

# **KERRY CAPTURES ALL 4 MAINE ECV; VOTERS REJECT BALLOT Q'S 1 & 2**



**48 HOURS TILL POLLS OPEN ... KERRY 52%, BUSH 44% ... KERRY WINS BOTH ME CD 1 & ME CD 2**

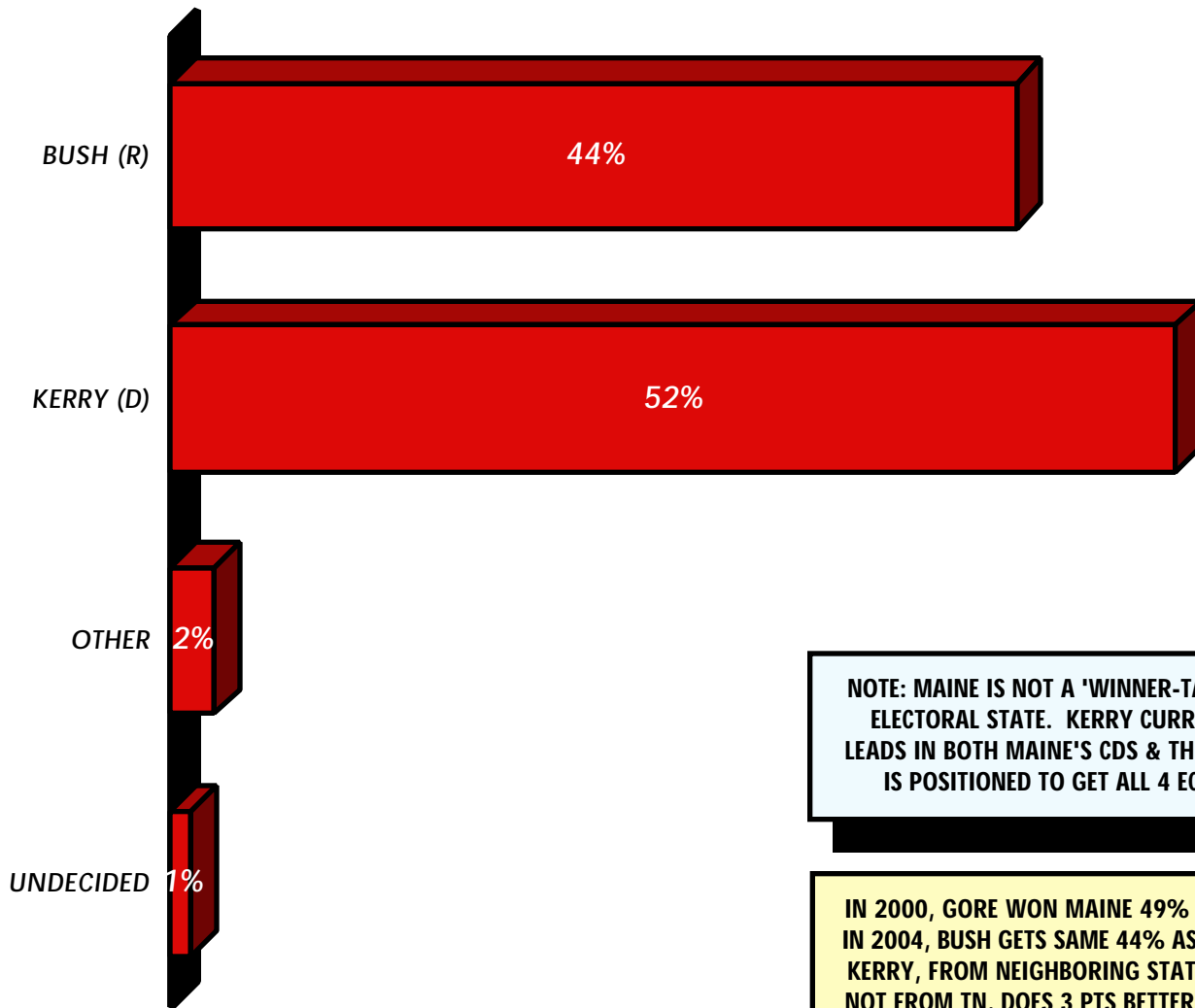
- ☛ IN AN ELECTION TODAY IN MAINE, 2 DAYS OUT, JOHN KERRY DEFEATS GEORGE W BUSH 52% TO 44% & CAPTURES ALL 4 ECV, ACCORDING TO SURVEYUSA POLL OF 1008 LV' S 10/28 - 10/30.
- ☛ 5 WKS AGO, BUSH WAS UP 1. 3 WKS AGO, KERRY WAS UP 2. 10 DAYS AGO, KERRY UP 6, NOW 8.
- ☛ IN FINAL 10 DAYS, BUSH HAS LOST GROUND AMONG VOTERS AGE 35 TO 49. HE HAD LED BY 12, NOW TRAILS BY 2, A 14-PT SWING TO KERRY. BUSH HAD BEEN TIED AMONG MEN, NOW DOWN 5.
- ☛ BUSH HAD LED BY 4 AMONG VOTERS EARNING \$40K TO \$80K/YR; NOW TRAILS BY 5.
- ☛ BALLOT Q1 ON TAXES FAILS 60% TO 37%. 10 DAYS AGO, IT WAS DOWN 13 PTS, NOW DOWN 23.
- ☛ BALLOT Q2 ON BEAR-BAITING FAILS 54% TO 44%. Q2 HAD BEEN DOWN 5 PTS, NOW DOWN 10.

<b>RESEARCH CONDUCTED E.T.</b>	041028 15:35-20:48 041029 15:33-20:50 041030 12:02-20:50 ET
<b>RESPONDENTS DRAWN FROM</b>	THE ENTIRE STATE OF MAINE
<b>RANDOM SAMPLE SELECTED BY</b>	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WCSH-TV PORTLAND & WLBZ-TV BANGOR

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON TUESDAY, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?



