

ARKANSAS CD 2: DEMOCRAT SNYDER RETAINS SEAT, DEFEATS GOP PARKS



SNYDER RE-ELECTED TO 5TH TERM IN CONGRESS, 60% TO 36%

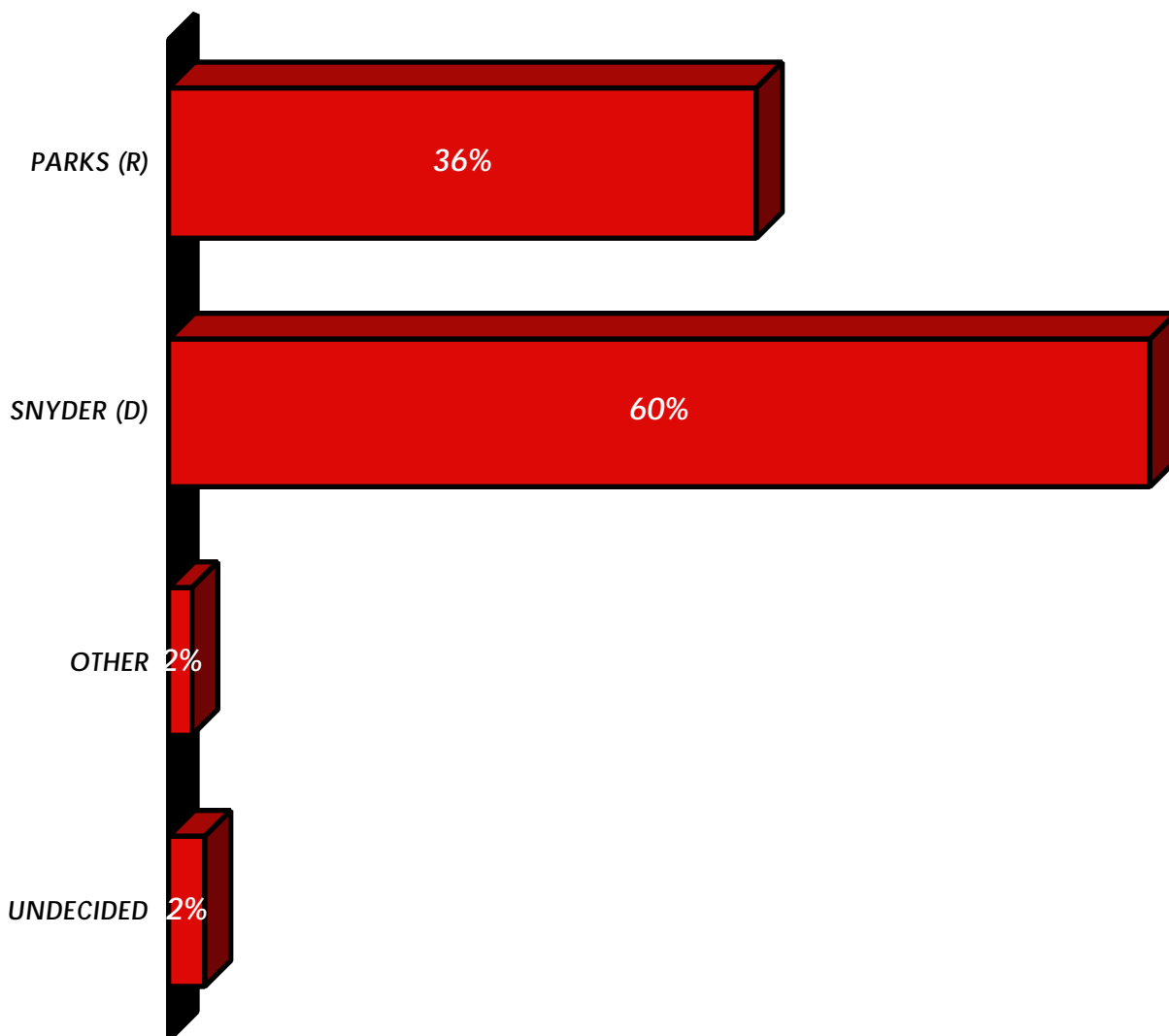
- ✦ IN AN ELECTION TODAY FOR U. S. HOUSE OF REPRESENTATIVES FROM AR 2ND CONGRESSIONAL DISTRICT, DEMOCRAT VIC SNYDER IS RE-ELECTED, DEFEATING GOP CHALLENGER MARVIN PARKS 60% TO 36%, ACCORDING TO SURVEYUSA POLL OF 583 LIKELY VOTERS CONDUCTED 10/25 - 10/27.
- ✦ IN IDENTICAL SURVEYUSA TRACKING POLL 1 MO AGO, SNYDER LED BY 17. TODAY HE LEADS BY 24, WITH 5 DAYS TO GO. SNYDER LEADS BY 17 PTS AMONG MALE VOTERS, BY 30 PTS AMONG FEMALES.
- ✦ SNYDER LEADS BY 13 PTS AMONG WHITE VOTERS. SNYDER LEADS BY 75 PTS AMONG BLACK VOTERS.
- ✦ SIZE OF BLACK TURNOUT WILL DETERMINE MARGIN OF SNYDER VICTORY ON ELECTION DAY.
- ✦ SNYDER HOLDS 91% OF DEMOCRAT BASE. PARKS HOLDS 76% OF GOP BASE. 21% OF GOP VOTERS CROSS-OVER & VOTE DEMOCRAT. INDEPENDENTS BREAK 55% TO 38% FOR SNYDER.

