

Arizona Governor	Actual Returns 11/05/02	SurveyUSA for Media 11/01/02	Analytical Group Arizona Republic 10/29/02	Behavior Rsch Rocky Mtn Poll 11/1/02	ASU for KAET-TV 10/22/02
Napolitano (D)	46%	43%	42%	42%	46%
Salmon (R)	45%	41%	37%	40%	38%
Wins by	1	2	5	2	8

Arizona Attorney General	Actual Returns 11/05/02	SurveyUSA for Media 11/01/02	Analytical Group Arizona Republic 10/29/02
Goddard (D)	52%	53%	44%
Thomas (R)	44%	40%	35%
	8	13	9

Arizona Secretary Of State	Actual Returns 11/05/02	SurveyUSA for Media 11/01/02
Brewer (R)	49%	49%
Cummiskey (D)	47%	47%
	2	2

Arizona Treasurer	Actual Returns 11/05/02	SurveyUSA for Media 11/01/02
Petersen (R)	50%	48%
Solomon (D)	50%	48%
	0	0

Arizona Proposition 103	Actual Returns 11/05/02	SurveyUSA for Media 10/30/02
For	80%	75%
Against	20%	23%
	60	52

Arizona Proposition 303	Actual Returns 11/05/02	SurveyUSA for Media 10/30/02	Analytical Group Arizona Republic 10/29/02
For	66%	65%	58%
Against	34%	34%	36%
	32	31	22

Arizona Proposition 304	Actual Returns 11/05/02	SurveyUSA for Media 10/30/02	Analytical Group Arizona Republic 10/29/02
Against	67%	61%	51%
For	33%	38%	37%
	34	23	14

California Governor	Actual Returns 11/05/02	SurveyUSA for Media 11/04/02	Los Angeles Times Poll 10/28/02	Field Poll 11/1/02	Public Policy Institute of CA 10/16/02
Davis (D) *	48%	45%	45%	41%	41%
Simon (R)	42%	39%	36%	34%	31%
	6	6	9	7	10

L.A. CA Valley Secession, Citywide	Actual Returns 11/05/02	SurveyUSA for KABC-TV 11/01/02	Los Angeles Times Poll 10/16/02
Remain	67%	60%	56%
Secede	33%	38%	27%
	34	22	29

L.A. CA Valley Secession, Valley Only	Actual Returns 11/05/02	SurveyUSA for KABC-TV 11/01/02	Los Angeles Times Poll 10/16/02
Secede	51%	55%	42%
Remain	49%	42%	47%
	2	13	-5

San Diego CA District Attorney	Actual Returns 11/05/02	SurveyUSA for KGTV-TV 10/1/02
Dumanis	50%	44%
Pfingst	50%	48%
	1	-4

Colorado U.S. Senate	Actual Returns 11/05/02	SurveyUSA for Media 11/03/02	Zogby for MSNBC 11/4/02	Ciruli Assoc Denver Post 11/3/02	USA Today Gallup 11/3/02	Talmey-Drake Rocky Mtn News 11/3/02
Allard (R) *	51%	50%	46%	41%	47%	38%
Strickland (D)	46%	46%	51%	42%	45%	42%
	5	4	-5	-1	2	-4

Florida Governor	Actual Returns 11/05/02	SurveyUSA for Media 11/04/02	Mason-Dixon for Media 10/30/02	Zogby for MSNBC 11/3/02	Schroth Assoc Miami Herald 10/26/02	Florida Voter Sun-Sentinel 10/26/02	McLaughlin & Associates 10/18/02	NY Times Florida Poll 11/1/02	Garin-Hart Yang Research 10/15/02
Bush (R) *	56%	51%	51%	57%	51%	49%	49%	49%	47%
McBride (D)	43%	46%	43%	42%	43%	43%	41%	43%	47%
	13	5	8	15	8	6	8	6	0

Illinois Governor	Actual Returns 11/05/02	SurveyUSA for WBBM-TV 11/5/02	Mason-Dixon for Copley 10/24/02	Zogby for MSNBC 11/2/02	Research 2000 for WEEK-TV 10/31/02	Market Shares for Chi Tribune 10/28/02	Richard Day for WLS-TV 10/24/02	KRC Comm for Fox News 10/23/02	Illinois Wesleyan U 10/23/02	Rasmussen for Southtown Daily 10/28
Blagojevich (D)	52%	55%	49%	43%	53%	47%	50%	50%	46%	51%
Ryan (R)	45%	42%	40%	43%	42%	37%	41%	38%	40%	36%
	7	13	9	0	11	10	9	12	6	15