NOTE: MAINE IS NOT A 'WINNER-TAKE-ALL' ELECTORAL STATE. KERRY CURRENTLY LEADS IN BOTH MAINE'S CDS & THEREFORE IS POSITIONED TO GET ALL 4 ECV'S.

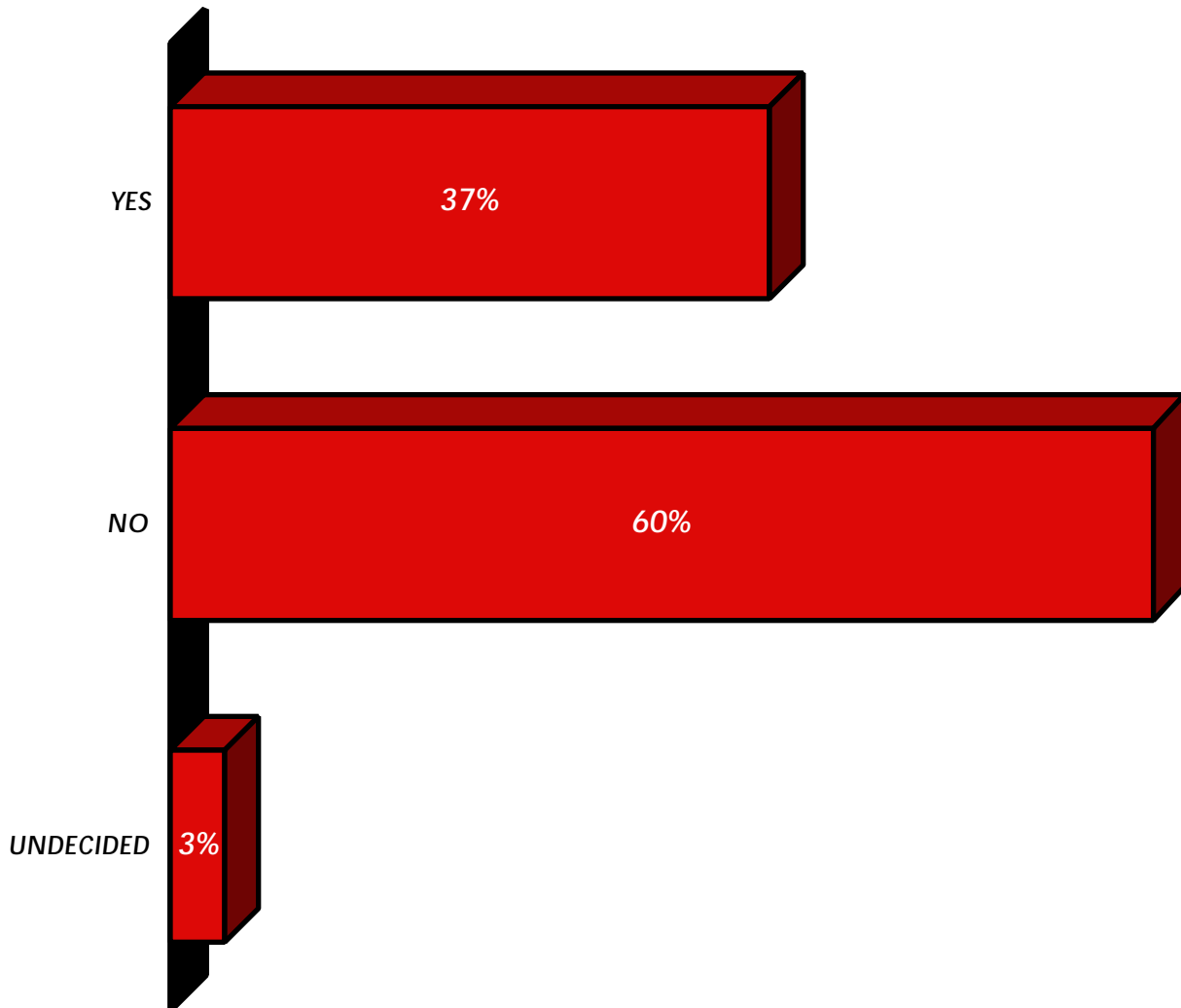
IN 2000, GORE WON MAINE 49% TO 44%. IN 2004, BUSH GETS SAME 44% AS IN 2000. KERRY, FROM NEIGHBORING STATE OF MA, NOT FROM TN, DOES 3 PTS BETTER IN 2004.

THIS IS A SURVEY OF	<b>1,008</b>	LIKELY VOTERS FROM THE ENTIRE STATE OF MAINE
OVERALL RESULTS CONSIDERED SIGNIFICANT	<b>±3.2%</b>	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

BALLOT QUESTION 1 / ALL LIKELY VOTERS

DO YOU WANT TO LIMIT PROPERTY TAXES TO 1% OF THE ASSESSED VALUE OF THE PROPERTY?

