

IOWA 4-WAY FREE-4-ALL: EDWARDS, DEAN, KERRY, GEPHARDT FOTO FINISH

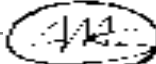
* EXCLUSIVE SURVEYUSA RESEARCH RESULTS *

YOU MUST CREDIT SURVEYUSA IF YOU AIR, CITE

OR REPRINT THESE RESULTS IN WHOLE OR PART

COULD ALL 4 CONTENDERS EMERGE 'WINNERS'? OR WOULD A TIE BE SEEN AS A LOSS FOR DEAN?

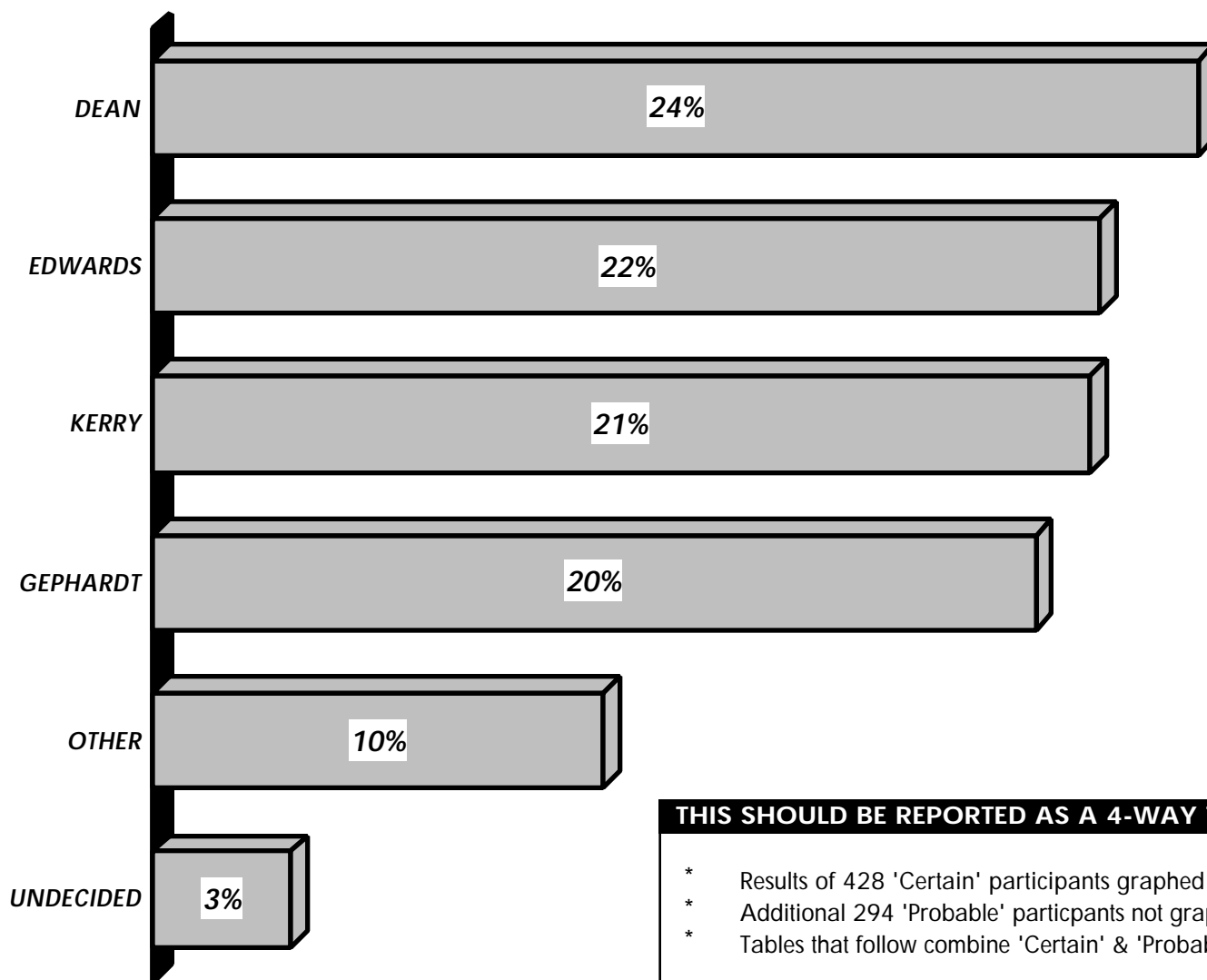
- * THERE'S GOOD NEWS & BAD NEWS FOR HOWARD DEAN, JOHN EDWARDS, DICK GEPHARDT & JOHN KERRY GOING INTO FINAL WKEND BEFORE IA CAUCUS: EACH MIGHT WIN; EACH MIGHT FINISH 4TH.
- * AMONG MOST *CERTAIN* VOTERS, SURVEYUSA SEES IT: DEAN 24%, EDWARDS 22%, KERRY 21%, GEPHARDT 20%. BUT AMONG ALL LIKELY VOTERS, IT'S EDWARDS 1ST, KERRY 2ND. WILL MOMENTUM TRUMP ORGANIZATION? WILL YOUNG DEANIACS SHOW? CAN LABOR PUSH GEPHARDT OVER THE TOP?
- * COMPARED TO IDENTICAL SURVEYUSA POLL 8 DAYS AGO: EDWARDS IS + 5, KERRY & GEPHARDT ARE FLAT, DEAN IS DOWN 5. EDWARDS IS ONLY ONE WITH MOMENTUM, BUT HIS SUPPORT IS SOFTEST.
- * TOO MUCH INTRIGUE IN CAUCUS PROCESS TO SAY WITH SURETY ANYTHING BUT: 'WE DON'T KNOW.'