Illinois U.S. Senate	Actual Returns 11/05/02	SurveyUSA for WBBM-TV 11/5/02	Mason-Dixon for Copley 10/24/02	Zogby for MSNBC 11/2/02	Research 2000 for WEEK-TV 10/31/02	Market Shares for Chi Tribune 10/28/02	Richard Day for WLS-TV 10/24/02	Illinois Wesleyan U 10/23/02
Durbin (D) *	60%	61%	56%	55%	56%	47%	54%	51%
Durkin (R)	38%	36%	32%	33%	39%	27%	33%	33%
	22	25	24	22	17	20	21	18

Illinois Attorney General	Actual Returns 11/05/02	SurveyUSA for WBBM-TV 11/5/02	Mason-Dixon for Copley 10/24/02	Market Shares for Chi Tribune 10/28/02	Rasmussen for Southtown Daily 10/28/02
Madigan (D)	52%	52%	44%	42%	47%
Birkett (R)	48%	45%	45%	37%	45%
	4	7	-1	5	2

Illinois Secretary Of State	Actual Returns 11/05/02	SurveyUSA for WBBM-TV 11/5/02	Mason-Dixon for Copley 10/24/02	Rasmussen for Southtown Daily 10/28/02
White (D)	69%	69%	58%	64%
O'RourkeCohn (R)	31%	29%	27%	29%
	38	40	31	35

Marion County IN Sheriff	Actual Returns 11/05/02	SurveyUSA for WXIN-TV 10/30/02
Anderson (D)	67%	60%
Schneider (R)	31%	31%
	36	29

Iowa Governor	Actual Returns 11/05/02	SurveyUSA for WHO-TV 10/30/02	Research 2000 for KCCL-TV 10/31/02	Selzer & Co Des Moines Reg 11/2/02
Vilsack (D) *	53%	56%	53%	52%
Gross (R)	45%	42%	41%	40%
	8	14	12	12

Iowa U.S. Senate	Actual Returns 11/05/02	SurveyUSA for WHO-TV 10/30/02	Research 2000 for KCCL-TV 10/31/02	Selzer & Co Des Moines Reg 11/2/02
Harkin (D) *	54%	60%	52%	50%
Ganske (R)	44%	38%	43%	41%
	10	22	9	9

Kansas Governor	Actual Returns 11/05/02	SurveyUSA for KWCH-TV 11/03/02	Mason-Dixon for Media 10/31/02	Mkt Rsch Inst for KC Star 10/30/02	MarketAide for Harris News 10/23/02	Cole Hargrave Snodgrass 10/08/02
Sebelius (D)	53%	51%	49%	46%	53%	46%
Shallenburger (R)	45%	44%	42%	37%	34%	37%
	8	7	7	9	19	9

Kansas Attorney General	Actual Returns 11/05/02	SurveyUSA for KWCH-TV 11/03/02	Mason-Dixon for Media 10/31/02	Mkt Research Inst for KC Star 10/30/02
Kline (R)	50%	52%	44%	45%
Biggs (D)	50%	42%	37%	33%
	0	10	7	12

Kansas Treasurer	Actual Returns 11/05/02	SurveyUSA for KWCH-TV 11/03/02	Mason-Dixon for Media 10/31/02
Jenkins (R)	56%	54%	40%
Finney (D)	44%	39%	32%
	12	15	8

Kansas Insurance Commissioner	Actual Returns 11/05/02	SurveyUSA for KWCH-TV 11/03/02	Mason-Dixon for Media 10/31/02
Praeger (R)	57%	53%	48%
Garner (D)	43%	39%	29%
	14	14	19

Kansas Congressional District # 4	Actual Returns 11/05/02	SurveyUSA for KWCH-TV 10/31/02
Tiaht (R)	61%	55%
Nolla (D)	37%	38%
	24	17

Kentucky U.S. Senate	Actual Returns 11/05/02	SurveyUSA for Media 10/31/02
McConnell (R) *	64%	66%
Weinberg (D)	36%	29%
	28	37