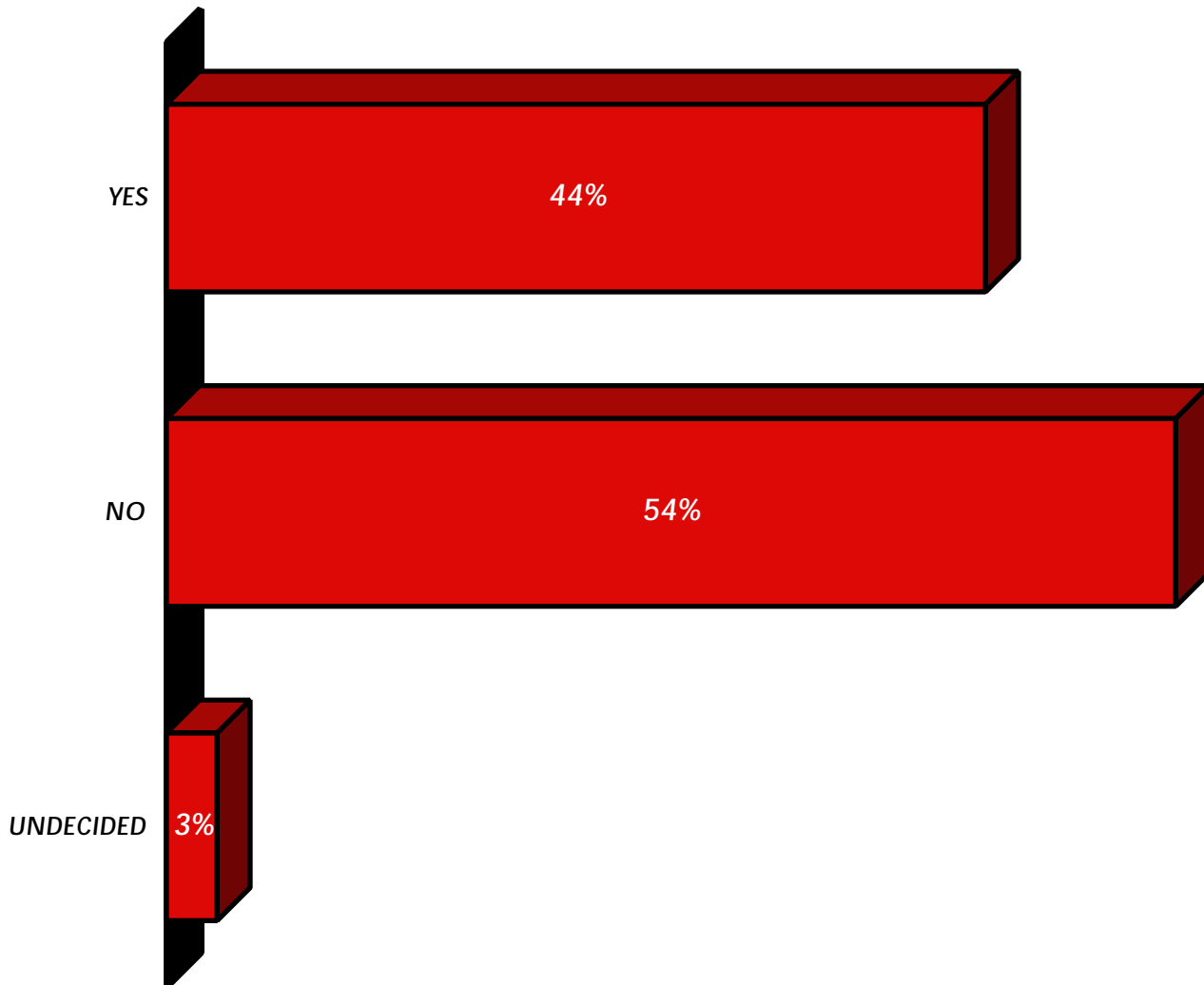


THIS IS A SURVEY OF	987	LIKELY VOTERS FROM THE ENTIRE STATE OF MAINE
OVERALL RESULTS CONSIDERED SIGNIFICANT	±3.2%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

BALLOT QUESTION 2 / ALL LIKELY VOTERS

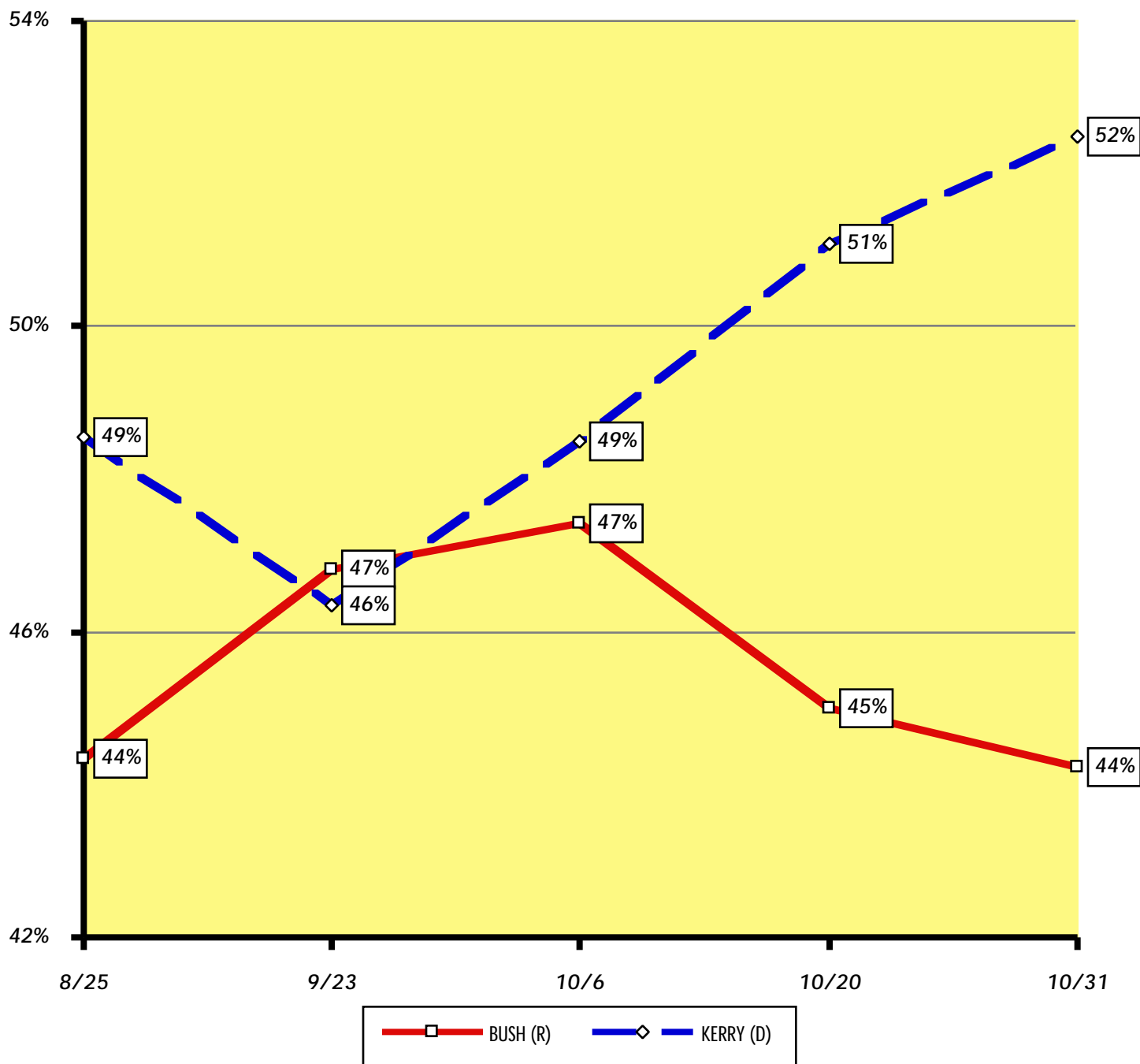
DO YOU WANT TO MAKE IT A CRIME TO HUNT BEARS WITH BAIT, TRAPS, OR DOGS, EXCEPT TO PROTECT PROPERTY, PUBLIC SAFETY, OR FOR RESEARCH?



