

Results of SurveyUSA Election Poll #27070

Geography: North Carolina
Data Collected: 03/06/2024 - 03/09/2024
Release Date: 03/11/2024
Percentages

Eight Months to Election, Trump 5 Points Atop Biden in NC, Though 55% Wish They Had Other Choices; Other Statewide Races Too Close to Call:

Donald Trump leads Joe Biden in a 2-way contest for the state's 15 electoral votes, 50% to 45%, according to SurveyUSA's latest exclusive polling for WRAL-TV in Raleigh. 5% of likely voters say they are undecided.

Trump, who defeated Biden by three-tenths of a percentage point in 2020, holds 96% of his voters in this year's rematch; Biden holds 90% of his 2020 voters, with 3% claiming they'll vote for Trump and 6% undecided. Trump leads by 14 points among men, trails by 4 among women – an 18-point gender gap. Trump is up 12 points among voters under age 50; Biden leads by 5 points among voters age 50 to 64; Trump leads by 7 among those 65+. White voters back Trump by 2:1; Black voters back Biden by 7:1; Latinos give Biden a 5:4 edge. Biden is up 6 points on Trump in greater Raleigh; Trump leads by 7 in Southern and Coastal Carolina, and by 10-11 points in the rest of the state. Those who say they are certain to vote prefer Trump by 10 points; probable voters back Biden by 17. Trump wins rural voters by 26 points; Biden wins urban voters by 23; the race is exactly tied, and will be decided, in the suburbs.

55%, a majority, of likely voters say they wish they had other options in the Trump/Biden rematch; 39% say they are satisfied with the choices they have.

In the race to become North Carolina's 76 th Governor, Democratic incumbent Attorney General Josh Stein as a nominal 2-point lead against Republican incumbent Lieutenant Governor Mark Robinson, 44% to 42%, with 15% of voters undecided. Stein leads by 10 points among women; Robinson leads by 6 points among men – a 16-point gender gap. Stein leads by 10 points among voters over age 50; Robinson leads by 6 among 18-to-49-year-olds; a 16-point age gap. Black voters back Stein by a 52-point margin; white voters back Robinson by 15. Stein's 16-point lead in the Raleigh area has him running 10 points ahead of Biden; Robinson leads by 6 points in greater Charlotte, 5 in Southern and Coastal Carolina; Stein has a nominal single-point lead in the Greensboro area.

More voters are undecided in the race for the open Attorney General's seat, where Democrat Jeff Jackson, currently US Representative in North Carolina's 14th Congressional District, is facing Republican Dan Bishop, currently US Representative in North Carolina's 8th Congressional District. Jackson today is at 41%, Bishop 40%; 19% are undecided. The gender gap here is larger, 20 points, with men backing the Republican by 10 points and women backing the Democrat by the same number. Jackson, who [has a notable following](#) on social media, leads Bishop by 13 points among voters under age 35 – the largest lead among these young voters for any of the candidates in the races polled here. Jackson also has a nominal 2-point lead among voters 50+, while Bishop leads by 15 among 35 to 49-year-olds.

Republican Michelle Morrow has a nominal 1-point lead against Democrat Mo Green in the Superintendent of Public Instruction race, where she takes 41% to Green's 40%, with 19% undecided today. Morrow, [who has called](#) public schools "indoctrination centers," has a 4-point lead among North Carolina voters who do not have children under 18 at home; Green, a former superintendent of schools, leads by 5 among those who do have children at home. 72% of those who say they will vote for Trump for President also vote for Morrow for SPI; 77% of Biden voters back Green.

Fully crosstabbed results follow ...

About the Research / Filtering: SurveyUSA interviewed 850 North Carolina adults 03/06/24 through 03/09/24. Of the adults, 736 were identified as being registered to vote; of the registered voters, 598 were determined by SurveyUSA to be likely to vote in the November general election and were asked the substantive questions which follow. This research was conducted online, using nonprobability sample of online adult panelists chosen randomly by Lucid Holdings LLC of New Orleans. The combined pool of survey respondents was weighted to US Census CPS targets for gender, age, race, and education; to US Census ACS targets for home ownership, and to recalled 2020 presidential vote.

