

STRONG SHOWING FOR CLARK IN OK; 13 PTS ATOP DEAN; LIEBERMAN 3RD

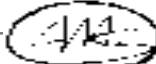
* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

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'THE GENERAL' IS IN COMMAND, 7 WEEKS TO OKLAHOMA DEMOCRATIC PRIMARY

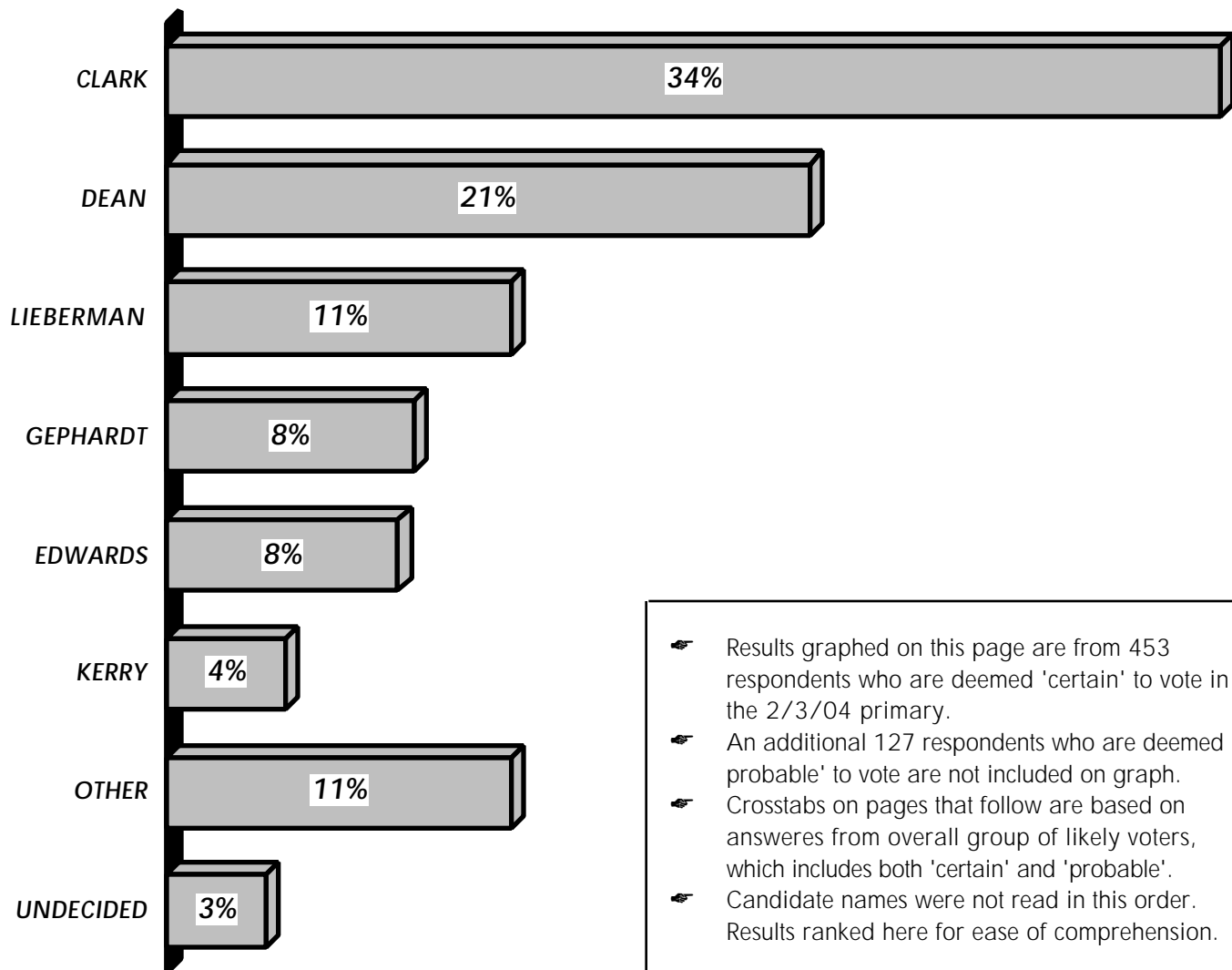
- ✦ IN A DEMOCRATIC PRIMARY FOR PRESIDENT OF THE UNITED STATES IN OKLAHOMA TODAY, WESLEY CLARK WINS CONVINCINGLY, ACCORDING TO SURVEYUSA POLL OF 453 CERTAIN OK PRIMARY VOTERS CONDUCTED 12/13 + 12/14 + 12/15. PRIMARY IS IN 7 WEEKS, ON 2/3/04.
- ✦ TODAY, IT'S CLARK 34%, HOWARD DEAN 21%, JOE LIEBERMAN 11%, OTHERS IN SINGLE DIGITS.
- ✦ CLARK, FROM NEIGHBORING ARKANSAS, DOES PARTICULARLY WELL AMONG OLDER VOTERS, BUT OTHERWISE HAS BROAD APPEAL AMONG MEN & WOMEN, WHITES & BLACKS, CONSERVATIVES, MODERATES & LIBERALS. DEAN APPEALS TO MIDDLE-AGED & MODERATE DEMOCRATIC VOTERS.
- ✦ LIEBERMAN DOES WELL WITH CONSERVATIVES. HE'S TRAILED BY DICK GEPHARDT & JOHN EDWARDS.