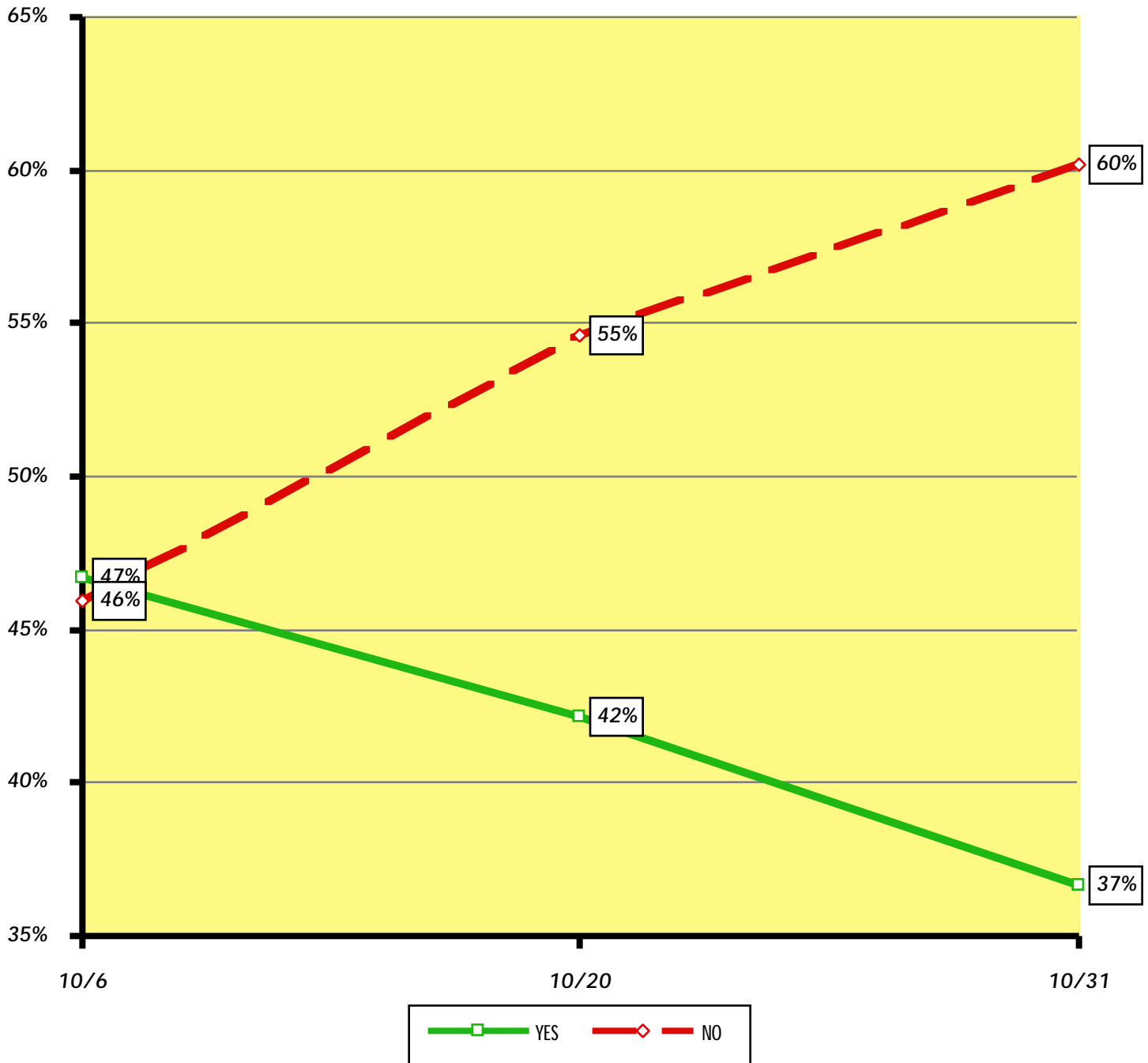
THIS IS A SURVEY OF	995	LIKELY VOTERS FROM THE ENTIRE STATE OF MAINE
OVERALL RESULTS CONSIDERED SIGNIFICANT	±3.2%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