Kentucky Congressional District #3	Actual Returns 11/05/02	SurveyUSA for WHAS-TV 11/01/02	Bluegrass Poll Courier-Journal 10/31/02
Northup (R) *	52%	49%	51%
Conway (D)	48%	48%	41%
	4	1	10

Kentucky Congressional District # 4	Actual Returns 11/05/02	SurveyUSA for WCPO-TV 10/30/02
Lucas (D) *	51%	51%
Davis (R)	48%	46%
	3	5

Lexington KY Mayor	Actual Returns 11/05/02	SurveyUSA for WLEX-TV 10/29/02
Isaac	51%	48%
Crosbie	49%	47%
	2	0

Louisville KY Mayor	Actual Returns 11/05/02	SurveyUSA for WHAS-TV 11/01/02
Abramson (D)	74%	76%
Early (R)	25%	19%
	49	57

Maryland Governor	Actual Returns 11/05/02	SurveyUSA for Media 11/03/02	Mason-Dixon for WRC-TV 10/30/02	Potomac Rsch Baltimore Sun 10/29/02	Washington Post 10/25/02	Gonzales Arscott 10/21/02
Ehrlich (R)	51%	51%	47%	48%	47%	46%
Townsend (D)	48%	46%	46%	44%	47%	45%
	3	5	1	4	0	1

Michigan Governor	Actual Returns 11/05/02	SurveyUSA for Media 11/04/02	Mitchell Rsch Detroit News 10/31/02	EPIC/MRA for Media 11/4/02	Mktg Resource Inside Michigan 10/02/02	Free-Press WXYZ-TV 10/30/02
Granholtz (D)	51%	52%	51%	48%	47%	54%
Posthumus (R)	47%	46%	38%	39%	36%	41%
	4	6	13	9	11	13

Missouri U.S. Senate	Actual Returns 11/05/02	SurveyUSA for KSDK-TV 11/03/02	Zogby for MSNBC 11/3/02	Research 2000 for KOMU-TV 10/31/02	Gallup for USA Today 11/3/02	American Viewpoint 10/18/02	Mkt Rsch Inst for KC Star 10/31/02
Talent (R)	50%	47%	53%	50%	48%	49%	46%
Carnahan (D) *	49%	49%	45%	46%	44%	41%	41%
	1	-2	8	4	4	8	5

Nevada Governor	Actual Returns 11/05/02	SurveyUSA for KVBC-TV 10/30/02	Mason-Dixon for Las Vegas Jrnl 10/24/02
Guinn (R) *	68%	63%	65%
Neal (D)	22%	28%	21%
	46	35	44

Nevada Lt. Governor	Actual Returns 11/05/02	SurveyUSA for KVBC-TV 10/30/02	Mason-Dixon for Las Vegas Jrnl 10/24/02
Hunt (R)	52%	46%	35%
Kenny (D)	42%	48%	50%
	10	-2	-15

Nevada Attorney General	Actual Returns 11/05/02	SurveyUSA for KVBC-TV 10/30/02	Mason-Dixon for Las Vegas Jrnl 10/24/02
Sandoval (R)	58%	53%	46%
John Hunt (D)	34%	36%	37%
	24	17	9

Nevada Question #9	Actual Returns 11/05/02	SurveyUSA for KVBC-TV 10/30/02	Mason-Dixon for Las Vegas Jrnl 10/24/02
Against	61%	50%	60%
For	39%	49%	36%
	22	1	24

Nevada Question #2	Actual Returns 11/05/02	SurveyUSA for KVBC-TV 10/30/02	Mason-Dixon for Las Vegas Jrnl 10/24/02
For	67%	62%	60%
Against	33%	37%	36%
	34	25	24

Clark County NV Sheriff	Actual Returns 11/05/02	SurveyUSA for KVBC-TV 10/30/02	Mason-Dixon Las Vegas Jrnl 10/24/02	MRC Rsch Institute 10/28/02
Young	55%	49%	49%	32%
Oaks	45%	39%	35%	38%
	11	10	14	-6

Clark County NV District Attorney	Actual Returns 11/05/02	SurveyUSA for KVBC-TV 10/30/02	Mason-Dixon for Las Vegas Jrnl 10/24/02
Roger (R)	53%	52%	48%
Davidson (D)	41%	43%	34%
	12	9	14

Clark County NV Homeless Tax	Actual Returns 11/05/02	SurveyUSA for KVBC-TV 10/30/02	Mason-Dixon for Las Vegas Jrnl 10/24/02
Against	64%	56%	45%
For	36%	42%	42%
	27	14	3