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1 Are you registered to vote in the state of North Carolina?

850 Adults	All	Gender		Age				<50 / 50+		Race				Party Registration		
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Unaffilia
Yes	87%	90%	84%	77%	86%	91%	95%	81%	93%	87%	89%	75%	93%	93%	92%	81%
No	12%	9%	14%	19%	13%	8%	5%	16%	6%	12%	8%	19%	7%	6%	6%	19%
Not Sure	2%	1%	2%	4%	1%	1%	0%	3%	1%	1%	3%	5%	0%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	25%	26%	20%	54%	46%	63%	20%	10%	7%	34%	32%	24%

1 Are you registered to vote in the state of North Carolina?

850 Adults	All	Party Affiliation			Ideology					Ideology Aggregated			Likely		POTUS		Governor	
Credibility Interval: +/-2.8 pct points		Republi	Democr	Indepen	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Certain	Probabl	Trump	Biden	Robins	Stein
Yes	87%	92%	90%	81%	91%	89%	85%	94%	92%	90%	85%	93%	100%	100%	100%	100%	100%	100%
No	12%	8%	8%	17%	8%	10%	13%	6%	8%	9%	13%	7%	-	-	-	-	-	-
Not Sure	2%	0%	2%	3%	1%	1%	2%	0%	0%	1%	2%	0%	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	35%	32%	29%	16%	23%	37%	12%	7%	39%	37%	19%	70%	15%	48%	43%	40%	42%

1 Are you registered to vote in the state of North Carolina?

850 Adults	All	AG		SPI		2020 Vote		Own Gun		Parent		Education			Income		
Credibility Interval: +/-2.8 pct points		Bishop	Jacks	Morrow	Green	Trump	Biden	Yes	No	Yes	No	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K
Yes	87%	100%	100%	100%	100%	95%	96%	87%	88%	89%	86%	82%	86%	93%	82%	87%	93%
No	12%	-	-	-	-	5%	3%	12%	10%	10%	12%	15%	13%	7%	14%	13%	7%
Not Sure	2%	-	-	-	-	0%	1%	1%	2%	1%	2%	4%	1%	1%	4%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	39%	39%	40%	38%	39%	38%	42%	55%	28%	71%	36%	33%	31%	40%	37%	23%

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850 Adults	All	Home		Urbanicity			Region			
Credibility Interval: +/-2.8 pct points		Own	Rent	Urban	Suburb	Rural	Charlott	Greens	Raleigh	Souther
Yes	87%	91%	78%	89%	85%	87%	87%	83%	89%	84%
No	12%	8%	18%	7%	14%	11%	11%	14%	9%	15%
Not Sure	2%	1%	4%	4%	1%	1%	2%	3%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	65%	35%	20%	43%	36%	35%	23%	27%	14%

2 North Carolina will vote to elect a U.S. president, a governor and other statewide offices in November. Not everyone makes the time to vote in every election. Which best describes you?

736 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Registration		
Credibility Interval: +/-4.1 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Unaffilia
Certain To Vote	68%	66%	70%	49%	64%	76%	86%	56%	80%	76%	52%	61%	50%	78%	66%	64%
Probably Vote	13%	14%	12%	17%	15%	12%	8%	16%	10%	9%	25%	20%	7%	9%	19%	13%
50/50 Chance	15%	15%	14%	27%	17%	9%	5%	22%	7%	12%	19%	13%	31%	10%	12%	18%
Probably Will Not	3%	4%	2%	4%	3%	3%	1%	4%	2%	2%	4%	2%	9%	4%	2%	2%
Not Sure	1%	0%	2%	3%	1%	0%	0%	2%	0%	1%	1%	4%	2%	0%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	27%	24%	27%	22%	51%	49%	63%	21%	8%	7%	36%	35%	22%