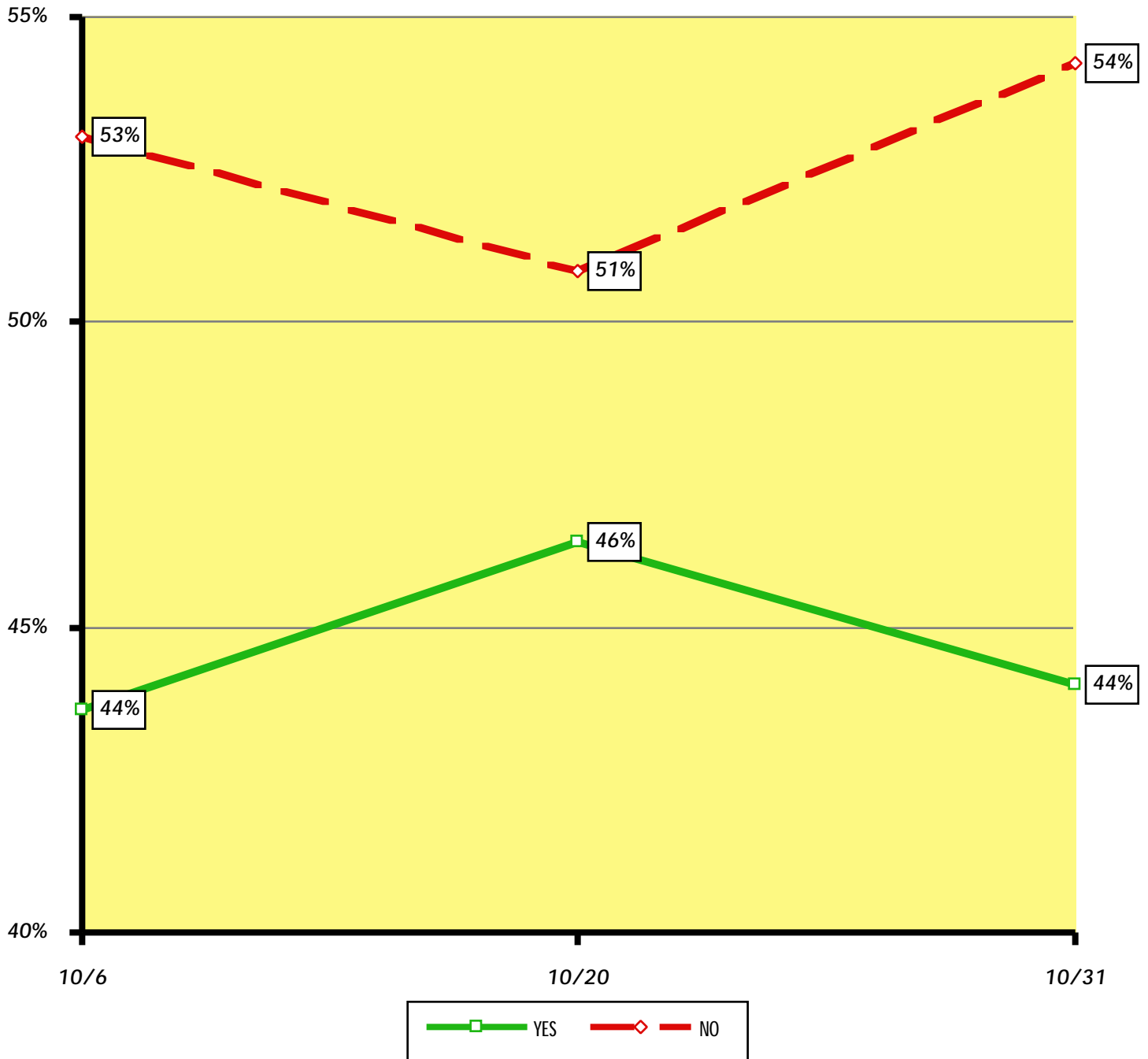
VOTE FOR PRESIDENT / ALL LIKELY VOTERS



BALLOT QUESTION 1 / ALL LIKELY VOTERS



BALLOT QUESTION 2 / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+						
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
<b>BUSH (R)</b>	44%	44%	43%	46%	42%	40%	47%	44%	44%						
<b>KERRY (D)</b>	52%	53%	50%	51%	54%	56%	49%	53%	53%						
<b>OTHER</b>	2%	2%	7%	3%	2%	3%	2%	2%	1%						
<b>UNDECIDED</b>	1%	1%	1%	1%	1%	1%	2%	1%	1%						
	100%	100%	100%	100%	100%	100%	100%	100%	100%						

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+						
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
<b>BUSH (R)</b>	100	100	98	105	96	91	107	100	99						
<b>KERRY (D)</b>	100	100	94	96	103	108	93	101	102						
<b>OTHER</b>	100	88	290	112	89	130	110	84	66						
<b>UNDECIDED</b>	100	102	67	59	138	49	147	52	143						

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
BUSH (R)	44%	86%	10%	42%	35%	48%	47%	43%	73%	35%	12%				
KERRY (D)	52%	12%	88%	53%	61%	50%	49%	53%	23%	62%	85%				
OTHER	2%	1%	2%	4%	2%	2%	2%	2%	2%	2%	3%				
UNDECIDED	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
BUSH (R)	100	194	22	94	80	108	107	98	166	80	27				
KERRY (D)	100	23	167	101	117	95	93	102	44	118	161				
OTHER	100	39	74	179	101	92	104	89	93	75	151				
UNDECIDED	100	114	63	125	102	45	121	123	126	110	0				

OVERALL  
 REPUBLICAN  
 DEMOCRAT  
 INDEPENDENT/OTHER  
 GRAD SCHOOL  
 COLLEGE GRAD  
 SOME COLLEGE  
 NO COLLEGE  
 CONSERVATIVE  
 MODERATE  
 LIBERAL

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

**OVERALL**  
**NO RELIGIOUS SERVICES**  
**OCCASIONAL RELIGIOUS SERVICES**  
**REGULAR RELIGIOUS SERVICES**  
**PRO-LIFE**  
**PRO-CHOICE**  
**MILITARY/VET**  
**NON-MILITARY/VET**  
**UNION**  
**NON-UNION**

**RESPONSES SORTED BY DEMOGRAPHIC CATEGORY**

<b>BUSH (R)</b>	44%	38%	43%	56%	73%	31%	47%	41%	38%	46%					
<b>KERRY (D)</b>	52%	59%	54%	40%	24%	66%	50%	55%	57%	51%					
<b>OTHER</b>	2%	1%	3%	2%	2%	2%	2%	3%	3%	2%					
<b>UNDECIDED</b>	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

**DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES**

<b>BUSH (R)</b>	100	86	97	127	165	70	107	94	87	104					
<b>KERRY (D)</b>	100	113	102	77	46	125	96	105	109	98					
<b>OTHER</b>	100	64	120	104	74	103	76	116	135	85					
<b>UNDECIDED</b>	100	107	90	103	111	97	86	90	124	81					