RESEARCH CONDUCTED E.T.	041025 16:33-21:47 041026 16:32-21:49 041027 16:36-21:41 ET
RESPONDENTS DRAWN FROM	ARKANSAS' S 2ND CONG. DIST.
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR KTHV-TV LITTLE ROCK

VOTE FOR U.S. REPRESENTATIVE / ALL LIKELY VOTERS

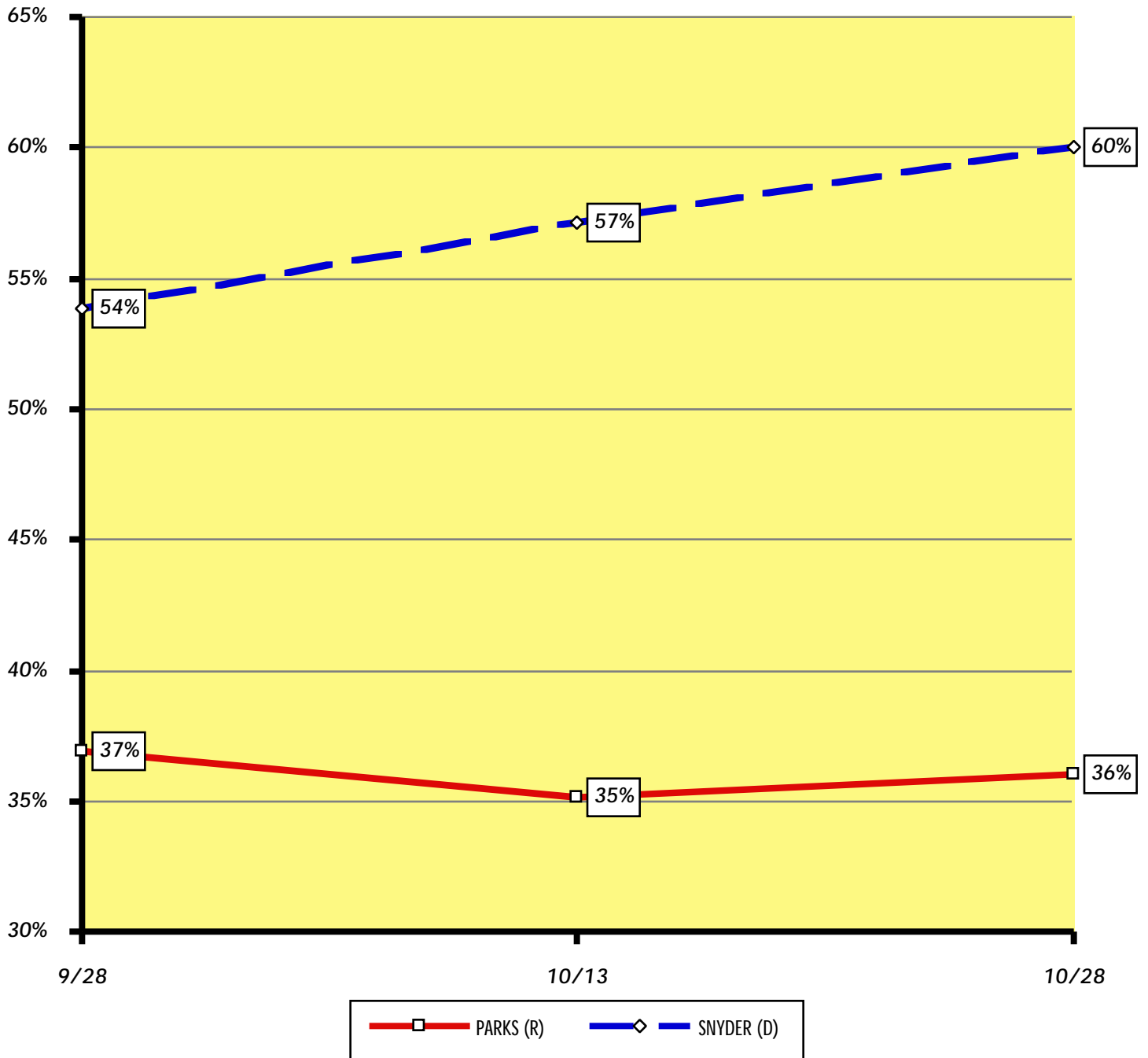
ON TUESDAY, VOTERS IN ARKANSAS'S 2ND CONGRESSIONAL DISTRICT WILL ELECT A U. S. REPRESENTATIVE. IF THE ELECTION FOR U. S. REPRESENTATIVE FROM ARKANSAS'S 2ND CONGRESSIONAL DISTRICT WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN MARVIN PARKS? DEMOCRAT VIC SNYDER? OR SOME OTHER CANDIDATE?



THIS IS A SURVEY OF	583	LIKELY VOTERS FROM ARKANSAS'S 2ND CONG. DIST.
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4.1%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR U.S. REPRESENTATIVE / ALL LIKELY VOTERS



The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.