

PA: KERRY UP 6 OVER BUSH; SPECTER SEES HOFFEL IN REAR-VIEW MIRROR



15 DAYS TO ELECTION: KERRY 51%, BUSH 45% ... SPECTER 48%, HOFFEL 41%, CLYMER 6%

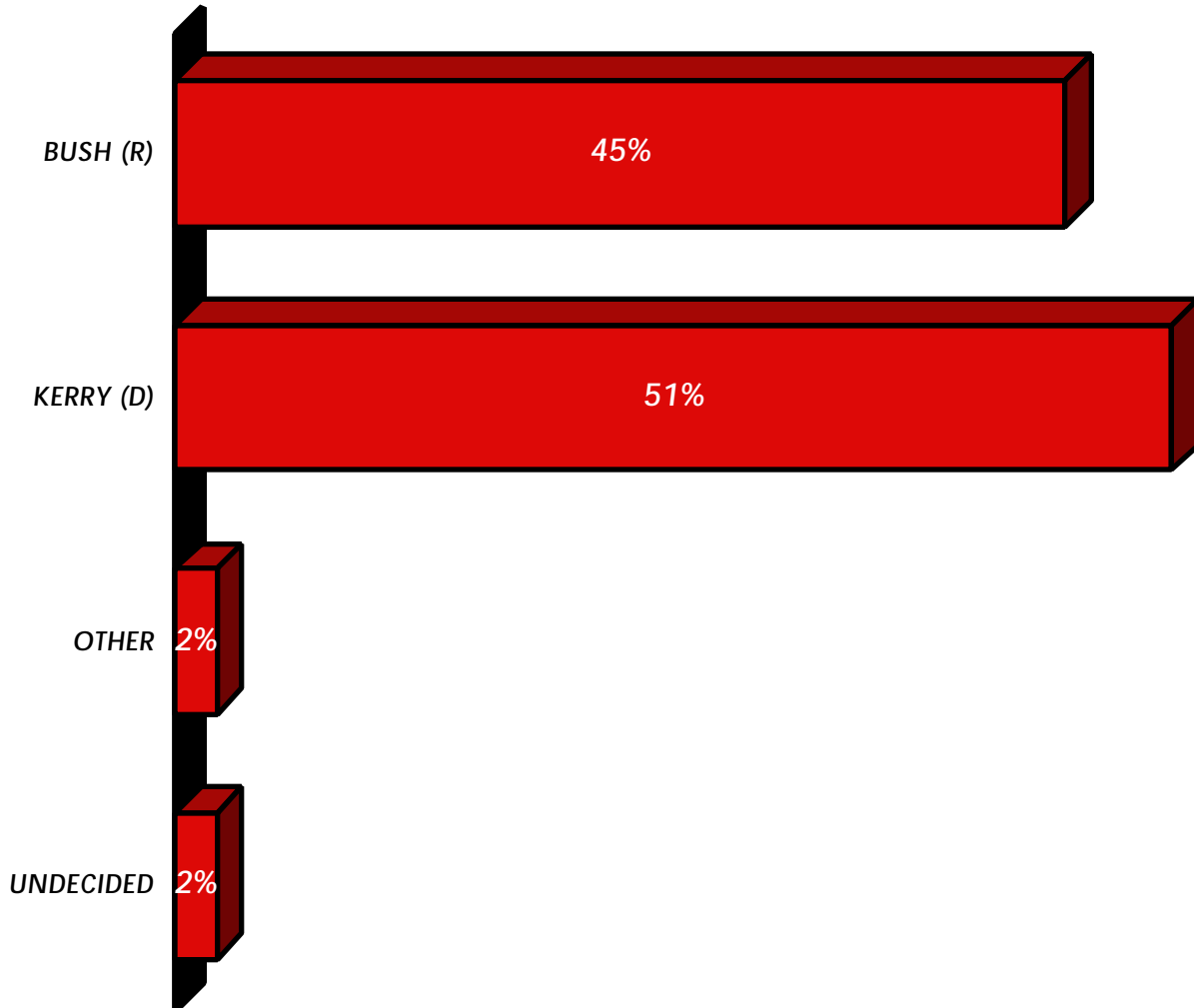
- ✦ IN AN ELECTION IN PA TODAY, JOHN KERRY DEFEATS GEORGE W BUSH TO CAPTURE 21 ECV & INCUMBENT REPUBLICAN ARLEN SPECTER DEFEATS DEMOCRAT JOE HOFFEL & CONSTITUTIONIST JIM CLYMER, ACCORDING TO SURVEYUSA POLL OF 619 LIKELY VOTERS CONDUCTED 10/15 - 10/17.
- ✦ KERRY LEADS 51% TO 45% TODAY, UP 4 PTS FROM IDENTICAL TRACKING POLL 10/6.
- ✦ SPECTER LEADS 48% TO 41% TO 6% TODAY. CAUTION: CLYMER ADDED TO 10/18 QUESTIONNAIRE; HAD NOT BEEN NAMED PREVIOUSLY (THOUGH "OTHER" WAS A CHOICE). SPECTER DROP FROM +19 TO +7 IN 12 DAYS MAY BE EXAGGERATED BECAUSE OF CHANGE IN QUESTION WORDING. NOTE: CLYMER IS NOT SIPHONING CONSERVATIVES; SPECTER HAD 70% OF CONSERVATIVES ON 10/6, HAS 69% TODAY. MOVEMENT IN RACE IS AMONG MODERATES. SPECTER HAD BEEN UP 10, NOW DOWN 9.