**OVERALL**  
**NO RELIGIOUS SERVICES**  
**OCCASIONAL RELIGIOUS SERVICES**  
**REGULAR RELIGIOUS SERVICES**  
**PRO-LIFE**  
**PRO-CHOICE**  
**MILITARY/VET**  
**NON-MILITARY/VET**  
**UNION**  
**NON-UNION**

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

**OVERALL**      **< \$40K/YR**      **\$40K - \$80K/YR**      **> \$80K/YR**      **SOUTHERN MAINE**      **NORTHERN MAINE**      **URBAN**      **SUBURBAN**      **RURAL**      **BUSH (R)**      **KERRY (D)**

**RESPONSES SORTED BY DEMOGRAPHIC CATEGORY**

<b>BUSH (R)</b>	44%	41%	46%	53%	44%	45%	35%	47%	45%						
<b>KERRY (D)</b>	52%	57%	51%	46%	53%	52%	62%	50%	51%						
<b>OTHER</b>	2%	2%	3%	1%	2%	3%	1%	2%	3%						
<b>UNDECIDED</b>	1%	1%	1%	0%	1%	1%	2%	0%	1%						
<b>VOTED 'FOR' CANDIDATE</b>															
<b>'AGAINST' OTHER CAND.</b>													78%	47%	
													21%	50%	
	100%	100%	100%	100%	100%	100%	100%	100%	100%						

**DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES**

<b>BUSH (R)</b>	100	92	104	119	99	102	80	107	101						
<b>KERRY (D)</b>	100	108	96	88	101	99	118	96	97						
<b>OTHER</b>	100	69	112	49	88	113	47	89	122						
<b>UNDECIDED</b>	100	106	77	28	138	58	178	27	125						

**OVERALL**      **< \$40K/YR**      **\$40K - \$80K/YR**      **> \$80K/YR**      **SOUTHERN MAINE**      **NORTHERN MAINE**      **URBAN**      **SUBURBAN**      **RURAL**

BALLOT QUESTION 1 / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+						
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
<b>YES</b>	37%	36%	42%	42%	31%	34%	35%	42%	37%						
<b>NO</b>	60%	61%	53%	55%	65%	62%	62%	56%	60%						
<b>UNDECIDED</b>	3%	3%	5%	3%	4%	4%	3%	2%	4%						
	100%	100%	100%	100%	100%	100%	100%	100%	100%						

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+						
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
<b>YES</b>	100	99	114	115	86	93	95	115	100						
<b>NO</b>	100	101	89	92	107	103	103	93	100						
<b>UNDECIDED</b>	100	97	155	79	119	136	100	59	107						

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+

BALLOT QUESTION 1 / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
YES	37%	42%	29%	40%	30%	35%	38%	40%	44%	35%	24%				
NO	60%	54%	67%	58%	69%	61%	59%	56%	52%	62%	74%				
UNDECIDED	3%	4%	4%	2%	1%	4%	3%	4%	4%	2%	3%				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL				
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
YES	100	115	78	108	83	96	104	109	121	97	65				
NO	100	90	112	97	115	102	98	93	86	104	122				
UNDECIDED	100	108	123	66	24	113	97	128	117	70	86				

OVERALL  
 REPUBLICAN  
 DEMOCRAT  
 INDEPENDENT/OTHER  
 GRAD SCHOOL  
 COLLEGE GRAD  
 SOME COLLEGE  
 NO COLLEGE  
 CONSERVATIVE  
 MODERATE  
 LIBERAL

BALLOT QUESTION 1 / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

**OVERALL**  
**NO RELIGIOUS SERVICES**  
**OCCASIONAL RELIGIOUS SERVICES**  
**REGULAR RELIGIOUS SERVICES**  
**PRO-LIFE**  
**PRO-CHOICE**  
**MILITARY/VET**  
**NON-MILITARY/VET**  
**UNION**  
**NON-UNION**

	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY																
<b>YES</b>	37%	36%	40%	33%	45%	32%	38%	35%	34%	38%							
<b>NO</b>	60%	61%	56%	62%	50%	65%	58%	62%	64%	59%							
<b>UNDECIDED</b>	3%	3%	3%	5%	4%	3%	4%	3%	2%	3%							
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%							

	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES																
<b>YES</b>	100	99	111	91	124	88	105	97	92	103							
<b>NO</b>	100	102	94	103	84	108	96	103	106	98							
<b>UNDECIDED</b>	100	78	95	138	135	86	110	83	75	105							

**OVERALL**  
**NO RELIGIOUS SERVICES**  
**OCCASIONAL RELIGIOUS SERVICES**  
**REGULAR RELIGIOUS SERVICES**  
**PRO-LIFE**  
**PRO-CHOICE**  
**MILITARY/VET**  
**NON-MILITARY/VET**  
**UNION**  
**NON-UNION**

BALLOT QUESTION 1 / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR	SOUTHERN MAINE	NORTHERN MAINE	URBAN	SUBURBAN	RURAL						
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
<b>YES</b>	37%	37%	35%	36%	37%	36%	25%	39%	39%						
<b>NO</b>	60%	58%	62%	62%	60%	60%	72%	58%	58%						
<b>UNDECIDED</b>	3%	4%	3%	1%	3%	4%	3%	4%	3%						
	100%	100%	100%	100%	100%	100%	100%	100%	100%						

	OVERALL	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR	SOUTHERN MAINE	NORTHERN MAINE	URBAN	SUBURBAN	RURAL						
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
<b>YES</b>	100	102	96	99	101	99	69	105	105						
<b>NO</b>	100	97	103	104	100	100	119	96	97						
<b>UNDECIDED</b>	100	136	85	41	82	120	90	117	92						