New Jersey U.S. Senate	Actual Returns 11/05/02	SurveyUSA for WABC-TV 10/30/02	Mason-Dixon for Media 11/2/02	Zogby for MSNBC 11/4/02	Research 2000 Bergen Record 11/2/02	NY Times CBS News 10/25/02	Quinnipiac University 11/4/02	Eagleton Inst for Star-Ledger 11/1/02	Fairleigh Dickinson U 11/4/02	Gannett New Jersey 11/3/02
Lautenberg (D)	54%	51%	47%	55%	51%	52%	50%	52%	47%	42%
Forrester (R)	44%	41%	41%	42%	42%	39%	39%	40%	38%	37%
	10	10	6	13	9	13	11	12	9	5

New York Governor	Actual Returns 11/05/02	SurveyUSA for Media 10/31/02	Quinnipiac University 11/4/02	Marist College 11/4/02	NY Times CBS News 10/17/02	Blum & Weprin Newsday 11/2/02	Siena College 11/2/02
Pataki (R) *	49%	47%	45%	47%	42%	43%	41%
McCall (D)	33%	32%	29%	27%	31%	27%	25%
Golisano (I)	15%	17%	14%	19%	17%	16%	14%
	16	15	16	20	11	16	16

North Carolina U.S. Senate	Actual Returns 11/05/02	SurveyUSA for Media 10/31/02	Mason-Dixon for Media 10/30/02	Zogby for MSNBC 11/4/02	U NC Carolina Poll 11/1/02	Garin-Hart Yang Research 10/24/02
Dole (R)	54%	50%	48%	53%	47%	45%
Bowles (D)	45%	46%	42%	43%	40%	41%
	9	4	6	10	7	4

Ohio Governor	Actual Returns 11/05/02	SurveyUSA for Media 11/01/02	Mason-Dixon for Media 10/24/02	Zogby for MSNBC 10/27/02	U of Cincinnati Ohio Poll 11/4/02	Columbus Dispatch Poll 11/3/02
Taft (R) *	58%	57%	50%	49%	58%	58%
Hagan (D)	38%	39%	38%	35%	39%	40%
	20	18	12	14	19	18

Ohio Issue #1	Actual Returns 11/05/02	SurveyUSA for Media 11/01/02	Mason-Dixon for Media 10/24/02	Columbus Dispatch Poll 11/3/02
Against	67%	44%	52%	67%
For	33%	55%	36%	33%
	34	-11	16	34

Queen City OH Metro Tax	Actual Returns 11/05/02	SurveyUSA for WCPO-TV 10/29/02
Against	68%	52%
For	32%	48%
	36	4

Oklahoma Governor	Actual Returns 11/05/02	SurveyUSA for Media 11/4/02	Consumer Logic Oklahoma Poll 10/20/02
Henry (D)	43%	42%	34%
Largent (R)	43%	38%	41%
	0	4	-7

Oklahoma U.S. Senate	Actual Returns 11/05/02	SurveyUSA for Media 11/4/02	Consumer Logic Oklahoma Poll 10/20/02
Inhofe (R) *	57%	53%	51%
Walters (D)	37%	36%	38%

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Oklahoma Question 687	Actual Returns 11/05/02	SurveyUSA for Media 11/4/02	Consumer Logic Oklahoma Poll 10/20/02
For	56%	57%	55%
Against	44%	42%	32%

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Oklahoma Congressional District # 1	Actual Returns 11/05/02	SurveyUSA for KJRH-TV 10/29/02
Sullivan (R) *	56%	56%
Dodd (D)	42%	41%

13 15

Oklahoma Congressional District # 2	Actual Returns 11/05/02	SurveyUSA for KJRH-TV 10/21/02
Carson (D) *	74%	72%
Pharaoh (R)	26%	25%

48 47

Pennsylvania Governor	Actual Returns 11/05/02	SurveyUSA for KDKA-TV 10/29/02	Mason-Dixon for Media 11/1/02	Quinnipiac University 10/28/02	Millersville U Keystone Poll 10/29/02	West Chester U for WCAU-TV 10/29/02
Rendell (D)	53%	56%	53%	54%	54%	49%
Fisher (R)	45%	37%	36%	35%	36%	32%