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736 Registered Voters	All	Party Affiliation			Ideology					Ideology Aggregated			Likely		POTUS		Governor	
Credibility Interval: +/-4.1 pct points		Republi	Democr	Indepen	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Certain	Probabl	Trump	Biden	Robins	Stein
Certain To Vote	68%	78%	67%	59%	79%	69%	60%	75%	82%	73%	60%	78%	97%	0%	88%	80%	89%	85%
Probably Vote	13%	8%	19%	14%	10%	10%	20%	11%	1%	10%	20%	8%	0%	88%	12%	20%	11%	15%
50/50 Chance	15%	10%	13%	21%	9%	16%	17%	11%	17%	13%	17%	13%	3%	12%	0%	0%	0%	0%
Probably Will Not	3%	4%	1%	3%	1%	5%	3%	3%	0%	4%	3%	2%	0%	0%	-	-	-	-
Not Sure	1%	0%	0%	2%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	34%	27%	16%	24%	37%	13%	7%	41%	37%	20%	70%	15%	48%	43%	40%	42%

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736 Registered Voters	All	AG		SPI		2020 Vote		Own Gun		Parent		Education			Income		
Credibility Interval: +/-4.1 pct points		Bishop	Jackso	Morrow	Green	Trump	Biden	Yes	No	Yes	No	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K
Certain To Vote	68%	90%	83%	86%	84%	79%	73%	75%	64%	66%	70%	62%	65%	78%	61%	68%	79%
Probably Vote	13%	10%	17%	13%	16%	9%	16%	11%	15%	13%	13%	15%	14%	10%	13%	15%	10%
50/50 Chance	15%	0%	1%	2%	0%	9%	9%	11%	17%	19%	13%	18%	15%	11%	21%	12%	10%
Probably Will Not	3%	-	-	-	-	3%	2%	2%	4%	2%	3%	4%	5%	0%	3%	4%	1%
Not Sure	1%	-	-	-	-	0%	0%	0%	1%	0%	2%	1%	1%	1%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	39%	39%	40%	38%	43%	42%	42%	56%	29%	70%	34%	33%	33%	38%	37%	25%

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736 Registered Voters	All	Home		Urbanicity			Region			
Credibility Interval: +/-4.1 pct points		Own	Rent	Urban	Suburb	Rural	Charlott	Greens	Raleigh	Souther
Certain To Vote	68%	75%	52%	58%	65%	77%	70%	66%	67%	68%
Probably Vote	13%	11%	18%	15%	17%	8%	12%	14%	15%	12%
50/50 Chance	15%	11%	22%	23%	14%	11%	16%	16%	14%	10%
Probably Will Not	3%	2%	6%	4%	2%	3%	0%	3%	3%	10%
Not Sure	1%	1%	2%	1%	2%	0%	2%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	68%	32%	21%	42%	37%	35%	23%	28%	14%

3 If the election for president were today, and the only two names on the ballot were Donald Trump and Joe Biden, who would you vote for?

598 Likely November Voters	All	Gender		Age				<50 / 50+		Race				Party Registration		
Credibility Interval: +/-4.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Unaffilia
Donald Trump (R)	50%	54%	46%	52%	55%	45%	50%	54%	47%	63%	12%	44%	44%	93%	6%	49%
Joe Biden (D)	45%	40%	50%	42%	42%	50%	43%	42%	47%	32%	85%	52%	43%	5%	91%	41%
Undecided	5%	6%	4%	6%	3%	5%	7%	5%	6%	5%	2%	4%	13%	2%	3%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	49%	51%	22%	24%	29%	26%	46%	54%	67%	20%	9%	5%	39%	36%	21%

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3 If the election for president were today, and the only two names on the ballot were Donald Trump and Joe Biden, who would you vote for?