BALLOT QUESTION 2 / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+						
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
<b>YES</b>	44%	44%	49%	38%	49%	38%	43%	47%	49%						
<b>NO</b>	54%	54%	52%	60%	49%	60%	54%	52%	50%						
<b>UNDECIDED</b>	3%	3%	4%	2%	3%	3%	3%	1%	3%						
	101%	101%	105%	100%	101%	101%	100%	101%	102%						

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+						
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
<b>YES</b>	100	99	112	87	112	87	98	107	110						
<b>NO</b>	100	100	95	111	90	110	100	96	93						
<b>UNDECIDED</b>	100	98	140	73	125	104	125	52	111						

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+



BALLOT QUESTION 2 / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL					
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
<b>YES</b>	44%	34%	49%	47%	56%	44%	39%	41%	32%	47%	56%					
<b>NO</b>	54%	63%	48%	51%	42%	54%	59%	55%	64%	51%	41%					
<b>UNDECIDED</b>	3%	3%	3%	3%	2%	2%	2%	4%	3%	2%	3%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL					
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
<b>YES</b>	100	78	113	107	128	101	89	94	73	108	129					
<b>NO</b>	100	118	89	95	78	100	110	103	120	95	76					
<b>UNDECIDED</b>	100	100	102	94	83	79	77	139	132	75	97					

OVERALL  
 REPUBLICAN  
 DEMOCRAT  
 INDEPENDENT/OTHER  
 GRAD SCHOOL  
 COLLEGE GRAD  
 SOME COLLEGE  
 NO COLLEGE  
 CONSERVATIVE  
 MODERATE  
 LIBERAL

BALLOT QUESTION 2 / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	MILITARY/VET	NON-MILITARY/VET	UNION	NON-UNION					
<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>															
<b>YES</b>	44%	43%	46%	41%	40%	46%	45%	43%	38%	46%					
<b>NO</b>	54%	55%	52%	55%	57%	52%	54%	53%	61%	52%					
<b>UNDECIDED</b>	3%	2%	2%	4%	3%	2%	2%	4%	1%	3%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	MILITARY/VET	NON-MILITARY/VET	UNION	NON-UNION					
<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>															
<b>YES</b>	100	99	105	94	91	104	102	98	87	104					
<b>NO</b>	100	102	96	103	106	97	100	99	113	96					
<b>UNDECIDED</b>	100	85	89	140	120	83	67	137	56	108					

OVERALL  
 NO RELIGIOUS SERVICES  
 OCCASIONAL RELIGIOUS SERVICES  
 REGULAR RELIGIOUS SERVICES  
 PRO-LIFE  
 PRO-CHOICE  
 MILITARY/VET  
 NON-MILITARY/VET  
 UNION  
 NON-UNION

BALLOT QUESTION 2 / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR	SOUTHERN MAINE	NORTHERN MAINE	URBAN	SUBURBAN	RURAL						
	<b>RESPONSES SORTED BY DEMOGRAPHIC CATEGORY</b>														
<b>YES</b>	44%	44%	44%	43%	50%	37%	51%	45%	41%						
<b>NO</b>	54%	53%	55%	54%	48%	60%	47%	53%	56%						
<b>UNDECIDED</b>	3%	3%	1%	3%	2%	4%	2%	2%	3%						
	100%	100%	100%	100%	100%	100%	100%	100%	100%						

	OVERALL	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR	SOUTHERN MAINE	NORTHERN MAINE	URBAN	SUBURBAN	RURAL						
	<b>DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES</b>														
<b>YES</b>	100	100	100	98	115	84	116	103	93						
<b>NO</b>	100	99	103	101	90	111	88	98	105						
<b>UNDECIDED</b>	100	124	45	108	66	137	81	85	115						

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%.  
PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

		OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+						
REGISTERED		1106	950	058	531	575	272	364	254	217						
	CERTAIN	950	950	000	450	500	218	314	234	183						
	PROBABLE	058	000	058	032	026	024	017	007	010						
	LIKELY	1008	950	058	482	526	242	332	241	193						
	BUSH (R)	446	420	025	223	223	097	157	107	084						
	KERRY (D)	529	500	029	244	285	137	161	128	103						
	OTHER	023	019	004	012	011	007	008	005	003						
	UNDECIDED	010	010	000	003	007	001	005	001	003						
BALLOT	YES	361	338	023	200	161	079	114	100	068						
QUESTION 1	NO	593	564	029	262	331	143	204	133	113						
	WON'T VOTE	021	018	004	007	014	010	002	004	005						
	UNDECIDED	032	030	003	012	020	010	011	005	007						
BALLOT	YES	434	407	027	182	252	090	141	112	091						
QUESTION 2	NO	535	506	028	285	250	139	178	123	094						
	WON'T VOTE	013	012	001	006	007	007	001	003	002						
	UNDECIDED	026	024	002	009	017	006	011	003	006						
	TOTAL	1200	950	058	574	626	321	385	267	227						
COMPOSITION OF ADULTS		100%	79%	5%	48%	52%	27%	32%	22%	19%						
COMP. OF REG. VOTERS		100%	86%	5%	48%	52%	25%	33%	23%	20%						
COMP. OF LIKELY VOTERS		100%	94%	6%	48%	52%	24%	33%	24%	19%						

1200 MAINE ADULTS WERE INTERVIEWED BY TELEPHONE 10/28 - 10/30.  
OF THEM, 1106 WERE REGISTERED TO VOTE.  
OF THEM, 1008 WERE JUDGED TO BE 'LIKELY' PRESIDENTIAL VOTERS.  
GRAPHS REFLECT 'LIKELY' VOTERS.