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Rhode Island Governor	Actual Returns 11/05/02	SurveyUSA for WLNE-TV 10/31/02	Fleming Assoc for WPRI-TV 10/30/02	Brown University 10/22/02	Voter Consumer Research 10/10/02
Carcieri (R)	55%	48%	45%	34%	42%
York (D)	45%	45%	42%	41%	45%

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South Carolina Governor	Actual Returns 11/05/02	SurveyUSA for Media 11/04/02	Mason-Dixon for Media 10/30/02	Zogby for MSNBC 10/11/02
Sanford (R)	53%	46%	49%	43%
Hodges (D) *	47%	52%	42%	45%
	6	-6	7	-2

South Carolina U.S. Senate	Actual Returns 11/05/02	SurveyUSA for Media 11/04/02	Mason-Dixon for Media 10/30/02	Zogby for MSNBC 10/11/02
Graham (R)	54%	49%	53%	47%
Sanders (D)	44%	48%	36%	35%
	10	1	17	12

Tennessee Governor	Actual Returns 11/05/02	SurveyUSA for WBIR-TV 10/29/02	Mason-Dixon for Media 10/24/02	Ethridge Assoc for Media 10/22/02	U Tennessee Knoxville News 10/14/02
Bredesen (D)	51%	48%	45%	39%	35%
Hillary (R)	48%	44%	42%	41%	35%
	3	4	3	-2	0

Tennessee U.S. Senate	Actual Returns 11/05/02	SurveyUSA for WBIR-TV 10/29/02	Mason-Dixon for Media 10/24/02	Zogby for MSNBC 10/9/02	Ethridge Assoc for Media 10/22/02	Mellman Group 10/21/02	U Tennessee Knoxville News 10/14/02	Ayres McHenry & Assoc 10/04/02
Alexander (R)	55%	52%	50%	49%	45%	50%	45%	52%
Clement (D)	44%	41%	40%	36%	36%	44%	33%	33%
	11	11	10	13	9	6	12	19

Tennessee Amendment #1	Actual Returns 11/05/02	SurveyUSA for WBIR-TV 10/29/02	Mason-Dixon for Media 10/24/02
For	58%	69%	53%
Against	42%	31%	40%
	16	38	13

Texas Governor	Actual Returns 11/05/02	SurveyUSA for Media 11/01/02	Zogby for MSNBC 11/5/02	Blum & Weprin Dallas News 11/2/02	Scripps Howard Texas Poll 10/30/02	Houston Chronicle 11/1/02	Frank Magid for KXAS-TV 10/28/02
Perry (R) *	58%	53%	58%	50%	50%	49%	51%
Sanchez (D)	40%	43%	38%	38%	35%	37%	38%
	18	10	20	12	15	12	13

Texas Lt. Governor	Actual Returns 11/05/02	SurveyUSA for Media 11/01/02	Blum & Weprin Dallas News 10/20/02	Scripps Howard Texas Poll 10/30/02
Dewhurst (R)	52%	52%	45%	39%
Sharp (D)	46%	45%	42%	37%
	5	7	3	2

Texas U.S. Senate	Actual Returns 11/05/02	SurveyUSA for Media 11/01/02	Zogby for MSNBC 11/5/02	Blum & Weprin Dallas News 11/2/02	Scripps Howard Texas Poll 10/30/02	Houston Chronicle 11/1/02	Frank Magid for KXAS-TV 10/28/02	Fairbank Maslin Maullin 10/21/02	Bennett Petts Blumenthal 10/18/02
Cornyn (R)	55%	53%	50%	50%	44%	45%	43%	41%	46%
Kirk (D)	43%	45%	46%	41%	35%	39%	40%	42%	44%
	12	8	4	9	9	6	3	-1	2

Seattle WA Monorail	Actual Returns 11/05/02	SurveyUSA for KING-TV 10/29/02	Research 2000 for Seattle Media 10/23/02
For	50%	59%	48%
Against	50%	37%	34%
	1	22	14

Washington Referendum 51	Actual Returns 11/05/02	SurveyUSA for KING-TV 10/29/02	Research 2000 for Seattle Media 10/23/02
Against	62%	57%	52%
For	38%	42%	36%
	24	15	16

Washington Initiative 776	Actual Returns 11/05/02	SurveyUSA for KING-TV 10/29/02	Research 2000 for Seattle Media 10/23/02
For	52%	38%	39%
Against	48%	60%	53%
	4	-22	-14