RESEARCH CONDUCTED E.T.	041015 15:32-20:50 041016 12:01-20:49 041017 14:01-19:32 ET
RESPONDENTS DRAWN FROM	THE ENTIRE STATE OF PENNSYLVANIA
RANDOM SAMPLE SELECTED BY	SURVEY SAMPLING INC.

RESEARCH CONDUCTED FOR WCAU-TV PHILADELPHIA, WNEP-TV WILKES-BARRE, AND KDKA-TV PITTSBURGH

VOTE FOR PRESIDENT / ALL LIKELY VOTERS

ON NOVEMBER 2ND, AMERICANS WILL ELECT A PRESIDENT. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN GEORGE W. BUSH? DEMOCRAT JOHN KERRY? OR SOME OTHER CANDIDATE?

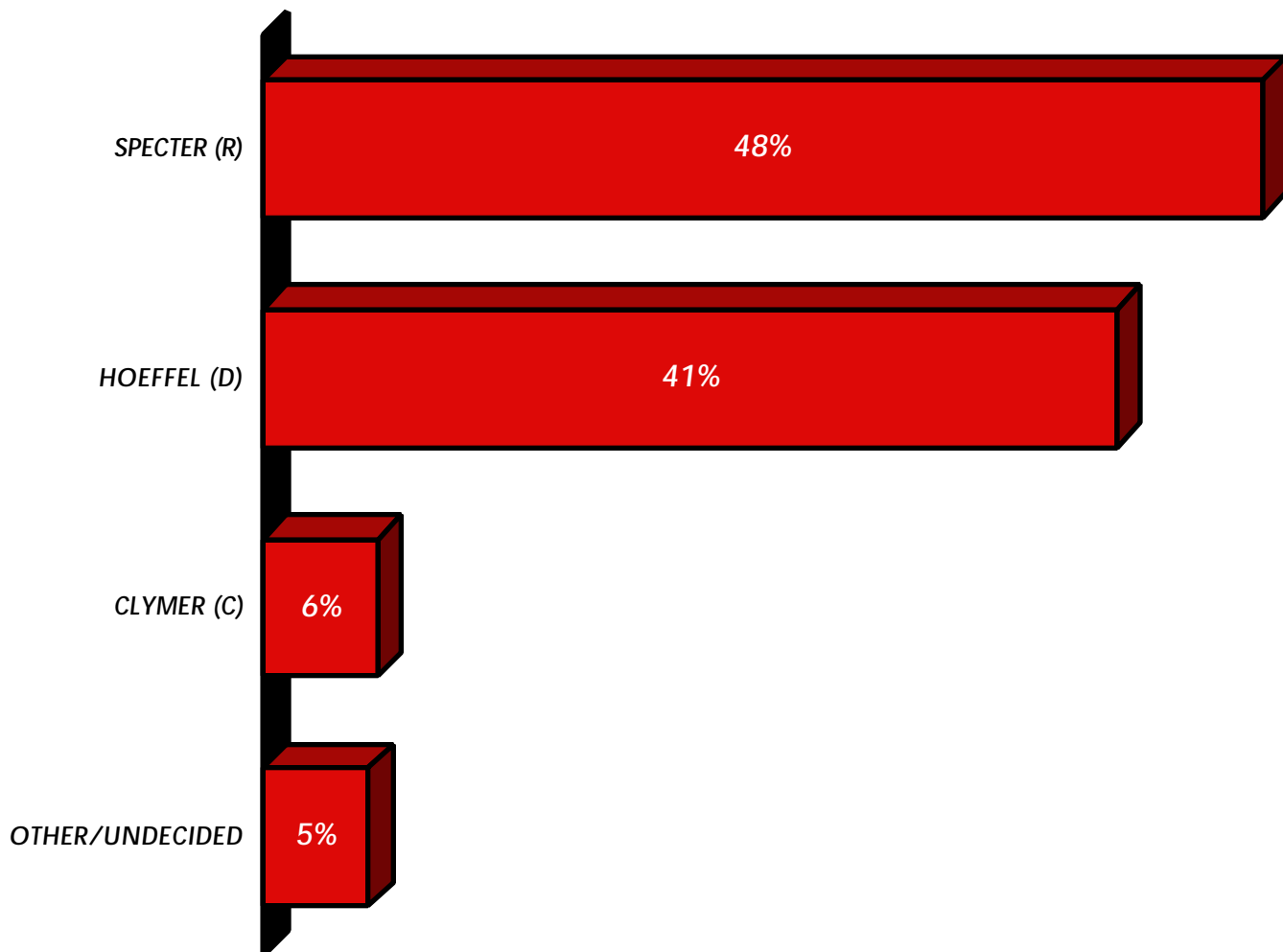


THIS IS A SURVEY OF	619	LIKELY VOTERS FROM THE ENTIRE STATE OF PENNSYLVANIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	±4%	A LARGER ± APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR SENATOR / ALL LIKELY VOTERS