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	NOT SURE	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE		
REGISTERED	1106	330	363	399	015	167	253	263	420	381	495	186	040		
CERTAIN	950	290	322	330	007	151	236	229	330	334	422	162	028		
PROBABLE	058	012	019	027	001	004	010	018	027	017	026	012	002		
LIKELY	1008	302	341	358	007	155	246	247	357	351	449	174	030		
BUSH (R)	446	259	033	149	004	055	118	117	155	257	159	021	008		
KERRY (D)	529	037	300	189	004	095	122	121	190	082	277	147	021		
OTHER	023	003	006	014	000	004	005	006	007	007	008	006	000		
UNDECIDED	010	004	002	005	000	002	001	003	005	005	005	000	001		
BALLOT QUESTION 1															
YES	361	126	096	139	001	046	086	093	136	151	157	040	011		
NO	593	162	224	204	003	106	150	143	192	177	276	126	011		
WON'T VOTE	021	004	008	007	002	002	002	004	014	010	005	003	003		
UNDECIDED	032	010	013	008	001	001	009	008	014	013	010	005	004		
BALLOT QUESTION 2															
YES	434	101	166	164	003	086	107	096	144	110	210	097	013		
NO	535	190	162	180	003	064	131	145	193	222	226	071	014		
WON'T VOTE	013	003	004	005	001	002	003	001	007	006	003	002	002		
UNDECIDED	026	008	009	009	000	003	005	005	013	012	009	004	001		
TOTAL	1200	330	363	399	015	182	263	276	473	407	535	200	050		
COMPOSITION OF ADULTS	100%	27%	30%	33%	1%	15%	22%	23%	39%	34%	45%	17%	4%		
COMP. OF REG. VOTERS	100%	30%	33%	36%	1%	15%	23%	24%	38%	34%	45%	17%	4%		
COMP. OF LIKELY VOTERS	100%	30%	34%	35%	1%	15%	24%	25%	35%	35%	45%	17%	3%		

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RAW COUNTS FOR ALL RESPONSES/HOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	NOT SURE	MILITARY/VET	NON-MILITARY/VET	UNION	NON-UNION	NOT SURE			
<b>REGISTERED</b>	1106	485	332	282	340	721	036	622	463	194	874	013			
<b>CERTAIN</b>	950	403	286	255	293	620	029	529	401	173	746	008			
<b>PROBABLE</b>	058	027	021	010	018	039	001	033	024	008	047	003			
<b>LIKELY</b>	1008	430	307	265	311	658	030	562	425	180	793	011			
<b>BUSH (R)</b>	446	164	131	149	226	204	013	266	176	069	363	007			
<b>KERRY (D)</b>	529	254	165	107	076	432	016	282	234	103	408	004			
<b>OTHER</b>	023	006	008	006	005	015	000	010	011	005	015	000			
<b>UNDECIDED</b>	010	005	003	003	004	007	000	005	004	002	007	000			
<b>BALLOT QUESTION 1</b>															
<b>YES</b>	361	153	122	086	137	209	014	211	148	060	293	004			
<b>NO</b>	593	260	169	160	151	421	013	317	259	113	457	004			
<b>WON'T VOTE</b>	021	006	007	008	009	010	002	015	006	002	015	003			
<b>UNDECIDED</b>	032	011	009	012	013	018	000	020	011	004	027	000			
<b>BALLOT QUESTION 2</b>															
<b>YES</b>	434	183	140	107	122	297	010	247	180	068	355	003			
<b>NO</b>	535	232	157	144	174	340	018	299	224	109	402	008			
<b>WON'T VOTE</b>	013	004	003	005	006	007	001	007	006	000	013	000			
<b>UNDECIDED</b>	026	010	007	010	010	014	002	010	015	003	022	000			
<b>TOTAL</b>	1200	528	366	297	373	771	044	672	502	204	953	013			
<b>COMPOSITION OF ADULTS</b>	100%	44%	31%	25%	31%	64%	4%	56%	42%	17%	79%	1%			
<b>COMP. OF REG. VOTERS</b>	100%	44%	30%	26%	31%	65%	3%	56%	42%	18%	79%	1%			
<b>COMP. OF LIKELY VOTERS</b>	100%	43%	30%	26%	31%	65%	3%	56%	42%	18%	79%	1%			

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RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	< \$40K/YR	\$40K - \$80K/YR	> \$80K/YR	DECLINE	SOUTHERN MAINE	NORTHERN MAINE	URBAN	SUBURBAN	RURAL	VOTED 'FOR' CANDIDATE	'AGAINST' OTHER CAND.	NOT SURE
<b>REGISTERED</b>	1106	462	366	172	040	573	534	166	366	574			
<b>CERTAIN</b>	950	372	328	159	037	506	444	140	322	488			
<b>PROBABLE</b>	058	030	017	006	000	022	036	009	016	033			
<b>LIKELY</b>	1008	402	344	165	037	527	480	149	338	521			
<b>BUSH (R)</b>	446	163	159	087	014	230	216	053	160	233	348	092	006
<b>KERRY (D)</b>	529	228	174	076	021	280	250	092	170	267	247	266	016
<b>OTHER</b>	023	006	009	002	001	010	012	002	007	014	000	000	000
<b>UNDECIDED</b>	010	004	003	000	001	007	003	003	001	007	000	000	000
<b>BALLOT QUESTION 1</b>													
<b>YES</b>	361	145	120	059	018	193	168	037	129	195			
<b>NO</b>	593	226	212	103	017	313	280	104	193	295			
<b>WON'T VOTE</b>	021	014	003	001	001	008	014	003	002	016			
<b>UNDECIDED</b>	032	017	010	002	002	014	018	004	013	015			
<b>BALLOT QUESTION 2</b>													
<b>YES</b>	434	172	150	070	018	260	174	075	150	209			
<b>NO</b>	535	209	189	089	013	250	285	070	176	288			
<b>WON'T VOTE</b>	013	007	002	001	003	009	004	000	005	008			
<b>UNDECIDED</b>	026	013	004	005	003	009	017	003	008	016			
<b>TOTAL</b>	1200	506	385	187	045	627	573	181	395	624			
<b>COMPOSITION OF ADULTS</b>	100%	42%	32%	16%	4%	52%	48%	15%	33%	52%			
<b>COMP. OF REG. VOTERS</b>	100%	42%	33%	16%	4%	52%	48%	15%	33%	52%			
<b>COMP. OF LIKELY VOTERS</b>	100%	40%	34%	16%	4%	52%	48%	15%	34%	52%			

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The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.