598 Likely November Voters Credibility Interval: +/-4.9 pct points	All	Party Affiliation			Ideology					Ideology Aggregated			Likely		POTUS		Governor	
		Republi	Democr	Indepen	Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Certain	Probabl	Trump	Biden	Robins	Stein
Donald Trump (R)	50%	96%	1%	49%	82%	83%	38%	10%	6%	83%	38%	9%	53%	38%	100%	0%	93%	9%
Joe Biden (D)	45%	3%	96%	38%	18%	15%	56%	83%	83%	16%	56%	83%	43%	55%	0%	100%	4%	83%
Undecided	5%	1%	3%	13%	0%	3%	6%	7%	11%	1%	6%	9%	5%	7%	0%	0%	3%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	39%	35%	24%	18%	24%	36%	14%	7%	42%	36%	21%	84%	16%	50%	45%	42%	44%

3 If the election for president were today, and the only two names on the ballot were Donald Trump and Joe Biden, who would you vote for?

598 Likely November Voters Credibility Interval: +/-4.9 pct points	All	AG		SPI		2020 Vote		Own Gun		Parent		Education			Income		
		Bishop	Jacks	Morrow	Green	Trump	Biden	Yes	No	Yes	No	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K
Donald Trump (R)	50%	92%	9%	88%	8%	96%	3%	66%	36%	51%	50%	58%	47%	47%	48%	52%	50%
Joe Biden (D)	45%	5%	85%	8%	86%	2%	90%	30%	57%	48%	44%	39%	48%	47%	49%	42%	43%
Undecided	5%	2%	6%	4%	6%	2%	6%	4%	6%	2%	6%	4%	5%	6%	3%	6%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	40%	41%	41%	40%	47%	46%	45%	54%	28%	71%	32%	32%	36%	34%	38%	27%

3 If the election for president were today, and the only two names on the ballot were Donald Trump and Joe Biden, who would you vote for?

598 Likely November Voters Credibility Interval: +/-4.9 pct points	All	Home		Urbanicity			Region			
		Own	Rent	Urban	Suburb	Rural	Charlott	Greens	Raleigh	Souther
Donald Trump (R)	50%	53%	43%	36%	47%	61%	54%	53%	45%	48%
Joe Biden (D)	45%	42%	52%	59%	47%	35%	43%	43%	51%	41%
Undecided	5%	5%	5%	5%	7%	4%	4%	4%	5%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	72%	28%	19%	43%	39%	36%	22%	29%	13%

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4 If the election for North Carolina governor were today, and the only two names on the ballot were Republican Mark Robinson and Democrat Josh Stein, who would you vote for?

598 Likely November Voters	All	Gender		Age				<50 / 50+		Race				Party Registration		
Credibility Interval: +/-4.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Unaffilia
Mark Robinson (R)	42%	48%	35%	42%	48%	34%	44%	45%	38%	51%	14%	41%	33%	77%	8%	34%
Josh Stein (D)	44%	42%	45%	42%	36%	52%	43%	39%	48%	36%	66%	42%	56%	10%	77%	50%
Undecided	15%	9%	20%	16%	16%	14%	13%	16%	14%	13%	20%	17%	11%	13%	15%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	49%	51%	22%	24%	29%	26%	46%	54%	67%	20%	9%	5%	39%	36%	21%

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598 Likely November Voters	All	Party Affiliation			Ideology					Ideology Aggregated			Likely		POTUS		Governor	
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Mark Robinson (R)	42%	81%	4%	33%	75%	73%	25%	7%	2%	74%	25%	5%	44%	29%	77%	4%	100%	0%
Josh Stein (D)	44%	7%	81%	49%	12%	16%	53%	85%	89%	14%	53%	86%	45%	40%	8%	81%	0%	100%
Undecided	15%	12%	15%	18%	13%	10%	22%	9%	9%	11%	22%	9%	12%	31%	16%	15%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	39%	35%	24%	18%	24%	36%	14%	7%	42%	36%	21%	84%	16%	50%	45%	42%	44%

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Credibility Interval: +/-4.9 pct points		Bishop	Jacks	Morrow	Green	Trump	Biden	Yes	No	Yes	No	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K
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Josh Stein (D)	44%	9%	84%	11%	83%	9%	81%	29%	57%	40%	45%	32%	49%	50%	44%	43%	45%
Undecided	15%	10%	7%	7%	9%	14%	13%	15%	14%	16%	14%	17%	16%	12%	20%	11%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	40%	41%	41%	40%	47%	46%	45%	54%	28%	71%	32%	32%	36%	34%	38%	27%