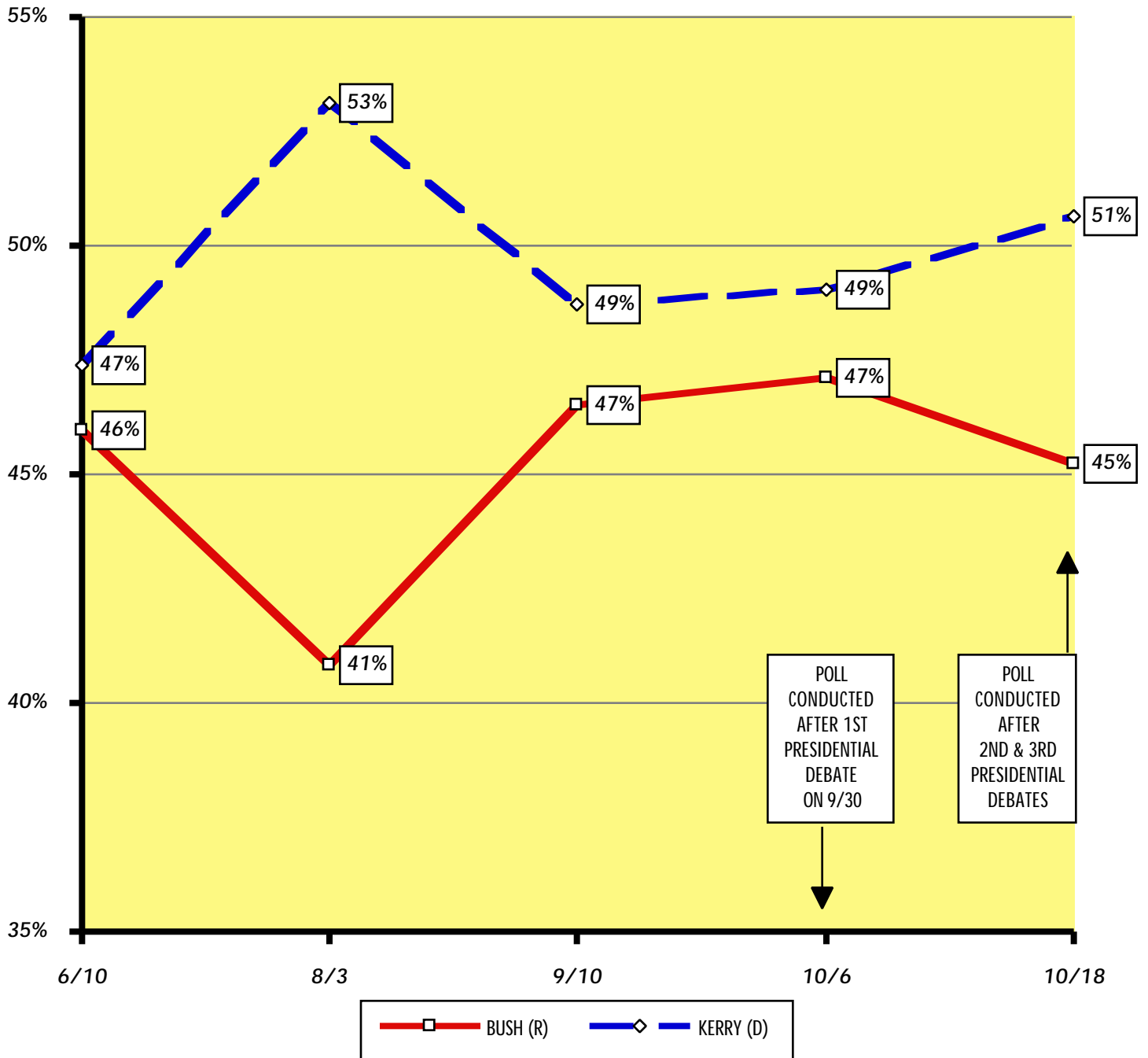
PENNSYLVANIA VOTERS MAY ALSO VOTE IN AN ELECTION FOR UNITED STATES SENATOR. IF THE ELECTION FOR U. S. SENATOR FROM PENNSYLVANIA WERE TODAY, AND YOU WERE STANDING IN THE VOTING BOOTH RIGHT NOW, WHO WOULD YOU VOTE FOR? REPUBLICAN ARLEN SPECTER? DEMOCRAT JOE HOFFFEL? CONSTITUTION PARTY CANDIDATE JIM CLYMER? OR SOME OTHER CANDIDATE?