RESEARCH CONDUCTED E.T.	031213 13:00-19:55 031214 15:00-20:57 031215 10:00-22:01 ET	APPROVED
RESPONDENTS DRAWN FROM	THE STATE OF OKLAHOMA	
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

RESEARCH CONDUCTED FOR KFOR-TV OKLAHOMA CITY, KJRH-TV TULSA & KHTV-TV LITTLE ROCK

VOTE FOR CANDIDATE / ALL CERTAIN DEMOCRATIC VOTERS

DEMOCRATS IN OKLAHOMA WILL VOTE FOR PRESIDENTIAL CANDIDATES IN A DEMOCRATIC PRIMARY ON FEBRUARY 3RD. IF THE OKLAHOMA PRESIDENTIAL PRIMARY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? WESLEY CLARK? HOWARD DEAN JOHN EDWARDS? RICHARD GEPHARDT? JOHN KERRY? JOE LIEBERMAN? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	453	CERTAIN DEMOCRATIC VOTERS FROM THE STATE OF OKLAHOMA
OVERALL RESULTS CONSIDERED SIGNIFICANT	$\pm 4.7\%$	A LARGER \pm APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR CANDIDATE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HI SPANI C	OTHER	CONSERVATIVE	MODERATE	LI BERAL
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
CLARK	34%	26%	32%	33%	31%	32%	30%	35%	32%	32%	38%	31%	31%	32%	36%
DEAN	21%	21%	21%	22%	20%	18%	23%	20%	21%	18%	19%	42%	18%	23%	21%
EDWARDS	8%	5%	7%	4%	10%	9%	9%	5%	7%	9%	8%	0%	6%	9%	5%
GEPHARDT	8%	9%	8%	8%	9%	8%	7%	9%	8%	12%	12%	0%	7%	10%	6%
KERRY	4%	8%	5%	6%	4%	10%	4%	3%	4%	2%	8%	19%	4%	4%	8%
LI EBERMAN	11%	11%	11%	14%	9%	11%	10%	12%	13%	11%	4%	0%	14%	9%	11%
OTHER	11%	13%	12%	11%	12%	10%	12%	12%	12%	13%	7%	7%	17%	8%	10%
UNDECIDED	3%	6%	4%	1%	6%	1%	5%	4%	4%	2%	5%	0%	3%	4%	3%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HI SPANI C	OTHER	CONSERVATIVE	MODERATE	LI BERAL
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
CLARK	106	80	100	103	97	100	92	107	98	100	117	97	95	100	111
DEAN	100	101	100	106	95	87	110	98	98	85	90	201	84	112	101
EDWARDS	106	78	100	57	134	124	129	64	100	131	107	0	82	120	75
GEPHARDT	97	111	100	93	105	98	86	113	92	148	148	0	89	116	67
KERRY	81	167	100	128	77	214	84	59	83	52	160	399	92	85	165
LI EBERMAN	101	97	100	127	78	96	93	108	114	95	38	0	128	85	98
OTHER	96	114	100	97	103	89	103	102	106	115	56	64	149	72	87
UNDECIDED	83	159	100	31	156	33	120	115	107	55	130	0	69	113	84

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	CONSERVATIVE	MODERATE	LIBERAL
REGISTERED	1315	624	691	358	516	442	1060	074	132	049	604	536	153
DEMOCRAT	629	281	348	132	229	268	478	059	066	026	204	310	105
CERTAIN	453	210	243	079	168	206	351	043	048	010	145	226	075
PROBABLE	127	049	078	040	044	044	088	015	013	012	041	059	025
CLARK	188	087	101	038	063	086	139	019	023	007	057	092	036
DEAN	121	057	064	022	049	051	090	010	012	009	033	067	021
EDWARDS	041	011	031	010	019	011	031	005	005	000	011	024	005
GEPHARDT	048	020	028	010	015	023	033	007	007	000	014	027	006
KERRY	028	016	012	012	009	007	017	001	005	004	008	012	008
LIEBERMAN	064	036	028	013	022	030	056	006	003	000	026	027	011
OTHER	067	029	038	012	025	030	054	008	004	002	032	024	010
UNDECIDED	023	003	020	002	010	011	018	001	003	000	005	013	003
TOTAL	1600	766	834	493	624	483	1251	102	173	074	604	536	153
COMPOSITION OF ADULTS	100%	48%	52%	31%	39%	30%	78%	6%	11%	5%	38%	33%	10%
COMP. OF REGISTERED	100%	47%	53%	27%	39%	34%	81%	6%	10%	4%	46%	41%	12%
COMP. OF DEMOCRATIC VOTERS	100%	45%	55%	21%	36%	43%	76%	9%	10%	4%	32%	49%	17%
COMP. LIKELY VOTERS	100%	45%	55%	20%	36%	43%	76%	10%	10%	4%	32%	49%	17%
COMP. CERTAIN VOTERS	100%	46%	54%	17%	37%	45%	78%	10%	11%	2%	32%	50%	17%

1600 ADULTS INTERVIEWED STATEWIDE 12/13 - 12/15.
OF THEM, 1315 WERE REGISTERED TO VOTE.
OF THEM, 629 WERE REGISTERED DEMOCRATS.
OF THEM, 580 WERE JUDGED TO BE 'LIKELY' PRIMARY VOTERS.
OF THEM, 453 WERE JUDGED TO BE 'CERTAIN' PRIMARY VOTERS.
GRAPHS REFLECT CERTAIN PRIMARY VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.