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Mark Robinson (R)	42%	44%	37%	33%	38%	50%	45%	41%	35%	49%
Josh Stein (D)	44%	44%	43%	52%	49%	34%	40%	42%	51%	43%
Undecided	15%	13%	20%	15%	13%	16%	16%	17%	14%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	72%	28%	19%	43%	39%	36%	22%	29%	13%

5 If the election for North Carolina attorney general were today, and the only two names on the ballot were Republican Dan Bishop and Democrat Jeff Jackson, who would you vote for?

598 Likely November Voters	All	Gender		Age				<50 / 50+		Race				Party Registration		
Credibility Interval: +/-4.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Unaffilia
Dan Bishop (R)	40%	46%	35%	36%	49%	37%	40%	43%	38%	50%	11%	38%	32%	75%	6%	38%
Jeff Jackson (D)	41%	36%	45%	49%	34%	38%	43%	41%	40%	32%	59%	54%	51%	7%	76%	39%
Undecided	19%	18%	20%	16%	17%	25%	17%	16%	21%	17%	30%	7%	17%	18%	17%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	49%	51%	22%	24%	29%	26%	46%	54%	67%	20%	9%	5%	39%	36%	21%

5 If the election for North Carolina attorney general were today, and the only two names on the ballot were Republican Dan Bishop and Democrat Jeff Jackson, who would you vote for?

598 Likely November Voters	All	Party Affiliation			Ideology					Ideology Aggregated			Likely		POTUS		Governor	
Credibility Interval: +/-4.9 pct points		Republi	Democr	Indepen	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Certain	Probabl	Trump	Biden	Robins	Stein
Dan Bishop (R)	40%	78%	3%	36%	71%	68%	28%	7%	4%	70%	28%	6%	43%	25%	75%	5%	79%	8%
Jeff Jackson (D)	41%	6%	81%	37%	15%	16%	46%	77%	88%	16%	46%	80%	40%	42%	7%	77%	9%	77%
Undecided	19%	15%	17%	26%	14%	15%	26%	16%	9%	15%	26%	14%	16%	33%	18%	18%	12%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	39%	35%	24%	18%	24%	36%	14%	7%	42%	36%	21%	84%	16%	50%	45%	42%	44%

Results of SurveyUSA Election Poll #27070



Geography: North Carolina
Data Collected: 03/06/2024 - 03/09/2024
Release Date: 03/11/2024
Percentages

Sponsor:
WRAL-TV (Raleigh)

5 If the election for North Carolina attorney general were today, and the only two names on the ballot were Republican Dan Bishop and Democrat Jeff Jackson, who would you vote for?

598 Likely November Voters	All	AG		SPI		2020 Vote		Own Gun		Parent		Education			Income		
Credibility Interval: +/-4.9 pct points		Bishop	Jackso	Morrow	Green	Trump	Biden	Yes	No	Yes	No	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K
Dan Bishop (R)	40%	100%	0%	83%	8%	74%	6%	53%	30%	37%	42%	44%	37%	41%	34%	44%	43%
Jeff Jackson (D)	41%	0%	100%	12%	83%	8%	76%	30%	50%	42%	40%	30%	46%	45%	41%	37%	44%
Undecided	19%	0%	0%	5%	9%	18%	18%	17%	20%	21%	18%	26%	17%	14%	24%	19%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	40%	41%	41%	40%	47%	46%	45%	54%	28%	71%	32%	32%	36%	34%	38%	27%

5 If the election for North Carolina attorney general were today, and the only two names on the ballot were Republican Dan Bishop and Democrat Jeff Jackson, who would you vote for?