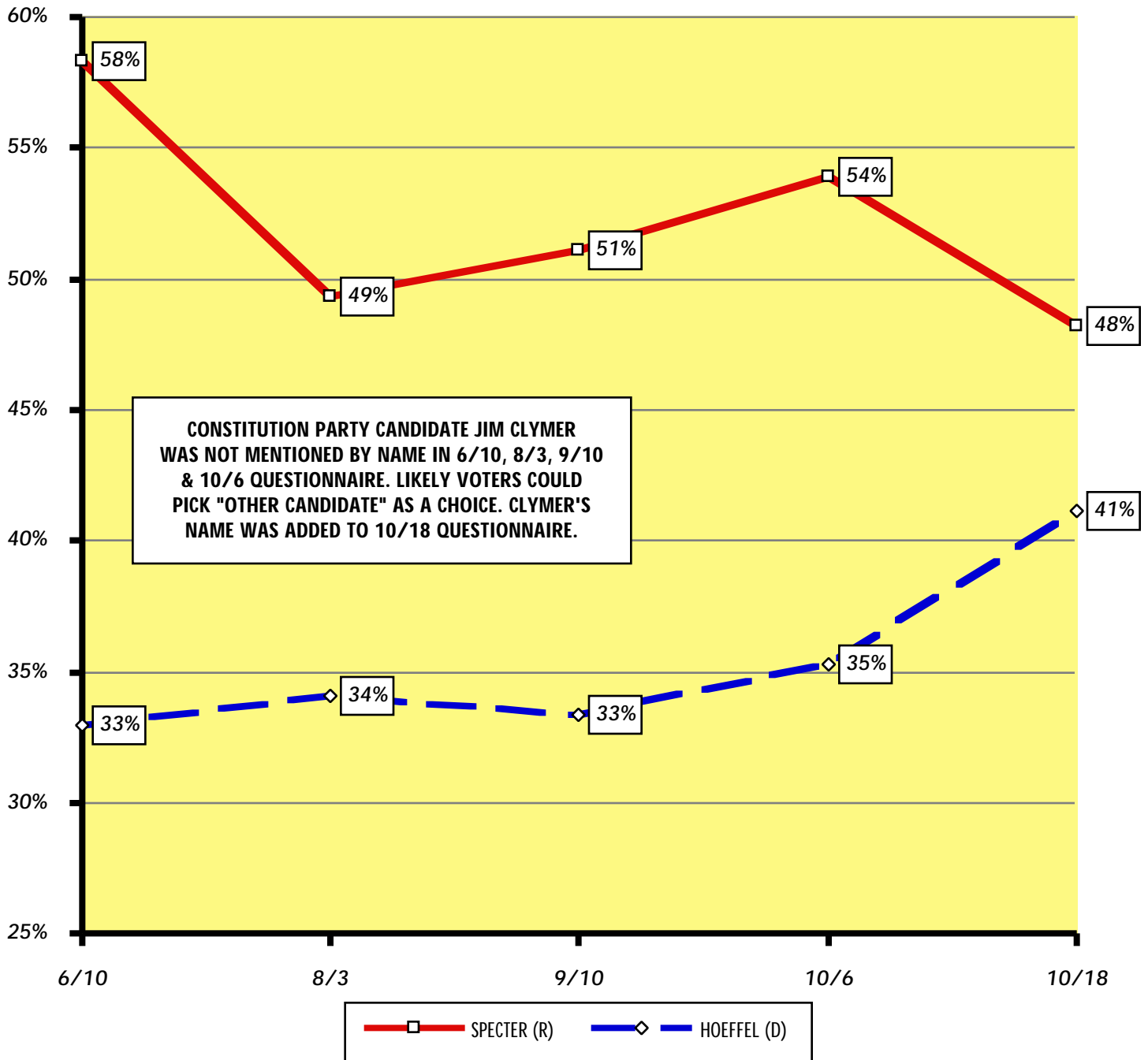
THIS IS A SURVEY OF	608	LIKELY VOTERS FROM THE ENTIRE STATE OF PENNSYLVANIA
OVERALL RESULTS CONSIDERED SIGNIFICANT	$\pm 4.1\%$	A LARGER \pm APPLIES TO SUBPOPULATIONS

RESULTS MAY NOT ADD TO 100%, BECAUSE PERCENTAGES ARE ROUNDED TO WHOLE NUMBERS

VOTE FOR PRESIDENT / ALL LIKELY VOTERS



VOTE FOR SENATOR / ALL LIKELY VOTERS



VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER BUSH (R) KERRY (D)