RESEARCH CONDUCTED E.T.	040113 16:30-21:50 040114 16:30-22:02 040115 10:15-22:02 ET	APPROVED
RESPONDENTS DRAWN FROM	THE STATE OF IOWA	
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING, INC.	

RESEARCH CONDUCTED FOR WHO-TV DES MOINES, KSDK-TV ST LOUIS & WBBM-TV CHICAGO

VOTE FOR NOMINEE / ALL CERTAIN CAUCUS-GOERS

DEMOCRATS IN IOWA WILL VOTE FOR PRESIDENTIAL CANDIDATES IN CAUCUSES ON JANUARY 19TH. IF THE IOWA DEMOCRATIC PRESIDENTIAL CAUCUSES WERE TODAY, AND YOU HAD TO MAKE A CHOICE RIGHT NOW, WHOM WOULD YOU VOTE FOR? HOWARD DEAN? JOHN EDWARDS? RICHARD GEPHARDT? JOHN KERRY? OR SOME OTHER CANDIDATE?



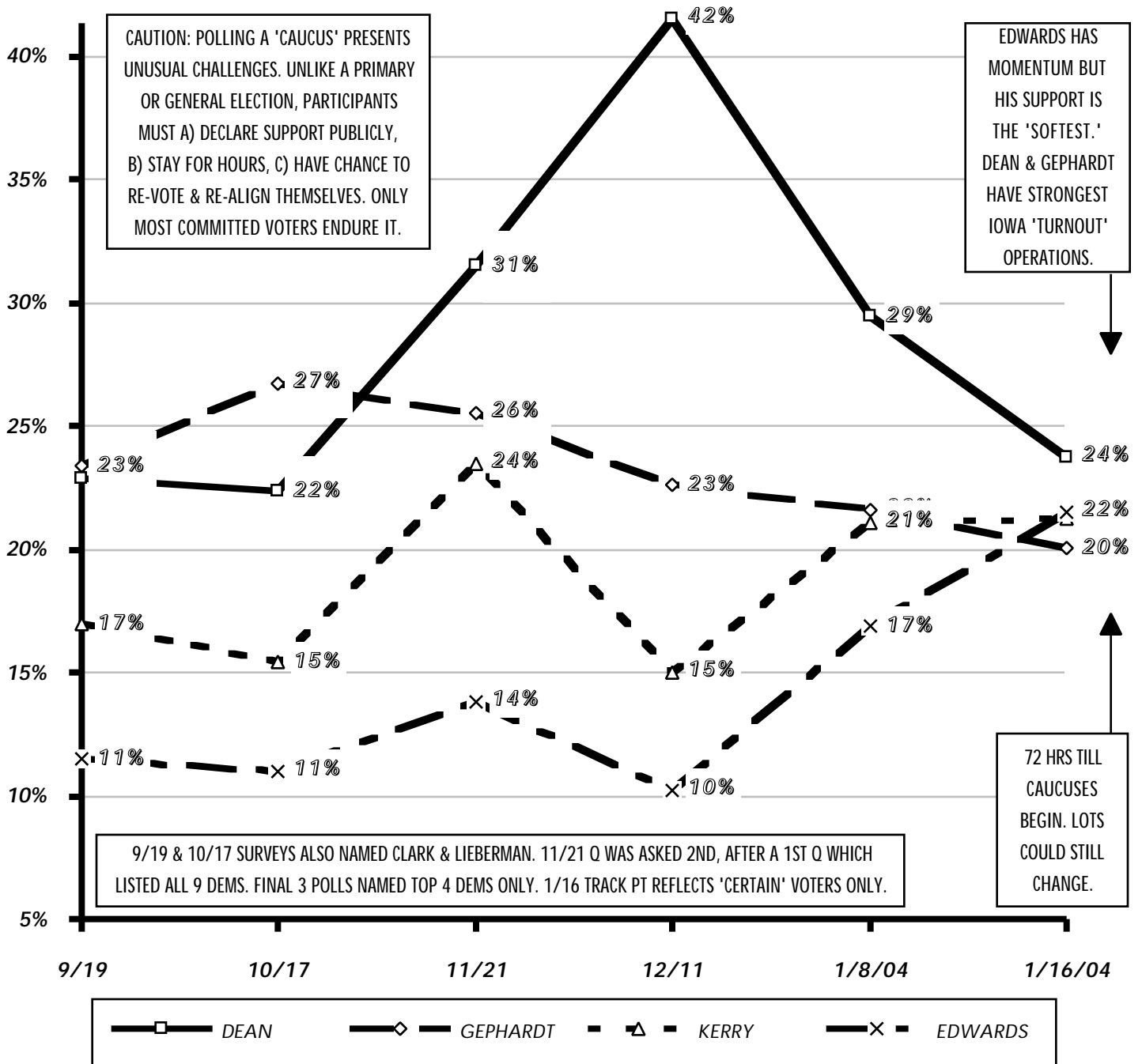
THIS SHOULD BE REPORTED AS A 4-WAY TIE

- * Results of 428 'Certain' participants graphed.
- * Additional 294 'Probable' participants not graphed.
- * Tables that follow combine 'Certain' & 'Probable'

THIS IS A SURVEY OF	428	CERTAIN CAUCUS-GOERS FROM THE STATE OF IOWA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4.9%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR NOMINEE / ALL CERTAIN CAUCUS-GOERS



VOTE FOR NOMINEE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

CERTAIN
 PROBABLE
 OVERALL
 MALE
 FEMALE
 AGE 18 - 34
 AGE 35 - 54
 AGE 55+
 CONSERVATIVE
 MODERATE
 LIBERAL

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

DEAN	24%	20%	22%	23%	22%	35%	22%	15%	27%	18%	28%				
EDWARDS	22%	28%	24%	23%	25%	18%	26%	26%	19%	29%	18%				
GEPHARDT	20%	20%	20%	21%	19%	11%	20%	26%	25%	22%	12%				