598 Likely November Voters	All	Home		Urbanicity			Region			
Credibility Interval: +/-4.9 pct points		Own	Rent	Urban	Suburb	Rural	Charlott	Greens	Raleigh	Souther
Dan Bishop (R)	40%	44%	31%	29%	36%	51%	40%	42%	39%	42%
Jeff Jackson (D)	41%	39%	44%	49%	45%	32%	39%	36%	45%	41%
Undecided	19%	17%	24%	22%	19%	18%	20%	22%	16%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	72%	28%	19%	43%	39%	36%	22%	29%	13%

6 If the election for North Carolina state superintendent of public instruction were held today, and the only two names on the ballot were Republican Michelle Morrow and Democrat Mo Green, who would you vote for?

598 Likely November Voters	All	Gender		Age				<50 / 50+		Race				Party Registration		
Credibility Interval: +/-4.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Unaffilia
Michelle Morrow (R)	41%	47%	36%	39%	50%	37%	39%	45%	38%	49%	16%	36%	40%	76%	9%	31%
Mo Green (D)	40%	36%	44%	45%	36%	39%	40%	40%	40%	30%	65%	49%	52%	6%	77%	38%
Undecided	19%	17%	21%	16%	15%	23%	21%	15%	22%	20%	20%	15%	8%	17%	14%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	49%	51%	22%	24%	29%	26%	46%	54%	67%	20%	9%	5%	39%	36%	21%

Results of SurveyUSA Election Poll #27070



Geography: North Carolina
Data Collected: 03/06/2024 - 03/09/2024
Release Date: 03/11/2024
Percentages

Sponsor:
WRAL-TV (Raleigh)

6 If the election for North Carolina state superintendent of public instruction were held today, and the only two names on the ballot were Republican Michelle Morrow and Democrat Mo Green, who would you vote for?

598 Likely November Voters	All	Party Affiliation			Ideology					Ideology Aggregated			Likely		POTUS		Governor	
Credibility Interval: +/-4.9 pct points		Republi	Democr	Indepen	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Certain	Probabl	Trump	Biden	Robins	Stein
Michelle Morrow (R)	41%	78%	6%	35%	71%	69%	29%	10%	4%	70%	29%	8%	43%	32%	72%	8%	81%	11%
Mo Green (D)	40%	6%	81%	37%	15%	16%	44%	77%	91%	15%	44%	82%	40%	39%	7%	77%	8%	75%
Undecided	19%	16%	13%	28%	14%	15%	27%	13%	5%	15%	27%	10%	17%	28%	22%	15%	11%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	39%	35%	24%	18%	24%	36%	14%	7%	42%	36%	21%	84%	16%	50%	45%	42%	44%

6 If the election for North Carolina state superintendent of public instruction were held today, and the only two names on the ballot were Republican Michelle Morrow and Democrat Mo Green, who would you vote for?

598 Likely November Voters	All	AG		SPI		2020 Vote		Own Gun		Parent		Education			Income		
Credibility Interval: +/-4.9 pct points		Bishop	Jacks	Morrow	Green	Trump	Biden	Yes	No	Yes	No	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K
Michelle Morrow (R)	41%	84%	12%	100%	0%	72%	9%	52%	31%	39%	42%	43%	40%	41%	36%	43%	44%
Mo Green (D)	40%	7%	82%	0%	100%	7%	76%	30%	49%	44%	38%	32%	43%	45%	35%	41%	44%
Undecided	19%	8%	6%	0%	0%	21%	15%	18%	20%	17%	20%	25%	17%	15%	28%	16%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	40%	41%	41%	40%	47%	46%	45%	54%	28%	71%	32%	32%	36%	34%	38%	27%

6 If the election for North Carolina state superintendent of public instruction were held today, and the only two names on the ballot were Republican Michelle Morrow and Democrat Mo Green, who would you vote for?