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

BUSH (R)	45%	46%	39%	47%	43%	37%	48%	50%	46%	50%	13%	22%	14%		
KERRY (D)	51%	51%	46%	48%	53%	60%	47%	47%	50%	46%	85%	66%	69%		
OTHER	2%	2%	9%	3%	2%	3%	3%	1%	2%	2%	1%	12%	2%		
UNDECIDED	2%	2%	7%	2%	2%	1%	2%	3%	3%	2%	1%	0%	15%		
VOTED 'FOR' CANDIDATE															79%
'AGAINST' OTHER CAND.															20%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

BUSH (R)	100	101	86	105	95	81	106	111	101	111	29	50	31		
KERRY (D)	100	101	90	95	105	119	93	92	98	91	168	130	136		
OTHER	100	80	416	126	76	125	135	33	97	93	38	567	85		
UNDECIDED	100	86	331	91	108	36	109	126	131	92	38	0	722		

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
	RESPONSES SORTED BY DEMOGRAPHIC CATEGORY														
BUSH (R)	45%	84%	11%	42%	41%	49%	45%	46%	78%	33%	7%	42%	49%		
KERRY (D)	51%	12%	86%	51%	54%	48%	52%	49%	18%	63%	89%	53%	47%		
OTHER	2%	1%	2%	5%	2%	2%	1%	3%	2%	1%	4%	2%	2%		
UNDECIDED	2%	2%	2%	2%	3%	1%	2%	2%	2%	2%	1%	2%	2%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	REPUBLICAN	DEMOCRAT	INDEPENDENT/OTHER	GRAD SCHOOL	COLLEGE GRAD	SOME COLLEGE	NO COLLEGE	CONSERVATIVE	MODERATE	LIBERAL	MILITARY/VET	NON-MILITARY/VET		
	DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES														
BUSH (R)	100	187	24	93	90	107	100	102	172	73	15	94	109		
KERRY (D)	100	24	169	100	106	96	102	97	36	125	175	105	92		
OTHER	100	59	83	255	121	97	55	128	89	70	175	103	100		
UNDECIDED	100	91	98	110	164	48	83	106	109	111	26	105	80		

OVERALL
 REPUBLICAN
 DEMOCRAT
 INDEPENDENT/OTHER
 GRAD SCHOOL
 COLLEGE GRAD
 SOME COLLEGE
 NO COLLEGE
 CONSERVATIVE
 MODERATE
 LIBERAL
 MILITARY/VET
 NON-MILITARY/VET

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	PROTESTANT	ROMAN CATHOLIC	OTHER CHRISTIAN	JEWISH	MUSLIM	OTHER	NO RELIGION		
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	45%	32%	38%	56%	68%	28%	58%	40%	46%	15%	0%	23%	19%		
KERRY (D)	51%	65%	58%	39%	28%	70%	39%	54%	52%	84%	100%	71%	72%		
OTHER	2%	1%	3%	2%	3%	2%	1%	3%	2%	2%	0%	3%	0%		
UNDECIDED	2%	2%	1%	3%	2%	1%	2%	2%	0%	0%	0%	3%	9%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	PROTESTANT	ROMAN CATHOLIC	OTHER CHRISTIAN	JEWISH	MUSLIM	OTHER	NO RELIGION		
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	71	85	124	150	61	129	89	101	32	0	51	42		
KERRY (D)	100	128	115	77	55	138	78	108	103	166	197	141	143		
OTHER	100	38	124	109	130	79	52	133	87	76	0	125	0		
UNDECIDED	100	110	43	125	77	44	73	119	12	0	0	151	423		

OVERALL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 PROTESTANT
 ROMAN CATHOLIC
 OTHER CHRISTIAN
 JEWISH
 MUSLIM
 OTHER
 NO RELIGION

