

DEAN BATTLES CLARK IN SC PRIMARY; EDWARDS & SHARPTON CLOSE BEHIND

* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

7 WEEKS TO 'OPEN' DEMOCRATIC PRIMARY, NO CANDIDATE IS OVER 21%

- ☛ IN A DEMOCRATIC PRIMARY FOR PRESIDENT OF THE UNITED STATES IN SOUTH CAROLINA TODAY, 4 CANDIDATES ARE WITHIN STRIKING DISTANCE, NO ONE CANDIDATE DOMINATES, ACCORDING TO SURVEYUSA POLL OF 595 CERTAIN SC PRIMARY VOTERS CONDUCTED 12/13 + 12/14 + 12/15.
- ☛ TODAY, IT'S: HOWARD DEAN 21% & WESLEY CLARK 20% (TIED FOR 1ST); AL SHARPTON & JOHN EDWARDS AT 15% (TIED FOR 3RD); RICHARD GEPHARDT 10%. ALL OTHERS ARE IN SINGLE DIGITS.
- ☛ CLARK & DEAN DO WELL AMONG OLDER VOTERS. EDWARDS DOES WELL WITH FEMALES. SHARPTON DOES WELL AMONG AFRICAN AMERICAN & YOUNG VOTERS. GEPHARDT APPEALS TO MIDDLE-AGED.
- ☛ IN SC'S OPEN PRIMARY, CLARK NEEDS HELP FROM MALE INDY & GOP VOTERS TO OVERTAKE DEAN.

RESEARCH CONDUCTED E.T.

031213 12:02-20:03 031214 14:02-21:02 031215 09:31-21:02 ET

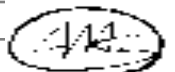
APPROVED

RESPONDENTS DRAWN FROM

STATE OF SOUTH CAROLINA

RANDOM SAMPLE SELECTED BY

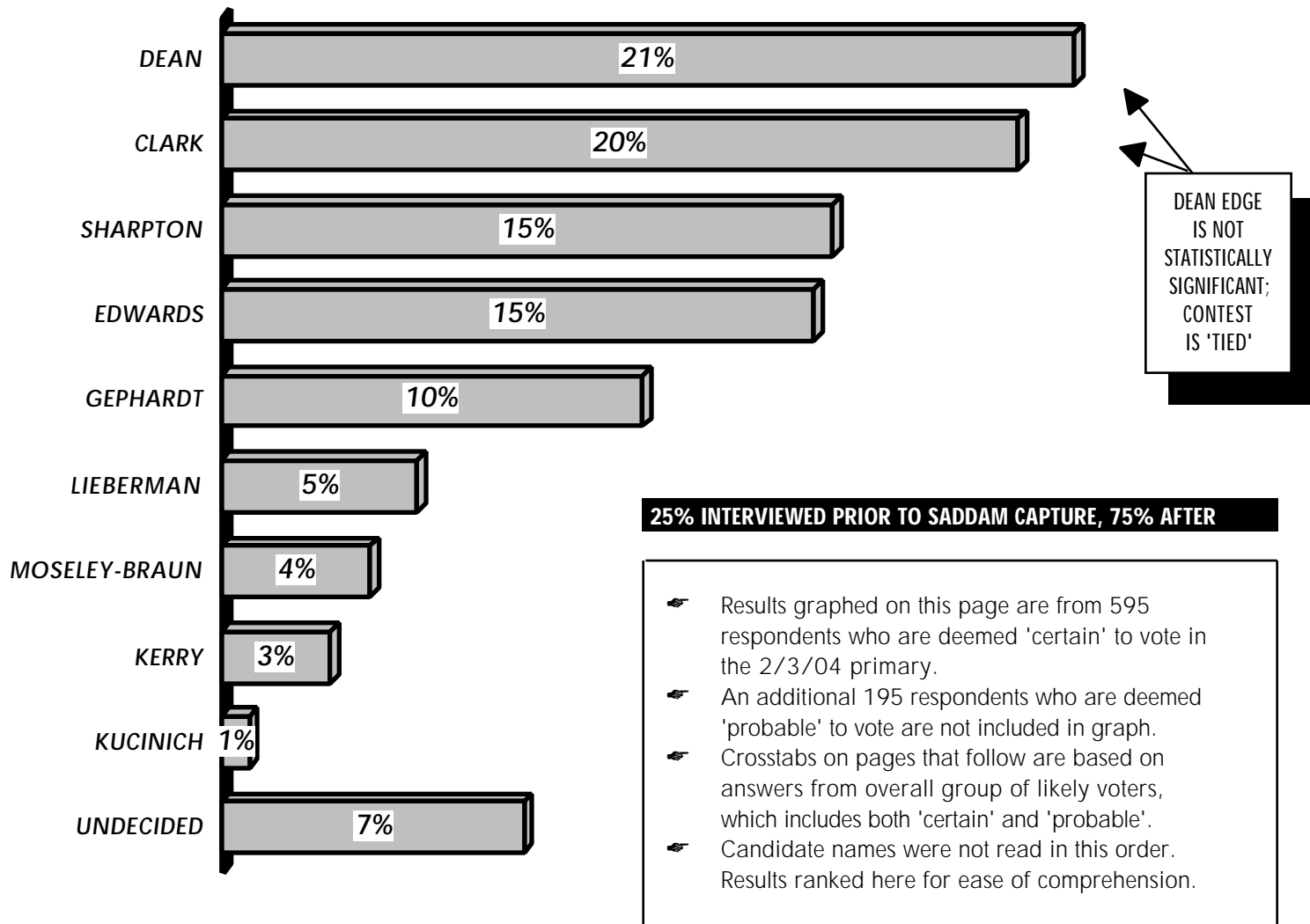
SURVEY SAMPLING, INC.



