paying an additional \$98 per year parcel tax, if the money was used to fight crime? Or, would you like to see these existing taxes expire?

440 1/2 Split Sample	All	Gender		Age				<50 / 50+		Race			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O
Credibility Interval: +/-4.8 pct points													
Keep + \$98	41%	39%	43%	40%	32%	47%	51%	37%	49%	42%	44%	37%	40%
Let Expire	44%	47%	42%	42%	58%	41%	33%	48%	37%	46%	45%	48%	37%
Not Sure	14%	14%	14%	18%	10%	12%	16%	15%	14%	12%	11%	15%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of 1/2 Split Sample	100%	48%	52%	42%	24%	19%	15%	67%	33%	24%	35%	23%	18%

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Sponsor:

KPIX-TV (San Francisco)

Geography: City of Oakland

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Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.