VOTE FOR PRESIDENT / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	UNION	NON-UNION	WESTERN PA	NORTHEAST	SOUTHEAST	THE T	URBAN	SUBURBAN	RURAL					
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
BUSH (R)	45%	35%	50%	47%	41%	30%	61%	20%	50%	57%					
KERRY (D)	51%	62%	47%	51%	56%	64%	35%	74%	46%	38%					
OTHER	2%	1%	2%	1%	0%	3%	2%	3%	2%	3%					
UNDECIDED	2%	2%	2%	1%	3%	2%	2%	3%	2%	3%					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					

	OVERALL	UNION	NON-UNION	WESTERN PA	NORTHEAST	SOUTHEAST	THE T	URBAN	SUBURBAN	RURAL					
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
BUSH (R)	100	77	110	103	90	67	135	45	112	125					
KERRY (D)	100	122	92	100	111	126	69	146	91	75					
OTHER	100	60	75	68	0	168	90	137	80	139					
UNDECIDED	100	100	86	61	147	107	108	151	77	132					

VOTE FOR SENATOR / RESPONSES COMPARED BY PERCENTAGES AND BY INDEX

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
RESPONSES SORTED BY DEMOGRAPHIC CATEGORY															
SPECTER (R)	48%	48%	45%	50%	47%	44%	47%	52%	50%	51%	32%	19%	42%		
HOEFFEL (D)	41%	41%	40%	39%	43%	47%	40%	37%	41%	39%	56%	73%	36%		
CLYMER (C)	6%	6%	5%	8%	4%	6%	6%	6%	4%	6%	6%	0%	6%		
OTHER	3%	3%	9%	2%	4%	3%	4%	4%	2%	3%	4%	9%	15%		
UNDECIDED	2%	2%	1%	1%	2%	0%	2%	1%	3%	2%	2%	0%	0%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

	OVERALL	CERTAIN	PROBABLE	MALE	FEMALE	AGE 18-34	AGE 35-49	AGE 50-64	AGE 65+	WHITE	BLACK	HISPANIC	ASIAN/OTHER		
DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES															
SPECTER (R)	100	100	94	103	97	91	98	108	104	106	66	39	88		
HOEFFEL (D)	100	100	98	96	104	115	97	90	99	94	137	176	88		
CLYMER (C)	100	101	83	135	68	102	115	103	72	102	103	0	112		
OTHER	100	91	249	69	128	78	118	129	64	85	111	251	431		
UNDECIDED	100	101	87	66	131	19	145	53	180	102	137	0	0		

OVERALL CERTAIN PROBABLE MALE FEMALE AGE 18-34 AGE 35-49 AGE 50-64 AGE 65+ WHITE BLACK HISPANIC ASIAN/OTHER

VOTE FOR SENATOR / RESPONSE COMPARED BY PERCENTAGES AND BY INDEX

OVERALL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 PROTESTANT
 ROMAN CATHOLIC
 OTHER CHRISTIAN
 JEWISH
 MUSLIM
 OTHER
 NO RELIGION

RESPONSES SORTED BY DEMOGRAPHIC CATEGORY

SPECTER (R)	48%	38%	50%	52%	63%	38%	56%	46%	45%	39%	0%	30%	31%		
HOEFFEL (D)	41%	50%	41%	37%	25%	55%	31%	46%	42%	60%	65%	52%	53%		
CLYMER (C)	6%	6%	3%	7%	9%	3%	9%	3%	6%	1%	0%	4%	6%		
OTHER	3%	6%	4%	2%	2%	3%	3%	2%	6%	0%	0%	9%	9%		
UNDECIDED	2%	1%	2%	2%	1%	1%	2%	2%	1%	0%	35%	5%	0%		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

DEMOGRAPHIC SUBPOPULATIONS INDEXED TO OVERALL RESPONSES

SPECTER (R)	100	78	103	107	130	79	116	96	93	81	0	62	65		
HOEFFEL (D)	100	121	101	91	61	133	75	113	102	145	157	126	129		
CLYMER (C)	100	101	57	129	158	60	157	55	104	20	0	75	116		
OTHER	100	177	121	53	64	96	79	63	170	0	0	246	270		
UNDECIDED	100	59	92	123	82	37	98	120	80	0	2158	335	0		