RESEARCH CONDUCTED FOR WCSC-TV CHARLESTON, WBTV-TV CHARLOTTE, WTVD-TV RALEIGH & WXIA-TV ATLANTA

VOTE FOR NOMINEE / ALL CERTAIN VOTERS

VOTERS IN SOUTH CAROLINA WILL VOTE FOR DEMOCRATIC PRESIDENTIAL CANDIDATES IN A DEMOCRATIC PRIMARY ON FEBRUARY 3RD. IF THE SOUTH CAROLINA PRIMARY WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? WESLEY CLARK? HOWARD DEAN? JOHN EDWARDS? DICK GEPHARDT? JOHN KERRY? DENNIS KUCINICH? JOE LIEBERMAN? CAROL MOSELEY-BRAUN? OR AL SHARPTON?



THIS IS A SURVEY OF	595	CERTAIN VOTERS FROM STATE OF SOUTH CAROLINA
OVERALL RESULTS CONSIDERED SIGNIFICANT	± 4.1%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR NOMINEE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HI SPANIC	OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
CLARK	20%	18%	19%	22%	17%	14%	19%	24%	25%	14%	4%	12%	22%	18%	27%
DEAN	21%	22%	21%	22%	20%	19%	21%	24%	22%	21%	1%	16%	21%	20%	15%
EDWARDS	15%	17%	15%	12%	18%	13%	15%	16%	19%	10%	28%	9%	16%	14%	19%
GEPHARDT	10%	5%	9%	8%	10%	8%	10%	8%	8%	11%	6%	4%	9%	9%	6%
KERRY	3%	1%	2%	3%	2%	5%	1%	2%	2%	2%	24%	0%	4%	3%	2%
KUCINICH	1%	1%	1%	1%	0%	0%	1%	1%	1%	0%	2%	0%	1%	0%	1%
LIBERMAN	5%	7%	5%	5%	6%	6%	4%	7%	7%	4%	0%	8%	6%	4%	10%
MOSELEY-BRAUN	4%	3%	3%	2%	4%	4%	4%	2%	2%	5%	0%	10%	2%	4%	3%
SHARPTON	15%	14%	15%	18%	12%	24%	16%	6%	6%	24%	36%	27%	11%	18%	10%
UNDECIDED	7%	11%	8%	6%	10%	6%	9%	10%	8%	9%	0%	13%	8%	9%	7%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	CERTAIN	PROBABLE	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HI SPANIC	OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
CLARK	102	95	100	115	89	73	101	124	128	73	18	63	116	91	138
DEAN	99	103	100	105	96	91	97	112	104	100	6	77	98	96	71
EDWARDS	97	110	100	78	117	88	102	108	125	69	187	57	108	90	128
GEPHARDT	114	57	100	89	109	91	111	93	90	116	65	39	99	101	61
KERRY	112	63	100	142	68	199	45	87	99	65	993	0	162	143	93
KUCINICH	103	92	100	146	65	65	138	79	119	72	254	73	160	59	126
LIBERMAN	88	135	100	88	109	117	72	123	122	77	0	150	112	79	191
MOSELEY-BRAUN	105	84	100	69	124	120	118	58	70	132	0	292	50	115	77
SHARPTON	102	95	100	122	83	159	105	39	40	160	240	183	74	123	65
UNDECIDED	89	134	100	73	121	68	104	123	94	109	0	158	92	106	88