KERRY	21%	26%	23%	21%	25%	25%	21%	24%	22%	23%	25%				
OTHER	10%	3%	7%	8%	7%	9%	8%	6%	4%	5%	13%				
UNDECI DED	3%	3%	3%	3%	3%	2%	2%	4%	2%	3%	3%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

DEAN	107	90	100	103	98	159	100	66	124	80	127				
EDWARDS	89	115	100	97	102	74	109	106	79	121	77				
GEPHARDT	100	100	100	106	94	53	100	127	126	110	58				
KERRY	92	112	100	91	109	108	93	103	95	98	108				
OTHER	138	44	100	110	91	122	102	85	50	71	182				
UNDECI DED	102	97	100	105	96	72	81	135	77	100	107				

CERTAIN
 PROBABLE
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VOTE FOR NOMINEE / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 VOTED IN 2000
 CHOSE NOT TO VOTE IN 2000
 INELIGIBLE IN 2000
 UNION
 NON - UNION

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
DEAN	22%	21%	21%	34%	19%	23%									
EDWARDS	24%	24%	28%	12%	22%	25%									
GEPHARDT	20%	20%	21%	14%	31%	16%									
KERRY	23%	24%	23%	25%	18%	25%									
OTHER	7%	7%	6%	13%	6%	8%									
UNDECI DED	3%	4%	2%	3%	3%	3%									
	100%	100%	100%	100%	100%	100%									

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
DEAN	100	96	93	153	86	106									
EDWARDS	100	100	116	48	92	103									
GEPHARDT	100	99	105	68	156	77									
KERRY	100	103	97	107	80	108									
OTHER	100	97	84	182	79	109									
UNDECI DED	100	124	53	87	96	102									

OVERALL
 VOTED IN 2000
 CHOSE NOT TO VOTE IN 2000
 INELIGIBLE IN 2000
 UNION
 NON - UNION

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.