OVERALL
 NO RELIGIOUS SERVICES
 OCCASIONAL RELIGIOUS SERVICES
 REGULAR RELIGIOUS SERVICES
 PRO-LIFE
 PRO-CHOICE
 PROTESTANT
 ROMAN CATHOLIC
 OTHER CHRISTIAN
 JEWISH
 MUSLIM
 OTHER
 NO RELIGION

RAW COUNTS FOR ALL RESPONSE CHOICES

THE RESPONSES OF A SUBPOPULATION OF 100 WOULD TYPICALLY BE CONSIDERED ACCURATE ± 10%. PLEASE EXERCISE EXTREME CAUTION IN DRAWING CONCLUSIONS FROM SUBPOPULATIONS SMALLER THAN 100

	OVERALL	NO RELIGIOUS SERVICES	OCCASIONAL RELIGIOUS SERVICES	REGULAR RELIGIOUS SERVICES	PRO-LIFE	PRO-CHOICE	NOT SURE	PROTESTANT	ROMAN CATHOLIC	OTHER CHRISTIAN	JEWISH	MUSLIM	OTHER	NO RELIGION
REGISTERED	684	143	220	304	276	335	048	219	229	124	018	003	017	028
CERTAIN	583	114	182	273	241	288	034	190	198	105	017	001	011	022
PROBABLE	036	011	014	011	013	018	003	011	009	005	000	000	004	004
LIKELY	619	125	195	283	254	306	036	201	207	110	017	001	016	026
BUSH (R)	280	040	075	158	173	085	013	117	083	050	002	000	004	005
KERRY (D)	314	081	114	111	071	213	018	079	113	058	014	001	011	019
OTHER	013	001	005	006	007	005	001	002	006	002	000	000	000	000
UNDECIDED	013	003	002	007	004	003	005	003	005	000	000	000	000	002
SPECTER (R)	288	046	095	145	157	115	012	111	095	049	007	000	004	008
HOEFFEL (D)	242	061	079	105	063	164	014	062	095	046	010	001	007	013
CLYMER (C)	030	007	006	020	022	010	001	018	006	006	000	000	001	002
OTHER	015	008	008	005	006	010	004	005	004	006	000	000	001	002
WON'T VOTE	010	003	005	003	004	006	001	002	002	002	000	000	001	002
UNDECIDED	008	001	003	006	003	002	005	003	004	001	000	001	001	000
TOTAL	800	196	253	326	316	391	061	246	245	149	021	003	026	039
COMPOSITION OF ADULTS	100%	25%	32%	41%	39%	49%	8%	31%	31%	19%	3%	0%	3%	5%
COMP. OF REGISTERED	100%	21%	32%	44%	40%	49%	7%	32%	34%	18%	3%	0%	3%	4%
COMP OF LIKELY VOTERS	100%	20%	32%	46%	41%	49%	6%	32%	33%	18%	3%	0%	3%	4%

800 PENNSYLVANIA ADULTS INTERVIEWED BY TELEPHONE 10/15 - 10/17. OF THEM, 684 WERE REGISTERED TO VOTE. OF THEM, 619 WERE JUDGED TO BE 'LIKELY' VOTERS. GRAPHS REFLECT 'LIKELY' VOTERS.

The following is a material part of this report and should be included when data is referenced:

How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. All respondents heard the questions asked identically. Page 1 of this report contains: the geography that was surveyed; the dates interviews were conducted; the news organization that paid for the research; and the name of the random sample provider. The universe of respondents and the margin of error are stated on Page 2 of this report, and if restated on one or more subsequent pages, it is because the universe and margin of error changed for those subsequent questions. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ. These statements conform to the principles of disclosure of the National Council on Public Polls.