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE \pm 10%
 PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	MALE	FEMALE	AGE 18 - 34	AGE 35 - 54	AGE 55+	WHITE	BLACK	HISPANIC	OTHER	REPUBLICAN	DEMOCRAT	I NDEPENDENT/OTHER	NOT SURE
REGISTERED	1341	628	714	362	562	418	932	369	021	018	575	517	179	070
CERTAIN	595	263	332	148	249	198	272	299	015	009	103	411	059	022
PROBABLE	195	080	115	070	084	041	136	054	001	004	055	078	046	016
CLARK	153	076	077	031	065	057	101	050	001	002	035	088	026	004
DEAN	168	076	091	042	069	057	090	075	000	002	033	110	019	006
EDWARDS	119	041	079	029	052	039	077	037	005	001	024	068	019	008
GEPHARDT	072	028	044	018	034	020	033	037	001	000	013	049	007	003
KERRY	019	012	007	010	004	005	010	005	004	000	006	009	004	001
KUCINICH	005	003	002	001	003	001	003	002	000	000	003	002	000	000
LIEBERMAN	043	016	027	014	013	016	027	015	000	001	012	020	009	003
MOSELEY- BRAUN	028	008	019	009	014	005	010	016	000	001	004	021	001	001
SHARPTON	117	062	055	051	052	014	024	084	006	004	015	083	013	006
UNDECIDED	066	021	045	012	029	025	032	032	000	002	014	040	006	006
REPUBLICAN	575	287	288	144	238	193	531	029	010	005	575	000	000	000
DEMOCRAT	517	206	311	137	221	160	192	309	008	009	000	517	000	000
I NDEPENDENT/OTHER	179	102	077	054	076	049	160	013	003	003	000	000	179	000
TOTAL	1600	755	845	495	644	461	1113	425	034	029	575	517	179	179
COMPOSITION OF ADULTS	100%	47%	53%	31%	40%	29%	70%	27%	2%	2%	36%	32%	11%	11%
COMP. OF REGISTERED	100%	47%	53%	27%	42%	31%	69%	28%	2%	1%	43%	39%	13%	5%
COMP. LIKELY VOTERS	100%	43%	57%	27%	42%	30%	52%	45%	2%	2%	20%	62%	13%	5%
COMP. CERTAIN VOTERS	100%	44%	56%	25%	42%	33%	46%	50%	3%	1%	17%	69%	10%	4%

1600 ADULTS INTERVIEWED STATEWIDE 12/13 - 12/15.
 OF THEM, 1341 WERE REGISTERED TO VOTE.
 OF THEM, 790 WERE JUDGED TO BE ' LIKELY ' PRIMARY VOTERS.
 OF THEM, 595 WERE JUDGED TO BE ' CERTAIN ' PRIMARY VOTERS.
 GRAPHS REFLECT CERTAIN PRIMARY VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.