598 Likely November Voters	All	Home		Urbanicity			Region			
Credibility Interval: +/-4.9 pct points		Own	Rent	Urban	Suburb	Rural	Charlott	Greens	Raleigh	Souther
Michelle Morrow (R)	41%	45%	32%	29%	38%	50%	43%	40%	36%	49%
Mo Green (D)	40%	38%	45%	50%	44%	30%	37%	41%	45%	34%
Undecided	19%	18%	23%	21%	18%	19%	20%	18%	19%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	72%	28%	19%	43%	39%	36%	22%	29%	13%

Results of SurveyUSA Election Poll #27070



Geography: North Carolina
Data Collected: 03/06/2024 - 03/09/2024
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Percentages

Sponsor:
WRAL-TV (Raleigh)

7 How satisfied are you with the 2024 rematch of President Joe Biden and former President Donald Trump as leading presidential candidates?

598 Likely November Voters	All	Gender		Age				<50 / 50+		Race				Party Registration		
Credibility Interval: +/-4.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Unaffilia
Satisfied With The Choices	39%	46%	32%	37%	47%	39%	32%	43%	36%	41%	36%	43%	19%	60%	26%	25%
Wish I Had Other Options	55%	48%	62%	56%	50%	54%	60%	53%	57%	54%	57%	48%	78%	33%	67%	71%
Not Sure	6%	6%	6%	6%	3%	7%	8%	5%	7%	5%	8%	9%	4%	7%	7%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	49%	51%	22%	24%	29%	26%	46%	54%	67%	20%	9%	5%	39%	36%	21%

7 How satisfied are you with the 2024 rematch of President Joe Biden and former President Donald Trump as leading presidential candidates?

598 Likely November Voters	All	Party Affiliation			Ideology					Ideology Aggregated			Likely		POTUS		Governor	
Credibility Interval: +/-4.8 pct points		Republi	Democr	Indepen	Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Certain	Probabl	Trump	Biden	Robins	Stein
Satisfied With The Choices	39%	58%	27%	26%	56%	52%	30%	25%	28%	54%	30%	26%	41%	27%	55%	25%	56%	25%
Wish I Had Other Options	55%	34%	67%	72%	38%	44%	62%	73%	67%	41%	62%	71%	53%	66%	38%	70%	37%	72%
Not Sure	6%	8%	6%	2%	7%	3%	8%	3%	4%	5%	8%	3%	6%	7%	7%	5%	7%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	39%	35%	24%	18%	24%	36%	14%	7%	42%	36%	21%	84%	16%	50%	45%	42%	44%

7 How satisfied are you with the 2024 rematch of President Joe Biden and former President Donald Trump as leading presidential candidates?

598 Likely November Voters	All	AG		SPI		2020 Vote		Own Gun		Parent		Education			Income		
Credibility Interval: +/-4.8 pct points		Bishop	Jacks	Morrow	Green	Trump	Biden	Yes	No	Yes	No	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K
Satisfied With The Choices	39%	55%	25%	54%	28%	55%	24%	45%	33%	41%	38%	52%	35%	30%	43%	41%	31%
Wish I Had Other Options	55%	40%	71%	41%	69%	40%	71%	49%	61%	56%	55%	37%	61%	66%	48%	55%	65%
Not Sure	6%	5%	4%	5%	3%	6%	6%	7%	6%	3%	7%	12%	4%	3%	9%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	40%	41%	41%	40%	47%	46%	45%	54%	28%	71%	32%	32%	36%	34%	38%	27%

Results of SurveyUSA Election Poll #27070



Geography: North Carolina
Data Collected: 03/06/2024 - 03/09/2024
Release Date: 03/11/2024
Percentages

Sponsor:
WRAL-TV (Raleigh)

7 How satisfied are you with the 2024 rematch of President Joe Biden and former President Donald Trump as leading presidential candidates?

598 Likely November Voters	All	Home		Urbanicity			Region			
Credibility Interval: +/-4.8 pct points		Own	Rent	Urban	Suburb	Rural	Charlott	Greens	Raleigh	Souther
Satisfied With The Choices	39%	37%	43%	49%	27%	47%	40%	37%	37%	43%
Wish I Had Other Options	55%	59%	46%	50%	66%	46%	53%	61%	55%	51%
Not Sure	6%	4%	11%	1%	8%	6%	7%	2%	8%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely November Vot	100%	72%	28%	19%	43%	39%	36%	22%	29%	13%

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.